BIRD NEPONSET REVIEW

VOLUME 44 1956

AXEL H. ANDERSON, PRESIDENT

BIRD
NEPONSET
REVIEW

JANUARY 1956

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On the Cover

Gleaming in the sun, these glistening 40-foot granule storage tanks are the newest and most impressive sights on the Shreveport landscape. See story page 2.

BIRD NEPONSET REVIEW

Vol. 44 No. 1 January 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
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ADVISORY BOARD
JOHN J. MURPHY MARY McCARTHY

Where It Goes

ONCE a year you receive a copy of the Review which is quite different from the other 11 issues. There is full color on the cover and on inside pages. There are a few personal pictures but no personal news columns. The written material is entirely about the accomplishments of the company during the past 12 months.

We are referring, of course, to the annual Christmas issue, which is specially planned for a special purpose. This issue goes not only to Bird employees and our regular mailing list of retirees and friends in the community, but to a business mailing list of 25,000 as well.

Distributors' salesmen and key dealers are included in the Floor Covering list. Long lists of dealers from the files of the Building Materials sales offices in East Walpole, Chicago, Shreveport and Charleston are included in the Building Materials Division mailings, and hundreds of good customers comprise the listings from each of our Paper sales divisions.

Then there are the 3,000 stockholders, and a long list of railroad executives and maintenance personnel who are present or potential customers for Bird Tie Pads. Finally there are the personal lists supplied by members of the Administrative Committee and the individual copies requested by many other Bird employees for mailing to their friends.

That's the story of how 32,000 copies of the Christmas issue carry Christmas greetings from the Bird & Son management to both employees and friends of the company across the country.

Planning for this issue started in December 1954. Full color photographs were planned for and taken at each of our sales meetings during the year. The Review editorial staff began their active work early last June. Page layouts were planned and all color photography was in the hands of the engraver early in July. Copy was written in September, the printing started in early October at the Ambrose Press in Norwood and was completed the week after Thanksgiving.

Meanwhile, on instructions from the Sales Departments, the Addressograph and Stenographic Departments had been busy addressing envelopes. Then came the big job of inserting the copies as fast as they were delivered from the printer, followed by sorting into states and areas and delivering to the East Walpole post office.

On Monday, December 5, the job was finished, five days ahead of the absolute deadline of December 10. Beyond this date the post office will not guarantee delivery before Christmas.

Winter Driving Secrets

IN snowstorms and ice, there are always a few drivers who seem to "get through" while others skid and stall. Why do salesmen usually get through? And news trucks, highway police, and "food drivers?"

To answer these questions, a Better Homes & Gardens reporter traveled miles through freezing rain, on icy, blizzard-swept slopes and talked to drivers who told their winter driving secrets. These winter driving tips were presented in the November issue of the magazine.

Experienced drivers used various methods to determine the iciness of the road. Many test an icy road by a brief brake application. But most road experts do it by gunning the engine sharply, for a split second, every few hundred yards. If the car jumps ahead with little push, there is good traction. If it refuses, the wheels are spinning on slick ice.

"It's better than testing with brakes," one driver maintained. "You feel out the ice twice — once when your wheels speed up and once when you let them slow down."

Another driver felt the degree of ice on the road through his fingertips on the wheel. "When the wheel starts to steer more easily, that's an ice warning," he said.

The drivers also gave their routine for safety on surprise patches of ice on the road. Learn to look for the conditions that cause ice patches — barns and trees close to the road, underpasses, etc. Immediately apply the brakes hard on the dry road, and as the car slows down release the brakes before hitting the ice.

Just before hitting the ice, most drivers fed a little gas to keep the rear wheels and engine from holding back and causing a skid. With all wheels rolling freely, it is possible to cross without fear.

New Year's Resolution

Here's a New Year's resolution to put at the head of your list this year! I PROMISE TO WORK SAFELY EVERY HOUR, EVERY DAY.

We joke about the resolutions we make and break, but this one I'm serious about. Our recent safety record has not been the best. In 1955 it was very bad. We closed the year with 102 lost-time accidents. They ran the gamut of injuries — fractures, sprains, strains, cuts and bruises. Some of them were very serious.

As I read over the descriptions of individual injuries, I see far more than a bad accident record. I see suffering and pain where there didn't need to be any. I see family plans changed and family budgets pinched because of reduced income. But, on the bright side, I see a chance for each of us to do something worthwhile in improving the record for 1956.

Safety begins with the man at the machine, but it doesn't end there. Each one of us, no matter where we work, has a safety obligation. In the plant most of our operations are performed by groups of men working together. As individuals, you have a duty to work safely to protect others as well as yourself.

The foreman's safety obligation is to see that his equipment is in good repair, and that the men working for him understand and follow established safety practices.

The plant superintendent has a safety responsibility also. In fact, it is up to him to lead the planning for accident prevention. Although we have an active safety department and a safety engineer devoting full time to accident prevention, this does not relieve the superintendent of his responsibility. He must personally investigate every accident, every unsafe condition, every unsafe act, and set in motion the action necessary to see that such a situation does not happen again.

Supporting the whole safety program are those of us who plan and direct the general policies of the company. Although we in the active management of the business may spend most of our time planning how to keep our business strong and profitable, there is nothing more important to us than safety. It has long been a policy that no Bird & Son worker is required to use unsafe tools or equipment. We want fast, efficient and quality production in our plants, it is true. But not at the expense of safety.

Let's all concentrate on this matter of safety. We must make a great improvement in the record for 1956. Your health and your family's happiness are at stake.

President

Another impressive shot of the huge granule storage tanks at Shreveport.

Tall Tanks

New installation at Shreveport improves granule production

EIGHT tall, gleaming tanks now form part of the landscape at the Shreveport Roofing Plant. They are practically a duplication of the granule installation at Charleston. Like the Charleston installation they provide more storage space and better handling methods for the many tons of granules needed for production each month.

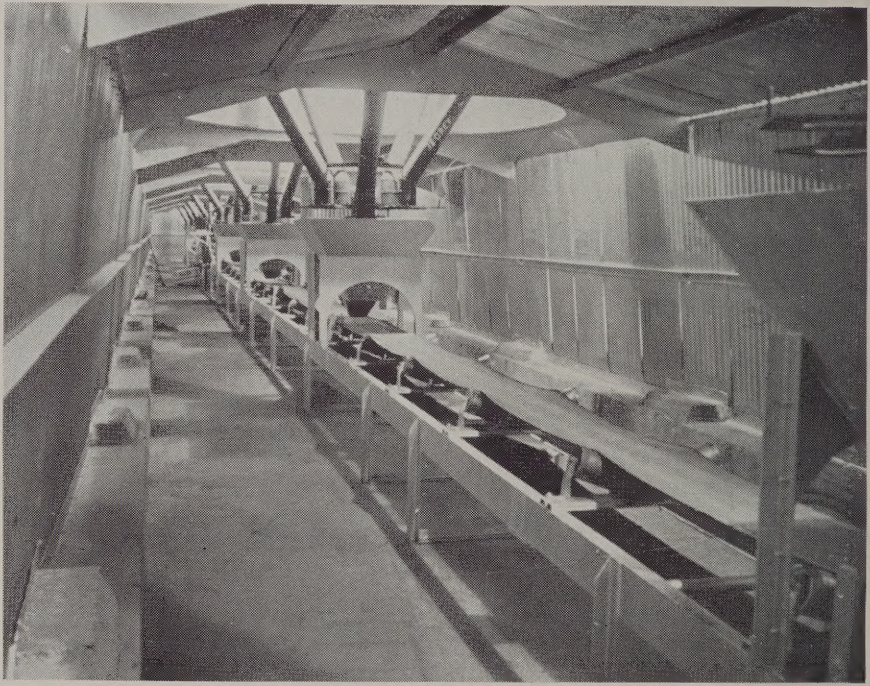
All granules arrive in hopper cars from Glenwood, Charleston and other locations. The hoppers unload directly onto a conveyor belt which can be directed to feed into any of the big tanks. Each of the 40-foot tanks has smaller storage tanks inside. Some have as few as six, some as many as 10 and the capacity of the smaller tanks will vary from 200 tons down to 40. Altogether, 42 different colors can be stored at once. The tanks' total capacity is 2800 tons.

Granules from Charleston

Since Shreveport does not manufacture its own granules, the granules have to be shipped in and they come from several locations. Glenwood supplies a great many. For the past year certain colors have been coming in large quantities from Charleston. Beginning in 1956 all the large size Architect granules will be supplied from Charleston.

The storing of all these tons in one small area presented a special engineering problem. The ground at Shreveport is not solid enough to carry such a weight unsupported. Neither is it an area where bedrock can be easily reached. To solve the problem, the engineers have floated the tanks on a tremendous slab of concrete three feet thick. This goes down below the frost line and actually becomes a floating platform on the soft muddy soil beneath.

The management at Shreveport is enthusiastic about the new equipment. Southwestern Manager J. D. Johnston writes: "This new system worked perfectly from the start. We feel it is just about the best system in the business."



Part of the conveyor belt system at the new granule storage area, Shreveport.

RED CARPET TREATMENT for George Grover, left center, as he receives his suggestion award check for $1125 from President A. H. Anderson, center right. Others of the Administrative Committee present are from left: E. L. Chamberlain, H. S. Hanna, Frank Maconi, Grover's Superintendent; Charles A. Sumner, his division Vice President; J. J. Murphy, between two in center; O. J. Spinks, the winner's Foreman; Frank P. Reynolds and W. H. Anderson.

King Size Awards Paid in November and December

GOOD ideas have paid off handsomely in the past two months. In November at special ceremonies at Glenwood, Jesse Johnson received a special award of $825 — the largest ever to be paid at the Glenwood Plant.

See Page 17
for special story
on Glenwood award

In December an even larger special award was paid to George Grover, Floor Covering Shipping. In the presence of the Administrative Committee he received a check for $1125 from President A. H. Anderson. Grover's suggestion, fully described in last July's Review, provides a new method of gating in freight shipments of floor covering. His method is both cheaper and more effective in preventing damage to material in transit.

James Ronci, Floor Covering Undercoat, had his suggestion, "Paint Trough under Ductor Blade", reclassified in November as an improvement in product and received an additional $30. The same thing happened in December to Rufus A. Deaton at Shreveport for his suggestion, "Coating Pan at Overlay Section."

Two men who had both come up with the same idea for an 18" Tab Shingle received duplicate awards of $50 each under this improvement in product classification. They were Francis Campisano, Roofing Sample Department, and Alexander Powers, Roofing salesman.

Regular awards were paid as follows:

NOVEMBER

Norwood Roofing Plant

Peter J. Carchedi, FBPM7	$20
William Carr, FBM	20
Rosario Cordo, FBF	20
John Dearnaley, FBM	40
Antonio LaCivita, FBV	20
Richard Woodman, FBPM5	5

Phillipsdale

Gilbert Dias, DPSM	$25
Vernon Stromberg, DPX	20
Daniel Hourihan, DPIF	5

Glenwood

Jesse Johnson, FGW	$20

Floor Covering Plant

John Burke, FFQ	$ 5
Bernard DeSavage, FFG	25
Joseph Doran, FFG	5
William Fitzgibbons, FFGA	5
Carl Gunlach, Jr., FFG	5
Victor Leontie, FFR	5
Leo Padduck, FFF	5
Theodore Paul, FFN	25
George Sarakin, FFD	5
Edwin St. John, PFL	5

Included above are John Dearnaley, FBM, Bernard DeSavage, FFG, Theodore Paul, FFN who each received $20 additional for having had five accepted suggestions.

DECEMBER

Norwood Roofing Plant

Joseph Bartell, FBPM9	$20
Richard Carberry, FBPM9	60
Peter Carchedi, FBPM7	40
Luigi Cicolani, FBB	25
Joseph Nevins, FBPM7	20
Charles Solbo, FBPM1	40
Louis DeBaggis, FBM	5
Rocco Phillips, FBV	5
Joseph Pidzewich, FBQ	30
John Sigmund, FBM	5

Floor Covering Plant

Domenic Bright, FFG	$20
Charles Cobb, FFSM	20
Russell DeLuca, FFR	5
Bernard DeSavage, FFG	10
John McLatchey, FFG	5
Leo Padduck, FFF	5
Frank Shumski, FFG	5

Phillipsdale

Matthew Pino, DPM	$20
William Gecawich, DPI	5

Included above are four people who received awards of $20 additional for having had five suggestions accepted:

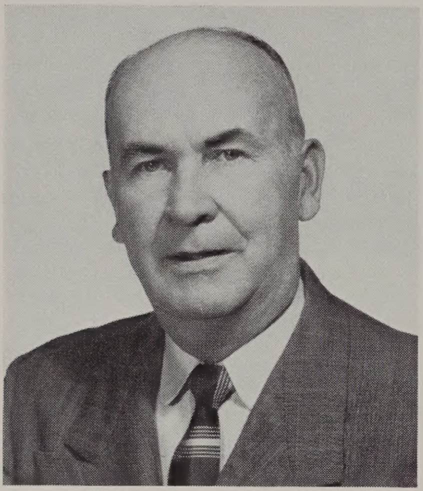
Richard Carberry, FBPM9
Peter Carchedi, FBPM7
Joseph Pidzewich, FBQ
Charles Solbo, FBPM1

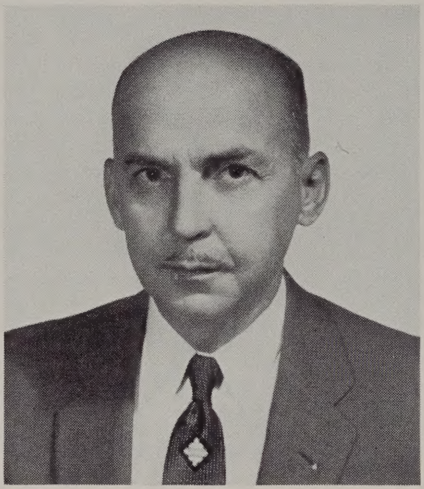
Major Changes at Floor Covering

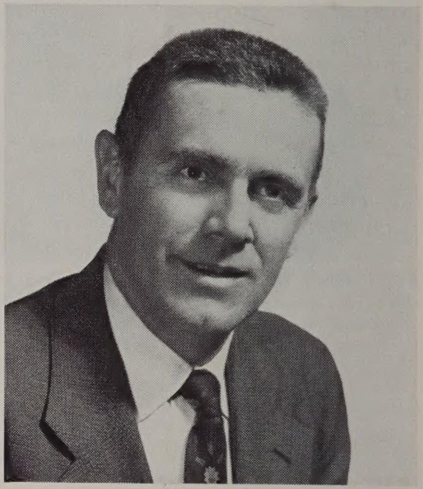
Two Named to New Post of General Foreman

Acting Chief Chemist Announced

One Foreman to Head All of Finishing


Thomas Rogers


Nelson Phillips


Everett H. Fuller

CONSOLIDATION and several promotions were announced the first of the year by Superintendent Frank Maconi of the Norwood Floor Covering Plant. Thomas Rogers and Nelson Phillips have been promoted to General Foremen. They will be responsible for all mill operations, reporting to Assistant Superintendent William Pratt.

The Finishing Departments, which formerly carried symbols FFF, FFR, FFRD and FFFO, have been consolidated into one department to be called FFF. Albert Procaccini has been named the Foreman of this department. He will also serve as Foreman of Departments FFA and FFT.

Everett Fuller has been named Acting Chief Chemist taking the place of Bernard H. Bailey who retired December 31, 1955.

Completing the organizational lineup, Eino Manninen has been made Assistant Foreman of the new Finishing Department. Angelo DeFlaminis and Carleton Kraft have been promoted to the Quality Control Department.

Thomas Rogers

Thomas Rogers is a native of Canton, but has now lived in Norwood so long that he feels like a native son of that town. Rogers attended Canton public schools and one year nights at Franklin Union before joining Bird & Son in 1924. He had also previously worked for Springdale Finishing and Neponset Woolen Mills in Canton.

Joining Bird & Son, March 31, 1924, he started at once on the Floor Covering Print Machines. Two years later he had progressed to Machine Tender. In October 1928 he became Night Assistant Foreman, and on January 1, 1943, Day Foreman of the Print Machines. His new duties still include supervision of the Print Machines.

The Rogers' have three children: Tom, Jr., 28, married and living in Norwood; Claire, 26, living at home, and William, 23, just out of the Navy and now attending Northeastern University. There's a grandson, too — another Tom, age 5. Tom, Sr. served in the artillery in the Army in World War I and is presently a member of the Norwood Legion Post. He is also a devotee of the game of golf.

Nelson Phillips

Bird & Son was Nelson Phillips' first stop when he came to this country from Truro, Nova Scotia, in 1920. Working on the Floor Covering Print Machines, he became a Machine Tender in April, 1923. He resigned in October 1927 to work for another floor covering manufacturer, J. F. Darling, in Delaware. After a year and a half, he went to Chicago to study aviation, but deciding that was not the career for him, he returned to the East and to Bird & Son in April, 1929. He again worked on the Print Machines. In July, 1933 he was made foreman of the Finishing Department, the post he has held continuously until his latest promotion.

The Phillips family reside in Walpole. Ronald, 22, is a Field Engineer at the Patuxent Naval Air Base; Robert, 18, graduated from high school last year and now works in Walpole. Nelson Phillips is a past president of the Walpole Sportsmen's Association, which gives a clue to his chief hobbies, hunting, fishing and gardening.

Everett Fuller

Everett H. Fuller has been named Acting Chief Chemist of the Norwood Floor Covering Plant, taking the place of Bernard H. Bailey, who retired December 31.

Fuller's official Bird & Son service date is March 31, 1941 when he started as a Chemist at the Roofing Laboratory. But actually, his acquaintance with the company goes back five years earlier when he began working on the Print Machines as a vacation replacement during his student days. He was here in 1936, 1937 and 1939. He graduated from Northeastern University in 1940 with a degree in chemical engineering.

His first permanent employment as Chemist at the Roofing Plant lasted until January 1942 when he transferred to the Granule Plant as Clerk and Inspector.

Four months later he entered the Naval Air Corps and served until November 1945. In the service he attained the rank of lieutenant (j.g.) and served on the Eastern Sea Frontier, chiefly in the Caribbean and along the coast of South America.

When he rejoined the company on January 3, 1946, he entered the Floor Covering Laboratory, where he has since been employed. Projects on which he has worked recently include rotary printing inks and coatings, and print machine paints. Everett Fuller married Janice Daniels in 1952. They have a son, Brenner, age 2, and live at 114 Lewis Avenue in Walpole.

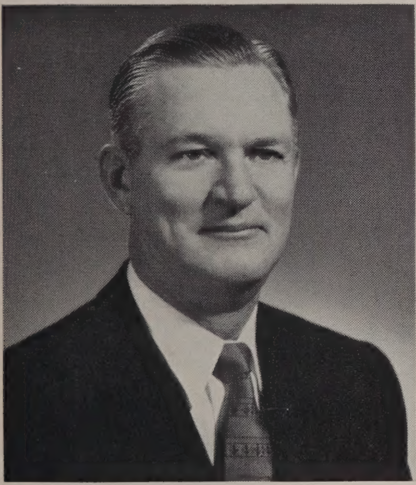
Albert Procaccini

Albert Procaccini, who has been Foreman of the Roll Goods Finishing Department (FFF) since August, 1949 has now been made foreman of the newly established General Finishing Department and the Tube-making and Sample and Tile Departments as well.

He has been a Bird & Son worker since 1937, although because of employment conditions his employment was intermittent until he began continuous employment in the Flooring Finishing Department in 1939. From 1945 to 1949 he was President of Local 1384 C.I.O., the union at that time for the Floor Covering employees.

Procaccini is a graduate of Walpole High School and a former student at Burdett Business College. He is a member and Past President of the Walpole Italian-American Society. Mr. and Mrs. Procaccini's baby twin sons appeared on the cover of the August 1955 Review. There are three other young Procaccinis besides.

Southwestern Division Creates Second Sales Area



Fred H. May

Fred H. May Named New Sales Manager

ANOTHER sales division and a new sales manager were established in the Building Materials Division as of January 1. Fred May is the manager of the newly created Mid-South Sales Division with headquarters in Shreveport.

This new sales division was established by Southwestern Manager J. D. Johnston because our operations have grown so large.

"In order to handle our business throughout the Southwest," Mr. Johnston said, "with so vast an area to cover, we had to set up another sales division."

The new Mid-South Division will comprise Alabama, Mississippi, Arkansas, Oklahoma, Southern Kansas, Western Tennessee and the Florida Panhandle. Robert F. Jenkins, continuing as Southwestern Sales Manager, has charge of sales in Louisiana, Texas and New Mexico.

New Manager Fred May's Bird & Son career began when he joined the company as a salesman in the East Texas territory, November 15, 1941. He had grown up in Lincoln Parish, Louisiana, attended Louisiana Polytechnic Institute, and completed his studies in a business college in New Orleans. Before coming to Bird & Son, inc. he had been a salesman for Michigan Alkali Works in Louisiana, Arkansas and Texas, sales manager for the Magnolia Packing Co., Shreveport, and later sales manager for a saw mill in Many, Louisiana.

Fred May has continued to cover the East Texas territory for Bird & Son, but since 1945 his sales duties have also included the local Shreveport territory. In spite of his many hours of travel, Mr. May has found time for a considerable amount of community work. He is active in his local church, the Masonic Lodge, the Shreveport Chamber of Commerce, the Fellowship Club and in Cub Scout and Community Chest work.

More Appointments

Appointments announced just as we go to press include:

At East Walpole

Kimble McEwen, Foreman of the Paper Machines

Donald Ross, Night Foreman of the Paper Machines

Lili Petroni, Foreman of the Piping Department

At Charleston

Ernest Zinkowski, Assistant Superintendent

Williams Wilson, Machine Foreman

Jesse Ulmer, Boiler-Cement Department Foreman

Lloyd Josey, Shipping Foreman.

Pictures and a complete story on these promotions will appear in February.

Nelson Bartlett Chosen Credit Union President

FOLLOWING the annual meeting of the Neponset Credit Union on November 9, the Board of Directors met and organized for the next year. Reelected to the board at the annual meeting were John Burke, Richard Ellis, Albert Smith and Howard Whitney. Chosen to succeed R. L. Tupper as president was Nelson Bartlett of the Norwood Roofing Plant. Newly elected vice president is Ronald Sager of Bird Machine Co. The other officers were reelected: A. W. Smith, Treasurer; Velma M. Cobb, Assistant Treasurer and Clerk.

At the end of the fiscal year, October 31, the treasurer reported total assets of $1,451,624.72.

Salute t

East Walpole Mills

Russell L. Tupper, 63 Maple Street, Norwood. From June 7, 1909. Started in Main Office Payroll, becoming Paymaster. Transferred to Efficiency Engineering; then Central Planning Dept. Winter 1910, Assistant Superintendent at Pont Rouge Plant, Quebec. (Bird & Son then operated two Canadian plants.) May 5, 1919, Assistant to Plant Engineer, East Walpole. November 18, 1919, General Foreman, No. 1 Box Shop. July 29, 1929, Superintendent, No. 1 Box Shop. January 1, 1936, Superintendent, No. 2 Box Shop. Since January 11, 1955, Advisory.

Michael McDonagh, 504 Nahatan Street, Norwood. From November 6, 1911. East Walpole Paper Mill, starting in Wall Board Department. February 23, 1912, to No. 5 Paper Machine, becoming Back Tender and then Machine Tender. January 11, 1935, Night Foreman of Paper Machines. Since February 1, 1946, Day Foreman.

Patrick E. Costello, 145 Hill Street, Norwood. From July 29, 1913, starting at Norwood Roofing. 1914 - 1917 at Floor Covering. August 24, 1917, Norwood Roofing. Since October 9, 1922, East Walpole Finishing Mill, Combiner Operator.

Alexander J. MacDonald, 486 Washington Street, Norwood. From March 29, 1917, East Walpole Maintenance Department. Started as Machinist. Became Die Maker; then Gang Boss. Since February 7, 1944, Supervisor.

James Capone, 319 Washington Street, East Walpole. From March 19, 1919, at No. 1 Box Shop. For several years in Combiners Department. Since October 27, 1922, Solid Fibre Cases Department, as Finisher, Punch Press Helper and Utility Cleaner. Previous employment 1916 - 1919 at Norwood Roofing and at East Walpole. Retired on November 30, 1955.

Alfonso DiIuliis, 253 Washington Street, East Walpole. From July 2, 1921, at Paper Mill, East Walpole. July 6, 1932, No. 1 Box Shop in Corrugated Cases Department and since May 12, 1941, Elevator Operator for Combiners Department. Previous employment, 1916 - 1920, at Norwood Roofing and East Walpole.

Anthony Samson, 45 Concord Avenue, Norwood. From January 14, 1922, at Norwood Roofing for a short time. Since February 20, 1922, at No. 1 Box Shop in Solid Fibre Cases Department, as Stapler Finisher and Elevator Helper. Previous employment: 1916 - 1920 at No. 1 Box Shop.

Martin J. Costello, 49 Walnut Avenue, Norwood. From January 19, 1922, at East Walpole Maintenance Department in Piping Department. Supervisor and Head Piper for many years.

Patrick Griffin, 852 Washington Street, Norwood. From July 31, 1933, at East Walpole Maintenance Department. June 26, 1934, Truck Helper. Since August 10, 1942, Maintenance Department Storeroom Helper.

Salvatore Bucihieri, 62 Cummins Highway, Roslindale. From March 20, 1934, starting at Norwood Roofing. October 14, 1935, Paper Mill, Cutting and Sorting Department. February 21, 1944, Combiners Department, at No. 1 Box Shop. Since July 1, 1946, Shipping Department, No. 1 Box Shop.

Building Materials

C. L. Hammond, 72 Dale Road, Rochester 10, New York. From April 1, 1926, Salesman, Building Materials Division.

Western Division, Building Materials, Chicago

William W. Wilson. From February 9, 1913. Started as Receiving Clerk, East Walpole Maintenance Stores. 1914, Combiner Room and Fibre Cases Department, No. 1 Box Shop. 1915, Planning and Scheduling, East Walpole. Transferred to Quality Inspector, Paper Mill Laboratory. 1917, Office of General Superintendent. Fall of 1918, Superintendent, Norwood Roofing Plant, and later of Floor Covering Plant also, as General Superintendent of both plants. January 1922, Chicago Plant in production. 1926, Chicago Sales Department. 1927, Western Sales Manager. February 1, 1946, Western Manager. Since June 1952, Consultant at Chicago.

Main Office

John Suman, 6 Rock Hill Street, Norwood. From June 16, 1926, at No. 1 Box Shop, in Solid Fibre and Corrugated Cases Departments. February 1937, National Taper Finisher in Solid Fibre Department. Since March 21, 1949, Main Office Janitor.

Norwood Roofing Plant

Luigi Carrieri, 51 Chestnut Street, Providence, Rhode Island. From April 20, 1926. Since April 28, 1941, No. 1 Roofing Machine, Pick-Up Man and Stamping & Stencil Man. Previous employment: 1925 - 1926 at Norwood Roofing.

Michael Kelley, 16 Walcott Avenue, East Walpole. From February 13, 1927. Started at Power Plant, East Walpole. From July 2, 1935, Engineer, Power and Steam, at Norwood Roofing.

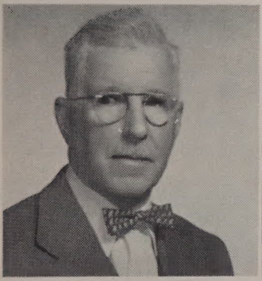
James F. McLeod, 26 Walcott Street, Readville. From April 7, 1942. Since May 11, 1942, Shipping Department.

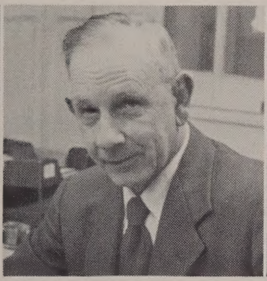
Edward T. Mingels, 497 East Street, Walpole. From July 20, 1942, Corner Trim Department. Since April 17, 1950, Saw Operator.

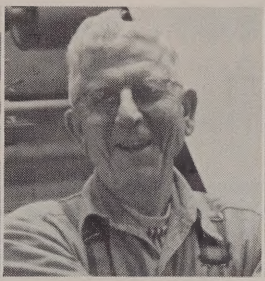
John J. Rogers, 545 Village Street, Medway. From September 8, 1942, for most of time on No. 7 Machine. Since December 27, 1954, Wrapper Man, No. 6 Machine.

Our New Retirees

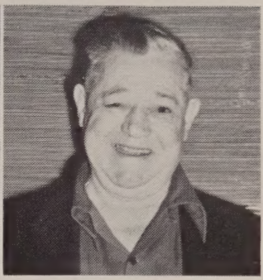
Large number join leisure group at end of December, 1955

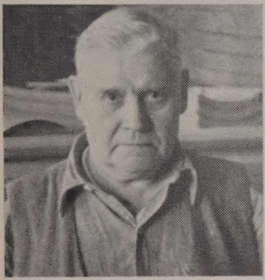

Russell L. Tupper

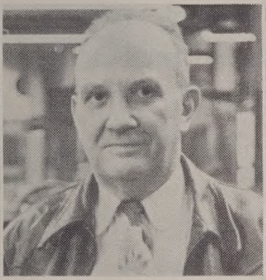

Michael McDonagh


Patrick E. Costello

Alexander J. MacDonald


Alfonso DiIuliis


Anthony Samson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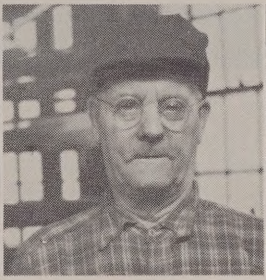
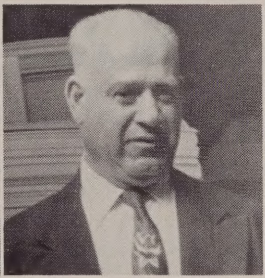

Patrick Griffin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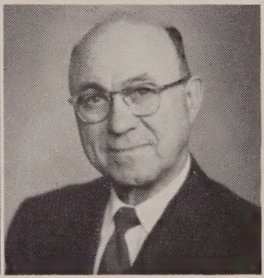
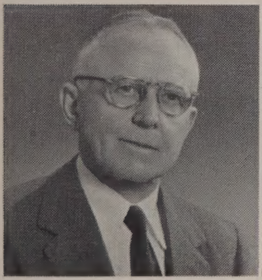
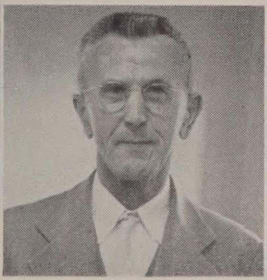
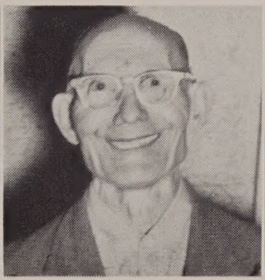
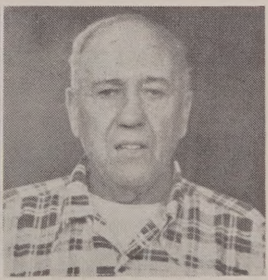

C. L. Hammond


William W. Wilson

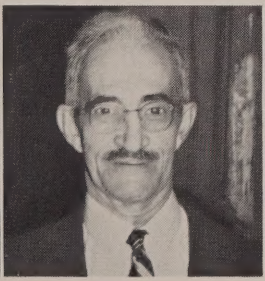

John Suman

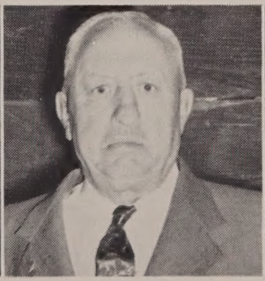

Luigi Carrieri

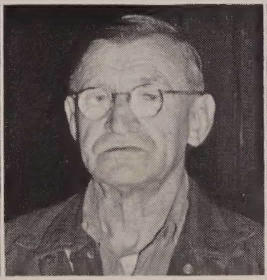
Michael Kelley

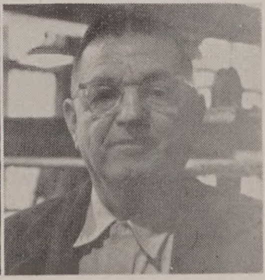

James F. McLeod

Edward T. Mingels


John J. Rogers


Nunziante Famigletti

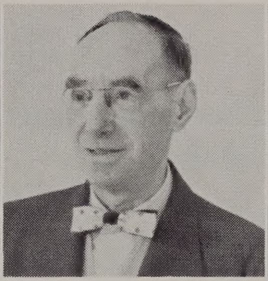

Benedict F. Muchyn


Lorenzo Notarangelo

(Continued next page)

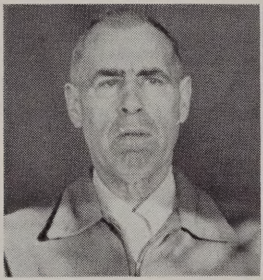
Ben Semski

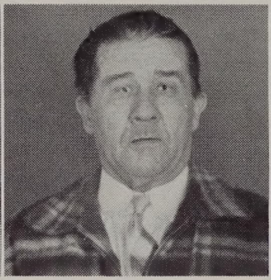
Austin A. Allan

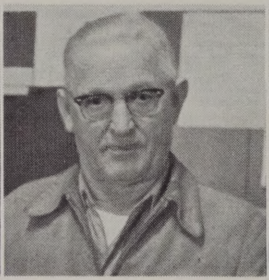

John Mullen

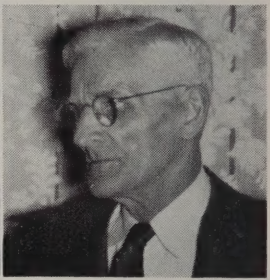
Pasquale Vasaturo

Antone Alves

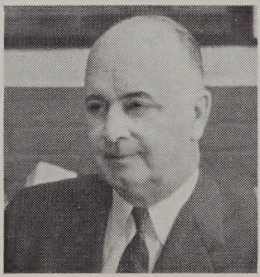

Antonio Dias

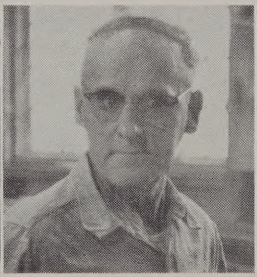

Peter Zuba


Robert T. Crowley

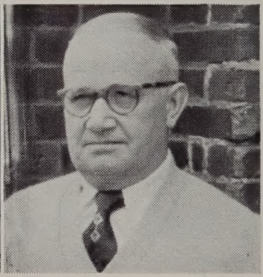

Chester A. Collins

Forty Years with Bird & Son


Joseph A. Sheehan
Staff Engineer
Paper Division


Roy B. Packard
No. 9 Machine
Norwood Roofing Plant

John J. Burke
General Superintendent
East Walpole Mills


Michael Uzdavinis
Repairman
Hydrapulpers
Paper Mill

These four and William O. Koehler, head of Advertising Display, reached during 1955 their 40th Bird & Son anniversary. We offer congratulations!

Floor Covering Plant

Nunziante Famigletti, 21 Heaton Avenue, Norwood. From December 3, 1917. Started at Norwood Roofing. January 13, 1920, at East Walpole Mills. May 23, 1921, Floor Covering Finishing Department. Since August 27, 1923, Yard Crew, Gang Boss. Previous employment: 1916-1917, at Norwood Roofing.

Benedict F. Muchyn, 60 Mylod Street, Norwood. From June 3, 1918. Started at Paper Mill, East Walpole. April 27, 1928, No. 2 Box Shop. July 6, 1932, No. 1 Box Shop. February 15, 1934, Floor Covering Plant. Since March 13, 1939, on Print Machines. Previous employment, 1914 - 1918 at East Walpole Paper Mill.

Bernard H. Bailey, 32 Birch Street, Islington. From May 31, 1921. Chemist and Inspection Chief, November 1924. General Foreman, September 1925. Assistant Superintendent, January 1, 1935. Plant Superintendent, June 1, 1943. Since February 1, 1947, Chief Chemist.

Lorenzo Notarangelo, 27 Cedar Street, Norwood. From April 21, 1924. For many years a Header in Finishing Department. Since August 8, 1950, Sweeper, Finishing Department.

Ben Semski, 469 Pleasant Street, Norwood. From May 18, 1926, starting at Norwood Roofing. Since May 28, 1940, Undercoat Department, Floor Covering. Previous employment: 1916 - 1920 at Norwood Roofing.

Austin A. Allan, off Beech Street, East Walpole. From December 22, 1926. Started at East Walpole Maintenance Department. February 24, 1930, Floor Covering Maintenance Department. Since September 29, 1941, "A" Machinist.

John Mullen, 27 George Street, Norwood. From November 14, 1940, at Floor Covering Plant. In Linoleum Department for all of employment except very short period in Undercoat Department.

Pasquale Vasaturo, 18 Miller Street, Medfield. From October 1, 1943, Maintenance Department. Since September 26, 1949, "A" Millwright.

Manchester Set-Up Station

Harold Marsh, 14 Candia Road, Manchester, New Hampshire. From March 19, 1951, Truck Driver and Helper.

Phillipsdale, Rhode Island

Antone Alves, 267 Warren Avenue, East Providence. From June 6, 1922. Started in Beater Room. August 11, 1922, Oiling and Cleaning Department. Since October 5, 1923, Fireman and Cleaner, Boilers. Retired November 30, 1955.

Antonio Dias, 25 Raymond Street, East Providence. From July 28, 1924, Trucker in the Shipping Room. Since April 24, 1950, Cleaner.

Peter Zuba, 8 Washington Street, Central Falls. From November 3, 1942, started as Trucker. Since March 22, 1943, Beater and Hydrapulper Operator in the Beater Room.

Robert T. Crowley, 64½ Walnut Street, East Providence. From December 2, 1942, Inspector in the Board Mill.

Chester A. Collins, 59 James Street, East Providence. From March 29, 1943, Inspector in the Board Mill.

President Anderson Elected to A.I.M. Executive Committee

PRESIDENT AXEL H. ANDERSON was elected a member of the Executive Committee of the Associated Industries of Massachusetts at their 40th Annual Meeting, October 27.

The committee, which directs the affairs of this very active industrial organization, is made up of presidents and other top executives of leading Massachusetts corporations. It reads like a Who's Who in Massachusetts industry from Charles F. Adams, Jr., President of Raytheon Manufacturing Co. to the final name, George W. Wright, President of G. F. Wright Steel & Wire Co., Worcester.

Represented on the committee are top operating executives of such companies as Hood Rubber Co., Strathmore Paper Co., Tileston & Hollingsworth Co., Boston Edison Co., American Optical Co., The Kendall Co., New England Telephone & Telegraph Co., Sylvania Electric, Norton Co., Dennison Mfg. Co., Stone & Webster, General Electric Co. and Westinghouse Electric Corp.

The Associated Industries of Massachusetts is an extremely active organization promoting better business throughout the state, following legislation of interest to industry and publicizing to the entire country the achievements of Massachusetts industrial firms.

ANOTHER AWARD to a fine distributor for the highest percentage of quota attained. This one was presented last fall to W. P. Fuller & Co. of Portland, Oregon. Left to right: Fred Gerspach, General Manager, and Lloyd Wolf of W. P. Fuller & Co., Walter Dicken, Bird & Son salesman, and Paul DeChellis, Bird Field Manager.

Let's Get Acquainted . . . .

. . . with Ludger St. Cyr

By CATHERINE BRADY, *Reporter*

LUDGER "LUGIE" ST. CYR was born May 18, 1903, in Lawrence. He attended the local schools there. Later he met his wife in the same city.

He came to Norwood in the early '20's, where he had different jobs. Lugie started to work at Bird & Son in 1929. His first job was at the Roofing Mill as a shipper for six months. His next job was at the No. 1 Box Shop, where he also was a shipper. His stay there was for another six months. From there he was transferred to No. 2 Box Shop, Shoe Cartons. He did various jobs, but the past 10 years has been on the Folder Machine.

Lugie's marriage was blessed with seven children, all married now but one, a daughter Janet. The other girls are Loretta and Blanche. The four boys are Rene, George, Albert and Wilfred. Rene works at the No. 1 Box Shop. Wilfred is with the Air Force at Sampson Air Force Base, Geneva, New York. Lugie has nine grandchildren, who, he says, keep him very young but busy. He also includes in the family circle two beagles.

He says he likes all kinds of sports, but his first choice is baseball. He and his wife and daughter Janet live at 295 North Street, Foxboro.

Ludger is a very quiet fellow, liked by all his fellow workers.

In getting a picture to go with this interview of Ludger St. Cyr by Catherine Brady, Ken Pierce used his new 35 mm. camera. He took a series of shots to get his subjects to the best advantage. All the pictures came out so well, we thought you would like to see them.

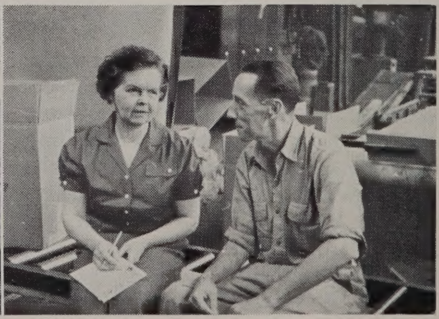
"Now make like you're being interviewed."

"How's this? The Hollywood look, we call it."

"What didja do, Kenny? Push the wrong button?"

"Now we're getting down to business."

"Say, that's a good one."


"Go on, Catherine. Write it down!"

Long Service List

February

Employees

Name	*Year*	*Dept.*	*Years*
John E. Curran	2-11-16	Paper Mill	40
William F. Murphy	2-5-17	No. 1 Box Shop	39
Steve Druzas	2-16-20	Floor Covering	36
John Buonpane	2-10-21	Roofing	35
Patrick Maguire	2-21-21	Floor Covering	35
Thomas A. Smith	2-23-21	Roofing	35
William J. Wosner	2-23-21	Floor Covering	35
Arthur F. Johnson	2-5-23	No. 1 Box Shop	33
Ralph B. Kemp	2-13-23	Roofing	33
Francis J. Curran	2-23-23	Office	33
Alma A. Walsh	2-26-23	Finishing Mill	33
Michael J. Cronin	2-19-24	Maintenance	32
Elton S. Moore	2-25-24	Floor Covering	32
F. Howard White	2-13-25	No. 1 Box Shop	31
Howard Hewins	2-14-25	Floor Covering	31
Frank V. Eisenhauer	2-10-26	Saftey Engineer	30
Harvey W. Hayward	2-11-26	Floor Covering	30
Arthur Wise	2-23-26	Floor Covering	30
Howard L. Ellis	2-1-27	Floor Covering	29
Gordon G. Wilson	2-14-27	Floor Covering	29
A. Rogers Weed, Jr.	2-21-27	Asst. to Vice Pres. Bldg. Mat. Div.	29
Axel L. H. Ostrom	2-23-27	Roofing	29
Agnes G. Hefferan	2-28-27	Office	29
Domenico D'Angelo	2-11-29	Floor Covering	27
James H. Ellis	2-18-29	No. 1 Box Shop	27
Vernon L. Rafuse	2-21-29	Paper Mill	27
Clayton N. Abar	2-20-36	Floor Covering	20
William S. Cochrane	2-10-41	Box Sales	15
Erick W. Sundquist, Jr.	2-13-41	Floor Covering	15
Peter J. Carchedi	2-13-41	Roofing	15
Kenneth W. Pierce	2-17-41	Office	15
Thomas S. O'Toole	2-18-41	Roofing	15
Walter Pribis	2-18-41	Roofing	15
Frank D. Byko	2-19-41	Roofing	15
William E. Smith, Jr.	2-24-41	Office	15
James D. Sullivan	2-24-41	Floor Covering	15
Gerard T. Chisholm	2-27-41	Roofing	15
Coleman J. Foley	2-28-41	Roofing	15
James M. Avery	2-4-46	No. 1 Box Shop	10
Mildred Shimsky	2-11-46	No. 1 Box Shop	10
Suolo Sointu	2-2-51	Roofing	5
Sumner W. Hebblethwaite	2-5-51	Power Plant	5
Nickola Stillitano	2-5-51	Floor Covering	5
George N. Jones	2-5-51	Office	5
Frank Ruscio	2-5-51	Floor Covering	5
Henry J. Cox	2-6-51	Floor Covering	5
Alexander Ferguson	2-7-51	Floor Covering	5
Harold Hermanson	2-7-51	Floor Covering	5
Arthur Brooks	2-8-51	Floor Covering	5
Shirley B. Barbaglia	2-12-51	Office	5
Kendall Staples	2-12-51	Roofing	5
John L. Milton	2-12-51	Floor Covering	5
William F. Petrovick	2-14-51	Paper Mill	5
Harold F. Hillyard	2-14-51	Office	5
Peter Costello	2-16-51	Paper Mill	5
John P. Navickas	2-19-51	Roofing	5
Sabino Metta	2-19-51	Roofing	5
Gennaro A. Parillo	2-20-51	Floor Covering	5
William J. Corcoran, Jr.	2-26-51	Floor Covering	5
Albert Urban	2-26-51	Floor Cov. Sales	5
James J. McComb, Jr.	2-26-51	Floor Cov. Sales	5

PHILLIPSDALE

Clarence H. Pierson	2-13-20	36
Charles J. McLaughlin	2-18-24	32
Joseph M. Wynne	2-10-26	30
Arthur Hipolito	2-13-46	10
John W. Clark	2-13-46	10
Raymond E. Nolan	2-14-46	10
Joseph Moniz	2-16-46	10
Michael Pella	2-16-46	10

CHICAGO

John J. Walsh	2-12-24	32
Levy Hosch	2-12-25	31
Ollie Jones	2-1-29	27
Martin R. Pearce	2-5-29	27
Ralph Calhoun	2-19-29	27
Raymond Gusick	2-28-29	27
Leonard Miller	2-12-36	20
Isom Jacobs	2-5-51	5
Faite Rudolph, Jr.	2-19-51	5
Eddie Crockett	2-27-51	5

GOOD LUCK, BOYS. These four, seated, who retired from the Norwood Roofing Plant on December 31, were given a dinner on December 17 at McCarthy's Colonial Inn in Medfield. And a fine roast beef dinner it was and well-lined billfolds were presented as gifts from the Union. The honored guests are John Rogers, Ed Mingels, Luigi (Louie the "King of Shingles") Carrieri and Mike Kelley, in the usual order. Standing are Nick Radzwill, Ray Bearce, John Koval and Nelson Bartlett, their respective foremen. Uuno Wiik planned the affair and was toastmaster.

DIRECTOR OF PERSONNEL John J. Murphy has a few personnel to direct at home. These are his five children. From the left they are: John, Jr., 2½, Jean, 6, Cecelia, 9, Neil, six months, and Robert, 14.

SHREVEPORT

Bernard P. Soward	2-2-26	Superintendent	30
Neill R. McNeill	2-27-41		15
Leon Walker	2-6-51		5
Troyce A. Brown	2-13-51		5
Leon O. Taylor	2-19-51	Office	5

GLENWOOD

Luther J. Hollifield	2-14-51	5

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Alice E. Nichols	2-27-11	45
Benjamin R. Taylor	2-16-14	42
Peter A. Nielsen	2-7-16	40
Vincentz Stankiewicz	2-17-20	36
Frank Sutherland	2-25-20	36
Justin P. Antonitis	2-23-21	35
James J. Donovan	2-20-22	34
Harry A. Dresser	2-19-23	33
Felix Iarocci	2-18-25	31
Alfonse Sylvester	2-11-25	31
Michael Kelley	2-13-27	29

PHILLIPSDALE

Willie Banks	2-6-10	46
Joseph Farrell	2-21-13	43
Manuel Perry	2-24-21	35
Eduoard N. Roy	2-6-29	27

CHICAGO

William W. Wilson	2-9-13	43
Ernest Grosscup	2-17-14	42
Raleigh Stearles	2-2-20	36
Harry M. Clark	2-1-22	34
George R. McNay	2-1-25	31

Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Cercone
Wanda Ippoliti
Julia Lewis
William Grazado
Mary Sexton
Pat McDonald
Rita Petroni
Betty Wentworth

Marianne Cercone took a late fall vacation and visited her husband, now stationed in North Carolina.

Diana Dery received a lovely diamond engagement ring on November 18 from Peter Masse, also of Wrentham. Peter is now serving in the Marines.

Madelyn Boyden, formerly of Billing, is the proud mother of a new son, born on November 13.

The girls in Billing enjoyed a pleasant week-end in November at the home of Harriet Sutherland in Rhode Island.

Margaret Forrest, formerly of Advertising, is welcomed back to Bird & Son and is working in Box Sales.

Pictures in this issue of Marion Smith and Mary Kelleher's three-week trip to Europe last fall can only suggest what a wonderful vacation they had. They sailed from New York on the American Export Line's "Constitution" and after earlier stops in the Mediterranean, debarked at Naples for the major part of their stay in Italy. The high point was Rome, where they had an inspiring audience with the Pope. They flew back from Milan.

Strange coincidence department: Newly hired Middle Atlantic Roofing salesman John F. McDonnell takes over Thomas Johnson's territory. (Johnson transferred to Rochester, N.Y.) McDonnell discovers he had met Johnson before. Back in 1942 McDonnell was in an automobile accident. Man in the other car was Thomas Johnson.

BON VOYAGE! Circle shows Mary Kelleher and Marion Smith aboard ship still tied up at the pier in New York, before sailing for Europe. Envious?

Former messenger Joe Costello dropped in to say hello while on leave from the Navy. It was good to see Joe and he looked wonderful. He was being transferred, after finishing boot training at Bainbridge, to Newport.

Welcome to Alex Garner to the Floor Covering Division. He is working on production planning and inventory control and has been temporarily with the Industrial Engineering Department.

Did you girls ever wish you had time off just before Christmas to go to New York and see the fabulous shops in the biggest city in the world? That's what Mattie McLauchlan and Mary Bannon actually did. They were in New York, December 13 through 15 and had time really to *do* the stores.

OOPS! But they weren't even seasick. Taken by the ship's photographer, this mountainous wave was brewed in the big storm of last October, encountered by Mary Kelleher and Marion Smith of the office on their first day out of New York for Europe.

Gladys Hagblom of Stenographic left in November and is now working for the *Boston Herald-Traveler.* On her last day at work, she was presented with several gifts by the department.

Marion McLean of Stenographic left work the end of November to stay home and be a full-time housewife. The girls presented her with flowers and a gift for her home.

Janet Doane received a diamond at Christmas time. Her fiance is Leo C. McElroy.

Bill Burns left the Advertising Department the end of the year to go with Keystone Camera Co., Inc., in Dorchester. Many good wishes for his future success went with Bill.

The engagement of Eunice Whittier of the Credit Union was announced recently. Eunice is engaged to Bobby Rodowsky, now in the Air Force at Finland, Minnesota, doing radar work. Both are Walpole High graduates, Eunice in 1955 and Bobby the year before.

Diane Barbaglia received a lovely diamond and sapphire engagement ring for Christmas from Charles Lamplough of Somerville.

Among last-week-in-the-year vacationers was Elizabeth Gleichauf. Adding to her Christmas pleasure was the visit of her sister Irene, a public health nurse, home on vacation from California.

Noreen Boschen received a Christmas hope chest from Bob White. Both Noreen and Bob work in the Statistical Department.

Gordon Smith of the Freight Department vacationed the last week of December. Gordon became engaged at Christmas to Angelina Maiuri of Everett.

Head Nurse Roxy Coburn, on vacation the last of December, had a wonderful family reunion with her seven sisters and two brothers. They were all in Massachusetts at one time. Edna flew on from Denver and Sally from Los Angeles to be here. Five of the 10 Coburn children live in their native East Walpole, including the two boys (Louis of Floor Covering and Joe of the Paper Mill Laboratory), one sister lives in Cambridge, one in Hingham and one in Whitinsville. Add 'em up — that's 10!

Mary Costello is wearing a beautiful diamond, received on December 30 from Richard Brown of Walpole.

Glad that Shirley Barbaglia is much better after her recent operation.

Ruth Delaney and Betty Eckhardt, both of Box Sales, returned after the holidays with lovely diamonds. Betty is engaged to Louis E. Hain, Jr., of West Roxbury. No wedding date has been set. Ruth is engaged to Tom Curran, formerly of Walpole, but now of Detroit, Michigan.

More than 100 attended the very enjoyable office Christmas party held December 16 at the Hotel Beaconsfield. Following the usual good dinner there was dancing with music by Vin Perry and his orchestra. These musicians are welcomed back to this party year after year. And when they were resting, others from the floor took over, especially John Carey at the ivories. Yes, chalk up another happy Christmas party!

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

MAINTENANCE

Donald Brennan and Eddie Jankowski both shot a deer at Harwich this fall. Ed Welch and Billy Ivatts also went along for the ride.

Everett Brennan and Bill Angus, retired, tried their luck but were unsuccessful in their attempt to lure a deer within their sights.

Maurice Hanscom says, "Beware of strangers bearing gifts." Recently Dave Bowles gave Maurice a hotdog at lunch. It was in a toasted roll with all the fixings. Much to Maurice's surprise, the dog was made of rubber.

We are sorry to lose three fine fellows, Alex MacDonald, Martin Costello and Pat Griffin, but wish them good luck and good health in their retirement.

Does a man who drives a new DeSoto have to look like Groucho? If so, a cigar also for Carleton Raymond. (Carleton is growing a bushy mustache and we were in doubts about his purpose until he bought the DeSoto.)

Bill Doyle has been out sick and we hope to see him back soon.

We are proud of our two photographer's models (with families) who were in the December issue — Pete Bethel and Ed Jankowski.

Bob McLaughlan's daughter, Margaret, won a clothes dryer at the Lions Exposition. Bob had to rewire, repipe and remodel the kitchen before it could be used. (Lucky fellow, that Bob!)

John Medailleu and Jim Barnes thank the Tri-Mill Sports Club for their Thanksgiving turkeys. John and Jim were winners in a turkey shoot held by the club.

Donald Brennan and family spent a week this fall visiting P.E.I. (What other island is there?) and New Brunswick. They weren't fishing down there then. They were busy picking potatoes.

We welcome Bob Hatch to Maintenance.

Bob Mattson from No. 3 Paper Machine has recently transferred to the Yard Crew. Welcome.

Shopping Around

GUARANTEED WATCH REPAIRS. Ralph L. Watson, certified watchmaker. 36 Hutchinson Road, Walpole. — Walpole 914-M.

FOR A BETTER UNDERSTANDING of what goes on in our plants, new office people are periodically taken on a tour. This group is visiting the Floor Covering Art Department. Left to right: Pauline Manley, Catherine Devine, Gordon Smith, Matthew Connolly (of the Design Dept.), Diana Dery, Mary DeLucchi, Aurora A. Savi, Nancy Hartford and Claire Shaw.

John (Gary) Folan, Bill Swinnerton and George (Caddy) Angus spent a few unsuccessful days in Maine looking for deer. Yes, they carried guns. Bill thinks deer hunting is a lot like striper fishing. Similar results.

Bernard Walker was a December vacationer.

PRODUCTION AND POWER

Mr. and Mrs. Michael Sawkiewicz have moved from Fairview Road to their home on Harding Road, both in Norwood.

William DeRoche took a December vacation. Also on vacation were Martin Flaherty, Robert Ellis, Rocco Puopolo, Fiorino Felici and Peter Kodis.

TWICE AS PRETTY as one twin are two. They are the 14-year-old daughters of Guy Hoyt, Shoe Cartons foreman. The picture was taken early last summer when Barbara Jean and Beverly Jane (or vice versa?) were bridesmaids.

Stock Transfer men say thanks to Rocco Puopolo for passing out cigars on December 14 on the occasion of the arrival of their new daughter (fourth child).

The five Mattson brothers were on their annual vacation and hunting trip, along with seven other men.

Alfonse Sylvester and Peter Karshis, both retired, recently dropped in for a short visit. Both men were in fine spirits.

Thomas Clancy was in the Brockton Hospital. His fellow workers wish him a speedy recovery.

Charles Treacy, Sam Thompson and Lawrence Griffin were elected recently to the Union Bargaining Board.

Arthur Chamberlain was happy that his step-son, Philip Raymond, was able to get home for a short time just before Christmas. Philip is a flyer and first lieutenant in the Marine Corps, stationed at Washington, D.C.

A belated welcome to Barbara Henry to the Mill Office as messenger girl.

Frank Massey returned from his Miami Beach vacation sporting a wonderful tan.

Sumner Hebblethwaite has returned from a month on jury duty.

We are sorry to see Charlie Marshall leave for other employment.

Herbert Bartlett from South Walpole is the new engineer in the Turbine Room.

We also welcome Fred Stoakes to the Boiler Room.

We regret that Martin Bowers had to be hospitalized during the holiday season.

FINISHING MILL

Angelo DelSignore and family have recently moved into their new home in Walpole. We wish them the best of luck.

(Continued next page)

Finishing Mill

(Continued)

Josephine Rose and Bernice Perry enjoyed vacations during the Christmas holiday.

We are glad to see Evelyn Balduf back to work after a long absence because of illness. We all missed Evelyn very much.

Bernice Perry received a beautiful diamond during the Christmas holidays. We all wish Bernice the best of luck in the future.

No. 1 Box Shop

John P. Walsh
Andrew Center
Ramona Chicoine
Miriam Hill
Patrick Silvestri

Bill Murphy, Foreman of Shipping, sent us his greetings from Miami Beach. In the opposite direction, Larry Wyman took a late vacation to do some hunting in Maine.

Welcome to Paul Foley, newest member of the Shipping Office crew.

Barbara Greene was back in Shipping pinch hitting during Bill Murphy's vacation.

A pretty wedding took place at St. Mary's Church, East Walpole, in November, when two No. 1 Box Shop workers, Catherine Bellew of the Printing Department, and Charles Desmond, Dept FXA, were united in marriage by the Rev. Father Keahane. After a reception at the Lord Fox, they honeymooned in New York. We all wish them a happy and long married life.

Al Kendall spent Christmas vacation in New York visiting his daughter, Betty.

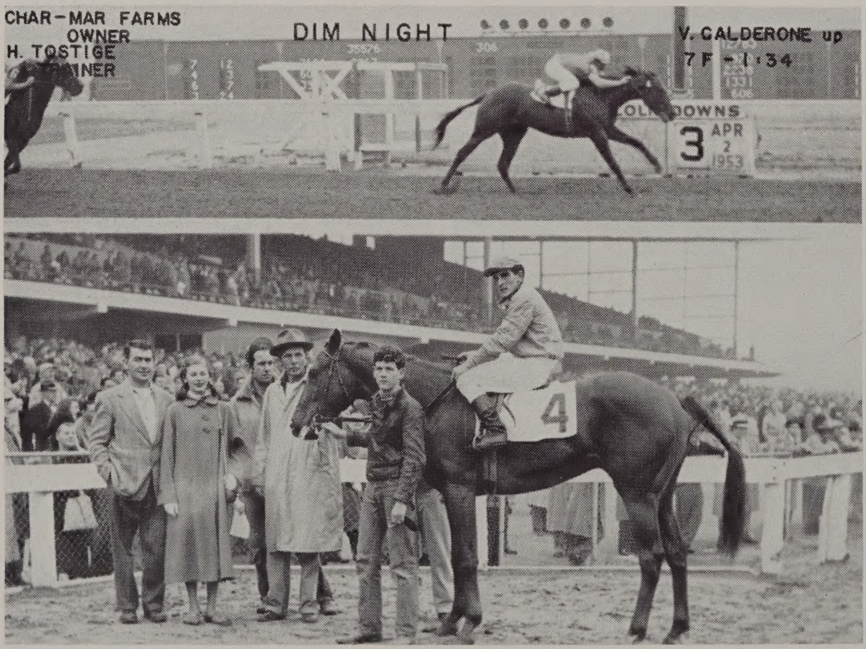
FOR THE BRIDE-TO-BE, Mary Delaney pins a corsage on Catherine "Gully" Bellew at a shower given Gully by a large group of friends. Gully, who worked in the Printing Department at No. 1 Box Shop, became the bride of Charles Desmond, also of No. 1 Box Shop, last November.

We were sorry to hear of the passing away of George Mather's father in Cambridge.

Late vacationers in the Solid Fibre Cases Department included Louis Lamperti, Gerard Tohosky and Vincent D'Espinosa.

Jean Surowiec is back from an attack of the virus.

Bill Sundquist, retired from the Printing Department, had an interesting two-week bus trip this fall through the coal mining districts of Pennsylvania. He went by himself, but stopped off here and there to see people he knew. He said he had always wanted to see this region and enjoyed this trip very much.



RETIREE'S SON is the jockey here, photographed just after winning a race at Lincoln Downs, Rhode Island, two years ago. Val Calderone is the son of Nicola Calderone, who retired from Floor Covering in 1950. Val has always like horses, took his pay in rides on owner's horses while doing farm work one summer as a youngster. Val and family now live in Indiana, where he trains horses.

In the picture at left is Paul Treeful of No. 2 Box Shop (who is married to Val's sister) and Val's wife.

The American Way of Life personified: Bill Urquhart and his wife each possess their own car. Last year Bill didn't even have a license!

Andy Center is welcomed as the new Review reporter on the top floor.

Three of our hunting enthusiasts, Jim Ellis, Henry Mattson and Red Chapman, went up into the Berkshires, but had no success in bagging a few. Better luck next time, fellas!

Axel Hertzberg is the proud grandparent of a baby girl.

No. 2 Box Shop

Joseph Smelstor, Jr.
Anne Kelter
A. D. Smith
Catherine Brady

Winter vacations have been the order of the day in Shoe Cartons. Those who have been taking them include Samuel Thompson, Peter Miskinis, Martin Saulen, Vaughan Allan, Stanley Drost, Carl Wenstrom, Joe Smelstor, Guy Hoyt and Bob Patterson.

Reports are that Anne O'Brien is getting along well and will be back soon.

Glad to see Alice Pole back with us after her recent operation.

Bob Patterson has a very snappy new 1956 Pontiac.

Minty Saulen is starting off the year with a new 1956 Mercury.

Bill Grinavic was on the sick list for a few days. Glad to hear it was not a long stay for him in the hospital.

From all his fellow workers of Shoe Cartons we all wish Russell Tupper good luck and health upon his retirement.

Bill Ford took a hunting trip out in the Berkshires to Otis, Mass.

Norwood Roofing Plant

Arthur McKenna
Julius Aukstolis
Leonard Weaver
Roger Percy
Richard Carberry
John Folan
Joseph Nevins
Francis Wall
Florence Murray
Michael Meomartino
E. H. Kallstrom

The new home which Joe Purpura of the Shipping Department has been building on Sturtevant Avenue, Norwood, was scheduled to be ready for occupancy about Christmas time.

Now that Mike Meomartino is in Maintenance again, he is going back to being a reporter too. Welcome!

Local 896 basketball team has been making quite a name for itself in the local recreation league.

Among new cars is the 1956 Buick belonging to Armando Croatti.

We were delighted to see Jimmy Johnson, former messenger for this plant, when

GOOD OLD SUMMERTIME. Leona Paquette of No. 2 Box Shop sent in this picture of her brother, Ray, right, and Frank Lowell, both of the Boston Edison, with their big stripers caught at the Cape Cod Canal last summer. Ray is also the brother of Floor Covering salesman Tom Paquette and is the husband of Alba Paquette, formerly of Billing.

he dropped in recently. He was in these parts while on furlough from his station with the Marines at Portsmouth, Virginia.

Most people around here would go to Maine for the week-end in the summertime. But not Charlie Clark. His daughter was at Boothbay over Christmas and Charlie and his wife went down for New Year's.

Slogan winner Jim Smith was queried on how much thought he gave to his winning words and how many entries he put in. Some entered dozens of phrases. According to Jim, this was a sudden inspiration and his only try.

FLOOR COVERING PLANT

William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Ronald Murray
Joseph Radzevich
Willard Jonah

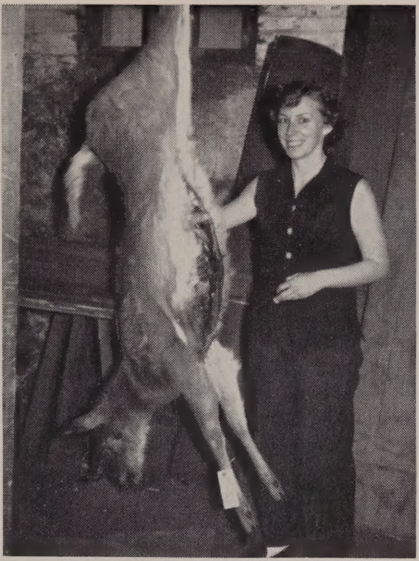
Many happy days of fishing to Ernest Dow. He recently purchased a 42-foot cabin cruiser.

Best wishes from all the men to Ben Semski, who has just retired from the Undercoat Department (NC).

Grace MacDonald Badger left the last of December to join her husband in Florida. She became Mrs. Lester Badger on December 10, when she was married while on a Florida vacation. Friends at Floor Covering took her to lunch at the Lord Fox and presented her with a purse and a Martha Washington bedspread as tokens of their best wishes. Grace's husband works for Pan American Airlines. They are living near Titusville. Grace's husband's family came from this area before they moved to Florida.

The Lab's Tom Hopkins and Tom Manning recently became fathers of baby boys. It was the fifth boy for Hopkins and the first for Manning.

Just before he retired, Austin Allan was presented with an electric drill by well wishers at the plant.



SLICK JANKOWSKI of Floor Covering Undercoat shot the deer on the left. The pretty dear on the right is his wife, Elizabeth.

Tom Michienzi is now living in his new home on Pleasant Street, Norwood.

John Didik and Ronald Swanson both expected to be in their new homes the first of the year.

Gordon Ginn was planning to be in the sunny state of Florida for three weeks. We call that starting the new year on the right foot.

John McLatchey and his bride, the former Rita Culverhouse, were also taking a trip down South.

Tom Cotter is back to work on the Marble Machine in the Lino Department after his operation. He says he feels fine now.

We will all miss John "Scotty" Mullen in his retirement. The boys in the Lino Department wish him the best of luck in the years ahead.

Eric Soderlund is back at work. His stay in the hospital, he says, was not a happy one.

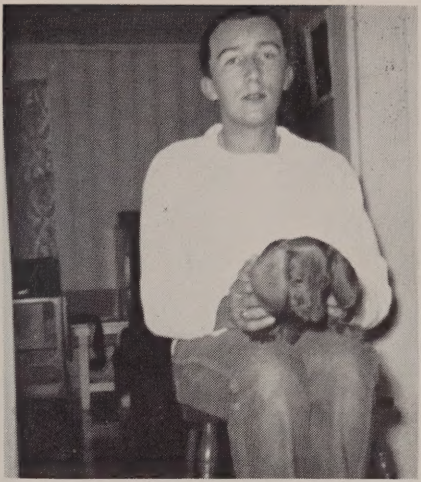
Nunzie Famigletti who just retired, was presented with a wristwatch by his fellow workers.

Tony Abbruzzese of Lino has blossomed out with a new Oldsmobile two-tone Rockett 88.

Terry Kelly, our Jaspe Machine Tender, received a nice Christmas card from actor Audie Murphy, whom he met last summer.

We welcome to Undercoat our new Saturator Man, Maurice Dineen, a 30-year man, retired, from the U. S. Navy.

Also welcomed is new Review reporter Willard Jonah in Undercoat. Bill Melish recently became a reporter for Undercoat too. George Shackley, who covered the news in this department before his transfer to the Yard Crew, is going to continue as a reporter in his new department.



SWEET AND LOW is Frank Nyborn, Jr.'s, dachshund puppy, Peggy, happily settled in Frank's lap. Frank works at the Floor Covering Laboratory.

BUTCH'S FIFTH BIRTHDAY was one which a small boy would remember even when he got to be a big boy. His daddy, Francis E. Tohosky, Pullout Operator at Floor Covering, dressed up as the clown — Butch didn't know for three days — and did wonderful things like floating handerchiefs and making them disappear. Besides, Butch's buddy, Peter Baxter, was there too. And mother took a picture — this one — with daddy's Speed Graphic, the big camera like what newspaper men use. And of course there was birthday cake and Butch got a new two-wheel bike — and everything . . . Gee!

Anthony Pratasius has been on the sick list, but we hope he'll be fine soon.

Walter Henry is the owner of a new 1956 Ford.

George Jones, we are glad to hear, is back to work and is now employed at East Walpole as a Janitor.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

THREE WEEK STAY has run into 15 years for G. D. "Dude" Davidson, Shreveport Maintenance Foreman. Here he is celebrating this anniversary with friends in the company coffee room. He came on December 9, 1940, intending to make some Christmas money and "blow." Everybody is glad he didn't, for he can be found on the job day and night when trouble occurs and is still smiling and joking. Picture shows: N. R. McNeill, J. D. Johnston, Dude, B. P. Soward and William Winkler.

Shreveport Speaks

C. D. Moore, who usually spends his spare time coon hunting, decided to try duck hunting this year but we understand he is about ready to start back running coons. His total bag so far this season consists of one water turkey. Willie LaFitte says he shot FIVE times before he hit that.

P. D. Leon and John Eatman both built new duck blinds this season and have enjoyed a fair amount of success during their hunts. P. D. spent about three week-ends getting his old blind brushed and then when he crawled in it opening day, it fell in the lake with him. However, he went right to work and built a new one. Now he can be found 'most any Saturday morning huddled around the charcoal heater in his blind, staring at the empty sky, just hoping for a mallard.

P. O. Johnson, Kavat Loe and John Evans made a week-end duck hunting trip to the Catahoula Area recently and had a very successful hunt. They returned with their two-day limit of 24 ducks Sunday night and proceeded to spend about two hours cleaning them. Kavat has a little "Dan'l Boone" blood in him and likes to spend much of his hunting time roaming around in search of a more likely spot, which gives him a great knack for being in the wrong place at the right time. He did manage to stay in the blind long enough to get his limit, however. Kavat also appointed himself chairman of the Entertainment Committee on the trip down. It's understood he did an excellent job of keeping the boys laughing. Ask him to fill you in on the details.

DUCKS BEWARE when these two get out their firearms. They are Blanchard Watts, Shreveport Maintenance, and son Perry, home briefly from the Air Force, as the two were about to take off on a duck hunting trip.

John Wren was operated on recently and is now home from the hospital. The boys made him up a little Christmas remembrance of cash.

We gave more money to the COMMUNITY CHEST in 1955 than in any previous year. In 1954 Bird & Son and employees contributed over $2,000. This year we pledged and paid in over $3,000. There were 158 employees who donated.

Modester Myers spent a week's vacation getting moved to his new address on Foster Street. "Mode" says it is almost like leaving home. He has lived within one block of the plant since 1938.

We are glad to have Earl Johnson back with us after four years in the Army.

H. L. "Mack" Bryant had a "No Visitors" sign on his hospital room for a few days but has made a rapid recovery. We are glad to have him back.

Leon Taylor has just returned to Shreveport after four years in the Army. He was getting moved into his home near the plant, where he was soon to report for work.

L. L. Williams was going to slip in and slip out of the hospital for an operation but somehow the story got out and he had flowers and visitors from Bird every day he stayed at Physicians & Surgeons.

Willard Patrick has bought one of those "Big M" cars Ed Sullivan keeps talking about.

Al Creglow and family drove to Pennsylvania to spend the Christmas holidays.

Johnnie West and his family were planning to spend his vacation in San Antonio, Texas, with his mother. While there he was going to do a little deer hunting but we believe that if he takes Shirley, his wife, along he'll again fail to "bring home the bacon". Last time he went deer hunting he came face to face with a big buck which seemed a dead shot. Shirley, sitting close by in the car, took one look at the trapped look in the deer's sad eyes and gave forth with a LONG-LOUD blast on the car horn and that ended the meat for the table!

Ellis Taylor, retired, visited the plant recently and we were glad to see him looking so well. Ellis weighs nearly 200 pounds now.

During the Thanksgiving holidays several trips were made by our employees. Among them was Lester Evans who visited relatives in Beaumont. Lester admits that he ate so much turkey that he was ill afterwards — Modena Fuller spent the holidays in New Orleans with her son and new daughter-in-law — Lucille Burrow visited her daughter in Eastland, Texas.

Bobby Davidson, son of Dude Davidson, spent two weeks leave at home. Bobby is stationed on a tanker now which services ships and has been in France, Germany and Italy. He has one more year in the Navy before he can come home to stay. During his visit here the weather was so bad he only had a chance to go fishing with Mabel and Dude once. However, he had plenty of wild duck, fish and venison to eat.

Bill Blue, Layman in the Baptist Church, has been guest speaker at a number of churches and was very happy that he had been asked to speak at both services in his home town church on Christmas Day in Tyler, Texas.

Troyce Brown and Willard Patrick planned vacations during Christmas week. Both seemed to have the same idea about sticking close to home and resting.

We are happy to see Willie Taylor back on the job after being away a couple of weeks with pneumonia.

Leo and Mrs. Hogan are about to get relocated at home after vacationing in South Louisiana, Arkansas and Texas.

C. F. Chandler is the proud owner of a new Pontiac Star Chief Catalina. It is a very pretty brown and tan. Nice going, Chandler.

Huey Humphrey traded his Pontiac for a '55 Pontiac with a fire engine red front and a black rear. He claims most people on the road will only see the black portion. It is really tops!

Willie Smith received a nice letter from Pvt. Huey M. Young who is stationed at Ft. Benning, Georgia. Huey would like to hear from any of you fellows who would take a few minutes and drop him a line. He is receiving the Review regularly and really enjoys reading about his friends here at the plant. His address is: Pvt. Huey M. Young, Co. "A" Inf. Sch. Det., Ft. Benning, Georgia.

Squirrel Hunting

By WILLIE SMITH, Shreveport

(In answer to a New Englander's query, "Why do you hunt *squirrels?*")

FROM what I read in sporting magazines, I think our squirrel hunting is to us as your rabbit hunting (in New England) is to your hunters.

We really enjoy squirrel hunting and most of it is done by what we call the "still hunting method." "That is, you slip along through the woods and look and listen for one of the fuzzytails to be on the prowl for food or water. Then you try to slip upon him and get a shot before he is frightened into his den or the next county.

This type of hunting is done in the early fall while the leaves are still on the trees. After the frost falls and the leaves fall from the trees, some fellows use dogs which track the squirrel to a tree and then bark so you know where he is and which tree the squirrel is supposed to be hiding in. This is called "treeing."

Some fellows will not go until they can hunt with a dog. I prefer still hunting all the season. The season opens the first of October and ends January 1st. The daily bag limit is 10.

We have two types of squirrels, the fox squirrel and the gray squirrel. The fox squirrel is of various colors, depending on its location, from reddish gray to a coal black. This is a large squirrel and makes a good meal for two. The gray squirrel is called a "cat squirrel" and is the same color wherever found. They usually stay in woods with much underbrush, while the fox squirrel likes the larger timber. Both are very sharp and very fast, both on the ground and in the trees.

Rabbit hunting has lost out here, due to rabbit fever and "worms". The weather does not get cold enough in the winter any more to kill out these germs. Humans that catch it usually die from it.

When I was a boy — a number of years ago — I used to hunt rabbits and sell them to the people in my section of the town for 50¢ each and I have sold many a one at this price. But today's laws make it unlawful to sell any game animal or fish.

My big sport is duck hunting. William Winkler and I have built a new blind this year (November Review). A drove of ducks makes you get as excited as when you had your first date. Nothing like it at all!

(more Shreveport news, next page)

LARGEST SUGGESTION AWARD ever presented at Glenwood. Jesse Johnson grins happily as Superintendent B. P. Soward hands him a check for $825. Foreman Hurcil Cowart is at the right. Other fellow employees are in the background.

$825.00 to Jesse Johnson

By HURCIL COWART and
ROBERT STEWART

THE biggest news ever to come from Glenwood is the suggestion award presented to Jesse Johnson during December. This is the first time in history a suggestion award has been presented to a Glenwood employee. The fact that the award was so substantial makes all of us doubly proud.

For his suggestion of a method by which granule production could be increased and waste decreased, plus eliminating excess wear on the cone crusher, Jesse received one check for $20 and a second check for $825. These checks were presented by our plant superintendent, B. P. Soward, in the presence of our general foreman, Hurcil Cowart, and fellow employees.

Asked what he intended to do with the money, Jesse said a part would go to his church, a part to a savings account he has for his son and a part for the repair of his home. On vacation when the presentation was made, Jesse had to be called to the plant for what he thought to be "some sort of a meeting". On being told of the checks, Jesse at first thought he was being kidded about the special award. He then saw the check and knew it was "for real."

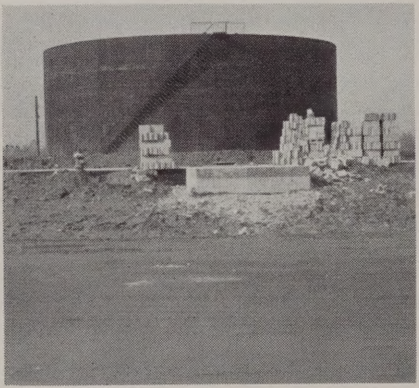
Jesse has worked at the Glenwood Plant since November 19, 1945. He has successfully performed every job we have at Glenwood and has a thorough understanding of our operation. His plans are to stay in the employ of Bird & Son and one day join the list of retirees.

Shreveport Bowling

THE BIRD & SON Bowling Team is still holding its own in the League. At this writing the team is in second place in the standings after a brief drop down to a tie for third. In the high team game scoring race, Bird holds first place with a team game of 895 and is in second place with a high team series of 2393.

In a game a couple of weeks ago, Phil Johnson was having trouble hitting the head pin and decided he should change his delivery. After announcing to everyone around that he was, "Really gonna rear back and fire this one," he took his stance, drew dead aim, raced down the alley, stubbed his toe, skinned his ankle and threw the ball in the gutter. After recovering his composure he was heard to mumble, "There must be a better way to spend an evening!"

Berry Asphalt Co.



LIQUID MEASURER is what this scale (in front of tank) actually will be at the Gary Plant of the Berry Asphalt Company. Its main use is to weigh trucks to see how many gallons of asphalt they are taking on.

Gary News

By Bob Ladd

Some belated news: Bob Kostelnik and Les Kimberly were proud fathers a few months ago. It was Number One for Bob and four for Les.

We are glad to note two recent employees, Mrs. Amy Glennon and Jay Barreiro.

John Curtis has a '55 Chevy Bel Air two-door.

Jim Van Pelt is popping his vest buttons these days, with justifiable pride. Jim Jr. had a very successful season as quarterback on the University of Michigan football team.

Mrs. Gertrude Campbell had a two-week vacation spent in the Walpole area. While there she visited the Bird & Son offices.

Stephens News

By Daisy Rodgers

Wade Beasley, Maintenance Foreman, enjoyed one week of his vacation, along with Jack Milner and several others from the refinery, going deer hunting at their camp north of Stephens. Lunch was served one day for the members of the camp, their families and invited guests. Everyone enjoyed venison mulligan and steaks, along with salads and desserts prepared by the ladies.

C. L. Branum, Assistant Superintendent, is sporting a New Plymouth.

Lawrence and Daisy Rodgers enjoyed part of their vacation fishing for white perch on Lake Ouachita. The next time they are caught out on that lake when the wind is blowing they plan to be riding a battleship.

Coy Branum, Wade Beasley, J. D. Hall, Thurston Beasley, Wilson Booker, Daisy and Lawrence Rodgers, all of the Stephens Refinery, enjoyed their parts in the minstrel show presented by the PTA on Hallowe'en at the high school auditorium. Everyone had very sensitive skin for a few days afterward.

Watson Crank, Alvin Malone, Bob Kehres, Newt Bundy and Lawrence Rodgers were among those interested in the bird hunting season.

Jacque Bundy enjoyed her vacation just resting and doing some of the things at home that most of us working girls never get around to during our regular work week.

Magnolia News

By Zuma Awbrey, Stella Hines, Carmen Ray

Cynthia Fullenwider, PBX Operator in the Magnolia office, has tendered her resignation as of December 31. Her plans are to move to Waldo where her husband is employed and be a full time housewife. Our best wishes go with her for a happy future.

We were sorry to see Travis Hollensworth leave the employment of Berry in November, and wish him the best of luck wherever he may go.

T. C. Moss and Bob Roark of General American Tank Car Corporation were visitors in the Magnolia office in early December, bringing their usual armload of candy for the girls in the office. Look out for those extra pounds!

GANGWAY

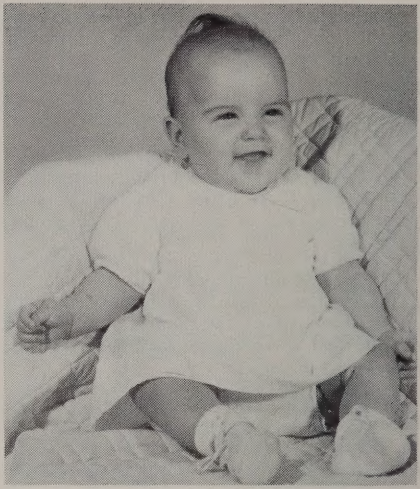
The little man was pushing his cart through the crowded market.

"Coming through," he called merrily. No one moved.

"Gangway!" he shouted. A few men stepped aside.

Ruefully he surveyed the situation and then smiled as a bright idea struck him.

"Watch your nylons!" he warned. The women scattered like chaff in the wind.



LITTLE LADY from Magnolia. Lee Ann Harvey is the six-months-old daughter of George and Grace Harvey. Proud father is Traffic Manager for Berry Asphalt Company.

HAROLD MARSH, Manchester Plant, who retired at the end of '55.

Shoe Carton Set-Up Manchester, N. H.

By Ann Masters

We held our annual Christmas Party on December 9 at the Beach House here in Manchester and everyone who attended had a great time.

We were very sorry that Obe Boisvert was in the hospital with a broken ankle. He expected to be home for the holidays.

Harold Marsh is retiring as of January 1 after being with us for nearly five years. We want to take this opportunity to wish him luck in any future undertaking and all the success he deserves.

Lately Tom O'Connell has been zooming to work in a shiny Buick.

Bertha Fitzpatrick is back from her vacation and we find that she traveled to Rye, N.H., then on to Kittery, Maine, for a few days, and to Portland. She arrived back in Manchester in time for our Christmas party.

James Kazakis has taken a job at a summer resort in Florida. With this very cold weather we have been having, a few of us wish we were there also!

Lewiston, Maine

By

HELEN LANE AND JOAN WAMSLEY

Mabel Peare had a wonderful time in the Windy City, but says it seems good to be back on the farm.

Leola Gilbert had her second week of vacation over the Christmas holiday. She enjoyed it at home with her children.

We extend a welcome to Theresa Paul. Isn't she a friendly person.

A gay time was had by the employees at the Christmas Party with an exchange of gifts and much hilarity.

We were happy to see Helen Lane back on her feet again after her recovery from a leg injury.

Allen Fish, small son of Yvonne, has returned from the hospital, but is still in a cast. Allen broke his arm while playing ball at school.

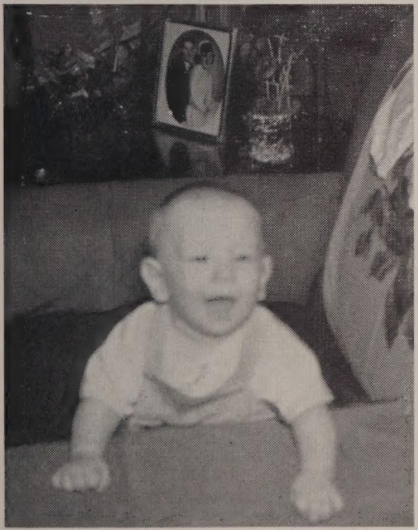
We were very sorry that Jeannette Woodward's daughter could not be home for Christmas. She is still in the Shriner's Hospital undergoing treatment for an arm injury. The doctors hope for complete recovery. Good luck to Shirley.

Elizabeth McCabe and husband Barney were in Boston over New Year's. They saw the Ice Capades.

Rita Tremblay and husband Leo were also in Boston celebrating New Year's with Rita's sister.

Clarence Donahue is a rightly proud father. Daughter Sylvia is holding top honors in the second grade, and Sharon recently won a beauty contest for the curliest hair and the bluest eyes.

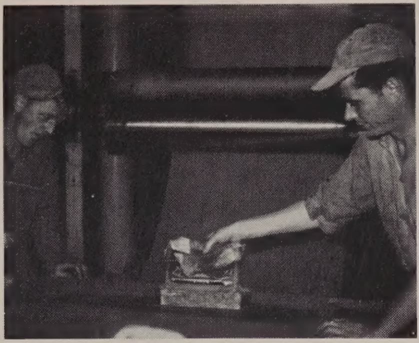
Bill Cody and wife Valencia have been busy attending the various snow-shoe conventions. Can't imagine anyone wanting to snow-shoe in below zero weather.



BOBBY was six months old in this picture. He is the son of Mr. and Mrs. Robert Mozzicato. His father is Towmotor Operator at New Britain.

Charleston Chatter

Staff: RAY MARSTON, KERMIT MANN, MILDRED DORR, HOMER E. BILLS, TOMMIE S. EPTING, THEODORE RIDDLE, E. A. TUMBLESTON



SPLICING at the Charleston Shingle Machine are Kenneth Hulshizer, left, and Arthur Fowler.

PANELIST here is not a quiz answerer but is Relief No. 1 Coater Operator Julian Varnes on Charleston's Roofing Machine.

Welcome to Johnny Caddell, Maintenance, as a Pipe Fitter Trainee. Glad to have Johnny aboard.

George Davis, former Machinist, has been promoted to Maintenance Department Leading Man. Congratulations and best wishes to G. J. Also, we were pleased to learn that Mrs. Davis, wife of G. J., improved rapidly following an operation.

Terence Jenkins, a recent addition to the Bird Family, is now Storeroom Keeper. Much success to him!

E. N. Zinkowski has been appointed on the Executive Committee of the Industrial Management Club of Charleston. Congratulations to Ernie!

We were pleased to hear from Jeff D. Wimberly, formerly of the Roofing Machine, who is now stationed at Camp Irwin, California. He writes he doesn't expect to be discharged until June 1957 but is looking forward to rejoining the Bird Family at that time.

Welcome to Gay Strezlec as Sales Correspondent. She replaces Pauline Dawley, who became the mother of a baby girl, Deborah Ann, on November 12. The Dawleys have moved to their former home, Erie, Pennsylvania.

New Britain Reports

By HELEN BARANOWSKI

New Britain held their second Christmas party on December 16 at the Village Inn in Kensington, with both factory and office attending. About 36 persons attended, and wives and husbands were invited. After dinner Mr. Bushell distributed grab bag gifts and dancing followed. Arthur Bushell, Chet Porter, Romeo Valerio, and Marshall Lee were presented gifts by the employees. Everyone had a wonderful time, and the party ended only when the lights were turned off by the Inn.

We have a new face in our office, as Isabel Faria has left and Ruth Middleton is taking her place. Bob White has also left to take a position with Rowland Products in Kensington, who also have a department located on the floor above us in Landers building.

POLIO
isn't licked yet!
Join the
MARCH OF
DIMES
January 3 to 31

Editor's note: Helen Baranowski, your reporter, writes that this is her last report, as she is leaving the first of the year. We are sorry to see her go, but our best wishes go with her.

Harold Ferioli

HAROLD FERIOLI, age 40, of 37 Eliot Street, Norwood, died at the Norwood Hospital, November 11. He had been an employee of the Floor Covering Undercoat Department since January 15, 1947. A saturator man since 1950, he had worked earlier as a crane operator.

Stricken ill during his vacation in July, he never recovered sufficiently to return to work. During World War II he was a sergeant in the United States Army serving nearly a year in the European Theatre. Ferioli had worked for Bird & Son before the war, too. For a short time in 1941 he was at the Roofing Plant and then transferred to the Stock Transfer Department at East Walpole as tractor and crane man, where he worked until August 1942.

Funeral services were held November 14 with a solemn high mass of requiem at St. Catherine's Church, Norwood. He is survived by his wife, Helen (O'Malley), three children, Peter, James, and Beverly, his mother, Mrs. Mary Ferioli of Norwood, a brother, Robert, of Providence, Rhode Island, and a sister, Mrs. Mildred E. Smith of Boston.

Burial was in Highland Cemetery.

Samuel MacLeod

SAMUEL MacLEOD, retired, died at the Norwood Hospital, November 27.

He was born in Nova Scotia in 1874 and for many years operated his own farm there. He came to Norwood in 1924 and immediately started work for Bird & Son on the Floor Covering Print Machine. From April 1945 until the date of his retirement in December 1948, he was an elevator operator in the Floor Covering Shipping Department. He had been living at his home at 50 Sumner Street, Norwood, since retirement.

Funeral services were held November 30 at the First Baptist Church, Norwood. Burial was in Highland Cemetery.

Mr. MacLeod is survived by three children, Mrs. Henry Nettle and Walter Ross of Norwood and Mrs. Wilson Rea of Islington.

Andrew J. Thompson

ANDREW J. THOMPSON, retired, died suddenly at his home, 13 May Street, East Walpole, on November 15. He had a record of 34 years' active service with the company before his retirement in August last year.

Mr. Thompson started with Bird & Son in the Beater Room of the Paper Mill, August 31, 1920. He became an oiler in April, 1926. In August 1941 he transferred to the Shipping Department of the No. 1 Box Shop where he continued as a helper until his retirement date of August 31, 1954.

Mr. Thompson was born in Poland and was in his 69th year. Besides his wife, Mrs. Mary Thompson, he leaves two daughters, Mrs. Helen MacDonald of East Walpole and Mrs. Caroline Ravinski of Norfolk, one son Edward of East Walpole and six grandchildren.

Funeral services were held November 18 with a requiem high mass at St. Peter's Church, Norwood. Burial was in Knollwood Park, Canton. Among the pallbearers were four of his Bird & Son friends, Howard White, Stanley Binkavitch, Kostanty Geigol and John Farrell.

DIRECTOR OF RESEARCH Frank P. Reynolds addresses annual meeting of Bird & Son chemists at the Lord Fox, November 16. The half day session, followed by a dinner meeting, was addressed by Dr. Austin W. Fisher, Jr. of Arthur D. Little, Inc. who spoke on the place of research in an industrial organization.

Herman Wauhkonen

HERMAN WAUHKONEN, retired, died at the Norwood Hospital December 29. He had worked at the Norwood Floor Covering Plant for 41 years and had retired in June 1950.

Starting May 1, 1909, he worked most of his life time in the Floor Covering Finishing Department. He later became a sample maker, and in March 1936 transferred to the Sample Department when it was set up as a separate department. Here he continued as an inspector until his retirement.

Funeral services were held on December 31 at the Gillooly Funeral Home, Norwood, and burial was in Highland Cemetery.

Surviving him are his wife, Hilja; a daughter, Mrs. Helmi Goslin and two sons, Wilho and Eino. Eino is employed at the Floor Covering Finishing Department.

John Rukstalis

JOHN RUKSTALIS, 39 Austin St., Norwood, Bird & Son worker for four years, died suddenly at the Norwood Hospital, December 31.

Rukstalis worked for the company for brief periods in 1951 at No. 1 Box Shop and the Norwood Roofing Plant. He returned March 20, 1952 to the Floor Covering Plant, working there until September, 1952 when he transferred to become a member of the shipping crew at the No. 2 Box Shop. He was employed in this capacity at the time of his death.

Funeral services were held on January 3 at the Paul Kraw Funeral Home followed by a solemn high mass of requiem at St. George's Church, Norwood. Burial was in Highland Cemetery.

Surviving are his father and mother, two brothers, Albert and Joseph, and one sister Nellie — all of Norwood. The father, Peter, is a retired Bird & Son employee.

ANNUAL REVIEW REPORTERS' DINNER, November 17 at the Norwood Civic Building. Sixty attended and enjoyed stowing away both food and ideas. In this shot they are working on the ideas. Group included reporters from Phillipsdale.

Reporters Recognized at Dinner in Their Honor

MORE than sixty Review reporters attended the annual dinner in their honor, held this year at the Norwood Civic Hall.

After a roast turkey dinner, the reporters listened to brief talks by Ed Grout, Editor, Eleanor Garland, Assistant Editor, and President A. H. Anderson.

The main speaker of the evening was Miss Marian Christy of the Public Relations staff of the Massachusetts Department of Commerce. She explained how this department helps business in Massachusetts and she presented the department's new color film, "Massachusetts Holiday."

SPECTATORS at a Thanksgiving day football game were Donald Dyer of No. 1 Box Shop, and his pretty bride.

During the evening the reporters were asked to cast ballots for the most important duty of a reporter. Twenty-six selected the point "Send news in regularly and on time." These 26 winning numbers were then placed in a hat, and three were drawn for prizes. Those who won the prizes (S. S. Pierce food packages) were Milton Gardner, Boiler Room; Frank Nyborn, East Walpole Laboratory and John Kalis, Stock Transfer Department.

At the head table, in addition to the speakers, were Kenneth Pierce, photographer; Fred Neilsen, Review printer; E. L. Chamberlain and C. A. Sumner, Vice Presidents.

DUTIE
REPO
Be a goo
Have a n
Report e
happens i
Tip off th
big news
Keep snap
Send new
most i
p it.

MARIAN CHRISTY, Massachusetts Department of Commerce, spoke to the reporters and presented the new film, "Massachusetts Holiday."

Arthur Wilson Thanks Community Chest Workers

EACH year Bird & Son employees do a great deal to help the Community Chest drive in Norwood," Arthur Wilson said. "As chairman for Norwood here at Bird & Son," continued Mr. Wilson, "It's my job to try to have all Norwood residents contacted. Without the wonderful help of my fellow Bird employees, this job couldn't possibly be done."

The soliciting is done by plants. Here are the names of those who helped in this fine cause.

Floor Covering Plant

Joseph Wall, PFL and plant chairman
Walter Adamonis, FFM
Nicholas Ferrara, FFG
Philip Muehlberger, FFP
Vincent Chubet, FFT
Robert Groh, FFR
Edward Feeney, FFF
John Eppich, FFC
Elbert Allen, FFP
Pelligreno (Ben) Capone, FFN
Henry King, FFV

Roofing Plant

Theodore Pierce, FBM and plant chairman
Edward Carberry, FBW
James Mulkern, FBI
Patsy Famigletti, FBF
Arvo Aho, FBV, 1st shift
Joseph Fameli, FBV, 2nd shift
John Gnecco, FBC-N-Q-B-R
James Goguen, FBPM1, 1st shift
Henry Thomas, FBPM1, 2nd shift
James Kelly, FBPM 5 & 6
George Peckham, FBPM7
Anthony Basilici, FBPM9, 1st shift
Richard Carberry, FBPM9, 2nd shift

East Walpole Plants and Offices

Louise Conti, FXF
Charles Desmond, FXG
Edward Conley, FXG
Bennie Palleiko, FXC
Miriam Hill, FXV-1
Ernest Oakes, DMT
Thomas Flood, DMH
Robert Roby, PEL
Ninnette Grusheski, DF
Edward Geraghty, EMW
Mary Cofsky, FXR
John Wozniak, ERE
Peter McCall, EML
Margaret Corcoran, VK
Ann Kelliher, CF
James Hanley, H
Evelyn Wadleigh, VN
Agnes Foley, AC
Evelyn Thomas, ACP
Julia Lewis, BE

Chief Chemist B. H. Bailey Retires

Starting in 1921, His Career Covered Period of Great Expansion in Our Floor Covering

BERNARD H. BAILEY, who retired from his position as Chief Chemist at the Flooring Plant on December 31, can look back more than 30 years to the early days of this floor covering operation. When he started, W. W. Wilson — now retiring at Chicago — was Plant Superintendent.

Mr. Bailey received his bachelor's degree, with a major in chemistry, from Yale in 1914 and his master's degree from the same university in 1916. After a year as chemist with Cott-a-lap Co., he joined the Army during World War I and served until 1919. Then after two years with Cheesman Elliot Co. of Brooklyn in manufacturing, and later in selling, he joined the Oil Boiling Department of Bird & Son, May 31, 1921.

Less than a month later he was the victim of a most serious and unfortunate accident. Hot oil boiled over, burning him badly, especially on the head and hands. The accident occurred in the old Boiler House, which was located on the north side of Morse Street where part of the warehouse now stands.

After long months of suffering, during which he displayed great courage, he was able to return to work and soon after became one of two chemists at the Floor Covering Laboratory. Here his abilities were quickly recognized. By September, 1925 he had become Chief Inspector and General Foreman. In 1929 shortly after Ralph M. Wight was made Superintendent, Bernard Bailey became his assistant. During the war years from 1943 to 1947, while Mr. Wight was assigned to special duties under the Manufacturing Manager, Mr. Bailey served as Superintendent of the Floor Covering Plant. From February, 1947 until his retirement he was Chief Chemist.

His Superintendent for many years, Ralph M. Wight, says: "I always enjoyed working with Bernard. He was loyal, thorough and an excellent chemist. He could be serious and he could appreciate a ludicrous position."

During his years at the Floor Covering Plant, Mr. Bailey saw the operation grow tremendously. There were 150 employees in the plant when he started. Today there are over 600. During his years as Assistant Superintendent the plant's physical properties were enlarged and modernized. The resin plant was built in 1940-1941 and the new undercoat unit in 1940. During the war years when he served as Superintendent, he and Frank Reynolds (who was then Chief Chemist) faced and solved a continuing problem of raw material shortages. This shortage meant constant changes in paint formulas.

In recent years Mr. Bailey was one of those who was responsible for developing Bird Linoleum. Our linoleum was introduced as a new product shortly after the war ended and has now become one of the major products of the division. He also helped develop printed Chromalin, linoleum's predecessor, and he has worked extensively on rotary printing developments. Another recent project has been the perfection of electronic controls for saturation and undercoat paints.

Bernard plans to take life easy after retirement and continue his absorbing hobby of raising flowers. During the winter months you will find him puttering in his cellar greenhouse where he grows a large collection of beautiful African violets under fluorescent lights. During the spring and summer months he'll continue to be busy nursing his fine collection of iris. His home in Islington has a large lawn area. This is surrounded by big beds of colorful iris which make a beautiful show in early June.

Talk with anybody who has worked with Bernard Bailey through the years and you'll get the same answer: "He is a swell fellow. He is going to be greatly missed at Floor Covering."

Although officially retired, Mr. Bailey is being retained on a part time consulting basis for 1956. On his first day as Consultant, he attended the regular (he thought) weekly luncheon for foremen. Much to his amazement there were 27 people there, including Vice President Charles Sumner, and former Vice President H. E. Sawyer, Jr. in addition to the usual group. Ralph Wight and Frank Sutherland, retired, sent regrets that they could not be present. Bernard was presented with a Black and Decker pistol drill with fittings, some folding money and a large bouquet of flowers for Mrs. Bailey.

LUCK TO ADELINE. Girls on the second floor, Main Office, gather 'round Adeline McCarthy, seated at desk, to wish her the best as she leaves Floor Covering Sales to be a full-time housewife.

Looking over Adeline's shoulder is Laura Marinelli and kneeling beside her at desk are Betty Lamore and Caroline Cogswell. The others from the left: Ruth Doane, Dorothy Russell, Helen Curran, Frances Burke, Flossie MacDonald, Pat Bandoni, Janet Doane, Dottie McEleney, with Beverly Buskie in front and Mary Berteletti in back.

sidelights

WEST TEXAS TOWNS. Note from Salesman Fred Jakel to the editor reads: "On a recent week's trip, working with a specialty man from our Lubbock, Texas, distributor in the Great Plains country of far West Texas, we made the following towns of interesting names:

"From a Brown-field we moved on to a Little-field. Shallow-water was next and after that came Earth. Also along the way were Whiteface and Shamrock. We drove a winding highway from Ropesville to Lariat through Tye and Knott. Muleshoe was next (locally known as Ginny Slipper), where we have three good floor covering accounts. We ended up at Sundown and called it a day."

> ***ONE-LEGGED GULL BACK.*** *Lab men in the Paper Mill report that the one-legged herring gull is back around the mill pond above the East Walpole dam. This same bird has wintered here for the past several years.*

CREDIT UNION UPS MAXIMUM. Neponset Credit Union members may now buy up to 150 shares in a single account or 300 shares in a joint account, according to the vote at the annual meeting in November. Previous maximum was 100 and 200, respectively. With shares at $5.00 each, the new maximums are now $750 for a solo account and $1500 for the dual.

HOME SWEET HOME. Peter Chick of North Walpole, on seeing a Bird rug ad in a Sunday supplement this fall, tore it out and sent it to us. Reason: Peter is a student at the University of Georgia and the ad reminded him of home. He said he saw the ad in the Atlanta "Journal and Constitution." "My eye caught on the word 'Bird'. I began wondering," Peter went on, "if this could be the same Bird's that I know. In looking more closely at the advertisement, I saw 'East Walpole, Massachusetts.' Even though I am over a thousand miles from Walpole, I feel right at home."

Our Advertising Department wrote to Peter, thanking him for his thoughtfulness.

JOIN THE TEAM
KEEP YOUR PLANT
CLEAN

SLOGAN WINNER, James Smith, No. 1 Roofing Machine, received congratulations and a check for $25 from judges Roy Walton and Robert Goode. Smith's slogan won first place in a clean-up campaign waged at Norwood Roofing last fall. Nearly 500 entries were received. Other slogans to be used later will get $5 awards.

DID YOU SHARPSHOOTERS NOTICE? Last February's Review carried a U. S. Savings Bond advertisement on the back cover. The ad was a picture and story of Annie Oakley, who embodied the spirit of independence. The agency which dreamed up the ad now confesses they made a boo-boo: "The Annie Oakley picture . . . 100% genuine, showed her holding a hammerless, double-barrelled shotgun. The ad headline proclaimed: 'She knocked the ashes off the Kaiser's cigaret.' Sharpshooting readers wanted to know how she managed this feat without knocking off the Kaiser."

Adopt Korean Orphans – Fulfill Life-Long Wish

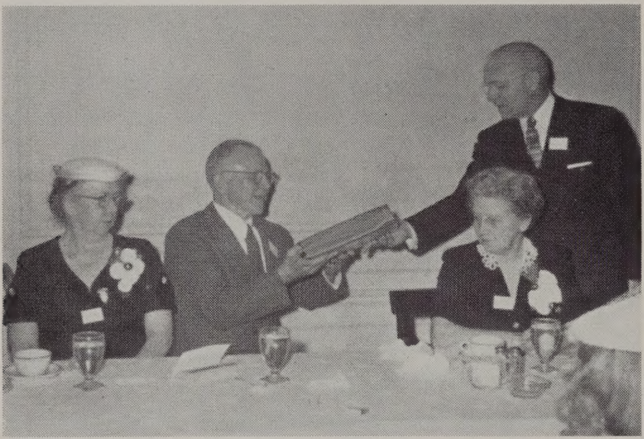
Everyone at the Norwood Roofing Plant and everyone in the Town of Norwood has heard how the Giampas have adopted two Korean girls. Joe, who works on No. 1 Machine, and Mrs. Giampa have already raised three boys. But Mrs. Giampa always wished she had a little girl. When son Thomas in the service in Korea discovered these two little sisters in a Seoul orphanage, he knew his mother would love to take them in. There was no question of separating them. He couldn't adopt them himself, because he is single. But he would do everything for them short of that.

There were a great many arrangements to be made before Ruth Anne, 4, and Nancy Marie, 3 (left and right with Joe in the picture), finally arrived in Norwood. The move half way around the world was negotiated through the International Social Service and the Children's Aid Association of Boston. The Giampas paid the plane fares. Finally the children arrived in Norwood in November.

When we called on the Giampas one evening before Christmas to get this picture, we found both girls as lively as any American children and not a bit shy. They are stocky youngsters with shining, jet-black eyes. When they said thank you, they still bowed quaintly from the waist. As for having their picture taken, that was fun, especially for the younger one, Nancy Marie, as you can see.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE



MEMORY BOOK of greetings from a host of friends is presented to W. W. "Bill" Wilson, seated, by E. L. Chamberlain. Mrs. Wilson is at left and Mrs. Chamberlain is seated in front of her husband.

THE WILSON BOYS, except for the youngest, away on a Navy cruise, were all able to come to the dinner in honor of their father. From left: Dick, Bob, Mrs. Wilson, Mr. Wilson, and Bill, Jr.

W. W. "Bill" Wilson Retires After 43 Years

Friends Throughout the Company Send Testimonies of Warm Regard

WHEN you think of the Chicago Plant you think of Bill Wilson. At least it is that way to those of us who have joined the company in the last 25 years. He became Sales Manager there in 1927 and moved up to the post of Western Manager in February 1946. Since June 1952 he has served in a consulting capacity.

It was an extra special occasion when on December 15 his year-end retirement was recognized at a dinner in his honor. Present in the grand ballroom of the Windermere East Hotel were the salespeople gathered for their annual meet-up and the office workers gathered for their annual Christmas Party. Wives and husbands of Bird people were present, too.

After gathering in the adjoining cocktail lounge, the group moved to the grand ballroom where they enjoyed a delicious dinner, followed by singing of old favorite songs, led by Len Miller, Shipping Foreman. Then, at the invitation of Western Manager Philip Johnson, Vice President Eli Chamberlain spoke about Bill Wilson's long and splendid service to the company. He presented Mr. Wilson with a miniature desk and chair, symbolizing the actual furniture which were to be delivered to his home the next day as a gift from Bird employees. Also presented was a most unusual memory book of greetings which had been sent by present and former friends of Mr. Wilson in the Bird organization, as well as by some of the Bird dealers.

Mr. Wilson responded with appropriate remarks recalling the many happy days he had spent with the Bird organization. The occasion had been made even more memorable for him by the presence not only of his wife, but three of his sons as well, Dick, Bill and Bob. Mr. Wilson was unaware that the party was in his honor until he accidentally met his son Dick in the lobby just before the party started.

It was indeed an evening to remember, both for the Wilsons and for the many friends who gathered to wish him well in his retirement.

Although Chicago has been Mr. Wilson's home for the last 25 years, it isn't the only Bird & Son location at which he has worked.

Back in 1913 he first joined our ranks as a receiving clerk in the East Walpole Maintenance Stores Department. His boyhood had been spent in Cambridge, Massachusetts, where he attended the public schools and graduated in 1909 from Rindge Manual Training School, now Rindge Technical School. He then attended Worcester Academy and Tufts College before joining Bird & Son.

Following a year as a Receiving Clerk he worked for a time in the Combiner Room at No. 1 Box Shop and then was assigned to planning and scheduling work for the Manufacturing Manager, George R. Wyman. For a time he served as Quality Inspector, particularly of roofing and floor covering products and as Fire Inspector of the East Walpole and Norwood plants. He returned to special duties in Mr. Wyman's office in 1917 and in the fall of 1918 was named Superintendent of the Norwood Roofing Plant. A short time later he was made Superintendent of the Flooring Plant also and continued as General Superintendent of the two mills until transferred to the Chicago Plant in January 1922.

At Chicago he worked first in production under F. H. Hird, Western Manager, until 1926, when he transferred to the Chicago Sales Department making market surveys. In late 1927 he was named Western Sales Manager. This important post he held until he received the top assignment at Chicago, becoming Western Manager in February 1946.

Bill Wilson is very well known outside of Bird & Son, too. For a great many years he has been active in the Insulating Siding Association, a national organization with considerable influence and standing in the industry.

He served for two years as Vice President of the organization until January 1955, when he was elected to the office of President, which position he still holds. Mr. Wilson has been a member of this association ever since it started. In fact, together with Vice President Eli L. Chamberlain he attended the first meeting of the association when it organized at the Congress Hotel in Chicago in 1946.

Other industry associations which he has served include the Asphalt Roofing Association and the Fibre Wallboard Association. In 1924-1925 he served on the first Manufacturing Committee of the Asphalt Roofing Association.

Mr. and Mrs. Wilson will continue to make their home in Chicago, where their four sons, all married, and two grandchildren all live.

Chit Chat

It was good to see so many of our salesmen, who stopped in at the office during the annual sales meet-up.

Milton "Fuzzy" Crawford recently moved to his new home in suburban Robbins, Illinois. "Fuzzy" states he is all ready for his retirement now. Shortly after he moved he decided he needed protection around the estate so he took one of the many plant cats home. Guess the cat preferred the city life because the first morning it had already left its new home.

Marge Mulhall recently underwent surgery and we all hope she will soon be back with us and feeling better.

Wally Wiggins also has been hospitalized and we hope he also will soon be on the road to recovery.

We were glad to see Dick Potter, Shreveport Chemist, who spent a few days with us before Christmas.

Several of our people have had bouts with colds etc. but recently Fran Syring succumbed to the little "bug" and was off work for the first time since she started here. We think this is a very enviable attendance record and probably not matched in many other places in our entire organization.

Recent visitors to the Chicago Plant included: E. D. Andrews, C. Lowe and F. Danstardt of Lowe Roofing Co., Logansport, Indiana; R. A. Schanger and Paul Steele of Allied Bldg. Supply, Springfield, Illinois; George L. Mann of Kirby Wood, Muncie, Indiana; L. A. Erf, M. Kincaid, R. Voorhees, B. Frye and W. E. Muench of Vorys Bros., Columbus, Ohio; and W. Holtz and E. Holtz of Lone Star Lumber Co., New Albany, Indiana.

Finnish Student At Canadian University Visits East Walpole

FRANK NYBORN of the Lab has a young (25) cousin from Finland, who was visiting here around Christmas time. Jukka Lehtinen, a graduate of Helsinki Institute of Technology, now studying as an exchange student at the University of Toronto, dropped in and answered a few questions put to him by a Review reporter.

Question: What is your field of work?

Answer: I am a mechanical engineer.

Q. Your English is very good. How long have you been speaking it?

A. I learned it in high school, but I am afraid I shall always speak it with a Finnish accent.
(This was said with a disarming smile and made the reporter wonder how good an American's Finnish accent might be, even if one had studied it in high school.)

Q. Do you plan to go back to Finland to work?

A. Yes. I am studying air conditioning and want to work in that when I go back.

Q. Oh, I thought Finland was a nice, cool country where no one would ever need air conditioning!

A. It is and I don't mean air conditioning so much for homes as for hospitals and industry. That is where it is needed.

Q. I suppose everyone over here asks you, "What about Russia?"

A. We are not afraid.

Q. Tell me a little about the government of Finland — it's a parliamentary form, isn't it?

A. Yes, more like the Canadian government, perhaps, than the British. For six or seven hundred years we were part of Sweden. Then we were part of the Russian Empire, but declared our independence on December 7, 1917. It's hard to compare the size of Finland with something in the United States. Maybe it's easiest to say it's a rectangle 1000 miles long and 400 miles wide.

Q. Do you expect to come to the United States again after you go back?

A. Yes, I should like to very much. I hope some time to study at M.I.T. Now, may I ask you if you will send me a copy of your magazine? And, Hyvää Uutta Vuotta!

Q. Yes, of course. But what was that last?

A. That's Happy New Year.

Q. Oh! Happy New Year to you!

THAT'S MY BOY, says Frank Lantier, popping his vest buttons. Wayne is the year-old son of F. X. Lantier, Eastern Roofing Division Sales Manager.

Acknowledgments

We wish to thank Bird & Son, inc., our many friends at Bird & Son and Local 385 for the beautiful flowers and kind expressions of sympathy expressed to us in our bereavement.

Mrs. Herman Wauhkonen and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Beulah Bacon McLean.

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The Macdonald Family

Our sincere thanks to you for your kind expression of sympathy. The flowers were beautiful and they helped to ease our sorrow. Thanking you again.

The Carlson Family
(Phillipsdale)

We wish to acknowledge with sincere thanks the kind expression of your sympathy.

Mrs. James McComb and Family

The family of Carl F. Soderlund acknowledges with grateful appreciation your kind expression of sympathy.

(Phillipsdale)

Other Acknowledgments page 26

Thank You to Bird Club

I wish to thank the Bird Club very much for sending me the Christmas food package. I was not the only one who appreciated the club's thoughtfulness of a serviceman. Many of my buddies also enjoyed the good things to eat which it contained.

James Johnson, USMC
former Roofing Messenger

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

Manuel Oliver
Arthur Trudell

David S. Lowry

Leslie E. Howard
Raymond Nolan

Union Christmas Party Honors Five Retirees

The Union held its annual Christmas and retirement party December 18 at the Brightridge Club in East Providence. About 255 attended. As has been done in the past, the five retirees Antone Alves, Bob Crowley, Chester Collins, Peter Zuba and Antonio Dias — received checks from the Union. Mr. and Mrs. John Murphy from East Walpole, Mr. and Mrs. Paul Knight and Mr. and Mrs. Edward I. Friedman were among the guests present.

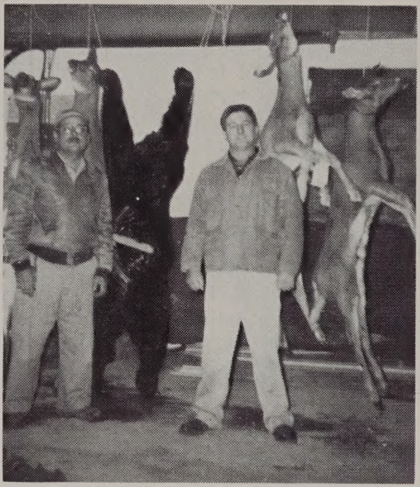
GRANDPA ANTONE ALVES, who has just retired at Phillipsdale, with grandchildren Edward, Donald and Bobby Silva.

Around the Plant

Bird Club members from Phillipsdale attended the annual Bird Club banquet at the Norwood Junior High School and thoroughly enjoyed themselves. Two men from Phillipsdale, Ray Nolan and John Cyronak, won two of the four door prizes.

Albert Farrell is trying out his new car on a cross country trip to California.

Arthur Trudell is back to work after a minor operation in the hospital.



WEEK IN NEW BRUNSWICK was well spent by Manuel Stanzione, right, of Phillipsdale's Wood Department, and his brother-in-law when they bagged four deer and one bear.

Charlie Cyronak, Manuel Avila, Bill Callan, and Sam Gorelco (retirees) were back to visit us and we were glad to see them.

We always hear of someone who forgot to change their clock back to standard time. This time it was Russell Weddell. We understand it takes a day or two to get the news to Rehoboth.

Gus Mollerberg got quite a thrill by taking a week-end trip to New York by air.

Russell Carter, our lab assistant, has been made a sergeant in the National Guard.

Our fire chief, Les Howard, recently attended a demonstration of fire fighting, sponsored by the local town fire department.

Herb Chamberlain is one of the vice-presidents of the East Providence Craftmen's Club and is responsible for the programs. At his first meeting, he had somebody over to show the Craftsmen how to make beer. How these chemists get around!

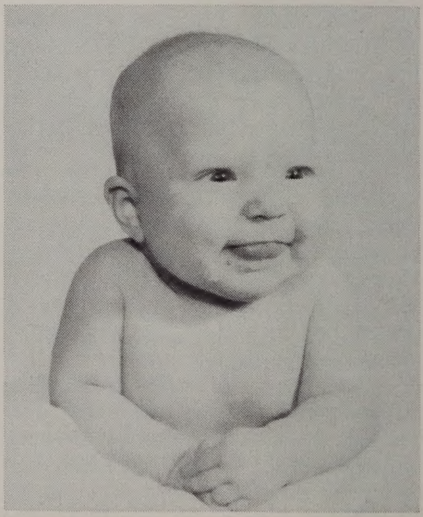
We were sorry to hear of the death on November 10 of George Bouchard's sister and also on December 23 of the father of Clif and Carl Soderlund.

Dick Carlson has been transferred from Phillipsdale to the Floor Covering Sales Department as a trainee and was given a briefcase by some of his friends at Phillipsdale. We wish him the best of luck in his new work.

Joe Wynne was surprised recently upon his arrival home to find someone had bought a new suit of work clothes. He soon found out that they were bought for his son-in-law. After he complained that his son-in-law gets work suits while he has to work in dungarees, the wife went down and bought him a work suit the next day.

We were told that George Condry's Thanksgiving dinner was not quite up to standard. It seems that while they were at the football game, somebody turned up the electric roaster to make sure that the turkey would be done and it sure was.

Wednesday, December 21, was rather a tough day for several boys at Phillipsdale. Enar Peterson and Leon Eatough were involved in automobile accidents, Bill Barratt had smoke damage from a fire in the tenement downstairs and Gibson Strickland had a bad fire in his house. Not a very good way to celebrate Christmas.



"A girl has to keep her eye on these photographers . . ." This little girl is Lynne Marie Pereira, daughter of Theophilos Pereira of Phillipsdale, who arrived on the scene only last September.

Acknowledgments

Acknowledging with grateful appreciation your very kind and thoughtful expression of sympathy.

Kelley Casala
(Phillipsdale)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. Helen Ferioli and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of George A. Ekman.

Thanking you for your kindness and sympathy at a time when it was deeply appreciated.

Mrs. George Mather and Family

Your sympathy and your thoughtfulness will always be gratefully remembered.

Thompson Family

We wish to thank you for your expression of sympathy during our recent bereavement.

Family of the late Samuel MacLeod

Acknowledging with grateful appreciation your kind expression of sympathy.

A. J. Bohnenberger
(Chicago)

(Other Acknowledgments page 25)

BIRD CLUB

Men's Bowling. Winners of the first half were the FFH (Floor Covering Design Department) team, captained by Tom "Red" Coyne. Other members of the team are: Larry Hewins, Gus Sacre, Eddie Phillips, Norm Lull and John Woloshyn. The second-place Roofing team from No. 1 Machine were only two points behind. As of the second match in the second half, FBPM1 was on top.

New season's best was recorded after the New Year, when Frank Petrolini hit 145 for high single. Angie LaSalvia's high three at 392 was still untouched.

Girls' Bowling. The Solids have a solid lead, followed as all year so far, by the Lucky Five. The Washouts pushed the Willers out of third place early in January, but by only one point.

Mary "Moyl" Moylan's 136 for high single hadn't yet even been jarred, nor had her high three of 343. Girls with highest averages were: Anne Cavanaugh, Moyl, Doris Reardon, Gully Bellew Desmond, Jennie Mike, Alma Walsh, Leona Paquette and Helen DeSavage.

Tri-Mill Sports. Two holiday turkey shoots at the Norwood Sportsmen's range were successfully run by Carl Johnson, Ed Welch, Larry White, Vic Leontie, Bob Weger, Joe Mussi, Uuno Wiik and Ted Knaus.

The winners, Thanksgiving: John Medailleu and Jimmy Barnes, high scorers; Charles Sabonis, consolation; and Arthur Vozzella, draw prize.

PARTY PROMOTERS. These are the hard-working Bird Club Entertainment Committee, who this season have run the successful Bird Club annual banquet and entertainment and the well-loved Children's Christmas Party (when this picture was taken).

From left: Nick Ferrara, Julia Smith, Chairman George Shackley, Agnes Fraser and John Gnecco. On right is club president John Hutchins, ex-officio member of the committee, who was on hand to help at the Yule festivities for the kiddies.

Winners, Christmas time: Matty Connolly, Don Brennan and John Glebus, first, second and third place; Victor Leontie, consolation; and Peter Baranowski, draw prize. Peter, Ben's son, was one of a number of boys who came with their dads.

Children's Christmas Party. The little toy dog is more likely broken than covered with dust — or whatever toy it was the kids got at the Bird Club's annual entertainment for small fry. But, as always the kids had a wonderful time, pouring into the Park Theatre both morning and afternoon, December 17. The committee who did most to give so many children a wonderful time are pictured here in this issue.

Boxes for Servicemen. S. S. Pierce boxes were sent at Christmas under Arthur Wilson's direction to the three Bird Club servicemen now left on our lists. Gully Bellew Desmond had resigned chairmanship of this committee when she was leaving to be married.

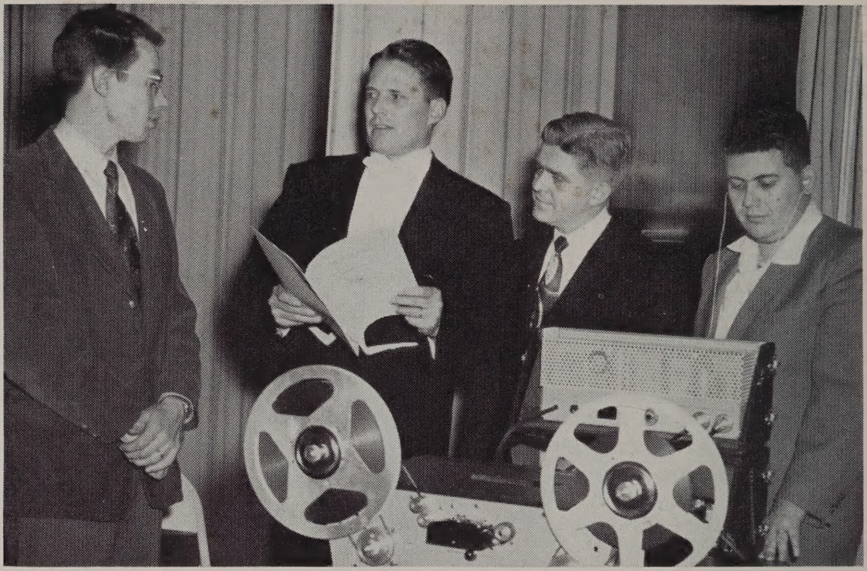
Cribbage. Two parties, November 17, and December 15, gave turkeys as prizes. In November, Edward Keefe, FBY, won the first prize of a 12-pound turkey. F. B. Platt, Bird Machine Co., won second, an 8-pound capon. Leo Lamminen and Gordon Wilson, both of Floor Covering, won baskets of fruit. Twenty-eight players were present.

In December, with a crowd of 33 and Cribbage Chairman Heinie Nord-

YOUR CHILD THERE? This is at the Park Theatre, East Walpole, during one of the double sessions of the Bird Club Children's Christmas Party. They loved it!

strom filling in to make it even, another Roofing man won first prize. Bill Stewart, FBY, took home the 12-pound bird. The 8-pound second prize was won by C. E. Angus of Walpole. Jim Maguire of FXR and Ted Pierce, FBM, got the fruit baskets.

Annual Banquet. Held in November, this annual dinner and entertainment is remembered as one of the best the Bird Club has ever had. Orchids to George Shackley and his committee! Among the most pleased at the affair were two Phillipsdale men who had driven up to attend and who copped two of the four door prizes. These Rhode Islanders were John Cyronak and Ray Nolan. The other door prizes were won by Bill Boyd and Fred Galano.



TAPE RECORDING of the Neponset Choral Society's Mozart production was made by Radio Station WCRB of Waltham. Backstage during concert's intermission are Robert Vail, station announcer, Leonard Weaver and James Jackson of the choral society, and Richard Kaye, station manager, at the recorder.

Neponset Choral Society. Mozart's "Twelfth Mass", sung at the November 30th concert at the Walpole High School, was scheduled to be broadcast on WCRB on January 15. The Waltham radio station tape-recorded the concert at the time it was performed.

During the intermission at the concert the WCRB men were asked, as professionals, how it sounded and they said they thought it was fine. A good-sized and most appreciative audience attended.

Opening gun of the spring season was the first rehearsal for "Iolanthe", musical comedy to be given early in May. This show, like all Gilbert and Sullivan, has a lot of good laughs and again the welcome mat is set out for newcomers.

Veterans Show. Members of the cast were interested recently in a clipping from a Brockton paper showing Bernard Brusseau, who has played with the show. Mr. Brusseau is a dead ringer for Vice President Richard Nixon. A photo of the Brockton man holding Dick Nixon's picture shows the remarkable resemblance.

The December show was given on the 6th at Murphy General Hospital, Waltham. The next one will be in February. The January 10th show for Chelsea was postponed because of stormy weather.

Art Class. Several new people have come to the art class following a boost given the painters in December. Those

NEPONSET CHORAL SOCIETY. First row: Director-Chairman Leonard W. Weaver, James Jackson, business manager, Dorothy McEleney, Irene LeVangie, soprano soloist Priscilla Cann, tenor soloist James Silvi, Mario Pederzini, Emando Brandolini, baritone soloist Edward J. Millen, Jr., contralto soloist Barbara Cobb, Harriet Dusty, Aune Nordvall and James Bragg, organist.

Middle rows: Mildred Marcionnette, Josephine Pungitore, Pauline Renaud, Jane Gorham, Frank Chamberlain, Richard Carleton, Arthur Platt, Hoel Bowditch, Dan Rubini, Raymond Procaccini, Donald Megathlin, Edith Peterson, Thomas Noonan, Marie Carleton, Laura Goldsmith, Jeanette Coolidge and Nancy White.

Back row: Edythe McMullin, Gloria Bryant, Delphine Brule, Barbara DiGiantommaso, Pauline Ransow, Lois Hallett, Adelaide Keep, James Connolly, Eva Lindequist, Peter Rakauskas, Mary Bowditch, Rita Sawyer, Rose Gallazzi and Ruth Bishop.

attending feel they learn something each time which helps them to get down on canvas that wonderful picture which is just at their fingertips.

Tours. In November we hinted about a week-end trip to New York. The hint has now grown to a low shout. Andy Center is working on a $25-package trip to Manhattan for April 6-8, the first week-end after Easter. Minimum number of people needed is 35. Sign-up deadline is February 15. All interested should contact Mary McDonagh, GC, on Andy's committee, at once.

Births

To the Robert Hornes, a son, Randall Scott, September 29. (Shreveport)

To the Carl Futrells, a son, Carl Calvin, Jr., October 26. (Shreveport)

To the Charles F. McDonalds, a son, Charles Francis, Jr., November 4. (Charleston)

To the Martin Saulens, a daughter, Jayne Elizabeth, November 19. (No. 2 Box Shop)

To the Herbert W. Churches, a son, Bruce William, November 21. (Main Office)

To the John Hickeys, a son, James Michael, November 22. (Chicago)

To the Anthony Pimentels, a daughter, Paula Marie, November 27. (Phillipsdale)

To the Lawrence Hoagues, a daughter, Marie Rose. (Phillipsdale)

To the Carl Petersons, a son, November 28. (Norwood Roofing)

To the Vincenzo Faretras, a daughter, Diana, November 28. (Floor Covering)

To the John Blanchards, a son, John T., Jr., November 28. (Floor Covering)

To the Coleman Joyces, a son, Michael Thomas, December 1. (Norwood Roofing)

P. & J. DEPARTMENT (pride and joy, that is). These are the cheery children of Charles Campisano, No. 1 Box Shop. Left to right: Kathleen, 9, Jack, 5, and Charlene, one year old.

HERE'S THE PITCH. Pete Bethel, at the Tri-Mill Hallowe'en party, showing the girls how to pitch tennis balls into a fish net. The game was very simple but turned out to be hilarious.

From left can be seen: Bill Mark, with Mrs. Flo Leontie way in back; Pete Bethel pitching, Ellsworth Hurd, John Malacaria, Joe Sastavickas, Vi Sastavickas, Mrs. Hurd, Lois Weger and Mildred Mark.

Mrs. Machado won the game. Prize, a gallon of cider.

FOR OUTSTANDING SERVICE. These three Bird & Son girls were awarded certificates this fall at the West Roxbury V.A. Hospital for their Gray Lady work. Mary Moylan, at left, had served over 700 hours. Velma Cobb, center, totaled over 500 hours. On right is Julia Lewis, who had given over 300 hours. Four of their boys with them here are Tom Jolliffe, Dan Doyle, Ralph Berry and Chet Bachry.

To the Martin Fishers, a son, Wayne, December 1. (No. 2 Box Shop)

To the Albert Franklins, a daughter, December 2. (Norwood Roofing)

To the Rocco Puopolos, a daughter, Mary, December 14. (Paper Mill)

Marriages

Donald Dyer (No. 1 Box Shop) and Elsie Boyden, on October 1, at Lisbon Falls, Maine.

Francis E. Currie and Catherine Lamminen (No. 1 Box Shop Office), on November 10, at St. Catherine's Church, Norwood.

Charles Desmond (No. 1 Box Shop) and Catherine Bellew (No. 1 Box Shop), on November 26, at St. Mary's Church, East Walpole.

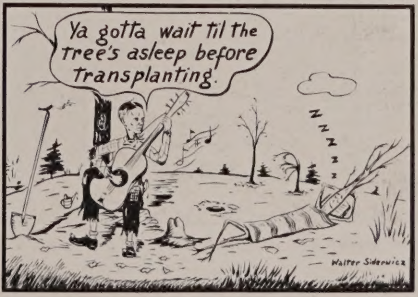
Ralph Shaw and Claire Marshall (Main Office) on November 26, at the Union Congregational Church, East Walpole.

Thank You

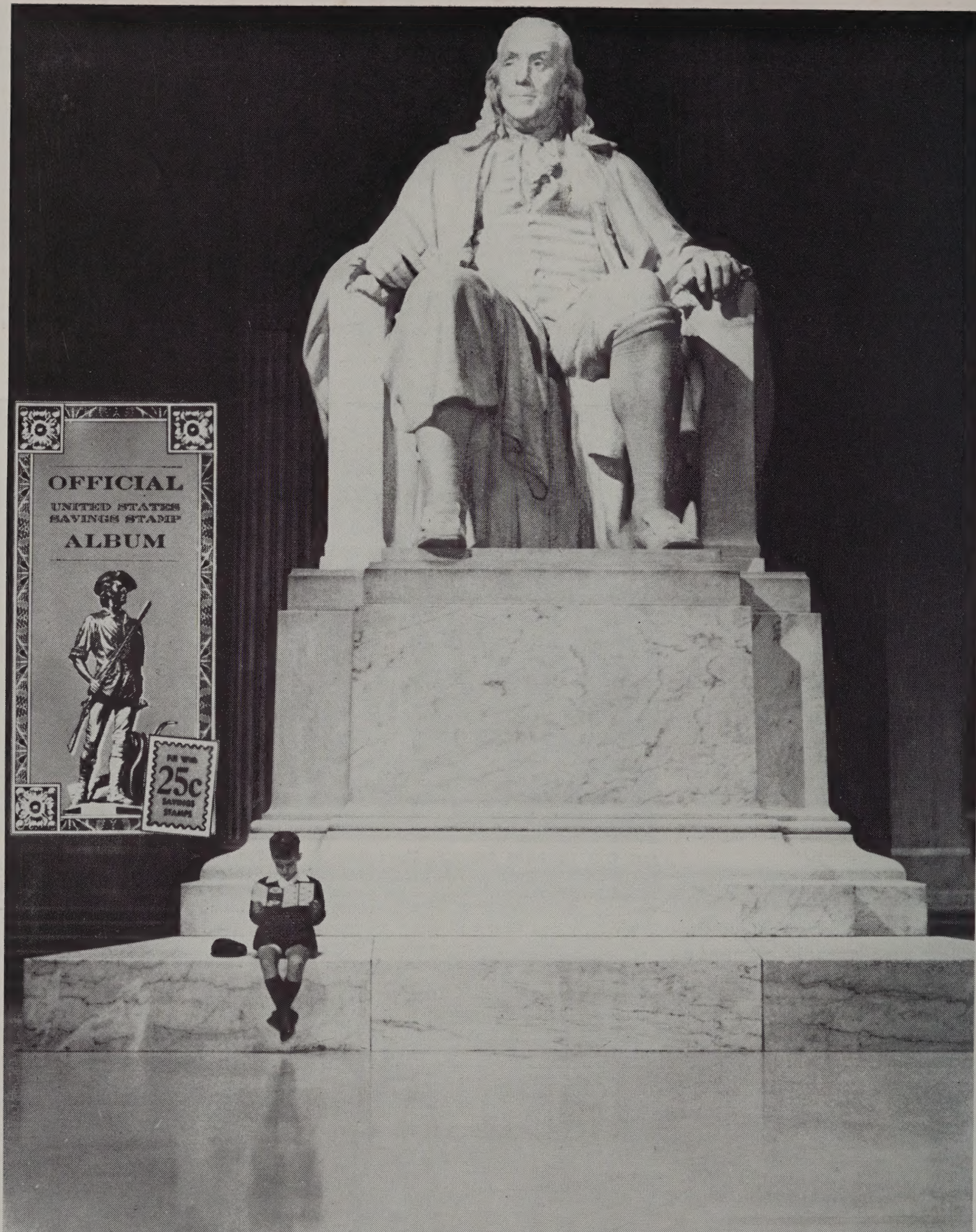
Dear Fellow Workers,

My sincere thanks for your generous contribution on my behalf. It is deeply appreciated.

Robert C. Eagles (Finishing Mill)


Ya gotta wait til the tree's asleep before transplanting.
Z Z Z
Walter Siderwicz

Ed Geraghty, East Walpole Maintenance, spent a week of his vacation this past fall planting trees. This cartoon showing Ed's special technique was suggested by some of Ed's fellow employees.



OFFICIAL
UNITED STATES
SAVINGS STAMP
ALBUM
25c
SAVINGS
STAMPS

"As the twig is bent, the tree is inclined . . ."

At the foot of the great Benjamin Franklin statue in Philadelphia, this small "twig" earnestly studies his Savings Stamp Book. Inspired by the wise old philosopher, he will follow the modern child's way of thrift: purchase Savings Stamps toward ownership of a U. S. Savings Bond. Hal Reiff presents this striking composition — light and shadow, youth and old age — in a photo in celebration of Benjamin Franklin's 250th anniversary.

BIRD NEPONSET
REVIEW

FEBRUARY 1956

The FUTURE
IS Now
12
9

Salesmen Swing into Campaigns for '56

ol. 44 No. 2

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On the Cover

Sales Manager R. T. Murphy, accompanied by music and surrounded by GLAMOUR, bursts through paper clock at opening Floor Covering sales meeting to tell salesmen gathered from 48 states that THE FUTURE IS NOW!

BIRD NEPONSET REVIEW

Vol. 44 No. 2 February 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Company to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Asphalt Co.: Offices, Magnolia, Ark., and Gary, Ind.; Refineries: Waterloo and Stephens, Ark., and Gary, Ind.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

News About Retirements

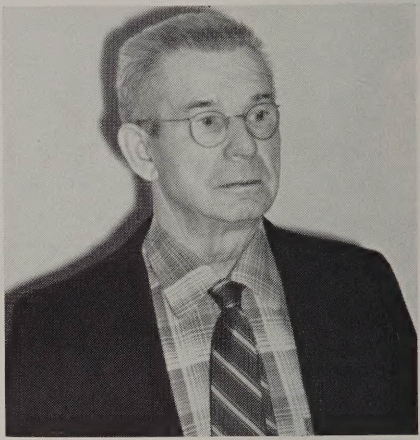
UNCLE SAM joins Bird & Son to help new retiree.

At left is Ben Semski, who retired December 31, with Assistant Treasurer E. H. Coleman at right, retirement adviser. In back are Clement A. Derby, at left, district manager, and Daniel J. Carroll, claims representative, from the Norwood Social Security office.

Assist from Government

MEN from the Norwood Social Security office come to Bird & Son to help new retirees fill out their applications for social benefits at the same time that the Bird retirement expert assists the retirees. Thus all the papers get done at once and a trip to the Social Security office is saved.

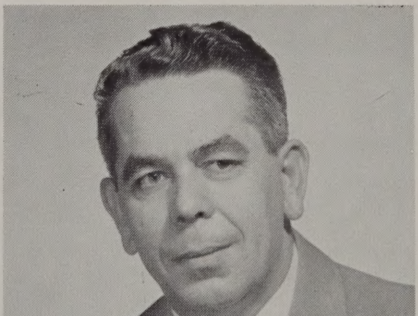
Two New Retirees



ANTHONY PRATASIUS, 1252 Washington Street, Norwood, started work at the Norwood Roofing Plant on August 1, 1916. He worked there until May 27, 1940, when he transferred to the Floor Covering Undercoat Department. It was from here that he has just retired, January 31, 1956.

JOHN E. MAGUIRE, 325 Washington Street, East Walpole, has been a paper maker since April 4, 1911. From September 1913 to 1951, he was machine tender, most of the time on No. 3 Paper Machine. After 1951 he worked on No. 4 Paper Machine and in the Beater Room. Mr. Maguire has been unable to work since July 26, 1955, because of a fractured leg. He retired on January 31, 1956.

Recently Promoted



FOREMAN of all Floor Covering Finishing, and of Tube Making, Sample and Tile Departments, is Albert Prococcini, whose new appointment was announced in the Review last month.

BOSTON
HERALD
Traveler

READ ALL ABOUT IT! Paper! At the big Floor Covering Sales meeting employees' sons David Silvernail and Dennis Naughton played newsboy for the convention four-pager, the **Commentator.** David's dad is Frederic Silvernail of Floor Covering Shipping. Mathew Naughton of East Walpole Maintenance is Dennis's father.

The Customer and You

AS you will read in the pages that follow, our sales departments have launched vigorous campaigns for 1956. Realizing that we face competition in the year ahead, every one of the divisions has laid plans for meeting this and for going after new business too.

The salesmen's job is out in the territory. There is much that every one back in the plants and offices can do to help this program. As a matter of fact, the better job we all do, the more secure our future will be.

When you stop to analyze it, everything we do in our business should be leading up to the moment when some customer buys one of our products. In the Floor Covering and Building Materials Divisions that ultimate customer is probably a housewife or a home owner. In the Paper Division the customer is usually another business man. Unless many customers continually select our products above all others on the market, we shall soon be out of business.

Put yourself in the customer's shoes and you'll see why we need to remind ourselves frequently how important he is to us. The best products in the world serve no purpose until they are sold.

The speakers at each sales meeting may have described their programs in different terms, but every one of them emphasized team work. "Like a ball team," said the Paper Division. "A unified, integrated program," said the Floor Covering Division. And they all showed how sales, production, advertising and office work must be coordinated for best results.

There are varied predictions in the trade papers about how good business will be this year. As far as I am concerned, although general business conditions are important, our own attitudes of confidence and courage are even more important.

In 1956 we must keep our sights on the customer. We must work as a team to provide the service, the quality of product and the price which will convince him to *Buy Bird.*

President.

CONVENTION DINNER for Floor Covering sales and office staff was a gala affair. A free-lance photographer snapped this excellent picture of the head table. Seated are: Stanley Blackmer, R. V. Garner, Mary Foley, C. A. Boiteau, Mary Kelleher and R. T. Murphy. Standing: C. A. Sumner, Janet Doane, A. J. LeBlanc, Paul DeChellis and M. E. Cummings.

The Future Is Now

Floor Covering salesmen at East Walpole sessions learn techniques for building greater sales.

TERRIFIC!

"The best program you've ever given us."

Talk with any Bird Floor Covering salesman and you'll get a comment like this. They mean the three-day meeting at the Park Theatre in East Walpole, January 4 - 6.

This was the first big Floor Covering sales meeting in three years. Forty salesmen and their field managers came, and inspired by the dramatic program, returned to their territories determined to carry out in one year what Vice President Charles A. Sumner had laid out as a challenging three-year assignment for greater sales.

Back on home territory the second and third weeks of January, the salesmen found just as enthusiastic a response from their distributors.

This sales meeting was no ordinary session. It was Hollywood, television and the stage rolled into one — plus some right smart press agentry.

That first morning, Bird salesmen quartered at the Statler didn't just get up and mosey down to the coffee shop for an eye-opener. They snapped out of bed and appeared bright and shining in the Bay State Room for a *company* breakfast, complete with Mr. Anderson in the receiving line.

Out at East Walpole, whence they were conveyed by bus, the salesmen took over the Park Theatre. Betty Wentworth and Janet Doane, sharped up in tea frocks, ushered the boys to their seats, which were marked by districts like a political convention. There were professional models from the entertainment world in evidence. Down front a dance orchestra beat out popular tunes. On the stage was set up a huge paper clock. Something was evidently going to happen!

It did. Three days of it. It began with the PA system broadcasting the

This Is the Plan

THIS 1956 Floor Covering program is a unified, interwoven sales campaign covering everybody in the United States who can read, or even look at pictures. The picture ads coming out nine different times in '56 in *This Week,* Sunday supplement, are the final link in a golden chain calculated to encircle every housewife in America. She sees the full-color picture. Beside the picture in the Sunday paper is a list of dealers in her area, stores where she can buy the pretty (and practical) floor covering.

Next day she takes off down town and sees the self-same advertised floor covering in the window. This is bait. Inside the store in the floor covering department she finds more of that pretty (and practical) Bird product, and other lovely patterns besides. This excellent supply didn't just happen either. The whole Bird Floor Covering Division schemed to ensnare this lady.

From way back to the Norwood plant, from production to shipping to distributor to dealer, plans were laid to catch Mrs. Housewife on that particular Monday after Pattern X hit the Sunday papers.

This isn't dreamed up just to happen in Boston, or New York, or the East, or even east of the Mississippi. This is for all over the country — all at once! Tremendous, when you stop to think of it! And — to keep the name BIRD in the limelight, and to do some selling on their own, Building Materials promotion will appear in five national ads. Add them, and the total is 14 national ads for BIRD.

tick-tick-tick of a clock, the band striking up "Hail to the Chief" and Dick Murphy bursting through the clock to proclaim "The Future is NOW." It ended on the third afternoon with each salesman writing on a great blackboard his own dedicated pledge for the coming year.

The salesmen were a captive audience those three days at the Park Theatre. From morning to late afternoon — lunch was a catered affair with coffee and sandwiches in the theatre lobby — they absorbed a whole year's program.

When Ted Aber and Bert Johnson arranged the program for this crammed three-day session, they mixed it up with speakers, movies, dramatic skits, a plant visit, demonstrations. Talk about your audio-visual education! This was it!

Speakers included their sales boss R. T. "Dick" Murphy, their division boss C. A. "Charlie" Sumner, their company boss A. H. Anderson, R. V. "Bob" Garner, Assistant to the V.P., production superintendent Frank Maconi, and Frank Reynolds, director of research.

Phil Macchi, stylist, gave a colorful presentation of the new patterns. Names of these are Diamond Tile, Spring Song, Rose Fancy and Color Fleck. You'll have to see them if you haven't already.

The advertising pitch came from Howard Woods, marketing director, ad manager Ted Aber, Walter Blanchfield of *This Week,* and Hal Hillyard, ad production manager.

There were dinners at the hotel both nights, one with the plant foremen and the other with the office staff.

On the last day, their own convention news sheet came out. Called the Bird Floor Covering Convention *Commentator,* the paper carried a picture spread of all the salesmen taken the first day, plus coverage of the whole program.

It was a dull, gray, late afternoon that sixth of January when the convention broke up. As the salesmen settled back into their plane or train seats, or drove home, it's safe to guess they didn't care a rap about the weather.

'Round the Circuit

Building Materials Division meetings introduce new product, new colors, new advertising.

Did you know that —

— Bird & Son's roofing sales have grown tremendously in the last five years — even faster than the growth of the industry as a whole?

— King Tab Architects are the newest and hottest item in the Bird line?

— White Gold and Black Gold are the smartest, newest colors in the whole industry, and Bird has 'em!

— There's to be full-color national advertising of the Architect Shingle in 1956!

Bird Building Materials salesmen know these facts, and lots more too. They learned them at the big meetups held during the past few weeks 'round the country at Boston, Chicago, Charleston and Shreveport.

Two-day sessions, jam-packed with practical selling ideas were held in each area. They all followed the same pattern. When the meetings ended, each salesman had the facts he needed to increase his sales in '56.

Speakers who presented the new campaign included Assistants to the Vice President Rogers Weed and Henry Davis, the general managers of each area, the divisional sales managers and sales promotional experts Howard Woods, Leonard Niese and Hal Hillyard. President A. H. Anderson and Vice President E. L. Chamberlain also addressed each area meeting, expressing top management's full support.

SIDING DEMONSTRATION being conducted by Robert F. Jenkins, southwestern sales manager, at the Shreveport meetings of the Buildings Material Division.

Highlights of the meetings were:

KING TAB ARCHITECT shingle, introduced by Mr. Architect himself, Henry Davis. This shingle now comes with an 18″ tab. There's nothing else like it on the market. It was developed through two Business Builder Suggestions — see report elsewhere in this issue.

NEW CUSTOMER CLINIC. This presentation by the division managers and Mr. Davis was a summary of the thinking of all Bird salesmen on this subject. They had previously been canvassed by questionnaire. The results of their collective thinking, more than 20 best selling ideas, were the subjects of lively round table discussions lasting several hours.

(Continued next page)

See pages 12 and 13 for more sales pictures.

'Round the Circuit - - - -

NEW COLORS in the Masterbilt line, including White Gold and Black Gold, were shown by Rogers Weed and the local division managers. Also, early in each meeting, it was Mr. Weed who showed effectively by charts how far Bird & Son had progressed in the last five years in increasing its share of the market. Increased production facilities (including the Charleston operation) and more effective selling have brought this about.

NEW PACKAGING, presented by Hal Hillyard, is now designed to sell BIRD even as the materials are being applied.

NEW FULL COLOR NATIONAL ADS are running for the first time in Sunday newspaper supplements. These five ads, featuring the Architect shingle, will be interspersed with the Floor Covering national advertising, giving a continuity never achieved before. The full sales promotion program, including the national advertising, was effectively presented by Messrs. Woods and Niese.

The area meetings started in Chicago just before Christmas. Boston was next, then Charleston, then finally Shreveport. By the middle of January every Building Materials salesman had been briefed and was back on his territory putting to practical use the sales techniques just learned.

"From here", says Vice President Chamberlain, "it looks like another busy, and we hope profitable, year for our division."

THEY SELL THE SOUTHEAST. From left, Building Materials salesmen: R. S. Whitney, J. L. Nelson, E. F. Smith, A. K. Powers, A. G. Marsh, Sales Manager B. L. Sears, G. E. Stine, G. A. Sayres, F. G. Caldwell, J. B. Blandford, J. E. Saunders and G. L. Pulley.

LEADERS AT CHARLESTON. Kneeling, Lloyd Josey, William Price, Stanley Phillips, Kermit Mann. Standing: Ernest Zinkowski, William Freegard, Charles McDonald, E. L. Chamberlain, Floyd Billings, A. H. Anderson, B. L. Sears, Raymond Marston, Eugene Woodbery, Malcolm MacDonald, Williams Wilson and J. H. Van Hoy.

Color Color Color!

DONEGAL Green, Charcoal Pink, Black Gold, Cornwall Gray, Dawn Mist, Wedgewood Blue — lovely names and all of them Bird shingle colors.

All industry is color-conscious these days, including the building materials industry. And leader in color in building materials is our own company. Just how much of a leader we are, began to be evident at the recent roofing sales meetings.

Leonard Niese, advertising and sales promotion manager for the division was talking:

"Gentlemen. We have complete charts showing 120 color combinations for exterior decoration of homes." (Here he held up a chart.) "As you see, there is an artist's sketch of the home, with its particular Bird shingle, and the harmonizing wall, trim and accent colors. The color chart for Master-Bilt shingles shows 20 shingles with four color combinations to go with each shingle. The new King-Tab Architect Shingle, with 10 different colors, also gives four combinations each."

For Showroom

Mr. Niese went on to explain that these charts, which are on one side of large, handsome brochures, are designed for hanging in the dealer's showroom. The customer can then start with the shingle color — the greatest color mass on the exterior — and work from there in choosing harmonizing colors for the accent color, for the trim and the walls.

"How do we know these colors are the right ones?" Mr. Niese voiced the question that occurs to everyone.

As he told the Review later, "We couldn't be surer if we had hired Rembrandt himself. Our color stylist is one of the very top ones in the business. Oh, yes, an outside professional. No, I am sorry. I cannot divulge the name — for competitive reasons. I can say, though, that our color stylist did the interior of the 'Nautilus.'"

Tile Popular in West, Too

The West Coast likes Bird Linoleum for trailer floors, too!

Readers will recall that the September Review carried a story of how several large companies in the South (Bill Hover's territory) use quantities of Bird Linoleum for trailer floors. Now Bill Wright sends this picture as proof that the product is also popular with the Angelus Trailer Co. of El Monte, California, which buys through Pacific Floor Covering of Los Angeles. A-goods are used exclusively in these 40-foot trailers and Quality Grade Patterns 0151 and 0152 are preferred (Pinecone and Woodland colors). Angelus Trailer Co. likes the way Bird Linoleum cuts, the way it stands up under indentation and the way Pacific Floor Covering carries large stocks of each pattern so that there is no waiting once an order is placed.

Salesman Bill Wright is enthusiastic over this account. "They buy 500 cases or more a month," he says, "and it's all the best Quality Grade material. Ed Angelus is the owner, Gene Wilkinson the Purchasing Agent — two fine fellows."

Where Credit is Due

A recent nation-wide TV show, "Peter Pan" to be exact, gave prominent credit, not just to the actors, but to the stage hands who made the show go so beautifully.

The Floor Covering Division management has asked the Review for this space to say a public thank you to the men who were the stage hands of the Floor Covering convention show. So hats off to Floor Covering's Design Department men and to Bill Koehler of Advertising Display and his men. Working with Matty Connolly as chief, his fellow designers-turned-theatrical-producers were: Joe DiMarzo, Howard Heath, Thomas "Red" Coyne, Paul Galano, Ed McLean, Tom Cordo and Stan Cody.

BEAUTY at the Floor Covering sales conference was by no means all imported. Here are Bird & Son's own lovely Janet Doane and Betty Wentworth.

Play Ball!

The Season Is Year 'Round For Busy Paper Division

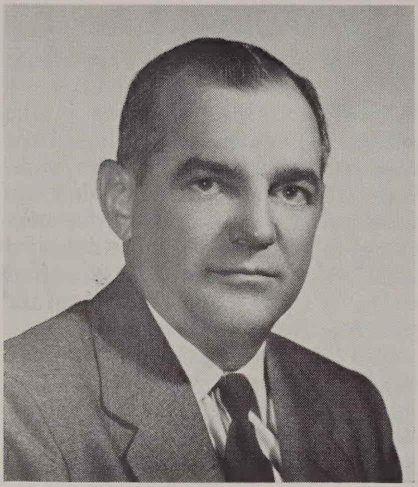
YEAR-END sales meeting in the Paper Division stressed both basic salesmanship and current sales problems. The Shoe Carton Division sessions on January 4 and 5 were conducted as in other years on an informal basis. They included workshop sessions at East Walpole and a luncheon at the Lafayette House the second day.

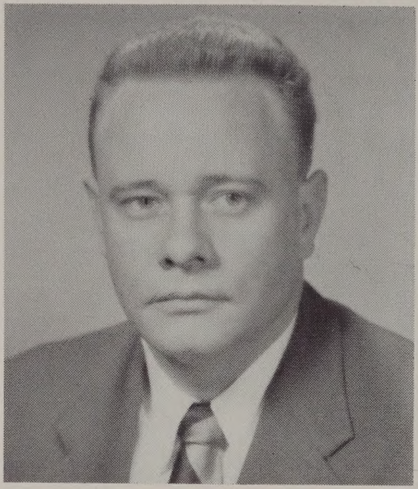
The Fibre Box Division meeting, to which the Horticultural Division people were also invited, was set up like a ball game. There was an official program with listing of players' names and numbers, the staff, the schedule and the special note that "In case of rain, all games will be played." Team play was the theme of the two-day meeting, which started at the Hotel Statler December 28. The necessity for team play among sales, manufacturing, laboratory, quality control men and other service departments was stressed.

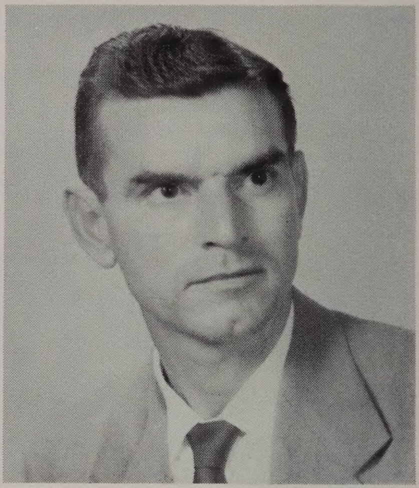
Making the first pitch was Vice President R. A. Wilkins, who gave a summary of the fibre box industry and our position in it. H. S. Whitney, assistant to the vice president, presented interesting sales statistics. A sound movie, talks by Sales Manager Bonnyman and Assistant Sales Manager Beale, and two panel discussions were part of the first day's program. "Closing The Sale" panel was composed of C. P. Hall, Chairman, Roy Wiggin, J. P. Dolan and E. B. Holmes. The panel on "How To Overcome Objections and Resistance" was led by W. S. Cochrane. Other members were J. B. Maguire, Parker Leonard E. P. Readel.

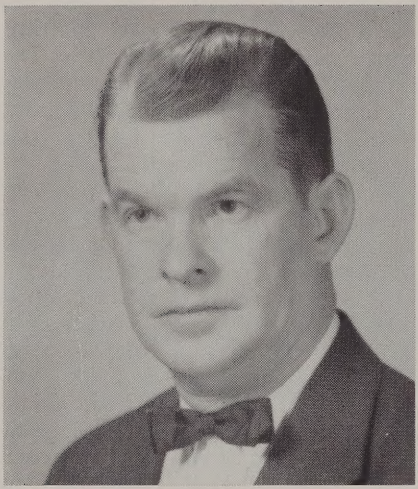
The next day's meeting was held at the Lafayette House, Foxboro. Manufacturing, quality control, order entry and credit problems were discussed by experts in each field. President Anderson addressed the luncheon session and the meeting concluded with the official opening of the 1956 season as Vice President Wilkins pitched a real ball to the accompaniment of the recording, "Take Me Out to the Ball Game," and the sales chatter of peanut, popcorn and program vendors. It was a Little League ball, and appropriately, was caught by Salesman Charlie Hall, a Little League coach who has two sons in the Walpole League.

New Appointments at Charleston


Ernest Zinkowski


Williams Wilson


Lloyd Josey


Jesse Ulmer

Assistant Superintendent And Three Foremen Named

THREE foremen and an assistant superintendent for the Charleston Plant were appointed by Southeastern Division Manager J. H. Van Hoy on the first of January. Ernest M. Zinkowski has been promoted to assistant superintendent. Williams Wilson has been made foreman of No. 1 Roofing Machine, Jesse Ulmer is foreman of the Boiler-Cement Department and Lloyd Josey is shipping foreman.

Ernest Zinkowski

Ernest Zinkowski is a 20-year Bird man. He transferred from the Norwood Granule Plant to Charleston when the Charleston operation first started late in 1954. At Charleston he has been foreman of the Granule Plant until his recent promotion to assistant superintendent.

Zinkowski was born in Boston, moved to Norwood where he attended high school. In 1934 he graduated from Mercer University with an A.B. degree (major in history, minor in chemistry). He joined Bird & Son in 1935, worked on various production jobs at the Norwood Roofing Plant and in the Laboratory for about nine years until named assistant foreman of the Granule Plant in 1945. During these years he pursued further studies at the New England School of Technical Plastics and at Tufts College of Engineering.

There are three Zinkowskis, Ernie and his wife and son Ernest, 13. They live at 101 Chadwick Street, Charleston. Ernie incidentally has already entered into the life of the community. He has become a member of the Executive Committee of the Industrial Management Club.

The three new foremen have all joined the Bird & Son ranks since the new Charleston Plant opened a little over a year ago. In this short time they have proven their ability on the job and their qualifications for foremanship.

Williams Wilson

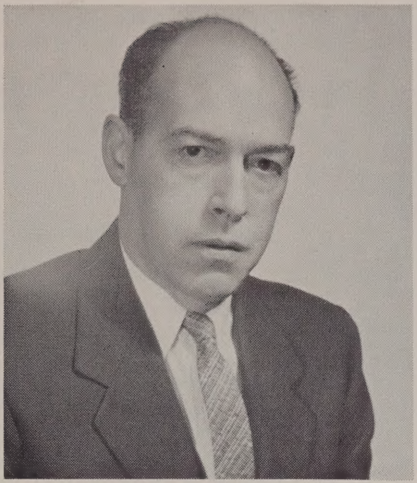
Williams Wilson, the new foreman on No. 1 Machine, has been assistant foreman since April 18, 1955. He joined Bird & Son as an inspector on December 6, 1954. He has recently been working on the night shift which produces primarily saturated felt. Wilson hails from St. Louis, graduated from a private school at Kansas City, Missouri, and spent four years at The Citadel in Charleston. He is now a first lieutenant in the Air Force Reserve and served actively in this branch in 1946 and 1947. The Wilsons live at 36 Suffolk Street, Charleston, and have two children — John Scott, 1½ years old and Sue Ann, 6 weeks old.

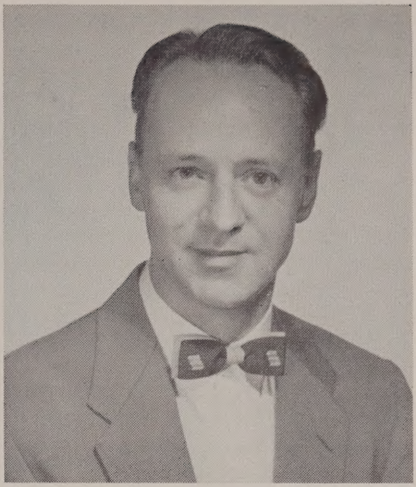
Jesse Ulmer

Jesse W. Ulmer has been with Bird & Son since October 21, 1954, as an asphalt tender and then since May 2, 1955, as assistant foreman of the Asphalt Blowing, the Boiler Room and the Paint & Cement Department. It is these same departments over which he has now been made foreman. Charleston workers remember that he received a special commendation from Manager J. H. Van Hoy on February 9 last year for quickly controlling a fire while he was on night duty in the Boiler Room.

Ulmer grew up in Ruffin, South Carolina, and attended public schools there. He served in the U. S. Marine Corps from August 6, 1934 to June 30, 1954 and still is a member of the Fleet Reserve. In the service he was known as a topnotch man with a gun. Although he did not compete for awards, he often beat the best riflemen in the company. In 1954 he retired from active duty as a first class technical sergeant, tank mechanic. His hobby, in fact, is tinkering with things mechanical. Charleston folks tell us they sometimes think they see Jesse when they

Kimble McEwen


Lili Petroni


Donald Ross

Three Promoted at East Walpole

FOLLOWING the retirement of two foremen at East Walpole, three appointments were announced by General Superintendent John J. Burke effective January 1. Kimble McEwen has been appointed Foreman of the Paper Machines to take the place of Michael McDonagh, retired. Replacing McEwen as Night Foreman of the Paper Machines is Donald Ross. To take the place of Martin Costello, retired, Lili Petroni has been appointed Foreman of the Piping Department.

Kimble McEwen

Kimble McEwen knew something about papermaking before he came to Bird & Son. He grew up in Prince Edward Island. At the age of 21 he came to the United States and began working in Maine, first at the International Paper Mills and later at the Oxford Paper Co. His previous employment in Canada had been a far cry from papermaking. He was a sales clerk in a men's clothing store.

He came to East Walpole in July, 1928 and worked for nearly a year on No. 5 Paper Machine. After working for E. P. Healey of Boston and the Gentles Baking Company, he returned to No. 5 Paper Machine on April 21, 1931. By November, 1936 he had progressed to machine tender of No. 2 Paper Machine. Just ten years later, in 1946, he became night foreman of all paper machines. His appointment as day foreman has taken place at the end of another 10 years.

The McEwens live on Calvert Road, East Walpole, and have three children. The oldest, Jean, worked in the Bird & Son office for a time. She is now Mrs. Gordon Dean and lives in Ann Arbor, Michigan, where her husband is taking graduate work at the university. They have a six months' old boy, Gordon Kimble, and it is a question who is the prouder, they or the grandfather here in East Walpole.

A second child, Peter, 21, is in his third year of Engineering at St. Francis Xavier University, Antigonish, Nova Scotia. The youngest daughter, Janet, 10, is already a very excellent Scottish dancer. She dances for the Bird Club Veterans' Show and has won prizes for her excellent dancing at Scottish games here and in Canada.

Lili Petroni

Although Lili Petroni was born in Lenox, Massachusetts, he came to East Walpole when very young. After attending the public schools here, he joined Bird & Son in June, 1934 as a clerk in the Maintenance Department. In 1939 he became a truck driver's helper and in February, 1940 a piper's helper. Learning the trade on the job, he progressed to become an A piper two years later and held this post until his recent promotion to foreman. The Petronis live on East Street, East Walpole, and have two children of high school and junior high age, Mildred, 14 and Richard, 12.

Lili Petroni is one of three Petronis now working for Bird & Son. His sister Ninnette (Mrs. Chester Grusheski) is in the office at the Finishing Mill. Another sister, Rita, works in Shoe Carton Sales. Their father, the late Peter Petroni, was the pioneer member of the family at Bird & Son. He worked here for many years at No. 1 Box Shop.

(Continued next page)

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don't. He has an identical twin brother, Joseph, also living in Charleston. Like the Eisenhauer twins of East Walpole, they are pretty hard to tell apart.

The Ulmers live at 111 Ranger Drive, Charleston Heights, and have three children — David T., 14, Jessie Lee, 12-year old daughter, and Robert Williard, 9.

Lloyd Josey

Lloyd J. Josey was one of the first Charleston employees. He replied to our first advertisement on May 10, 1954, stating that he had 10 years' previous experience as a crane operator and some experience as a shipping clerk and store clerk. He joined the company a little over a week later, May 19, as a laborer in the Shipping Department. He became a tractor man, November 15, assistant loading foreman, May 2, 1955, and acting foreman on September 5, 1955. He now has been made foreman of the entire shipping operation. His previous experience as crane operator had been first at the Pittsburgh Metallurgical Company and later at the Charleston Naval Shipyard.

The Joseys, married in May, 1943, now live at 53 Suffolk Avenue, Charleston Heights, and have three children — Linda Dianne, 9, Gwendlyn Sue, 5, and Lloyd J., Jr., 11. Lloyd has lived in Charleston most of his life and as a boy attended Kraft School in the city.

East Walpole Promotions

(Concluded)

The new foreman of Pipers is well remembered by contemporaries from his own and rival schools as being one of Walpole High's very good ball players, and also as a track man. He later starred as pitcher on the Bird & Son baseball team. His pitching arm gets a different kind of workout now. He's one of the top bowlers in the Bird Club league.

Donald M. Ross

In another two years Donald M. Ross will become a Quarter Century member — and all of his time has been spent on the paper machines. Although he had had several temporary jobs, he was starting on his first steady job when he began as a third hand on No. 4 Paper Machine, July 6, 1933. Five years later he became a back tender on No. 3 Paper Machine and in 1944 was made machine tender. On September 12, 1949, he transferred to the position of machine tender on No. 2 Paper Machine and has held this post until his recent promotion to night foreman.

Ross was born in Sydney, Nova Scotia, spent his early life in Cape Breton and came to this country when he was about 10 years old. His father, Dan Ross, now retired, worked for Bird & Son many years in the Block Room at the Floor Covering Plant. The Donald Rosses have lived in East Walpole for the past six years. There are three boys in the family, Donald, Jr., 15, Robert, 13 and Gordon, 11.

Working shifts on a paper machine doesn't afford a man much free time, but Ross has found time to help his teen age boys build camps. Last year their big project was building a 14-foot boat with a Chris-Craft outboard motor. The whole family had fun with it last summer at Mirror Lake, Wrentham.

Gardening has long been another hobby, and the most recent interest is photography. At least, Donald Jr. has taken up the hobby and Donald Sr. has helped him build a dark room.

Old saying brought up to date: "*Absence from the job because of injury makes the heart grow fonder of safe practices.*"

Long Service List

March

Employees

Name	*Year*	*Dept.*	*Years*
Felix Thompson	3-10-11	Office	45
James Wilkes	3-10-16	No. 1 Box Shop	40
Howard S. Hanna	3-1-20	Purchasing Agt.	36
John Alexandrowicz	3-16-20	Roofing	36
Earl H. Hanson	3-20-20	No. 1 Box Shop	36
Joseph Ambroszkievicz	3-30-20	Roofing	36
Hugh Rooney	3-31-20	Power Plant	36
Girolamo Rignonese	3-14-22	No. 1 Box Shop	34
Victor E. Grant	3-3-23	Floor Covering	33
John Malacario	3-22-23	Floor Covering	33
Thomas A. Rogers	3-31-24	Floor Covering	32
Arthur P. Hassler	3-5-25	No. 2 Box Shop	31
James DeChalles	3-11-25	No. 2 Box Shop	31
Alice Connolly	3-27-25	No. 1 Box Shop	31
James E. Belcher	3-30-25	Roofing	31
John J. Goonan	3-26-26	No. 1 Box Shop	30
John T. Andrews	3-7-27	Office	29
Joseph Erker, Jr.	3-7-27	Office Manager	29
Nicholas N. Radzwill	3-28-27	Roofing	29
John Healey	3-30-27	Floor Covering	29
Samuel H. Kelley	3-12-28	Floor Covering	28
Muriel A. McDonald	3-20-28	Office	28
Harold J. Mattson	3-19-29	Roofing	27
Charles A. Norton	3-21-29	Roofing	27
Francesco Bilotta	3-28-29	Roofing	27
Delia T. O'Donnell	3-28-31	Finishing Mill	25
Rudolph O. Nordstrom	3-2-36	Floor Covering	20
John Buckus	3-2-36	Floor Covering	20
George J. Lamore	3-13-36	Paper Mill	20
Joseph Purpura	3-17-36	Roofing	20
Orville J. Spinks	3-19-36	Floor Covering	20
Andrew N. Betro	3-26-36	Roofing	20
Joseph L. Watkins	3-26-36	Roofing	20
Victor G. Plosinski	3-27-36	Floor Covering	20
Primalto Ciancarelli	3-27-36	No. 2 Box Shop	20
John A. Didik	3-30-36	Floor Covering	20
Philip H. Holden	3-31-36	Roofing	20
Eino H. Wauhkonen	3-31-36	Floor Covering	20
Francis W. Forrest	3-31-36	Roofing	20
Walter Adamonis	3-3-41	Floor Covering	15
William J. Grinavic	3-7-41	No. 2 Box Shop	15
Hilmer R. Borgeson	3-7-41	Floor Covering	15
Arthur V. Kennedy	3-10-41	No. 2 Box Shop	15
Samuel J. Thompson	3-10-41	No. 2 Box Shop	15
William E. Riley	3-10-41	Floor Covering	15
Joseph A. Nevins	3-10-41	Roofing	15
Mary L. Sexton	3-10-41	Office	15
William J. Reardon	3-11-41	No. 1 Box Shop	15
William L. Stewart	3-11-41	Roofing	15
Harry Robertson, Jr.	3-11-41	Roofing	15
Everett W. Pyne	3-12-41	Roofing	15
Charles F. Bailey	3-12-41	Maintenance	15
Michael J. Malacaria	3-12-41	Roofing	15
John Reynolds	3-12-41	Roofing	15
John P. Stupak	3-17-41	Roofing	15
Thomas M. Hopkins	3-17-41	Floor Covering	15
Chester Ambruskevich	3-24-41	Power Plant	15
Robert F. Bothwell	3-24-41	No. 1 Box Shop	15
Bronis W. Mackys	3-25-41	Floor Covering	15
Everett H. Fuller	3-31-41	Floor Covering	15
Anthony Klosieski	3-19-46	Paper Mill	10
Anthony W. Lukacewicz	3-8-51	Floor Covering	5
Gordon M. Clark	3-10-51	Floor Covering	5
Harvey G. Jones	3-12-51	Floor Covering	5
Francis Rooney	3-13-51	Roofing	5
Nicholas Pilavios	3-13-51	Roofing	5
John J. Booth	3-13-51	Roofing	5
Harold F. Widow	3-13-51	Floor Covering	5
Francis J. Curran	3-14-51	Roofing	5
Primo J. Belloni	3-14-51	Roofing	5
Valdur Muul	3-15-51	Roofing	5
Joseph Cofsky	3-20-51	Paper Mill	5
John J. Riolo	3-21-51	Roofing	5
Thomas F. Hogan	3-21-51	Floor Covering	5
Vincent J.Wieczorek	3-23-51	Floor Covering	5
Edward B. Podgurski	3-26-51	Paper Mill	5
Willis C. Harris	3-26-51	Roofing	5

Phillipsdale

Joseph DeCosta	3-5-24		32
Philip Gordon	3-2-46		10
William J. Gecawich	3-9-46		10
John J. Gecawich	3-9-46		10
Robert C. Berry	3-9-46		10
Allen D. Perkins	3-13-46		10
Anthony Silva, Jr.	3-13-46		10
Edward T. Smith	3-21-46		10
William Kanoskl	3-28-46		10

New Britain

Marshall B. Lee	3-11-24	Sales Engineer	32

Manchester

Catherine Soultanian	3-5-51		5

Chicago

Joseph Blosky	3-11-19		37
Albert J. Bohnenberger	3-24-21		35
Rudolph Budz	3-15-25		31
Thomas Cooling	3-31-25		31
Robert W. MacLeod	3-17-36	Office	20
Martin Rosich	3-14-46		10
Grover Holden	3-1-51		5
George Moss	3-1-51		5
Francis Harvey	3-12-51		5
Henry Webber	3-12-51		5
Albert Moore	3-19-51		5
David Neely	3-26-51		5
Noah Futrell	3-29-51		5

Shreveport

John Floyd	3-10-51		5
William F. Beckham	3-21-51		5
Cecil W. Bush	3-26-51		5
Lenzy Cornelius	3-28-51		5

Former Employees Now Retired

East Walpole and Norwood

William J. Quinn	3-9-00	56
Bartley B. O'Donnell	3-1-05	51
John S. Mattson	3-4-08	48
Ivar K. Lindquist	3-3-11	45
John Peza	3-13-11	45
Salvatore LaCivita	3-8-12	44
Camillo DePlacido	3-22-12	44
John J. Foley	3-18-15	41
Stanley Alukonis	3-7-16	40
Michael Yasionis	3-5-17	39
Alexander J. MacDonald	3-29-17	39
James Capone	3-19-19	37
Joseph Catalano	3-26-19	37
Antonio Piedzewicz	3-24-20	36
Berton L. Seekins	3-3-21	35
William C. Head	3-20-22	34
Steven K. Barron	3-5-23	33
Michael Curran	3-28-23	33
John Flaherty	3-4-25	31
Peter Folan	3-7-25	31
Earl A. Bradley	3-29-26	30
Walter W. Kozlowski	3-31-26	30
Leon Bahonski	3-10-27	29
Mary H. Nixon	3-28-27	29
John Kwiatkowski	3-28-27	29
E. Thomas Benson	3-2-31	25

Phillipsdale

Henry C. Phelps	3-6-09	47
Helge Holter	3-4-12	44

The expert golfer was delayed by the actions of a very slow player in front. The latter possessed a perfect pair of bow legs. The expert found himself delayed at every hole. He managed to control his temper, however, though with difficulty. Finally, his patience exhausted, he drove his ball through the widely-spread legs of the player in front.

"D'you call that golf?" stormed the slow player.

"No," answered the other, "but pretty hot croquet, what?"

FOR YEAR'S BEST SUGGESTIONS and for special awards the winners (seated) were invited to meet with management (standing) to receive their checks. These winners are, from left: John Pesta, Joseph Bartell, Peter Carchedi, George Grover, Frank Campisano and Nicholas Santoro.

In back are: R. A. Wilkins, Charles Chorlton, A. H. Anderson, L. A. Silvestri, S. H. Sallie, C. J. Spinks, E. A. Hiller, F. P. Turco, E. L. Chamberlain, Frederick Picard, H. S. Hanna, F. P. Reynolds, W. R. Wright, Jr., and W. H. Anderson.

$1350 in Cash Awards

Best Suggestions of 1955; Two Win Business Builder Prize

It was a large group that gathered for a happy occasion on January 23, so large a group, in fact, that they met in the Directors' Room in the Triangle Building rather than in the president's office. Thirteen hundred fifty dollars in suggestion award money was paid off to eight lucky winners. Six were present, along with their foremen, the plant superintendent and members of the Administrative Committee. Two out-of-New England winners received checks by mail, with personal notes of congratulation from President Anderson.

Best-of-Year Winners

The award for the Best Suggestion of 1955 went to George Grover, Floor Covering Shipping, for the new method he suggested for gating freight cars. This $200 prize is in addition to the award of $1125, which he received in December.

Second prize money of $100 was announced at the meeting. The check was then mailed to Jesse Johnson at the Glenwood Plant. His suggestion provides a screen at the cone crusher to recover a large quantity of granules. Mr. Johnson had received a special award of $825.00 in November.

Third prize money of $50 went to Peter Carchedi, No. 7 Roofing Machine, for his suggestion to change a chain drive to a belt drive at the board feeder. Pete did a front and center twice that day, once to receive this check and again to receive a special award check of $430 for the same suggestion.

More Special Awards

All the other special award winners were also from the Roofing Plant. Joseph Bartell, No. 9 Machine, and Nicholas Santoro, Machine Shop, received $180 each, and John Pesta, Roofing Shipping, $110. Bartell's idea was to remove a set of ductor blades which were causing trouble because they had been incorrectly placed. Santoro's idea provided a new type of spring at No. 9 Winder Knife. John Pesta's idea provided for the use of special cleats in stopover cars.

Unique Duplicate Awards

Surprise announcement of the morning was that for the first time duplicate awards were being paid for a Business Builder idea. Francis Campisano, Roofing Sample Department, and A. K. Powers, Roofing salesman, both received checks for $50. This award reclassifies their suggestions (originally accepted as improvement in product ideas) as Business Builders. Mr. Powers received his check by mail.

Two years ago Campisano put in an idea for a super shingle with an 18-inch tab. It was not considered usable at that time. Before the one-year time limit had expired, salesman Powers entered a suggestion to make the Architect shingle with an 18-inch tab. This was adopted and has proved to be an outstanding idea. In fact, the Architect has been redesigned and is now being sold only in the new King Tab (18″) size. Both suggesters are receiving full credit for a distinctive suggestion which is expected to increase sales.

As the meeting ended, President Anderson expressed the wish that all the winners might be back in 1956 to receive more award checks.

"Keep the good ideas coming in," Mr. Anderson said.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE CERCONE
WANDA IPPOLITI
BETTY WENTWORTH
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT McDONALD
RITA PETRONI
CAROLINE COGSWELL

Dot McEleney and E. L. Chamberlain last month both saw California's famous Tournament of Roses. Dot saw it in person while on her vacation and Mr. Chamberlain saw it on color TV. Another delighted viewer was former Bird employee, Merle Belcher Partch, who with her husband has been touring the West Coast for an extended period.

Glad to see — or hear — Eleanor Kehoe, telephone operator, back on the job after her illness.

There's no holding Mary Blazonis now that she swapped her old car for a 1950 Ford. Such pick-up, such power!

Janice Baker, Purchasing, is engaged to Stephen Melish, Jr. Janice received her diamond on Christmas Eve. No date has been set for the wedding.

Herb Church and wife and baby son are now living in their new home in Norton.

We are all happy to hear that Ira Post, salesman, is back home from the hospital and on the mend.

Ann McGovern's engagement to Richard J. Abely, also of Norwood, was recently announced.

Office friends took Laura Marinelli to Vega's Restaurant to lunch recently and presented her with a gift of money in honor of her approaching marriage on February 5.

Welcome on the Floor Covering sales team to Chester S. Albert and James D. McCall.

Albert hails from Easton, Pennsylvania. He joined the Floor Covering Division as a trainee last September; on January 1 he was promoted to salesman and assigned the Baltimore-Washington territory.

James McCall started as a Floor Covering trainee in July of last year. He had lived in Oklahoma and Texas previously. January first he was assigned the Kansas City territory.

There was poetic justice in June Flanagan's farewell picture. Here she is posed with friends from the department in just the sort of picture which she, as a Review reporter, so often arranged for other girls before her. Taking over for June is Caroline Cogswell, who is welcomed as the new Review reporter for the top floor of the Main Office. (Picture page 15.)

The girls gave Mary Kelleher a dinner party and new attachment for her camera in honor of her recent Bird & Son anniversary. Everybody, including Mary, had a wonderful time at her party. There were also gifts and flowers from others in the company which came to her on her Day.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

FINISHING MILL

Patrick Costello wishes to thank all employees here for the purse he received when he retired. Best of luck to Pat from the gang. P. S. Thanks for the cigars and candy!

Welcome to Ernest Oakes, Jr., and Paul McColgan, who have recently joined our ranks.

Ann Griffin must have a keen eye and a steady arm, for in the girls' bowling league she won fruit baskets at both the Thanksgiving and Christmas matches.

PRODUCTION AND POWER

There's been a lot of interest in the fortunes of the Norwood High hockey team as shining lights in the Bay State League.

Arthur Chamberlain is the proud possessor of a '56 Ford convertible with all the extras.

All our good wishes go to our fellow employees who have just retired.

Thomas Clancy dropped in to pay us a visit last month after his long stay at a Brockton hospital. Thomas was looking fine. He wrote this note of appreciation: "It is hard for me to find words to express my thanks for all you did for me during my illness."

MAINTENANCE

Myron Brennan of the Electrical Department says you just can't beat the income tax department. His wife gave birth to their new son on January 1, at 11:52 a.m. Myron says, "A few hours earlier and junior would have paid his own fare."

The Machine Shop was sorry to hear that Charley Locke lost his step-father recently.

MARTIN COSTELLO was mighty pleased with the beautiful watch given him by the boys in the Piping gang when he retired December 31. Martin is wearing his gift (almost concealed by the overcoat). With him are Richard Walker, William Swinnerton, James Connors, Lili Petroni, George Angus and Leo Murphy.

KIT IN A MAIL SACK is worth two in the river, said Barbara Henry, messenger, when the fellows teased her and said they'd toss the stray into the Neponset. Kitty looks assured of a refuge. Later Mary Zinni took it home, where it gets along fine with the Zinni puppy.

Bob Ivatts has just announced his intentions of taking the long count in the ring of matrimony. It happens to the best of men!

No. 1 Box Shop

John P. Walsh — Andrew Center
Ramona Chicoine — Miriam Hill
Patrick Silvestri

Sorry to hear of the death of Leo Brissette's mother in Rhode Island, January 8.

Recently on vacation: William Downing, Larry Griffin, Alice Connolly and George Wise.

Bill Sundquist was visiting friends in the shop here last month. We were glad to see Bill.

Henry Doudie and his wife are back from a good trip to Scotland. Henry arrived there just a few hours before his father, in his eighties, died. Henry's mother is still living. His old home is in Bo'ness, near Edinburgh.

No. 2 Box Shop

Joseph Smelstor, Jr. — Anne Kelter
A. D. Smith — Catherine Brady

Winfield Bell, who was out for some time because of an accident, is back with us again.

Marie Rainville spent New Year's going to Old Town, Maine, to see her daughter and sisters.

Nice to see Anne O'Brien back after her long illness.

Guy Hoyt has a new Pontiac.

Leona Paquette enjoyed a winter vacation. One evening she took her nephew, Ronnie Green, to see the Boston Celtics play and much to the youngster's delight, the Celtics won that night.

Leo Levitre, proud father of a new daughter, (their first is a little boy), says the baby is hungry all the time and says he, "The menu tonight is steak!" For the baby, of course.

Patsy Solbo and Thomas Tierney are two more winter vacationers.

Ed Bigelow's son, Robert, was home for the Christmas and New Year's holidays from Presque Isle, Maine, Air Base.

Norwood Roofing Plant

Arthur McKenna — Julius Aukstolis
Leonard Weaver — Roger Percy
Richard Carberry — John Folan
Joseph Nevins — Francis Wall
Florence Murray — Michael Meomartino
E. H. Kallstrom

Coleman Foley, Sr., is convalescing at his home after an operation at the Norwood Hospital.

Rudy DeMichele's son Rudy, Jr. is playing hockey for Clarkson College, rated the No. 1 team in the East.

Nick Santoro is back to work after spending a few weeks on jury duty.

John Zabrowski spent one of his Sundays clamming at Nantasket Beach. When it came time to come home, John looked around for his pail of clams, but the clams had disappeared. Evidently the tide came in and washed his clams back into the ocean. All John got out of his arduous digging was a case of cold feet.

Francesco Bilotta is resting at home after an operation at the Norwood Hospital.

(Continued on page 14)

Thank You

I wish to express my sincere thanks to all those who were responsible for the gifts presented to me in the Mill Office, coupled with the kind expressions of good wishes extended to me, on the occasion of my retirement.

To the Paper Makers, whom I've been closely associated with for so many years, I am almost at a loss for words to convey to them my feelings when they presented me with a gift, emblematic of their esteem for me. I want to assure them that it gave me a degree of happiness that will last for a lifetime.

To the Maintenance Dept., whose members I have been more or less in contact with in our daily work over the years, I wish to thank for the evidence of good will they displayed, and extended to me as I took my leave of them.

To all, my sincere and heartfelt thanks for their kindness to me and for the evidence of their desire that I be happy in my retirement.

Michael McDonagh

MERRY XMAS
HAPPY NEW YEAR
TO ALL

JOLLY SEASON decorations and gifts in Solid Fibre (FXF) Department, are prettily flanked by Ruth Clarke and Agnes Foley.

CHRISTMAS CARD from the Thomas Carberrys (Floor Covering Undercoat) had this picture of their handsome sons, James, 4½, Tommy Jr., 21 months, and Paul, 10 months.

A BEAUTIFUL WATCH for Mike McDonagh was the gift from the men on the machines when Mike retired at the end of the year. On his last day Mike was on a routine trip to No. 4 and No. 5 Paper Machine Room, when the boys took him completely by surprise and presented the watch. All the workers were in on the gift. Presentation was made by Machine Tenders George Lamore and Walter Bisdnack, pictured here with Mike.

For More Business in '56

Salesmen gather from all
corners of the country for
briefing on new campaigns

Above

WESTERN DIVISION, Building Materials, at Chicago's Windermere East.

1st Row: T. S. McKeone, E. D. Baker, A. M. Dobbins, H. F. Davis, Rogers Weed, Jr., P. C. Johnson, E. L. Chamberlain, J. W. Morgan, J. H. Van Hoy, J. D. Johnston, B. G. Macfarlane.

2nd Row: T. E. Reilly, T. F. Reimann, R. C. Keitz, C. C. Combest, H. R. Groters, R. C. Loomis, P. C. Armstrong, H. H. Heideman, W. L. Rolow, W. B. Harris, L. C. Niese.

3rd Row: J. A. Grawin, R. N. Eisenbeis, H. F. Moore, T. E. Downey, C. D. Weeks, H. E. Crowe, J. J. Diamond, G. T. Brebach, W. J. Brebach, Ward Lambert, W. R. Burns, Jr.

Above

CONCENTRATION as they watch a ranch roof application demonstration at Building Materials sales meeting in Boston. From left: Front, J. B. Clements, M. H. Hubbard, M. N. Sisson, T. F. Spencer. Back: R. C. Newton, J. W. Kemmler, W. W. Ford, W. R. Wright, Jr., T. E. Lazarovich, L. C. Niese, R. H. Emerson, T. E. Miller, Jr., P. E. Fisher, Jr. and F. X. Lantier.

At left

BOX DIVISION candid. In front: W. S. Cochrane, E. P. W. Readel, J. B. Maguire. Back R. A. Wilkins, C. H. Porter, Benjamin Beale.

PANEL of Box Division Salesmen: R. M. Wiggin, Jr., J. P. Dolan, C. P. Hall and E. B. Holmes.

PRESENTATION by A. P. Macchi of new patterns, a masterpiece of staging, drew big hand from Floor Covering conventioneers.

SHOE CARTONS sales force. Seated: A. H. Lynch, M. L. Godfrey, R. H. Hall, Harry Maistrosky and T. R. Clarke, Jr. In back: W. S. Munson, R. A. Moore and R. A. Wilkins, vice president.

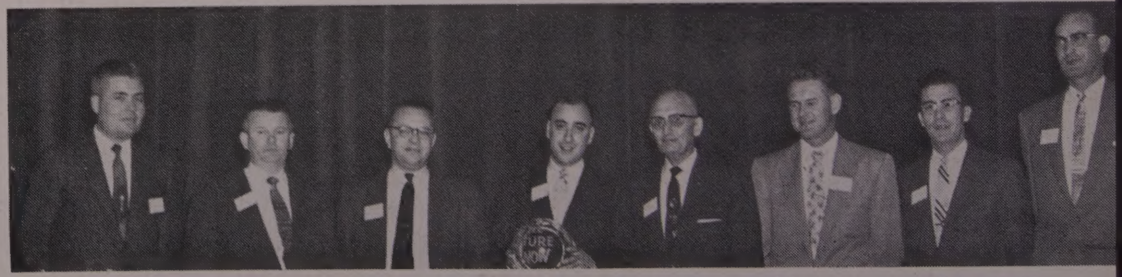
Floor Covering Salesmen

EASTERN FIELD, from left: T. F. Dunlevy, W. J. Anderson, J. D. McComb, I. C. Post, T. L. Paquette, J. R. Maraist, Field Manager A. J. LeBlanc, C. S. Albert, F. H. Bagley, R. W. Graffam and E. R. Guise.

CENTRAL FIELD, left to right: D. P. Devine, J. D. Young, Jr., R. C. Tanis, A. M. Stockwell, S. R. Reid, Field Manager M. E. Cummings, A. R. DeBenedictis, H. W. Cartwright and G. E. McGuire.

SOUTHERN FIELD, same order: D. L. Stokes, P. C. Stewart, R. S. Lacy, Y. A. Roberts, Field Manager Stanley Blackmer, W. L. Each, A. L. Disher, Sr., W. B. Hover and A. L. Disher, Jr.

NEWCOMERS with Sales Development Manager B. V. Johnson and Special Accounts Manager C. A. Boiteau (l. and r. center) holding crystal ball. On left, C. J. Gaski and J. J. Marsicano. Right, R. C. Eklund and R. W. Carlson.



WESTERN FIELD, from left: J. D. McCall, W. W. Wright, Albert Urban, Field Manager Paul DeChellis, F. W. Jakel, J. W. Gillespie, C. W. Dicken and D. L. Duncan.

BABY SON of former Norwood Roofing messenger, Jim Johnson, brought Christmas greetings to the "old gang" from Jim and family. Jim, who has almost finished his Marine Corps enlistment, was home on furlough and was quite the proud father about Jimmy, Jr.

MARRIED Thanksgiving week-end were Claire Marshall of the Billing Department, Main Office, and Ralph Shaw. Their wedding took place at the Union Congregational Church, East Walpole.

Newell Tibbett's son Bob, who is stationed at Brunswick, Maine, as an aviation storekeeper 3rd class, was following a snowplow on the Maine Turnpike, while on his way back to the base. A trailer truck decided to pass both Bob and the snowplow. While in the process of passing, the truck driver realized he couldn't make it, so he put on his brakes, which caused his trailer to jack-knife. To avoid the trailer, Bob had to drive into a snowbank. No one was injured, we are glad to say, and Bob got back safely.

HAPPY FIRST-GRADER is Helen Spierdowis, 6, daughter of John Spierdowis of the Floor Covering Print Machines.

Last Thanksgiving Day, Mr. and Mrs. Louis DeBaggis of Franklin celebrated their silver wedding anniversary. Their two daughters, Mary, a Nursing Arts instructor at Carney Hospital, and Rosalie, a Bird & Son part-time worker and now a junior at Emmanuel College, and immediate relatives from Norwood, Franklin and Hyde Park were present to offer their best wishes. Mr. and Mrs. DeBaggis received many silver gifts.

Those who wish to see the ultimate in motor vehicle transportation may, upon appointment, look through the window of Bill Wright's garage. (For going to work, he still drives the Ford.) Bill's Cadillac Fleetwood with power everything, though a '53 model, is so immaculate that it would look perfect in a new car show window. (Charleston, S. C., plant, also please note.)

Dick Arling spent an extended week-end in New York. He wasn't very explicit, but his innuendos indicated he had a good time.

Roy McQuillan and spouse are teaching a class in pottery making at the Boston YMCA.

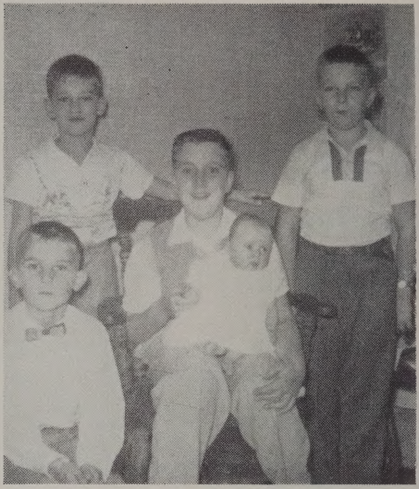
Len Weaver is happily putting the latest batch of recruits through their basic training, in preparation for the spring Gilbert and Sullivan show.

George Parsons, retired, who worked on No. 7 Machine, was ill at the West Roxbury V.A. Hospital, but has left there to go to Holliston House in Millis. George was delighted when he was there to see Mary Moylan, who serves as a Gray Lady at the V.A. hospital, and would like to hear from more Bird & Son friends.

FLOOR COVERING PLANT

WILLIAM MELISH
GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
RONALD MURRAY
JOSEPH RADZEVICH
WILLARD JONAH

Howard Heath has a 10-mile head start on the Canal fishing area now that he has moved from Needham to his new home in Stoughton. Maybe the fish bite better for Stoughton residents.



FIVE REASONS why Lydia Engberg, Main Office Cleaning Department, is a proud grandmother. Her daughter, Esther Hoyle's children are: Bobby, 8, and Johnny, 9, in back, David, 7, left, and Richard, 12, holding Carol Linda, four months.

At a recent cribbage party, Ed McLean of the Design Department won the $5.00 prize for high score and the Lab's Gordon Wilson again carried away the door prize, a basket of fruit.

Richard "Dick" Blake and Carl Chellquist are the new chemists here. Welcome and good luck.

Paul Galano of the Art Department has become a very determined baby sitter this fall and winter. Gone are the days of skating, bowling and nights out with the fellas.

Design Department's Tom Coyne, an ardent schoolboy hockey fan, must have figured he couldn't be a loser regardless of whether Walpole or Norwood won the Bay State Hockey League title. "Red", born in Norwood but living in Walpole and a Walpole rooter for years, is of late giving loud support to his native town of Norwood.

The Lab's Ed Phillips and Design's Matty Connolly have been playing tennis at Longwood's covered courts. The floor has a linoleum surface and is highly recommended for a winter game of tennis. These boys keep trim all year 'round.

Carol Hunt of the Floor Covering Office had a tough time getting a pair of skates to fit her for the ice skating party held recently. Carol was loaned a pair of size 6 skates, but they were too small and the number nines acquired later were too large. Carol says double runners are out. Wonder what the happy medium for Carol is.

Piper Arthur Walker is another rooter for schoolboy hockey, since his son, Arthur, Jr., is captain of the junior high hockey team at Norwood.

Earle Higgins is going to Florida and Cuba for a month's vacation.

Bill Boyd and his wife had a wonderful time on their five weeks' trip to California. They made their headquarters at San Bernadino with relatives, and branched out to such interesting places as Hollywood, Santa Anita, Marineland Park, San Juan Capi-

TIJUANA, here we are! Picture record of part of wonderful trip which Bill Boyd, veteran member of the Floor Covering Paint Room, and his wife took recently. (See Bill's plant notes.)

strano, not to mention Las Vagas, which they stopped at on the way and where Bill hit a small jackpot, a buck and a half's worth of nickels.

We wish the best of luck to Ronald Murray, who left Bird & Son recently. You will notice that Ron is the author of this month's "Let's Get Acquainted" interview.

Floor Covering workers: Don't miss the story of Sam Primack of the Finishing Department, as told to Ronald Murray in the monthly "Let's Get Acquainted" feature.

Did you know that Pete Wall, hockey playing junior at Norwood, is brother to our Joe Wall of the Lab and to Frank Wall of Roofing?

James P. Curran

JAMES P. CURRAN, 68, died in Dedham on January 4, 1956. He had worked for 21 years at the Norwood Roofing Plant before his retirement on December 31, 1954.

Mr. Curran, who came originally from Montreal, began work for Bird & Son in the depression years. Starting in the Shipping Department in September, 1933, he transferred two months later to the construction crew of the Roofing Granule Plant. For a time, he was gang boss carpenter. After the building was finished, he transferred to the maintenance department. Here he worked as a general helper until his retirement.

Funeral services were held on January 7 at St. Mary's Church, Dedham. Surviving him are his wife, Anna M., and four daughters: Mrs. Dorothy Chambers and Mrs. Rosemary Houston of Dedham, Mrs. Ann Beebe of Millis and Mrs. Catherine Cabe of Dumont, New Jersey.

NEW CHAPTER starts for June Flanagan, in front, as she leaves Floor Covering Sales to be a really-truly housewife. Among those offering June best wishes are: Priscilla Bandoni, Helen Curran, Caroline Cogswell, Florence MacDonald, Mary Concannon, Marie Yelapi, Mary Berteletti, Anne Kelliher, Mary Moynihan, Pat Cleary, Betty Lamore and Dorothy Russell.

FOR A GOOD FRIEND. The Union at No. 2 Box Shop all got together and purchased a fine Hamilton watch for their retiring superintendent. R. L. Tupper, affectionately known as Rus, is here receiving the gift from union representatives. From left are Sam Thompson, Mr. Tupper, Everett Seavey, and Mr. Tupper's successor, R. B. Patterson.

GOOD WISHES and a fine watch to Alec MacDonald from his co-workers in the Machine Shop. Alec retired December 31. In addition to Alec with his new timepiece here are John Medailleu, Robert Knox, Martin Coyne and Don Brennan of the Machinists Department.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ALLEN PERKINS

LESLIE E. HOWARD
RAYMOND NOLAN

Around the Plant

Gus Mollerberg's son Roland was among those picked from the East Providence High School Band to play in the All State Band Concert in Providence. Roland plays first cornet.

Ed Perry made a trip to Miami during our Christmas shut-down and came back with glowing stories of warm weather.

Clarence Henriques has a new Pontiac.

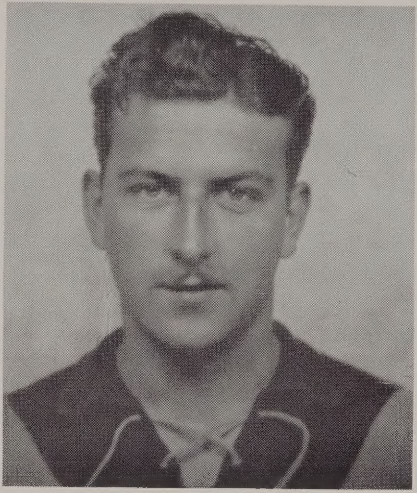
Al Farrell is back from his cross-country trip and by now should be well rested up again.

We were glad to see Ed Roy and Steve Baron, two retirees, who visited us recently.

The Dias brothers, Gil and Fred, have taken over the management of a local car lot. We understand they have assured their friends in Bird & Son that they don't get any worse hooking with them than they would with anyone else.

Allen Perkins has been appointed Review reporter for DPI. All those in DPI who have news items or pictures for the Review should see him.

Leslie Howard has been appointed vice president of the R. I. State Firemen's League.



GUESS WHO. This handsome-type young man is even now employed at Phillipsdale. Though the picture was taken 15 years ago and time changes all, surely someone, recognizing these manly features, will rush up to ________ ____________ and say, "I knew it was you, old chap!" See Dave Lowry for prize for first correct guess.

Give one of yours

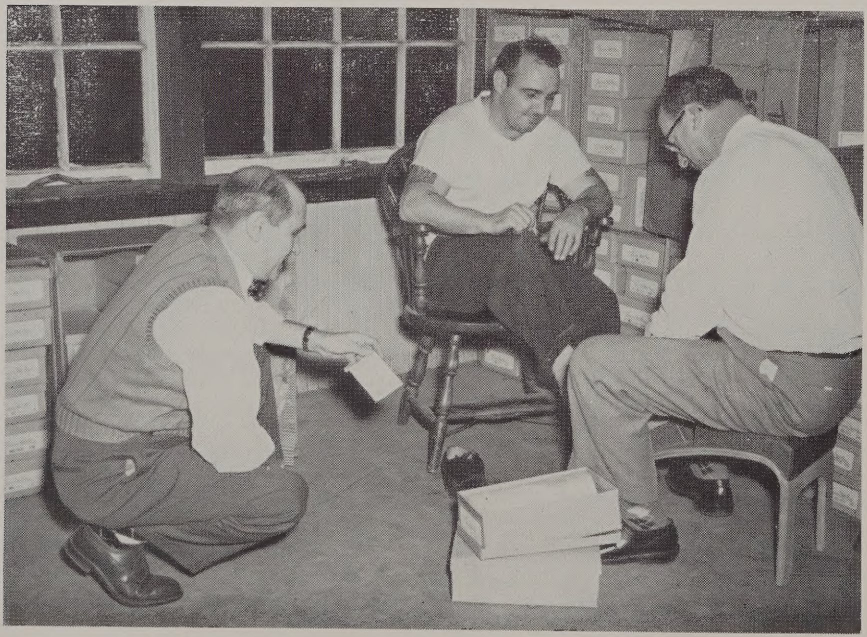
It costs nothing, but creates much.
It enriches those who receive, without impoverishing those who give.
It happens in a flash and the memory of it sometimes lasts forever.
None are so rich they can get along without it, and none so poor but are richer for its benefits.
It creates happiness in the home, fosters good will in a business, and is the countersign of friends.
It is rest to the weary, daylight to the discouraged, sunshine to the sad, and Nature's best antidote for trouble.
Yet it cannot be bought, begged, borrowed, or stolen, for it is something that is no earthly good to anybody till it is given away.
And if in the turmoil of everyday life, some should be too tired to give you a smile, why not give one of yours?
For nobody needs a smile so much as those who have none left to give.

— Anonymous

"A man can tell what kind of a time he had at a party by the look on his wife's face."

Floyd R. Miller

Employee Benefit News and Notes



NEARLY 300 PAIRS were sold this past fall during safety shoe weeks at the Massachusetts plants. Customer getting fitted is John Stone of Floor Covering. Left: John H. Del Padre, Thom McAn salesman, and right, J. Sidney Wakely, shoe company sales representative.

Shoes can be bought at your local store at any time through the company. Your foreman will make the arrangements. Two-dollar allowance for first pair and $1.00 for the second began again in 1956. Store discount is 5%.

Did You Know?

When a dependent child reaches age 19, he or she is no longer covered under our group insurance plan.

You should notify the Personnel Department, Department GC, when your youngest child reaches 19.

* * * *

Your Credit Union Adviser *Says —*

We recommend that married men make their credit union accounts joint accounts with their wives. The funds are then payable to either one or to the survivor.

If the man and wife have a joint account, in case of illness or death of the man, the wife can then draw on the account for ready cash until other matters are adjusted.

A member of the Neponset Credit Union may also hold a joint account with any of the following: son or daughter, brother or sister, mother or father.

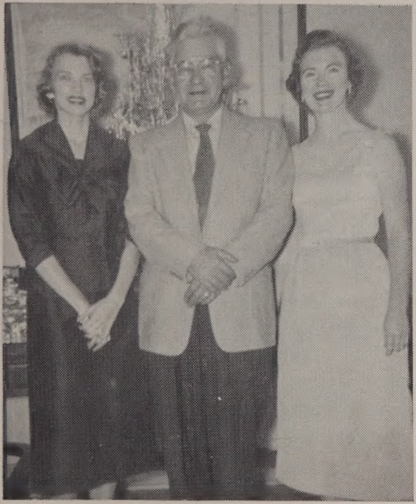
From left: Welton Bailey, Waterloo; Bob Cole, Magnolia; Lawrence Rodgers, Stephens; Max Jester, Magnolia; and "Coot" Crank, Stephens. (See the mistletoe in the doorway? They didn't miss a one.)

DRINK
Coca-Cola

H. L. McGuire is serving Stella Hines's plate. Ina Popanz and Ted Van Pelt are in the background.

Pictures taken at Christmas luncheon for Arkansas office folks.

Berry Asphalt Co.



Ted Van Pelt with Cynthia Fullenwider and Carmen Ray.

Stephens News

By Daisy Rodgers

We at the Stephens Refinery wish everyone a very happy New Year and hope that this year will be the most happy and prosperous of them all.

All the office force and supervisors of Stephens Refinery enjoyed Christmas dinner, Thursday, December 22, at their office and had as their guest Vice President and Mrs. A. T. Van Pelt.

Newt and Jacque Bundy, Daisy and Lawrence Rodgers, Watson Crank, Coy Branum and Bob Kehres attended the Christmas Party at Magnolia Office on December 23, and enjoyed a lovely meal and association with fellow employees.

We are happy to hear that Lester Holden has returned home from Ouachita County Hospital. Lester hurt his back and has suffered for quite a spell from this injury.

Magnolia Notes

By Stella Hines

On the Friday before Christmas we had a buffet luncheon and invited the office employees from Waterloo and Stephens to come in and enjoy it with us. We prepared the food ourselves and brought it from home — turkey, ham and all the trimmings. You can see from the pictures that we had plenty of presents under the tree and plenty of food on the table.

The Magnolia office is glad to have Mrs. Judy Beckwith as PBX operator. She replaced Cynthia Fullenwider the first of the year.

No one knows how many lives have been saved or accidents averted by the Red Cross Water Safety program, which has reached millions of Americans. But the fact remains that the drowning rate per 100,000 of population today is only half as great as it was in 1914 — when far fewer people enjoyed swimming or boating.

This automation stuff isn't so new — In 1784, a Philadelphia miller named Oliver Evans built a flour mill that converted grain to flour without human intervention — and, in the early 1800's, a Parisian engineer, J. M. Jacquard, developed an automatic loom controlled by punched paper cards. Seems like Henry Ford took a few steps in this direction too . . .

SCIENCE PARK SAYS that birds have oil glands and can be oily, mammals have sweat glands and can be wet, frogs and fish have slime glands and can be slimy, but reptiles have no glands at all, so are dry. (Boston's Museum of Science)

ROGER N. SMITH, Vice President in Charge of Production for Berry Asphalt Co., seated at his desk in the new office at Magnolia. Rodge seems to have found the secret of perennial youth. To see him you would never guess that he is the father of five children, two girls and three boys, and recently a very proud grandfather as well.

FOR YOUR HEART'S SAKE

February is the month of the Heart Fund Campaign. February 26 is Heart Sunday, the day you will be visited by a neighbor who will accept your contribution. Great progress has been made in treating heart diseases. From President Eisenhower to numerous people in our own communities come direct testimony of what modern medicine can do. But the job isn't finished. Your dollars can help carry it on. Give generously on HEART SUNDAY.

Wally Wiggins's co-worker

FRIENDS IN NEED

invade his apartment nightly and redecorate while he's down with a severe heart attack.

GETTING home from the hospital was even more wonderful than Walter Wiggins had anticipated. Not only were his wife and three children there to greet him but he found the family apartment had been freshly redecorated just as he had planned it before he was taken sick.

Walter Wiggins, Chicago Plant engineer, was stricken with a very severe heart attack on December 14. His chances of recovery that first week were very slim. But he won a courageous fight, with Mrs. Wiggins spending up to 13 hours a day at his bedside in the hospital to give encouragement.

Homecoming day, January 30, was a happy one. The big surprise came when he saw what more than a dozen good friends from the plant had accomplished in his absence.

"It started right after Wally's attack," said Al Murgatroyd, one of the volunteer workers. "We all knew he had started remodeling the apartment and we figured he'd hardly be in a position to finish the work for a long time. No one ever told anyone that he had to come," he added. "It just seems that there was always someone at Wally's from 6 to 10 in the evening. In all, there were about 12 fellows working on the six-room apartment."

Mrs. Wiggins was flabbergasted when the men started the job. "My spirits were pretty low," she said, "and it certainly was wonderful to get some help when we really needed it."

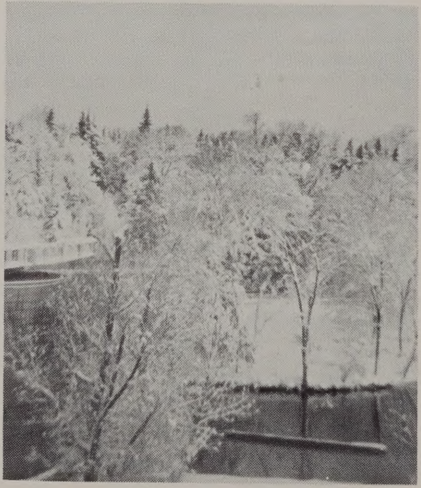
The men themselves don't consider what they did extraordinary. As Al Murgatroyd explains it:

"We all know he'd have done the very same thing if we were in the same spot. This just gave us a chance to show him what we think of him, because we think he is one swell guy."

It will be some weeks yet before the doctor will let Wally report to the job. There is one thing sure. His spirits have been given a tremendous lift by what his friends have done. The men who willingly gave up their evenings to see the job through are: Albert Bohnenberger, Alex Cook, Ray Gusick, Albert Keaton, Robert MacLeod, Leonard Miller, Allan Murgatroyd, Waldo Overholt, Theodore Pikes, Ray Redell, Richard Ryan, Charles Sheeley, Roger Sumner, Bernard Van Brussel.

Two men who don't work for Bird also helped — L. Jolivette, brother-in-law of Richard Ryan, and N. Seagraves, brother-in-law of Wiggins.

RICHARD BLAKE, Chemist of the Floor Covering Lab poses at work for a candid camera shot. Dick, who joined us last fall, lives in Brookline.



The driving was awful after the big January snow but it was amazing how many people were out that next sunny morning to get a picture of a winter fairyland. This view by Evelyn Thomas of Payroll was taken out the office window overlooking the Neponset River. A waste water tank at left identifies the spot for local people.

VIVACIOUS BRIDE is the pretty daughter of Harry C. Brandau, inspector on No. 4 Machine, and granddaughter of Henry A. Brandau, traffic manager, at Bird & Son, Chicago. Mr. and Mrs. Richard Buck (Donna Rita Brandau) were married on October 1.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Chit Chat

That old, old saying, "Keep close check on your water and oil and the gas will take care of itself," is as old as Bill Federick and Andrew Johnson put together. Nevertheless, Jeff Reed seems not to have heard about it. He put a dollar and seventy-five cents worth of gas in his car on Sunday and when his car stopped on Thursday a short way from work he tried for 10 minutes to start it. Failing, he waited another 20 minutes for Steve Blackman to come along and start it for him. (All the time Jeff was parked at the service station's drive-in! Out of gas!)

Milton Crawford recently had a beautiful home built out in Robbins, Illinois, but he needed only one thing more to make his house complete, a cat. So immediately Fuzzy obtained a pass from D. E. Frazier, mill superintendent, to take one from the plant. This was on Friday. When Milton "Fuzzy" Crawford came to work on Monday, the cat was there too!

Congratulations to John Pride on the arrival of his second grandchild, born in January, 1956.

Willie Blackman and John Pride enjoyed the holidays very much when they took their vacations in the Deep South. One of the high points was a splurge on Saturday night in the town's night life.

It was good to see Frank Aldrich, our Milwaukee salesman, around during the holidays. He looks fine and we trust he will be back to work full-time soon.

Wally Wiggins continues to improve and we hope it won't be long until we see that friendly grin with us again.

Marge Mulhall also came through very well and is recuperating at home. We hope also to have her back with us before much longer.

475 Happy Days

By R. W. MACLEOD

DECEMBER 31, 1955 was a memorable day at the Chicago Plant. It marked the completion of one full calendar year without a lost time accident; in fact, the record was started following the last accident on September 12, 1954.

This record could not possibly have been accomplished without the wholehearted co-operation of each and every employee at the Chicago Plant.

The Safety Committee members appointed by the Union, Wally Wiggins as Safety Director and all the other management members must also be commended. It has been the wonderful spirit of teamwork that has made this deed possible.

At the present time Chicago stands first among all the Bird plants and among the top mills in the industry.

We want to continue this fine record and we feel it will be possible with the fine cooperation of all concerned.

Editor's Note: **Chicago's remarkable record was made by 179 employees (average number) who at the end of 1955 had worked 475 consecutive days without a lost-time accident. In the calendar year 1955 these employees had worked 455,037 man hours without a lost time injury. A remarkable record!**

There is another Bird plant which has more calendar days to its credit. The Shreveport Felt Mill with 52 employees had not had a lost time accident for 1464 calendar days (as of Dec. 31, 1955). They stand second on the Bird & Son safety listing because they are a smaller unit and have had fewer man hours of safe work. In 1955 their man hours totaled 135,348. Because they have worked the greatest number of calendar days, however, this Shreveport Felt Mill is the unit which has earned the right to hold the Bird & Son safety trophy.

FLORIDA HOME of two former Chicago Plant employees, Mr. and Mrs. Ted Grembowicz. From Miami, they send regards to all from the "Florida Keeds," Lil and Ted.

CHUBBY-CHEEKED MISS is Melaine Curran, daughter of Patrick Curran of East Walople Trucking. Sweet, isn't she!

ADVERTISING'S GOODBY. The Terrific guy in the center is W. R. "Bill" Burns at his farewell luncheon, the end of December. At left is Anne McGovern, and right are Barbara Sameski and Leonard Niese. Some of the other people at Bill's party, who wished him the best, can be seen by looking into the mirror. Bill left to work in Boston.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

Shreveport Speaks

THE bowling team suffered a slight slump the past few weeks and dropped to fifth place in the league standings. However, the teams are very evenly matched this year and with a little luck our team could be right back on top. Only four and one-half games separate us from the front runner.

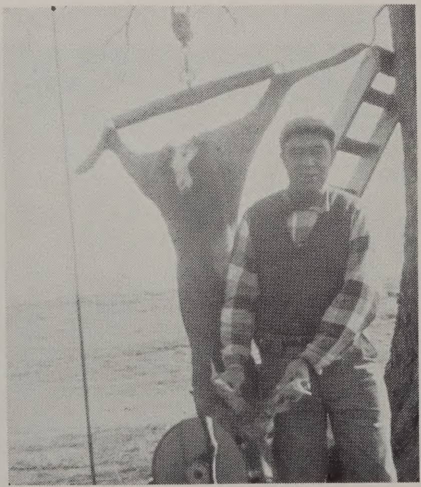
A welcome addition to the team is Leon Taylor whom we know will be a big help in the coming games. Leon said he almost required assistance in getting to work the morning after the first game he bowled. Said muscles were sore that he never before knew he had.

We were sorry to learn of the death of A. J. Mangham, brother-in-law of R. A. Deaton, roofing machine inspector.

We welcome Lenora Evans as our new switchboard operator. Lenora is no stranger to the Bird group, since she worked for us during the summer while she was going to college.

It was nice seeing all the salesmen while the sales meeting was going on. We also enjoyed having Philip C. Johnson from Chicago, Messrs. Chamberlain, Anderson, Wilkins, Davis, Weed, Woods, Niese and Hillyard from East Walpole, Deacon Dyess and L. L. Williams who are now retired.

We wish Lt. Jack Johnston all success and good luck while he is serving with Uncle Sam. Jack came by and told us good-bye and looked very nice in his uniform.



TENSAS SWAMP was a great hunting ground this year for Charles Musick, here, of Shreveport and his friends. During Charles's vacation, he and his friends had 19 deer hanging in this tree at one time. This one is the smaller of two which Charles shot.

Cephas Myers, Joe Springer and Paul Mitchell all have new Chevrolets.

Bill Beckham and his wife had a pretty bad automobile wreck, December 17. Bill was out of the hospital in a few days, but Mrs. Beckham was confined for three weeks.

Huey Young was given military leave in April, 1955. He has been stationed in Arkansas (Camp Chaffee), at Fort Knox and now Fort Benning, Georgia. He is living in Phenix City, Alabama, the *former* "Sin City of the South." His address is Pvt. Huey M. Young — US 54175438 — Co. "A", Inf. Sch. Det., Ft. Benning, Ga.

J. D. Pharr bought a new Pontiac in late December and with his family went on a vacation to Perryton, Texas. This is in the northwest corner of Texas. J. D. bagged 10 "green heads" on a small lake that was almost frozen over. The new car had 1800 miles when they got back home.

Earl Johnson, recently returned from service, drove 90 miles to vote on Election Day.

We welcome Leon Taylor who recently finished his time of service with Uncle Sam and is the new traffic clerk in the office.

"Bo" Beauchamp is taking over Fred May's territory, following Fred's being named sales manager of the new Mid-South Sales Division. Carl Futrell has been appointed to "Bo" Beauchamp's former territory.

In a Mexican Picture Gallery

JOHNNIE WEST with his brothers and sister went South of the Border on his recent vacation and got "took" in a Mexican picture gallery. He was approached by a Latin barterer, who stated, "Maka da peecture for twentfi cent." Johnnie mistook this statement for good old Southern slang meaning *two bits* a picture, and with the rest of his party quickly posed. As soon as the shutter closed, the Mexican sidewalk jobber said, "Dat will be twentfi cent *apeece!*"

* * *

Small Portions?

A little boy returned from an oculist and was proudly showing an admiring little sister his first eyeglasses.

"You know," he said, "I don't have to wear them for always — just for close work, the doctor said."

"What is close work?" asked the little girl.

"Well," stammered the boy, "you know — for eatin' and such stuff as that."

— By Dan Bennett

Glenwood Gossip

HURCIL COWART — ROBERT STEWART

Darrell Babbitt, son of Odus Babbitt, Glenwood oiler, was home for the holidays. Darrell is a member of the U. S. Navy.

Dick Smedley, son of Numan Smedley Glenwood shovel operator, was home for the holidays. Dick is a college man now going to school at Arkadelphia, Arkansas.

Dame Fortune has proved fickle to Clarence Diggs. He has had two automobile accidents in almost as many weeks. Fortunately no serious injury was caused in either accident but the garage bills have Clarence counting his money.

We extend our deepest sympathy to Clarence Hopper and family whose mother recently passed away, and also to Leroy Tigue and family whose sister recently passed away.

Strange as it may seem to people at some of the other plants, we have not had a general rain since the middle of September. There have been several showers but not even one of them in the last 38 days (at the end of January.) Our dirt and gravel roads are as dusty as in July and August. The people in sections of California have been having a much different story.

We have had visitors from the Shreveport Plant since the last time we mailed Review news. B. P. Soward and W. W. McElroy have been helping out on our primary crusher installation. This is going to be a great accomplishment for the Glenwood operation. We will give this in detail upon its completion. We also enjoyed a visit from J. D. Johnston.

THEY GOT TOOK. A buck fifty was the cost of this two-bit snapshot of the Wests who went South — of the Border. Seated, left to right: Jackie Earl, Johnnie West, Shreveport Felt Mill inspector, and Oliver LeRoy. Standing: Pat (Jackie's wife), Joyce Marie, their sister whom they were visiting in San Antonio, and Shirley Jean, Johnnie's wife. The last name? All WEST.

Let's Get Acquainted . . . .

Sam, right, tells the reporter about some things in his life which are important to him.

. . . with Sam Primack

By Ronald Murray, *Reporter*

SAMUEL PRIMACK, known to everyone as Sam, has been a familiar figure around the Floor Covering Plant since 1946. He works in Finishing, where his job is header of yard goods.

Sam first saw the light of day in South Acton. A few years later the Primack family moved to Canton. Sam must have liked the town well enough because he's lived there ever since.

He attended the public schools in Canton. He recollects that his main ambition in life was to be an electrician. Unfortunately circumstances were such that he never realized this particular goal.

During the war Sam worked at both Hingham and Fore River as a welder.

Sam and his charming wife, Ann, have two teen-age children whom they are quite proud of. Sandra, 17, is the older. Now in her last year at Canton High School, she intends to go on to nursing school.

Her brother, Charles, is 13 and is, according to Sam, very much interested in woodworking and cabinet making. Charles also takes a keen interest in mechanical drawing.

Sam likes to spend a lot of time in his back yard vegetable garden. He also enjoys keeping his house at 44 Messinger in A-1 shape by dint of handyman activities.

The summer months find Sam active in Little League affairs, assisting the team managers.

Sam and Mrs. Primack attend an occasional stage show in Boston and also enjoy watching TV.

The outstanding quality in Sam's personality is the interest he takes in the affairs going on around him and in the people he works with. You're always sure of a hearty greeting when you walk by Sam's unit.

A. H. Brooker

ALEXANDER H. BROOKER, retired, died January 24 at the Columbia, South Carolina, Hospital. A Building Materials Division salesman for 30 years, he had been retired since 1945. He was in his 79th year.

Mr. Brooker had always lived in the South. In 1900 he graduated from the University of South Carolina. His employment with Bird & Son started May 15, 1915, and he worked out of the Washington office which Bird & Son had at that time. He was the representative in North and South Carolina for many years. Dealers still speak of his friendliness and his ability as a salesman.

Funeral services were held at Columbia on January 25. Burial was in Swansea, South Carolina, about 20 miles from Columbia. Eight nephews served as pall bearers. Surviving are one daughter, Mrs. H. T. Brown of Williamston, South Carolina, three sisters, five grandchildren and a number of nieces and nephews.

Acknowledgments

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Rukstalis Family

The family of Earl Morgan acknowledges with grateful appreciation your kind expression of sympathy.

(Berry Asphalt Co., Stephens)

The family of the late Mary Rogers acknowledges with grateful appreciation your kind expression of sympathy.

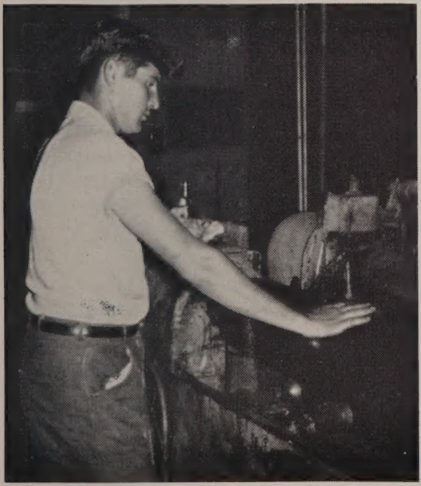
To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Anna M. Curran and Family

THE BACON which Harold Peterson, Finishing Mill, brought home from his hunting trip out towards the Berkshires is a nice buck he shot on December 7.

Charleston Chatter

Staff: Ray Marston, Kermit Mann, Mildred Dorr, Homer E. Bills, Tommie S. Epting, Theodore Riddle, E. A. Tumbleston



WINDER OPERATOR. This is Bruce Rabon at work on the Charleston Roofing Machine.

Our deepest sympathy is extended to the family of James Moore, maintenance, who died on February 7 as the result of an auto-train crash in which he was severely injured in January.

Ed Johnson, mechanic, looks like the fisherman of the year. Seems, though, the only time he catches anything is when he is by himself.

Sam Clark, pipefitter, certainly confused things for T. Jenkins, storekeeper by asking for a small quarter inch valve. Some one tell us what the difference is, please.

Hands or fingers take the rap in one out of every four industrial injuries.

BIRD CLUB

Cribbage. The fourth party was held on January 19, with only 20 players. The smallness of the crowd was due in part to the union's changing their meeting date to that evening from their usual second Thursday of the month.

The first prize went to E. C. McLean of the Floor Covering Design Department, FFH. Second prize was won by Roy Young of the Block Room at the same plant. Gordon Wilson of the Lab — also Floor Covering — and Roy Young won the baskets of fruit.

The fifth party was scheduled for February 16.

Men's Bowling. Peter Carchedi, of the leading No. 1 Roofing Machine team, knocked Frank Petrolini off the high single spot the night of February 1. He beat Frank's 145 by three pins. Moe Bader is leading with a new high average at 107.4. Angie LaSalvia with his 392 for high three remained in a class by himself.

Girls' Bowling. The girls' teams continued to be paired off — the Solids and the Lucky Five staying close together for first and second place, and the Willers and Washouts see-sawing back and forth in third and fourth place. Mary Moylan kept the high single and high three, while Anne Cavanaugh led the field with 92.8 for high average.

Tri-Mill Sports Offer Half-Price Tickets. Half-price tickets for the New England Sportsmen's and Boat Show, February 4-12, were made available to Bird Club members through the Tri-Mill Sports Club. The sale was 284 tickets, indicating considerable interest.

TRI-MILL SHARPSHOOTERS at the December turkey shoot at the Norwood Sportsmen's Club. From left: Jackie Kannally, Ed Welsh, Jr., with John Lukko and Mike Lukko in back; Stephen Clem, Don Brennan, Tom Lukko, Joe Eppich, Jr. Joe Eppich, Sr., is practically obscured as he is holding up young Joe Bertoni. At far right are Aldo Bertoni, Jr., shooting, with his dad in back.

The sportsmen are investing in four .22 rifles to improve shooting activities, which are proving popular with both members and their boys.

A Lucky Ham shoot is being planned before Easter.

At the January pitch party, run by Aldo Bertoni, everyone won a prize. Top winners were Victor Leontie, FFR, Ed Keefe, FBY, and Percy Spiers, FXF.

Manhattan Week-End. As we go to press, Andy Center, Tours chairman, is working hard on the New York week-end trip. With the tour scheduled for April 6-8, the week-end after Easter, Andy needed a few more people to sign up to get his required minimum of 35 by the middle of February.

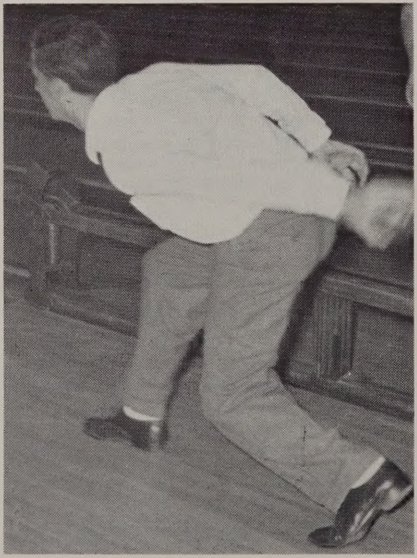
Softball. Joe Wall, chairman, his budget for the coming season settled, makes us think spring must really be just around the corner.

Neponset Choral Rehearsing for Spring Show. "Iolanthe" is starting out to be one of the most popular Gilbert and Sullivan shows which the society has produced. A good crowd is singing and learning the words Monday nights under Len Weaver's direction, getting ready for the coach next month.

Veterans Show at West Roxbury. On the 8th of February, chairman Mattie McLauchlan, committee members, cast and Lady Cooties put on their usual welcome entertainment for the men at the V. A. Hospital at West Roxbury. A variety show with numbers to please every taste, the show now boasts its Scottish dance act has expanded to five little lassies.

Unbeatable?

Mary Moylan



Angelo LaSalvia

Art Class Thriving. Average attendance at the art class is now from 10 to 14, with some brand new members joining. Everyone is very enthusiastic. Class is Monday nights at the East Walpole brigade room.

Skating Party Draws 35. The evening of January 26, Bird Club members and friends got together for a skating party at the Skridsko Club. The ice was fair — the snow had been cleared off a patch, but it was somewhat hubbly. Outside it was a mild night. The cabin was pleasantly warm inside and after the exercise, doughnuts and coffee mixed well with the conversation.

Though there were no Tenley Albrights present, the Review photographer showed up to take a picture. He dropped around after visiting his wife and hours-old new baby daughter at the Norwood Hospital.

Would You Deny Him The Right to Work

If you were asked to list the various "rights" which are most important to you, undoubtedly you would include the "right to work." Many of us know the terrible fear and insecurity that come when we lose our jobs or when we are unable to find work. And few moments in life give as much satisfaction and pride as the moment when we can announce that we have a job, whether it is our first job after leaving school, or a new job ending a period of uncertainty.

We all know that loss of a job through illness gives the sick person tremendous financial worry, worry which often hinders his recovery. The longer the period of illness, the greater the worry, for bills pile up and savings dwindle. Tuberculosis is a particularly severe economic disaster for the victim, for it oftens means long treatment, and it may require curtailed activity or even a new kind of job after the patient is able to go back to work.

Surely, a man who has recovered from TB has the "right to work," certainly he does not want to remain a burden on his family and on the community any longer than necessary. But he often faces an extra handicap — a large measure of public misinformation about tuberculosis. A former patient who has his doctor's approval to return to work is not a danger to his coworkers. Doctors do not approve a return to work when the disease is in a contagious stage. If there is someone where you work who has had tuberculosis and who has gone to work with medical approval, you have nothing to fear. On the contrary, you have much to admire — courage and determination to regain a place in the world after a tragic misfortune.

Norfolk County TB & Health Ass'n., Inc

a new year to remember

WHOLE FAMILY GATHERS AT GRANDPA'S. Mr. and Mrs. John Malacaria (center) gathered their four children, standing at left, with their spouses and children for a family dinner on New Year's. John and two of the three sons are Bird employees. Mr. Malacaria is employed on the Print Machines at Floor Covering.

From left, standing: Sons Andrew (Norwood Roofing), John, Michael (also Roofing), and daughter Catherine DeSantis, followed by Catherine's husband, and Mike, John and Andrew's wives in that order.

Two boys at left are David and Ronald DeSantis. Michael's children are the little girl, Anna Marie, beside her grandmother, and Michael, Jr., with glasses. John, Jr., is the child at far right in high chair. Andrew's two are Nancy, the little girl in the high chair, and Andrew, Jr., the boy standing next to Anna Marie.

a party not to be forgotten

TESTIMONIAL TO TUPPER. This view at dinner given by fellow executives to R. L. Tupper on his retirement after many, many years, finds Rus happily addressing the gathering. With him at the head table are R. B. Patterson, J. J. Burke, R. A. Wilkins and R. H. Hall. Gifts were a mitre box and cash.

Thank You

To Bird & Son, inc. employees:

Please accept my sincere thanks for the gifts presented to me on my retirement.

R. L. Tupper

* * * *

Slips that Passed

Nestle a pink African violet in a moss-green basket for a pretty Valentine morning breakfast.

— Better Homes and Gardens

What, no egg?

Local 896 Plays Santa

NORWOOD ROOFING UNION gave their children a fine Christmas party a week before the holiday at Lithuanian Hall. Santa is Pete Didick, Maintenance. His helpers, from left, are Peter Carchedi, John Gnecco and Richard Carberry, party chairman.

Review Staff Turns Private Eye – on Itself

LAST November the Review staff started an informal check on themselves. Each month right after the publication date, the editor and assistant editor visit several departments in the East Walpole and Norwood plants and offices. They show a dozen different individuals a copy of the current issue and begin asking questions about it.

It's a test, not of the one being interviewed, but of the editors. We want to find out what you read and why, and what you skip. We want to know what you like and what you dislike. And as we find out significant facts, we'll make changes accordingly.

Some month you may be the one tapped for an interview. You'll find the process painless and not very long. But you may be sure it is helping us plan future issues.

In fact, if you have an idea for improving the Review, don't wait for this interview. Speak to the editor now, or write us and explain your idea.

INSURANCE
Rodney deSarro

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"Have you got one with a lower premium and less peace of mind?"

HANDYMAN
HOW TO MAKE REPAIRS
BIOGRAPHY

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THE RECORD FOR 1955

Work Accidents

Deaths: 14,000
Injuries: 1,850,000
Principal reason: handling objects
Other reasons: falls, machinery mishaps, falling objects

Pedestrian Accidents

Deaths: 7,900
Principal reasons: crossing street with no signal, crossing between intersections, walking in roadway

Home Accidents

Deaths 27,500
Injuries: 4,100,000
Principal reason: falls (13,000 deaths)
Other reasons: fire burns, mechanical suffocation, poisons

Motor-Vehicle Accidents

Deaths: 36,000
Injuries: 1,250,000
Principal reason: speeding
There were 31,100 accidents involving 43,000 drivers; 820,000 non-fatal injury accidents involving 1,350,000 drivers.

The score:

Dead: nearly 90,000
Injured by accidents: 9,050,00

DON'T BE A STATISTIC.

Adapted from
National Safety Council

Births

To the Robert Taubers, a son, Wayne Arthur, December 27. (No. 1 Box Shop)

To the J. D. Hall, Jrs., a daughter, Brenda, November 28. (Berry, Stephens)

To the W. R. Landrums, a daughter, Shirley Yvonne, December 18. (Shreveport)

To the James E. Ledbetters, a daughter, December 9. (Shreveport)

To the Myron Brennans, a son, Ronald Eric, January 1. (E. W. Maintenance)

To the Kenneth E. Hamricks, a son, Kenneth Randall, January 10. (Shreveport)

To the Leo Levitres, a daughter, Anne Mitchell, January 13. (No. 1 Box Shop)

To the James W. Jackson, Jrs., a daughter, Katharine Verne, January 17. (Norwood Roofing)

To the James Bareswells, a daughter, Debra Faye, January 22. (Shreveport)

To the Edmund Mucinsas', a daughter, Joan Frances, January 23. (Norwood Roofing)

To the Kenneth W. Pierces, a daughter, Janet Louise, January 26. (Office)

Marriages

Ronald Ferrara and Laura Marinelli (Office) on February 5, at St. Catherine's Church, Norwood.

On the Lighter Side

Now tell me, why did you steal the purse?
Your honor, I've been sick and thought the change would do me good.

Uncle Jack asked little Marge if she didn't want him to play with her.
"Oh, no," she said, "We're playing Indian and you're already scalped."

A taxpayer sent a letter to the state comptroller confessing that he had cheated on his income tax ten years ago, and had not been able to get a good night's sleep since. Enclosed was $25 and this note: "If I still can't sleep, I'll send the balance."

Nothing so astonishes men as common sense and plain dealing.

—*Ralph Waldo Emerson*

Plumber (arriving late): "How have you managed?"
Householder: "Not too badly. While we were waiting for you to arrive I taught the children how to swim."

Sign on Ye Olde Gifte Shoppe
"Wette Painte."

"The hardest thing about learning to skate, when you come right down to it, is the ice."

Carrollton (Ky.) *News-Democrat*

Suddenly the dealer flung his cards on the table and pulled out his sixshooter.
"Boys," he shouted, "the game ain't a straight one! Sam ain't playing the cards I dealt him!"

SURE SIGN

First salesgirl: "How do you know the new window-dresser is married?"
Second salesgirl: "He always poses the models with their palms up!"

One of our present troubles seems to be that too many adults, and not enough children, believe in Santa Claus.

A hick town is one that has no place to go that you shouldn't.

Wisdom consists in having much to say — and not saying it.

"My grandfather always said that living is like licking honey off a thorn."

Louis Adamic

"As cold as the nose of a snow plow."

Fibber McGee

The lady shopper had critically inspected about every living room chair in the store. "I still have not seen just the right thing," she at last decided. "You see, I wanted to surprise my husband on his birthday."
"Well," suggested the exhausted clerk, "why don't you hide behind any one of these chairs and yell 'Boo!' at him?"

The visitors to the U.S. from Europe shook their heads with wonder as they rode past the old people's home. There a long row of rocking chairs oscillated briskly under the urging of their ancient occupants.
"Look!" said one of the party. "These Americans keep up their mad pace to the very end."

ENGLISH WORDS FROM MEIN GROSSFATHER'S WORDENBOOKE

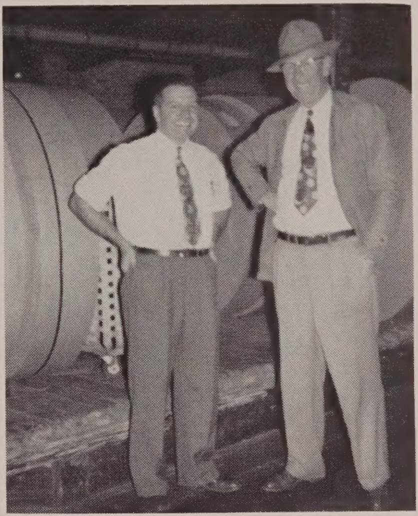
Aeroplane — Das Uppen-gesailen Schnorten-zoomer
Automobile — Der Honkenschnorter mit Braken-screechen
Cat — Der Fencegesitten Nighten-yowler
Carnival — Das Wienerstrasse mit Rantenspielers
Dog — Der Barkenpantensniffer
Dog Catcher — Der Barkenpantensniffer-snatcher
Elephant — Das Giganticker mit frontengehangen Tailer
Factory — Das Stackensmokenwerke
Football — Das Headser-geknocken Rattenracer
Goat — Der Foulenschmeller
Golf Course — Das Hittenhuntenfield
Gun — Das Bangenspitter
Gatling Gun — Das Breakneckenspeedenspitter
Goose — Der Honkenflapper
Honeymoon — Der Billencooenspeele
Horse — Das Fodder-geburnen Clippenclopper
Lifeguard — Der Chester-gepuffenstrutter
Magician — Das Hokus-gepokusfooler
Ocean Liner — Der Flotenbotenhaus
Politician — Der Insidentrackengrupe
Rooster — Der Cockerdoodlerdoo
Society — Das Obersnootengrupe
Squirrel — Das Nutten-gehidden Flickentailer
Telephone — Der Shouten-gesender mit dinglen uprouser
Train — Das Huffenpuffer mit rootentooten und dingerlingen
Vacation — Das Bankenroller gaspentenspeele
Whistle — Der Rootentootenpoofer

The Waggin' Tongue

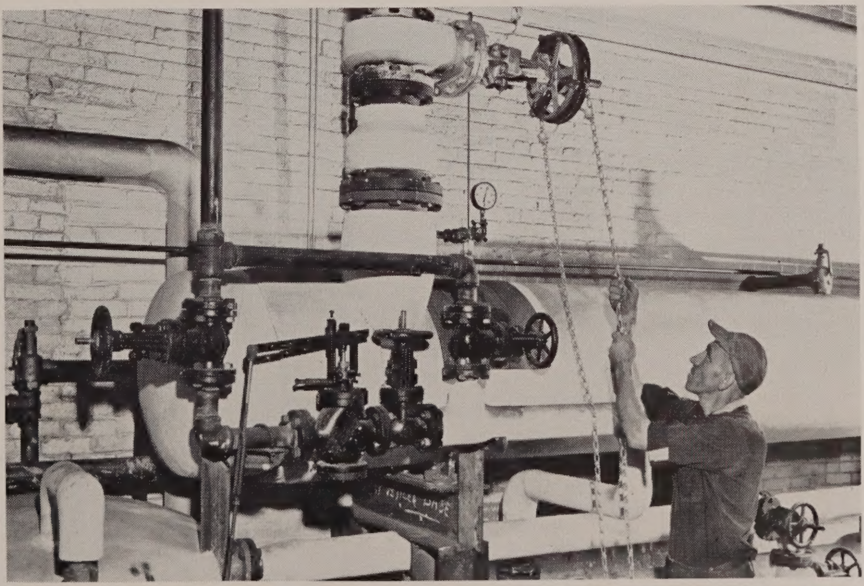
A little lady of the house, by way of punishment for some minor misdemeanor, was compelled to eat her dinner alone at a small table in the corner. The rest of the family paid no attention to her until they heard her audibly delivering grace over her repast: "I thank Thee, Lord, for preparing a table before me in the presence of mine enemies."

We want our children to grow up to be such persons that ill-fortune, if they meet with it, will bring out strength in them, and that good fortune will not trip them up, but make them winners.

—*Edward Sandford Martin*



PAPER MILL PROBLEMS being discussed near the scale at No. 5 Paper Machine by Assistant to the Vice President Lester Tarbell and Stock Transfer Department Foreman Jack Curran.



WATER TENDER RALPH CLIFFORD breaks into the news. This picture appeared in a recent technical publication, "Alloys for Heat Exchange Problems in Modern Power Plants," published by the International Nickel Co., Inc. It was taken for their catalogue last summer. Actually, their interest was in the long boiler or feed water system. 70/30 cupro-nickel tubes inside this heater provide long life and trouble-free service in a minimum space.

LANDSCAPE: Deadman's style — It looks peaceful enough. But there's a guard tower nearby. The strip of earth is a no-man's-land, plowed to show the footprints of escapees. The workers are forced labor — captives of the Satellites. And in the countries behind them are 70 million others. Radio Free Europe talks to these people every day, bringing **truth,** building hope and continued resistance. Help keep it on the air. Send your truth dollars today to: **CRUSADE FOR FREEDOM, c/o Local Postmaster.**

BIRD NEPONSET REVIEW

MARCH 1956

Vol. 44 No. 3

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On the Cover

As a basically paper products industry, Bird & Son's East Walpole Paper Mill, with Power Plant behind, symbolizes the whole business, whose financial condition is reported this month in the annual report. Picture was taken from No. 1 Box Shop, shooting down towards East Walpole Square.

Art work for the annual report by Walter Siderwicz.

BIRD NEPONSET REVIEW

Vol. 44 No. 3 March 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

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Berry Asphalt Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Refineries: Waterloo and Stephens, Ark.

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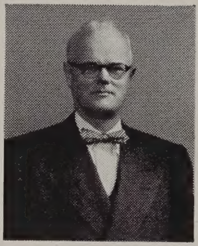


How About 1956?

THE question has been asked whether 1956 will be a good business year for Bird & Son. I believe that it will be a reasonably good year. There has been a recent slump in some industries, noticeably the automobile industry. It is too early to tell whether this will seriously affect other lines.

The newspapers recently announced that the American Pulp and Paper Association's economist predicted an 8% increase in the paper industry over the next two years. If that prediction comes true, we should be getting our share of that business, but we will have to stay competitive to do it. In that case we should have steady production — and I hope, profitable production in our Paper Division.

The predictions for the building trades indicate a good year, but probably not as good as 1955. Both our Building Materials and Floor Covering Division are affected by what happens to building in general. If new building falls off, we shall have to sell more of our products in the replacement market. There are always many people needing new roofs and new rugs.

In all our divisions, our 1956 sales campaigns have been launched with the specific purpose of increasing our business, no matter what may happen to the industry as a whole. It is not an easy task, but I am confident that our program of teamwork is the right answer.

President

Annual Report for 1955

THE year 1955, on a volume basis, was the best in the history of the company. Profits were affected by several things. The severe price competition in our Buildings Materials Division, the flood at the paper mill and floor covering plants, and the increases in manufacturing costs which were not offset by increases in selling prices were unfavorable factors. An improvement in Berry Asphalt earnings was a favorable factor.

Net sales for the year totalled $61,700,153 compared with $51,744,442 in 1954. Net earnings (profit) from operations were $2,112,119 compared with $1,606,313 in 1954.

Wage and salary payments increased $1,431,723 over the previous year to a new high of $16,101,477.

Employee benefits were also higher — $1,804,200, including a payment of $726,000 into the Retirement Trust.

Taxes went up again to a new high — $3,294,777 compared with $2,763,069 a year ago.

Dividend payments were on the same basis as for several years past. Total dividends to 2,784 stockholders were $816,618.

Again we spent a large amount of money modernizing and improving our plants and equipment. The total in 1955 was $1,956,877. As I have pointed out in other years, the company needs a continuing program of modernization if it is to stay in business and provide jobs. All the profits after dividends the company has retained over the last 15 years, together with accumulated earnings from previous years, have been used to do this. Three years ago we did not have enough money to do all the building and improving we needed to do, so we borrowed $7 million. Last year we needed to make over $750,000 after all other expenses were paid just to meet the payments on this debt.

In order to improve the operations of the divisions of Berry Asphalt Company, the directors of Berry Asphalt Company in December voted to separate the Magnolia and the Gary divisions as at the close of the year. The new company, the Berry Asphalt Company of Arkansas, acquired the physical assets of the Magnolia division and is now operating as a separate wholly-owned subsidiary of Bird & Son, inc. The Berry Asphalt Company operations are now confined to the Gary division.

The disastrous flood of last August resulted in damage of $868,141. Bad as the damage was, it might have been much worse except for the fine work done by scores of Bird & Son men at the paper mill and the floor covering plant, who worked night and day to save the dam and to keep losses to a minimum in both plants. The company is indeed grateful for what you did in this emergency.

I cannot close this report of 1955 operations without one more word to everyone in the organization. Working together, we have faced and solved the many problems of the year. Thank you for your part in the company's efforts in 1955.

President

Bird & Son's Expenses Are Like Your Own

An explanation of how each dollar of income was spent last year

PUT yourself behind President Anderson's desk and you'll soon see that Bird & Son's problems resemble your own.

The stockholders' report for 1955, just out, shows that Bird & Son, even as you and I, had to balance income and outgo. Though millions of dollars came in, nearly everything was spent immediately for necessary expenses and improvements. At the end only 3.4% was left for reasonable dividends to stockholders and for reinvesting in the business.

See below how Bird & Son's 1955 expenses resemble your own.

You received:

Wages, plus interest from savings, such as credit union shares.

Bird & Son received:

$62,015,785 income from sales of its products, plus interest or dividends from invested funds.

From income received you paid:

Money for groceries, clothes, everyday living expenses.

Money for repairs to your car, your house or equipment in your house, and for insurance.

Money for household appliances which wear out and have to be replaced. You pay for the new equipment either out of savings or on the installment plan.

From each dollar of income received Bird & Son paid:

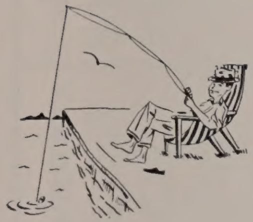
44¢ for waste paper, oils, asphalts, and all other raw materials used in our products.

15.6¢ for repairs to buildings and machinery, for office and factory supplies, for research, insurance, etc.

2.5¢ for depreciation. This is an estimated loss in value of machinery and buildings which wear out from use just as houses and home appliances do.

Money for rent or the mortgage payment. This is one of your major expenses and in size most nearly corresponds with one of the company's major expenses, shown opposite.

26¢ for wages and salaries to all employees.



A sum for doctor's and dentist's bills, group insurance premiums, vacation expenses and entertainment.

2.9¢ for employee benefits, including vacation pay, group insurance, retirement and other benefits.

Taxes — federal, state, local. We all have 'em.

5.3¢ for taxes, federal, state and local. Bird & Son has them too.

Did you borrow any money? Then part of your income was used to pay back part of the loan. Also you had to pay interest on your loan. Interest is the price you pay someone else (probably a bank) for the use of the money.

1.2¢ for repayment on bank loan. Bird & Son borrowed $7 million in 1953. Part of this is paid back each year.

1.3¢ for stockholders. These stockholders invested their money in Bird & Son by buying shares. Like a bank, they expect a reasonable return on their money.

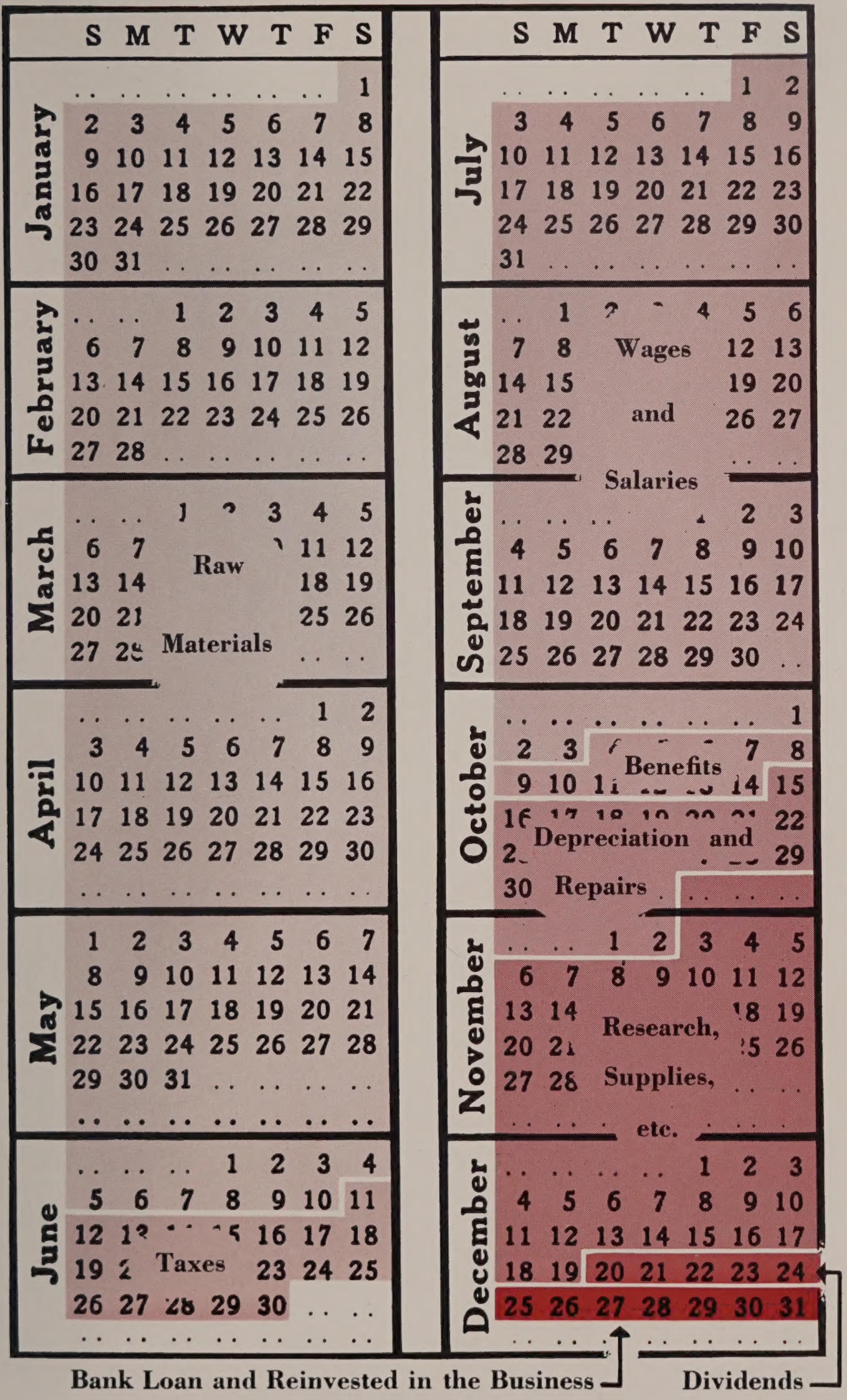
Did you make some major improvement to your property? If so, part of your income was used to pay the cost. Also, if you were thrifty, you put something away in a savings account.

1.2¢ reinvested in the business. This was used for new machinery, new buildings, etc. It is smart for a business to be thrifty too.

How the Money

		Per Cent
We took in from operations:		
From sales of our products to customers	$61,700,153.00	
From interest, dividends, royalties, etc.	315,632.00	
Total operating receipts	$62,015,785.00	
We spent:		
The following amounts necessary to keep the plants operating:		
For raw materials which we must purchase from others	$27,238,817.00	
For fuel, supplies and other expenses	7,644,921.00	
For depreciation, obsolescence, etc.	1,547,935.00	
For repairs	1,742,978.00	
For research and experimental expenses	272,215.00	
For interest paid on long-term loan, etc.	256,346.00	
For federal, state and local taxes	3,294,777.00	
Total amount spent for above	$41,997,989.00	
Leaving a balance available for wages to employees, payments to stockholders and reduction of bank loan	$20,017,796.00	100.0
This was divided as follows:		
Paid in salaries and wages	$16,101,477.00	80.5
Paid in employee benefits	1,804,200.00	9.0
Preferred and common dividends to stockholders	816,618.00	4.1
Payments on bank loan	526,000.00	2.6
	$19,248,295.00	96.2
Balance of operating income reinvested in the business	$ 769,501.00	3.8

Was Spent in 1955



Dividing the 1955 Bird & Son income into the year 1955, it took the following days to pay for the various items of expenses:

Raw Materials
161 days

Taxes
20 days

Wages and Salaries
95 days

Employee Benefits
11 days

Repairs and Depreciation
19 days

Research, Supplies,
Interest and Other
Expenses
47 days

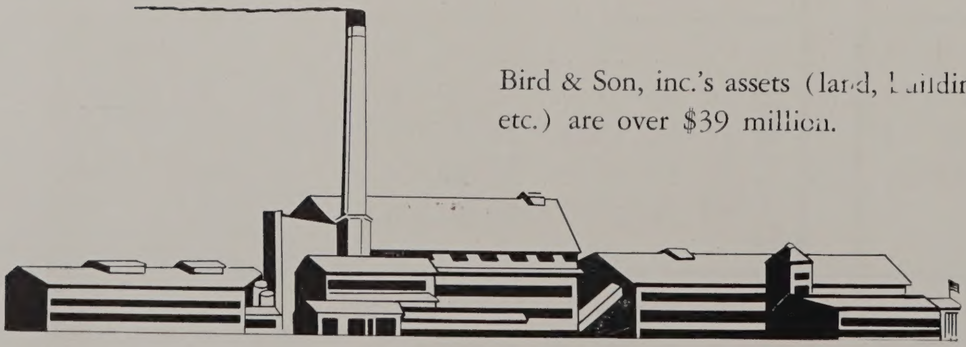
Dividends
5 days

Bank Loan and Reinvested
in the Business
7 days

Total 365 days

This is the Financial
at the End

This Is What We Owned		ASSETS Total	Per Employee
Cash on hand and in banks and marketable securities — to be used to pay our 1956 liabilities for bank loan, dividends, trade creditors, contribution to Retirement Trust, accrued wages and federal and state taxes, etc.		$ 5,782,186.00	$ 1,744.00
Money owed to us by customers for products sold to them . . .		5,872,952.00	1,771.00
Cost of raw materials, products in process of manufacture and finished products ready for sale and stored in our plants and warehouses . .		8,036,251.00	2,424.00
Money invested in an affiliated company and miscellaneous securities, etc.		1,126,276.00	340.00
Cost of land, plant and office buildings, machinery, tools, equipment, furniture and other property used in the manufacture of our products	$28,363,177.00		
Less an estimated loss of value due to wear and obsolescence during lifetime . .	11,018,315.00	17,344,862.00	5,231.00
Money paid in advance for insurance, taxes and other expenses which will provide benefits in the future		954,784.00	287.00
Total of What We Owned		$39,117,311.00	$11,797.00



Bird & Son, inc.'s assets (land, buildings, cash, etc.) are over $39 million.

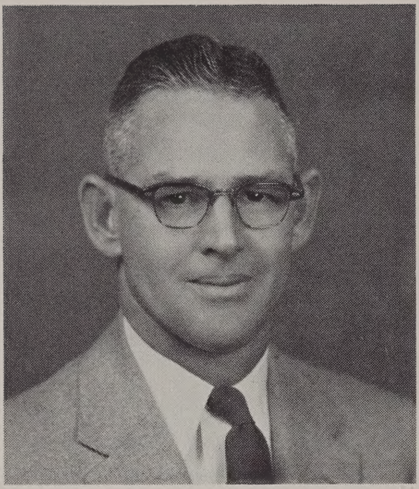
Picture of Our Company of the Year 1955

LIABILITIES

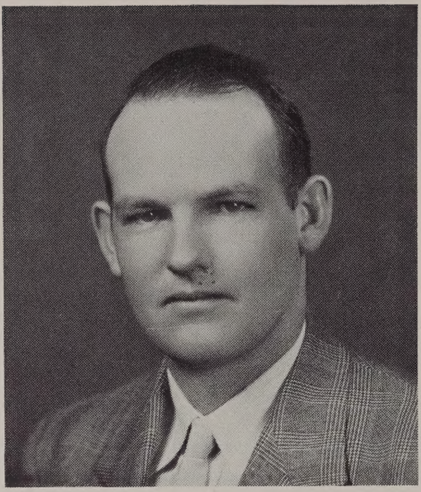
This Is What We Owed	Total	Per Employee
Liabilities payable in 1956 to:		
Bank for notes payable due in 1956	$ 560,000.00	$ 169.00
Trade creditors for material purchases, employees and others for wages, commissions and royalties earned in 1955 but not due until 1956	3,833,072.00	1,156.00
Dividend declared in 1955, payable in 1956	283,598.00	85.00
Retirement Trust for 1955 contribution	726,000.00	219.00
Federal and various state governments for taxes	2,254,049.00	680.00
Total liabilities payable in 1956	$ 7,656,719.00	$ 2,309.00
Long-term loans (payable $500,000.00 annually 1957-67) to replace working capital which was used to carry out our plant modernization program	5,414,000.00	1,633.00
Total of What We Owed	$13,070,719.00	$ 3,942.00
The difference between what we owned and what we owed is what we are worth and represents the stockholders' investment in the business	26,046,592.00	7,855.00
	$39,117,311.00	$11,797.00

REC
HERE IS $11,797. WE JUST HIRED ANOTHER EMPLOYEE.

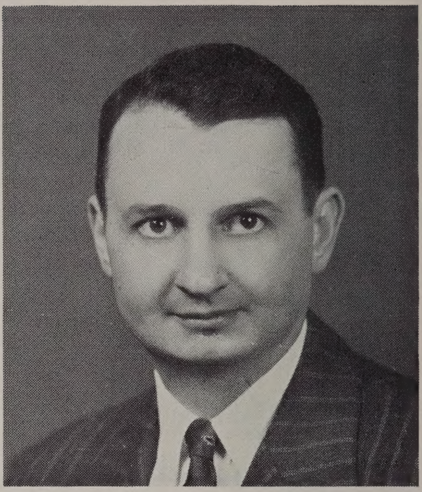
Of course, this isn't the way it is done, but it is a fact that for each of the 3316 employees last year the company had invested $11,797.



D. L. Oliver, Jr.



George W. Walker



Weldon W. McElroy

Promotions at Shreveport

J. D. Johnston, Southwestern Division Manager, Building Materials, announces promotions in manufacturing to strengthen organization and keep pace with expansion.

D. L. Oliver, Jr. Made Assistant Superintendent. Plant Engineer and Four Foremen also Named.

Durrette Lamar Oliver, Jr.

THOUGH he was born in Verda, Louisiana, Durrette Lamar Oliver, Jr. feels like a native of Shreveport, since he has lived in this historical city most of his life. He received his education at the Fair Park High School and Meadows Draughn College, where he studied accounting.

New Assistant Superintendent Oliver was first employed by Bird & Son, May 30, 1939, coming here as storeroom clerk. He had previously worked for Pelican Well Tool and Supply and the Arkansas Louisiana Gas Company. Since joining Bird & Son, "D.L." has served in various departments in the mill, such as Maintenance, Inspection and Cleaning.

In the summer of 1942, August 8, D. L. Oliver joined the Infantry and the next three and a half years were spent in the service. He was a captain in the European Theatre.

Upon his return on January 14, 1946, he was made foreman of the Cleaning Department, Asphalt Plant and Boiler Room. He held this position until his promotion to assistant plant superintendent of the Southwestern Division, January 1, 1956.

Oliver is very active in lodge and church work, serving as vice chairman of the Board of Stewards of his church. He counts fishing and cabinet work among his hobbies. The remodeling of his home is a testimonial to his skill with wood.

The Olivers, D. L. and his wife, Frances, and three children, live on Regent Street. The children are Durrette Lamar, III, Sharon Ann and Richard Howard.

George W. Walker

GEORGE W. WALKER was promoted to foreman of Cleaning, Asphalt Plant and Boiler Room (FSL), January 1, 1956. He replaces D. L. Oliver, Jr., who was named assistant superintendent.

George began his employment with Bird & Son, November 12, 1949, as tractor operator and was later made leaderman of the Clean Up Department. He was very active in union work. He served for some time as Corresponding and Recording Secretary of the International Union of Operating Engineers after helping to organize the union at Bird & Son. Before coming to Bird & Son he worked at the Libby Owens Ford glass factory.

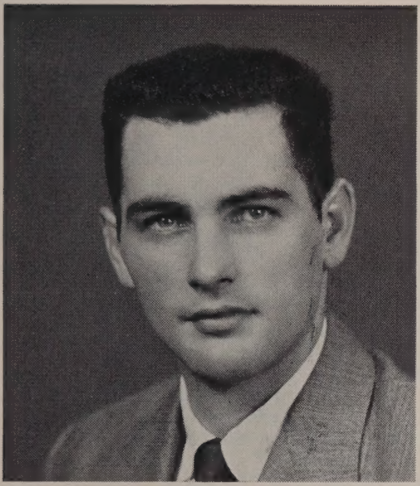
George selected the Navy for his branch of the armed services. He spent two years overseas in the Pacific as Navy carpenter, a trade he has turned into a useful hobby since becoming a civilian. He has built a home and several nice pieces of furniture in his work shop.

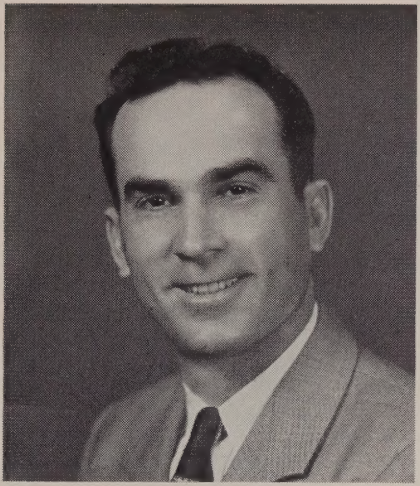
The Walker family resides in Blanchard, Louisiana, and includes his wife, Mary, their two daughters, Lilly and Janette.

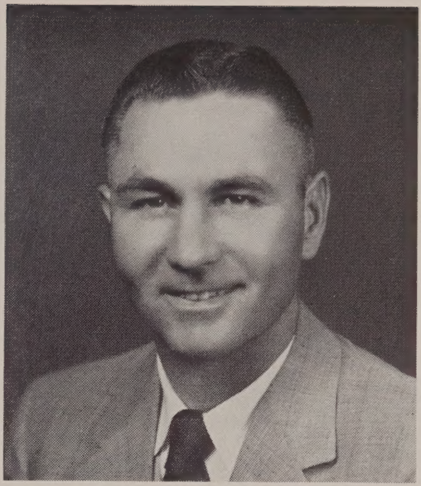
Weldon Wiley McElroy

WELDON WILEY McELROY was born in Pineland, Texas. While he was growing up, he moved several times. He completed his education at York High School, Elmhurst, Illinois, and Bradley University, Peoria.

From the Remington Rand Corporation, he came to work for Bird & Son, April 22, 1954, and was an engineer


Clayton A. Cobb


Wylie B. Walden


Claude W. Ragsdale

in the Engineering and Drafting Department. He continued in this position until January 1, 1956, when, because of the capabilities he had shown, he was promoted to plant engineer.

Mac served four years in the Army Air Corps as pilot, flight instructor and safety engineer. He is a member of the Ark-La-Tex Engineering Society and the American Legion. Mac's hobbies are fishing and photography.

Weldon lives on Darien Street, Shreveport, with his wife, Audrey, and their two children, Peggy and Billy.

Clayton A. Cobb

CLAYTON A. COBB was named foreman on the third shift of the Roofing Machine, January 1, 1956.

Clayton came to us from the Hutchins Sheet Metal and Roofing Company in Shreveport March 2, 1950, as sample maker. He then operated a tractor for four years and was machine tender from August, 1954 until his promotion to foreman.

Born in Shreveport, Clayton has lived here all of his life. He attended Fairfield Grammar School and Byrd High School, is a member of the West Morning Side Civic Club.

Clayton lives at 3518 Palm Road with his wife, Yvonne, and two children, Debby Lynn and Clayton Lewis.

He is interested in outdoor life and likes to play baseball, fish, hunt and is an ardent football fan.

Wylie B. Walden

WYLIE B. WALDEN was one of the original crew hired to start the new Shreveport Felt Mill upon its completion in 1949. He began work November 28, 1949, as backtender and inspector. In February 1951, he was made machine tender and continued in this position until April 1 last year, when he was named foreman.

Born in Cairo, Georgia, Wylie completed his education in the schools of that town. He spent three years in the Army Air Force from 1936 to 1939. However, when the draft caught up with him during World War II, he chose the Navy. He was stationed at the Ordnance Testing Station in the Mojave Desert at Inyokern, California. Upon his discharge from the Navy, he was employed by the Louisiana Ordnance Plant in Doyline.

Wylie likes to fish and hunt, but when his tour at the Felt Mill is completed, he hurries home to work in his garden.

The Waldens live in Minden and besides Wylie, there is his wife, Eunice, and a daughter, Kathryn Jeanette, who attends the Minden High School.

Claude Wesley Ragsdale

CLAUDE WESLEY RAGSDALE, better known to his fellow workers as "Rags," was promoted to felt mill foreman, December 1, 1955.

He came to work for Bird & Son, October 4, 1940, from construction work with A. J. Hanson Company. He held various jobs on the roofing machine, first as laborer, take-off man, coater operator, overlay roll man and machine tender, before leaving for the Navy, June 18, 1945. After a year in service, Claude returned as coater operator on the machine. He was then transferred to the Felt Mill in November, 1949.

Even though he had worked continuously in the Felt Mill since its opening, Ragsdale's knowledge of the intricacies of a roofing machine proved its value when the management sent him to Charleston to help put their plant into operation.

The son of a Methodist minister, Claude was born and reared in Simsboro, Louisiana, receiving his education in the Simsboro Schools. He is a member of the Masonic Lodge, Order of the Eastern Star, and Knights of Pythias. Interested in all sports, Rags likes to fish, hunt and go bowling.

There are four children in the Ragsdale family: Claudie Faye, Christene Elizabeth, Claude Wesley, Jr., and James Edwin. And, of course, there is his wife, Christene.

Assistant Superintendent	D. L. Oliver, Jr.	January 1, 1956
Foreman of FSL (Cleaning, Asphalt Plant and Boiler Room)	George W. Walker	January 1, 1956
Plant Engineer	Weldon W. McElroy	January 1, 1956
Foreman, Third Shift, Roofing Machine	Clayton A. Cobb	January 1, 1956
Foreman at Felt Mill	Wylie B. Walden	April 1, 1955
Foreman at Felt Mill	Claude W. Ragsdale	December 1, 1955

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE CERCONE
WANDA IPPOLITI
BETTY WENTWORTH
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI
CAROLINE COGSWELL

Rogers Weed has been named treasurer of the Insulating Siding Core Board Association, according to a note in the trade publication, *National Roofer,* for January.

Velma Cobb took a trip to Florida, leaving Washington's Birthday, for three weeks. With her went her mother and sister Marjorie (Mrs. Louis Coburn) and Mr. and Mrs. Roland (Helen MacLeod) Davignon. Mrs. Coburn was planning to visit her former neighbors, the Malcolm MacDonalds of Charleston. Mr. MacDonald transferred from Norwood Roofing to the new Bird plant there. Among people in Florida the others expected to see were Isabel MacLeod and her mother. Isabel, former plant nurse here, is a private duty nurse in Clearwater.

The day of the recent bank robbery in South Norwood, the WBZ-TV news room phoned us at East Walpole for the latest scoop. Eleanor Kehoe, who answered on the switchboard, politely but firmly let it be known she was not an information center — even if she did know how much was stolen. The robbery was staged on the mill payday and the newscasters erroneously assumed great sums were taken. Since we pay by check, it was the bank's loss, not the company's.

Kenneth Doane was given a farewell party and lots of good wishes last month just before he set out on his first assignment as full-fledged salesman. Ken, who was a sales trainee in Building Materials, now has the Scranton, Pennsylvania, territory.

Lillian Searson of Stenographic is recuperating at home, we are happy to note, after a recent operation.

At a luncheon in Boston on February 8, Suggestion Secretary Ed Grout was elected vice president of the New England Chapter of the National Association of Suggestion Systems. Ed is also serving the International Council of Industrial Editors as treasurer of the 1957 conference, being held in Boston in June next year.

Congratulations to Mr. and Mrs. Leo Flanagan on the birth of a son, Leo Francis. June (Crean) Flanagan worked in Floor Covering Sales.

Congratulations to Review photographer Ken Pierce, who has just completed 15 years of service with Bird & Son, and to both him and Mrs. Pierce on the arrival of their third child, Janet.

Rita Doran of Stenographic left recently to stay home and be a housewife. On her last day at work, the girls gave her a lazy susan and candy.

HELPING HER CELEBRATE her Bird & Son birthday recently were a lot of people who like knowing and working with Mary Kelleher and wanted to tell her so. She looks rather pleased about the flowers and all. Mary is secretary to R. T. Murphy, sales manager of the Floor Covering Division.

INTRODUCING — Sandy Homan, who is as sweet a young lady (she's 10) as we could ask to meet. Sandy's daddy, Carroll Homan, who is assistant chief chemist at Norwood Roofing, took this picture way back — as you can see — when there was good ice for skating on Coburn's pond near her house in East Walpole. Sandy is in the fifth grade at the Bird School.

We welcome Judy Leary from Canton High and Priscilla Mackenzie from Walpole High as part-timers in Stenographic.

Roger Anderson and his wife were off to Nassau the first of March for a vacation.

Catherine Devine of Stock Records (AM) is sporting a '52 green Ford. This is Catherine's *first* car — the thrill that comes once in a lifetime!

Ben Beale of Box Sales spent a few days enjoying a great love — skiing. Wonder if he knows the definition of a skier. It is: A skier is a person owning a heavy knit sweater, a heavy knit hat, heavy knit socks and a set of good knitting BONES.

If anybody has a used beach wagon he wants to sell, kindly see Nunzio "Ponzi" Julius.

Nancy Olson, the modern young wife, said, as she was about to leave the Credit Union and join her husband in Norfolk, the first thing she was going to do when she got there was get an apartment and look for a job.

You've no idea what it means to Dorothy Soderstrom (and Alayne Whitaker, too) for Dot to have her own car. The girls live only in Canton, but transportation was such they were arriving with the 7 A.M. shift and getting home about as early as commuters from 10 times as far.

Sympathy is extended to B. V. "Bert" Johnson on the death of his father.

* * *

. . . and we mean *STUPENDOUS*

Hollywood often uses the word "stupendous" loosely. We are not using it loosely when we tell you it was a stupendous job which the Building Materials Sales Department, the Stenographic Department and the printer did the week of February 15 to 21.

A price change, coupled with the announcement of a new method of pricing by zones, resulted in the largest, most complex mailing seen in these parts in some time. Over 17,000 bulletins, some with 15 pages, some with 29 pages, were printed, collated and mailed to roofing dealers all over the country. All told, close to 200,000 sheets of paper were run through the machines and all had to be typed, run, sorted, collated, stapled, inserted and mailed.

Much of the work fell to the Stenographic Department. Under Evelyn Wadleigh's experienced eye, duplicating machines whirred and hands flew. As fast as finished pages arrived from the Ambrose Press (they put in long hours too), the printed pages were collated with those run at Stenographic. The job was finished on time.

The Building Materials Sales Department says a big thank you to all concerned.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

MAINTENANCE

With two cars now, Bob Weger should not have to worry about being late.

Spoke to John Johnson, painter retired, recently. He is in good health and enjoying his retirement. He asked to be remembered to his many friends at Bird & Son.

Herman Nordstrom has another grandchild, thanks to son Leroy, who used to work in Drafting.

There are rumors that Ed Geraghty is going to try the Pike's Peak trail on his vacation. He is the proud owner of a new V-8 Chevrolet.

When Bill Swinnerton's wife presented him with a fine new son, their firstborn, the occasion called for cigars and congratulations.

Some of the boys were down to visit Bill Doyle at the Norwood Hospital recently, where Bill has been convalescing. The boys said Bill is looking good. We all wish him a speedy return to work.

Charley Bailey, our apprentice painter, is now available for small parties and local gatherings as a singing waiter.

Visitors are warned to don sun glasses on entering the Machine Shop. The new look has been added with a white and green paint job. The improvement is greatly and heartily appreciated.

John Medailleu is about to join the week-end travelers to Cape Cod.

Bill Mattson of the Paint Shop has acquired a new-to-him Oldsmobile.

Arthur Lloy is now being delivered to and from work in a snazzy, two-tone '56 Buick Special.

Production and Power

Ernie Frank is the proud owner of a new (to him) '53 Plymouth.

Another son for Martin Bowers. See Births.

We are pleased to welcome Albert Westhaver, a new fireman.

Hugh Rooney has been on the sick list.

Mike Boragine and his wife left the last of February for a month in Florida. Mike has been reminded we'd like to see some vacation pictures when he returns.

Ernie Frank is a welcome sight after several days' illness.

Jack Wilson, formerly clerk of Stock Transfer, paid us a visit while he was home on two weeks' furlough. He's now at Ft. Eustis, Virginia. Evidently Army life agrees with him, for he has put on weight.

Reporter Tom Flood reports that the story of Patsy D'Agostino, cousin of the Bird & Son D'Espinosas, who has done so well in the grocery business in New York, has now appeared in a recent issue of *Stag* magazine. This story is called, "How I Made a Million" and is told to the author by Mr. D'Agostino. It certainly is a wonderful success story.

Congratulations to Joseph Glebauskas and Arthur Chamberlain on their recent promotions on No. 5 Paper Machine.

A hearty welcome to new employees Albert Joyce, Howard Campbell, and Francis Nee.

SCENE FROM "CAROUSEL" FILMING, shot at Boothbay Harbor, Maine, last August, when Charlie Clark of Norwood Roofing and his family were vacationing there. This picture was loaned to us by Charlie's teen-age daughter, Connie. Connie has been studying ballet for some time and was thrilled with real ballet being produced right under her nose. The scene shown here is "June is busting out all over."

Finishing Mill

We welcome Stephen Deutsch, Angelo LaSalvia and Caferio DeChellis to the Flower Pots Department.

No. 1 Box Shop

John P. Walsh — Andrew Center
Ramona Chicoine — Miriam Hill
Patrick Silvestri

Sorry to hear that Leon Crummet lost his mother.

It is nice to see Bill Urquhart back after his recent accident.

Mike Caulfield is moving into his new six-room home on Nahatan Street, Norwood.

John Cooke is sporting a new Plymouth.

Walter Cotter is driving a new Mercury.

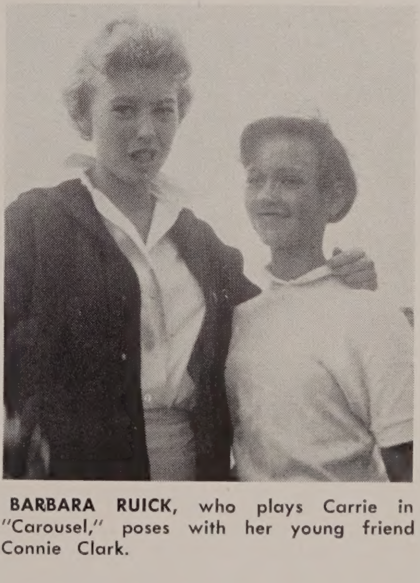
No. 2 Box Shop

Joseph Smelstor, Jr. — Anne Kelter
A. D. Smith — Catherine Brady

We extend our best wishes to Anthony Montisano and his wife, who were honored recently by a surprise dinner tendered them on their 25th wedding anniversary. The affair was arranged by their daughter. The dinner was held January 8 at the Lewis Restaurant, Norwood.

Among new cars is the 1956 Cadillac belonging to George Docar.

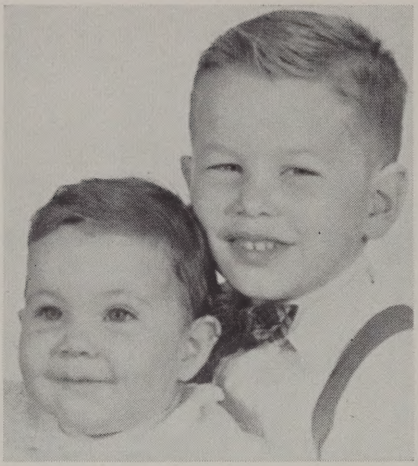
On location with "Carousel"



BARBARA RUICK, who plays Carrie in "Carousel," poses with her young friend Connie Clark.

Sympathy is extended to Marie Rainville, whose sister died last month at Old Town, Maine. On the way home from the funeral, Marie was in an automobile accident and was in the Norwood Hospital for a while. Glad to know she is better now.

Billie Duquette took a week of his vacation to move to his home which he purchased recently.



AGE 2 and **AGE 4**, add them up and you get a handful. These cute kiddies are Mary June and Mason, children of Mason and Marie (Julius) Clark. Their proud papa works at No. 2 Box Shop.

Eino ("Hokus") Heikkila has purchased a Pontiac. It's not a new one, but he says it runs every bit as well.

Gertrude Jalkanen took a nice, week-end trip to Long Island, New York, to see relatives.

NORWOOD ROOFING PLANT

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
John Folan
Francis Wall
Michael Meomartino
E. H. Kallstrom

Back to work on No. 7 is Dick Duncan after spending three years in the Army. Welcome!

Domenic Restaino has returned to work after a nine weeks' illness.

Teddy Pierce had the misfortune to have his Ford stolen while he was at the Sport Center one night. At latest reports, his elusive car hadn't been found.

Sympathy is extended to the family of Roger Percy, formerly of FBW (Granule Plant), who died March 1.

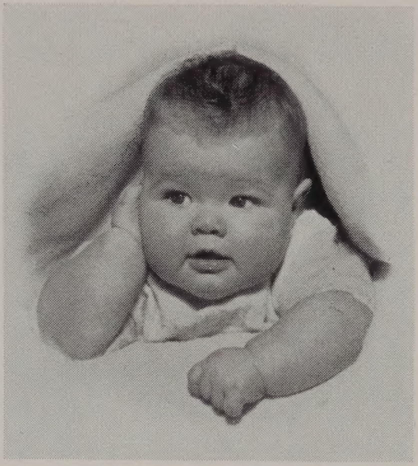
Sympathy of his associates is extended to Stan Sallie because of the recent passing of his mother.

New car owners are George Kingsley, with a Ford Ranch Wagon, and Luigi Rondinelli, who has a Ford Fairlane Sedan.

Julius Sackmary and Vito Bilotta have returned to work after being out sick.

Bird watching and feeding is becoming a popular pastime among chemists at the Lab. John Colaneri and Len Weaver are looking for a satisfactory way to chase away English sparrows. Stan Sallie is pestered by cowbirds.

Carroll Homan's boy, Freddie, is starting to take clarinet lessons. Benny Goodman, stand back!



THIRD LITTLE O'TOOLE (all boys) says hello to his dad's fellow employees. This is John, six months old, son of Thomas O'Toole of Roofing Shipping. Mom is the former Dorothy Dargan of the Roofing Office.

We were sorry to learn that Bernard Jankowski's father-in-law has passed away.

FLOOR COVERING PLANT

William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Joseph Radzevich
Willard Jonah

FFJ's Frank Clem suggests that the Red Sox change their name to "Nylons" if they hope to get more runs this year.

Carl Chellquist reports that his furniture has been moved from Detroit and he finds his new home in Holliston a real nice place in which to live.

Larry Hewins has a new bait to try this summer at the Canal. He is looking forward to one of his best years of fishing. Good luck to Larry!

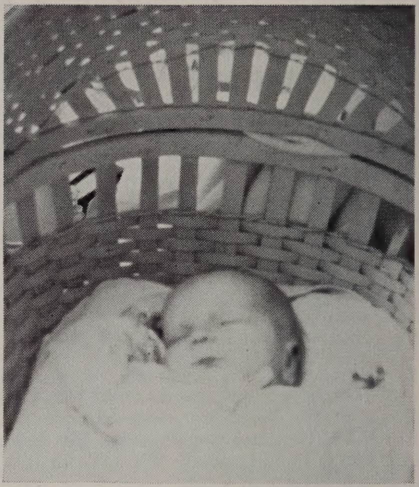
Frank Nyborn, Jr. has a new G. E. television set. Frank reports it sure is great to be back watching TV again after a year's absence from a TV set.

Ed St. John of the Lab traded in his old TV set and bought a new one.

Eino Manninen certainly was happy to see Walpole win in the Bay State Hockey League, especially since he picked them from the start.

Tom Hopkins of the Lab has become quite a man at interior decorating work at home. There have been reports around the Lab about the wonderful job he did with carpets and his hall stairs and wallpapering throughout the house. Nice going.

Talk about the ultimate in Valentine's Day greetings. Dick Ryan, pullout operator, got one. It weighed about eight and a half pounds and was definitely a male. Congratulations.



SH-SH, don't wake the baby. This is little Wayne Arthur, son of Robert Tauber, of Solid Fibre Cases, No. 1 Box Shop. He arrived just two days after Christmas.

Henry Cox turned fox and traded in his Ford for a 1955 Mercury. "Happy Daze" Henry said he's all set for vacation this year.

If there is anyone in need of a man to dig or excavate, get in touch with Warren Cherry in Undercoat. Warren now possesses a new back hoe, which will save your back, plus a few bucks.

Arthur Mills has left the Lino Department to become a fireman in Framingham. "Good smoking" to Art. We'll miss him.

Bill Rozman is back working in Lino again. Bill went out to California for a while, but guess there's no place like home.

Tony Auretto, crane man, is back after spending a few weeks in Florida. Tony said he missed the snow so he came back early.

Bill Jennette is leaving the Lino Department to take his new job in the Oil Boiling Department (FFQ).

Gus Latour has left for a job in Rhode Island. We wish him good luck.

Another early vacationer is Wallace "Mac" McDonald, Lino pullout man.

Tom DeChane and Tom Cotter are back to work in Lino after being out sick.

Ronald Swanson is now living in his new home, which he built in Walpole.

Frank Clem stepped through the ice well over his boots one day as he and Matty Connolly were out on a week-end tramp. Lucky for Frank that Matty was nearby to give him a hand. "Who, me? — or pardon me, Who, I?" says Matty. Frank got a couple of boots full of nice cold water, which his dog gratefully lapped as Frank stuck up his feet and let the water run out. It had been warmed up a little by then, you see. Clem states he always wanted to get a head start on the rest of the swimmers, and this year he did it.

UNUSUAL PICTURE shows the handsome groom, Robert Joyal, as he looks through car window at his lovely bride, the former Jane Perry, following their marriage at Sacred Heart Church, Woonsocket. Robert is son of Arthur J. Joyal, No. 1 Box Shop.

Shoe Carton Set-Up Lewiston, Maine

By HELEN LANE

We all hope that by the time this is published that Allen Fish, small son of Yvonne Fish, will have his arm out of the cast which he has worn for four months. Allen says he has a lot of things to catch up on and we wish him the best of luck.

Leola Gilbert's son Donald has been transfered to Norfolk, Va. She hopes that he will be able to get home more often in the next year.

Bill Cody, who is very active in the Snowshoers Club, recently attended the convention in Biddeford. In a recent picture of the local convention, the paper reported that Bill is a pointer. Stupid me, I always thought a pointer was a hunting dog.

Janet Walmsley and her mother attended the Ice Follies and had a wonderful weekend in Boston.

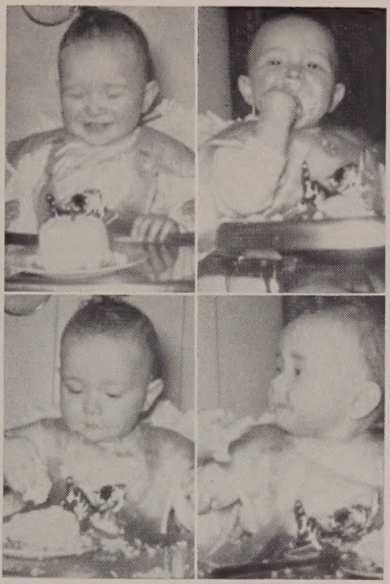
The other twin Joan Walmsley has been very busy skiing at Sugar Loaf Mountain, the newly developed ski run. Joan reports that conditions have been very good and it is not too far from Lewiston.

Doris Levasseur, Elizabeth McCabe and daughter Beverly recently spent a pleasant week-end in Dover, N.H., visiting Elizabeth's brother.

We are very happy that Eddie Quinn is back with us after his recent illness.

Ralph Maxim reports that he has had very good luck this winter with his fishing, gets his limit about every time.

Theresa Paul has a new to her Cadillac. Bet it rides like a cloud.



Pretty cake.

Oh, Boy!

M-m-m-m-m.

More?

Little Joe Ellis is celebrating his first birthday and having a whale of a time, as you can see. His dad is Robert Ellis of the Paper Mill Stock Transfer Department. Louis and Dorothy Avanzini (both Bird employees), neighbors of the Ellises, sent in these pictures taken by Joe's big, 13-year-old sister.

New Britain Reports

By ISABEL FARIA

Anna Florio, who is the gluing machine operator, will be with us for two years in March.

Clovis Madore will also be with the company for two years. He is the gang boss for cleating.

Editor's note: We welcome Isabel Faria as the new reporter for New Britain. Isabel had to jump into her new job with both feet. Her first assignment was not only news items, but this month's Let's Get Acquainted interview with Gertrude Kawecki. Isabel is taking over for Helen Baranowski, who did a nice job of reporting, but has left Bird & Son.

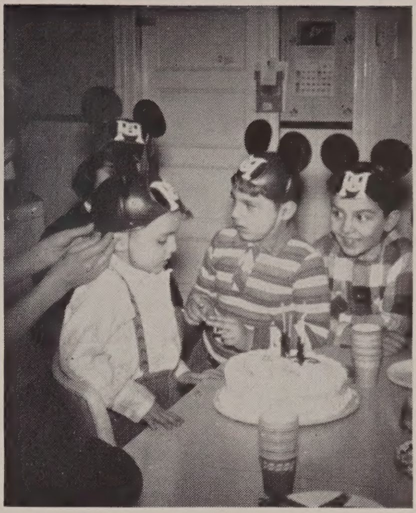
Acknowledgments

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Benedetti Family

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Stanley and Barbara Sallie



Four Candles on his cake. Little Paul DiCicco is celebrating his birthday with his sister, Mary (almost hidden in back of him) and his friends Steven and Charles Bevivino. Paul and Mary's father is Vito DiCicco, vice president of the Floor Covering Union. Vito Bevivino, the two little visitors' dad, works at Roofing on No. 1 Machine.

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The Cormier Family

The family of Frederick M. Tomlinson acknowledges with grateful appreciation your kind expression of sympathy.

The family of Mr. A. H. Brooker acknowledges with grateful appreciation your kind expression of sympathy.

The expression of your kindness and sympathy will always be remembered with deep gratitude.

Mr. and Mrs. Harry Brandau
and Family
(Chicago)

Thank you sincerely for your thoughtful kindness at a time when it was deeply appreciated.

Mr. and Mrs. Clarence Crummet
Mr. and Mrs. Harry Crummet
Mr. and Mrs. Leon Crummet

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Maini Family

Your sympathy and your thoughtfulness will always be gratefully remembered.

The White Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Renee Kaye
Lilly Ward and Family

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ALLEN PERKINS

LESLIE E. HOWARD
RAYMOND NOLAN

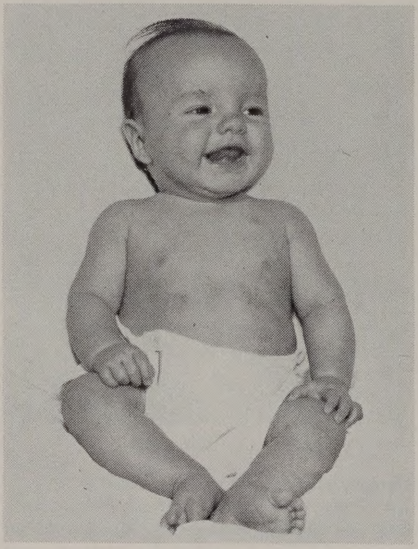
Nip and Tuck Final As Four Teams Fight For Bowling Title

WITH a month to go, the bowling season is getting interesting. Only six points separate the top four teams. In next month's Review we expect to have the final standings. Those having averages over 100 are as follows:

John Cyronak	108	51/60
George Condry	108	29/51
Bill Kanoskl	107	9/18
Joe McBride	105	62/63
Howard Inman	104	20/60
Clif Soderlund	103	19/60
Matt Pino	102	60/63
Ray Nolan	102	36/45

High Scorers to Date

The high team single is held by the Insul Board and the high team three by the Machine Shop. Everett Rockwood and John Cyronak are tied with the high three string total of 377 and George Condry has the high single of 153. Jane Olney still has the ladies' high single of 126.



HI-HO, FELLERS. I'm young Bruce Pino, in case you didn't recognize me. My father is Ben Pino, who's assistant master mechanic for Bird's at Phillipsdale.

Around the Plant

Matt Pino is off on a two weeks trip to Florida. As we are writing this, it is snowing here and we envy him.

The same could be said about Antonio Dias, who retired the first of this year. He is living now in San Diego with his daughter.

Retiree Joe Ladd paid us a short visit. He is looking very well.

Two changes have been made in the union officers. Joe Wynne has been appointed representative of DPM (Maintenance). Vernon Stromberg has been elected Secretary, replacing Ferdinand Dias, who resigned.

Several new cars have appeared on the scene which have not been reported before, including Ed Boisvert's Mercury, Antone Amaral's Buick, Enar Peterson's Chevrolet, Leon Eatough's Nash, John Conley's Studebaker, John Soito Jr.'s Ford and Bob Wotherspoon's Ford.

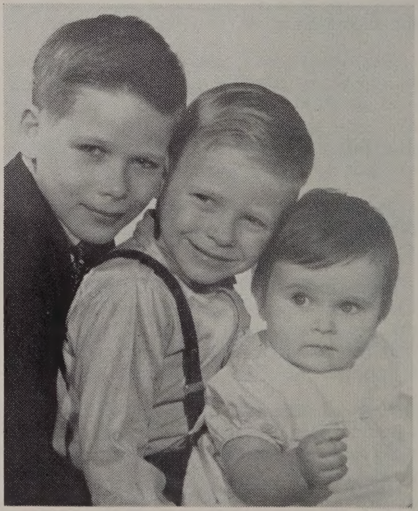
We welcome two new men who have started with us recently — Ed Boisvert, who has started in the Cutter Room and Allen Tobin, who started in the Beater Room. We hope these men like working with us.

We are glad to welcome back Jim Gordon after his illness. Jim is now working in DPIF (Insul Board Finishing).

We have had a lot of changes recently with men moving from one job to another. These include John Tameo, Augusto Genovesi, Bob Wotherspoon, John Aparicio, Joe Borges, Russell Olney, George Jobin and John Soito, Jr. We hope all these men like their new jobs.

EUROPEAN VACATION for three months last year was the happy lot of Pierino Palazzi and his wife, shown here while they were in Italy, seeing the beautiful Island of Stresa near Switzerland. Pierino, born in Italy, on this trip introduced his wife to her father-in-law for the first time. Employed in Roofing Shipping, Pierino has worked at Bird & Son since 1921.

READY FOR BED — and wide awake! Anne Cavanaugh's grandchildren are Patricia, 4, and Kenneth, Jr., 2, whose father once worked for a short time at No. 2 Box Shop. They live in Lincoln, Nebraska, where Kenneth, Sr., sells for International Paper. A third child, Nancy Lynn, was born January 2. Grandma Cavanaugh works at the Finishing Mill, East Walpole.



YOUNGER GENERATION OF MASSEYS. These are Paper Mill Super Frank Massey's grandchildren, Craig, 10, Stephen, 6, and little sister Elizabeth, 2. They are children of his son, Francis A., Jr., and live in Rutherford, New Jersey.

LET'S NOT BE SAD, so they all put on their best smiles for Nancy Olson (seated) for her farewell picture. She left the Credit Union last month to join her Navy husband at Norfolk, Virginia. Standing are: Virginia Stasis, Alayne Whitaker, Mary McDonagh, Eleanor Graves, Eunice Whittier, A. W. Smith and Mary Moylan.

What Is a Credit Union?

A Credit Union is an employees' bank where employees may conveniently save money or borrow money in emergencies.

Our Neponset Credit Union is organized for the following two purposes:

The promotion of thrift among its members by the accumulation of their savings in small amounts, and

The loaning of such accumulations to its members only for provident purposes at a moderate rate of interest.

Our Credit Union, started in 1915, is the oldest credit union in the United States in a manufacturing concern. It operates under the State Banking Laws and is under the supervision of the State Banking Department.

Employees of the following companies are eligible to join:

- Bird & Son, inc.
- Bird Machine Co.
- Berry Asphalt Co.
- W. J. Hill, Inc.

Members of the immediate family may also join as follows:

Husband or wife of an employee

Sons and daughters of an employee if unmarried and living in the same household as employee.

End of an Era with Building Products Limited

DURING 1955 Bird & Son, inc., sold its remaining shares of Building Products Limited stock.

Back in the early 1900's, Bird & Son and the Ruberoid Company joined forces to form Building Products Limited of Canada, with plants at Hamilton, Pont Rouge, Montreal and Portneuf. This arrangement continued until 1937, when Bird & Son sold the controlling interest, retaining a limited number of shares.

The remaining shares were sold during 1955 to provide cash to be used for development of our plants and machinery in the United States.

Employee Benefit News and Notes

Did You Know?

Under your group insurance plan, your dependents are covered only for the following:

- Hospital Benefits
- Surgical Benefits

You, the employee, are covered for all of the following:

- Life Insurance
- Weekly Sick Benefit (Hourly rated employees only)
- Hospital Benefits
- Surgical Benefits
- Medical Expense Benefits (Visits to or by a doctor other than the surgeon.)

Berry Asphalt Divides Into Two Companies

IN the stockholders annual report, Bird & Son, inc. announced the division of the Berry Asphalt Company into two separate companies at the close of business, December 31, 1955.

The Berry Asphalt Company now comprises the refinery and sales office at Gary, Indiana, where gasoline, fuel oil and road asphalts are made.

The operations at Waterloo and Stephens, Arkansas, including the oil fields and the refineries, and the general office at Magnolia are now called the Berry Asphalt Company of Arkansas.

Directors of the Berry Asphalt Company are Axel H. Anderson, Charles S. Bird, Philip R. Allen, James Van Pelt and Wesley C. Ahlgren. Mr. Anderson is chairman of the board, Mr. Van Pelt is president, Mr. Ahlgren, vice president and treasurer, Warren H. Anderson, secretary.

Directors of the new corporation, Berry Asphalt Company of Arkansas, are Axel H. Anderson, Charles S. Bird, A. T. Van Pelt, Roger N. Smith, Warren H. Anderson, Harold B. Pullar and Wesley C. Ahlgren. Mr. A. H. Anderson is chairman of the board, Mr. Pullar is president, Mr. Ahlgren, vice president and treasurer, Warren H. Anderson, secretary.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

Shreveport Speaks

We are all glad to see Travis Baker back on his old job as checker in the Shipping Department after a short hitch with the Army. Travis has taken up commercial fishing as a hobby and has caught several large buffalo, one 26 lbs. and one 20 lbs., in a hoop net in a running bayou.

White perch are beginning to go into shallow water for the spawning season and you can hear fish tales of all kinds all over the plant. Pack up your gear and let's go fishing as often as possible before the hot summer arrives. If you aren't already a fisherman, go once with a fellow worker and you will surely take up this sport as a hobby.

We welcome Charles Taylor to the Sample Department and hope that his stay will be a long one.

We enjoyed meeting Phil Ahlgren, son of Company Treasurer W. C. Ahlgren of East Walpole, during a brief visit to the office. He was on a business trip through the Deep South, stopping in Louisiana, Texas and Arkansas.

Blanchard Watts and his wife caught the train down to New Orleans for the final day of Mardi Gras. Blanchard reports the parades were beautiful at night and the crowds were big. Wednesday, Blanchard's daughter and doctor husband drove them over to Gulfport, Mississippi. All in all, Blanch and Irene had one big time.

Gary L. Peace was given military leave in October of last year. Gary is with the United States Marine Corps — Camp Pendleton, California. He expected to start combat training in a few days, as soon as they had enough men for a full company. Gary writes that the camp is only a few miles from the ocean and the mountains are beautiful. Just how these same mountains will look from under a full pack and rifle, Gary says he will let us know later.

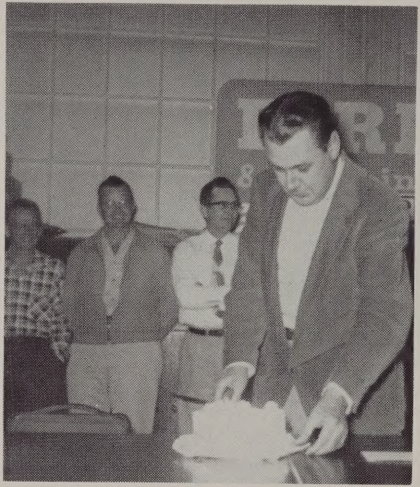
It was nice to see Jack Johnston while he was home for a few days. Jack was on his way to Bainbridge, Georgia, from San Antonio, Texas, and reports Air Force life is fine.

When John Lee moved recently, he reserved the right to continue working his garden plot. Now John has two gardens. In February he broke ground and already had his potatoes planted.

Billy Ford was having the last word at his house for a few days. Alice, Billy's wife, had a tonsillectomy, January 31.

Vera Mae Mattiex, wife of James, was seriously ill in the hospital with pneumonia last month.

Hollis Dean has been working in the Shipping Department since 1954 on the 4 to 12 shift. Hollis transferred February 2 to remake man on the day shift. He laughed and told the boys the second day on his new job that everything went along fine with one exception. When he went home after 4 o'clock in the afternoon, his own dog wouldn't let him into the yard.



30 YEARS IS A LONG TIME. February 2 marked B. P. "Bernie" Soward's 30th company anniversary. The Southwestern Division superintendent is here proudly cutting his cake as fellow workers look on. In back, Frank Markham, Willie Smith, Kent Colvin.

D. L. Ford bought a house at 2730 Lakehurst. D. L. has painted the bedroom, kitchen, living-room and hall and now has only one more bedroom to go over.

Mr. and Mrs. R. B. "Dick" Doiron visited Houston, New Orleans and Gulfport in February. The nicest thing that happened on this trip, according to Dick, was that Mrs. Doiron's aunt gave them a practically new automatic dish washer.

Charles Simmons spent several days in the hospital recently, but is back at work now.

It's Going to be Tough To Beat Dude's Monster

G. D. "DUDE" DAVIDSON has broken the ice in the BIG BASS Contest and brought in a monster weighing 5 lbs. 3 oz., February 16. He caught this large mouth bass on the bottom, on an Upperman's Bucktail in about 12 feet of water on a spinning rig. He was at the lower end of Lake Bistineau. That is all of the information he would let out. Dude refused to tell what kind of mark he put on the cypress tree he caught it under.

The rest of you fellows have a real target to shoot at before July 1st. Remember the pot is worth $79.00 and that's not hay!

Report on Bowling

THE Bird & Son bowling team made a climb up the standing to first place during January. It turned out to be a brief stay, as we were unseated the very next week after gaining the top spot. At this writing (late February) we were in a tie for third place, only 2½ games behind the number one team.

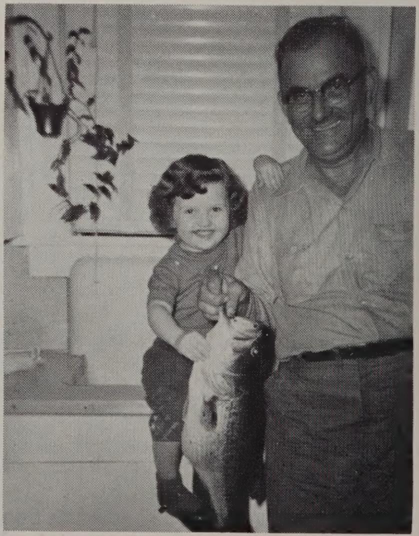
Elton Bamburg of the Shipping Department continued to pace the team with a 152 average, but Phil Johnson had the highest individual game for our team with a 228. Incidentally, Phil's 228 game is also the second highest game that has been bowled in our league this season.

* * *

Portrait of a Young Lady

Beautiful, talented and popular would best describe the auburn-haired daughter of Shreveport Felt Mill Foreman Wylie Walden. She is Kathy Walden and will graduate from the Minden High School, Minden, Louisiana, May 24. Afterwards she plans to attend TSCW (Texas State College for Women) in Denton, Texas, and major in home economics. So far she is unable to choose between a career of teaching or designing.

Kathy has received many honors in high school. She had the honor of designing the costumes for the Minden High School



HARD TO BEAT will be Dude Davidson's monster bass. Granddaughter Lou Ann Davidson smiles as if already sure gramp will win.

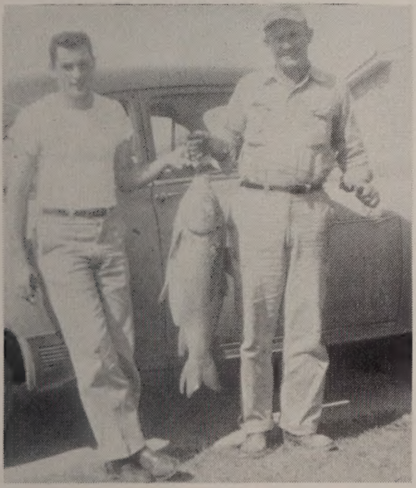
HIGH SCHOOL SENIOR, pretty Kathy Walden is already an accomplished costume designer and housekeeper. Dad is Wylie Walden, Shreveport Felt Mill foreman, whose story appears elsewhere in this issue.

Water Show from 1953 through 1956. She was runner-up for Junior Miss Minden in 1954, one of the finalists in Miss Minden Beauty Review in 1955 and 1956, secretary of Pep Squad in 1954 and president in 1955. In the February 17 issue of the *TIDE TALK*, Minden High School paper, Kathy was pictured in the Hall of Fame.

She is a very talented cook and housekeeper. She drives a 1955 black and white Ford Victoria to school.

* * *

Catfish Champ Earns Another "Title"



THEY BUFFALOED THE BUFFALO. From left: Clayton Cobb, assisting; the buffalo, and champ Phil Johnson.

Phil Johnson, day shift machine foreman, who claims to hold the title of local catfishing champ, can add another fishing championship to his laurels now. We feel that he has earned the right to call himself "the-champ-at-catching-buffalo-fish-on-a-cane-pole-while-fishing-for-something-else."

This somewhat dubious honor came about while he and Clayton Cobb, night shift machine foreman, were fishing for white perch on Cross Lake recently. Much to their surprise, Phil hooked and landed a 24-pound buffalo. Considering the buffalo's feeding habits, it's exceptional to catch one on any kind of hook. But it's even more exceptional to catch one of this size using a limber cane pole and an ordinary white perch hook.

We understand Phil was rather disappointed when Mrs. Johnson insisted on cooking the fish — he wanted to have it mounted and hung over the fireplace!

Long Service List

April

Employees

Name	*Year*	*Dept.*	*Years*
Charles Geigol	4-15-12	Paper Mill	44
Tony Milus	4-29-12	Roofing	44
Clemens Kaseter	4-22-16	Finishing Mill	40
R. Ernest Koebe	4-23-17	No. 1 Box Shop	39
Nicholas Hrenchuk	4-5-18	Paper Mill	38
John L. Stupak	4-17-18	Roofing	38
Andrew L. Stupak	4-17-18	Floor Covering	38
Ralph E. Nutter	4-22-18	Floor Covering	38
Joseph Adamonis	4-25-18	Floor Covering	38
Elton E. Hamilton	4-14-20	Floor Covering	36
John E. O'Donnell	4-22-20	No. 1 Box Shop	36
Robert H. Hood	4-23-20	Maintenance	36
John G. Eppich	4-16-23	Floor Covering	33
John Aidukonis	4-17-23	Floor Covering	33
George G. Bigelow	4-18-23	No. 1 Box Shop	33
Patrick Silvestri	4-24-23	No. 1 Box Shop	33
James O. Lowe	4-24-23	Roofing	33
Salvatore Del Signore	4-25-23	Paper Mill	33
Agostino Purpura	4-8-24	Roofing	32
Ralph L. Watson	4-3-25	Paper Mill	31
Bernardo Maini	4-7-25	No. 1 Box Shop	31
Ralph Farris	4-21-25	No. 1 Box Shop	31
Edward A. S. Hiller	4-27-25	Roofing	31
Ralph V. Thayer	4-30-25	Finishing Mill	31
Alessandro Alessandrini	4-2-26	Roofing	30
Peter J. Frain	4-5-26	Floor Covering	30
Andrew G. Hazlett	4-5-26	Floor Covering	30
Joseph P. LeBlanc	4-5-26	Floor Covering	30
Pasquale Alberico	4-8-26	Roofing	30
Stanley Wasiliauskas	4-12-26	Roofing	30
Rudolph DiMichele	4-4-27	Roofing	29
Harold A. Dunakin	4-7-27	Roofing	29
Henry C. Cecchi	4-22-27	No. 1 Box Shop	29
Adam Scott	4-18-28	Floor Covering	28
John W. Faulkner	4-26-28	Roofing	28
Salvatore Frangiosa	4-30-28	Floor Covering	28
Edward A. Knaus	4-30-28	Maintenance	28
Michael J. Sameski, Jr.	4-11-29	Maintenance	27
Joseph Strumskis	4-15-29	Roofing	27
Nelson M. Phillips	4-18-29	Floor Covering	27
Helen E. Makarevich	4-10-30	Office	26
Robert A. Beattie	4-21-30	Roof'g Salesman	26
Eino H. Heikkila	4-13-31	No. 2 Box Shop	25
Kimble P. McEwen	4-21-31	Paper Mill	25
Giuseppe DiVirgilio	4-28-31	Roofing	25
Urho Wiik	4-1-36	Roofing	20
Bernard F. DeSavage	4-6-36	Floor Covering	20
George H. Shackley	4-8-36	Floor Covering	20
Edgar Wormald	4-14-36	Roofing	20
Charles A. DiMarzo	4-16-36	Floor Covering	20
Louis T. Kannally	4-27-36	Floor Covering	20
Edward H. Hardy	4-28-36	Paper Mill	20
Kenneth R. Towle	4-1-41	No. 1 Box Shop	15
Ann M. Allen	4-7-41	Floor Covering	15
Paul E. Howard	4-7-41	No. 1 Box Shop	15
Daniel F. White	4-10-41	Floor Covering	15
Paul S. Hoye	4-14-41	Research	15
James E. Ronci	4-24-41	Floor Covering	15
Walter T. Henry	4-25-41	Floor Covering	15
James W. Loring, Jr	4-28-41	No. 1 Box Shop	15
James H. Goguen	4-30-41	Roofing	15
William F. DeRoche	4-4-46	Maintenance	10
Evelyn G. Balduf	4-9-46	Finishing Mill	10
Charles Sabonis, Jr.	4-9-46	Finishing Mill	10
Edward L. Welch	4-22-46	Maintenance	10
Bertil L. Ostrom	4-22-46	Roofing	10
Roy F. Hayes	4-22-46	No. 2 Box Shop	10
Walter J. Naff	4-26-46	Roofing	10
Joseph A. Brissette	4-29-46	No. 1 Box Shop	10
Peter E. Miskinis	4-29-46	No. 2 Box Shop	10
Stanley W. Rossetsky	4-30-46	Paper Mill	10
Stanley W. Drost	4-30-46	No. 2 Box Shop	10
Vito Puopolo	4-30-46	No. 2 Box Shop	10
John Sawkiewicz	4-2-51	Floor Covering	5
Patrick C. Kennedy	4-3-51	Paper Mill	5
Martin Vitkouskas	4-4-51	Roofing	5
Felix S. Utorka	4-10-51	Roofing	5
John Renzi	4-11-51	Roofing	5
Alfons Wardowski	4-13-51	No. 2 Box Shop	5
John J. Reardon	4-18-51	Office	5
Oliver E. Yeaton	4-23-51	Roofing	5
Albert M. Peterson	4-24-51	Roofing	5
Douglas L. Duncan	4-27-51	Floor Cov'g Sales	5

NEW YORK OFFICE

Catherine A. Walsh	4-30-51		5

PHILLIPSDALE

John P. Harrington	4-27-21		35
Joseph White	4-13-23		33
Manuel P. White	4-21-23		33
Everett A. Rockwood	4-15 25		31
William E. Conway	4-1-36		20
Joseph A. Rakutis	4-28-41		15
Antonio O. Reis	4-1-46		10
Ernest M. Paiva	4-9-46		10
Albert Hamel	4-10-46		10
John Raposa	4-10-46		10
Michael Raffa	4-18-46		10
August Enos	4-25-46		10
Samuel C. Stewart	4-27-46		10
Henrique Lourenco	4-30-46		10

CHICAGO

Albert M. Dobbins	4-14-23	Sales Mgr.	33
James E. Stanek	4-8-25		31
Ernest Jacobs	4-25-25		31
Roswell Dodge	4-9-26		30
Thomas J. Jones	4-23-29		27
Waldo M. Overholt	4-23-29		27
Bernice Behnke	4-9-41	Office	15
William Eggert	4-24-46		10
Alvin Butts	4-25-46		10
Mike Juozupaitis	4-12-51		5
Eugene Bosco, Jr.	4-23-51		5

SHREVEPORT

Johnnie Pearson	4-2-46		10
Tyeska Washington	4-4-46		10
William D. Blue	4-1-51	Purchasing Agent	5

BERRY ASPHALT COMPANY OF ARKANSAS

John Atkins	4-8-31		25
Thurston J. Beasley	4-23-41		15
William S. Crank	4-2-46		10
Roscoe Williams	4-10-46		10

Former Employees Now Retired

MASSACHUSETTS

Frank W. Fisher	4-3-95	61
Kenneth McLennon	4-9-00	56
Michael F. Powers	4-5-01	55
Mary A. Sline	4-11-01	55
John J. Spillane	4-9-02	54
Patrick B. Hessian	4-4-03	53
Joseph Sienkiewicz	4-13-08	48
John E. Maguire	4-4-11	45
Arthur W. Connolly	4-8-12	44
John Grusacki	4-25-13	43
Philias Laliberty	4-10-16	40
Michael O'Malley	4-29-18	38
John J. Poulousky	4-12-20	36
John P. Wasilunas	4-12-20	36
Edwin M. Lines	4-1-21	35
John J. Janusaitis	4-18-24	32
Lorenzo Notarangelo	4-21-24	32
Oscar Saterdal	4-24-24	32
Joel W. Tammelin	4-30-24	32
Peter Flaherty	4-9-25	31
Michael Grugnale	4-14-25	31
Anthony Lasinskas	4-29-25	31
Charles L. Hammond	4-1-26	30
Manuel D. Caneja	4-15-26	30
Liugi Carrieri	4-20-26	30
John Stankevich	4-5-29	27
Robert A. Barss	4-29-29	27

PHILLIPSDALE

Vincenzo Cicerelli	4-13-16	40
William B. Callan	4-25-17	39

CHICAGO

John W. Dexter	4-8-25	31

CHICAGO ROOFING PLANT

STAFF: Robert W. MacLeod, Mathilda Hansen, Virginia O'Brien, Joseph Blackman, Martin Pearce

Chit Chat

LOST: One pair of pants between Nail Room and home. The lost was found several days later just where they were left in the Nail Room.

Mike Josuphaites is back to work after being off sick for some time.

Rudolph Budz is still on sick list.

Nick Ahrens lost another daughter and gained a son-in-law on February 17. The young couple are spending their honeymoon in Louisiana.

We are trying to get young Don Pearce of No. 4 Machine to go on the Amateur Hour, but no success yet. Don makes a wonderful M.C. and his act includes singing and some lively chatter. His dad is Martin Pearce, assistant foreman on No. 6.

Don Albright's son, who was in an automobile accident and has been hospitalized for some time, is improving and expects to be home very soon.

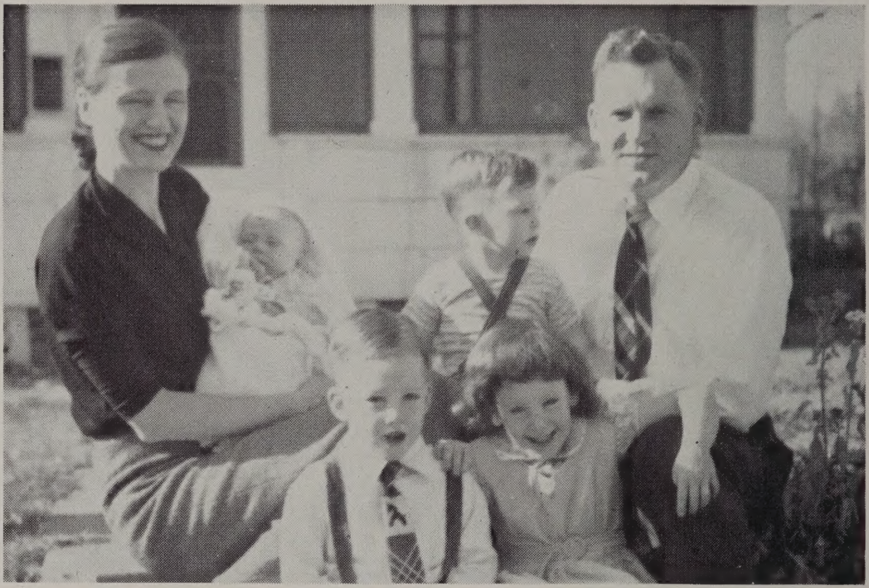
That's a beautiful and mighty gay car Fran Johnson has been whizzing by in of late. Fran sho' picked a most becoming color when she selected her new buggy. It's white and fiesta red.

We were all glad to see Marg Mulhall back again after her serious operation. She's looking and feeling fine and is glad to be back.

Latest reports state that Wally Wiggins is rapidly gaining his strength and hopes it won't be long before he will be back with us again.

We welcomed a Bird applicator, Marvin De Sonia of Ironwood, Michigan, who toured our plant, February 22.

On the job
DISASTER RELIEF
One of 10 Red Cross Service Programs
JOIN AND SERVE



MR. and MRS. McKEONE and the four little McKeones live in Omaha, Nebraska, whence Ted travels for Bird & Son as a Western Division salesman out of Chicago. In front are Phil, 3½, and Ann, 5. In back with Mommy (age, sweet 16, says Ted) is Mike, 4 months. The other little fellow is Pete, 2, in front of Dad.

We want to extend a hearty welcome to the new men in the mill and hope they will have a long and pleasant stay with us.

We all thought Mary McWade was finally going to move closer to the office recently, but what happened — she moved to Cicero. However, she said, "I'm a little nearer, takes about 30 minutes less to get to work." Maybe one day she'll weaken and come to the Southside.

Andrew Gardner, Shipping Department, who has been ill for quite some time, is reportedly doing fine.

Arthur Crowther is happy at having moved into his newly purchased home in Terrytown, Indiana.

Steve Blackman's accident proved fatal to his car, but he and the family were unhurt.

Births

To the Martin Bowers', a son, Terry Martin, January 16. (Paper Mill)

To the Francis Martins, a son, Richard Allen, November 28, 1955. (Paper Mill)

To the Richard Ryans, a son, Richard Patrick, Jr., February 14. (Floor Covering)

To the Roy Burts, a daughter, Frances Marie, January 19. (Shreveport)

To the Everett Pynes, a daughter, Marjorie Elizabeth, January 20. (Norwood Roofing)

To the James Taylors, a son, Robert Owens, January 21. (Shreveport)

To the James Bareswells, a daughter, Debora Fay, January 22. (Shreveport)

To the Carl Soderlunds, a son Peter J., January 31. (Phillipsdale)

To the Hurcil Cowarts, a son, Larry ("Butch"), January 30. (Glenwood)

To the Wayne Ducks, a daughter, Vicki Belinda, February 6. (Shreveport)

To the William Langs, a daughter, February 7. (Norwood Roofing)

To the Robert Catts, a daughter, Deborah Ann, February 10. (Shreveport)

To the George Solomons, a daughter, Velda Ann, February 10. (Shreveport)

To the Spencer Peckhams, a daughter, Lynn Marie, February 12. (No. 2 Box Shop)

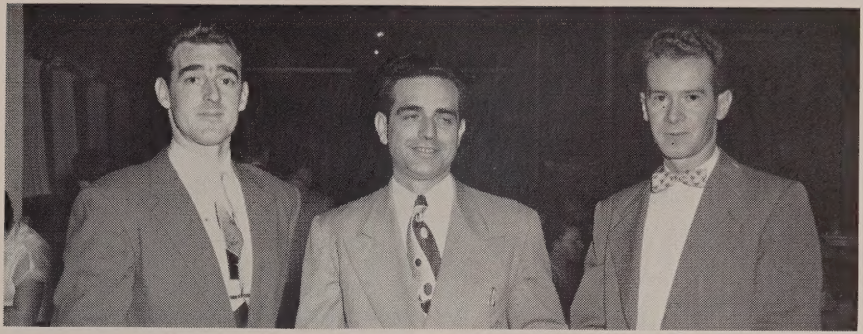
To the L. B. McCrays, a son, Dennis Earl, February 17. (Shreveport)

To the William Swinnertons, a son, Blair William, February 23. (E. W. Maintenance)

Marriages

Robert Grover and Rennie Feaver (Box Sales Office), on February 12 at St. Catherine's Church, Norwood.

People in the News



COMMITTEE for the annual Floor Covering Union banquet, held on Lincoln's Birthday at the Echo in Walpole, were Stanley Hayward, chairman, John Blanchard, president of the local, and Arthur Brooks. The dinner was roast tenderloin, served to approximately 250 members and guests, who afterwards danced to music by Red Anthony's Quartet.

BUILDING PRODUCTS LIMITED of Canada met with Bird & Son at East Walpole and Norwood last month in the two companies' annual technical conference. On from Montreal were, seated: K. A. Ramsay, D. J. Smith, L. J. Newton and H. E. Saint Amour. Standing are: F. P. Reynolds, J. W. Kemmler, L. W. Weaver, R. A. McQuillan, S. H. Sallie and J. A. Twohey.

Quarter Century Club Banquet Announced

The date is

APRIL 22

That is the date of the 1956 Quarter Century Club Party at the King Philip, Wrentham. Members will receive invitations soon.

BRIDAL GIFTS for Laura Marinelli (Mrs. Ronald Ferrara) were on her desk in Floor Covering Sales before her wedding day. The girls with Laura, seated, are: Priscilla Bandoni, Florence MacDonald, Ruth Doane, Marie Yelapi (almost hidden), Mary Concannon, Caroline Cogswell, Betty Lamore, Patricia Cleary, Mary Moynihan and Janet Doane. Office friends gave Laura an electric fryer and candy and flowers.

WEDDING BELLS rang for Rennie Feaver recently. (She's now Mrs. Robert Grover.) Just before her marriage, friends in Box Sales (CPX) and No. 1 Box Shop gave her an automatic toaster.

Standing behind Rennie are: Hilda Wallace, Ruth Delaney, Irene Iafolla, Dorothy Legaski, Palma DeGrazia, Carolyn Mara, Anne Walukevich and Pauline Rafuse.

Berry Asphalt Co. of Arkansas

Magnolia Notes

By STELLA HINES

Roger Smith's son, Mike, was voted the most popular boy in the freshman class. His father is vice president of the Berry Asphalt Company of Arkansas.

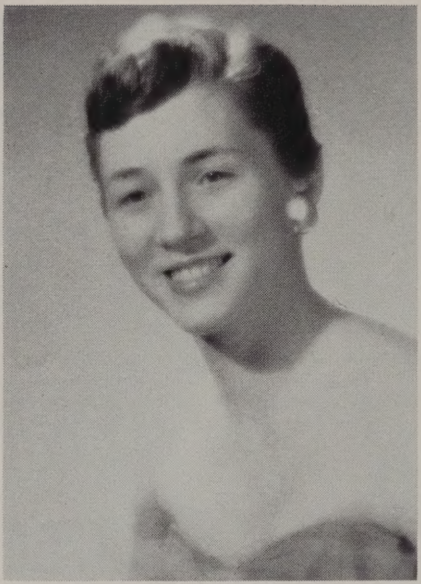
From the looks of the sun today (Valentine's Day), spring is just around the corner, and it surely makes it hard to stay inside. I've seen a few crocus, narcissus and jonquil blooms the last few days.

JUDY SMITH, now Mrs. Hugo Pribor, looking very lovely in her white satin wedding gown, is the daughter of Berry Asphalt Vice President and Mrs. Roger N. Smith of Magnolia, Arkansas. Judy became the bride of Dr. Hugo Pribor on December 22, in a church wedding at Magnolia. Dr. Pribor is an intern at a Detroit hospital and Judy is a student at the University of Detroit.

Nicola Benedetti

NICOLA BENEDETTI, retired, died at the Norwood Hospital February 27 at the age of 68.

Since his retirement from the Floor Covering Plant in July, 1947 he had continued to live at his home at 79 Austin Street, Norwood. He had a long Bird & Son career dating back to October, 1919. Nearly all of his time was spent at the Undercoat Department of the Floor Covering Plant where he worked for years as part of the pullout crew. Ill health caused his early retirement in 1947.



PRETTIEST GIRL in the junior class at Magnolia High, according to a recent poll, is Jayne Ellen Hines, daughter of Stella Hines of Berry's Magnolia Office. Jayne Ellen is a senior cheer leader and much interested, of course, in football and basketball.

Funeral services were held February 29 with a solemn high mass of requiem at St. Catherine's Church, Norwood. Burial was in Highland Cemetary.

Surviving him are a daughter, Mrs. Angela Daly, and four sons, Edward, Daniel, Henry and Michael, and four grandchildren. Edward works at the Norwood Floor Covering Plant and Daniel at No. 1 Box Shop. Mrs. Daly was formerly employed in the office at No. 1 Box Shop.

William Roger Percy

WILLIAM ROGER PERCY of 11 Neponset Avenue, Walpole, died at the Norwood Hospital March 1 as the result of an illness which had disabled him for more than a year.

Roger Percy was born in Foxboro in 1903. Before coming to Bird & Son he had worked for Holliston Mills and for the Town of Walpole. His entire Bird & Son career was spent at the Granule Plant which is part of the Norwood Roofing Plant. He held various jobs there, including a period of two years as shift boss. For many years he served as the Review reporter from his department.

The funeral was held on March 3 with a high mass of requiem at the Blessed Sacrament Church, Walpole. Burial was in St. Francis Cemetery, South Walpole.

Surviving Mr. Percy are his wife, Helen, and three school age children, William, Cynthia and Hugh.

Our Blood Banks – *and How They Work*

AT FLOOR COVERING

THE blood bank at the Floor Covering Plant is operated for the benefit of both union and salaried employees and the families of these employees. The bank is run in cooperation with the Norwood Hospital, where a patient under this plan pays nothing for the blood he receives. The hospital charges only for administration.

Employees at the Floor Covering Plant give the blood used in their bank. Donation is voluntary. An employee who has given a pint of blood may go back after three months to give his next pint.

George Kinsman is chairman of this blood bank. His committee members are Stanley Hayward, Robert Clark, Arthur Walker and Albert Allen. The chairman sees to it that a good file is kept on everyone indicating name, address and blood type. The file was ruined in the August flood, but has been replaced.

The Floor Covering Blood Bank has been in operation since about 1950.

AT NORWOOD ROOFING

AT the Norwood Roofing Plant, under the direction of the Union, Local 896 and with the co-operation of C. L. "Roy" Walton, Production Manager, there has been established a blood bank, which includes everybody at the Norwood Roofing Mill, salaried and hourly workers.

The beneficiaries are Roofing personnel and their immediate families, which include: mothers, fathers, sisters, brothers, wives and children in each man's home area. Blood is provided at no charge to the users.

Since the program was started in November 1955, each month donors from the plant have been giving their blood and have kept a supply of blood on hand at all times.

If there are any questions concerning the functions of the blood bank, get in touch with either Henry Thomas, Richard Carberry or William Stewart.

Over $800 Already Paid To Suggesters in 1956

DURING the past two months over $800 has been paid out in suggestion awards, most of it for suggestions which are saving money for the company. These will all be watched to see which ones make substantial savings during the year. Those which do will be in line for further awards later.

Here are the winners for January and February:

JANUARY

Norwood Roofing

Joseph Bartell, FBPM9	$20
Robert Byrnes, FBF	20
Robert Jewell, FBV	20
Antonio LaCivita, FBE	20
Thomas McDavitt, FBM	20
Frederick Stahnke, FBPM9	20
William Carr, FBM	25
Timothy Dowling, FBN	5
Tiodoro Michienzi, FBPM1	5

Floor Covering

Carl Gundlach, Jr., FFG	$20
John Stone, FFFO	20
John Delaney, FFB	5
Nicholas Ferrara, FFG	25
A. Carleton Rafuse, FFG	5
Joseph Sastavickas, FFP	25
Nelson Urquhart, FFP	5

Phillipsdale

Raymond Nolan, DPP	$20
Antonio Tirocchi, DPM	20
John Vargas, DPM	5

Chicago

Harvey Brooks, FCPM6	$5
James Meece, FCM	5

FEBRUARY

Floor Covering

John Finningham, FFC	$5
Anthony Grinavic, FFG	5
Clare Hayman, FFY	5
Grace MacDonald, (formerly PFH)	5
James Ronci, FFN	5
Lawrence White, FFN	5
Clarence Young, FFG	5

Norwood Roofing

Arthur Balduf, FBE	$60
Joseph Bartell, FBPM9	20
Richard Carberry, FBPM9	40
Frank Carchedi, FBV	20
Louis DeBaggis, FBM	20
L. Arthur Harris, FBPM5	20
Robert Jewell, FBV	40
Tiodoro Michienzi, FBPM1	60
Theodore Pierce, FBM	65
Joseph Purpura, FBN	40
Edmund Wenstrom, FBM	20
Santo Columbo, FBB	5
Thomas McDavitt, FBM	25
Joseph Pidzewich, FBW	5
Joseph Roslauskas, FBV	5
John Stupak, FBV	10
Stephen Tomaszewicz, FBB	5

WALTZ PRIZE WINNERS John Woloshyn and Helen Julian receive their award from Mrs. Richard Boch, chairman, at the Norwood Mothers' Club dance held last month at the Floral Club, Wrentham. Johnny, of the Floor Covering Block Room, whom some of us know better for his prowess in athletics, is evidently no mean stepper on the dance floor. (Photo by Fran Tohosky)

Talks Automation To Boston Group

J. G. Callan Guest Speaker

ON Saturday morning, February 25, Director of Development Engineering John G. Callan spoke on "Automation" at a meeting in Boston. Mr. Callan was one of a series of speakers who are presented at weekly meetings in the offices of Keller Brothers Securities Company, Zero Court St.

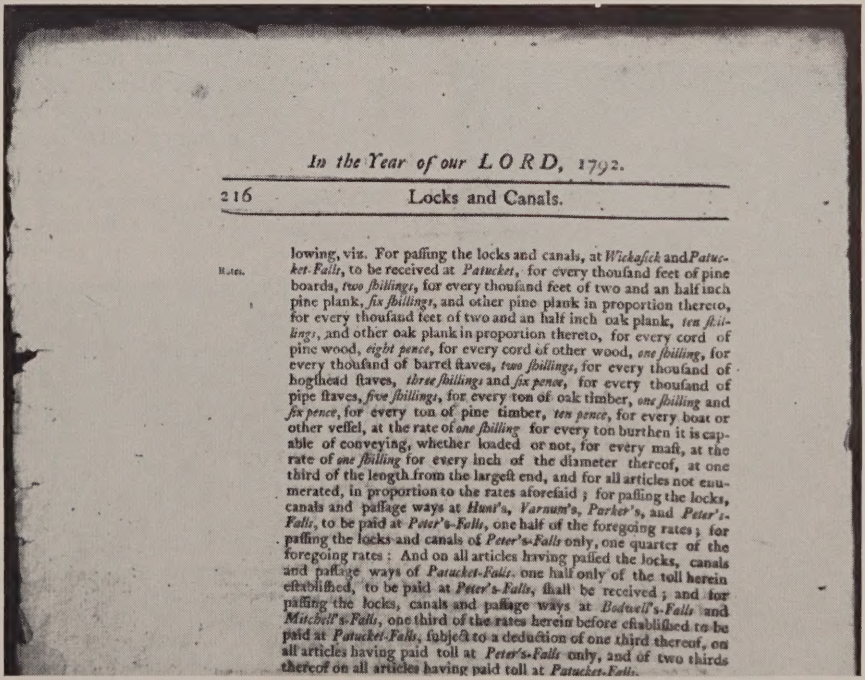
Topics at these meetings range from financial discussions to predictions of things to come in the scientific field. Speakers come not only from Boston and New York, but from more distant areas of the country as well.

John Callan reported an interesting session on February 25 with about 50 in attendance, in spite of the bad weather.

"One way to get ahead and stay ahead is to USE YOUR HEAD."

Anon.

In the Year of our Lord, 1792



In the Year of our LORD, 1792.

216 Locks and Canals.

Rates.

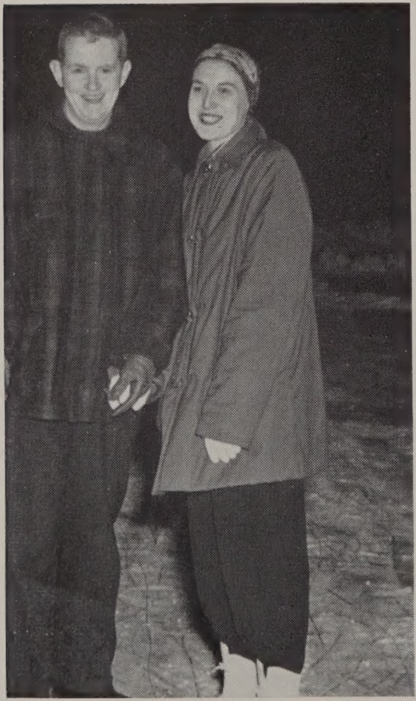
lowing, viz. For paſſing the locks and canals, at *Wickaſick* and *Patucket-Falls*, to be received at *Patucket*, for every thouſand feet of pine boards, *two ſhillings*, for every thouſand feet of two and an half inch pine plank, *ſix ſhillings*, and other pine plank in proportion thereto, for every thouſand feet of two and an half inch oak plank, *ten ſhillings*, and other oak plank in proportion thereto, for every cord of pine wood, *eight pence*, for every cord of other wood, *one ſhilling*, for every thouſand of barrel ſtaves, *two ſhillings*, for every thouſand of hogſhead ſtaves, *three ſhillings* and *ſix pence*, for every thouſand of pipe ſtaves, *five ſhillings*, for every ton of oak timber, *one ſhilling* and *ſix pence*, for every ton of pine timber, *ten pence*, for every boat or other veſſel, at the rate of *one ſhilling* for every ton burthen it is capable of conveying, whether loaded or not, for every maſt, at the rate of *one ſhilling* for every inch of the diameter thereof, at one third of the length from the largeſt end, and for all articles not enumerated, in proportion to the rates aforeſaid; for paſſing the locks, canals and paſſage ways at *Hunt's*, *Varnum's*, *Parker's*, and *Peter's-Falls*, to be paid at *Peter's-Falls*, one half of the foregoing rates; for paſſing the locks and canals of *Peter's-Falls* only, one quarter of the foregoing rates: And on all articles having paſſed the locks, canals and paſſage ways of *Patucket-Falls*, one half only of the toll herein eſtabliſhed, to be paid at *Peter's-Falls*, ſhall be received; and for paſſing the locks, canals and paſſage ways at *Bodwell's-Falls* and *Mitchell's-Falls*, one third of the rates herein before eſtabliſhed to be paid at *Patucket-Falls*, ſubject to a deduction of one third thereof, on all articles having paid toll at *Peter's-Falls* only, and of two thirds thereof on all articles having paid toll at *Patucket-Falls*.

THREE YEARS BEFORE BIRD & SON was founded is the date on this leaf from an old book, salvaged from waste by Frank Nyborn of the East Walpole Laboratory. Frank points out that the paper is 100% linen and is of course hand made, since there were no paper machines until a few years after George Bird began operations.

Since Nyborn was able to rescue only one or two leaves, we have to guess that the book was some kind of government publication. The text is interesting because of mention of familiar places like Patucket (Pawtucket) and Hunt's Falls and because of its picture of the early economy of this area, where locks and canals carried extensive lumber shipments.

BIRD CLUB *News*

POPULAR EVENT in the Bird Club calendar is the skating party arranged at least once a season at the Skridsko Club on the other side of Walpole. Giving the girls a spin is Arthur Plummer of Purchasing. The girls are Betty DiFillipo and Sylvia Mattson. Sylvia is in Purchasing too and Betty, in Statistical.



WINTER SPORTS. John Quinn and Agnes Kozlowski, both of the Main Office, pause to pose at the Bird Club outdoor skating party, held one evening in January.

Girls' Bowling. On the night of February 21, a new high single was registered on the Bird Club girls' scoreboard. Anne Cavanaugh of the Lucky Five rolled a beautiful 141, bettering Mary "Moyl" Moylan's long-standing, seemingly untouchable high by 5 pins. Moyl, who rolls for the Willers, still holds the high three for the season at 343. From this typewriter it looks like a comfortable margin ahead of Doris Reardon's 334 and Anne Cavanaugh's 333. The season's almost over, so aspiring record-breakers are going to have to hurry!

Team standings at press time were: Lucky Five, Solids, Washouts and Willers, in that order.

Men's Bowling. No. 1 Roofing Machine (FBPM1) and the Roofing Shippers (FBV) are battling it out, with the shippers at latest reports trailing by only 6 points. The winners of this second half will then have to roll it off with the FFH (Design Department) team, who won the first half. The roll-off will be after the last match on April 11.

Sideline: In this second half the EM team beat what *they* call their "farm team" in the last dual match and got sweet revenge for the defeat EM suffered at the farm team's hands in the first half.

The annual bowling banquet, when the girls will join us, is scheduled for Saturday night, May 12, at the Brunswick in Copley Square, Boston.

Softball. Joe Wall, Manager, announces that the team is starting early practice sessions. Following the distribution of notices, a number of men have shown interest in going to bat for Bird & Son.

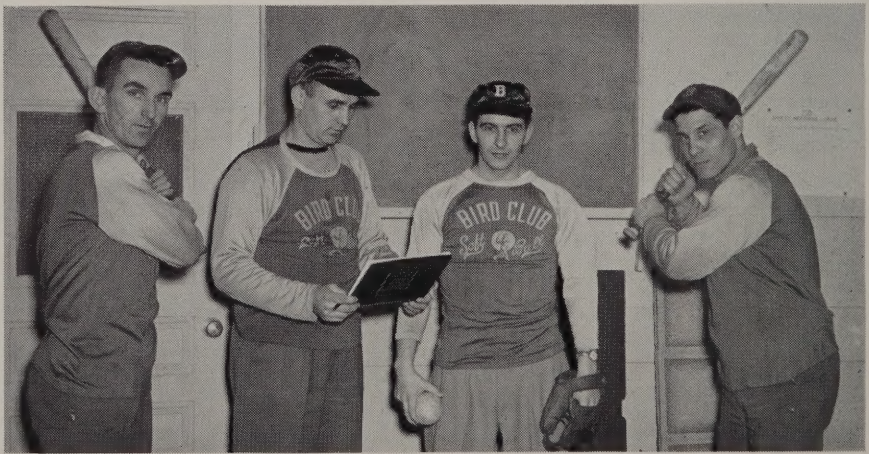
Joe says he expects equipment and uniforms, which have been ordered, to come this month. Details include: team color, blue and white; hats with reinforced visors; jerseys numbered on back and BIRD printed on front.

The club looks forward to a big year.

Veterans Entertainment. The March show was scheduled for Tuesday, the 13th, at the U. S. Public Service Hospital, formerly known as Brighton Marine Hospital.

After this one, there will be three more shows: April 10 at the Brockton Veterans Administration Hospital, April 24 at Chelsea Soldiers Home and in May, a show for the children at the Massachusetts Hospital School in Canton.

Week-End in New York. The tour to New York City the week-end after Easter (April 6-8) is all set. Andy Center, tour chairman, has 44 signed up and paid for. The trip includes



SPRING PROMOTION. Joe Wall, manager, second from left, lines up his headline attractions in the coming Bird Club softball season. At left is Frank Wall, the team's leading left-handed batter, who hit .427 last year. At right end is Joe Purpura, whose .454 put him at the head of the right-handed swingers last season. Beside him is pitcher Dick Shufelt. His record in 1955 was 150 strike-outs in 136 innings.

Club's President Lends a Hand

WESTWOOD-ISLINGTON POST No 2558
WESTWOOD, MASSACHUSETTS
Mustered in
October 9, 1954

MARCH OF DIMES workers. In Westwood this year, the Ladies Auxiliary of the local VFW post organized and carried out the campaign for collection of polio funds. They were assisted by the men of the VFW. The president of the Ladies Auxiliary is Josephine Hutchins, here with her husband, left, John L. Hutchins, of Norwood Roofing, who is Commander of the VFW Post. With this hard-working, husband-and-wife team is the town's March of Dimes chairman, Selectman Alfred Magaletta.

travel by train, staying at the Hotel Governor Clinton, and a complete Gray Line bus tour on Saturday.

Cribbage. The fifth cribbage party of the season, Heinie Nordstrom, chairman, reports, was held on Thursday night, February 16, with 24 players present. First cribbage prize went to Ted Pierce and second, to Frank Leonard. Baskets of fruit were won by Ed McLean and Bill Farris.

Neponset Choral Society. The cast of "Iolanthe" have stepped up their rehearsal schedule to two a week. This Gilbert and Sullivan musical portrays the complications which follow when such supernatural beings as fairies get control of the British House of Peers. Our hero is only half mortal (half of him can go through a keyhole, but the rest, being mortal, gets stuck). When he becomes a peer of the realm, look out!

The men's leads are being played by: Hoel Bowditch, Joseph Hancort, Thomas Noonan, James Silvi and Earl Cook. Ladies with leading roles are: Mildred Gnerre, Harriet Dusty, Delphine Brule, Lois Hallett, Irene LeVangie, and Barbara DiGiantomasso.

The performance will be Wednesday and Thursday nights, May 2 and 3, at the Walpole High auditorium.

Tri-Mill Sports. Officers for the coming year, elected at the March 1st annual meeting are:

President, Victor Leontie, FFR
Vice Pres., Uuno Wiik, FBN
Secretary, Robert Weger, EME
Treasurer, Benjamin Baranowski, FXG

Directors for Three Years: Charles Zabronsky, FXF; Tony Lasky (Lukacewicz), FFM; and Joseph Mussi, FFDA.

Delegate and alternate for Mass. Federation of Sportsmen's Clubs: Uuno Wiik and William Mark.

Ditto for Norfolk County League: Joe Mussi, Uuno Wiik and Ben Baranowski (delegates); Arthur Vozella, Bill Ivatts and Ed Welch (alternates)

Speakers at the annual meeting, held in Franklin at the Venice Cafe were Jim Shepherd, district game manager for the Massachusetts Division of Fisheries and Wildlife, and Dick Cronin, fisheries manager for this area. Mr. Shepherd who is at present also acting chief game biologist, and his associate spoke on fish and game management. Novel feature of their message was a new 20-minute film on deer hunting in Massachusetts, where there is an excellent herd. The film showed the right and wrong ways to hunt and how to prepare game after it is killed.

Sports event for March is the lucky ham shoot, the 22nd, at the Norwood Sportsmen's Club. Don Brennan is chairman.

Annual Meeting. The first annual meeting under the new Bird Club plan for the club year to run from spring to spring, will be held April 10. Watch for further notice of this important event.

Banquet for Committees. The thank-you banquet given by the club for those who have worked for it during the past year, will be sometime in April after the annual meeting. The cast of the Veterans Show will also be guests of the club at this banquet.

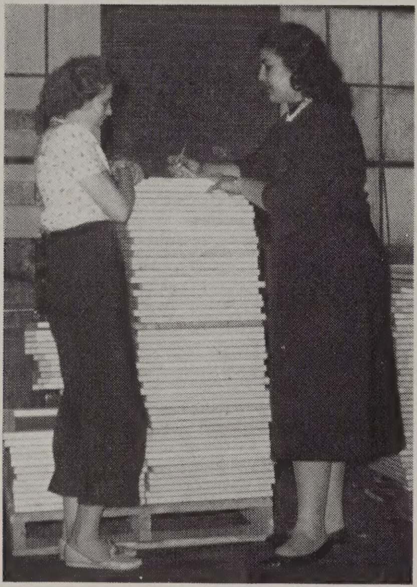
WITH THE OLD GANG AGAIN. Retirees Tony Piedzewicz, Austin Allan and Jimmy Murray, attending the recent Floor Covering Union banquet. Seated at left is Hugh Boulter of Maintenance. Across from him is a guest, Mrs. Harvey Hayward.

Let's Get Acquainted . . . .

. . . with Gertrude Kawecki

By ISABEL FARIA, *Reporter*

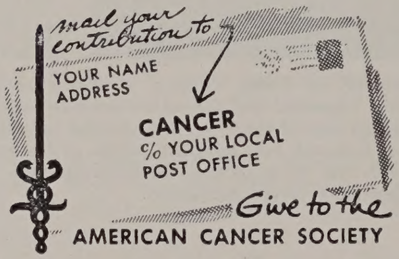
MEET Gertrude Kawecki, better known to her fellow employees as Gerty. She has been an employee at New Britain since May 1954 and is a nailing machine operator. She is now recuperating from a recent operation.



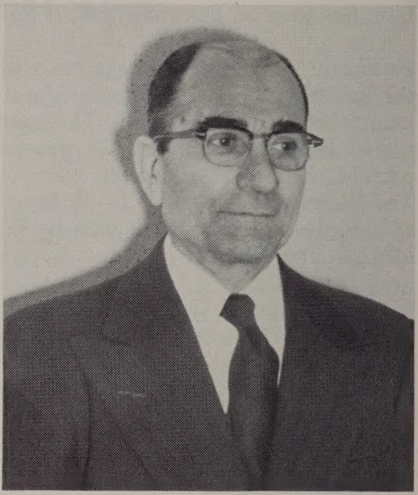
Gerty, left. Isabel, right.

Gerty was born on September 22, 1925, and came to this country in February 1954 from Germany. She speaks English fluently, and says she is looking forward to becoming a citizen of this country in a few years. Besides herself there are her husband, Henry, and son, George, who is 10 years old and in the third grade in the local Catholic school. She belongs to the local Catholic Church and societies.

When the day seems long and blue you can always look to Gerty for a laugh or two. She is a hard-working girl, and is always willing to help her fellow workers.



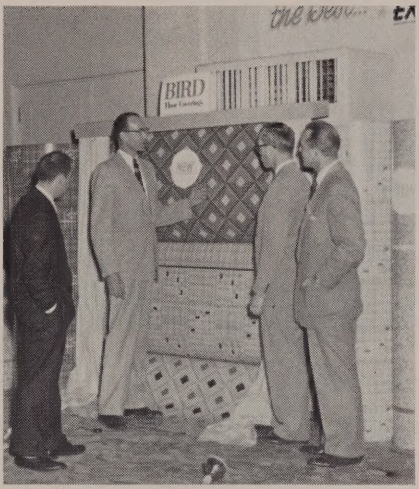
Just Retired



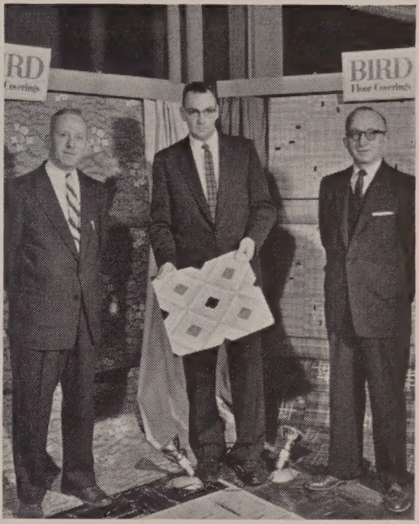
GIUSEPPE ANNESE, 45 Redwood Drive, Norwood, retired on February 29. Started July 31, 1933 at Norwood Roofing Plant and worked all the time on No. 1 Roofing Machine, except for a few days in Shipping. Was overlay coating and surfacing helper from June, 1946. Also worked at the Roofing Plant from January, 1922 to July 1925.

SHREVEPORT REVIEW STAFF at their banquet in the Lake Room of the Captain Shreve Hotel on February 9. Around the table from the left you'll find: Willie Smith, Frank Markham, D. L. Oliver, R. N. Potter, B. P. Soward, Lucille Burrow, J. D. Johnston, Anne Eddy, O. N. Sherburne, Kent Colvin and John Evans.

OUT IN THE FIELD, the sales force are Bird & Son to the people who buy our products. Here are Salesman Bill Each and Floor Covering Field Manager Stan Blackmer, making their presentation of new patterns for a distributor sales meeting. This was in Birmingham, for the Alabama Appliance Co.



SALT LAKE CITY BOOSTERAMA for Bird Floor Covering gathered these men: Field Manager Paul DeChellis, Salesman Doug Duncan, Elmer Pickett of Pickett Lumber Co., St. George, Utah, and Robert Wright of Empire Distributing, distributors of our floor covering in the Salt Lake City area.



NEW DISTRIBUTOR for Bird Floor Covering in Syracuse are Manco Distributors. Two officers of the company, Milton G. Cohen, president, left, and Irving J. Cohen, vice president, right, pose before the appropriate floor covering background with Bird representative T. F. Dunlevy.

Around the Sales Circuit

Blow Your Own Horn

The Codfish lays a thousand eggs,
The helpful Hen but one,
But the Codfish doesn't cackle
To tell us what she's done;
So we scorn the Codfish coy,
But the helpful Hen we prize,
Which indicates to you and me,
It pays to advertise.

By the Color of Its Booties

Junior had received a kitten for Christmas. "Daddy," he asked, "is my kitten a man kitten or a lady kitten?" Everyone in the bus listened.

"A man kitten," said the father.

"How do you know?" the child persisted. You could have heard a pin drop as the father promptly replied, "Well, he has whiskers, hasn't he?"

BIRD King-Tab

MANHATTAN EXHIBIT finds Salesman Horace Morton left, and Nunzio Julius, Advertising Display, greeting each other. The occasion was the Northeastern Building Materials Exhibit in January at the Statler in New York. Feature of the display set up by William Grazado and Julius was the new King Tab Architect Shingle.

Union Banqueters

MEET THE BETTER HALF. Here are some of the wives with their husbands, banqueting at the Floor Covering Union annual dinner recently. Left table, from front: Mrs. John Perekslis, Mrs. Robert Clark, Mrs. Wesley Pierce, Mrs. William Patterson and Henry Houghton. Right table, from back: Mrs. Steve Connors and husbands of the better halves, Connors, Patterson, Pierce, Clark and Perekslis.

If you're not in the book *you're a man without*

REGISTERED
VOTERS

. . . . . a country
. . . . . a state
. . . . . a county
. . . . . a town
. . . . . a party
. . . . . a street
. . . . . a school
. . . . . a *vote*

There is nothing more important that you can do as a citizen this year than to register and vote in the primary and general elections of 1956.

GET IN THE BOOK.

State	Register for Primary By:	Primary Elections	Register for General Election By:
Arkansas	No registration	July 31	No registration
Connecticut	July 27	Sept. 5 Dem. Sept. 7 Rep.	October 13 (some towns Oct. 20)
Illinois	Too late	April 10	October 8
Indiana	April 9	May 8	October 6
Louisiana	June 30 (2nd prim.)	July 31	
Maine	June 2 to 13 (Check local regulations)	June 18	Aug. 21 to Sept. 5 for State gen. elec. Oct. 18 to Nov. 1 for Pres. elec.
Massachusetts	Too late for Pres. Prim.	April 24	October 5
	August 17	Sept. 18	
New Hampshire	Too late for Pres. Prim.	Too late for Pres. Prim.	October 27
	August to Sept. 10 (Check local regulations)	Sept. 11	
Rhode Island	July 19	Sept. 17 Rep. Sept. 26 Dem.	September 7
South Carolina	May 12	June 12	October 6

BIRD
NEPONSET
REVIEW

APRIL 1956

Vol. 44 No. 4

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On the Cover

With the United Nations buildings forming a tremendous background, three girls on the Bird Club's New York tour posed for the Review photographer in the driving rain. The girls are Carol Billings, Bird Machine Co., Florence MacDonald, Main Office, East Walpole, and Catherine Walsh, Bird & Son New York Office. Notice how the stormy wind off the East River is whipping Kitty's coat sleeve.

BIRD NEPONSET REVIEW

Vol. 44 No. 4 April 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

George J. Nelson Named Internal Auditor

Joins Bird & Son after many years with Price Waterhouse

GEORGE NELSON has finally become a citizen — a citizen of Bird & Son, that is.

Pleasant and businesslike, he has been a familiar figure up and down the length of Bird & Son for over 25 years. But he was an auditor working for Price Waterhouse. Now he has left the auditing firm to join us as a Bird employee — in auditing, of course.

Treasurer W. C. Ahlgren signed the official bulletin board announcement naming George J. Nelson internal auditor. It was dated April 2, 1956.

Mr. Nelson's story starts in Brockton, where he has lived all his life and where he graduated from high school. After that he went to Bentley School of Accounting, graduating in 1923. He became a Certified Public Accountant about 10 years later.

A Manager in Boston Office

After working for General Electric for two years, he joined Price Waterhouse & Co., and subsequently became one of the managers in their Boston office.

Speaking of his long experience with Bird & Son, Mr. Nelson dates his association with us by saying he started at Price Waterhouse in November 1925 and shortly after began to work on Bird & Son's 1925 audit. Now Bird & Son will have the full-time benefit of his services in that complicated field of surveying, controlling and checking the company's financial records, which is known as auditing. Mr. Nelson reports to General Auditor J. C. Rambeau, who also came to us from Price Waterhouse.

Outside the job, Mr. Nelson, likes big pin bowling and takes part in this sport at the Commercial Club of Brockton, one of the few places locally where there are tenpins.

Mr. and Mrs. Nelson live at Country Club Lane in Brockton.

His professional memberships include the American Institute of Accountants and the Massachusetts Society of Certified Public Accountants.

New Construction, New Advertising

– *and the Norwood Situation*

Editor's Note

At President Anderson's invitation, other company executives will write messages for this page during 1956. This is the first in the series.

In this day and age a business organization must be completely alert and progressive if it is to survive. It is not practical to look back and bemoan the fact that things are not as they used to be. If they were, I think we would all be completely unhappy. We have so many more things now, and our standard of living is so much better, that it is almost tragic to think of the "good old days." But there is one very important thing that goes along with the new way of life. We must work "smarter" and more intelligently, do more planning, and put more thought into our efforts than we did years ago.

In the Building Materials Division we have shown a rapid growth in the last few years. This is because we have looked ahead and planned for the future. Here are some of the things that we have done recently, and things we are planning for the immediate future:

Building Plans

We have built our new Charleston mill. This added substantially to our sales in 1955 and will add still more in the future.

At Shreveport, during the past year we built a new, very modern granule handling system. In 1956 we will build a new warehouse, twice the size of the present one, and will also install an asphalt felt saturator.

At Chicago, we completed last year a substantial addition to our finished stock warehouse, and right at the moment we are building another warehouse for the storage of dry felt.

During 1956 we are planning to construct a new granule handling system, which is badly needed, at Chicago.

At Norwood, we have an important program laid out which will take us two to three years to complete. This covers modernization of our producing machines, and increasing the capacity of our granule plant. This program is already under way, and it will contribute in a large way to our success in a highly competitive business.

Sunday Advertising

Starting this year, we have inaugurated a new and extensive advertising campaign for the promotion of our products, not only to dealers who stock and sell them, but to the consumers who purchase them. You will see these attractive and informative advertisements in the magazine section of the Sunday papers all over the country. They will be in color and will attract much, and we hope favorable, attention. The first ad will appear May 6.

Along with our improved production facilities, and our important advertising, we have expanded our sales force to handle additional sales which we are planning to make. Our markets are constantly expanding, and with the proper effort and careful planning we can't fail to do an impressive job, one in which we will all take part, and of which we may all be justly proud.

Layoff at Norwood

April 17 — Since the above article was written, a serious situation has developed at our Norwood Roofing Plant. Lack of work caused the layoff of 90 men this month. This is very unusual in April.

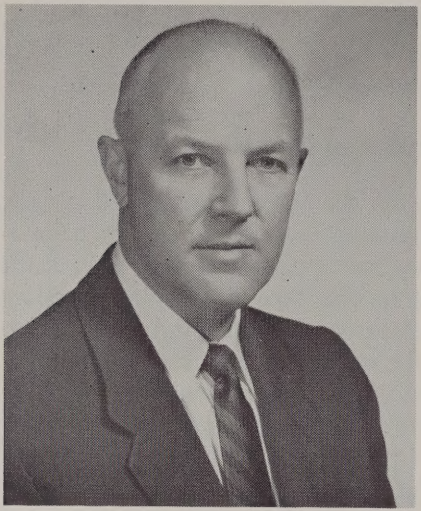
We had a busy February and March because dealers stocked up in anticipation of higher prices and spring business. We all expected that early spring business would move these stocks as usual. Then came the heavy snowstorms in late March and all construction stopped. Right now dealers' warehouses are full, and so are ours. We are forced to reduce operations until the public starts buying. With good weather expected from now on, we hope the situation will be corrected, and that we can soon put our plant back to normal operation.

Never have we had a clearer example of how dependent we are on our *final* customers, the builders and the homeowners.

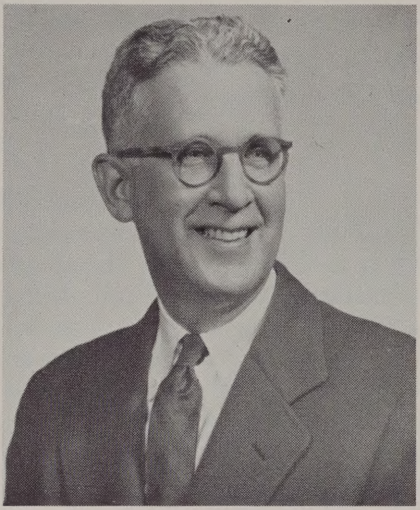
Eli L. Chamberlain
Vice President
Building Materials Division

For better service to customers

Bird Establishes Eastern Division



Rogers Weed, Jr.



Henry F. Davis

ON March 20, Rogers Weed, Jr. was appointed manager of the Eastern Division of the Building Materials Division.

Henry F. Davis was appointed general sales manager of the Eastern Division at the same time.

"This move," explains Vice President E. L. Chamberlain, "establishes for the eastern part of the country the same kind of organization that has been in effect for some time in our Western, Southwestern and Southeastern Divisions. It provides a closer-knit organization for better service to customers."

Mr. Weed has full charge of both production and sales in this newly-created area, which includes the Norwood Roofing Plant, the East Walpole Building Materials sales office and the three sales districts operating out of East Walpole.

As general sales manager, Henry Davis will direct sales in these three areas: New England District (formerly Northern Division), New York District (formerly Eastern Division) and Middle Atlantic District.

Rogers Weed, Jr.

Rogers Weed, Jr. has been working for Bird & Son ever since the mid-twenties. While a student at Harvard he worked here for several summers. His continuous employment began in 1927 as a roofing sales correspondent. After about a year on this work he joined the outside sales force, representing Bird & Son as a salesman until brought back into the office in 1930 as sales service manager.

In 1938 he became head of the Northern Division. In January 1951, he was again promoted, this time to the position of assistant to the vice president.

Mr. and Mrs. Weed live in Dedham and have four children. The oldest daughter, Patricia, has finished her studies at Smith College and is now a graduate student in French at Yale University. Marcia works at the Harvard Medical School. A son, Rogers Weed III, is a freshman at Yale, while the youngest daughter, Virginia, is at Beaver Country Day School.

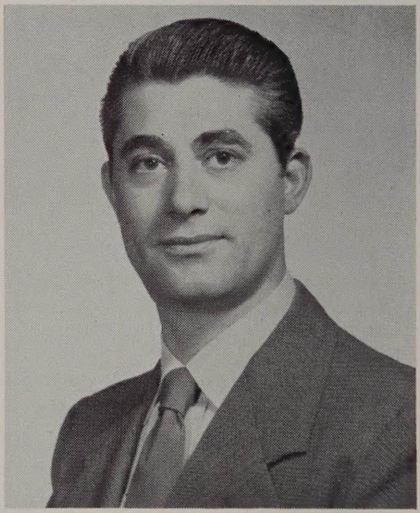
Henry F. Davis

The new general sales manager of the Eastern Division has served as assistant to the vice president of the Building Materials Division since January 1, 1954. Prior to that he was for 14 years sales service manager. It was he who introduced the Bird Architect Shingle and who more than anyone else has done so much to promote it.

Mr. Davis is a native of Pittsburgh. Before joining Bird & Son in 1939 as a sales correspondent, he worked with the Crucible Steel Co. in both sales and production. Then for 11 years he joined the Securities Division of the National City Co. in Boston.

Mr. and Mrs. Davis live in Westwood and have three children. Henry, Jr. is in the tree surgery business in Needham. Rebecca, their daughter, is the wife of Lieutenant John R. Flather, a jet pilot who has headquarters at Atlantic City. The Flathers, too, have a daughter, which makes grandfather Henry very proud. The youngest son, Woods, is a student at Hobart College, Geneva, New York.

Campisano Directs Sample Production



Francis Campisano

FRANCIS CAMPISANO was appointed foreman of the Sample Department at the Norwood Roofing Plant on March 12.

Frank has made a career of sample making here at Bird & Son. In the Building Materials Division samples of all products — and there are many — are furnished for all Bird accounts. In addition to distributors and dealers, we provide applicators with our samples. Multiply this undivulged number of people by the number of products, which include 32 roofing shingle colors.

Then you will have some idea of the size and scope of the Sample Department work.

Campisano joined the Sample Room crew about the time the department started in August 1935. Stanley Phillips, now foreman at Charleston, was in charge at that time. Through the years Frank became skilled at all the operations in the department and in June, 1942 was made leader. The department by then had been placed in the charge of the Roofing Laboratory. During the last few years sample work has increased in volume to the point where larger quarters and more direct supervision were needed. In February the move was made to the new location near the Kettle House and on March 12, Frank was named the new foreman.

As a boy Frank Campisano attended Norwood schools. He also studied business administration and advertising for one year at a Boston school. For four years prior to joining Bird & Son he worked for the Natural Products Co. of Boston as a packer.

He and his wife, the former Helen Tomm of Norwood, have three children — Jean Frances, a graduate of Peabody School, who now works at Factory Mutual, John Francis, 15, a sophomore and a trumpet player in the Norwood High School Band, and Judith C., 12, a student in the Junior High School.

Frank has long been active in Bird Club affairs and is at present one of the members of the Bird Club bowling league committee. He also does committee work in St. George's Syrian Orthodox Church and in the Orient Lodge, Norwood.

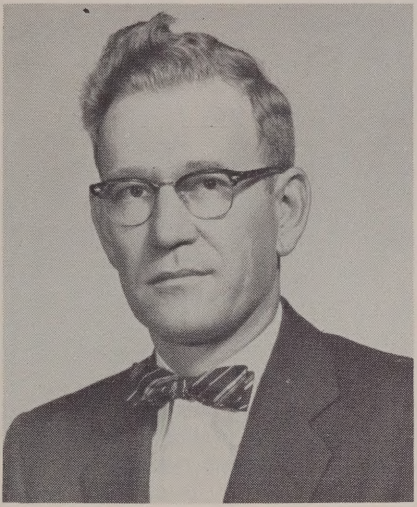
Avoid Tax Troubles

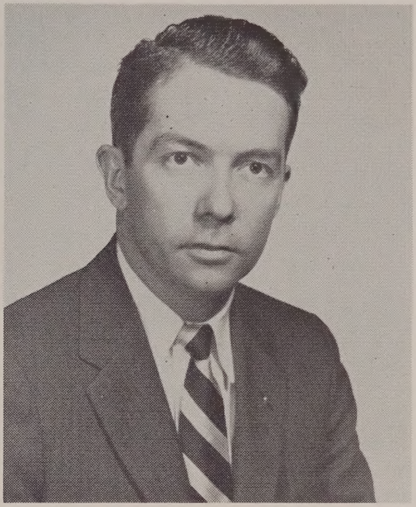
Have you checked your withholding exemptions recently?

Several employees have discovered that they failed to sign a new card when some member of the family ceased to be an exemption for income tax purposes. As a result, when these people filed their income tax they had to pay an additional amount on which they had not planned.

Whenever a person whom you have been claiming as an exemption dies or begins to work full time, you should sign a new exemption form at once. These are available at the Employment Office at East Walpole and the plant offices in other Bird & Son locations.

J. R. Anderson and A. F. Jones Assume New Responsibilities


J. Robert Anderson


Allan F. Jones

J ROBERT ANDERSON has been moved from assistant general cost accountant to the Treasurer's Department as assistant to the treasurer, effective March 12, 1956. Replacing him as assistant general cost accountant is Allan F. Jones, reporting to L. M. Lindblom, general cost accountant. Treasurer W. C. Ahlgren also announced that George C. Johnson of the Auditor's Department would replace Mr. Jones as Cost Department head.

J. Robert Anderson

J. Robert Anderson, a Bentley School of Accounting & Finance graduate, joined Bird & Son as a cost clerk shortly after his graduation in 1939. In 1946 he was named head of his cost section. In 1950 came his promotion to the post of assistant general cost accountant. Bob's Bird & Son career was interrupted by three years of military service from 1943 to 1946 when he served with the 45th Infantry Division at the Anzio Beachhead and the southern France campaign.

He was born in North Easton and has lived there all his life. Many readers will remember his wife, Olive, who was employed at the Bird & Son Cost Department during the war years. Both Bob and his wife have always have been active in local church affairs. He participates in the men's organizations, sings in the choir and is Chairman of the Covenant Congregational Church of North Easton. Since 1953 he has been a director of the Neponset Credit Union. The Andersons have two children, Paul, 7 and Susan, 5.

Allan F. Jones

Allan F. Jones has held several different jobs in the Cost Department since he joined it in October, 1946. From his first position of general cost clerk he moved into special studies work in March 1948. Two years later, January 1950, he became Cost Department head, the position he has held until his recent promotion as assistant general cost accountant.

Graduating with honors from Newton High School in 1939, Allan Jones continued his studies at the Bentley School of Accounting & Finance, graduating from there in June, 1941. His accounting experience before joining Bird & Son included two years with the Ludlow Mfg. & Sales Co. of Boston and two years with the Florence Stove Co. at Gardner, Mass. During World War II he was in pilot training in the U. S. Army Air Force.

He married Barbara Snyder of Jamaica Plain in 1943. In recent years they have made their home on Pilgrim Way, East Walpole, where Al finds

(Continued next page)

Allan F. Jones

(Continued from page 3)

time to follow his hobbies of backyard gardening, music, photography and model railroading. He likes both classical and dance music, playing the piano for his own amusement and well enough so that occasionally he plays with a local dance band. He is active in the Masons and is presently serving as Treasurer of the Union Congregational Church, East Walpole.

George W. Parsons

BELATEDLY we have learned of the death of George W. Parsons, 75, retired, on February 10. Mr. Parsons had been hospitalized at the West Roxbury Veterans Hospital since before Christmas and died there. He was a native of Machias, Maine, but had lived in Millis for a number of years.

He had two periods of employment with Bird & Son. The first was in 1942 and 1943 on No. 7 Roofing Machine. He returned again to the Roofing Plant in May 1944 on No. 1 Machine. In July of that year he transferred to No. 7, working there until his retirement at the end of December 1949.

Burial was in Millis. No close relatives survive him.

Lewis Kozak

LEWIS KOZAK, retired, died at his home, 23 Weld Avenue, Norwood, on March 31, at the age of 68. He had been sick about three months.

He was born in Bucovina, a province in northern Rumania, then part of the Austrian Empire. He came to this country at an early age and worked in Cambridge and Arlington before joining Bird & Son, May 1, 1918. For 14 years he worked in the Stock Handling Department of the East Walpole Paper Mill. In 1932, he transferred to the Combiner Room at No. 1 Box Shop where he remained until his retirement at the end of the year 1954.

He is survived by his wife, Mary; three daughters: Mrs. Rose Flaherty of Norwood, Mrs. Mary Sullivan of Jamaica Plain, and Mrs. Lillian Burke of LaPorte, Indiana; a son, George, of Norwood; and six grandchildren. George Kozak is a Bird & Son employee in Shipping at the Norwood Roofing Plant.

Funeral services were held at St. Peter's Church, Norwood, with a solemn high mass of requiem on April 3. Burial was in Highland Cemetery.

Bartley B. O'Donnell

BARTLEY B. O'DONNELL, retired, died on March 12, following an illness of about one year. He had been retired from the Cleaning Department in East Walpole almost nine years.

His Bird & Son record goes back fifty years to the day he joined the yard crew in March, 1905. After working many years in this department he transferred to the Cleaning Department in January, 1941 and remained on that work until his retirement July 1, 1947.

Surviving him are one son, Patrick of South Boston, and three daughters, Mrs. Celia Grealish of South Boston, Mrs. Barbara Joyce and Mrs. Katherine Naughton of Norwood. There are 11 grandchildren.

Funeral services were held on March 15 at St. Catherine's Church, Norwood. Burial was in Highland Cemetery.

New Sales Chart — Eastern Building Materials Division

WHEN Vice President E. L. Chamberlain recently announced the formation of the Eastern Division of the Building Materials Division, he published a chart showing the complete sales organization. The sales areas formerly called divisions are now called districts. Several have also been renamed. Listed below are the new designations and the sales manager in charge of each.

EASTERN DIVISION

General Manager — A. Rogers Weed, Jr.
General Sales Manager — H. F. Davis

New England District
R. H. Emerson
Sales Manager

New York District
F. X. Lantier
Sales Manager

Middle Atlantic District
T. E. Miller, Jr.
Sales Manager

W. E. Smith, Jr.
Sales Service Manager

WESTERN DIVISION

General Manager — Philip C. Johnson

Mid-West District
A. M. Dobbins
Sales Manager

Central District
J. W. Morgan
Sales Manager

B. G. Macfarlane
Sales Service Manager

SOUTHWESTERN DIVISION

General Manager — J. D. Johnston

Gulf District
R. F. Jenkins
Sales Manager

Mid-South District
F. H. May
Sales Manager

J. K. Colvin
Sales Service Manager

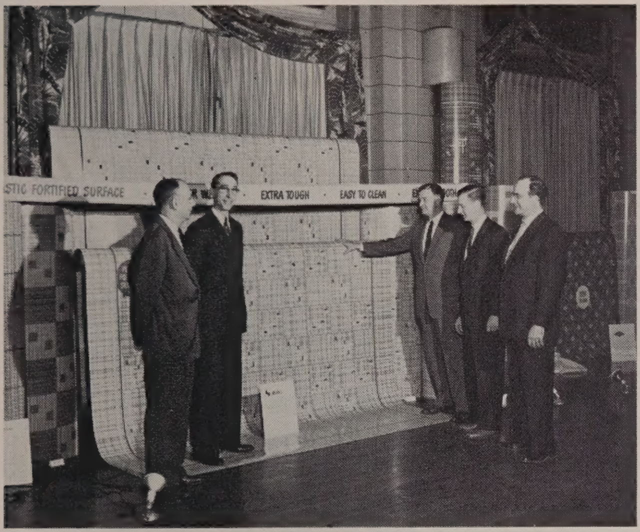
SOUTHEASTERN DIVISION

General Manager — J. H. Van Hoy

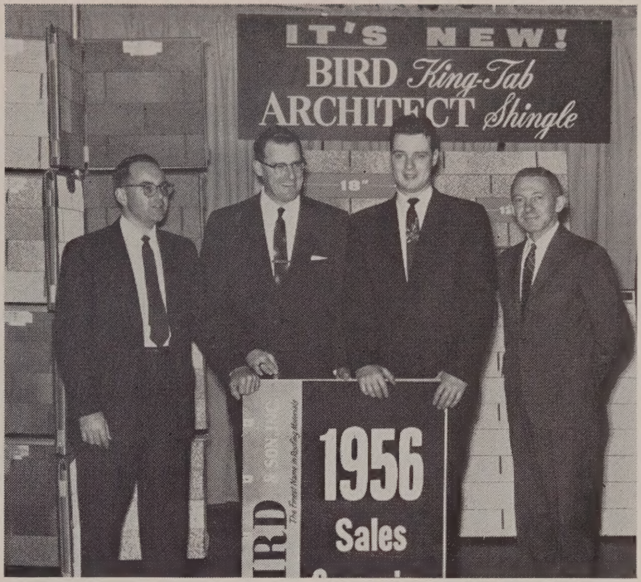
South Atlantic District
B. L. Sears
Sales Manager

K. L. Mann
Sales Service Manager

In the Marketplace


STIC FORTIFIED SURFACE
EXTRA TOUGH · EASY TO CLEAN

BOOSTERAMA boosts sales in Louisville. Chalk up another successful meeting in the Floor Covering Division. Field Manager M. E. Cummings has his hand on the Scatterbox display. Salesman H. W. Cartwright is the last man on the right. Others are Everett Martin, sales manager, A. J. Young, vice president, and Warren J. Schork, assistant sales manager — all of the Louisville Tin & Stove Co.



EXPERTS ALL, these Bird men put on a highly successful sales meeting before 200 architects and lumber dealers in Sharon, a Pennsylvania city located in the huge industrial area close to the Ohio border.

Left to right: Damon Carter (of our ad agency); T. E. Miller, Jr., Middle Atlantic District manager, and Salesmen Edward Madden and William Ford. In front of them is a blown-up version of the salesmen's "pitch" book.

John DeFlaminis

JOHN DEFLAMINIS, retired, died at the Norwood Hospital on March 6 at the age of 78. After a serious illness in 1947 he retired and in retirement regained a good measure of his health.

Born in Italy, September 30, 1877, he had been a Bird & Son worker for most of his life. His first employment was in the East Walpole Boiler Room from October 1918 to May 1922. After less than a month he rejoined the company, spending the next three years in the Stock Handling Department. Then, after a year in the Cleaning Department, he joined the Yard Crew and spent the rest of his active service in that department.

Since his retirement he and Mrs. DeFlaminis have lived at their home on Oolah Avenue, Norwood. Surviving him are his wife, Palmina, six children and four grandchildren. Three sons and one daughter work for Bird & Son. Amedio is night foreman at No. 2 Box Shop, Angelo works at the Floor Covering Plant, Alfred at No. 2 Box Shop and the daughter, Alba, at the Finishing Mill. Two married daughters live in Norwood, Mrs. Violet McKenzie and Mrs. Vanta Berube.

A solemn high mass of requiem was celebrated as St. Catherine's Church, Norwood, on March 9. Burial was in Highland Cemetery.

For a swell guy —

Surprise Gift for Box Shop Foreman From His Boy Scouts

THE night of March 26, there was a very surprised and pleased scoutmaster of Troop 30, East Walpole.

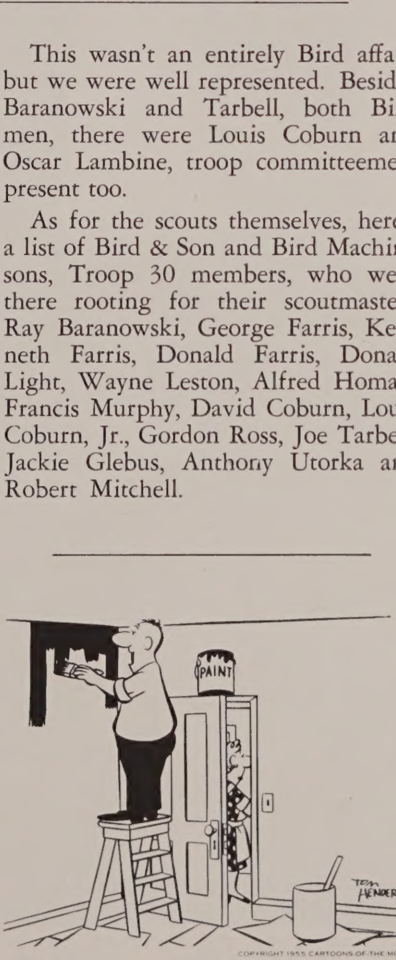
Benjamin Baranowski, who is a foreman at No. 1 Box Shop, was presented with a gift from all the boys in his troop, "just because they like him."

The scouts thought up the idea themselves. As Lester Tarbell, assistant scoutmaster, explained it, the boys came to him and said they'd like to do something for Mr. Baranowski. So they brought in their nickels and dimes and in about eight weeks they had enough money. Since Ben is a great sportsman, and the fishing season would be open in another month, they bought him a spin reel and line.

Investigation by Les Tarbell brought out the fact that scoutmaster Baranowski had become a Boy Scout himself just 30 years ago. To make a real ceremony, Rodney Spiers, scout executive of the Old Colony Council came and made a fine speech of congratulation and the assistant scoutmaster made the presentation.

This wasn't an entirely Bird affair, but we were well represented. Besides Baranowski and Tarbell, both Bird men, there were Louis Coburn and Oscar Lambine, troop committeemen, present too.

As for the scouts themselves, here's a list of Bird & Son and Bird Machine sons, Troop 30 members, who were there rooting for their scoutmaster: Ray Baranowski, George Farris, Kenneth Farris, Donald Farris, Donald Light, Wayne Leston, Alfred Homan, Francis Murphy, David Coburn, Louis Coburn, Jr., Gordon Ross, Joe Tarbell, Jackie Glebus, Anthony Utorka and Robert Mitchell.



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"You're gonna love this color . . . come have a look, Liz"

King Tab Architect
Declared Another First
In Asphalt Shingles

Twin Winners Pocket $2800 In Early Morning Ceremony

KINGS OF THE SUGGESTION SYSTEM, Frank and Kin shake on winning $1400 each, final payments on their Business Builder awards for the King Tab Architect Shingle.

TWO men walked from the breakfast table into big money on the morning of April 10.

In President Anderson's office, at this early session of the Administrative Committee, Francis Campisano of the Roofing Sample Department and A. K. Powers, Georgia roofing salesman, were each handed a check for $1400.

This was their final payment for the King Tab Architect Shingle suggestion. The preliminary $100 awards had been paid in January. Powers made a special trip from Georgia to receive his check in person.

Incidentally, this is the first time duplicate awards have been paid for a Business Builder idea. Campisano had the original idea of making a shingle with an 18″ tab. Since management was not interested in adding another shingle to the line, the idea was abandoned until Power's suggestion demonstrated how the idea could be applied to the Architect Shingle.

As a direct result of these two suggestions, all Architects were changed to King Tab the first of the year. Also, national advertising soon to appear in Sunday supplements will feature this shingle.

"It ranks with the Architect Shingle idea and the Thick Butt idea as one of the most distinctive changes in asphalt shingles. It is another 'first' for Bird & Son," states President Anderson.

Both Powers and Campisano plan to use a good part of their money to help finance their children's education. Powers has a son now in Clemson Agricultural College, Clemson, South Carolina. Campisano has a boy who is a sophomore in high school. Both men also plan to use part of the money to clean up a few bills and Frank also has in mind a donation to his church.

About "Kin" Powers

A. K. POWERS has been with Bird & Son since February, 1950 but he had been selling Bird roofing before that. He was a jobber's salesman for Chase & Co. in Sanford, Florida, from 1936 until he joined the Army in 1942. He was commissioned in December, 1942, served as a platoon leader and company commander in the Pacific area, went to Germany for occupation duty in 1946 and returned to the States in 1949. While on leave in December he met Mr. Van Hoy and jokingly inquired if Bird & Son needed a salesman.

"This turned out to be the luckiest joke and the luckiest break for me that I have ever had," says Mr. Powers, "because I was hired as soon as I went on inactive duty in February 1950. I enjoy working for Bird & Son and would not work for any other company. It has meant a lot to me."

Powers now sells for Bird & Son in the Georgia territory, which is part of the Southeastern Division with headquarters in Charleston, South Carolina. In addition to the son at Clemson College, the Powers' have a daughter nine years old, who has the distinction of being born in Germany.

Kin Powers tells us he got the idea for the 18″ Tab Architect when he ran into sales resistance trying to sell the old 12″ Architect. His customers kept telling him: "Something that costs more should look different."

The 18″ tab is the answer. It is easy to make and is distinctive on the roof.

About Campisano

Frank Campisano's story appears on page 2 in connection with the announcement of his promotion to foreman.

March Suggestion Awards

Norwood Roofing Man Earns Special Check

WILLIAM CARR, Roofing Maintenance Department, was handed a check for $90 last month for his suggestion "V BELT DRIVE FOR NO. 1 SUPER HEATER." This V-belt drive which replaces a gear box has resulted in savings in both maintenance and cleaning.

Three men from three different plants received $20.00 extra for achieving a total of five suggestions accepted: James Reiser, Chicago, John Sigmund, Norwood Roofing, and Vernon Stromberg, Phillipsdale.

Foreman Ralph Kemp, right, hands $90.00 check to suggestion winner, William Carr, Norwood Roofing Maintenance, as Superintendent William Wright and Planning Head Edward Hiller watch and offer their congratulations, too.

List of Winners

Total awards paid in March were as follows:

Chicago

Edward Moore, FCM	$20
James Reiser, FCM	40

Phillipsdale

Vernon Stromberg, DPX	$40

Floor Covering

John McDonough, FFG	$ 5
Clarence Young, FFG	10

Norwood Roofing Plant

Donato Marrollo, FBI	$20
John Sigmund, FBM	80
Edmund Wenstrom, FBM	20
Auvo Aho, FBV	5
Frank Carchedi, FBV	5
Patsy Famiglietti, FBF	5
John Stupak, FBV	5

Doctor: "The thing for you to do is to stop thinking about yourself. Try burying yourself in your work."

Patient: "Yeah? I'm a concrete mixer!"

* * *

Victims of an accident in Scotland were still lying on the road. Along came a native and said to a man lying on his back:

"Has the insurance man been 'roon yet?"

"No," was the reply.

"Ah, weel, I'll just lie doon aside ye," said the Scot.

GUESTS OF COMPANY EXECUTIVES at presentation ceremonies, the award winners sit flanked by their division vice president and the president. Left to right are E. L. Chamberlain, Francis Campisano, A. K. Powers and A. H. Anderson. Standing, from left: W. R. Wright, Jr., H. S. Hanna, W. C. Ahlgren, F. P. Reynolds, R. A. Wilkins and C. A. Sumner.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE CERCONE
WANDA IPPOLITI
BETTY WENTWORTH

JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT McDONALD
RITA PETRONI
CAROLINE COGSWELL

We were very sorry, especially those of us in Floor Covering Sales who knew him best, to learn of the death of Mike Kareken on March 11. Mike lived in Eggertsville, New York, a suburb of Buffalo. He died at his home.

People out in snowstorms may have rosy cheeks, but they don't usually have terrific tans. Mary Finnerty did. She came back to work after her beach-in-Florida vacation on Monday, March 19, the date of Blizzard No. 2.

The night of March 16, the first or St. Patrick's Eve blizzard, Tom Carroll was host all night to five nuns. They were among the thousands stranded in Boston along South Huntington Avenue and the Jamaicaway near Tom's apartment. The next week, fortunately three days after the second blizzard, Tom rushed his wife, Mabel, to the hospital and made it with exactly four minutes to spare before the arrival of their firstborn, a little girl.

Welcome to the first floor of the Main Office: Mr. Chamberlain and Polly Ransow, who have moved next to Ralph Hall, and Bob Anderson, from Accounting to the Treasurer's Department.

Julie Kucab guessed a prize-winning number of bells in a larger bell, gimmick in a contest to win a Bell Sewing Machine. She got $40 toward a machine.

Mary and Jim Moylan are proud to announce that their young brother, Joe, has been elected captain of the Boston College hockey team for the coming year. Joe was a member of the famous Walpole High hockey team that won the state championships a few years back. Joe's former class and teammate George Delaney, Jr., who goes to Brown was also elected captain of his college hockey team. Joe flew with the Boston College hockey team to Denver a few weeks back — thought Denver was wonderful.

Welcomed to Box Sales are Mrs. Ruth Pearlmutter of Sharon, Mrs. Millie (Shimsky) Sanborn, who formerly worked in the Box Shop, and Mrs. Mary Carchedi, who is working regularly with us on a part-time basis.

Wanda Ippoliti has left us to be a full-time housewife. Sorry to lose her. We thank her for her good work as Review reporter. Taking over for Wanda as "scoop" is Millie Sanborn.

Sorry to have her leave Bird & Son but we wish Thelma Sjoberg lots of good luck in her new job.

We extend a welcome to new key-punch operator Marie Alexander of East Walpole, who is taking Thelma's place.

Mary Moore is part-time clerk in general accounting and Janice Soderstrom is part-time billing clerk. Both girls are from Canton High School.

We are glad to have Phyllis Lindsay back with us after her recent illness.

We are happy to know that Ellie Murray is feeling much better and expects to be back with us soon.

Flossie MacDonald was one of the group that took the Bird Club trip to New York. After many years of talking on the phone and communicating by teletype with our New York office, she finally met Kitty Walsh of that office, who joined the tour too. Flossie says Kitty is a swell girl and they enjoyed her company very much.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS

NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

PRODUCTION AND POWER

Michael Burke, retired, has been having some hard luck — or his wife has. Mrs. Burke broke one hip, then as she was beginning to recover, she broke the other.

All of us wish Kimble McEwen a speedy recovery from his recent illness.

Ed Stasis is now in the dump truck business. He has his own truck, did snow-plowing and hauls gravel, loam, etc.

Cards were received from Mike Boragine while he was in Florida. He is back, very happy with his vacation and very tanned.

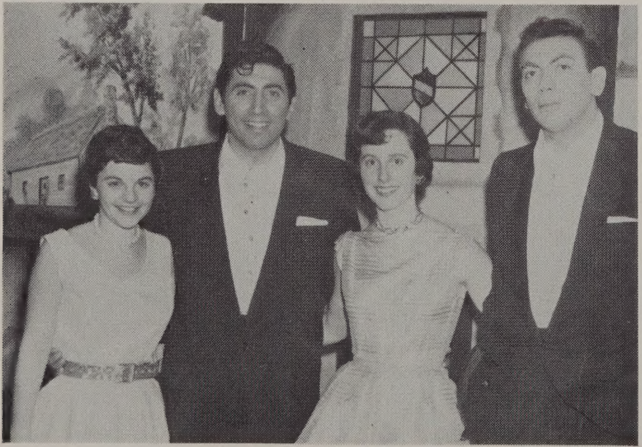
Thomas Clancy has been quite ill at the Massachusetts General Hospital, where he is at this writing. We hear he is a little better and hope his recovery will be rapid.

Newlyweds Mr. and Mrs. David Wohler are back from their honeymoon in New Hampshire and are residing in Norwood.

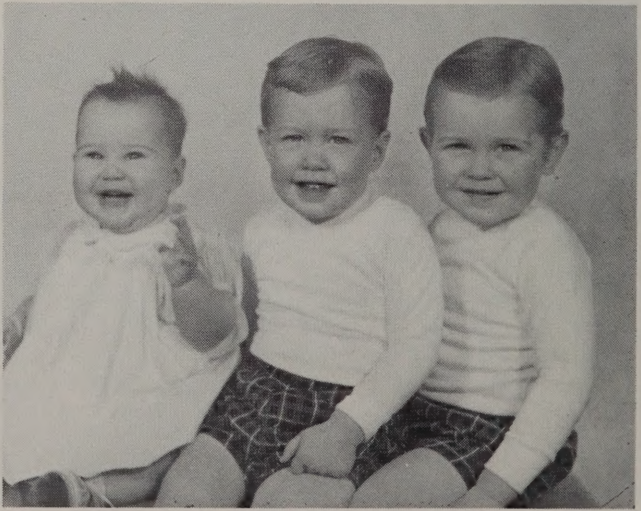
Despite the stormy night, a good crowd attended the meeting of Local 1330 held last month.

Hearty welcome to new employee Robert MacKinnon, who is in the Stock Transfer Department.

Thomas Flood has swapped for a newer Kaiser, a handsome two-tone green job



POSES WITH CELEBRITIES. Rose Marie Booth, left, celebrated her 19th birthday with a party at Blinstrub's Village, Boston, and had the good fortune of having her picture taken with two of the four Ames Brothers, well-known singers. The other girl is Margie Cunningham of Canton. Rose Marie is the daughter of John Booth, of the Corner Piece Department at Norwood Roofing.



THREE LITTLE CONRADS, handsome children of J. D. "Jim" and Harriet (Phalen) Conrad. Jane is 7 months old, Billy, 2, and Jimmy, 3. Dad is a Building Materials Salesman; Mom used to work in the Office.

with whitewall tires. Tom likes the Kaiser very much.

Roger Freeman was in to see us and expected to return to work soon.

Leo Buckley has a new two-tone green Pontiac station wagon.

Michael Duffy, retired, visited his former associates and it was fine to see him.

George Blair has a new 1956 Buick. It's a honey — light blue.

Sorry to hear of Oscar Robillard's illness, but hope he will be able to be back with us very soon.

Maintenance

We'd like to welcome John O'Leary of Walpole to the Painting Department. He claims he is related to the Chicago O'Learys — remember the cow?

If anyone knows where a rubber deck of cards may be bought, the pitch players here would appreciate the information. Their deck really gets thrown around.

Matt Naughton didn't have too many snow shovelers in the recent storm, but what he had were really skilled.

Robert Ivatts is getting good training in learning to be a piper. Now that he is engaged (the wedding is to be in the fall) his fellow pipers will see that he also gets training in matrimony.

During one of the blizzards, Harry Angus, our roving H Machinist, was stranded and spent a quiet night in the Dedham Police Station. Watch your step, Harry!

A glad hand of welcome to Billy Madusky from Printing to the Machine Shop Storeroom. Billy will be in charge of reminding the boys who forget to make out requisitions when on jobs out in the mill.

To those who drove their cars to work in the March blizzards, we say "Lucky boys." To those who left them home and made snow removal easier, the comment is "Smart boys."

Charley Locke has been to Virginia visiting his son in the service. Nothing like a vacation in the South.

Finishing Mill

We hope Josephine Rose is feeling better and will be back to work soon.

We wish Huntington (Tobey) Monroe success in his new job. He transferred to No. 1 Box Shop. We all miss him here.

Charles Sabonis enjoyed a week-end stay recently in New York City.

Holly Dyer, one of our retired men, visited us recently. It was certainly good to see him looking so well.

No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Andrew Center
Miriam Hill
Patrick Silvestri

A number of employees from this building went with Dept. FXF's Andy Center, Bird Club Tours chairman, on the week-end trip to New York, April 6-8. These included Ruth Clarke, Olive Joslin, Bernard Stravinski, Raymond Wojdag, Jean Surowiec, George Sullivan, Henry Meyer, Gunnar Lundquist, Stanley Joyce and Vincent D'Espinosa, Jr. Bernard and Raymond had their wives with them and Mrs. Center was there too. (See story and pictures elsewhere in this issue.)

Claude Smith started the office vacations again this year. This time it was Bermuda in April.

We are glad to have Rod Urquhart back after his recent illness.

We are very happy to report that Ralph Farris's wife, Gladys, who was seriously ill, is just fine now.

Ken Houghton said he was going to plant his peas even if he had to plant them through the snow. Got to get them in before the middle of April, you know.

Stanley Tomershea is welcomed to the Shipping Department.

New man welcomed to FXG (Corrugated) is Francis Nee, Jr.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady

Jim Maguire spent a week's vacation in New York last month and while there took in the St. Patrick's Day parade.

Joe Smelstor took a week of his vacation and spent it at home, welcoming his new baby daughter.

We all extend our sympathy to Amedio and Alfred DeFlaminis, whose father passed away during March.

Bird Club members from Shoe Cartons who took in the New York trip included Fred Morrison, Arthur Holtman and Leona Paquette. Gertrude Jalkanen of No. 2 Office went too.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Florence Murray
Julius Aukstolis
John Folan
Francis Wall
Michael Meomartino
E. H. Kallstrom

Many people who knew Dick Stoddard, for years foreman of the Roofing Shipping Department, will be sorry to hear of his death on March 7. He had had a long illness and finally contracted pneumonia. Dick spent all of his Bird & Son career at Roofing, most of it as Shipping foreman. He started in August 1919 and resigned at the end of September 1943 to return to his former home in Dennysville, Maine. His wife, Gertrude, survives him.

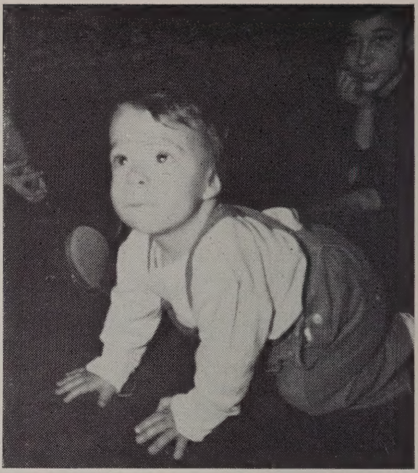
(Continued next page)

FELIX THOMPSON'S name led the active employee Long Service List for the month of March this year. He observed his 45th Bird & Son anniversary on March 10. In this group of friends gathered to honor him are some who were not yet born when Mr. Thompson started with Bird & Son in 1911. Mr. Thompson, janitor at East Walpole, is standing in front of his anniversary cake.

Others are, from left, standing: Stephen Traudt, David Kennedy, Thomas Carroll, John Phelan, E. R. Pulsifer, Julia Lewis, Edgar Grout, and Elizabeth Gleichauf. Seated: Roxy Coburn, Lydia Engberg and Mary McCarthy.

DADDY'S GIRL. This pretty miss is Katherine Mary Kalliel, four-year-old daughter of Nader Kalliel, Miehle press operator at No. 2 Box Shop.

BOX SHIPPING OFFICE STAFF moved earlier this year into their new quarters now in a handier location right next to the shipping platform. Foreman of No. 1 Box Shop Shipping, William "Bill" Murphy, is seated at left. Right is Ralph Farris and in back are Francis Foley standing and Miriam Hill.



TENDER MEMORIES of their grandchild, cute Peter deMartin, will linger many years with Mr. and Mrs. Charles Matthews. They were especially close to him since Mrs. Matthews took care of him while his parents worked. Then, on March 1, in 12 short hours he was taken from them, stricken by a terrible form of pneumonia which medicine could not fight. Charlie works on No. I Roofing Machine at Norwood.

Roofing Plant

(Continued from page 9)

Lorne Murphy attended the capping of his daughter, Eileen, on March 20, at Cambridge City Hospital.

Our deepest sympathy is extended to James Murray on the death of his mother.

Al Kallstrom was in Florida on vacation.

We extend our deepest sympathy to George Kozak on the death of his father, Lewis Kozak, who was a retired Bird employee.

Miss Hazel Smith of Walnut Avenue, Norwood, is grateful for the alertness and the honesty of Albert Surette. As Al was coming to work early one morning recently, he stopped at the store at the corner of Dean and Washington Streets, Norwood. There in the street lay a lady's wallet. Albert picked it up. It was wet from a rain during the night, but he found that a small sum of money and all the papers were intact. The lady's address was there too, so he promptly returned it to the grateful owner.

Miss Smith stated that the loss of the money wasn't serious, but the personal papers would have been hard to replace. She offered a reward, which Al declined. "I'm just glad I found it," Al said.

Roy McQuillan and his wife are giving a course in ceramics at the Boston YMCA's Association School.

Carl Edman has returned to work after being out sick for two months.

Edmund Wenstrom is driving a new 1955 Nash Ambassador.

Coleman Foley Sr. has returned to work after being out sick for three months.

John Sigmund has a new 1956 Ford Fairlane.

Bill Haggerty of FBY (yard) is the president of the PTA in West Mansfield and is also active as leader of the Boy Scouts and the Cub Scouts in the area.

The severe storms of March will be well remembered, especially by Nick Santoro, Louis DeBaggis and Joe Nasuti of Franklin. On the night of March 19, they were unable to get home and had to spend the night sleeping on hard benches in the locker room at the Roofing Plant.

FLOOR COVERING PLANT

William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Joseph Radzevich
Willard Jonah

Following his usual Eastertime custom, James Sheptyki handed out to members of his department samples of his delicious home-made smoked *Kulbasi.* The opinion of all — "the best he has ever made." One little item, though. Who received two pieces? Someone was especially favored.

The buttons on Howard Nelson's vest popped all over the place when he learned that he was a grandfather for the first time. His daughter, Louise Gaffney, had a baby son, who has been named George Jr.

Speaking of proud grandpas, here's another one. Patsy Sansone is the grandfather of twin girls, his daughter's babies.

Adam Scott and Manuel Silva both were in the hospital, but we hope their stay will be short.

Sam Steele is pretty classy in his brand new Olds. Color is terra cotta and beige.

Anybody get lost trying to find his way, what with the new building going on and departments moving around?

Andrew Jacobson, who has been working at pottery for the past three years, had much of his work on display at the new Regional School exhibition recently. The school, considered one of the most modern in this vicinity, serves the towns of Plympton, Halifax, Pembroke and Kingston.

When Carl Chellquist came to work for Bird & Son three or four months ago, he weighed 235. After the first of March, Carl went on a diet and lost 15 pounds, bringing him down to a solid 220. He has set his goal at 190, for sometime in July. If you want to lose weight, maybe Carl has the answer for you.

That new home of John McIntyre's which he is building in Walpole is coming along fine and should be very nice when it is finished.

Seems like Carl Hilton is going into the boat building, or boat renting business. He spent the first few days of spring building a new 14-footer, bringing his total to three boats in all. He says this one is just for fishing — but the only fishing Carl does is from his hammock on the porch of his camp.

Tom Blundell had so much water covering his land from the melting snow and spring rains he didn't know whether to exchange his 150,000 glads for water lilies. However, Tom expected it to dry out eventually and extends a cordial invitation to anyone interested in floriculture or even in photography of flowers to browse around his place sometime during July, August or September. He is located on Route 106 in West Bridgewater, at 453 East Center Street. Yes, Tom sells bulbs and flowers.

Carol Hunt of the Floor Covering Office was completely surprised on her 18th birthday recently when she joined the other girls at lunch time and was welcomed with "Happy Birthday, Carol" from all the girls at the plant. There were plenty of refreshments along with the presents for Carol. Of the many cards Carol received, one was a mystery, which is fun too when you're just 18.

Ed Szahun, messenger, reports that even though his team lost the hockey game against Stan Hayward's team at the Arena, the 8 to 7 score indicates it was a whale of a game.

FFQ's loss is FFM's gain. The Oil Boiling Department was sorry to see John Burke leave them and transfer to his new job in Maintenance.

Bill Colmer was getting ready for his garden kind of early this year. A passerby — this was in March — saw him tinkering with his tractor. Maybe he was waiting for more snow to push around.

Shoe Carton Set-Up

Manchester News

By Ann Masters

Fellow employees offer their best wishes to Robert Gagne and his bride, the former Lorraine Levesque. They presented them with a pair of end-table lamps. The couple was married April 7 with a wedding breakfast and reception at the Queen City Motel.

Michael Therrien, son of Pauline Therrien, was hospitalized a few days last month, but we hope he is well now.

We were very glad to see Obe Boisvert back to work early in April. He had been out with a badly broken ankle.

Lewiston, Maine

By Helen Lane

Rita Tremblay and husband, Leo, spent a recent week-end in Lynn, Mass., visiting Rita's sister.

Jeannette Woodward is very happy to have daughter Shirley home after six months in the Shriners Hospital undergoing treatment for an arm injury.

Joan Walmsley had to cancel one of her week-end skiing trips. Reason — snowbound at home.

Fern Champagne says the way to gain weight is to give up smoking. She has gained a very neat 15 pounds.

Leola Gilbert's son Donald has been transferred to the M.P.'s since his transfer to Virginia.

GIFT SHOP VOLUNTEERS, Sylvia Howland, Muriel "Pat" McDonald and Anne Lindsay, are local women who give some of their evenings each week to run the attractive "Hospitality Shop" at the Norwood Hospital. Pat is receptionist at the Main Office information desk and Anne is secretary to the Bird & Son treasurer. The girls think gift shop work is lots of fun. Their wares are attractive and the profits from sales are turned back to the hospital.

Births

To the Floyd Billings, a son, William Frederick, January 12. (Charleston)

To the John Burns, a daughter, Debora Jean, January 13. (Charleston)

To the Alvin Andersons, a daughter, Amelvina, February 29. (Shreveport)

To the Steve D. Boyters, a son, Steve, Jr. (Shreveport)

To the Cecil Ayers', a daughter, Terrie Lynn, March 6. (Charleston)

To the Arthur L. Hixsons, a daughter, Connie, March 16. (Finishing Mill)

To the William Cooneys, a daughter, Judith Ellen, March 19. (Norwood Roofing)

To the Thomas Carrolls, a daughter, Eileen, March 22. (Main Office)

To the Michael O'Sheas, a daughter, Margaret Ann, March 22. (Chicago Roofing)

To the Robert Christensens, a daughter, Barbara Ann, March 25. (Horticultural Sales)

To the Harry Robertson, Jrs., a son, Stephen Allen, March 28. (Norwood Roofing)

To the John Colaneris, a son, Peter, April 3. (Norwood Roofing)

To the Charles Wisniewskis, a son, Charles, Jr., April 4. (Finishing Mill)

Marriages

George Sanborn and Mildred Shimsky (Box Sales, formerly No. 1 Box Shop), on March 10, at Emmanuel Lutheran Church, Norwood.

Gordon Webster and Jean Taber (Carton Sales), on April 7, at her aunt's home, Islington.

Robert Gagne (Manchester) and Lorraine Levesque, on April 7, at St. Edmond Church, Manchester, N.H.

Charles P. Lamplough and Diane Barbaglia (Main Office), on April 9.

SNOWBIRDS at Lewiston, from left: Theresa Paul, Doris Levasseur, Fern Champagne, Elizabeth McCabe, Rita Tremblay and Jeannette Woodward.

MORE PRETTY GIRLS at Maine plant include: Janet Walmsley, Leola Gilbert, Yvonne Fish, June Briggs, and Joan Walmsley. Janet and Joan are the twins.

The Great B

March 16 a

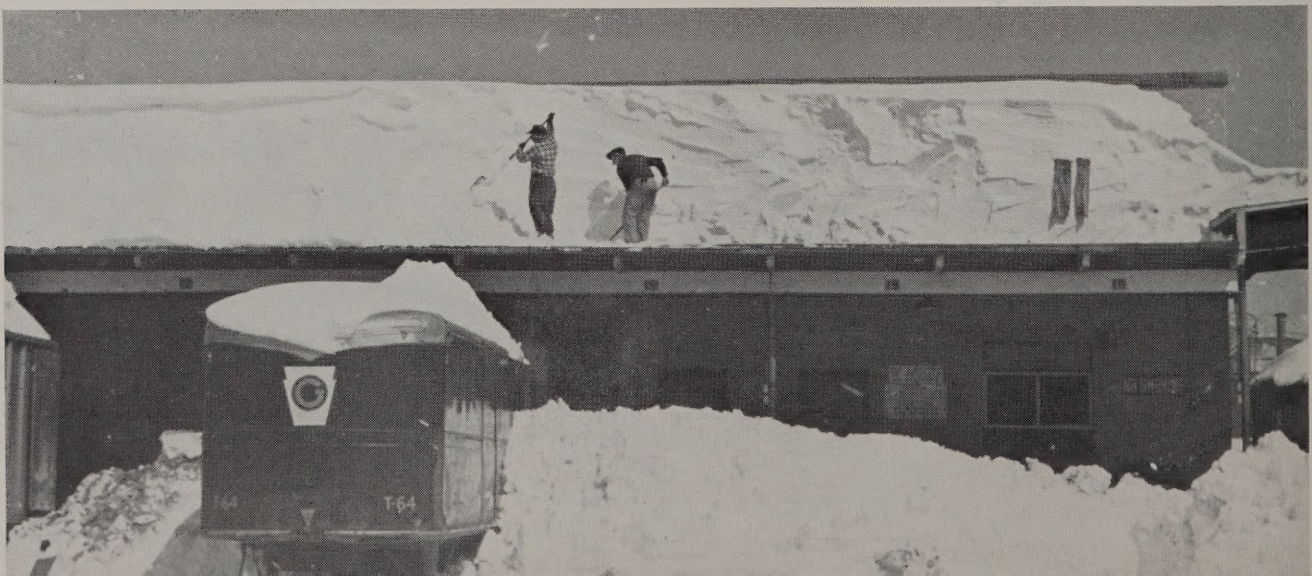
left snow, the like of which we may never see again

DURING THE MARCH 19 BIZZARD, East Walpole Square looks as dim as the view New Englanders took of another dumping of snow.

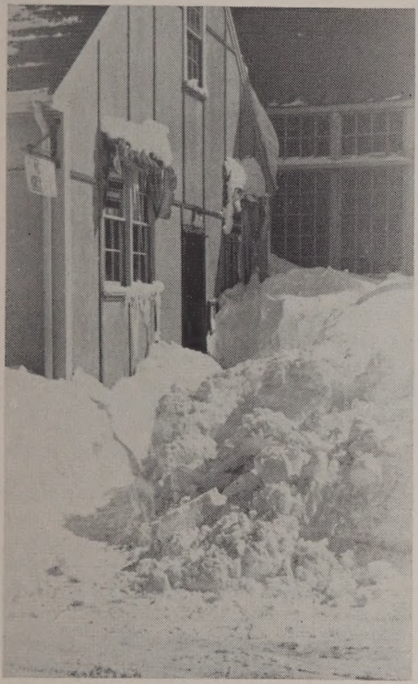
CLEARING THE WAY into the company hospital at the Triangle Building. Fortunately nobody had to be hauled in by dog team — or otherwise.

Below:

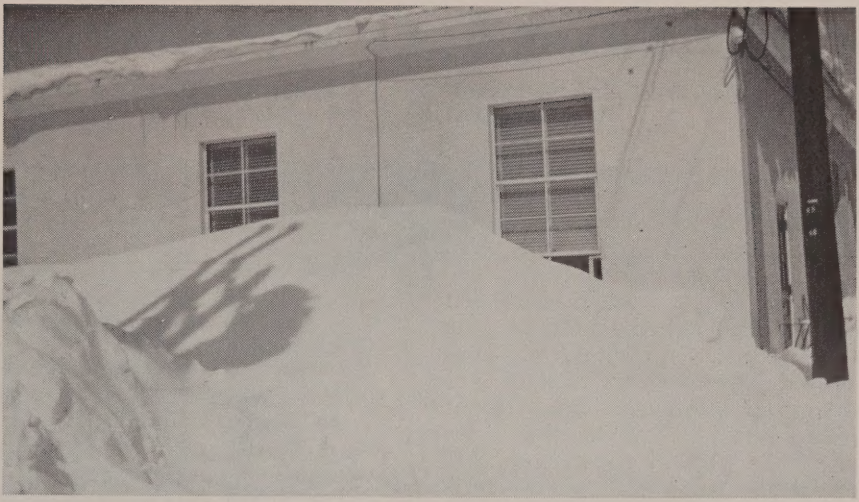
MOST STARTLING STATISTICS. On this flat top roof over the Roofing Shipping Loading Dock, someone figured out, there were 100 extra tons of weight accumulated by the March 16 and March 19 blizzards. Hence the men on top digging into the 8-foot drifts to get it off pronto!



izzards of ’56 d March 19



"Join me in my Swiss chalet, won't you!" This, dear reader, is the entrance to the Roofing Mill Office.



BEAUTIFUL, EASY LINES of a snow drift which rose half way up the office windows at Lewiston. Even Maine people were impressed by the amount of snow.

JIMMY
E.F. JONES
WALPOLE, MASS.

INTO THE RIVER at the East Walpole bridge goes another truckload of snow. Both Bird & Son and the town used this spot to get rid of the stuff.

ICY FRINGE, like this hanging from Floor Covering Oil Boiling building, was a common sight for days afterwards, as the early spring sun got the snow to melting on rooftops and the cold froze the drip before it could escape.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ALLEN PERKINS

LESLIE E. HOWARD
RAYMOND NOLAN

Joseph Farrell

JOSEPH FARRELL, a former employee of DPM (Maintenance) died in his 87th year on March 5.

Joe started to work with Bird & Son in 1913. He retired almost 17 years ago in 1939 after 26 years' service as a piper. Joe was around when many of the big piping installations were put in and is fondly remembered by those of us who were with the company at that time.

Around the Plant

We have heard interesting news from three of our retirees: Rex Salisbury has been in to see us and is looking better than ever. He is now living in Tiverton, R. I. Manuel Perry drove his new Ford to Florida and then took a trip to Bermuda, returning March 1 and feeling fine. Vincent Cicerelli is preparing for a trip to Italy this summer. We know this will be a good trip for him.

Joe Faria has brought in a card game rule book for use in the brigade room cribbage game. This ought to settle a lot of the arguments we have been hearing noontimes.

New cars this month include Gus Genovesi's Ford and Bill Gecawich's Chevrolet.

Henry Lourenco is one of those who thinks THIS is not the Yankee's year and is inviting those who don't think so to see him.

About March 1st of every year our thoughts turn to fishing. This year was no exception. Allen Perkins expected to take his first trip March 18. You know what happened — snow, and plenty of it! Nothing to do but wait until April and warm weather.

We hear that George Smith of DPI (Insul Board) has recently put a dog house in his yard. Didn't know George had a dog.

We understand that Clem Justynski of DPI is soon to become a grandfather for the third time. Don't you feel older, Clem?

Russ Carter of the Lab is attending non-commissioned officers school of the National Guard in Providence to prepare him for his duties in his engineering company. Good luck to Russ.

If you are driving through Seekonk and see David Seeley walking through the streets, stop and give the poor lad a hand. He bought a house out that way, but doesn't know where it is. He says it is somewhere near the town hall, but he doesn't know where the town hall is.

Berry Asphalt Co. of Arkansas

Magnolia Notes

By STELLA HINES

Frank H. Vietze, Bird & Son, East Walpole, visited Magnolia, Stephens and Waterloo during the first week of April. Ollie Sherburne, Bird & Son, Shreveport, stopped in for a short visit after driving Mr. Vietze up to Magnolia. We were very happy to have them both.

KIDDY CAR FOR TWO. General Traffic Manager J. A. Shelley is proud grandfather of these two lovely children, Gary, 2, and Gail, 14 months, children of his daughter, Mrs. Don (Joan) DeLaurentis. The DeLaurentises make their home in Thornwood, New York.

George and Grace Harvey, with George Jr. and baby daughter Lee Ann, took an early vacation in April, spending a week with relatives in Fort Smith.

Janet and Bette Van Pelt spent Easter holidays with parents, Ted and Lib, in Magnolia. Janet is a senior in Northwestern University, Evanston, Illinois, and Bette is a freshman in Gulf Park College in Biloxi, Mississippi.

Norwood Smith, who graduates from Purdue University in June, also spent the Easter holidays with his family, the Roger Smiths. Plans are being made for a wedding some time this summer with Norwood playing the part of the groom.

Something new has been added to the Magnolia office. A few pieces of shrubbery at the corners and doorways of the building really make it look nice.

Bill Pinson, salesman, is driving a new blue Ford convertible. (P.S. — He's single and it's leap year!)

MARTIN HEIR is this happy-looking young man, named Richard Allen, three-months-old son of Francis W. Martin. Little Richard's dad is fifth hand on East Walpole's big No. 5 Paper Machine.

A recent and very welcome visitor to Berry was Merritt R. Royer, district engineer for the Asphalt Institute's Midwest Division, with offices in Kansas City, Missouri.

T. C. Moss and Bob Roark with General American Transportation Company came in the other day loaded with three big boxes of chocolates. The calorie book was quietly slipped into the desk drawer — to be retrieved several days later.

Affiliates Make Changes

Gary Plant Renamed Berry Refining Company

Rubarite Moves Office From Chicago to Tulsa

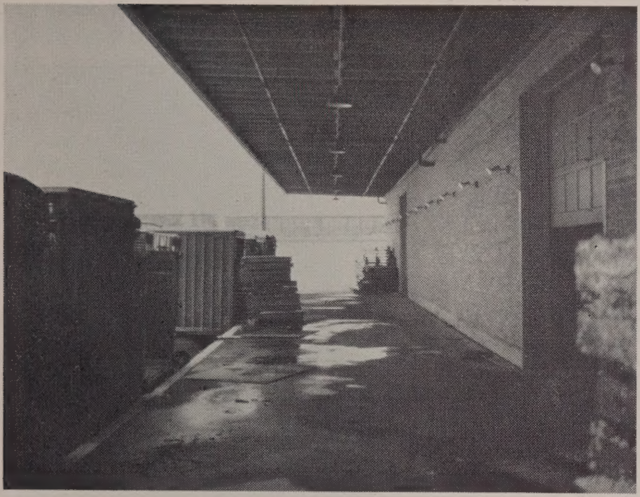
ONE of our affiliated companies has just changed its name. Another has moved its main office.

The Berry Asphalt Company in Gary, Indiana, became the Berry Refining Company on March 28. The company which operates in the Arkansas area is still known as the Berry Asphalt Company of Arkansas.

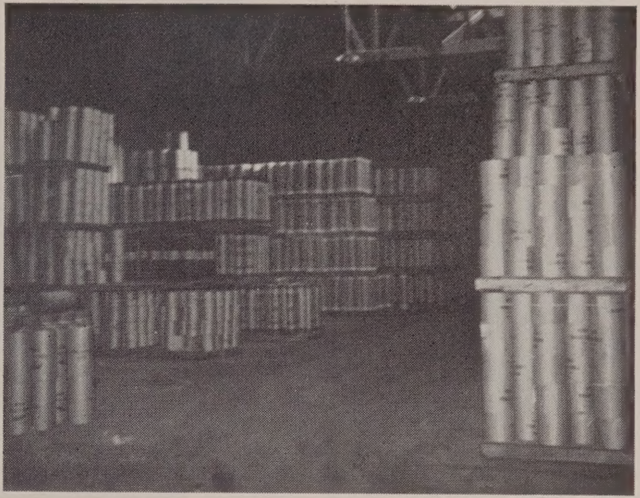
Rubarite, Inc. now has its home office in Tulsa, Oklahoma. The Chicago office has been closed. The new Tulsa address is 1702 Philtower. This building is one of Tulsa's taller skyscrapers. The Rubarite offices on the 17th floor command a wide view of this Southwest oil city and the surrounding countryside.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE



PRETTY BIG DOCK here at the new Chicago Warehouse. It needs to be, for a lot of material crosses its long, flat surface.



ROWS AND ROWS of finished goods can be stacked inside the great cavern of the new Chicago Warehouse. It takes a lot of storage space for products like roofing and siding.

Chit Chat

By the time this comes out we hope Wally Wiggins will be back with us. Late reports state he is coming along very well.

Other companies have some long and faithful service employees also. Bernice Behnke's dad was recently honored by the Kimball Piano Company here for 47 years of service, with a beautiful pin set with three diamonds and a beautiful wristwatch.

Glad to see Rita Nealon back after her recent illness.

Nick Tomei returned all tanned up from a vacation spent in Clearwater and St. Petersburg, Florida. Nick said he was feeling like a million . . . and he sure fell in love with St. Petersburg.

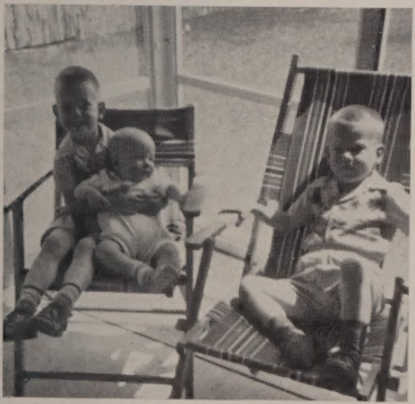
Mary McWade took a week of her vacation moving from Oak Park to Cicero. She is a whole 30 minutes nearer to work now.

We wish to extend a hearty welcome to Bill Stoops, our new salesman in Southern Illinois. Bill is an old Bird fan from way back, having been in the application business for quite a few years. We hope his stay is long and happy.

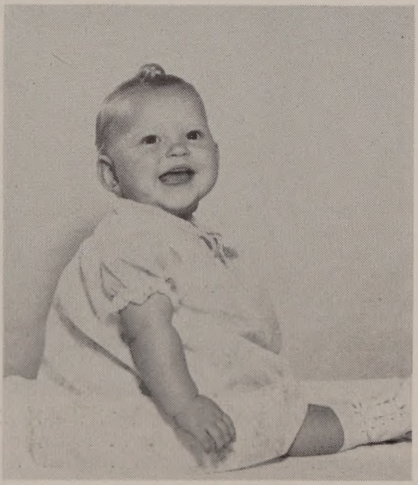
Good to see Andy Gardner back on the job after his operation at Hines Hospital.

Tony Soltan is getting into the headlines. His son Arthur has joined the NBC Broadcasting Studio. Tony is also waiting for his daughter Frances to take her final test for graduate nurse. Best of luck to all of them!

Nick Ahrens of the Sample Department is the proud grandfather of a boy born to his son, Nick, and wife on March 19. The baby was born on his great grandfather's birthday. Nick, the baby's father, is a former employee. Two uncles also are employees at the Chicago Plant, Henry Ahrens of the Blowing Department and Martin Pearce of No. 6 Machine.



MOTHER WAS A BIRD GIRL, in the Chicago Roofing Plant Office. These are Anne Gohr's three handsome sons. Anne and family now live in St. Louis.



A LITTLE GIRL WHO HAD A LITTLE CURL . . . John Whitehall of the Chicago Plant is Jacqueline's daddy. She's got a couple of proud uncles who work there too, Don Albright and Joe White.

THAT'S MY GRANDSON, says Al Bohnenberger, Maintenance foreman of the Chicago Plant. He's Jeffrey Brown, son of Don Brown, who formerly worked in the Chicago Plant.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

Millions of Gallons Step Up Protection

By FRANK MARKHAM

IF you ever had a serious fire at home, you know the hopeless, helpless feeling that comes before the Fire Department arrives. In fire fighting nothing is more important that what happens in the first few minutes.

Thanks to sprinklers, pumps and a good water supply, Bird & Son's plants *are* protected from the very first minute a fire breaks out. Even before human eyes detect a fire, automatic devices go to work.

And now, thanks to some brand new equipment, the Shreveport Plant is even better protected.

1,000 Gallons a Minute

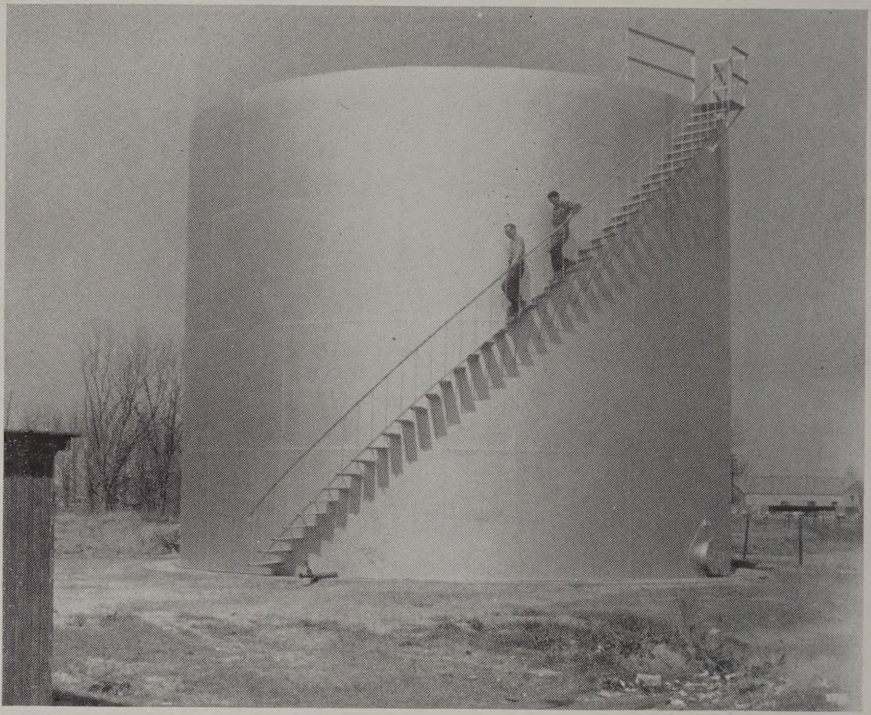
"We could pour a thousand gallons of water a minute onto a fire and keep it up for four hours if we had to," says Plant Fire Chief W. W. McElroy. And he goes on "I hope we never have to, but our new 250,000-gallon storage tank and our new 1,000-gallon per minute pump are all ready to give us this kind of protection.

"And after that, if this huge tank were emptied, the outlet valve to our 75,000-gallon elevated tank would open, giving us another hour of fire fighting time. When you stop to think that we have never had sprinkler heads or hydrants open over 30 minutes on any fire since the plant was opened nearly 20 years ago, you can see how well protected we now are."

The seriousness of fire and the havoc it can create were brought home to all of Shreveport last month when a local flooring plant burned, causing $1,500,000 worth of damage and throwing 300 people out of work.

It goes without saying, a lot of money has gone into the building of our fire protection program and into our fire brigade teams. But look what we are getting for our money. First, we employees have an increased feeling of security. Second, from a monetary standpoint, Bird & Son gets a reduction in fire insurance premium rates.

No amount of fire insurance can match the protection which this program of management and employees has provided.



PROTECTION, LARGE ECONOMY SIZE. Shreveport's impressive new 250,000-gallon storage tank which provides over four hours fire fighting protection for the plant. Coming down the steps are Frank Markham, Fire Brigade secretary, followed by the chief, W. W. McElroy.

Lionized

THANK YOU, MR. MILLER, said the North Shreveport Lions Club. A. W. Miller, our Shreveport traffic manager, received this plaque for getting 12 new Lions Club members. He is a charter member of the club and was its third president. Mr. Miller was also the proud recipient of a letter of appreciation from R. Roy Keaton, director-general of the Lions International.

Bowling Bulletin

THE bowling team at present (last of March) has a rather insecure grip on fifth place in the League with the final round coming up. Regaining the top spot is definitely not an impossible task, although it will be a tough job. At this point we trail the leader by seven games, with only 32 games left to play. The team showed signs last week of breaking out of a month-long slump that resulted in our present fifth place position. If we can regain our old form, overtaking the top team could be much easier.

Softball Scuttlebutt

March 20 signals the beginning of spring and along with this comes the beginning of the softball season. Our team this year will be defending its championship title in the Industrial League. With most of the players returning from last year's team, along with some new employees who have expressed a desire to play softball, we hope that we can repeat as title holders in our league and do as well in the City Tournament. One thing we are sure of. The team's morale will get a boost this year when the season opens because we will be sporting brand new blue and gold uniforms.

Huey Humphrey, Shipping Department, was very anxious to have his uniform distinctive, different from anyone else's so that he would stand out in a crowd. He claims the STAR of the team should be easily recognized, suggesting his uniform be numbered with a double zero. The rest of the team agreed with Huey that he should be easily recognized. However, a double zero did not seem distinctive enough for a star, so we decided to try to get him a uniform with short pants.

Shreveport Speaks

Terrell and J. D. Teutsch and A. C. Sheppard have been spending all of their spare time recently building a church. One day Shep and Terrell got off at 8 A.M., borrowed a truck, drove to Doyline, loaded a donation of lumber, came back to Bossier and worked the rest of the day as carpenters.

Leon Taylor received his first degree in Masonry last month with his brother and dad assisting.

We extend our sincere sympathy to Hollis Dean whose father passed away March 11 at Cotton Valley.

Dick Doiron has a wonderful remedy for truck trouble. For some time he had been driving an old model Studebaker. He was very patient when it failed to start at home or the plant and even when he had trouble on the road . . . BUT on a recent FISHING trip when he went to a nearby store for bait and the truck failed to start and he lost some fishing-time, Dick drove into the Red River Motor Company and out with a new Chevrolet truck.

We are glad to see Fred and Mrs. May both feeling better. While Mrs. May was in the hospital with minor surgery, Fred, in Wichita, Kansas, came down with the flu.

J. D. Cook moved into his new house recently. Don and Betty had been planning this house for some time, so we know they are happy to have this job completed.

Charles Dupree suggests anyone with small children check all hose on their automatic washers to be sure they are securely attached. The other day his 10-month-old son, Randy, grabbed the hot water discharge hose loose from its connection and scalded his side and leg. Randy is out of the hospital now, no worse for the experience except the wear and tear on his mother and dad.

Bobby Gene Parker, 14-year-old son of Jack Parker, may win an artist's scholarship. Bobby has just won an all-expenses-paid trip to Southern University at Baton Rouge. He will stay on the campus for 10 days and compete with other Negro youths from all parts of the state. Jack is very proud of his boy and brought out a sketch of President Eisenhower that we think shows a lot of talent.

P. O. Johnson fell in the lake AGAIN. This actually should not be written in the news section because it happens so often it is not news any more.

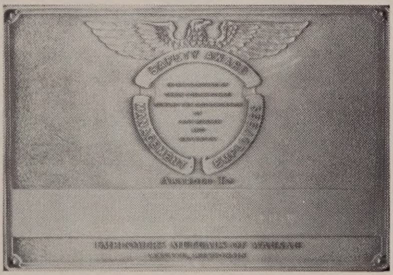
(Continued on page 18)

WAIT A MINUTE! Sure, somebody's getting presented with a plaque and you've seen the same thing before. Congratulate yourself that you **have seen such things before** in this magazine.

Significance of this one is that the men at the Shreveport Felt Mill have a perfect safety record for **four consecutive years.**

Doing the honors for the insurance company is Gilbert Fletcher, safety engineer at Employers Mutual of Wausau, second from right. Receiving in the name of all who earned the award is J. D. Johnston, Southwestern manager. Onlookers are Frank Markham and D. L. Oliver beside Mr. Johnston, and Superintendent B. P. Soward at right.

Three Cheers for the Felt Mill



TO THE MANAGEMENT AND EMPLOYEES for their contribution to the preservation of Life, Health and Happiness," says this bronze plaque, earned by the Shreveport Felt Mill. It is now placed near the company safety shield held by this mill since March, 1952.

EMPLOYERS MUTUAL LIABILITY INSURANCE COMPANY OF WISCONSIN

EMPLOYERS MUTUAL FIRE INSURANCE COMPANY

Wausau, Wisconsin

March 19, 1956

Mr. J. D. Johnston
Southwestern Division Manager
Bird and Son, Incorporated
Shreveport, Louisiana

Dear Mr. Johnston:

Just recently I learned about the special award merited by your Shreveport Felt Mill, which was presented to you early this month by Gilbert Fletcher, our Shreveport Safety Engineer.

Four consecutive years with a perfect safety record is truly an outstanding achievement, and I couldn't let this event slip by without extending my hearty congratulations to you, to plant manager B. P. Soward, and to all of your felt mill employees.

Your notable record should stand as a real challenge to your entire industry!

Sincerely,

(Signed) W. H. Burhop
President

Long Service List

May

Employees

Name	*Year*	*Dept.*	*Years*
Pasquale Sansone	5-4-10	Floor Covering	46
Helena G. White	5-8-13	Office	43
Axel H. Anderson	5-1-18	President	38
Martin Flaherty	5-9-18	Paper Mill	38
William J. Ivatts	5-28-18	Maintenance	38
Stephen Surkont	5-7-20	Floor Covering	36
Frank Armukevich	5-19-20	Floor Covering	36
Arthur W. Mellin	5-25-20	Office	36
Clarence G. Hagman	5-12-22	Floor Covering	34
Adam Sidlauskas	5-31-22	Floor Covering	34
Jeremiah Collins	5-1-23	Power Plant	33
John Kacinauskas	5-8-23	Paper Mill	33
Albert S. Hayward	5-12-23	Floor Covering	33
Martin F. Connolly	5-18-23	No. 1 Box Shop	33
Nellie L. Coughlin	5-1-24	Office	32
Mary Stone Nevins	5-1-24	Office	32
Coleman J. Foley	5-5-24	Roofing	32
Melvin J. White	5-16-24	No. 1 Box Shop	32
Paolo Persechino	5-4-25	No. 1 Box Shop	31
Ira M. Treen	5-5-25	Floor Covering	31
Joseph J. Stepanowich	5-8-25	Floor Covering	31
Joseph Giampa	5-6-26	Roofing	30
Frank Mazzocca	5-14-26	Roofing	30
John E. Folan	5-14-26	Roofing	30
Deeb Esber	5-18-26	Roofing	30
Antonio P. LaCivita	5-19-26	Roofing	30
John A. Pratt	5-21-26	Roofing	30
Byard W. Bennett	5-9-27	No. 2 Box Shop	29
Amos T. Dixon	5-14-28	No. 2 Box Shop	28
John Walsh	5-15-28	Maintenance	28
Julian Borowko	5-1-29	Maintenance	27
James T. Weir	5-20-31	Roofing	25
John E. Donohue	5-25-31	Roofing	25
Leon Trakenivecus	5-25-31	Roofing	25
Frank B. Shumski	5-5-36	Floor Covering	20
John MacDonald	5-5-36	Floor Covering	20
Nazareno A. Lori	5-18-36	Floor Covering	20
Thomas Tierney	5-5-41	No. 2 Box Shop	15
Edward D. Maloof	5-6-41	No. 2 Box Shop	15
Domenic P. Silvi	5-6-41	Roofing	15
Henry O. Meyer	5-7-41	No. 1 Box Shop	15
George W. Chapman, Jr.	5-13-41	No. 2 Box Shop	15
Charles B. Brown	5-13-41	Roofing	15
John D. Green	5-19-41	Floor Covering	15
Alfred J. Mucciaccio	5-27-41	Paper Mill	15
Joseph J. Fitzgerald	5-27-41	Roofing	15
Bennie W. Grudinskas	5-27-41	Roofing	15
May Harper	5-27-41	Office	15
Joseph J. Ruscetti	5-1-46	No. 2 Box Shop	10
John D. McGrath	5-1-46	No. 1 Box Shop	10
Mary R. McCarthy	5-1-46	Office	10
Anthony J. Abril	5-6-46	Roofing	10
Kenneth H. Cahill	5-6-46	Roofing	10
Frank F. O'Neil	5-7-46	Roofing	10
Theodore S. Dahlquist	5-7-46	Roofing	10
George A. Kingsley	5-7-46	Roofing	10
John J. Wozniak	5-8-46	Power Plant	10
Henry A. Thomas	5-8-46	Roofing	10
Robert P. Worthington	5-8-46	Roofing	10
William J. Haggerty, Jr	5-13-46	Roofing	10
John Famolle	5-15-46	Roofing	10
Evelyn B. Thomas	5-20-46	Office	10
Alessandro Savi	5-20-46	Roofing	10
Harold Johns	5-21-46	Roofing	10
Frank A. Christenson	5-22-46	Roofing	10
Robert C. Holman	5-27-46	E. W. Plant Engineer	10
Walter W. Wright	5-7-51	Floor Covering Sales	5
John J. Carey	5-14-51	Office	5
Albert W. Keaton	5-21-51		5
John Conoboy	5-24-51	Military Service	5
Allan T. Murgatroyd	5-28-51	Chemist	5

MANCHESTER

Ernest Panneton	5-23-51		5

PHILLIPSDALE

Serafim Moreiro	5-22-17		39
John S. Vargas	5-26-22		34
Theodore B. Maddern	5-27-25		31
Charles F. Sinnett	5-7-29		27
John Conley	5-27-36		20
Stanley F. Kalenkiewicz	5-12-41		15
Robert G. Blake	5-26-41		15
Manuel Enos	5-22-46		10
Frank Zab	5-22-46		10

CHICAGO

Lawrence Howell	5-3-20		36
Harold W. Altman	5-21-23	Purchasing Agt.	33
Harry Jansen	5-26-24		32
James B. Scott	5-31-29		27
Oscar Peldzus	5-21-41		15
Edward Doran	5-20-46		10
Alfred Baker	5-8-51		5

CHICAGO FLOOR COVERING OFFICE

Virginia Szukalla	5-21-26		30

SHREVEPORT

Samuel H. Cararas	5-26-41	Sales	15
Doles Taylor	5-2-46		10
Sonny Scott	5-3-46		10
Sammie Parks	5-8-46		10
Clifford Russell	5-8-46		10
Walter Collins	5-9-46		10
Rufus A. Deaton	5-22-46		10
Robert Thomas	5-29-46		10
George H. Lewis	5-1-51		5
Coy C. Poston	5-3-51		5
Robert W. Malmay	5-21-51		5

BERRY ASPHALT COMPANY OF ARKANSAS

Joyce G. Mitchell	5-16-36		20
Mouzon E. Simpson	5-10-41		15
Joe L. May	5-19-46		10
Dail O. Evans	5-29-46		10
George W. Herring	5-22-51		5

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Patrick J. Reardon	5-7-07	49
Paul Kruchas	5-20-07	49
Mike Minkevicus	5-4-10	46
Michael Connors	5-1-16	40
Michael Novick	5-16-16	40
Wesley A. Beaulieu	5-14-17	39
Peter Rukstalis	5-29-17	39
Nicolantonio Puopolo	5-31-17	39
Winifred Rhind	5-6-18	38
Thomas Foley	5-31-18	38
Joseph Wasalunas	5-2-19	37
Stanley Palleiko	5-20-19	37
Anisim Nikituk	5-20-20	36
Bernard H. Bailey	5-31-21	35
Frank V. G. Heinonan	5-24-22	34
Oreste Saraca	5-19-23	33
Harold M. Hale	5-22-25	31
Alpheus E. Matthews	5-25-25	31
Paul Weta	5-14-26	30
Ben Semski	5-18-26	30
Elaros J. Balutis	5-12-27	29
Wilmot C. Irving	5-16-27	29
James Clancy	5-25-31	25
Waino J. Korpela	5-28-41	15

PHILLIPSDALE

Stephen Baron	5-12-23	33
Manuel M. Avila	5-16-24	32

CHICAGO

Clemens Reithofer	5-21-26	30

Shreveport Speaks

(Continued from page 17)

Our most heartfelt sympathy goes to Dick Potter on the death of his father, March 17 in Reno, Nevada. Dick went there for the funeral.

We enjoyed a visit from two retirees of Bird & Son, W. W. Wilson of Chicago, who was accompanied by L. L. Williams of Shreveport. Mr. Wilson showed a very healthy tan which he obtained in Florida before coming to Shreveport for a visit.

Glenwood News

HURCIL COWART & ROBERT STEWART

Orville Caldwell and Noble Medlock are proud owners of new Plymouths. Orville traded for a 1953 model and Noble for a 1954.

It is gardening time again. Some of us rushed the season a little, and we had bad weather for gardens for a while.

Each year in February, Garlin Austin and Charlie Ashley predict a frost in April for each day in February there is lightning. This year we have marked the calendar so we will know how good they are as weather experts.

Hurcil Cowart is working up his fishing fever. He brought in a new trot line the other day. When he has a few free moments you can find him readying his fishing equipment.

CONGRATULATIONS to N. R. McNeill (third from right) celebrating his 15th anniversary at Shreveport. McNeill shakes hands with D. L. Oliver, keeping eye on Phil Johnson and Frank Markham, who already have helped themselves to large portions of the anniversary cake. The other two men are Dude Davidson and Willie Smith. The date was February 27.

CHARLESTON ROOFING PLANT

STAFF: RAY MARSTON, KERMIT MANN, MICHAEL GALASSO, DENNIS CADDELL, LAWRENCE MARTIN, ELAINE BAKER, LUTHER TARRANCE, JOHN WYNDHAM AND ARTHUR WISE

CHARLESTON'S NEW REVIEW STAFF gathered for a dinner meeting at the Francis Marion Hotel in March. Attending were, from left: R. A. Marston, K. L. Mann, Mike Galasso, Dennis Caddell, Larry Martin, J. H. Van Hoy, William Freegard, Marlene Ozburn, Elaine Baker, Luther Tarrance and John Wyndham.

Mrs. Ozburn and Messrs. Van Hoy and Freegard are the only non-reporters present. Guest speaker was Julia McIver of the Charleston **News & Courier.** Miss McIver is editor of the newspaper employees' paper.

Charleston Chatter

We are very happy to learn of the marriage of our sales correspondent, Gay Strezlec, to Ronny Silver. Congratulations to Gay!

We are very sorry to hear that Marlene Ozburn, our PBX operator, is leaving. She is going to become a full-time housewife.

Did you hear the definition of the difference between gossip and news given by Ray Marston at the reporters' meeting? "Gossip is what women talk *about,* and News is what men talk *of.*"

Did you happen to see the envelope sent to Bird & Son, but marked to the attention of "Our Miss Brooks," meaning Jean Brooks, sales correspondent?

Charlie McDonald has just completed his new fence. It should be a real pretty job. As you know, no one but Charlie would use a post hole grinder. We use a post hole digger.

New addition to the machine shop; James C. Kinsey, machinist. James hails from nearby Bamberg. He is married and has three children. Glad to have Jim with us!

On March 3, 1956, the employees of the Charleston Plant were very proud of their 16-hour non-stop run, which was made while running No. 21 Master-Bilt.

We all miss Frank Felkel, who has been unable to be with us for several weeks because of sickness. We hope that he will be back soon.

Stan Phillips bought himself a lot of land at Hobcaw Point. He and his son, Richard, made a survey of the location of trees and decided that one tree in question had to be cut down. Stan decided to go to work on this project at once. Richard thought that the axe (Boy Scout type) available at this time would be inadequate. However, Dad said, "We'll attack the tree by the roots and kill two birds with one stone." Afternoon turned into evening and the tree stood its ground. One more day of chopping and hacking and finally the stately pine fell. Richard looked at the tree and then at his father and said, "You and your brilliant ideas." Father wiped his grimy brow and retorted, "I told you it could be done."

JUST IN TIME FOR CHRISTMAS! This lovely child, Dale Yvonne Tumbleston, was adopted by Mr. and Mrs. Ed Tumbleston of Charleston just two days before Christmas. They had been waiting for this big event for over five years. It was a happy day for everybody. They have another child, a boy. P.S. The doll had not been named.

If you happen to see a tan streak flying low to the ground, don't worry, it's only Gib Marsh, Charleston salesman, in his new 1956 Buick. Lucky boy!

Welcome to Mary Haddox, our new PBX operator.

Our congratulations to "Dick" Usry on his recent appointment to acting foreman of the Granule Plant. Best of luck from the gang!

Anybody want turkeys? See Jimmy Huckabee, who is our expert marksman at five paces in a turkey cage. Jimmy won *three* in one day. What were you using? Buckshot?

Ted Riddle shot and missed a three-point buck within a distance of 15 feet. Ted claimed the barrel of the gun was warped during a recent rain storm.
(P.S. Ted got that buck the following week.)

We were sorry to hear about the death of Roy Martin's uncle. We extend our sympathy.

Nothing changes the line of a man's thought quicker than spading up fishing worms while digging in the garden.

* * *

Sign on a church in the Bronx: "What on earth are you doing for Heaven's Sake?"

BOARDING AT 128 STATION: From left, Gunnar Lundquist, Mrs. Fred Morrison and Mr. Morrison, Mrs. George Bader, Henry Meyer, Vincent D'Espinosa, Raymond Wojdag, Anne Cavanaugh, Larry Johnson, Mrs. Raymond Wojdag and Ruth Clarke, about to step onto train.

"I lift my lamp beside the golden door."

On to New York with the Bird Club

ON THEIR WAY: Henry Meyer, George Sullivan, Gunnar Lundquist and Andy Center, with Mrs. Bernard Stravinski looking on.

TOURISTS you might have bumped into in the lobby were Henry Meyer and Herman Nordstrom.

Manhattan Merry-Go-Round

By Andrew B. Center & Co.

FORTY-FOUR people, led by Andrew "Tours" Center, went on the Bird Club tour to New York City, the week-end of April 6-8.

It was a lovely spring day when they boarded the train at 6:23 P.M. Friday at Route 128 Station. By the time they got to Stamford, Connecticut, they ran into rain. It rained, a nasty, cold, soaking rain all day Saturday on their nine-hour guided tour of the city. When they opened their eyes and looked outside the windows of the Governor Clinton Hotel on Sunday, it was snowing.

We asked them what kind of a time they had. Their eyes sparkled and they said, "WONDERFUL!" in capital letters. In spite of the miserable, miserable weather, the company was congenial, the hotel was good, Andy saw that things went off smoothly — they lost only two girls once for a short time! — and they saw almost everything.

Although food, souvenirs and such were extra, this was a $25-package, including transportation, bus tour and hotel for two nights. Everybody had the highest praise for tour leader Andy Center.

Andy wrote a brief resume of the Gray Line tour, as follows:

"We left the hotel, 9 A.M. (Saturday morning), going up Broadway to Columbus Circle, up Central Park West to 112th Street and Amsterdam Avenue to visit the Cathedral of St. John the Divine. Any visitor to New York should visit this cathedral. It is the most beautiful edifice you can imagine.

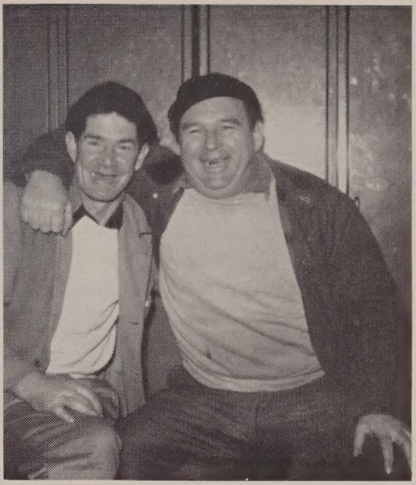
"We then went downtown on the East Side to the UN buildings for a short visit, then to lunch (at an automat). We visited the NBC radio and television studios for a conducted tour. (Everyone in the crowd appeared on a closed circuit screen on "Channel 4½.") Then we left and went through Times Square, down Broadway to Herald Square, through Greenwich Village and on to Chinatown. . . . We went on down to Wall Street, then took the boat ride to the Statue of Liberty. We turned back uptown along the East River to the Empire State Building, but visibility was poor so we passed it up and went back to the hotel at 6 P.M.

"We were very happy to have Miss Catherine Walsh of the Bird New York Office with us and thank her for the help she gave us both before and during the trip. Walter Keeler of the Traffic Department at East Walpole helped a great deal in planning the train trip. We were glad Ken Pierce joined us and took pictures. A number of other people had a hand in making this trip a real success and thanks go to them all.

"On Sunday we had to cancel our boat trip around Manhattan. So it was church and one last meal in New York."

COME TO SUNDAY SCHOOL
2 PM
RESTAURANT

IN CHINATOWN. In front are Raymond Wojdag, Herman Nordstrom, George Sullivan, the tour conductor Jack Horn, Mrs. Edmond Wojdag, Mrs. Raymond Wojdag, Helen Hosking and Marie Crawford. In back are Hilda Heikkila, Mrs. George Bader, Olive Joslin and Henry Meyer.



HEARTY LADS are these two Paper Mill Stock Transfer men, Tom Clancy and Ed Shaughnessy, who know how to take life with a great big grin.

Chest X-Ray Unit
Due April 25, 26, 27
At Mass. Plants

DON'T forget your date with the chest X-ray machine on April 25, 26, or 27.

You have already received a card to sign up for this free chest X-ray service provided for our Massachusetts plants by the Norfolk County Tuberculosis and Health Association. Through your foreman you will be notified just when and where to report.

The new unit is faster than the equipment formerly used. Two X-ray pictures per minute can be taken on 70 mm. film. You just step into the booth, fully clothed, remove only metallic objects like pens from your pockets, and in a flash the job is done.

Later you receive a report telling you all is well. Or, if the X-ray shows something suspicious, a confidential report goes to both you and your doctor.

Bird electricians will be pleased to learn that this new unit generates its own power. No special power lines are needed.

When the mobile unit last visited Bird & Son in 1950, 1739 X-rays were taken. We hope an even larger group will participate this time.

World's safety record for rayon mills is held by the Du Pont plant at Old Hickory, Tennessee. According to the National Safety Council News Letter for January 1956, it had "the amazing total of 28,742,768 man-hours without a disabling injury."

Phipps' Fish Market

The story of an East Walpole Traffic Man who is a successful spare-time ichthyologist.

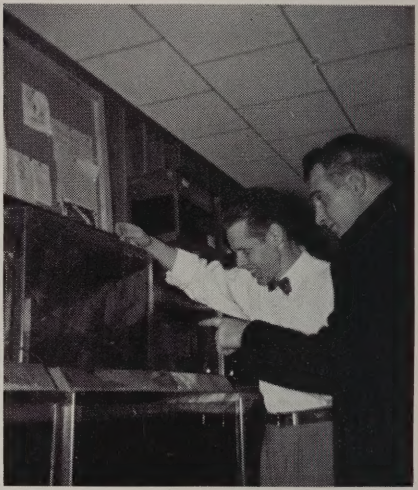
There are fish markets and **fish markets.**

Dick Phipps of Traffic runs the kind that deals in live fish, the exotic, tropical variety.

At this writing Dick has just acquired a pair of solid-black angel fish, no bigger than a silver dollar, worth $25.

And it's no common fish market that often doubles as mecca for Brownies, Cub Scouts, high schoolers preparing exhibits for science fairs, and doctors looking for restful hobbies for nervous patients.

Traffic man by day, Phipps is a full-fledged ichthyologist evenings and week-ends at his home in Holliston.



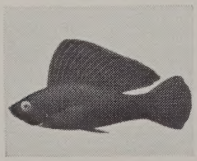
BLACK LACE ANGEL is what this customer is buying from Dick Phipps, right. No, the man is not shopping for ladies' lingerie.

Began with Pets

It all started about four years ago when Mrs. Phipps brought home a few tropical fish from a pet shop. Dick says he used to have them when he was single and these started his interest again. Jim Bunker of Floor Covering gave Dick a hand in getting his aquaria set up.

One thing led to another until Dick had to build an addition onto their house. They now stock 65 different varieties of tropical fish, including to name a few, *guppies, Siamese fighting fish, mollies,* members of the extensive *moon family, cichlids, swordtails* and three different kinds of *angels.*

A molly.



Everything is very scientific in the Phipps establishment with the latest motors for aerating the water, keeping the proper temperatures, even to growing the right plants for their finny charges.

"Besides selling tropical fish," says Dick, "we service aquaria for a couple of businesses, a doctor and some dentists. The medical men seem to think tropical fish are good in waiting rooms. And they recommend them as a hobby for people with certain types of nervous trouble.

"Right now we are having an invasion of high school kids," Dick went on. "Our son is in high school and the kids come over to work on their science exhibits. You should see the work they put into these projects."

Angel fish.

While Dick's specialty is fish, the Phippses also offer parakeets, lovebirds, parrots, canaries, finches, hamsters and now and then puppies and kittens to the pet-hungry public. These latter — puppies and kittens are usually brought to them by people who are looking for good homes for their own pets' offspring. These Dick places carefully, without charge.

"It isn't for mice—it's to keep us from cashing our savings bonds."

Wife Handles the Birds

Mrs. Phipps is the bird specialist. She even breeds and raises their own birds, with the exception of the parrots and lovebirds.

It's obvious from talking with Dick Phipps that he is having a wonderful time with this hobby of his.

Return on Investment

"Does it pay?" someone asked him recently.

"Well, after that article in the *Framingham News* last December. it really surged ahead. After four years, we are beginning to get a little return.

"You might drop around sometime," he added. "We're open week days from 1:30 (my wife's there then) to 9:30 P.M. and all day Saturdays and Sundays."

Then with that pleasant, wide Phipps grin he added, "A few mollies, a pair of angel fish — pretty little things — some guppies, and you could start a nice little aquarium."

BIRD CLUB *News*

Bird Club Tours

The New York tour gets a separate story in this issue. As for trips in the future, Andy Center has several up his sleeve which he will pull out in due time.

Tri-Mill Sports

Another casualty of the March blizzards was the Easter Lucky Ham Shoot. It was called off, reports Bill Mark, because there was no parking space on account of snow accumulation.

We remind all fishermen that the fishing season begins after midnight, Saturday morning, April 21. Night fishing for trout is legal this year.

Cribbage

Chairman Herman "Heinie" Nordstrom writes: Final 1955-56 cribbage party was held on Thursday, March 15. There was a very small turnout, with 21 players present and the chairman filling in to even it up.

1st prize, cribbage — Bill Stewart
2nd prize, cribbage — Charles Locke
baskets of fruit to — R. Coolidge and H. Hewins
prize for most games won in series — E. Locke and Roy Young

I wish to thank the boys for the gift of appreciation they gave me.

The Review wishes to add that this was Heinie's last season after 20 to 30 years of running cribbage parties. He's going to retire. The Review photographer has been taking pictures during this past season of chairman and players "hard at work." In an early issue of the Review there will be a salute to our long-time cribbage chairman.

Veterans Entertainment

Chairman Mattie McLauchlan reports that the patients at the Brockton V. A. Hospital were delighted with the visit of the Bird Club show on April 10. The Dixieland Band played and Mattie Connolly ably M. C.'d. Newcomer was Charlotte Taylor, soprano, whose beautiful voice charmed her audience. One of the men, who had seen the Bird Club troupers when he was a patient at the Jamaica Plain hospital, remembered them and told the chairman how glad he was to see them again.

On the 24th, the show goes to Chelsea Soldiers Home to fill a postponed engagement. Then on May 15, they'll close the season with entertainment at the Massachusetts Hospital School in Canton.

Spring Show by Choral Society

OLD FAVORITES in many a Gilbert and Sullivan show are these two Neponset Choral Society stars, Tom Noonan and Jim Silvi, who will be seen in the coming "Iolanthe" production. Cast in roles different from the sort they have played before, they appear as two young and rather stuffy, though handsome, English lords.

There has been a lot of singing, dancing, prancing and acting going on at Bird Hall, Monday and Friday nights for some time. "Iolanthe," the spring show, is practically whipped into shape. If you like Gilbert and Sullivan, you'll love this one. If you don't know, come anyhow. The dates are May 2 and 3, Wednesday and Thursday evenings, at Walpole High.

Old favorites in leading roles include Tom Noonan, Jim Silvi, Earl Cook and Joe Hancort, to name some of the men.

Playing the title role is Harriet Dusty, wife of George Dusty, project engineer. Harriet has long been active in the group and has had solo parts before in both the concerts and Gilbert and Sullivan comedies.

Other principals are Mildred Gnerre, Delphine Brule, Lois Hallett, Irene LeVangie, Barbara DiGiantommaso and Hoel Bowditch. Miss Gnerre and Mr. Bowditch play the young lovers, the shepherdess and shepherd. Miss Brule is the stately Fairy Queen. The other girls are members of her court.

Annual Meeting

At this meeting the treasurer and secretary were to be elected, plus four directors. Committee chairmen were also scheduled to report. Next month we expect to have a full report of the Bird Club officers and chairmen for the coming year.

Thank-You Dinner

April 25 at Workman's Hall, Norwood, were set as the date and place for the dinner given by the club as a thank you to the workers who carried out club activities during the past year.

Sports

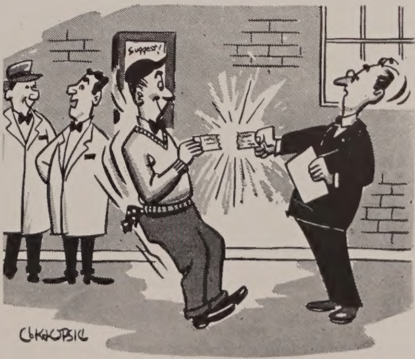
Watch for flyers and bulletin board notices for information on softball and golf, now getting under way.

Bowling

Standings in both men's and girls' leagues are about the same as last month. Roofing Shippers (FBV) led the men and the Lucky Five were well ahead in the girls' contingent. Next month we can report the final-final scores. Everyone is getting his (or her) teeth set for filet mignon at the Brunswick on May 12.

"Don't find fault — find a remedy. Anybody can complain." *Henry Ford*

On the Line



"Just a little over-anxious . . . it's his first suggestion award!"

Let's Get Acquainted . . . .

. . . with F. Roy Cooper

By MARY SEXTON, *Reporter*

F (for Frederick) Roy Cooper, our Payroll Department head and paymaster, is our Review personality for April. You know Roy? Bet you didn't know he used to play hockey for the Wanderers Athletic Club in the senior amateur hockey league of the Maritime Provinces? Or that he was a cornetist of some note both in Halifax and later in East Walpole?

Mr. Cooper was born in Halifax, Nova Scotia, in March 1895 and was educated in the public schools of Halifax. He played hockey for his school team in high school and later for the club we mentioned above. He was a defense man. He furthered his education by taking a correspondence course in accounting from LaSalle University of Chicago.

Roy came to Bird & Son in 1923 when he left Nova Scotia for the States. With the exception of a short period he has spent all his 33 years here doing payroll work. As paymaster, which he has been since 1926, he is the person responsible for getting the weekly payroll out on time. He personally delivers the checks to the Norwood Roofing and Flooring Plants and to the Box Divisions. Other payrolls coming under his supervision include Manchester, Lewiston and New Britain. Their checks are mailed to them.

Paymaster Roy Cooper reminisces about his hockey playing days to reporter Mary Sexton.

No one has ever figured out how many millions of dollars, first in cash and now in checks, that Roy Cooper has handled as paymaster.

Roy Cooper married a Halifax girl, the former Florence Richardson, whose sister is Mrs. Albert W. (Ethel) Smith. The Coopers have two children, Frank and Iris, and one grandchild.

Their son attended Springfield College and Iris graduated from the University of Massachusetts. She was vice president of her sorority when she was in college. Both children are now married. Frank has a little daughter, Sandra Gail.

The Coopers reside at 312 Pleasant Street, East Walpole. For many years Roy served on the Scout Committee for the local Boy Scouts. The Coopers belong to the Union Congregational Church and last year Roy was chairman of the Board of Deacons. He has acted as both treasurer and teacher in the Sunday School in past years.

Roy is fond of music. His active music making goes back to Halifax and his early days in East Walpole.

We think of Roy Cooper as a friendly person. He is very well liked by his associates.

Fire Fighters of 1929

THE WINNERS! Back 27 years ago, that is. This is Hose Reel Co. No. 1 of the Main Mill, which had just won a hose coupling contest. You may recognize all three in the front row: Martin Kane (now of No. 1 Box Shop), A. W. Smith, personnel services manager, who was then captain of the hose company; and Frank V. Eisenhauer, now safety engineer.

In back are Jack Smith; Frank's father, George Eisenhauer; and Jack Bache. Smith was yard foreman and assistant fire chief; George Eisenhauer was lieutenant of this company.

Acknowledgments

Your sympathy and your thoughtfulness will always be gratefully remembered.

Mrs. Roger Percy and Family

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

The Gallagher Family

In grateful acknowledgment of the beautiful flowers and the kind sympathy which they expressed.

The Family of Bartley O'Donnell

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

Charles Norton and Family

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The DeFlaminis Family

Your kind expression of sympathy will be held in grateful remembrance.

The Silvestri Family

Your sympathy and your thoughtfulness will always be gratefully remembered.

The Murray Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

The Family of Joseph P. Farrell

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged.

Bertyl V. Johnson and Family

On the Lighter Side

Policeman: "How did you knock him down?"

Motorist: "I didn't. I pulled up to let him go across — and he fainted."

A vacationist planned to take a solo hike into the mountains. An old grizzled guide was checking up on the supplies he was taking with him.

"Have you a map and compass?" asked the guide.

"Certainly," replied the hiker.

"And have you got a deck of playing cards?"

"No," said the surprised man. "What do I need playing cards for?"

"It might save your life," replied the guide. "I always carry a deck. If you get lost in the woods, just sit down and start playing a game of solitaire. The next thing you know some durn fool will pop up behind you and start telling you what card to play next!"

Lady Math Teacher: "Tommy, if I lay one egg on the table and two on the chair, how many will I have all together?"

Tommy: "Personally, I don't think you can do it."

Young man: "I asked for a kiss."

Sweet Young Thing: "Well, what are you waiting for, an application blank?"

Husband: "That last check you wrote came back marked 'insufficient funds.'"

Indignant Wife: "Well, I like that! And that bank running ads saying they have over four million dollars on deposit!"

"Yes, ma'am," said the sailor, relating his experience to an old lady, "I was torpedoed in the Atlantic and lived for a week on a tin of sardines."

"Dear me," said the old lady, sympathetically, "how did you ever keep from falling off?"

Here's another Texas story: A man had just returned to his home in Brooklyn after a vacation in Texas. He greeted his wife by giving her several mink coats, four Cadillacs and scads of money.

"How and where in the world did you get all this?" his wife demanded.

"Shucks, sweetie pie, it was easy. I was in Houston during Halloween and went out playing trick or treat."

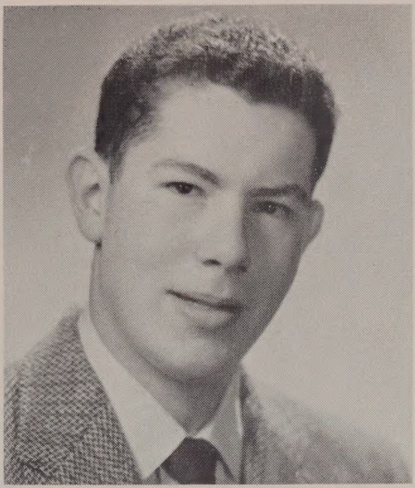
"Our Silver is NOT Medicine so DO NOT take it after meals."

Sign in Richmond diner

A young man looked at the high prices on the night club menu and then said to his date, "What will you have, my plump doll?"

"I hear that Mary is marrying that x-ray specialist."

"Really. What can he see in her?"



FUTURE ENGINEER. Stephen Sackmary, son of Julius Sackmary of Norwood Roofing, is an engineering student at the U. of Mass. He graduated from Boston Technical High.

LUCK TO BETTY from the gang in CPX (Box Sales) and No. 1 Box Shop. When Betty Eckhardt left for another job, her friends gave her a clock radio, flowers and their best wishes for happiness in her new work.

Your Credit Union – It's Easy to Belong

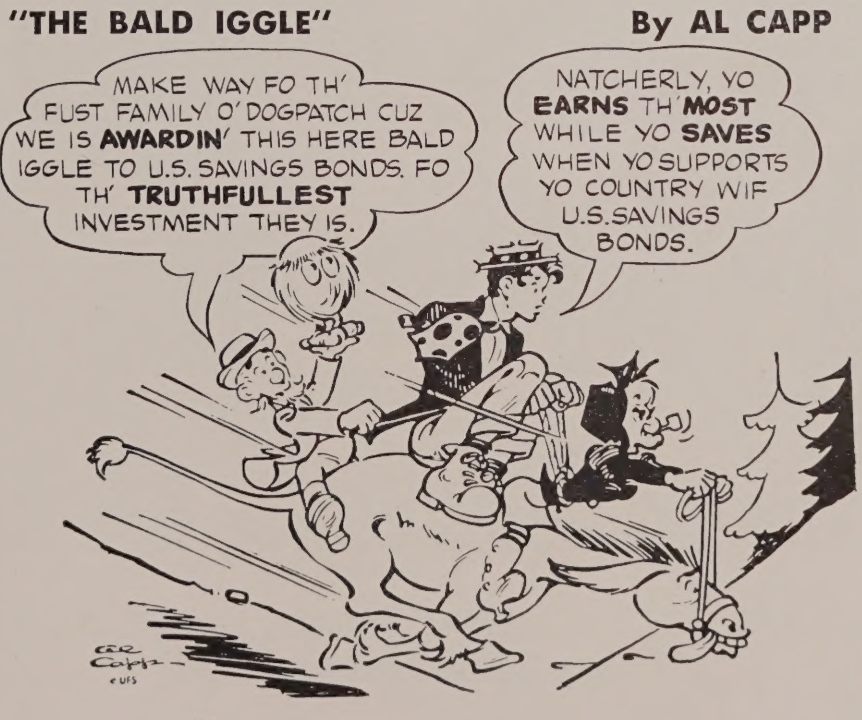
IT'S as easy as pie to join the Neponset Credit Union. (You have to be a Bird & Son, Bird Machine Co., Berry or W. J. Hill employee, of course.) All you have to do is:

Get a form either at the Credit Union or at your plant office.

Fill it out.

Let the Credit Union deduct the price of one share, $5.00, plus 25¢ entrance fee from your pay.

Then you can start building up your account. You can do this by depositing cash. Or, you can have regular amounts taken out of your pay. This is automatic and most members use this method.


"THE BALD IGGLE"
By AL CAPP
MAKE WAY FO TH' FUST FAMILY O' DOGPATCH CUZ WE IS **AWARDIN'** THIS HERE BALD IGGLE TO U.S. SAVINGS BONDS. FO TH' **TRUTHFULLEST** INVESTMENT THEY IS.
NATCHERLY, YO **EARNS** TH' **MOST** WHILE YO **SAVES** WHEN YO SUPPORTS YO COUNTRY WIF U.S. SAVINGS BONDS.
Al Capp
©UFS

BIRD
& SON, inc.
BIRD PRODUCTS®
Established 1795

BIRD NEPONSET REVIEW

MAY 1956

BIRD & SON, in
RD
N, inc.
1795

R. L. Tupper, President, Greets
President-Elect Lindequist at

Vol. 44 No. 5

7th Annual Quarter Century Banquet

Pictures and Story, Pages 12–15

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On the Cover

Presidents of the Quarter Century Club, outgoing and incoming, are Russell L. Tupper at left and Nils E Lindequist. Seated are the banquet's toastmaster and guest speaker, Messrs. Reynolds and Wermont. John J. Murphy, director of personnel, and Bernice F. Woolley of his department are in background.

BIRD NEPONSET REVIEW

Vol. 44 No. 5 May 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

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Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Refineries: Waterloo and Stephens, Ark.

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ELEANOR M. GARLAND Assistant Editor
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JOHN J. MURPHY MARY McCARTHY

Series E –

Commended for Past
Recommended for Future

The Series E U. S. Government Savings Bond was 15 years old May 1, 1956. We are proud of our employees in the Payroll Savings Plan, proud of our share in administering it. We are proud of the Bond itself. It has served our country well and through it we have served our country, as well as ourselves.

It has been a means of making us better citizens and of building the nation's defenses. In wartime, it united us on the home front in backing up our sons and daughters on the firing line. Since the war, it has helped maintain the American way of life through a strong economy, our best defense against foreign "isms."

Countless emergencies have been met and tided over, countless goals reached because of the Plan. Everyone who owns Savings Bonds has had rich return, not just in safety of principal and known interest, but in peace of mind, which means greater progress on the job and greater enjoyment of life.

We know that now there are $40 billions of Savings Bonds in the hands of 40 million owners. We here at Bird & Son have a fine record of Bonds bought and held. But the E Bond's true accomplishment, its deepest meaning to the average American citizen and family, may be expressed with simplicity like a beloved old melody: *Fifteen years of making dreams come true.*

As Chairman, Norfolk County Savings Bonds Committee, I am of course interested in seeing this program continue successfully. I hope this 15th anniversary year will serve as a strong reminder that bond purchases are good in peace as well as in war. They provide a practical, safe way of saving regularly. I recommend your continued support of this fine program. It's good for all of us personally. It's good for our country.

President

Norwood Roofing Sample Department

IN NEW QUARTERS. The Norwood Roofing Sample Department has recently moved to its new, much more spacious location on the top floor of the warehouse (above the shipping platform). Those in the picture are; from left: Joseph Purpura, Joseph LaVerghetta, Aloysius Kazlousky, John Gnecco, Foreman Frank Campisano, Luigi Zinni, Anthony Phillips and Edwin Shackley.

Vice President Wilkins Reports

Modernization Program Continues

New Corrugator for No. 1 Box Shop, Additional Blanking Machine for No. 2, Plus Changes at Paper and Felt Mills

IN the Paper Division we have had good running conditions thus far in 1956 and expect them to continue good for the remainder of the year.

The improvements which we have made in our equipment, especially the installation of the two asphalt dispersion units, have resulted in a decided increase in the quality of our products. They have also allowed us to become more flexible in that we are now able to make the same product on different machines.

We are continuing our improvement program with the purchase of a complete new corrugator for No. 1 Box Shop, a new blanking machine for No. 2 Box Shop, a new hydrapulper for stock preparation and new equipment for No. 2 paper machine which will allow us to speed up this machine.

Our plans in the Felt Division call for increasing the capacity of No. 3 machine at Phillipsdale by 40 tons per day and increasing the capacity of the felt machine at Shreveport by 25 tons per day. The oven of the insulating board machine at Phillipsdale will be extended to obtain additional production from this machine.

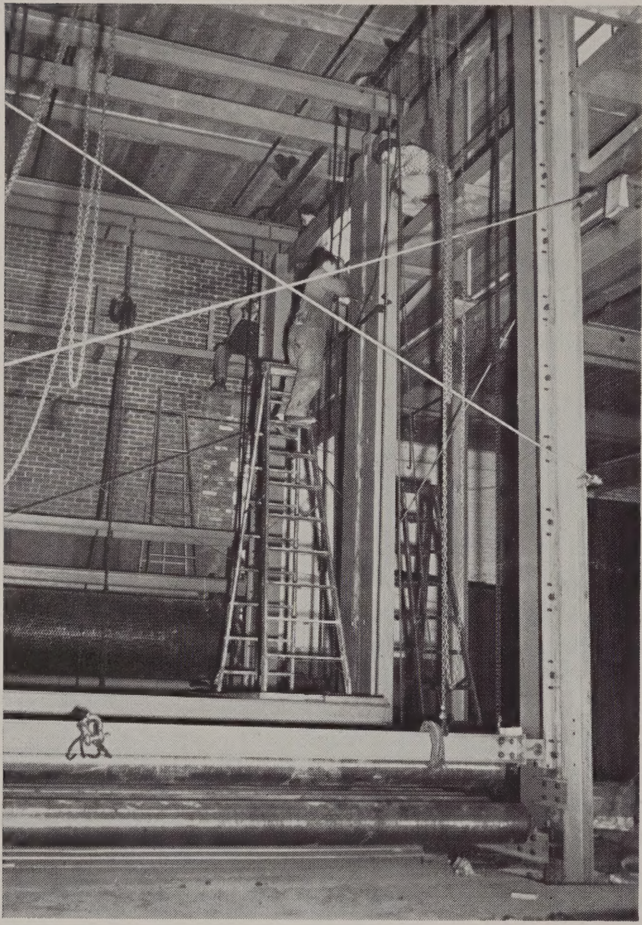
All this is necessary if we are to stay competitive. Obsolete equipment must be replaced by modern equipment and additions made to present equipment if we are to keep our share of business.

The addition of the new equipment requires added sales effort and our sales departments are building up their organizations to sell this production.

You can see from the above that your management is ready to provide the equipment necessary to meet competition and to grow. The board industry is most competitive and it requires the full cooperation of all to make a success of our business. Such success lies in our employees' continuing their fine efforts and cooperation as in the past.

Ralph A. Wilkins
Vice President
Paper Products and Felt Division

Major Changes Made for Rotary Installation



WORKMEN are adjusting the vertical guide tracks of the new looper at the Rotary Machine. Way in back is Charles Treciokas of Floor Covering Maintenance. The other men are employees of Lamb Bros., riggers.

THERE'S a new look at the Floor Covering Plant. Installation of a new section for the Rotary Machine is under way and impressive in itself. And, to make it possible, several departments are being moved to new locations and new foremen's offices being built.

To make room for the new machine, the old Block Room has been taken out completely and a new section added to this corner of the building. The block cutters, temporarily housed in quarters across the roadway, will soon be at their benches in the present Machine Shop area. Here also will be a general foremen's office, the offices for the Block Room and the Rotary Machine foremen, and a photographic unit for creating designs for rotary printing.

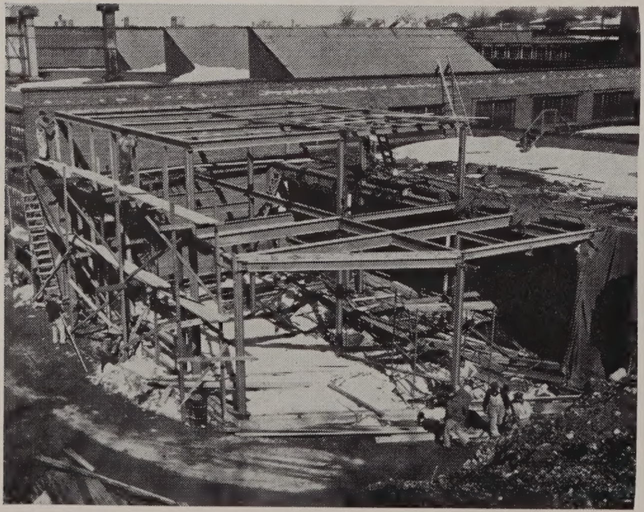
Across the street, the Machine Shop will shortly move into spacious quarters in the location of the old ovens for No. 2 Machine. Large windows have been cut through the solid walls on both sides and the work areas and offices have been painted in a bright blue.

The move to these quarters will be made as soon as possible after the Rotary Machine installation is completed. Starting at the Plant Office entrance, the new section will house the following departments:

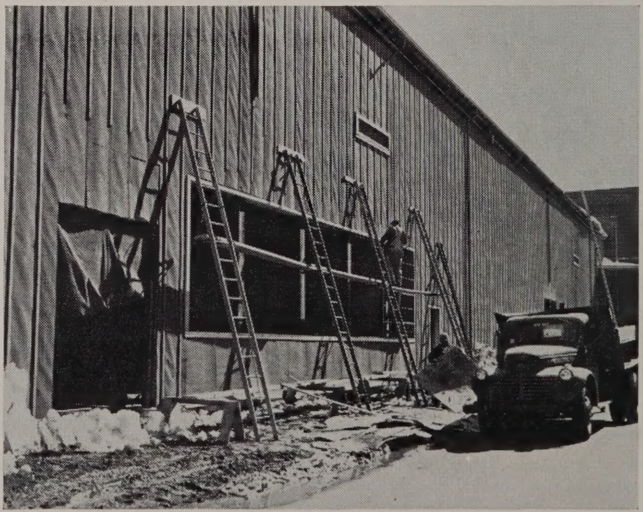
First, the Garage; next, the Electrical Shop; then the Storeroom and the Maintenance Office; and finally the Machine Shop. The place now temporarily serving as quarters for the Block Room and foremen's office will be used later for roll storage of goods in process.

Work is proceeding fast on the new Rotary unit — it will in fact probably be completed before this issue of the Review appears. In the old Block Room area, the Unwinder and the new Looper are already installed. This Looper is nearly twice the size of the old one.

From here the sheet of saturated and coated felt will feed through an opening in the wall to the new Color unit, just installed. This machine, a duplicate of the Rotary unit we have been operating, will tie into the original unit to permit four-color printing.



SKELETON of the extension to the production departments being built at Floor Covering. This is where the Block Room used to be.



NO RUFFLES for this picture window being set into the building at Floor Covering, into which the Machine Shop will be moving soon.

David Bird Elected to Board of Directors

DAVID BIRD of McLean, Virginia, was elected to the Board of Directors at the annual meeting in March. Mr. Bird is one of the twin sons of Charles Sumner Bird, Chairman of the Board, and represents the fifth generation of his family to be connected with the business.

Born in Boston, May 11, 1928, he attended the Charles River School and Milton Academy from which he graduated in 1946. After spending some time in France working in areas devastated by the war, he entered Harvard College, graduating in 1951 with a B.A. degree in biology.

In Government Service

During his college years he had also gained knowledge of the Russian language. Wishing to put this to use and hoping to be of aid in a very critical time, he began working for the Department of the Army in Washington, D.C. His assignment took him to Germany in 1952-1954. It was at this time that he married Miss Jeanne Meyer of Wellesley Farms, Massachusetts. Before returning to the United States, Mr. and Mrs. Bird spent two and one-half months in Turkey.

In 1954 Mr. Bird entered military service at Fort Bragg, North Carolina, but in 1955 was called back to his Department of the Army civilian job and is again at present stationed in Washington. Mr. Bird has become very much interested in the Middle East and its many problems.

Like his father before him, he has become interested in Scouting, serving at present as an assistant scoutmaster with a local troop.

David Bird is one of Charles Sumner Bird's four children. His twin brother, Christopher, is in Hawaii.

PICTURE MACHINE FOR CHEST PORTRAITS. This huge and efficient mobile unit was at East Walpole on the morning of April 27 when this picture was taken. Generator which furnishes power to the unit is parked up ahead, with the connecting wire run along the curb to the truck.

Big Turn-Out for X-Rays

82% of Mass. Employees Take In Free TB Check-Up

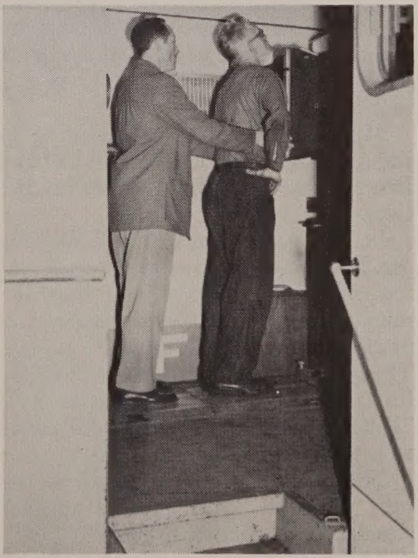
WHEN the Norfolk County Chest X-ray truck was here, 82% of the Bird employees in the East Walpole and Norwood plants had their "pictures" taken. It was all voluntary on the employees' part. Those taking advantage of this service said they figured it was free and they might as well find out they were all right.

"If I've got something that should be checked up on," one man said, "I want to know about it. The sooner the better."

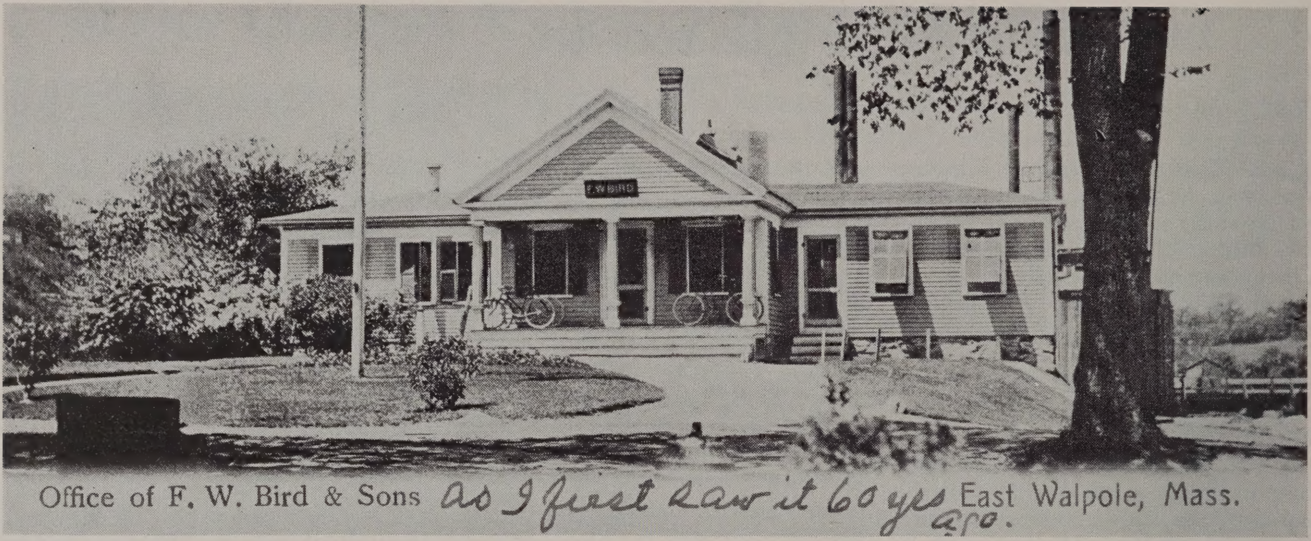
Someone asked, "Who pays for this?" The answer is that at least part of the cost of this health service is paid for by the purchase of Christmas seals. So, most of those who are benefiting from having their X-ray taken have already earned at least part of their picture. Actually it costs 50¢ for each X-ray. This amount of course does not cover paying for the physicians' reading of the X-rays at the Norfolk County Hospital. Nor does it cover the cost of the clerical work involved in making records and notifying everyone of the results of his own picture.

The mobile unit itself is rented by the county association from the Powers X-Ray Co. The particular unit which came to Bird & Son still had a sign in it in Spanish, left over from its visit to New York City where there is a large Puerto Rican population. The sign said *Aguante la respiracion. No se mueva.* And in English: Hold your breath. Don't move.

The length of time it took to read the sign is about the length of time it took to get X-rayed.



HOLD YOUR BREATH. Dont move." And it's all done.


F. W. BIRD
Office of F. W. Bird & Sons as I first saw it 60 yrs ago. East Walpole, Mass.

AS I FIRST SAW IT 60 YEARS AGO, Miss Willis wrote on the bottom of this picture. This shows that the office back in the '90's was a one-story building. It also shows that the main office is the same building now, though it's been added onto. The same elm still graces the entrance to the mill driveway.

I REMEMBER . . .

A short while ago we asked some of our oldest retirees to send in their recollections of how their work places and the center at East Walpole looked when they first started to work for Bird & Son.

Several replies have come in. Their stories of a leisurely life in a country town make fascinating reading today. As space permits we will reprint them in this column.

The first article of the series is by Hattie Willis, 90 years old this fall, who was Sales Order Clerk in 1896.

By Hattie Willis

Sixty years ago in August I spent my first day as invoice clerk under Elmer Bartlett to replace a classmate of mine who recommended me to take her place as she was leaving to marry Arthur McLean, the town blacksmith.

My approach to the office was much like the postcard herewith, without the additional rooms added on the back later — a very pleasing picture to me, as I loved the country.

My desk was in the right wing in the room with Mr. Bartlett and Mabel Everett, the only stenographer at that time.

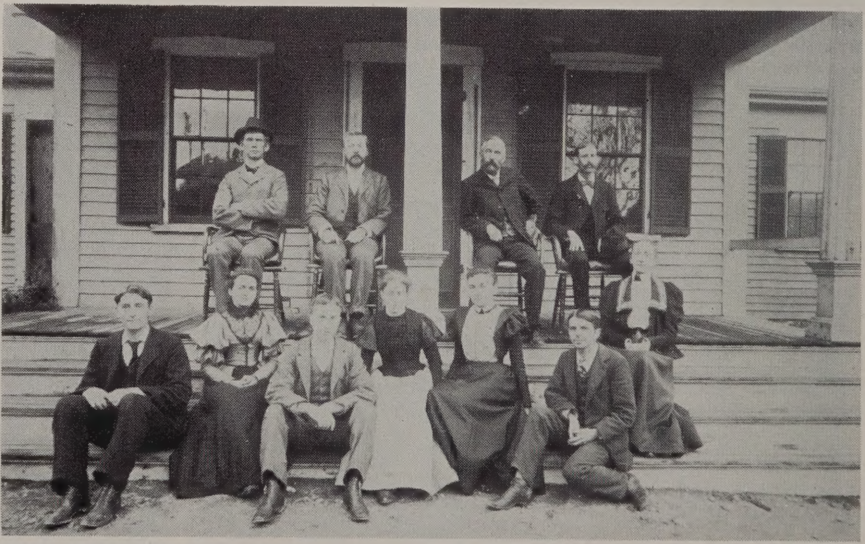
I entered all orders with pen and ink. Mr. Bartlett took them to the mill and returned them to my desk after the men shipped, for me to figure and make out invoices with pen and ink. Then I returned them to his desk for his O.K. If he found an error he said: "Take it back" and returned the paper to me for correction.

The office boy took the mail to the post office in John Freeze's grocery store across the street to mail.

The middle room of the Main Office was occupied by the desks of C. S. Bird, Sr., Mr. Marshall, the Office Manager, Purchasing Agent George M. Graves, and an office boy. In the left wing was the bookkeeper, Mr. William Churchill, and his assistant, Alfred Barber.

The books were kept by the old-fashioned method, single entry bookkeeping. There was a large day book where all orders were entered and posted in a large ledger. All books were put in a hole in the wall with an iron door every night along with any other valuables. A small room in the basement was used for advertising purposes with Miss Ella Hardy as clerk.

Our means of transportation were crude. There were only two trains a day to Boston, horse cars and bicycles. Mr. Bartlett, who lived in Norwood, drove to work behind a horse called



BIRD'S OFFICE FORCE IN 1898 is the note on the back of this picture and includes the following identification: Back row: C. S. Bird, Sr., Louis Marshall, Wm. Churchill, Elmer K. Bartlett. Seated in front: Wm. L. Aldrich, Ella Hardy, Alfred Barber, Mabel Everett, Hattie E. Willis, George Graves, Miss Blaney.

"Old Tom." One noon hour he offered Old Tom with the sleigh to the stenographer and me to take a noon hour drive which we did with great glee, I doing the driving.

In warm weather the younger members of the office force explored the nearby country after work hours with bicycles with much enjoyment.

My memory of all executives was of the kindest. I worked for many years direct for Elmer Bartlett and never heard a cross or critical word from him.

Mr. C. S. Bird, Sr. greeted each one on entering the office with a pleasant "Good morning" and Mr. Churchill the same. Mr. Churchill invited parties from the office to his delightful camp in Plymouth Woods where on arrival he had an expert cook serve us with a delicious fish chowder. Dinner was announced by blowing blasts on a horn. His camp faced a beautiful lake provided with boats for our use and fish for us to catch.

When the 250-foot brick chimney was built I was invited to ride in a basket to the top but declined for fear of dizziness at the top.

I also remember that for a time I had a rowboat with a wharf on the river bank and greatly enjoyed rowing on the Neponset.

* * *

HATTIE WILLIS

Hattie Willis was born in Gorham, New Hampshire, 90 years ago, one of eight children. She was brought up by a married sister and as a young lady attended Westbrook Seminary and Female College, Westbrook, Maine (now Westbrook Junior College). At the age of 16, she began teaching school in the Berkshires. A few years later she attended a Commercial School in Salem and here met the friend who later induced her to apply for the job at Bird & Son. East Walpole has been her home ever since 1896.

In recent years she has taken several extended trips by plane, one to Texas, another to California. At home she keeps vigorous and active by taking a mile walk in the morning and another in the afternoon.

Shopping Around

FOR SALE. Boy's English Raleigh bicycle. 3-speed transmission, speedometer, dual brakes, etc. $30. Also, for sale: Girl's American bicycle, 24". Excellent condition. $15.

Frank Nyborn, 6 Stone Circle, Norwood. NOrwood 7-2612-J.

LECTON CAR-CARE PRODUCTS, for car and home use. Easy to apply. 2 to 5 times more protection and 7 to 10 times less work. Withstands heat, sun-fading, oxidation from road film or salt air spray and protects finish against the toughest weather and climate conditions.

Agent: Joseph Eppich, 521 Walpole Street, Norwood. NOrwood 7-1706-J.

Thirty Suggestion Awards Paid

April was a profitable month for suggestion participants. There were eighteen $20 awards, 12 others in the $5 category and seven special awards of $20 for five accepted suggestions.

Receiving extra $20 checks for having had their fifth, tenth or fifteenth successful suggestion were Leo Clarkin, FFT, Gilbert Dias, DPSM, Joseph Eppich, FFM, John Folan, FBB, William Gecawich, DPI, Frederick Stahnke, FPBM9, and Edgar Wormald, FBM.

APRIL

Phillipsdale

Joseph Braga, DPL	$20
Daniel Hourihan, DPIF	20
Gilbert Dias, DPSM	25
William Gecawich, DPI	30
Vernon Stromberg, DPH	5

Floor Covering

Nemus Cianfarani, FFF	$60
Leo Clarkin, FFT	40
Joseph Eppich, FFM	40
Nicholas Ferrara, FFG	20
William Hayes, FFDA	20
Augustine Brown, FFT	5

Norwood Roofing

Peter Carchedi, FBPM7	$20
Patsy Famiglietti, FBF	25
James Michienzi, FBPM9	20
Alessandro Savi, FBPM1	20
Frederick Stahnke, FBPM9	40
John Strasunskas, FBPM1	20
Joseph Watkins, FBPM9	20
Edgar Wormald, FBM	40
Rosario Cordo, FBF	5
John E. Folan, FBB	30
William Haggerty, FBY	5
Joseph Pidzewich, FBQ	5
Salvatore Purpura, FBF	5

Brand New!

Newspaper for Dealers

TED ABER, Advertising and Sales Promotion Manager of Floor Covering, is receiving congratulations on Volume I, No. 1 of "The Bird Reporter." This is a brand new publication for Floor Covering Dealers.

Printed in newspaper style, with a date line of April, 1956, it has four pages of articles of special interest to those who carry the Bird Floor Covering line. Sales tips and outstanding examples of what others in the trade have done are mingled with up-to-the-minute information about new patterns and actual sales figures. Pictures of displays, Floor Covering personalities and cartoons are featured too.

The masthead says that the Bird Reporter is published quarterly by the Advertising and Sales Promotion Department. Ted Aber is editor. Judging by the high quality of this first issue and the interest in it, Ted should have no difficulty in getting plenty of copy from the salesmen for future issues.

Next edition is scheduled for June.

Helps Lady in Distress

Gets Product Plug on TV

YOU never know where this business of being a salesman is going to lead. Take the case of Ron Eisenbeis, Chicago salesman.

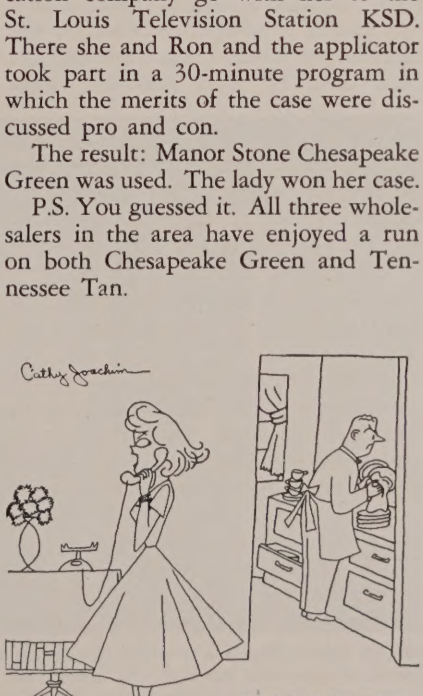
There was a lady by the name of Mrs. Moise in St. Louis who wanted a Green Siding on her house; in fact she specifically wanted Manor Stone Chesapeake Green. But her house is near a city park. The City Art Commission had to be consulted before a permit could be issued to the contractor.

"Too drab," said the Commission. "Use Manor Stone Tennessee Tan."

Mr. Moise came into the picture at that point and stated that his wife is Irish and wanted *Green*. Mrs. Moise also took action. She asked that Ron Eisenbeis and a member of the application company go with her to the St. Louis Television Station KSD. There she and Ron and the applicator took part in a 30-minute program in which the merits of the case were discussed pro and con.

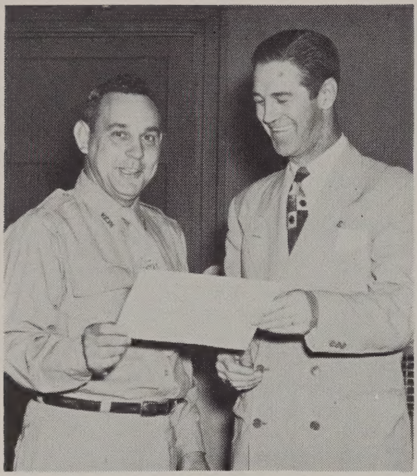
The result: Manor Stone Chesapeake Green was used. The lady won her case.

P.S. You guessed it. All three wholesalers in the area have enjoyed a run on both Chesapeake Green and Tennessee Tan.

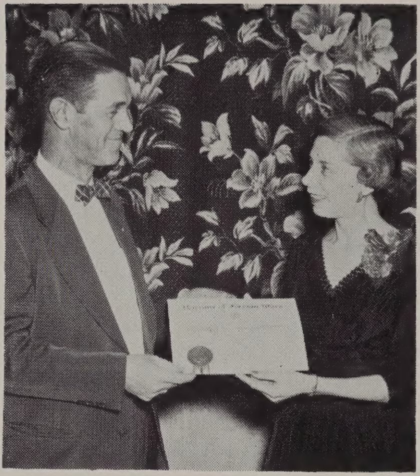


COPYRIGHT 1955 CARTOONS-OF-THE-MONTH

"He'll call you back in twenty dishes"



JOHN HUTCHINS, right, Bird Club president, receives award from Walpole VFW Post Commander Harry Robertson. Hutchins and Robertson both are Norwood Roofing Plant employees.



MATTIE McLAUCHLAN, chairman of the Veterans Entertainment Committee, in turn accepts the citation from the club president. Mattie is chief operator at our East Walpole switchboard.

Citation Given By VFW for Ten Years of Entertainment

HONORS came to the Bird Club Veterans Show this spring when Walpole VFW Post No. 5188 singled it out for a citation. This was given in recognition of the shows the group has put on every month of the winter since World War II for hospitalized veterans in the Greater Boston area.

The presentation by the VFW was made at the Post's annual banquet, April 18, anniversary of Paul Revere's ride, at the Echo in Walpole. Since the show chairman, Martha McLauchlan, was unable to attend, the citation was received on behalf of the show and the Bird Club by club president John Hutchins, himself a VFW post commander in nearby Westwood. Post commander at Walpole, Harry Robertson, made the presentation. The following week at the Bird Club banquet for committees, the club president formally passed along the citation to the committee chairman.

Although the Walpole Post initiated and presented the award, authority for it came from state headquarters. The club was much pleased to have the worth of its veterans entertainment recognized by the Veterans of Foreign Wars.

FUTURE DESIGNERS see working artists on the job. Students from the Boston University School of Fine and Applied Arts visited the Floor Covering Plant last month. They were particularly interested in the Design Department, where A. P. Macchi, chief designer, is explaining a leaf pattern.

Your Credit Union

Loans and How They Work

WHEN you need to borrow, think of the Credit Union.

Four general types of loans are available to members: secured, unsecured, automobile and real estate.

All personal loans are subject to approval by the Credit Committee. Real estate loans must be approved by the Board of Directors.

SECURED LOANS

You may borrow up to $3500 if automobiles, stocks or bonds are pledged as collateral.

You may borrow up to $5,000 if certain gilt-edged types of collateral are used, such as passbooks of New England savings banks, Massachusetts co-operative banks or life insurance policies of companies licensed to do business in Massachusetts.

Interest rate: 2½% if weekly or monthly payments are made; 5% if regular payments are not specified.

UNSECURED LOANS

You may borrow:

Amounts up to $300 — no co-maker
$301 to $500 — one or more co-makers
$500 to $1000 — two or more co-makers

You must have worked for the company at least six months before being eligible to borrow any amount. If employed less than a year your limit is $150.

Interest rate: 5%. Weekly or monthly payments must be made.

AUTOMOBILE LOANS

You must be a Massachusetts resident and must have worked here for at least a year. An amount up to two-thirds of the price of a car may be borrowed. No loan is granted on a car valued at less than $750.

Interest rate: 4½% per annum.

REAL ESTATE LOANS

For Massachusetts residents only. First mortgages only are taken. Rate of interest: 4½% per year for not more than 20 years. Maximum loan: $12,000 on any one piece of property; $24,000 to any one member.

Also limited to 80% of the valuation the Credit Union Credit Committee places on the property (90% of valuation for G. I. loans).

Business Men from Southwest Confer on Safety

L. L. Williams Speaks From Long Experience On Management's Part

"SUPERVISION AND SAFETY" was the subject L. L. Williams used for his after-dinner speech at the American Legion Hall in Shreveport recently. Our former Southwestern manager stressed the need of management to provide a good safety program for their employees.

There were 200 safety and personnel men attending the six-hour safety symposium. The main speaker was Val Jean McCoy, public relations representative for the Shell Oil Company at Houston, Texas. He chose as his subject "Three R's in Safety," emphasizing the need for thought in a particular safety program, instilling in employees a respect and fear of hazards. The "R's" were "Reflective Thinking," "Respect for Hazards" and "Responsibility."

STILL SELLING SAFETY. L. L. Williams, retired former Southwestern Division manager, was after-dinner speaker at a safety symposium in Shreveport. Mr. Williams is in the middle with, at right end, Calvin Leigh, Louisiana Ordnance safety director, and Charley Doerler, managing director of Caddo Bossier Safety Council. Nearest Mr. Williams on his right are G. H. Burnham, president of Tri State Tool Company, then Lyle Conway, safety director for United Gas Corporation, and at left end is Val Jean McCoy, public relations representative for Shell Oil Company, Houston.

Long Service List

June

Employees

Name	*Year*	*Dept.*	*Years*
Kostanty Geigol	6-1-09	Paper Mill	47
James F. Maroney	6-12-12	Maintenance	44
Francis A. Massey	6-15-12	Supt. Paper Mill	44
Patrick O'Malley, Jr.	6-8-17	Power Plant	39
Francis V. Sheehan	6-25-17	Floor Covering	39
James J. Dowling	6-29-17	Office	39
David E. Bowles	6-3-19	Maintenance	37
James B. Maguire	6-23-19	Box Div. Sales	37
August Petrova	6-23-19	No. 2 Box Shop	37
Vincent M. D'Espinosa	6-23-20	No. 1 Box Shop	36
Martin Wallace	6-26-20	Power Plant	36
Frank S. Clem	6-30-20	Floor Covering	36
Constanti Lewicki	6-20-21	No. 1 Box Shop	35
Pierino Palazzi	6-20-21	Roofing	35
Carl L. Johnson	6-22-21	Floor Covering	35
Sabino Perniola	6-6-22	Roofing	34
Edward J. Geraghty	6-26-22	Maintenance	34
Angelo Melino	6-28-22	Roofing	34
George E. Goodwin	6-12-23	Floor Covering	33
Richard T. Murphy	6-25-23	Floor Covering Sales Manager	33
Samuel J. Steele	6-9-24	Floor Covering	32
Mario A. Boragine	6-9-24	Power Plant	32
Anna G. Smith	6-16-24	Office	32
Margaret B. Owens	6-22-25	Office	31
Emilio Nicastro	6-29-25	Maintenance	31
Pauline L. Rafuse	6-7-26	Office	30
P. Antonio Cregnalo	6-8-26	Floor Covering	30
Martin Green	6-10-26	Floor Covering	30
George S. Johnson	6-11-26	Floor Covering	30
Evelyn M. Wadleigh	6-21-26	Office	30
John M. Pechulis	6-23-26	Maintenance	30
Ernest W. Oakes	6-20-27	Paper Mill	29
Mary I. Geary	6-20-27	Office	29
Alfred M. Kendall	6-5-28	No. 1 Box Shop	28
Raymond F. White	6-18-28	Office	28
Lambert J. Anderson	6-20-28	Office	28
James A. Schuller	6-28-29	Finishing Mill	27
Martha C. McLauchlan	6-5-30	Office	26
Blanche A. Libertowicz	6-16-30	Office	26
Wylie G. MacIvor	6-8-31	Asst. Treas. & Credit Mgr.	25
Jarl A. Johansson	6-8-31	Paper Mill	25
Edythe M. McMullin	6-15-36	Office	20
Carroll A. Homan	6-22-36	Roofing Lab.	20
Patsy Rizzo	6-25-36	Roofing	20
Harland Bullard	6-2-41	Roofing	15
Bernard F. Johnson	6-2-41	Floor Covering	15
Louise K. Perkins	6-6-41	Office	15
Armando Croatti	6-10-41	Roofing	15
Robert Chappel	6-11-41	Roofing	15
Domenic Fruci	6-16-41	Roofing	15
Donald A. Hurd	6-16-41	Floor Covering	15
James E. Berube	6-17-41	Roofing	15
Leonard W. Weaver	6-23-41	Roofing Lab.	15
Russell MacDonald	6-23-41	Floor Covering	15
James F. Maroney	6-23-41	Floor Covering	15
Frank Porazzo	6-24-41	Roofing	15
Victor Leontie	6-24-41	Floor Covering	15
Frances Penza	6-30-41	No. 1 Box Shop	15
John J. Instasi	6-6-46	Roofing	10
Aloysius Kazlousky	6-7-46	Roofing	10
Uuno Wiik	6-10-46	Roofing	10
Karlis Vitinsh	6-10-46	Roofing	10
Oscar L. Dorr	6-11-46	Floor Covering	10
Martin J. Saulen	6-12-46	No. 2 Box Shop	10
Leo E. Levitre	6-12-46	No. 2 Box Shop	10
Kenneth S. Coates	6-12-46	Roofing	10
Malcolm H. LeGay	6-12-46	Roofing	10
Alice B. Pole	6-17-46	No. 2 Box Shop	10
Hazen H. Bishop	6-17-46	Floor Covering	10
Albert W. Dorci	6-27-46	No. 2 Box Shop	10
Frank Maconi	6-1-51	Supt., Floor Covering Plant	5
Richard C. Tanis	6-4-51	Floor Cvg Sales	5
William B. Hover	6-15-51	Floor Cvg Sales	5
Thelma L. Hill	6-18-51	Office	5
Palma DeGrazia	6-18-51	Office	5
Elizabeth Gleichauf	6-18-51	Office	5
Alfred R. Arling	6-25-51	Roofing Lab.	5

PHILLIPSDALE

Albert G. Carlson	6-9-20		36
Anton S. Vargas	6-10-22		34
Joseph L. Braga	6-4-23		33
Arnold F. Manchester	6-9-27		29
Russell A. Mollerberg	6-3-46		10
Manuel V. Revello	6-11-46		10
Joseph S. Rogowski	6-12-46		10
Frank DeSilva	6-14-46		10
Antone Hipolito, Jr.	6-18-46		10

CHICAGO

Ulysses Miller	6-25-46		10
Monroe Williams	6-6-51		5
Voldemar Anijarv	6-25-51		5

SHREVEPORT

Grady B. Brown	6-2-46		10
James Mattiex	6-4-46		10
Elijah Taylor, Jr.	6-14-46		10
Denvres L. Ford	6-5-51		5
Novis D. Wiley	6-7-51		5
Paul Council	6-29-51		5

BERRY ASPHALT COMPANY OF ARKANSAS

Warren H. Huffman	6-1-29	Waterloo	27
Lynn Herring	6-23-36	Waterloo	20
Royal W. Francis	6-23-36	Sales	20
Henry Dixon	6-19-51	Waterloo	5
Herbert W. Fore	6-20-51	Waterloo	5

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Michael Kodis	6-1-09	47
Russell L. Tupper	6-7-09	47
Ludwig Polovitch	6-21-11	45
Mike Waytekunas	6-20-12	44
George Wallace	6-17-14	42
Thomas Coyne	6-18-14	42
Waclaw M. Baranowski	6-26-14	42
Charles D. Savage	6-14-17	39
Bartholomew Murray	6-15-17	39
Benedict F. Muchyn	6-3-18	38
Vincent Grudinskas	6-8-18	38
Giovanni Fruci	6-22-20	36
Alvah H. Bridgham	6-17-21	35
Leo R. Bernier	6-20-21	35
Michael F. Duffy	6-6-22	34
Peter J. Kiarzis	6-13-22	34
John F. Ahearn	6-16-23	33
Joseph Magnani	6-28-23	33
John Suman	6-16-26	30
K. Hilmer Eklund	6-18-29	27

PHILLIPSDALE

Walter Gill	6-23-11	45
Antone L. Alves	6-6-22	34
Samuel D. Gorelco	6-8-23	33
Onesime Boisvert	6-25-23	33
Joaquim Cabral	6-17-26	30

CHICAGO

Freida M. Leonhardt	6-10-29	27
John Dobias	6-24-29	27

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
MARIANNE CERCONE
MILDRED SANBORN
BETTY WENTWORTH
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT McDONALD
RITA PETRONI
CAROLINE COGSWELL

Elliott "Skip" Middlebrooke, artist in Advertising Display, left May 4 for a new job in Boston with Towle Advertising Art Service. Office friends took him to lunch at the Lord Fox and presented him with gifts, wishing him the best of luck.

Friends in Carton Sales presented Jean Taber Webster with a toaster and flowers in honor of her marriage early in April to Gordon Webster.

Mrs. Bertha Yadisernia was presented with flowers from Carton Sales on Friday, April 13, for her first anniversary with Bird & Son. She was still beaming as she walked up to the parking lot after work, proudly carrying her bouquet.

Adeline McCarthy is back with us for a while, now working in Box Sales (CPX). The McCarthys are proud parents of a new son, Kevin John.

Irene Iafolla is back home being a full-time housewife again after working in Box Sales for some time.

Julia Kucab was given a party recently as a shower for her new apartment to which she is moving soon.

Welcomed to Box Sales are Barbara Pizzanello and Nancy Simonelli. Nancy is working with us after school.

Mahlon Johnstone, former messenger, on furlough from the Air Force, is enroute to Munich, Germany. He had just finished school at Keesler Air Force Base, Mississippi. Already Mahlon can tell you how far Munich is from London, Paris and Rome. It is about three years from home, though.

Patricia "Pat" Smith of Traffic is wearing a lovely diamond received from Dick Arling of the Roofing Laboratory. Pat says they have no definite wedding plans yet.

Mary Silva is working in Purchasing after school. She is a senior at Walpole High.

Ed Grout was elected to the Executive Committee of the Norfolk County Tuberculosis and Health Association at their annual meeting held on April 26 at the Hotel Beaconsfield, Brookline.

Frank Vietze is sporting a new 1956 Chevy, blue and ivory. Some class! Hope Frank and his wife have lots of pleasant driving in the days ahead.

Another new car is Julia Lewis's two-tone green one, also a Chevy.

Our sympathy is expressed to Ralph Hall on the recent death of his mother.

BRUCE AND KARLA and their pal, Tippy. Bruce, who started school this year, and little sister are the children of Moses "Moe" Bader, draftsman and star Bird Club league bowler.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

MAINTENANCE

Bob Knox is the proud driver of a new pushbutton Dodge.

Mike Cronin, truck driver, spent two weeks of his vacation puttering around the yard at home.

For those who want a fast and complete car or truck wash, see Cronin's Super Truck Wash Service!

Dick Sprague left Bird & Son and East Walpole to take over a general store at Cabot, Vermont. We would like to wish Dick the best of success in this new venture. P. S. Dick says there will be a big discount for any Bird employee who buys his weekly groceries at his store.

Welcome to the two new machinists, Charles Carter and Elliott Whitmarsh, and the new welder-tinknocker, our own Rocky Silvestri, formerly of Stock Transfer. We hope their stay is a long one.

There was very little comment about trout fishing among the Machine Shop fishing experts.

Congratulations to John Gary Folan, who just had some pictures taken at the Norwood Hospital. We heard they came out fine and would like one for our album.

PRODUCTION AND POWER

Mike McDonagh dropped in to see us at the Paper Mill. He looks fine and tanned, though he says he hasn't been to Florida.

Oscar Lambine has a new Chevrolet station wagon.

Roger Freeman and Martin Bowers are back to work after being ill. Glad to see them.

Dog lovers frequently have their favorite breeds. Frank Nyborn's household includes two kinds of dogs which sound like an unusual combination, Welsh terrier and a dachshund. He says he never had such a

SO LONG, DICK. Dick Sprague, A Machinist, was presented with a handsome watch and a wallet (well lined) as token of esteem and the best of good wishes when he left Bird & Son after many years at the end of April. His fellow employees in the East Walpole Machine Shop are here with him, center, in the locker room during the afternoon break to honor him. Dick, who originally came from East Randolph, Vermont, is moving back to his home state, this time to Cabot, where he has bought a general store. His folks ran a store before him and Dick at last is getting into the family tradition.

pair of fun-loving, playful and yet such good watch dogs as represented by these two breeds. Tam o' Shanter III is the Welsh terrier and is 7½ years old, while Peggy, the dachshund is 8 months old.

Francis Donlan, who works in the East Walpole Beater Room, is serving his eighth year as a chairman of the local VFW Buddy Poppy drive. The drive is scheduled this year for May 24, 25 and 26.

Francis writes: "The little red flower which is known as the Buddy Poppy has become the symbol of all those men who fought so valiantly during our nation's hour of need. I hope every citizen will pay homage to our needy and disabled veterans by buying a Buddy Poppy. Only in this way will the VFW be able to carry on the great job it is doing."

FINISHING MILL

Paul McColgan, who went into the Army in March, gives us his latest military address as Fort Carson, Colorado.

Edward Shaughnessy recently purchased a new Mercury. We wish him many miles of happy motoring in his new car.

Charles Rafuse, foreman, enjoyed a week's vacation recently. Bill Dickinson was supervisor during his absence.

We were sorry to hear that Lena "Sis" Cavanaugh suffered an injury to her leg as the result of a fall. We hope to see her back to work soon.

NO. 1 BOX SHOP

JOHN P. WALSH
RAMONA CHICOINE
ANDREW CENTER
MIRIAM HILL
PATRICK SILVESTRI

Vacations from FXF (Solid Fibre Cases) were taken the first week of fishing season by Earl Boyden, Charles Haak and Lawrence Griffin.

RECEIVING TV DIPLOMA is Janet Green, five-year-old daughter of Martin and Barbara Green of No. 1 Box Shop and office. Giving the diploma is Miss Anne of WPRO-TV, Providence. Janet appeared on Romper Room, a children's program, from April 9 to April 20.

Alvah "Peter" Bridgham, retired from the Printing Department, has been in East Walpole for a week or so on a visit from his home in Dexter, Maine. He said it was a real mild winter in Maine this year. Commenting on all the snow we had, he said we weren't prepared for it the way they are in Maine, where they have heavier equipment.

Friends of Louise Wisniewski, formerly Louise Wozniak of this plant, will be happy to know she has a new son, Charles, Jr. Her husband works in the Finishing Mill.

AUXILIARY BISHOP OF BOSTON Jeremiah F. Minihan, with Mary Frances Peckham at her confirmation at Our Lady of Sorrows Church, Sharon, in March. Mary Frances is George Peckham's daughter. He works at Norwood Roofing on No. 7 Machine.

FIRST GRANDCHILD of Arthur Eames, East Walpole draftsman, is here in the arms of her dad, Robert Eames, with the baby's mother, Ann, looking proudly on. Little Terry Ann was nine days old when this picture was taken. Mr. and Mrs. Arthur Eames were visiting the younger Eameses at their home in Albuquerque, New Mexico, when the snapshot was taken. Robert is a salesman for Norcross Greeting Cards.

NO. 2 BOX SHOP

JOSEPH SMELSTOR, JR.
A. D. SMITH
ANNE KELTER
CATHERINE BRADY

Guy Hoyt with his wife and twin daughters drove to Detroit, Michigan, to see their eldest daughter and her family.

Anthony Montisano and his wife spent a week of vacation going to Caledonia, Michigan, to see relatives.

Glad to hear that Stanley Drost is getting along well after a recent operation.

We were all sorry to learn about Gertrude Jalkanen's illness, but hope that she will be back with us soon.

Joe Gianetti has a nice new 1956 Oldsmobile.

Eino Heikkila has become a member of the Quarter Century Club. Congratulations to Eino.

NORWOOD ROOFING PLANT

ARTHUR McKENNA
LEONARD WEAVER
RICHARD CARBERRY
JOSEPH NEVINS
FLORENCE MURRAY
JULIUS AUKSTOLIS
JOHN FOLAN
FRANCIS WALL
MICHAEL MEOMARTINO
E. H. KALLSTROM

Florence "Sis" Murray has left the Roofing Office for a new job as a secretary at Feed-Back Controls in Waltham. She was presented with a beautiful watch and a sum of money from many friends at the plant. Some of the gang took her to lunch and everybody wished her good luck. Taking over for her as Review reporter is Mary "Maizie" Driscoll of the Foremen's Office.

We were very sorry to learn of John Folan's accident when he was burned with asphalt. Latest reports are that he is coming along very well.

Dick Arling is being congratulated on his recent engagement to Patricia Smith of Traffic at East Walpole.

The Lab is fissioning, amoeba-like, dividing itself in twain. Half will have new equipment and be situated in the old Sample Department (FBN) quarters. The other half will remain as before. Result: considerably less clutter, we hope.

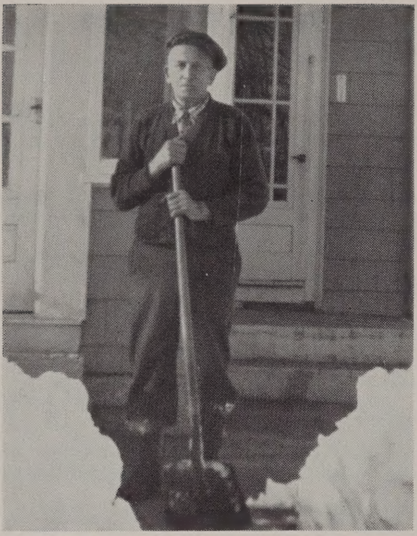
(Continued on page 10)

Employees Wanted

One of our best sources of referrals has always been Bird & Son employees themselves. We urge you to continue sending to us your friends who want work. All such applications will be given careful consideration for any future openings.

Applicants may apply by telephone, but preferably in person at the

EMPLOYMENT OFFICE at
East Walpole
or at the
PLANT OFFICE in your location



HIS SHARE OF SHOVELING was done by Michael Burke, retired. He had just finished his walk in front of his house and stacked up quite a pile on either side. Evidently Mike favors the long-handled iron shovel.

Forrest Clark had a few days off at the time of the arrival of his new progeny, a daughter, on April 29.

Wendell Haley, sales trainee, is currently attached to the Lab for basic training. He cut his teeth in good shape helping to lug "Iolanthe" scenery into Walpole High. Needless to say, Lab men Len Weaver, director, and Jim Jackson, business manager, of the Neponset Choral Society, have been busier than the proverbial one-armed paper hanger seeing this latest production to its successful conclusion. And from this department also connected with the show are Ruth Phelan, usher and ticket seller, and Caryl Hinds, one of the staging and lighting men.

Leon Morrison has been out for two months with a fractured ankle.

Floor Covering Plant

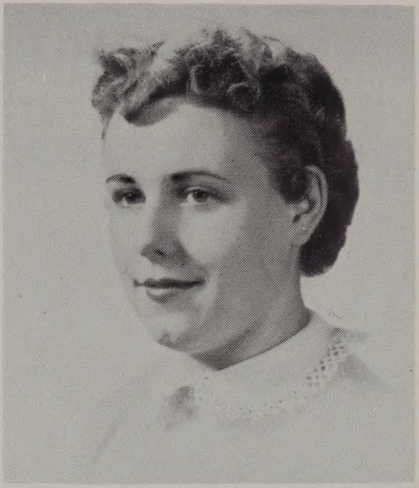
William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Joseph Radzevich
Willard Jonah

Pals Jim O'Sullivan and Tom Cotter with their wives made the annual trip to New York for the St. Patrick's festivities.

The week was not the very best, as you may remember, but the parade went off in good style. Jim and Tom met a lot of boyhood friends and had a wonderful time.

Risto Salomaa is sporting a new Ford.

Molly, the mill cat, has a new home. Molly had 14 years of seniority, many descendants, has lost at least 10 of her nine lives, two or three of them in last summer's floods, when she was plucked off a machine after roosting there for three days. Then recently, the word went out, NO MORE CATS. Molly heard and so did Dot Hawes of the Print Machines Office. Dot already had a cat, a dog and a goat at home. But this looked like curtains for Molly. So Dot popped Molly into her car that night and took her home to Sharon. Dot's mother said, "Not another cat!" And Dot said, "But the poor thing, you wouldn't . . ." Now Molly rubs around Mrs. Hawes's feet for her breakfast and the other pets are grudgingly beginning to accept her.



GROWING UP — remember when she started school — is the pretty daughter of Bernard Stravinski, No. 1 Box Shop. Dorothy is graduating from junior high at Norwood this year.

The Norwood Messenger recently had a feature story on artist Leonard Sansone, who grew up in Norwood and during the war created the GI cartoon strip, "Wolf." He is the son of Patsy Sansone of the Print Machines. Patsy is justly proud of this son, who now lives in Florida. The cartoonist now draws "Willie," a syndicated strip and does free-lance commercial art work.

The Lab's Bill Hester is the owner of a new '48 Plymouth. Bill is a Northeastern Co-op student.

Carol Hunt of the Floor Covering Office is the new owner of a '51 Plymouth. Carol shouldn't have any trouble now making those trips from Wrentham to work. Standing out in the cold, waiting for a ride in winter wasn't much fun.

The Lab's Tom Hopkins and Frank Nyborn, Jr. worked with the X-ray unit that was at the Floor Covering Plant taking chest X-rays.

Ed Phillips, chemist, was recently paid a visit by his brother, Stanley, who is a foreman at the Charleston Roofing Plant in South Carolina. Stanley was a foreman at the local Roofing Plant before being transferred to the new Bird & Son plant.

Bernard Bailey, Floor Covering consultant, who retired as chief chemist last year has returned from a five-week vacation in Florida.

* * *

A Short Bird Story

Mrs. John Green, who is interested in identifying the birds she sees in her yard, spotted an unusual one one day. Keeping her eye on the bird, she asked her husband to hand her the bird book. Johnny, good Bird employee in the Machine Shop that he is, handed her the Bird book, but not the kind she was looking for. What she got was the Bird Review.

PATRICIA, 11, and **BARBARA, 7,** daughters of Peter Miskinis of No. 2 Box Shop, snapped by the camera at the time of Patricia's confirmation at St. Casimir's Church, Brockton, last month.

* * *

John Hayes of Lino has a brand new shiny 1956 Pontiac.

John Didik has again proved his skill in catching the elusive trout.

Pat Patterson now has the keys that turn over the engine of a new-to-him, sleek black Cadillac.

Billy D'Amico is the proud father in Lino these days. Their blessed event was a new daughter.

All the boys in Lino feel deeply about losing their fellow worker, Tom DeChane, who died suddenly last month.

A hearty welcome to all the new men in Lino.

New Britain News

By Isabel Faria

We all hope that Emily Ajaski will soon be on the way to recovery after a recent fall in which she fractured two of her ribs.

The fishing season officially opened in Connecticut on April 21, and a large group of the employees of FXNB planned to have their lines in the water with a few thousand other fishermen of this state.

Attention, Brides!

Brides! If you married since the last election, you have to register again to vote in this year's election. Be sure your "married" name is in the book.

THE WEBSTERS probably still sounds strange to the former Jean Taber of Carton Sales. Here they are — husband's name is Gordon — cutting their cake at their very pretty home wedding.

Thomas H. DeChane

THOMAS H. DECHANE, 32, of Stoughton died April 14, after a short illness. He had been a Floor Covering Plant worker since March 1953.

Born in Roxbury, he had served three years in the Air Force and had held three other positions prior to joining Bird & Son. These were at the Dartmouth Shoe Co. of Campello, the General Electric Co. in Taunton and Plymouth Rubber Co. in Canton.

His first job at Bird & Son was as a Winder in the Yard Goods Finishing Department. After a year, he transferred to the Linoleum Department, where he was working at the time of his death.

He is survived by his wife Adele, his parents, Mr. and Mrs. Thomas DeChane, a brother and a sister. A solemn high mass of requiem was held on April 17 at the Immaculate Conception Church in Stoughton. Burial was at the Holy Sepulchre Cemetery, Stoughton.

Acknowledgments

The family of John Faulkner and remaining five brothers acknowledge with grateful appreciation your kind expression of sympathy.

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Mrs. Louis Kozak and Family

BRAND NEW. Steven Daniel Larkum, photographed on his arrival, March 19. Proud father is Albert Larkum, gang boss of New Britain's Shipping Department. The Larkums, who live in Elmwood, have two other sons, Thomas, 5½, and Gary, 4.

The family of the late Thomas DeChane acknowledges with grateful appreciation your kind expression of sympathy.

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Ralph H. Hall and Family

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Stasis Family

Last Call For Graduates' Pictures

LAST call for your June graduate's picture! Send it in to the Review now, either through your reporter or directly to the editor, Bird Neponset Review, Bird & Son, inc., East Walpole, Mass.

DO NOT WRITE ON BACK OF PICTURE. Send on a separate piece of paper:

Name of graduate
Name of school
Above's Relation to Bird Employee
Employee's Name
Employee's Dept.

Berry employees, of course, are included.

Employees may also include their brothers' or sisters' pictures. Also, pictures of employees themselves, who are graduating, are welcomed.

Sorry, but we can't include junior high school or grammar school graduating pictures on the graduates' page. Space is limited.

ALL DRESSED UP. Little Shirley Gugel, 5½, is about to join the Easter parade with her mother and father. Her mother is Wanda Gugel, nailing machine operator at New Britain.

Births

To the Joseph Smelstor, Jrs., a daughter, Kathy Anne, March 16. (No. 2 Box Shop)

To the Ottis Saunders', a daughter, Kathleen, March 23. (Shreveport)

To the Charles Taylors, a son, Charles Ernest, April 2. (Shreveport)

To the Frank Shofners, a daughter, Diane Marie, April 3. (Shreveport Sales)

To the Michael Foleys, a son, Kevin Sean, April 19. (Norwood Roofing)

To the Bertil Ostroms, a son, David Bert, April 19. (Norwood Roofing)

To the Andrew Betros, a daughter, Tina Marie, April 30. (Norwood Roofing)

Marriages

Charles P. Lamplough and Diane Barbaglia (Main Office), on April 9.

Jack Roberson (Berry, Stephens) and Mary Kate Morgan, on March 31, at the First Methodist Church, Stephens, Arkansas.

James L. Foley and Lorraine H. Homer (Floor Covering) on April 15 at St. Peter's Church, Norwood.

Household Hints

Don't use paint brushes on small shellac jobs. Twirl cotton around the end of a small stick and swab on the sealer, then throw the swab away. This method saves brush cleaning, too, for touch-up jobs with enamel, lacquer, and oil stains. (Better Homes & Gardens)

Mothproof wool socks, booties, mittens, and scarves and put them in glass jars. They are protected from moths, yet you can see what you have inside without exposing them, says Better Homes & Gardens magazine.

BIRD & SON inc.

Quarter Century Club Holds Annual Banquet at the King Phillip

GOOD food, nice music, colorful flowers, amazing entertainment and a chance to see old friends again —all of these blended together made another pleasantly-remembered Quarter Century Club party on April 22.

Members really like these parties, and so do their wives. You could tell when they began arriving as early as quarter of six for the 6:30 dinner. Seven hundred places had been set in the spacious King Philip ballroom in Wrentham. By the 6:30 hour nearly every seat was taken. President Russ Tupper called the meeting to order, the orchestra struck up the Star Spangled Banner and the meeting was off to a prompt and promising start.

At the brief business meeting which followed the banquet the club elected a new president, Nils Lindequist of the Floor Covering Block Room, whose Bird & Son service dates back to the 10th day of the 10th month in the year 1910. Nils was called to the platform and congratulated by retiring President Tupper. Helena White was re-elected secretary.

It was pleasant to see three of the oldest members honored by being seated at the head table. They all looked vigorous and happy to be present. Hattie Willis, who is in her 90th year, started with the company in 1896. John F. Dower began his Bird & Son service a year earlier. The third special guest at the head table was William J. Quinn whose Bird & Son service dates back 56 years to 1900. Mrs. Quinn was also present and accompanying Mr. Dower was his daughter, Mrs. Joseph Donovan.

Toastmaster of the evening was Director of Research Frank P. Reynolds, who recalled incidents from meetings of the Old Timers Club which was in existence back in the 20's and early

(Continued on page 15)

Everybody loves flowers, especially when pinned on by a pretty girl.

Place cards were at the reserved tables and people who knew each other were seated together.

Reserved seats were for those who retired during the past year.

It's nice to meet the "other half" of people you've worked with for years. And the ladies get a chance to see their husband's fellow employees.

The band music really hit the spot with lots of popular and tuneful numbers.

Flowers, Music, Food, Friends

At each reserved table a company executive and his wife acted as host and hostess for the honored guests.

Quarter Century members and wives from Phillipsdale were caught by the Review cameraman.

This is a special picture, because here is the Quarter Century Club member who came the greatest distance. Man nearest camera is former East Walpole resident Stanley Phillips, foreman now of the great Roofing Machine at Charleston.

Quarter Century Party

(Continued from page 13)

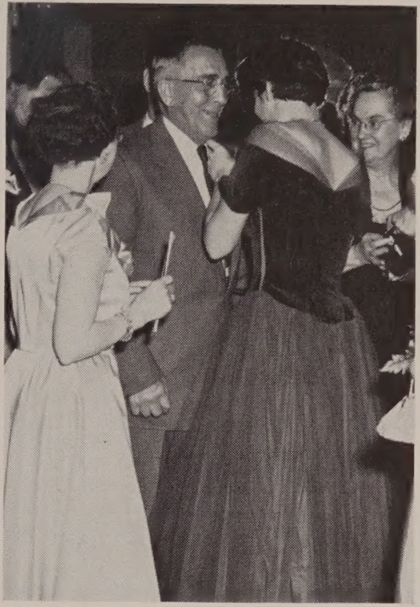
30's. Mr. Reynolds presented Bird & Son President A. H. Anderson, who gave a brief talk, and the speaker of the evening, Irv Wermont. Mr. Wermont demonstrated amazing feats of memory, such as calling several dozen people by name whom he had met earlier in the evening for the first time, and, upon request, recalling instantly the contents of any page of the current issue of Life Magazine which that week contained more than 200 pages.

Mr. Anderson paid tribute to the 38 people who had retired during the year and who sat in seats of honor as special guests of the evening. He also welcomed to the club the seven members who had reached their 25th anniversary the past year.

In memory of those members who had died since the last meeting a year ago, Mr. Anderson read off their names and asked for a silent tribute to them.

Director of Personnel John J. Murphy was in charge of arrangements. He was assisted by Mary McCarthy, Bernice Woolley, A. W. Smith, E. M. Grout and Page Bunker. Ushers for the evening, who graciously greeted the guests and pinned the corsages on all the ladies, were Bernice F. Woolley, Anne Lindsay, Gertrude Dawson, Janet Doane, Pauline Ransow, Velma Cobb, Mary Moylan, Roxie Coburn, Ella Stratton, Pearl Butt and Florence Murray.

The orchestra, which furnished pleasant dinner music, was entirely of Bird & Son men with the exception of Vin Perry on the drums. The Bird players were William Grazado, Karl Larson and Frank Molinari.



Another pin-up picture.

Nearly 700 members and wives attended. Total membership in the club is now 726.

On a platform along one side of the huge ballroom, the head table guests listen to Frank Reynolds as he presides.

QUARTER CENTURY CLUB
BIRD
BIRD & SON, inc.
BIRD & SON inc.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ALLEN PERKINS
LESLIE E. HOWARD
RAYMOND NOLAN

Bowling Banquet Climaxes Engine Room Win

THE 1955-56 bowling season ended with a banquet on Tuesday, April 10, at Club Merrill in East Providence with Paul Knight giving out the prizes.

The Engine Room team was successful in staying on the top, beating the Office team by three points.

Three men were present every night — Ed Roy, Armond Roy and Bill Queenan.

Only seven men ended the season with averages over 100:

John Cyronak	109 20/72
George Condry	108 45/63
Joe McBride	105 9/78
Howard Inman	104 48/75
Clif Soderlund	103 65/75
Matt Pino	102 70/72
Ray Nolan	102 35/57

The final standing:

	Won	Lost
Engine Room	69	43
Office	66	46
Machine Shop	60	52
Millwrights	60	52
Insul Board	58	54
Scale House	56	56
Yard	44	68
Chippers	36	76

Winners of the high scores were as follows:

High Average, John Cyronak	109 20/72
Second High Average George Condry	108 45/63
High Three, John Cyronak	397
Second High Three Everett Rockwood	377
High Single, George Condry	153
Second High Single Joe McBride	148
Second High Three Howard Inman	364
Third High Single Arthur Trudell	146
Ladies High Single Jane Olney	126
High Team Single Insul Board	549
High Team Three Chippers	1569

Where Credit Is Due

As usual we all were indebted to Manuel Oliver, who made all the arrangements and kept things running smoothly all the year. And a word of thanks also goes to Margaret Pierson, Barbara Vandal and Jane Olney, who did the bookkeeping and typing.

Around the Plant

Pat Cicerelli of Shipping is taking his politics seriously. He is now Sergeant of Arms at the DAV in Providence.

Fred Dias has left us to assume the presidency of the Eastern Motor Sales Company in East Providence. We wish him good luck in his new undertaking.

Hell or high water or not even a snowstorm is enough to stop two of our most enthusiastic bowlers, Howie Inman and Arthur Trudell, from showing up at the bowling alleys on the usual Tuesday nights. After one of our big snowstorms this winter, bowling was postponed for a week. But these poor gentlemen did not know it and plowed through the snow to get there. Maybe this enthusiasm was one of the reasons why their team ended up at the top of the league.

Retiree Sam Gorelco visited us recently and he showed off his new mustache. This is really a wonder with the sides curling up to make him look like the old Kaiser himself. Very becoming!

New cars this month include Joe DeCosta's Chevrolet, Dave Lowry's Nash Rambler, and Junior Boisvert's Ford.

Berry Asphalt Co. of Arkansas

Stephens News

By DAISY RODGERS

Drivers Earn Plaque For Million Safe Miles

TWELVE drivers and Newt Bundy, superintendent of the Truck Department, were awarded a gold plaque for second honors for safe driving in the Arkansas Truck Association.

These drivers drove without accident a total of 1,003,000 miles.

Nine of the drivers received blue garbardine jackets, awarded by J. Y. Griffin, branch manager of Columbia Truck Leasing Company, Inc. of Little Rock. The other three drivers had been employed for less than a year and so did not receive jackets.

Other guests of the Columbia Truck Leasing Company at the steak dinner, held at the Duck Inn in Camden, were: A. T. VanPelt, vice president of the Berry Asphalt Company of Arkansas, George Harvey, traffic manager, Morgan Moore, superintendent of the refinery, Wade Beasley, assistant superintendent, and Don Pierce, assistant manager of the truck leasing company office.

Personals

Newt and Jacque Bundy of this office spent one week of their vacation in Henderson, Kentucky, attending the wedding of their brother, Jack Bundy. Newt's mother, Mrs. Jett Bundy, and his sister, Mrs. Dexter Bailey, of Hope, were their guests on the trip. Also, the Bundys are sporting a new Super Buick.

Sheldon Davis, still man, is at this writing in the Ouachita County Hospital, where he has been for over two months.

No Charge

Courtesy costs nothing but is worth everything.

— Babson's Business Service

Magnolia Notes

By STELLA HINES

Messrs. Stan Sallie and Jim Jackson of Bird & Son, inc., East Walpole, spent a few days in Arkansas during April. Bad flying weather grounded them in Little Rock, about 135 miles northeast of Magnolia, but they "flew low" in a Thunderbird and made it on down in two hours. Certainly hope they had a better return trip.

Mac and Zoe McGuire are now in the two-car family class. Zoe is driving a cute little Nash Rambler station wagon — that is, she would drive it if Mac would only give her a chance.

Our sympathy is extended to Margaret Lide in the loss of her sister, who passed away on April 17.

Merle Davis and her family enjoyed a visit from her brother, Ray Pruett, and Mrs. Pruett, from Tooele, Utah. It seems that Ray brought along a geiger counter and some small pieces of radioactive earth and played a few practical jokes on the folks at Stephens.

"If you were another person would you like to be a friend of yours?"

Lion

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Union Election

Tomei Again President

LOCAL No. 7-170, Oil, Chemical and Atomic Workers, International AFL-CIO held their annual election, April 16, 1956.

For the fifth straight year Nicholas P. Tomei was elected president of the Local. This election marks the seventh year he has held a Union office.

Several other officers were also re-elected. The new officers are as follows:

President, Nicholas P. Tomei
Vice President, Anthony Christopher
Financial Secretary, Marvin Harvey
Recording Secretary, Dewey Goodar
Chief Steward, Columbus Hardville

Stewards

Shipping, Edward Newman
FCPM No. 6, Edward Raves
Blowing Dept., Otis Thompson
Machine Shop, John Pride

Trustees

Willie Blackman, Roland Abraham, James Jones

Sergeant-at-Arms, Theodore R. Neuman

The officers will be duly installed at the May meeting of the local.

Chit Chat

We sure are glad to have Wally Wiggins back with us again. It was a long time without that friendly smile about the Plant and Office.

We extend our best wishes to Cathy Shipanik, who left the end of April to take up full time duties of wife and mother. Hope she will come in one day and show us the baby.

Rose Gorman took a few days off recently to clean up a new apartment they just moved to. Lucky Rose. She still is within walking distance of the Office.

Al Cook joined the ranks of home owners this month, moving to a new home. Now he'll have the sore back, etc. so common among home owners trying to put in lawns and other things that go with it. Good Luck, Al; we know you and Mrs. Cook will enjoy it.

We extend a hearty welcome to the new cafeteria operators, Mrs. Gunderson and Mrs. Misunas, and hope they will enjoy being with us.

Overshoes, overcoats, blankets and long underwear were in order the day the White Sox opened their 1956 season, but the Chicago Office No. 1 fan, Virginia O'Brien, was there for the game. Sure takes a lot of interest to attend baseball in that weather but Ginny is a real fan. Maybe they'll do better this year?

We wish to extend our sympathy to Mathilda Hansen, Review reporter, on the loss of her brother.

John Pride finally has coaxed his lady tenant to move out of the flat in his building so that he can have it for himself.

Herman "Rev" Christopher's nerves are much improved since he returned from his vacation.

Let's Get Acquainted . . . .

. . . with Ed Johnson

By JOHN WYNDHAM, *Reporter*

WHEN Ed Johnson was attending Charleston schools back in the 30's he never dreamed he would be repairing towmotors some day for a big new roofing company in his home town. That's the way the cards fell for him, though, and on October 16, 1954 he joined the Maintenance Department of Bird & Son at Charleston.

Born November 6, 1921, he has always lived in the city and after finishing school worked at different times as a mechanic, a salesman and a carpenter. He soon proved himself in his Bird & Son work and now is assigned to repair work on towmotors and other rolling equipment. He is known as a willing worker, too, always willing to do his share.

He and Mrs. Johnson live at 49½ Laurens Street here in Charleston with their two children, Douglas 10, and a daughter, Lee Ann 8. Ed is a very good fisherman and loves the sport.

His full name is Edmund McCoy Johnson. We might even say he is the "real McCoy."

Ed Johnson, left, is interviewed by reporter John Wyndham.

When in Boston Stop At Museum of Science

LIKE to watch others work like beavers?

With sightseeing time here again, thousands of New Englanders will be heading for Boston's modern Museum of Science and one of the newest exhibits to delight them is a life-size beaver diorama showing a colony of sleek-coated beavers hard at work.

Set in Vermont's Green Mountains, the diorama presents a scene seldom seen except by woodsmen. A related "peep-hole" exhibit shows a full-scale beaver house complete with mother and her new-born.

An ideal spot to take your out-of-town guests — the Museum of Science will give them a bird's eye view of all New England. This summer, the entire Museum will be air-conditioned for everyone's comfort.

Without hot tiresome travel, they can see black bears atop Mount Washington, deer at Squam Lake, N. H., and shore birds at Crane's Beach in Ipswich. Or, for a foreign flavor, they can see the pyramids of Egypt, Dall Sheep on Mt. McKinley and a variety of animals gathered around an African Water Hole.

New exhibits this year include a fully operating Ship's Bridge overlooking the Charles River Basin. This has sonar, radar and all the latest gyroscopic equipment. Then there is the living lesson in physiology — the Talking Transparent Woman with a plexiglas skin. Each of her organs lights up as she describes its function.

Besides these, there are frequent stage demonstrations featuring Spooky, the Museum's pet Great Horned Owl, and other live animals.

With its many pushbutton exhibits and outstanding collections, the Museum appeals to persons of all ages. There are comfortable lounge areas on both floors for visitors' use.

Science Park is open Tuesdays through Saturdays from 10 a.m. to 5 p.m. and Sundays from 2 to 5 p.m. There is ample free parking space in the Science Park lot but the Museum is easily reached by subway. The new Science Park station on the Lechmere line is just a stone's throw away.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

Bowlers Take Prizes Despite Fifth Place

THE bowling season drew to a close last week and the Bird & Son team wound up in fifth place. Although the team did not finish in one of the top three places and receive a trophy, we did win the prize for the highest team game of the season and another prize for the third highest three-game series.

Phil Johnson's 228 game held up through the last few weeks. He was awarded the prize for the highest individual game bowled during the season.

Softballers Promoted To Stiffer League

THE Bird & Son softball team which won the Industrial League title last year has been promoted to the Commercial League this year by the Shreveport Recreation Department.

The competition will be quite a bit sharper in this league. It is composed of the six best employees' teams in the city. If our boys play the kind of ball they played in last year's championship tournament, they just might walk off with the title in this league also.

Entry in Colored League

THIS year Bird & Son will also be represented by another team in Recreation Department softball play. This will be our entry in the Colored Men's Adult Softball League. The team will play a 30-game schedule in a six-team league. Players for this team should contact Alfred Grant or Johnnie Lee Maple, who will be in charge this year.

Shreveport Speaks

We welcome Edwin Sompayrac back with us as assistant to O. N. Sherburne, office manager. It seems as if Edwin had been on a long vacation. Now that he is back on the job, things in the Accounting Department have started to hum again. Frank Markham seems to be having a harder time every day in the domino game during the lunch hour. Frank used to try to keep Kent Colvin in last place, but with Edwin's return, he can't make up his mind who should have this place.

HAPPY LITTLE GIRL holding her doll is Adara Glynn, daughter of Leon and Betty Taylor. Leon is in the Shreveport Traffic Department.

Gladys Bryan spent a recent week-end in Houston. She had planned to do some shopping while there, but all the stores were closed for San Jacinto Day.

Kent and Yvonne Colvin are now settled in their new home in North Highlands. Kent has been busy trying to get rid of the poison oak around the place. It seems the whole family is scratching from a good case of poison oak.

Kavat Loe and Phil Johnson went catfishing together a few days ago. When Kavat hooked a big one, he got so excited that he let it fin him in the arm and then landed it on top of Phil Johnson's head. It was a good thing that Phil had his hat on because he is not blessed with much hair to protect his head and Kavat had to go to the doctor with his arm.

We extend our deepest sympathy to Mrs. Cliff Pregge on the death of her grandmother.

Willie Smith has been *in* Cross Lake again. He lost his hunting knife on a recent fishing trip and dived beneath the icy waters for almost an hour and still didn't find the knife.

Mrs. Ollie Sherburne was in Massachusetts because of the serious illness of Ollie's mother, who makes her home with her daughter, Mrs. Horace Morton, in Weston. (Mrs. Morton is the former Ruth Sherburne.) Since then we are happy to report that the elder Mrs. Sherburne is much better and progressing well.

Mr. Sherburne was called to Wichita Falls, Texas, because of the death of their daughter's mother-in-law.

Congratulations to Anne Eddy who has been elected president of the Wesleyan Service Guild, which has just recently been organized.

Vivian Wilson enjoyed a visit from her daughter and family from New Orleans during the Easter holidays. This was the first time that Betty had seen her new niece, Wendy.

One of the most interesting things that Huey Humphrey saw on his week's vacation in South Texas was the seals in Houston's big zoo.

Florida may be a nice vacation spot, but don't go in April, according to Dick Doiron. Dick and Mrs. Doiron drove to Tampa and the days it didn't rain, the storm flags were up and they had to stay close to shelter.

Eddie Mosley drove to California to attend the funeral of one of his wife's relatives.

We were sorry to learn that George Solomon's mother passed away the last week in March.

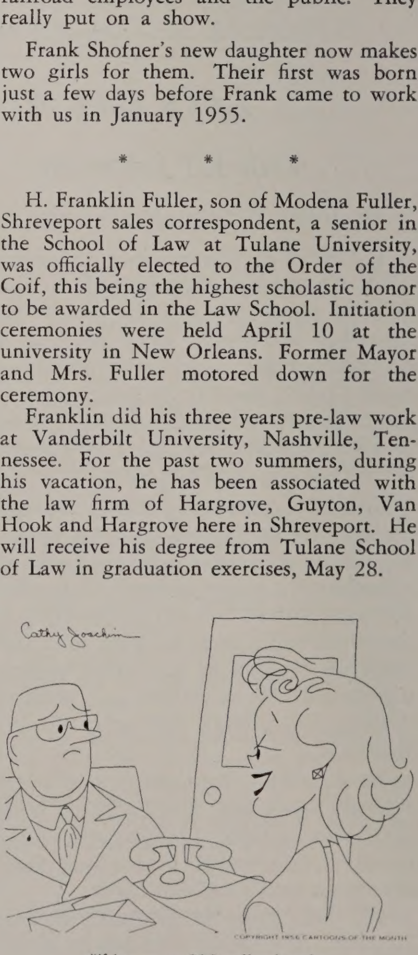
Kansas City Southern Railroad opened their new $8,000,000 shops, yards and office recently. They worked over some flat cars and put in seats and made everything safe with guard rails. Then they invited city officials and a lot of civic leaders including our Messrs. J. D. Johnston and A. W. Miller to ride out and see their new installation. The next day it was open to railroad employees and the public. They really put on a show.

Frank Shofner's new daughter now makes two girls for them. Their first was born just a few days before Frank came to work with us in January 1955.

* * *

H. Franklin Fuller, son of Modena Fuller, Shreveport sales correspondent, a senior in the School of Law at Tulane University, was officially elected to the Order of the Coif, this being the highest scholastic honor to be awarded in the Law School. Initiation ceremonies were held April 10 at the university in New Orleans. Former Mayor and Mrs. Fuller motored down for the ceremony.

Franklin did his three years pre-law work at Vanderbilt University, Nashville, Tennessee. For the past two summers, during his vacation, he has been associated with the law firm of Hargrove, Guyton, Van Hook and Hargrove here in Shreveport. He will receive his degree from Tulane School of Law in graduation exercises, May 28.



COPYRIGHT 1956 CARTOONS OF THE MONTH

"If I save up 320 coffee breaks, could I take a two week vacation instead?"

CHARLESTON ROOFING PLANT

STAFF: RAY MARSTON, KERMIT MANN, MICHAEL GALASSO, DENNIS CADDELL, LAWRENCE MARTIN, ELAINE BAKER, JOHN WYNDHAM AND ARTHUR WISE

LANDSCAPING with shrubbery, including some azaleas, has recently dressed up the Charleston Office. A small part of the great warehouse shows at one side of the picture.

BIRD & SON, INC.
OFFICE
OFFICE

HERE WE ARE. Sign is along the driveway approaching the Charleston headquarters. Warehouse again shows up.

Charleston Chatter

We are very sorry to hear that Carol Caddell, mail clerk, and Gay Silver, sales correspondent, are leaving. Congratulations, girls, on your stork visits to be.

Since spring arrived, the Charleston Plant has certainly changed its appearance. Recently some shrubbery and azaleas were planted around the Office and a picnic bench was made. We are very proud of them.

If you happen to see Charlie McDonald, Ray Marston, Bill Price, and William Freegard limping around, don't worry. They have just been playing shuffle-board during their lunch period.

Welcome to the Bird Family! Shirley Woods is mail clerk, June Meyer, sales correspondent, Joyce Buckner, payroll assistant, and Gloria Patterson, order typist. Glad to have you join us, girls!

Congratulations to Ken Powers, salesman, who recently won an award for his suggestion of the King-Tab Architect Shingle to give a more massive overall appearance.

Best wishes for a speedy recovery to Mrs. J. H. Van Hoy. We learned she broke her arm recently while in Florida.

We are glad to hear of the promotion of Herman Myers. He was transferred from inspector to sales trainee in the Southeastern Division in March.

A cordial welcome to William Hackney as a salesman. Mr. Hackney is married and has two children. He plans to make his residence in Columbia, is formerly from Greenville. Recently he completed 10 years of service with Wysong Lumber Co., Greenville, one of our wholesalers.

We were very sorry to hear of the illness of Mrs. Beverly Powers, who was recently hospitalized. She is the wife of A. K. Powers, Southeastern salesman.

Did you happen to see the silver spoon that Lucille Schram, order typist, received when leaving the Bird Family? She is now a full-time housekeeper.

We are happy to have with us at last some talent (T. V. talent, that is) and he sings well. George Boyd Hutto, local boy — and single — appears with guitar on Dub Phillip's TV program. His job with us is in Maintenance.

Won't You Buy a Little Hope to Give Away?

For a 10-year-old, Peter P. has done a lot of travelling — but it's not the kind you read about in vacation ads.

Peter was born in Roumania. After that country fell into the communist orbit, his parents fled to Greece with the youngster and his infant sister. For seven years their home was one room in an abandoned hotel that had been turned into a refugee center. Their "income" consisted of a 20¢-a-day living allowance plus one free meal of soup, bread and olives. Sometimes, Peter's father was able to find a day's work. Sometimes, a CARE package brought the wonderful gift of extra food. Then, just a few months ago, refugee officials arranged for their migration to Brazil, where Peter's father was promised a job. And there Peter and his family are today, happily starting their lives anew.

But for every Peter whose future is settled, there are thousands of homeless children and their parents still living a hopeless existence in crowded camps and hovels throughout the free world. To bring concentrated supplementary help to the neediest among them, CARE has launched a $1,000,000 spring-through-summer Refugee Campaign.

Victims of wars and oppression and political upheavals, the refugees for whom CARE seeks assistance stretch from Europe to Asia and the Middle East.

Through the CARE drive, contributions from Americans — as individuals or as members of employee, business, civic and other groups — will provide relief and self-help packages to supplement existing aid programs for these and other refugee groups. Depending upon local refugee requirements, the packages include food, blankets, clothing fabrics, plows, farm and vocational tools and educational supplies, ranging in cost from $1 units of U.S. farm surplus to $90 sewing machines. Contributions in any amount, should be sent to "Refugee Campaign," CARE, 660 First Ave., New York 16, N.Y.

BIRD CLUB *News*

Men's Bowling

At this date everybody knows who won the second half and which team had the final triumph in the roll-off. For the record, here's the rundown — and congratulations to the FFH team, season winners, and FBPM1, runner-up!

Standings of the first five:

Team	*Won*	*Lost*
FFH (season winner)	115	35
FBPM1 (2nd half winner)	125	25
FBV	112	38
EM	100	50
FFR	93	57

The champions, FFH men, are: Red Coyne, captain, John Woloshyn, Norm Lull, Gus Sacre, Larry Hewins and Ed Phillips. As winners of the first half, the FFH team had to play a roll-off against FBPM1, the second half winners. The FBPM1 team are: Julie Aukstolis, Peter Carchedi, Armand Croatti, Peter Didick and, Fred Turco, with Ted Pierce, captain. These first five were the regulars. Others on Roofing's No. 1 Machine team were Frank Wall, Francis Flaherty, Ev Pyne and Paul Sansone.

FFH won the roll-off, 5-0.

Bowling chairman John Woloshyn again deserves thanks from all for running the leagues again this season.

Other noteworthy records racked up this past season:

High Single: Peter Carchedi, 148, and Frank Petrolini, 145.

High Three: Angelo LaSalvia, 392, and Peter Didick, 375.

High Average (100 or better)

Moe Bader	106.6
John Woloshyn	103.9
Peter Carchedi	102.6
Armand Croatti	102.0
Paul Fulton	101.6
Joe Purpura	101.4
Earle Higgins	101.0
Ed Fitzpatrick	100.8
Walter Bisdnack	100.0
(not enough strings to qualify)	
Angie LaSalvia	105.7
Julie Aukstolis	104.7

The banquet, May 12, was too late to make the May Review. Hope to have pictures from this event for June.

Girl's Bowling

As with the men's final scores, the results of the girls' bowling are well known. The Lucky Five kept their lead, taking the Solids by 13 points. The Washouts were third, and the Willers last by only two points.

The winning Lucky Five were: Doris Reardon, captain, Anne Cavanaugh, Alma Walsh, Anne Griffin and Janice Baker. The Solids, captained by Jennie Mike, also included Louise Conti, Nancy Knox and Natalie Locke.

Highs for the season: High Single, Anne Cavanaugh, 141; second, Mary Moylan, 136; High Three, Mary Moylan, 343, and second, Doris Reardon, 334.

Best ten season averages were rolled as follows:

Anne Cavanaugh	93.8
Doris Reardon	91.2
Mary Moylan	89.7
Jennie Mike	87.0
Alma Walsh	86.1
Helen DeSavage	84.2
Mary McDonagh	83.3
Leona Paquette	83.1
Eleanor Shea	82.0
Mary Blazonis	81.3

MEN'S LEAGUE BOWLERS in action, both on the alleys and at the score sheet. That's Julie Aukstolis standing there waiting a second, while John Woloshyn has just rolled what probably will be another strike. Julie and John are both top bowlers. John is manager of both men's and girls' leagues.

New Officers

At the annual meeting, April 10, at Bird Hall, East Walpole, a new treasurer was elected, following former treasurer Howard Whitney's withdrawal of his name for nomination. Albert "Al" Flammia of the Cost Department is the new Bird Club Treasurer. Mr. Whitney had served the club as treasurer for 26 years and noted in his final report his long and pleasant association in this capacity. The club in turn expressed its appreciation for his long and valuable service.

Two others present were cited for their long service to the Bird Club — Herman Nordstrom, Cribbage chairman for many years, who is retiring in December, and Richard Sprague, who was leaving Bird & Son to run his own business in Vermont.

Other elections at this meeting were: A. W. Smith, re-elected secretary; Joseph Coburn and William S. Ivatts, re-elected directors for three years; Moses Bader, director for three years; and Joseph Wall, director for two years.

Later, at the next Council meeting, May 3, President John Hutchins was re-elected and John Woloshyn was elected vice president, the position which had been held by Richard Sprague.

Committee chairmen were also named. Those committees with new chairmen are: Charles Locke, Cribbage; Al Flammia, Finance; Moe Bader, Special Activities; Mary Moylan, Girls' Golf; and Muriel "Pat" McDonald, Veterans Entertainment. Other committees remain as before.

For your information, a complete list will be published at a later date.

Neponset Choral Society

"The Bird Club, Inc. can easily afford to look pompous ('dignified and stately,' to quote from the show) these days as its protegé, the Neponset Choral Society, has racked up another distinct success," wrote Laura Goldsmith. "Enthusiastic" was the way Mrs. Goldsmith (Lolly LaGrange of the weekly news column) described the audience. As a member of the cast (pink fairy, right end), she was in a good position to know.

This latest (fifth) Gilbert & Sullivan production by Leonard Weaver and Co. was given the evenings of May 2 and 3 at the Walpole High School. The full treatment with pictures, next month.

Tri-Mill Sports

Clip this, if you have misplaced your schedule for the coming season, which was recently sent out:

June 3	Deep Sea Fishing out of Rockport
Aug. 26	Chicken Barbecue and Trap Shoot
Sept. 11	Trap Shoot and Target Shoot at Clubhouse
Oct. 9	Movies
Oct. 27	Ladies' Night
Nov. 16	Turkey Shoot
Dec. 21	Turkey Shoot
Jan. 8	Pitch Party
Feb. 12	Pitch Party
March 7	Annual Meeting

A Children's Fishing Derby is planned. The kids, and parents too, had such a good time last year — remember the cover of the June '55 Review? — the club hopes to run a repeat performance this year.

Men's Golf

Play started on May 2, with the season opening for weekly play for the first time at the Wampatuck Country Club, Canton. Al Flammia, chairman, has three groups lined up with 36 men in the four teams playing as regulars, plus seven substitutes.

Team captains are: John Kunelius, Team #1; John Eppich, Team #2; Thomas "Red" Coyne, Team #3; and Roland Peterson, Team #4.

(Continued on next page)

photo flashes from the banquet for committees at Workman's Hall, Norwood, April 25, 1956

TIN WHISTLE VIRTUOSO Tom Rice of the Bird Club Veterans Show is entertaining here the evening of the banquet for troupers and committees. And can Tom play — and on the sweet potato too! From the left are Catherine Collins, Bill Grazado at the piano, Ruth Clarke, Jerry Norton, Velma Cobb, Matty Ross and Matty Connolly, some of whom are really beating it out with Tom and Bill.

THREE MUSKETEERS, John, Heinie and Dick, who have seen a lot of Bird Club doings together. At right end is Dick Sprague, whose latest office in the club was vice president, has left Bird to run a country store in Vermont. Center is Herman Nordstrom, who just put in his last of many years as chairman of the monthly cribbage sessions. He retires next December. Left is Bird Club President John Hutchins, who, the club hopes, has no idea of either moving or retiring. This comradely pose was taken at the banquet for committees.

OOO, LOVELY!! were the girlish cries over Diane's gifts, presented by many office friends in honor of her marriage. Diane (Barbaglia) Lamplough is seated, with the handsome train case and adorable brunch coat on her desk in Main Office Credit.

The girls in back are: Sylvia Mattson, Helen Makarevich, Mary Costello, Diane Dery, Fay Hitchman, Marianne Cercone, Shirley Barbaglia, Mary DeLucchi, Harriet Sutherland, Nancy Hartford and Claire Shaw.

FETED at luncheon by girls in her old department, Floor Covering Sales, Anne McGovern looks very pleased with the new steam iron given to help her in her coming housewifely duties. Joining the party were members of Anne's present department, Marketing and Sales Promotion.

Bird Club

(Continued)

Girl's Golf

Twenty-six girls are playing Monday nights at the Walpole Country Club. There are two teams in the two groups, A and B, which are captained by Carolyn Delaney and Anne Lindsay, in A, and Eileen Geraghty and Helen Makarevich, in B.

Mary Moylan, chairman, is assisted by Velma Cobb and Julia Lewis.

Softball

JOE WALL, manager, had the Bird Club softball team, the first of May, all lined up ready for a good season. Quoting Joe from his local press release: "To date the club has held six well-attended tryouts. The team should develop into a much stronger one than last year, due to new talent."

Following are the team members as of this early date:

Joe Purpura, c
Dick Shufelt, p
Stan Hayward, 1b
John Bowles, 2b
John Hazlett, 2b
Bill Wall, Jr., ss
Tappy Venterosa, ss
Bob Ivatts, 3b
Bob Taylor
Frank Wall } outfield
Stan Tomershea

Others on the roster are: infielders, Paul Galano and Bill McCarthy; outfielders; Ed Szahun, John Nichols and George Nieva. Also Pete Wall, veteran from last year, will be with the team starting in June.

Frank Nyborn, Jr., is again in charge of statistics and official scores.

Rules for Bike Riders

YOUNGSTERS who ride bicycles should learn traffic laws early in life.

Bicycles can get children into the same kind of trouble that adults often experience with a car. Statistics show that at least 25,000 injuries and 800 deaths on the highway occurred to cyclists during the past year. The majority of the accidents were the result of traffic violations. Defective bicycles also accounted for one out of every three of these accidents.

With the closing of school, parents should make sure that children know and obey the following traffic regulations and common sense practices:

When turning left or right, use the same arm signals that are followed by motorists.

Traffic lights, signs and regulations are meant to be obeyed. At busy intersections, dismount and walk across.

In many places riding on sidewalks is taboo. Where this is the law obey it!

For night riding, keep your headlamp and tail reflector in good working order.

For all riding, equip your bicycle with horn or bell.

Give passing cars plenty of room, hug right side of road. Never ride in center or two-abreast.

Take the necessary time and pains to learn to ride well. Get an experienced cyclist to help. Practice in a safe area, away from traffic.

Make sure handlebars and saddle are properly adjusted. Set saddle so that when pedal is at lowest point rider's leg is comfortably straight.

Stunts like riding no-hands, standing on seat, coasting with feet on handlebars belong in the circus. Leave them for professionals.

Two-on-a-bike is dangerous since it interferes with rider's vision, steering and balance.

Use special care on rainy days to prevent skidding. Take wet streetcar tracks at right angles (90°) or as nearly so as possible.

Watch out for the standing car which has someone in the driver's seat. Look out for parked cars pulling suddenly into traffic. Keep a sharp look-out for unexpected opening of auto doors on the street side. Never hitch onto other vehicles, or race on street used by automobiles.

— American Mutual Liab. Ins. Co.

CIVIL DEFENSE SAYS:

IN TIME OF EMERGENCY PLENTY OF GAS IN THE TANK MAY SAVE YOUR LIFE AND THE LIVES OF OTHERS. KEEP YOUR GAS TANK THREE-QUARTERS FULL *AT ALL TIMES.*

sidelights

Tall tanks get double play. The January Review, noted "Doug" Johnston, SW Div. Mgr., carried a picture of Shreveport's "Tall Tanks" on the cover, and story of our impressive new granule handling system. This same story with pictures was featured in the March issue of the *Shreveport Magazine.*

George Milliken in the April Bird's Eye-View (monthly publication for our cousins at Bird Machine) has quite an account of a visit to an Atomic Energy plant, which he calls "A Fission Trip." Speaking of picking up contamination, he writes:

"I was fascinated in the washroom by a machine to reveal contamination on the hands and was invited to step up. By standing on a platform and inserting the hands through two openings, four counters, which register the intensity of radioactivity of the front and back of both hands, start to rotate and quickly stop. Above is a chart to compare for safe range. In my case there was concern because the back of my left hand was out of bounds. I got quick relief when on withdrawing my hands someone said, 'Remove that luminous dial wristwatch.' That did it."

What was sales engineer Milliken doing there? Bird Machine Co. has furnished equipment in the atomic energy field before, and expects to continue to do so. Since this is classified information, little can be said about it except that Bird Machine Co. is very much up to date.

Two-time winner in floor covering sales is Bird distributor Norman Deitch Co. of Philadelphia. Salesman Tom Paquette gives us the story: On April 19 at a dinner meeting at the Benjamin Franklin Hotel in Philadelphia, Norman Deitch of Norman Deitch Co. was presented the distributor's Quota Accomplishment Plaque for the Eastern Field for the fall season of 1955. Norman Deitch had previously won the plaque for the spring season of 1955.

Attending were R. T. "Dick" Murphy, Bird Floor Covering general sales manager, who made the presentation, A. J. "Art" LeBlanc, Eastern field manager, Mr. Deitch, president of his company, Ed Stein, vice president of the distributor's firm and all their sales staff.

EASTER SUNDAY, Roy Hayes's three children pose for the family album. From left: Cathy, John and Butch (Roy, Jr.). Their justly proud dad is employed at No. 2 Box Shop.

Review photographer's picture wins fourth place in national contest. Ken Pierce's picture of the August 1955 flood at Floor Covering, which appeared on the cover of the September 1955 Review, won fourth prize for News in competition with industrial publications from all over the country. The contest was conducted by the American Association of Industrial Editors. The award is a certificate, now handsomely framed.

President of Sandura Company Dies

JOHN STOKES CLEMENT, president of the Sandura Co. Inc., died April 22 in Germantown, Pennsylvania.

We were closely associated with the Sandura Co. and Mr. Clement for 15 years. Following a disastrous fire which destroyed Sandura's floor covering plant in 1934, arrangements were made to have that company's floor covering requirements produced at our Norwood Plant under the Sandura label. This arrangement continued until 1950.

Mr. Clement was sales manager for Congoleum-Nairn Company from 1914 to 1920, when he founded his own company, Sandura, with the head office at Philadelphia. Their requirements are now produced by an affiliated company, Paulsboro Mfg. Co., at Fullerton, Pennsylvania.

Mr. Clement had many friends not only at Bird & Son, but in industry throughout our country. We shall greatly miss his genial smile and our friendly associations with him.

Attending the funeral services on April 25 were A. H. Anderson, president, W. C. Ahlgren, treasurer, and H. E. Sawyer, Jr., former vice president of our Floor Covering Division.

It is the great destiny of human science, not to ease man's labors or prolong his life, noble as those ends may be, nor to serve the ends of power, but to enable man to walk upright without fear in a world which he at length will understand and which is his home.

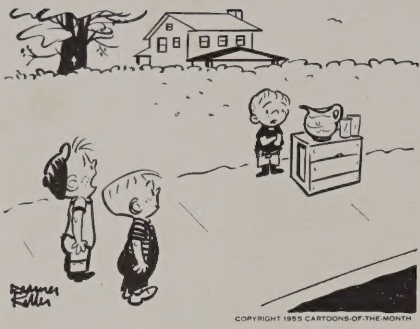
—*Paul B. Sears*

* * *

SCIENCE PARK SAYS some birds seem to have favorite colors. The Hummingbird responds quickly to vials of sugar syrup wrapped in bright orange-red paper petals. (From Boston's Museum of Science)

* * *

"The measure of success is not whether you have a tough problem to deal with, but whether it's the same problem you had last year." *John Foster Dulles*



"He'll fold in a month. No working capital, overextended on inventory, and an assets-to-liability ratio of only one half to one"

WIND AND SPACE between the Texas Border and Tucumcari, New Mexico, is the way Arthur Eames describes this territory. He and his wife (that's Arthur in the picture) were on a vacation trip, March 15 to April 8, driving from East Walpole. They were visiting their younger son, Robert, and family in New Mexico.

Health for All

Counting Calories

How often we hear that abundant America is the best fed country in the world! Praise for the varied American diet is frequently expressed in terms of "calories" — we may hear, for example, that the people of less fortunate lands have only so many calories a day in their diet compared with the high calorie content of the average American diet.

In these days, when so many people are conscious of their weight, we hear about "counting calories." We take this to mean that people who are over-weight should avoid rich foods. But the fact is that everybody, even those whose weight is normal, should be concerned with calories — not so much with counting them but with distinguishing between two different kinds of calories, for the kind of calories in our diet holds the key to good nutrition.

An important defect in the U.S. diet is the large consumption of "empty" calories — a defect which has worsened by about 40 per cent in the last 40 years.

What are "empty" calories? They are sources of body energy that provide virtually none of the minerals or vitamins essential for health. They are found primarily in sugar and cooking fats. If the intake of fats and sugar in our diet should be curtailed to cut down on "empty" calories, where do we find the "full" calories that do contain the minerals and vitamins we need? They are found in meat, eggs, and milk, starchy and watery vegetables, and fruit. For better nutrition we should eat more of these foods.

It would be ironic indeed if well-fed America should suffer from poor nutrition because we don't know what kind of calories to count!

Norfolk County TB & Health Ass'n., Inc

Be friendly with folks you know — if it weren't for them you'd be a stranger.

on the distaff side of Box Sales

LUCK TO WANDA. Gathered round Wanda Ippoliti, as she leaves Box Sales to be a really, truly housewife, are: Dorothy Legaski, Eleanor Morse, Hilda Wallace, Carolyn Mara, Palma DeGrazia, Pauline Rafuse (in back), Agnes Hefferan, Rennie Grover, Kay Currie, Irene Iofolla, Mildred Sanborn, Dorothy Gahagan, Ruth Pearlmutter, Ann Smith (in back), Ruth Delaney and Anne Walukevich. Her friends also presented her with gifts.

On the Lighter Side

RAIN

Brother Harold Byram moved into the plains region. After several years of drouth, he singled out an oldtimer and asked, "Doesn't it ever rain around here?" The old man repl'd, "Son, do you remember the story in the Bible about the time it rained 40 days and 40 nights?" "Yes," said the newcomer, "but what has that got to do with us?" "Well," said the early settler, "we got an inch and a quarter that time."

BACKWARDS

A small boy hurried home from school one afternoon and announced to his parents that his class was about to be split up into two divisions. "I'm in the top one," he explained, "and the other one is for backward readers." "But," he went on in a puzzled tone, "we don't know who is going to be in the other one, because there's not a kid in the room that can read backwards."

Visitor: Well, Bobbie, how do you like your little sister?

Bobbie: Oh, all right, I guess, but there's lots of things we needed worse.

A rather conceited bachelor was invited to dinner by a lady of his acquaintance, but did not accept.

A few days later, seeing her on the street, he said in his best manner: "I believe you asked me to dine with you last week."

The lady looked at him thoughtfully.

"Why, yes, I believe I did," she answered brightly. "And did you come?"

"Why don't you buy me an old second-hand car — something you could drive to work?"

Wife overheard by Don Tobin

"The only fair thing to do is flip a coin — heads I spend less, tails you earn more."

Wife's ultimatum reported by Fred Neher

"Holy Scripture, Writ Divine
At a dollar forty-nine;
Satan trembles when he sees
Bibles sold as cheap as these."

Sign in Boston bookshop

"Don't ask us for information. If we knew anything we wouldn't be here."

Sign on gas station on Mohave Desert

A pastor in a certain American parish was busy taking a census of his parishioners. It was his custom to ask the children in each home that he visited these four questions:

"What is your name? How old are you? Do you say your prayers? Do you know what will happen to bad children who do not say their prayers?"

One good mother wanted her five-year-old to make a good showing, so she rehearsed him carefully in the answers to the usual questions. There was surprise and consternation on both sides when the pastor called at this particular home and was greeted at the door in this fashion:

"My name is Jerry Jones; I'm five years old; say my prayers every morning; go to hell."

70 million people who once knew freedom wait for words you send

". . . and the truth shall make them free!"

You can sponsor a minute of truth for Europe's captive people. And this is why you should:

Suppose for a moment that you are a Czechoslovakian, a Pole, a Hungarian, Bulgar or Romanian — trapped in your Satellite homeland. Now suppose that you hear on the *official* state radio that the U.S. threatens war! Could it be true? How can you *know* where truth stops . . . and propaganda begins?

Fortunately there is a source — *the honest opposition voice of Radio Free Europe!* Its programs deal with life *inside* as well as outside the Iron Curtain. The truth they spread up to 20 hours a day nourishes the spirit of freedom and the will to resist.

Continued effectiveness of Radio Free Europe depends on private support from millions of Americans who believe freedom can become a reality everywhere. Each dollar sponsors a minute of truth behind the Iron Curtain. *How many will you give?*

Support Radio Free Europe ● send your truth dollars to

CRUSADE for FREEDOM

c/o Local Postmaster

BIRD

& SON, inc.

Established 1795

BIRD
PRODUCTS

BIRD NEPONSET REVIEW

JUNE 1956

TOWMOTOR
TOWMOTOR

Vol. 44 No. 6

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On the Cover

He drives with cooking gas. This is Henry Owca, New Britain Plant towmotor truck driver, in his LP-fueled truck. See story on page 2.

BIRD NEPONSET REVIEW

Vol. 44 No. 6 June 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
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sidelights

HAPPY 25th! James Weir, assistant foreman at Norwood Roofing Shipping, is congratulated by Foreman Fred Picard, left; and Ed Hiller, planning and office manager at the plant. For Jim were something to keep him handsome (electric shaver), to enhance his leisure (table lighter), to lighten his labors (pen and pencil set) and to blow if he wished (some cash).

Where to Vacation Still Undecided?

People are doing it all the time — not being undecided, that is, but vacationing for little money in our national and state parks. It wouldn't be a park if there weren't something extra-special about the scenery. What with modern equipment, tenting on the old camp ground needn't be so rigorous as it used to be. For national park information, write to National Park Service, Department of the Interior, Washington 25, D.C. Enclose 25¢. Your state capitol will tell you how to find out about your state parks.

FIVESOME following Mixed Scotch Foursome of the Bird Club leagues at the Walpole Country Club the last of May includes three of the prize winners and the league chairmen.

They are: Jack Smith, and Dot Cronin, prize winners, girls' chairman Mary Moylan, men's chairman Al Flammia and another winner, Bob White.

Treasurer W. C. Ahlgren emphasizes that there can be

No Security Without Profits

WE are all members of a growing company, one that is progressing steadily.

We recently built a new roofing plant, new jobs are being created and our production and sales forces have been expanded in order that we may keep pace with our modern world.

I am certain that every member of our company realizes how intensely competitive our industries are today. There is a never-ending race to develop new products, new methods of manufacturing, new selling skills, and in general, to put more attractive and useful products into the hands of the consumer, our customers, at lower prices. To accomplish this requires not only every bit of ingenuity and cooperation we can muster, but satisfactory profits as well.

Without profits there would be dim prospects for our employees to earn decent wages and benefits. Without profits our company would drop behind in the race of modern industry.

The unprofitable company soon is without money to replace its worn-out machinery or money to buy new and modern equipment. If for a year or two Bird & Son lost money — that is, operated without a profit — we would be in serious trouble. The business would lack the money to replace and modernize our plants. Then, even though we might do the best we could with outdated equipment, the resulting reduced efficiency and increased manufacturing costs would price the company out of the market in this era of competition for the customer's dollar.

However, we have met successfully just about every problem we have ever faced. We can continue to do so in the future if we all cooperate.

Since 1946 we have spent more than $20 million in expansion and replacements. We borrowed $7 million of that amount; the balance, $13 million, came from profits of previous years that were plowed back into the business. The profits that we hope for and expect will secure for our employees and their families the conveniences of life that go to make up the high standard of living in the United States today.

Let us all clearly understand the importance of a financially strong company. We can all do our part in making it so by working together and thinking and planning together, thereby gaining mutual confidence and an understanding of each other's problems. Then, and only then, will our company continue to progress and prosper and the future be secure for all of us.

W.C. Ahlgren

Secretary and Treasurer

They Run on Cooking Gas

The fascinating story of a new kind of fuel for in-plant trucks. It's cleaner, it's cheaper. Our industrial engineers believe LP-gas has a real future at Bird & Son.

LP-GAS has come to Bird & Son.

Perhaps you think LP stands for long-playing, and that's not a bad guess. Actually it means liquid petroleum gas like propane or butane. These gases, commonly used for cooking at summer cottages and in rural areas, are now driving our industrial trucks. They *are* long-playing, too. Some preliminary figures, according to Roofing Shipping Department foreman Fred Picard, indicate we are getting substantially more mileage per gallon from the new trucks.

First at New Britain

Our Industrial Engineering Department, after investigating the possibilities for several years, installed the first LP-Gas truck at the New Britain Plant last fall. It works particularly well in this location where materials are moved inside the building. One of the advantages of the gas is that it burns clean with little or no carbon monoxide discharge.

Now, six fork lift trucks employing LP fuel are in operation at Norwood Roofing, one at Floor Covering and two soon will be at Shreveport. You who are technically-minded can get all the details of the operation by consulting the Industrial Engineering Department.

Conversion Process

E. R. Pulsifer and S. C. Traudt explained to the Review staff in non-technical terms that several steps are necessary to convert a gasoline truck to LP-Gas. First, the regular carburetor is removed and a special LP carburetor installed. Where ordinary gasoline enters the carburetor in liquid form, LP-Gas enters as a gas. On the truck it is stored in a tank under pressure to keep it liquid.

Then changes are also necessary in the engine valves. Harder metal stellite valves are used and the valves are made to rotate to prevent sticking. Finally the manifold is changed to keep the operation cooler, and the compression ratio in the engine is raised from the usual 6 to 1 to a ratio of 8 or 9 to 1.

Although it costs more to buy an LP truck and although it is expensive to make the changeover in an old one, present studies indicate that the new fuel will pay for itself very quickly. There is a saving first of all in the cost of the gas itself, especially if bought in large quantities. There is a saving in the miles per gallon. LP-Gas is especially good for slow speed operation and situations where there is frequent starting, stopping or idling. Then, it burns clean with little or no odor. The clean burning action also greatly reduces engine maintenance. Trucks have been in operation at New Britain since fall and at Roofing Shipping since the first of the year with practically no maintenance at all. There is no oil dilution, practically no carbon deposits, no spark plug fouling, no gum and sludge formation in the crankcase.

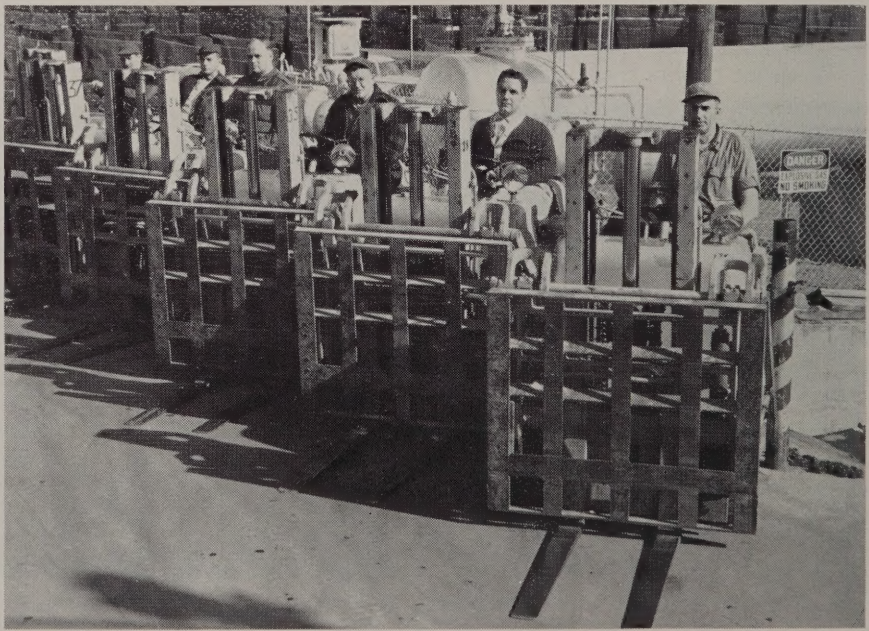
Big Future Here

What more can you ask? It is too early to know the full story yet, but it certainly appears that LP-Gas-propelled trucks have a big future with Bird & Son.

Thanks for Tip, Charlie

Our thanks to Review reporter Charles Cobb at Floor Covering who first told us that Bird & Son was using trucks operating with "cooking gas."

We followed up on his tip — and the story on this page is the result.



DRIVERS of LP-fed "steeds" at Norwood Roofing Shipping are, from left: Joseph Purpura, James McLellan, Jr., John Morrison, Auvo Aho, Albert Franklin and Hubert Bamford.

Bird & Son one of prime promoters as

Junior Achievement Comes to Walpole

TWO Junior Achievement clubs will be organized in Walpole next fall. Sparked by the interest of Benjamin Beale, assistant sales manager in the Fibre Box Division, (who, incidentally, lives in Westwood) six Walpole industries have agreed to sponsor the project. Bird & Son and the Kendall Co., Kendall Mills Division, will be co-sponsors for one; the other is sponsored by the Walpole Woodworkers, Bird Machine Co., Hollingsworth & Vose and L. F. Fales Machine Co.

Walpole selectmen have donated the work space in the old Stone School and Superintendent John Powers and other school officials are supporting the cause.

Juniors and seniors in high school are eligible to join. As Executive Director Merritt Clegg explained to a group which met in Bird Hall last month, each group consists of 20 or more students. They meet one evening a week to conduct a regular business under the guidance of management advisers.

Like a regular business they elect officers and a board of directors and they sell stock. Meetings run from October to May, when the business is liquidated.

Almost all Junior Achievement clubs operate successfully; some have proven very successful. And whatever the results, those who take part get a most valuable and practical lesson in business operation.

The Bird-Kendall club will have as management advisers: Sales, Benjamin Beale, and Finance, Wallace Duncan (both from Bird); Production, Andrew Ritchie (Kendall). Advisers for the other group have not yet been announced.

This is the first Junior Achievement organization in this immediate area for many years. There are many clubs in Boston and about 75 in eastern Massachusetts. It is a nation-wide movement.

HEAR JUNIOR ACHIEVEMENT story. Merritt Clegg, JA executive, standing, tells local men representing business and education the challenging story of Junior Achievement.

Left side: Guy R. Mitton, Norfolk County Trust Co.; Edgar M. Grout, Bird & Son; John Powers, Supt. of Walpole schools; Edwin Jussmaul, Kellek Co.; and Benjamin Beale, in front, Bird & Son.

Right side from back: Arthur W. Clapp, Walpole Woodworkers; Axel H. Anderson, John P. Dolan and Wallace C. Duncan, all of Bird & Son; Andrew Ritchie and Robert A. Bourne, The Kendall Co.

---

this kind isn't hungry so often

TOWMOTOR
TOWM

GASING UP. Albert Franklin in a close-up shows some of the connections used in refueling his LP-equipped lift truck. Notice the process is somewhat more complex than in filling an ordinary gasoline tank.

VOTE

Sign up — or shut up. You don't even have the right to squawk, unless, you're a registered voter. Get your name in the book.

Omission

On page 23 of the April issue a cartoon entitled "On the Line" appeared. The cartoon was created by the Ford Motor Company and we regret that the customary credit line under it was unintentionally omitted.

Consumption of Paper

From the beginning of this century to the present, the per capita consumption of paper has risen from 58 pounds to 390 pounds. This country, with about 6% of the world's population, uses almost 60% of the paper produced throughout the world.

— American Paper & Pulp Assn.

Long Service List

July

Employees

Name	*Year*	*Dept.*	*Years*
Joseph A. Sheehan	7-23-15	Paper Mill	41
William Lewicki	7-6-16	Paper Mill	40
Eli L. Chamberlain	7-31-16	Vice Pres., Bldg. Mat.	40
Paul Sansone	7-2-17	Roofing	39
Tony Simkus	7-23-17	No. 1 Box Shop	39
Andrew O'Malley	7-24-17	Power Plant	39
Marion F. Smith	7-1-18	Office	38
William J. Colmer	7-11-19	Floor Covering	37
Charles H. Seavey	7-14-19	Roofing	37
Howard S. Whitney	7-6-20	Paper Division	36
John L. Geraghty	7-14-21	No. 2 Box Shop	35
Patrick F. Rogers	7-15-21	Office	35
Herbert A. Schaier	7-5-22	Office	34
Michael Kozloski	7-7-22	Paper Mill	34
Frank H. Vietze	7-23-23	Office	33
Felix J. Counter	1-8-24	Floor Covering	32
Albert V. Duffy	7-11-24	Floor Covering	32
Edward B. Holmes	7-21-24	Box Sales	32
Ambrose E. Fitzpatrick	7-3-25	No. 2 Box Shop	31
Earle C. Davis	7-6-25	Special Papers Sales	31
John J. Cooke	7-8-25	No. 1 Box Shop	31
Charles F. Haak	7-8-25	No. 1 Box Shop	31
Carl E. G. Johnson	7-8-25	No. 1 Box Shop	31
Gladys K. Noddin	7-13-25	Office	31
Michael J. Connolly	7-15-25	Floor Covering	31
James M. Sheptycki	7-16-25	Floor Covering	31
Thomas P. Durkin	7-21-25	Floor Covering	31
Frank Michienzi	7-21-25	Roofing	31
Wesley C. Ahlgren	7-1-26	Treasurer	30
Stuart M. Farris	7-6-26	No. 2 Box Shop	30
Harold J. Watson	7-13-26	No. 1 Box Shop	30
Hermon T. Barker	7-18-27	Paper Mill	29
Julia Lewis	7-2-28	Office	28
Victor P. Taggart	7-7-28	No. 2 Box Shop	28
Steven D. Wilson	7-9-28	Floor Covering	28
John W. Hunter	7-9-28	No. 1 Box Shop	28
Newell W. Tibbetts	7-10-28	Roofing	28
Domenick DelGrosso	7-10-28	Roofing	28
Charles Bochanovicz	7-11-28	Floor Covering	28
Elliot E. Webber	7-24-28	Floor Covering	28
John Terpstra	7-27-28	Paper Mill	28
James O'Sullivan	7-27-28	Floor Covering	28
Earl O. Boyden	7-30-28	No. 1 Box Shop	28
Albert F. Gilmore	7-1-29	Paper Mill	27
Perley H. Mudgett	7-1-29	Paper Mill	27
Edgar B. Bigelow	7-18-29	No. 2 Box Shop	27
William J. McEntee	7-2-31	Office	25
Robert C. Mattson	7-20-36	Maintenance	20
Henry F. Borgeson	7-9-41	No. 2 Box Shop	15
Charles F. Peters	7-9-41	Roofing	15
Harold I. Fairbanks	7-10-41	Roofing	15
Robert Taylor	7-15-41	Floor Covering	15
Roger W. Anderson	7-21-41	Office	15
Robert W. Byrnes	7-3-46	Roofing	10
James G. Brown	7-5-46	Roofing	10
Hollis R. Bullard	7-9-46	Roofing	10
Robert E. Collins	7-15-46	No. 2 Box Shop	10
Fernando F. Galano	7-16-46	Paper Mill	10
Alfred C. DeFlaminis	7-23-46	No. 2 Box Shop	10
James L. Stark	7-29-46	Floor Covering	10
Kenneth E. Finlayson	7-30-46	No. 1 Box Shop	10
William P. Melish	7-30-46	Floor Covering	10
Thomas Blundell	7-30-46	Floor Covering	10
Albert R. Hermanson	7-31-46	Paper Mill	10
E. O. Otis Wenstrom	7-23-51	Floor Covering	5

PHILLIPSDALE

Joseph C. Betencourt	7-28-20		36
Antonio Dias	7-28-24		32
Hjalmar Hyrske	7-10-26		30
Joseph Borges	7-19-27		29
Francis E. Hall	7-2-28		28
Joseph E. McBride	7-25-29		27
Sven G. Mollerberg	7-9-36		20
Edward J. Boisvert	7-9-41		15
Clarence P. Henriques	7-28-41		15
Antonio B. Amaral	7-29-41		15

CHICAGO

Nicholas Ahrens	7-6-22		34
Anthony Soltan	7-4-25		31
Samuel Lawes	7-6-46		10
Harold E. Crowe	7-16-51	Sales	5

SHREVEPORT

Terrell Teutsch	7-9-46		10
Alphonso Whitaker	7-16-46		10
John F. Eatman	7-18-46		10
Clyde Meshell	7-11-51		5

GLENWOOD

Reese B. Price	7-7-51		5

CHARLESTON

Baker L. Sears	7-21-24	Sales Mgr.	32

BERRY ASPHALT COMPANY OF ARKANSAS

Roger N. Smith	7-3-30	Vice President	26
George A. Malone	7-31-41		15
W. R. Bailey	7-31-41		15
Delton M. Bustin	7-22-46		10
Robert W. Crank	7-22-46		10
Aris E. Atkins	7-16-51		5

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

William F. Geary	7-1-96	60
Chester H. Andrews	7-10-07	49
John H. Graney	7-8-08	48
Holly B. Dyer	7-14-11	45
William E. Harper	7-30-12	44
Patrick E. Costello	7-29-13	43
Anthony C. Capachin	7-16-18	38
Carl Jennetta	7-23-18	38
Matthew G. Phillips	7-12-20	36
Carlo Salvatorelli	7-14-20	36
Garnette B. Cocke	7-1-21	35
Alfonso DiIuliis	7-2-21	35
John E. Johnson	7-22-21	35
William McLauchlan	7-26-21	35
Daniel Keady	7-22-22	34
Stephen Zinkowsky	7-25-22	34
Attilio Tronti	7-11-23	33
Donald W. Ross	7-17-23	33
Edwin W. Gillmore	7-30-24	32
Michael J. Connolly	7-24-26	30
Michael Silvestri	7-10-28	28
Tony Paonessa	7-10-28	28
Mario Tomassetti	7-11-28	28
John S. Aviznis	7-30-28	28
Vito Carchedi	7-30-29	27

PHILLIPSDALE

Fergus G. Christie	7-1-13	43
Antonio Dias	7-28-24	32
Peter Dziercyz	7-6-27	29
Stanley Sorzadel	7-26-27	29

CHICAGO

Benjamin Gasparro	7-17-22	34

---

we were proud to join them

AT KAPLAN CARPET VICTORY DINNER, long-time business friends join in honoring President William Kaplan.

Seated: Nat Rosenblum, Mr. Kaplan, Moe Lustgarten and Eli Braunstein, all of the distributor.

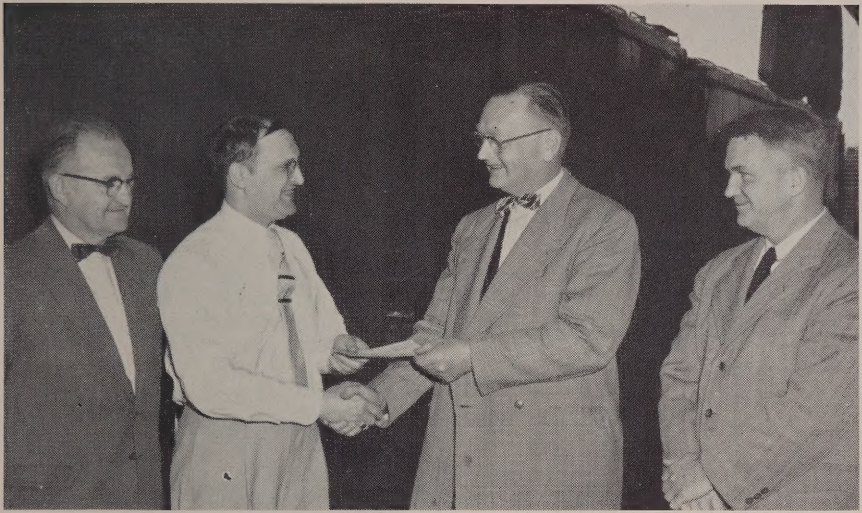
Standing: E. R. Guise, C. A. Sumner, R. V. Garner, R. T. Murphy and A. J. LeBlanc, all of Bird & Son, Floor Covering Division.

The dinner was held at a Newark, New Jersey, hotel last month.

WITH SINCERE AFFECTION from his Employees, Friends and Associates . . ." Eli Braunstein, vice president, presents plaque to William Kaplan, president (in light suit), while Mrs. Kaplan looks on with wifely approval.

At this time Kane Carpet Co. celebrated 21 years as a Bird distributor.

With the Suggestion System



THUMPING $70-CHECK goes to Shipping Supervisor Frank Carchedi, 2nd from left, for suggestion on steel strapping use in his department, Norwood Roofing Shipping. Presenting check is Foreman Fred Picard. Left is E. A. Hiller of planning and right, W. R. Wright, Jr., plant superintendent.

Special Award to Roofing Shipper

Payments for May

FRANK CARCHEDI of Roofing Shipping outstripped everyone else last month by receiving a total of $110 for two suggestions. His idea, "Steel strapping secured to new type cleats prior to installation," received the regular $20 award, plus a special award of $70. Another of his suggestions was in the $20 category.

Three men were on the list to receive special awards for reaching their fifth, 10th, 15th, etc. accepted suggestions. These men were Antonio LaCivita, FBE, Armand Roy, DPM, and John J. Stupak, FBV.

MAY

Chicago

Edward Moore, FCM	$40

Phillipsdale

Matthew Pino, DPM	$20
Armand Roy, DPM	25
Vernon Stromberg, DPH	85

Norwood Roofing

Patsy Bilotta, FBPM1	$20
Frank Carchedi, FBV	110
Santo Columbo, FBB	20
Louis DeBaggis, FBM	20
Peter Didick, FBM	20
Edward Fournier, FBM	20
Antonio LaCivita, FBE	40
George Lavallee, FBV	20
John Stupak, FBV	45
Frank Troiano, FBM	20
Joseph Fitzgerald, FBN	5
Bertil Ostrom, FBY	5

L. P. Aherne Is New Investigator

LAWRENCE P. AHERNE of Norwood has been engaged as the full-time investigator for the Suggestion System at East Walpole, Norwood and Phillipsdale. He started work May 28.

Born in Jamaica Plain, he attended Boston public schools, graduating from Roslindale High School. For the past nine years has been engaged in mechanical work. Most recently he has been employed with Stahl Equipment Company of Brookline. During World War II he was in Aviation Ordnance with the Navy.

In his new assignment he will personally investigate each suggestion to determine all its possibilities. He will report his findings to the plant superintendents for a preliminary recommendation. The final recommendations will be made as usual at the monthly Suggestion Committee meetings.

Mr. Aherne is a member of the Development Engineering Department headed by John G. Callan.

He married Helen Stack in 1952, moving to Norwood three years ago. They have one daughter, Eileen, 3.

It's a Joy to Have A Calamity Fund

HOW many times every month does someone come around to you and say, "We are taking up a collection for So-and-So. Thought you'd like to know."

And you dig down and put in a quarter or half a buck or sometimes more.

It's not that the 25¢ or 50¢ will break you, though you have a sneaking suspicion it may if this keeps up. It's just that there's no end to it. Besides if you were out sick or someone in the family died or you got married, you would be pleased to get something from the department.

So you keep on pitching in.

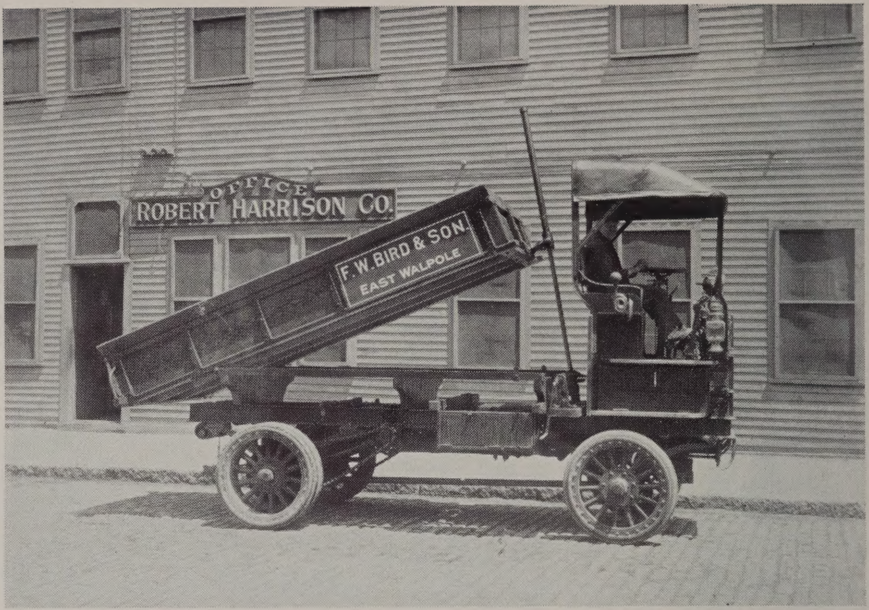
Not long ago we learned that one of the departments here at Bird & Son has a regular system for handling collections. One of their members thought Review readers might be interested in it.

The department is EM, the East Walpole Maintenance Department. The fund is called the EM Calamity Fund. (This includes weddings too.) Almost everyone in the department belongs. The system has been operating three years.

The levy is $2.00 a year, collected as $1.00 twice a year. There is a permanent, three-man board of trustees: John Linnehan, chairman, George Angus and Edward Geraghty, treasurer. Ed Geraghty collects and disburses the money and keeps a set of books, which are audited by a professional each year.

The fund covers specific things: death of member, death of someone in member's immediate family, marriage, sickness and retirement. There is a set amount of money paid out to the member in each of these events.

Major events in the lives of the Machine Shop men are thus taken care of. By mutual agreement other events which might call for a collection are passed over in favor of the established practice. Rarely, a collection outside the Calamity Fund is taken up. This is so infrequent, however, that no one feels put upon.



OLD PICTURE COMES TO LIGHT. Truck is a Harrison (6 cylinder, gasoline engine), made by Robert Harrison Co. of South Boston, previously carriage makers. The driver is a Harrison Co. employee, R. J. Porthouse of Quincy, now retired, whose daughter found the picture when cleaning out the attic and sent it to the Review only last month.

Mr. Porthouse tells us that Bird (then F. W. Bird) leased the truck to haul sand when we were building the filter beds at East Walpole. Mr. Porthouse taught Tom Lavin, who was a coachman and teamster, to drive the truck. This was before 1910.

I REMEMBER . . .

A short while ago we asked some of our oldest retirees to send in their recollections of how their work places and the center at East Walpole looked when they first started to work for Bird & Son.

This is the second in the series.

By Jack Dower

ALTHOUGH I was born in Uxbridge, almost my earliest recollections start with Norwood, where we moved when I was 10 years old. I attended the old Balch School and lived on Dean Street then. As I was the oldest of a family of 10, I had to leave when I finished grammar school and go to work.

First I worked in the old Winslow Bros. & Smith Tannery as a sheepskin shaver, but deciding that this was too dangerous a job, I left and went to work at the Dodge Manufacturing Co. in Boston, taking the train every morning from the old Winslow Station which used to be in South Norwood. After a few months in their storeroom, I was laid off.

Two or three weeks later, early in February of 1895, five of us fellows went up to Bird's in East Walpole to see if we could get a job. J. B. Hanscom was superintendent then but I remember that George Poore was in the office and took our names. We were just leaving when Hanscom came rushing out and pointed to me. I was brought back into the office and told that I was hired for repair work and there I stayed in the Maintenance Department until I retired in December, 1948. The records show that I went to work in October, 1895 but I know that it was actually February of the winter before when I was hired by Mr. Hanscom.

When I first started, maintenance work was being done in a small building located at about the end of the present No. 2 Box Shop. No. 2 Box Shop, of course, had not been built. Near this building were some steps that led part way up the banking to a path. This led along the side of the banking to a two-tenement house. There was another open space between this house and the Triangle Building.

One of my first jobs was to help in the building of a new Maintenance Department, a wooden building located about where the present one is. It had two floors, the bottom one for maintenance, the top one for experimental work. Mr. Bird was a great one for trying all sorts of experiments. Some worked and some didn't but he always kept trying. In charge of this top floor was a man by the name of Myron Piper.

Encounter with Mr. Bird

I'll never forget how I met Mr. Bird. I had been picking up some chestnuts from a tree at the edge of his property near the mill and was ordered off by one of the men who worked on his place. The report got back to Mr. Bird and he called me to his office. After hearing my explanation he decided I was all right and hadn't done anything wrong. About two weeks after that I heard that the other fellow had been fired and it wasn't long before Mr. Bird began sending me up to the house to do all sorts of repairs.

I remember the famous old Colonel Cobb steam engine which supplied power for the beaters and for the cutters in the Sorting Room. There were three paper machines, Nos. 1, 2 and 3. Each had a separate steam engine.

Cartridge Paper was one of our most important products, made on No. 3 Machine. Because the river water was not clean enough, there was a special filter house up along the river about where the Turbine Room stands now. Cartridge Paper was finished in a workroom in the present Mill Office Building.

Once I remember when the Colonel Cobb began to pound and pound. At first no one could find the trouble, but it seemed to be feed water getting into the steam. They finally shut down the boiler and sent me down into a manhole in the boiler to locate the trouble. It turned out to be a leak in the feed line. I had to work in those cramped quarters and repair the leak. It was a tough assignment.

I remember when No. 4 Paper Machine was installed. We were working a 10-hour day then and thought nothing of it when we put in a 7-day week all summer long. Maintenance jobs weren't split up into the various skills in those days either. Everybody worked on every kind of repair that came up, although later I specialized in piping. I believe some of the dryers now in use on No. 4 Machine came originally from the old No. 1 Machine.

Early Work on Paroid

Early experiments on the first Paroid Roofing were done on the ground floor of the old Box Shop, a building that was located about where the roll storage for No. 2 Machine is now. Then later a separate operation was set up in a building which stood in the location of the present Paint Shop near the lower gates. To supply what we used to call "Petrolatum" to this operation, there used to be a big wooden tank on the hill back of the Main Office. The petrolatum was unloaded from the tank cars into this tank, then piped by gravity to the Paroid Building across the pond. The wooden tank was always leaking and it was my unpleasant job to recaulk it. You'd patch it up one day and the next day it would be leaking again.

Remembers Stagecoach

By 1895 the railroad had come to East Walpole, but as a boy I remember a stagecoach running from East Walpole Square to the Winslow Station which stood at the railroad banking just on the South Norwood side of the present underpass near the Maddern Ford Sales Garage. In my early days I lived in the Flats and either walked to work or rode a bicycle.

First Solo in Auto

I'll never forget my first auto ride. I was walking in South Norwood one day when I heard a chugging behind me. It was J. B. Hanscom, who asked me to get in and have a ride with him. We rode all the way to the Stanley Steamer salesroom in Newtonville. Then he announced that he was buying a new Stanley Steamer and wanted me to drive his old one home. What a shock that was! He assured me it was no trouble to run and then he set off for Boston or somewhere and left me to get home as best I could. You steered the machine with a bar, not a steering wheel. Somehow I made it, but I remember that out in the country just south of Newtonville a herd of cows started to cross the road. I didn't dare stop the machine so I plowed on through expecting any minute to hit one. I didn't, and I got home safely but I still shake when I think how little I knew about the machine I was driving.

About the Author —

John F. Dower

Quarter Century Club members will remember Jack Dower as one of our oldest members, who sat at the head table with his daughter Joan at the recent banquet at the King Philip.

Jack has had a long, full family life. When he stops to count them, he realizes he can tally up not only six children, but also 14 grandchildren and two great-grandchildren. Happily for him, many of them live nearby and stop in frequently. This helps greatly, as the house is a little lonely since Mrs. Dower died about a year ago.

His children by his first marriage are Mrs. William (Ellen) Travers of Norwood, Daniel F. of Hyde Park and Mrs. Leroy (Eva) Gross of Auburn, Maine. His second marriage was blessed with three more children, Mrs. Joseph (Joan) Donovan of Norwood, John T. of Framingham and Robert of Walpole.

John F. Dower, who is 80 this month, lives at 11 Summit Avenue, Norwood.

Paul A. Guttormsen

PAUL A. GUTTORMSEN, chief engineer with Bird & Son for 27 years until his retirement in 1950, died May 22 at a nursing home in Bristol, Maine.

Mr. Guttormsen was born in Bergen, Norway, 74 years ago and started following the sea as a young man. At one time he served for several years as an engineer for the Eastern Steamship Co., was later with the Boston Marine Works and came to Bird & Son from C. H. Sprague & Son of Boston, where he had been chief engineer on one of their ships.

In his 27 years at Bird & Son he operated a very efficient department. He was the engineer in charge at the time of the building of both the new East Walpole Power Plant and the new Phillipsdale Power Plant.

Tribute from Friend

His lifelong friend, Oscar Saterdal, retired operating engineer at East Walpole, who had known him since their boyhood days in Bergen, Norway, has given us the following information:

"Paul was the oldest of three sons of a widowed mother. He learned to work at an early age and at 15 was doing a man's work in the Norwegian Merchant Marine. Later he found his way to U.S.A. and tried farming in the Far West for a short while, but apparently found it not to his liking for he soon was back on the East Coast where he spent many years in coastwise shipping.

"In 1917 when the Navy called for volunteers to man the German ships interned in U. S. harbors, Paul was one of the first to join and was soon detailed to the S.S. *Mt. Vernon,* one of the largest ships afloat and the former pride of the Kaiser's fleet.

"He was Chief Engineer of this ship when she was torpedoed by a German sub on her way back from unloading troops in France. With the loss of over 30 of the crew and most of the boiler room flooded, the ship was still able to go back to Brest under her own steam.

"Paul was given a good part of the credit for saving the ship. He was appointed to full Commander and later received the Naval Distinguished Service Cross. I was told (not by Paul) that he was the first officer in the Naval Reserve Force to receive such an honor in the First World War."

Funeral services were held May 25 at the White Church in Round Pond, Maine. Burial was in the Bristol Mills Cemetery, Bristol, Maine.

The Guttormsen family was well known during its long residence in East Walpole. Mrs. Guttormsen died in November 1954. Surviving are three daughters, Mrs. Alma Frank of Syracuse, New York, Mrs. Mildred Emerson of St. Louis, and Mrs. Beryl Leighton of Bristol, Maine, and a son, Paul, Jr., of Casper, Wyoming. There are also three brothers in Norway and 10 grandchildren.

Attending the services in Maine as pallbearers were the following people from Bird & Son, inc.: A. W. Smith, Oscar Saterdal, Oscar Lambine, Mario Boragine and George Blair.

Three to Each 100

Allowing the proper amount of driving time for motor trips of any given distance is essential to your safe arrival. According to the Institute For Safer Living, a safe average, country-wide, is three hours for every 100 miles to be traveled — two and one half hours minimum, three and one half to four hours maximum; the safe time varying with highway conditions in different sections.

Let's Get Acquainted . . . .

. . . with Richard Walker

By JAMES BARNES, *Reporter*

RICHARD I. WALKER, or Dick as he is called by his friends, was hired into the Main Mill in 1948 to work in FXC (Combiners at No. 1 Box Shop). But he was put to work temporarily at FXV-1, No. 1 Box Shop Shipping. He stayed for a while before being transferred to FXV-2, Shipping at No. 2 Box Shop, which is located just off the Maintenance Department. In 1950, when there was an opening in the Piping gang for a trainee, Dick was fast at applying for this opportunity.

Dick's schooling and Army Air Force experience were a big help in his getting this trainee job. He served 3½ years with Uncle Sam, two of these in England where he went to Dowty School of Aircraft Hydraulics. He also went to Embry Riddle School of Aviation in the United States. His rank was that of sergeant and he held the responsible job of ground crew chief.

A local lad, Dick was born in Islington (a section of Westwood), May 17, 1923, and went to Islington and Dedham schools. He was on the track team and his spot was the shot put. Being interested in mechanics even then, he attended Franklin Tech and the Barclay School of Practical Training in Boston.

Millwright securing line on piper. Dick Walker, the piper, left, laughed that one off, however, as Jim Barnes, millwright-reporter, tries another angle.

Dick didn't go far to find his lovely wife, Lillian (Dunbar), who came from Dick's home town of Dedham. The Walker family, which includes three pretty little girls — Margaret Lorraine, 10, Diane Marie, 5, and last but not least, Barbara Jo, 1 — resides at 18 Cedar Street in the Oakdale section of Dedham.

Dick can usually be found at home during his free hours, ripping out a wall or refinishing a floor. This is Dick's hobby, if you call hard work a hobby. He likes to remodel and modernize old houses. Oh yes, he likes to work and mess around wrecked cars.

He is also a part-time salesman for almost anything you can name. At the present time, in case any of Dick's friends are contemplating changing heating systems, Dick is the agent for Select Temp Heating units and can give you a good deal.

Yes, Dick finally did get to work in FXC on the Combiners, but not for the job he was hired in for. Having finished his training period and being an "A" Piper, he has been called to do many repair jobs on piping in that and other departments.

BIRD
PLASTIC

REMARKS WE LIKE. Mechanic Bud Phillips, left, of Oneonta Floor & Wall Tile Co., N.Y., let Bird Salesman Tom Dunlevy, center, know that he believes Bird linoleum is the best he has ever worked with. Right is owner Bob DuBois, who has been featuring Bird Tile and Textured 8/4. Occasion was Oneonta Farm and Home Show.

LOCAL GI's now at Fort Carson, Colorado, are Richard Bowles and Paul McColgan. Pvt. Bowles is the son of David E. Bowles of the East Walpole Machine Shop. Soldier McColgan is on military leave from his job at the Finishing Mill. His brother, Robert, and his uncle, Tom, both work at Floor Covering.

Rival Hoseman Fires Back

WINNING COMPANY in 1930 Fire Brigade contest. Left to right: Stanley Moore, Allen Hill, Michael Sheehan, chief, Roofing Mill; Albert Winslow, Donald Ross (who sent in the picture) and Elton Moore, captain, who now works at Floor Covering in the Finishing Department.

CORRECTION! One of our readers calls to our attention the fact that the firefighters in the April Review were not the winning team at the time the picture was taken. They placed second. The winners were a company from Floor Covering and our reader, Donald Ross, retired, who was a member of that distinguished company, sent us a print of the picture to prove it.

We dug out the February 1930 Review, and on page 6, there was the story: "Co. 11, Flooring Plant Victors in Annual Hose Coupling Contest." And there was the same picture of Company 11, reprinted here in 1956.

On the opposite page was a picture of Company No. 1 from the Main Mill, where the caption said they were second-prize winners.

However, to vindicate both the Review and the honor of Co. 1, let it be said that in the 1956 Review, Co. 1 was labeled winner of 1929, not of 1930. It was the 1930 *picture* of Co. 1 which the Review printed, but this Main Mill company did win the previous year.

To satisfy the questions of those with inquiring minds and no fire brigade experience, we quote from the Feb. 1930 Review, describing what is a hose coupling contest:

"As in other years, the contest consisted of first coupling up four 50-foot lengths of hose from hydrant to nozzle, without any loose couplings or twists in the hose which would prevent a free flow of water. Then one length of hose was disconnected, and the others reconnected, making the complete hose one length shorter. After each part of the contest there was a complete inspection by the judges. . . .

"Two judges, John Dower, Piping [whose reminiscences appear in this issue] and Victor Grant, Flooring Print Machines, tested the couplings and inspected the hose after each trial. Timekeepers were Frank Whitehead, Electrician, and Nelson Bartlett, Roofing Maintenance."

Winning time in the 1930 contest was 1 minute, 2.7 seconds.

The Review appreciates the interest of old Hoseman Ross who sent in the picture of his company and of Frank Eisenhauer, safety engineer, who loaned us the picture of Co. 1, to which he belonged.

Patrick J. Reardon

PATRICK J. Reardon, retired, died at the Norwood Hospital, May 30. A long-time East Walpole resident, he had been employed at Bird & Son 41 years at the time of his retirement in December 1948.

His employment with this company began May 7, 1907 in the Roofing Plant. For a great many years he was one of the skilled machine tenders on No. 1 Machine. In 1933 he transferred to the Maintenance Department and in 1935 to the Shipping Department. It was from this work that he retired in December 1948.

Funeral services were held on June 2 with a solemn requiem mass at St. Mary's Church, East Walpole. Burial was in St. Mary's Cemetery, Canton.

Mr. Reardon, who was 78 at the time of his death, is survived by a daughter, Mrs. Mary Glorioso of Medford, a son, John Francis of East Walpole, and 10 grandchildren.

Antonio P. LaCivita

ANTONIO P. LACIVITA, electrician at the Norwood Roofing Plant, died suddenly at the Norwood Hospital, May 29.

Born in Italy, he came to this country as a small child. He worked on his father's farm in East Walpole and for Hollingsworth & Vose before joining Bird & Son in May, 1926 as a helper in the Asphalt Blowing Department at the Norwood Roofing Plant. He transferred to the Maintenance Division in 1928 and began studying the electrical trade. In 1935 he was named night electrician and since 1943, carried the classification of "B" electrician.

Funeral services were held June 1 with a solemn high mass at St. Mary's Church, East Walpole. Burial was in Knollwood Park, Canton.

Surviving him are his wife, Georgiana, and four children — Joseph of Stoughton, Mrs. Carolyn Hayman of Norwood, Mrs. Dolores Peterson of Plainville and Anthony, Jr., a junior in Walpole High School. There are five grandchildren.

Also surviving are 12 brothers and sisters: Mrs. Mary Valerio of Dorchester, Mrs. Pauline Yadisernia of Franklin, Frank of Norwood, Mrs. Ann Ayer of East Walpole, Louis of Attleboro, John of Foxboro, Walter and Charles of East Walpole, Mrs. Theresa Collard of East Walpole, Mrs. Rose Santoro of Norwood, James of Walpole and Mrs. Eleanor Aho of Quincy.

Milling Around

Main Office

Julia Smith
Sabina Costello
Louisa Graham
Marianne Cercone
Mildred Sanborn
Betty Wentworth
Julia Lewis
William Grazado
Mary Sexton
Pat McDonald
Rita Petroni
Caroline Cogswell

Dot Cronin and Anne Lindsay vacationed at Nassau the first week in May. Interestingly enough, on arrival at the Hotel Royal Elizabeth, they found they were assigned to Room 202, the same room recently occupied by Roger Anderson and his wife on their spring vacation in the Bahamas.

The girls had a wonderful time, even borrowed a car for one afternoon to ride around the island and take in the sights. On the return trip they rode on the same plane that Margaret Truman and her husband were on and were able to get a picture of them.

John Quinn received a Parker pen and pencil set as a going-away gift from Bird & Son friends. His office associates gave John a party held at the home of Nora Kane, also of the Statistical Department. We wish John lots of good luck in his new work in Watertown.

Sympathy is extended to C. S. "Chet" Newell on the death of his father.

Julia Lewis flew to Los Angeles the middle of May for several weeks' vacation on the West Coast visiting friends and relatives. Alfreda "Freddie" Smith, wife of Bill Smith of Roofing Sales, is filling in for Julia in the Industrial Engineering office.

Sympathy is extended to President A. H. Anderson because of the death of his father, June 7. The elder Mr. Anderson was in his 90th year.

Joe Fabiano has transferred from messenger to the Tabulating Division of the Statistical Department, working under P. F. "Parky" Rogers.

Sylvia Mattson was given a lovely miscellaneous shower at the Lord Fox on May 10 in honor of her engagement to Tony Lavorante of East Walpole. A June wedding was planned.

We extend our best wishes to Carolyn Mara of CPX (Box Sales) on her recent engagement to Thomas Coyne. No plans have been set for the wedding.

Merle (Belcher) Partch, formerly of Personnel, and her husband dropped in at East Walpole last month after returning to No. Abington following over two years in the West. A good part of that time they had lived in their trailer, visiting the various national parks, in which they took a great many beautiful pictures. Mr. Partch caused a mild sensation in East Walpole by appearing in goatee, with ten-gallon hat and wearing a leather string tie, a la "Death Valley Days."

Sympathy is extended to Helen Goetz, Payroll, in the recent loss of her mother.

PRETTY BRIDE and handsome groom, dancing after their wedding, are Mr. and Mrs. Robert Grover of Foxboro. Rennie Feaver Grover works in Container Sales. Her husband is a carpenter, who formerly was in the Floor Covering Lab.

FIRST WALTZ as Mr. and Mrs. They are George and Mildred (Shimsky) Sanborn. Honeymoon was a roundtrip air voyage to Los Angeles. Mildred is an order typist in Container Sales, while her husband is owner of Sanborn Glass Co. and a police officer in Norwood.

Arthur Wilson came back from his trip South, including St. Petersburg, Florida, with enthusiastic reports of Charleston and the new plant, which the Wilsons visited enroute. They also visited relatives in Richmond, Virginia, and toured Williamsburg.

On May 19, Noreen Boschen received a beautiful diamond solitaire from Bob White. Noreen and Bob are planning a fall wedding.

Jack Rambeau was looking forward to a June fishing trip to Mossalamoo Lake, near Middlebury, Vermont.

Barbara Henry, messenger, is now driving her own Chevrolet.

Enjoying her weeks' vacation in Detroit, Michigan, was Ruth Delaney of Fibre Box Sales.

Earle Davis is driving a handsome new blue and white Ford Country Squire station wagon.

Anne McGovern Abely is back from her honeymoon at Daytona Beach, Florida. She and Dick drove down. The couple are living on Fulton Street, Norwood. Dick is a routeman for Hood milk company.

Two new men are welcomed in Floor Covering Sales. They are Lewis C. Brownlee, Jr., from Conroe, Texas, and Leo M. Fromson, who hails from Kansas City. They are sales trainees in the Sales Development Group.

Mary Gould is welcomed to the Sales Promotion Department.

Alice Caron of Cost had a marvelous week going to Nassau by boat (both ways) out of New York. She swam, danced, enjoyed the good food. The boat took 2½ days each way and Alice proved to be an excellent sailor.

Betty Lamore had a delightful vacation up in the Adirondacks in late May.

We were all happy to congratulate Mary Concannon on her recent anniversary with Bird & Son. Mary received flowers, chocolates, and a purse.

Ernest Coleman's son, John, graduated from Massachusetts Institute of Technology on June 8 with a B.S. in mechanical engineering. He was elected to Tau Beta Pi Honorary Society in his junior year; to Pi Tau Sigma, honorary mechanical engineering fraternity; and was elected an associate member of the Society of the Sigma Xi in his senior year. He was a freshman adviser, 3 and 4, and in the glee club all four years. John has enrolled in the graduate school, working for his master's degree in mechanical engineering and his bachelor's in electrical engineering.

Also graduating from college this year is Dr. R. W. Bourke's son, Robert. He and John Coleman were graduated from the same class at Walpole High four years ago. Robert received his B.A. from Harvard on June 14, majoring in biology. He plans to enter Tufts Medical School, his father's alma mater. At his Harvard commencement, Robert graduated with honors, *cum laude*.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

FINISHING MILL

Alma Walsh, Mary Brady and Cafiero DeChellis recently enjoyed early vacations.

James "Red" Schuller will soon be completing 27 years of service with the company. Congratulations. We are very glad to see him back after his recent illness.

Thanks a lot for the cigars passed around in honor of the new daughter of Mr. and Mrs. Cafiero DeChellis.

We hope Lena "Sis" Cavanaugh will be back to work soon.

Our compliments to Anne Griffin and Red Schuller for their jitterbug performance at the Bird Club bowling banquet held recently.

PRODUCTION AND POWER

Patrick Kelliher of Stock Transfer had his two weeks' vacation at the time of the arrival of his new daughter.

Our deepest sympathy is extended to Adelard Blais, machine tender of No. 2 Paper Machine, on the loss of his wife.

Roger Freeman is enjoying a new-to-him Ford.

Also note: a new (well, almost) Chevrolet for Herbert Bartlett.

We are glad to see Oscar Robillard of the Lab back to work after his long illness.

Sorry to hear that Alphonse Silvestri, retired, has been in the Norwood Hospital.

An early vacation will be enjoyed by Patrick O'Malley at his summer home at Nantasket.

John Folan, retired, now in his 74th year, visited us recently and is looking fine.

MAINTENANCE

Herb Palmquist is now driving a new, streamlined Plymouth. We thought Herb was a confirmed Chevy man, but the Belvedere got him.

Bob Mattson is being chauffered by the missus in a new Ford.

Frances Fulton of the Machine Shop office is properly proud of son Kilburn, who has just been appointed to the U. S. Coast Guard Academy at New London. He has just graduated from Walpole High.

Robert Hood was presented with a barometer and a travel clock on his retirement the end of May. He and his wife are sailing June 22 for the summer in Scotland, near Glasgow, where Bob grew up. First, though, they were off to Barnstable on Cape Cod for a couple of weeks early in June.

For a while there we thought Dave (Hot Dog) Bowles was ill. But we finally realized that it was because his bosom buddy, Maurice (Gosh Darn It) Hanscom was in the hospital for minor surgery. We are happy to report Maurice is back and Dave is once again whistling at his work.

Just Retired

PETER KURULIS, 21 St. George Avenue, Norwood, started in Stock Handling at the Paper Mill on October 14, 1935. He transferred to the Beaters the following year and was operator of No. 6 Hydrapulper for many years until his retirement. Mr. Kurulis retired on May 31, 1956.

Robert T. (for Tennessee) Weger recently brought his gueetar to work with him and gave the boys in the shop a command performance during the noon break. We are not prophesying, but keep your eyes open for Bob one of these days in the Gran' Old Opry.

We understand Don Brennan is doing a lot of remodeling up on Vinegar Hill. We hope that Don is not doing any millwright work.

Another new machinist has been added to Bob McLaughlan's happy little crew. We all welcome John Lacey to the flock.

NO. 1 BOX SHOP

JOHN P. WALSH
RAMONA CHICOINE
ANDREW CENTER
MIRIAM HILL
PATRICK SILVESTRI

John Cotter of Shipping will be one of the first to go on vacation. John is flying on June 28 to Ireland for two months.

The FXC (Combiners Dept.) Baby Derby is on again. William Morrissey has a new baby daughter and Mike Connolly a son, both born in May.

Charles Mutch, foreman of Combiners, has brought his mother over from Scotland for a visit this summer. She arrived at Logan Airport via BOAC at 4 A.M., the 2nd of June. Her home is in Aberdeen.

Walter Cotter had a long wait, but he finally got his big "M".

Miriam Hill's mother, Mrs. Kollanus, is flying on June 12 to Finland for a visit to her brothers and sisters. She hasn't been there for 34 years. Mrs. Kollanus, who has worked at the Hermitage for 30 years, was given a going-away party by the Hermitage girls one evening recently. Attending were also several girls who had formerly lived there, including Welthea Smith Hanna, Martha McLauchlan and Helen Lipinsky.

Andrew Center, energetic Bird Club Tours chairman, was a delegate from the Bird Club to the National Industrial Recreation Association national convention in New York, June 3-6.

NO. 2 BOX SHOP

JOSEPH SMELSTOR, JR.
A. D. SMITH
ANNE KELTER
CATHERINE BRADY

Royden "Boots" Barrett was called to serve in the May session of the civil jury.

In May George Docar took a week of his vacation, part of which he spent on the Cape. That early, George said, it was quite cold.

Vito Puopolo has purchased a nice new 1956 Catalina Pontiac.

(Continued on page 15)

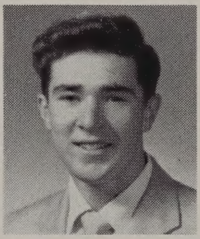
FAREWELL LUNCHEON for Elliott "Skip" Middlebrooke seated, center, gathered a number of East Walpole people together to wish him luck on a new job. Here's part of the crowd.

From left, seated: Betty Wentworth, Philip Macchi, Margaret Forrest, Leonard Niese, Skip, Margaret Owens, Florence MacDonald, Fred Neilsen (of Ambrose Press).

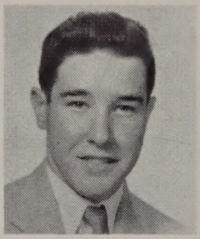
Standing: Frank Molinari, L. G. Williams, Anne McGovern, Eleanor Garland, H. F. Hillyard, Barbara Sameski, Nunzio Julius, William Grazado, A. A. Cross and Walter Siderwicz.

Congratulations t

Janice Soderstrom
Canton High School
Main Office Employee
Sister of
Dorothy Soderstrom
Main Office



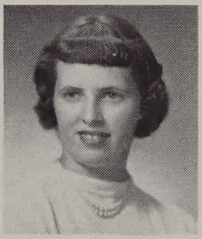
Richard D. Famiglietti
Bridgton Academy
No. Bridgton, Me.
Son of
Patsy Famiglietti
Norwood Roofing



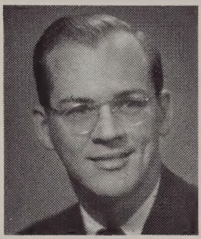
Robert L. Famiglietti
Walpole High School
Son of
Patsy Famiglietti
Norwood Roofing

Evelyn M. Walsh
Walpole High School
Daughter of
John P. Walsh
No. 1 Box Shop

Richard C. Rafuse
Walpole High School
Son of
Charles and Helen
Rafuse
Finishing Mill and
Main Office

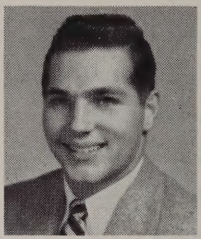


Mary Silva
Walpole High School
Daughter of
Joseph Silva
No. 1 Box Shop



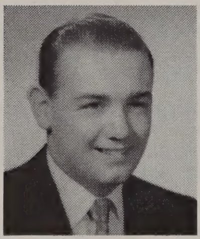
H. Franklin Fuller
Tulane School of Law
Son of
Modena Fuller
Shreveport

Doris Roy
Tolman High School
Pawtucket, R.I.
Daughter of
Armand Roy
Phillipsdale



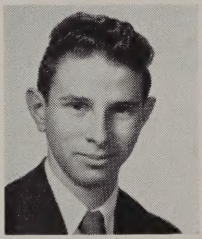
Benedict Macfarlane
Purdue University
Son of
B. G. Macfarlane
Chicago

Barbara Riley
Brockton High School
Daughter of
William E. Riley
Floor Covering



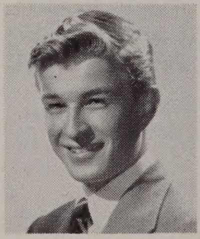
Richard B. Ellis
Norwood High School
Son of
Richard H. Ellis
Floor Covering

Maren C. Searson
Walpole High School
Daughter of
Lillian H. Searson
Main Office



Joseph F. Homer
Norwood High School
Brother of
Lorraine Foley
Floor Covering

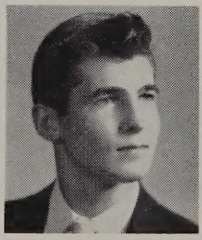
Janice Toher
Newton High School
Sister of
Beverley Ferran
Floor Covering



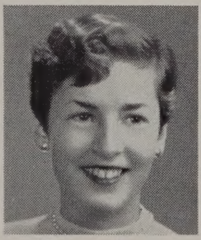
Illar Muul
Sharon High School
Son of
Valdur Muul
Norwood Roofing

Geraldine Ann Welch
Norwood High School
Daughter of
Edward L. Welch
E. W. Maintenance

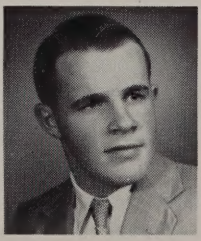
Catherine E. Kelley
Westwood
High School
Daughter of
Joseph D. Kelley
No. 2 Box Shop



Raymond Joyal
Worcester Boy's Trade
High School
Son of
Arthur Joyal
No. 1 Box Shop

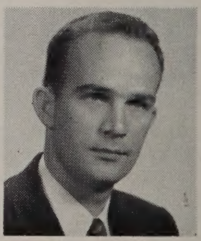


Theresa Joyal
St. Clare High School
Woonsocket, R.I.
Daughter of
Arthur Joyal
No. 1 Box Shop



Robert D. Baker
Waupaca High School
Waupaca, Wisc.
Son of
E. D. Baker
Chicago Sales

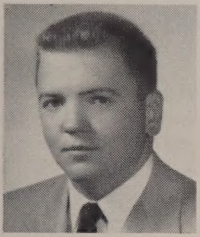
Nancy Simonelli
Walpole High School
Main Office Employee

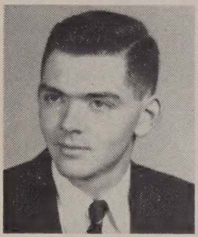


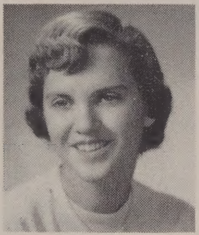
Edgar I. Vatcher
University of R.I.
Son of
Edgar C. Vatcher
Phillipsdale

ur Graduates

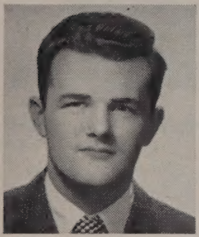
Joyce E. Kehoe
Walpole High School
Daughter of
Eleanor E. Kehoe
Main Office

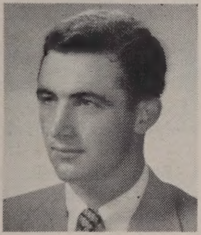

E. F. Shaughnessy, Jr.
Boston College
Son of
E. F. Shaughnessy
Finishing Mill

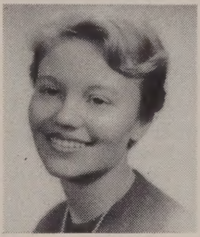

Frederick S. Lowry
Dartmouth College
Son of
David S. Lowry
Phillipsdale

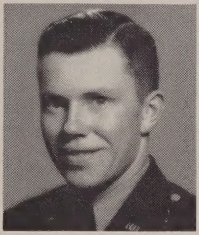

Lois Walsh
Walpole High School
Daughter of
Edward Walsh
Norwood Roofing

More graduates
next page

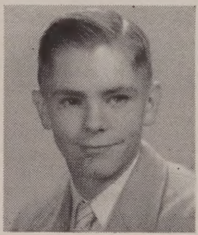

Michael Kevin Folan
Cathedral H. S.
Boston
Son of
John E. Folan
Norwood Roofing

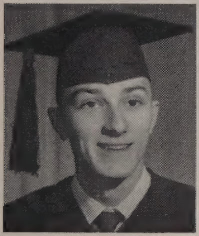

John J. Folan
Boston College
Son of
John E. Folan
Norwood Roofing


Constance G. Nyborn
Henry O. Peabody
School
Daughter of
Frank W. Nyborn
Paper Mill


Bruce C. Pulsifer
Norwich University
Son of
E. R. Pulsifer
Main Office

Marcia L. Newell
Westwood
High School
Daughter of
C. S. Newell
Main Office

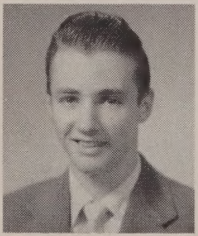

Robert W. Green
Foxboro High School
Son of
John D. Green
Floor Covering


Edward Davis
Stephens High School
Son of
Carl Davis
Berry, Stephens

Priscilla A. Waterman
East Providence
High School
Daughter of
Charles Waterman
Phillipsdale

Johnny Awbrey
Magnolia High School
Son of
Zuma Awbrey
Berry, Magnolia

Kay Lynn Craig
Stephens High School
Daughter of
J. P. Craig
Berry, Stephens

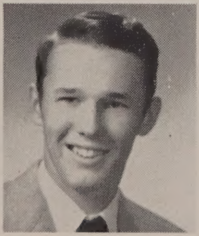

James B. Kelter, Jr.
Walpole High School
Son of
Anne Kelter
No. 2 Box Shop

Nita Malone
South'n State College
Daughter of
Alvin Malone
Berry, Stephens

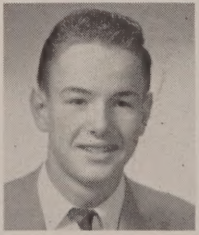
Lorraine E. Pimentel
East Providence
High School
Daughter of
Anthony Pimentel
Phillipsdale

John F. Moynihan
Norwood High School
Son of
Mary Moynihan
Main Office

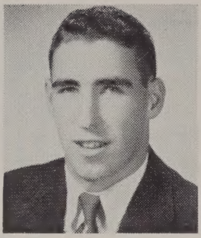
Patricia A. Corsini
Norwood High School
Daughter of
Fulvio P. Corsini
Floor Covering

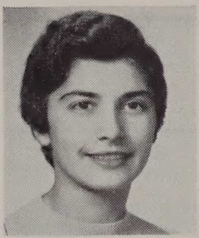

Kilburn K. Fulton, II
Walpole High School
Son of
Frances Fulton
E. W. Maint. Office

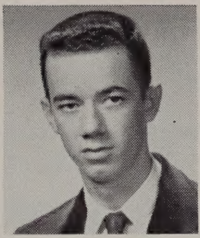
Sharon Hopkins
Harper High School
Chicago
Daughter of
James Hopkins
Chicago


Robert E. Kallstrom
Walpole High School
Main Office Employee
Son of
Elvir H. Kallstrom
Norwood Roofing

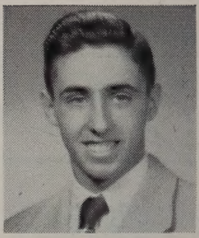
Mary Jane Goulart
East Providence
High School
Daughter of
Manuel Goulart
Phillipsdale

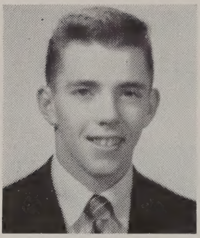

John F. O'Connor
Norwood High School
Son of
Stephen O'Connor
Floor Covering


Nettie Caruso
Norwood High School
Niece of
Bruno Giordano
Floor Covering


Michael Columbo
Dedham High School
Son of
Santo Columbo
Norwood Roofing

Mary Moore
Canton High School
Main Office Employee

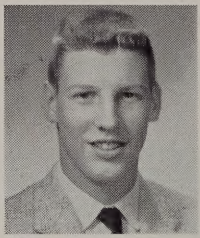

Rudolph DiMichele, Jr
Clarkson College
of Technology
Son of
Rudolph DiMichele
Norwood Roofing


Paul Conley
Norwood High School
Son of
James W. MacLellan
Norwood Roofing

Marjorie Sastavickas
Norwood High School
Daughter of
Joseph Sastavickas
Floor Covering

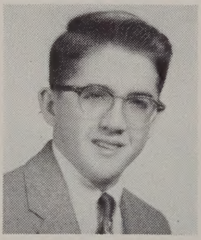
Wm. R. Duquette, Jr.
Norwood High School
Son of
William R. Duquette
No. 2 Box Shop

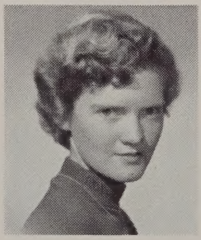
Sylvia Sulonen
Walpole High School
Sister-in-law of
Norman G. Lull
Floor Covering

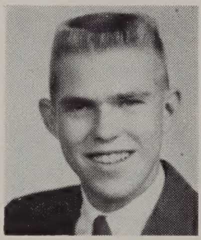

Frank G. Kissell, Jr.
Walpole High School
Son of
Frank G. Kissell
Floor Covering

Irene Doyle
Norwood High School
Daughter of
Christopher Doyle
Floor Covering

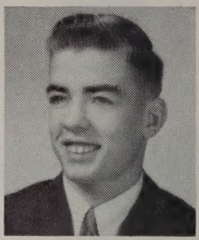
Helen A. Betro
Walpole High School
Daughter of
Andrew Betro
Norwood Roofing


James H. Sampson
Leavitt Institute
Turner, Maine
Nephew of
Yvonne Fish
Lewiston

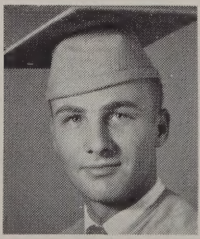

Nadine F. Thomas
Sharon High School
Daughter of
Henry A. Thomas
Norwood Roofing

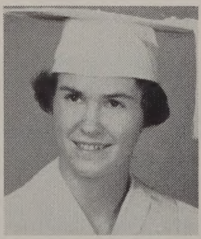

Robert Beauchamp
No. Dallas H. S.
Dallas, Texas
Son of
H. B. Beauchamp
Shreveport Sales

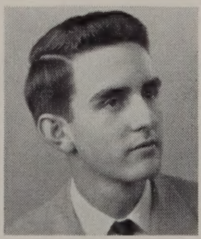
Sandra Pierson
St. Mary's
Academy
East Providence, R. I.
Daughter of
Fred G. Pierson
Phillipsdale


Richard E. Gilbert
Leavitt Institute
Turner, Maine
Son of
Leola Gilbert
Lewiston

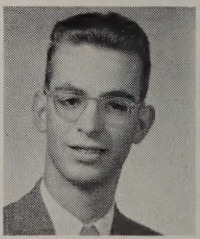
David Hebblethwaite
Wrentham H. S.
Son of
Sumner Hebblethwaite
E. W. Power Plant


George D. Davidson
Bossier High School
Bossier City, La.
Son of
G. D. Davidson
Shreveport


Kathy Walden
Minden High School
Minden, La.
Daughter of
Wylie Walden
Shreveport


Ralph Porter
Newington H. S.
Newington, Conn.
Son of
Chester H. Porter
New Britain

Lenora Robertson
Booker T.
Washington H. S.
Shreveport, La.
Sister of
Lindbergh Robertson
Shreveport


David A. Mudgett
Walpole High School
Son of
Perley H. Mudgett
Paper Mill

More Graduates' Pictures Coming

Your Response Was Wonderful

Thanks to all of you who sent in pictures for the graduates' section. We are pretty proud of this good-looking crop of boys and girls.

It's interesting to note how evenly they are divided between boys and girls.

Did some of you oldsters (past 40, that is) get a sudden start when you looked at one of these boys or girls and remembered that's how Joe or Mary looked 20 years ago?

More pictures came in after the deadline for the June issue. Sorry they missed this issue, but look for them in the July Review.

No. 2 Box Shop

(Continued from page 11)

Eino Heikkila spent a week of his vacation at home.

Another who figured home was a pretty nice place for a week of vacation was Marie Rainville.

Our sympathy is expressed to Alonzo Blais on the recent death of his mother.

Jack Mitchell expected to spend some of the time during a week of his vacation out on the golf links.

Bill Duquette's son, William R., Jr., who graduates from Norwood High School this month, is planning to study to be a radio technician.

BIG HELLO to all from Donna Marie McMorrow, 7-months-old daughter of Agnes (Foley) McMorrow, who formerly worked at DF (Finishing Mill) Flower Pot Set-Up. Donna's aunt, Catherine Foley, works in the same department Agnes used to be in.

NORWOOD ROOFING PLANT

ARTHUR MCKENNA
LEONARD WEAVER
RICHARD CARBERRY
JOSEPH NEVINS
MARY DRISCOLL
JULIUS AUKSTOLIS
JOHN FOLAN
FRANCIS WALL
MICHAEL MEOMARTINO
E. H. KALLSTROM

We welcome to the Mill Office Pauline Zablowski, whose husband, Joseph, works in the Granule Plant (FBW). She is taking over the job formerly held by Florence "Sis" Murray.

Also welcomed is our new messenger boy, Harold Smith.

John Kunelius has successfully completed his third year of evening study at the Bentley School of Accounting and Finance.

We extend our sympathy to Herb Davis of the Engineering Office on the recent death of his father.

Valdur Muul's son, Illar, who is a Sharon High School graduate this June, plans to go to the University of Massachusetts.

Parlez-vous français? Ella Stratton, company nurse putting new man Vincenzo Michienzi through his paces for his entering physical exam, discovered that Italian-speaking Vincenzo had spent two years in France. All thoughts of using English through his interpreter flew out the window. Apres tout, after all, Mrs. Stratton was born a Le Blanc, a French-speaking Canadian. Alors! What are we waiting for?

Ray Call, retired, and his wife observed their 50th wedding anniversary in June at their home on East Street, East Walpole. A number of friends and relatives dropped in at their open house, given by their children, to wish them well and offer congratulations on their Golden Wedding Day. There will be a picture of Mr. and Mrs. Call taken on their anniversary in the Review next month.

Patsy Famiglietti's son Robert, who is graduating from Walpole High School this month, was co-captain of the top-flight school hockey team. He is entering Bridgton Academy, Maine, this fall, from which Richard, Patsy's older son, has just graduated.

FIVE LITTLE PURPURAS. Up the steps, left are Nancy, 2, Norma, 4, and Linda, 5, Down, and to right: Gail, 9, and Joe, Jr. 10 months. Joseph, Sr., their dad, works at Norwood Roofing Shipping.

New and used car acquisitions: John MacLachlan, '56 Olds 88; Al Serani, '56 Mercury; Armando Croatti, '56 Buick; Howie Elias, '56 Olds 88; Barney Munchbach, '52 Studebaker; Pat Whalen, '54 Ford ranch wagon.

Barney Munchbach is looking for a 4- or 5-room apartment in Norwood or vicinity.

The fellows on No. 9 are waiting for a sample of that nice, golden brown, pan-fried trout that Joe Bartell has been talking about. We'll also be hearing the stories pretty soon about how big they were from our striper fishermen Harry Brylinski, Pat Whalen and Archie Pyne.

So far Jerry Chisholm has not had to alibi too much to defend the Red Sox. They have been doing quite well.

No winners to date, but let's hope by the time this goes to press, our racing pigeon enthusiasts Louis Silvestri, Louis Gabrielli and Jim Reynolds will be able to break into the winners' circle.

Joe Watkins is not getting the cooperation he expected at Revere. It seems the dogs do not want to line up at the finish line the way he has them on his card.

Bill Bishop has just bought a 780-lb. white-faced Hereford steer. He already has an 1100-lb. steer on his farm in Norfolk. Bill says by fall he will have over a ton of beef in his door-yard.

Edward Fournier is driving a new 1956 Pontiac station wagon.

Ray Call, Bill Angus, Bill McLauchlan, John Gronroos and John Mattson, FBM (Maintenance) retirees, have made recent visits to see the old gang at the Roofing Plant.

Andy Wright is enthusiastic about his

FIRST HOLY COMMUNION was received by Martin Vitkouskas, Jr., 8, at St. George's Church, Norwood, last month. Martin, Sr., his dad, works at Roofing on No. 1 Machine.

"This little pig went to market . . ." The little lady with the cute toes is Deborah Jean, 4 months old, daughter of John Foley of Maintenance at Norwood Roofing.

trip on the new *Empress of Britain,* which will be sailing from the States, June 12, for England. Andy plans to tour England and the Continent of Europe.

More new car owners: Rocky Phillips, Ford; Frank Malacinski, Chevrolet.

Waino Korpela, retired, and his wife are flying to Finland, June 12, for a two months' visit. They'll land in Helsinki and go to Panelia, a little village, Mr. Korpela's old home. There are a brother and a sister still in the old country. His sister, Mrs. Lydia Engberg, cleans at the Main Office, East Walpole, and another sister lives in Ohio. Mrs. Engberg and a friend gave a party in their honor one evening late in May.

THIS HARD RIDIN', gun-totin' character could have stepped right out of your kids' bedtime TV western. Tain't so, though. It's respected citizen William Mingels of Floor Covering Maintenance, taken, however, some years ago. Didn't know Bill used to be in the movies.

We offer Jim Goguen our deepest sympathy on the passing of his mother.

Kazys Simenas has bought a two-family house on Chapel Street, Norwood.

FLOOR COVERING PLANT

WILLIAM MELISH
GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
JOSEPH RADZEVICH
WILLARD JONAH

Glad to see Adam Scott and Manuel Silva back after a long siege of illness.

"It was a long aisle," said father-of-the-bride George Shackley, who was recovering from the experience of escorting his daughter down its length. Mabel Shackley was married at the First Baptist Church, Norwood, May 26, to William Messina of Dorchester. A reception followed at Brook Manor. The groom is in the Navy, where he is in electronics. The couple will make their home in Florida, where he is stationed.

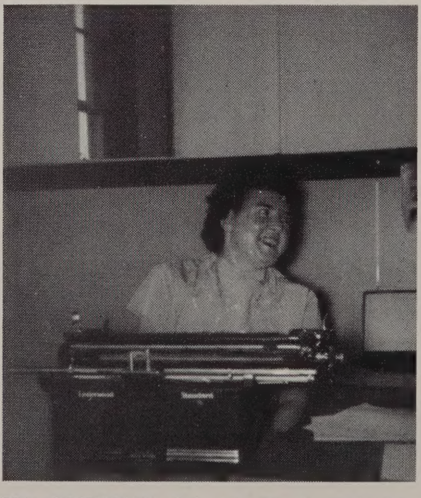
Ira Treen, gang boss of the Yard Crew, had a vacation the last of May.

Albert Zimlicki of the Tile Department tells us his son Bernard not only is an Eagle Scout (see picture), but is quite a poultryman, though he's only finishing the 9th grade. As a 4-H Club member he has won prizes for judging poultry and raises his own White Rocks and sells eggs. Dad Zimlicki has two other youngsters, a boy in the 6th grade in Norwood and a little girl in the 1st grade.

The boys are starting their fishing trips. Haven't heard of much luck from any of them.

Steve O'Connor's son, John, who is graduating from Norwood High this month, has been co-captain of his school baseball team.

Frank Kissell's son, Frank Jr., plans to enter the U. S. Air Force. He is interested in taking up electronics. Young Frank graduated from Walpole High this year.



RITA CONNOLLY of the Quality Control office at Floor Covering caught by a candid camera enthusiast. Rita says this was the second of two pictures snapped, this one showing her just as she knew she was being "shot."

Lewiston, Maine

By

By HELEN LANE and
JOAN WALMSLEY

We were all very sorry to hear of Jeannette Woodward's illness, and hope she will be back with us soon.

We are happy to welcome Rosamond Mann, Isla Estabrook, Mary Cloutier and Dolores LaFrance. Dolores was formerly employed here under the name of Bannister. Sincere best wishes to Mary Cloutier on her recent marriage.

Rita Tremblay and Leola Gilbert have been very busy with their flower gardens and shrubs. We hope that Rita finds a shrub with an edible berry as she likes to have something growing that she can nibble on occasionally.

Bill Cody is coming along fine on his new home. He plans on moving in by the end of June.

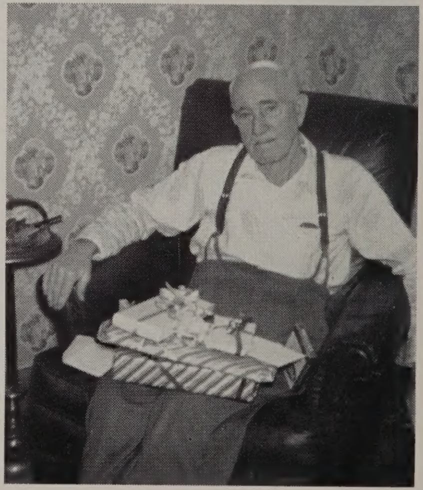
Yvonne Fish has been entertaining her sister and husband who recently returned from Germany.

Everyone seems to have camp fever, but the weather just does not want to go along with our ideas.

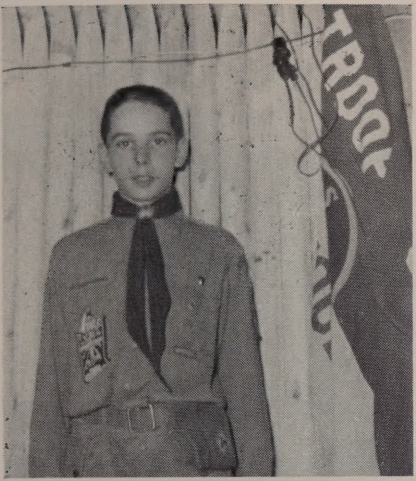
Weather or not, Ralph Maxim does not let it bother his fishing, and we hear that he usually gets his limit.

New Britain News

C. H. "Chet" Porter's older son, Ralph, who is graduating from Newington High School this June, has earned a scholarship at Holy Cross, based on excellence in his studies. Ralph is one of our graduates appearing in this issue of the Review.



72nd BIRTHDAY for Edward C. Rafuse. His son, Carleton, who works in the Linoleum Department at Floor Covering, sent us this picture of his dad. Many will remember Ed Rafuse, who worked here from 1923 to 1942, for many years in Maintenance Stores at East Walpole.



EAGLE SCOUT. Bernard Zimlicki, son of Albert Zimlicki, of the Floor Covering Tile Department, recently passed the Eagle Board of Review of the Boy Scouts of America. He belongs to Norwood Troop 43 and will be on the junior staff at Camp Child this summer.

Arrow Insurance Co.'s Dr. Shirley Retires

DR. J. NEWTON SHIRLEY retired from the Arrow Mutual Liability Insurance Company of Newton on May 31. Dr. Shirley was well-known here as our insurance doctor for more than 30 years.

Regularly each Monday morning he called at our Main Hospital to discuss all mill accident cases with the head nurse, and to meet and counsel with employees who had been injured at work. To this difficult assignment he brought a fine medical knowledge and a high degree of patience, tact and understanding. It was a job where it was not always possible to please everyone, but he always tried to reach a fair decision.

He was Arrow's visiting physician for 33 years, calling locally at both Bird & Son and Bird Machine. Prior to joining Arrow Mutual he had been plant physician for the Hood Rubber Company for several years.

He and Mrs. Shirley are continuing to make their home in Duxbury where they have lived for many years.

On May 28 members of the Personnel and Hospital departments of Bird & Son and Bird Machine took Dr. Shirley to lunch at the Lord Fox and presented him with a barbecue grill. Attending from Bird & Son were A. W. Smith, Roxy Coburn, Ella Stratton and E. M. Grout; from Bird Machine, Ronald Sager and Helen Hill. Dr. R. W. Bourke, plant physician, was also able to be present.

Your Credit Union

Attention – Married Men

ARE you a married man?

And a member of the Neponset Credit Union?

And trust your wife to handle money? (Or maybe the shoe is on the other foot!)

If you have answered Yes to these three questions, can you answer Yes to this one?

Do you have a joint account with your wife?

If this too is Yes, don't read any further.

If it's No, this is for you.

There are still many men, including yourself, who have accounts in the Neponset Credit Union in their own name only.

A joint account with the wife provides that the money may be withdrawn by either or the survivor. In case of sickness or death, this provision comes in mighty handy for the wife.

Another reason for a joint account is that twice as much may be invested in shares that pay a good dividend every year. Right now it is $1500 that you can have in a joint account. It's only $750 in a single account.

"'Tis a wise man that provides for the future."

Who knows what the future holds in store?

One thing is sure. Money, yes, much money, will be needed regardless of what happens.

Happy days are added to while the money lasts.

Unhappy days are made easier to bear when ready cash is available.

Shopping Around

WANTED. Old automobile in running condition for garden work. A Model "A" or something similar. John Lukko, 438 Walpole St., Norwood. NOrwood 7-0504-J.

FOR SALE. Gibson Electric Refrigerator. 9 cu. ft. Excellent condition. Best offer. Call any time after 4 P.M. Mary Carchedi, 169 Jefferson Drive, Norwood. NOrwood 7-3765-R.

SEAT COVERS. Duke, the seat cover man, gives you quality at low prices. All types of seat covers expertly installed. Buy and Save with Duke. Rocco DeLuca, 33 Cedar Street, Norwood. NOrwood 7-1897-M.

B.A.A. Marathon 26 Miles, 385 Yards

NO. 1 is John Kelley, Sr., of the B.A.A., who has been running the famous Boston Athletic Association marathon for years and won it once in the '40's. Spectator at right in plaid jacket is Frank Nyborn, Sr., of the East Walpole Lab, who has been taking in the annual 19th of April event for years too.

NO. 10 and finished 10th was local man Dean Thackwray of Canton. This is good running in a field of two or three hundred long distance men who come from all over the world. Both pictures, by Frank Nyborn, Jr., of the Floor Covering Lab, were taken at the halfway (13-mile) mark, Wellesley Square, this Patriot's Day, 1956.

"There are two books which should be kept in every home and should be read by every member of the family; the Bible, which tells of the miracles of God and the seed catalog, which proves them.

Catholic Digest

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ALLEN PERKINS

LESLIE E. HOWARD
RAYMOND NOLAN

Around the Plant

Tony Reis in DPV (Shipping) is acquiring local fame as a pigeon racer. Recently one of his birds took second prize in a 1000-mile race.

Bill Kanoski thinks pretty well of the Sugar Ray Robinson fight. He held something on a very important round which was considerably to his financial advantage.

George Condry has gotten into trouble again. He tells us his damaged eye was due to trying to clean up some bushes around his place.

Joe Moniz of DPIF (Insul Board) and Ted Pereira have reported a good catch of flat fish and tautog from Buzzards Bay on April 30. Allen Perkins reported the same on May 1 with weights up to 4¼ pounds.

The 80th birthday of Mrs. Fred Pierson was celebrated at her home on May 27 with sons Fred and Clarence Pierson and grandchildren Margaret, Darrell and Barbara.

Albert Farrell, while attending a dance in the Elks Auditorium in Providence with his wife, was asked by another girl if he would be her partner in a jitterbug contest, with the result that they won a $25.00 first prize.

Speaking of dancing, Robert Blake had a fling at square dancing with his wife, and after it was over, Robert said it wouldn't happen again very soon.

New cars include Clarence Pierson's Packard, Arthur Hipolito's Ford beach wagon, Everett Rockwood's Chevrolet and Henry Dutra's English Ford. That is something different to have around here.

We were sorry to hear of the death on May 10 of Mrs. Sarah McBride, mother of Joe and Tony McBride.

We understand Les Howard spent one week of his vacation papering and painting one of the rooms of his house, and Bob Pearson spent his first week laying a nice looking flagstone walk.

Fred Pierson's daughter, Sandra, June graduate, plans to enter Boston University College of Liberal Arts in the fall.

Mary Jane Goulart, Manuel Goulart's daughter, has a job on graduation from high school this June at the Rhode Island Hospital Trust Bank in Providence.

THE GRANDCHILDREN, would you believe it! This is Mrs. Dyson, Al Dyson's wife — Al works in the Insul Board Plant at Phillipsdale — with their grandchildren, William Machon, his big sister, Nancy, and little sister Jacqueline.

Berry Asphalt Co. of Arkansas

Stephens News

By DAISY RODGERS

Further notes on our graduates, for which there was not room under their pictures:

Kay Lynn Craig, J. P. Craig's daughter, was valedictorian of her class at Stephens High School.

Senior class president at Stephens High was Edward Davis, son of Carl Davis, stillman. Edward was also junior fire marshall.

Nita Malone, daughter of Alvin Malone and niece of Lawrence and Daisy Rodgers, received an award for outstanding scholarship in the division of secretarial science at Southern State College. She received her Associate of Arts degree from the college at graduation.

OVER MILLION SAFE MILES in a year. Plaque is being awarded on behalf of Berry Asphalt Company of Arkansas drivers. Receiving plaque is Vice President A. T. Van Pelt, 2nd from left, from Jerry Griffin, branch manager of Columbia Truck Leasing, Inc., of Little Rock. Drivers in this year, February 1, 1955, to February 1, 1956, delivered over 15 million gallons of petroleum products to customers in Arkansas and Louisiana.

Glenwood News

HURCIL COWART — ROBERT STEWART

Carl Whatley is just back from a week's vacation spent fishing on Lake Ouachita. During his vacation Carl was visited by his daughter, Betty, and her family. Carl reported catching one catfish. Evidently it wasn't too big, for his report was not so enthusiastic.

On vacation as this is written are Jesse Johnson, Clarence Diggs, Odus Babbitt, Garlin Austin and Argus Dutton.

We extend our sympathies to Charlie Ashley in the loss of his brother recently.

Orville Caldwell reports making a float trip with another fellow on the Caddo River. Starting near the plant they went downstream to Glenwood. They reported, "We really caught the fish. Plenty of nice bass 2½ to 3 pounds."

Orville said, "I have never caught so many rock bass as I did this trip."

He did not give the number caught. This could be because of the daily bag limit or that they did not want others to think they were as most fishermen are supposed to be, who enlarge on their story.

School is out for the children of the Glenwood employees. We had no one graduating this year.

"NOTICE: Absolutely NO FLYING over Nudist Camp located exactly 8 miles SSW on true course 190."

Sign on bulletin board at Veteran's Airport, Bloomington, Ind.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, MATHILDA HANSEN, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

LIKE A SUN DIAL, this safety award marks only happy hours without disabling accidents. This really beautiful plaque was earned by the Chicago Roofing Plant men for the year 1955. It was awarded by the National Safety Council.

Admiring award are: R. W. MacLeod, William Wittenberg, Jr., Roland Abraham, D. E. Frazier, W. T. Wiggins, A. J. Bohnenberger, P. C. Johnson, Ray Gusick and Anthony Soltan.

laurel for the winners

NATIONAL SAFETY COUNCIL
AWARD
GREEN CROSS FOR SAFETY
BIRD & SON, INC.
ROOFING PLANT, CHICAGO, ILLINOIS
WINNER
ROOFING PAPER GROUP, CONVERTING DIVISION
PAPER INDUSTRY SAFETY CONTEST
JANUARY 1, 1955—DECEMBER 31, 1955

Chit Chat

One of our Review reporters, Mathilda Hansen, has been out sick for quite a spell now, but we hope she will soon be back.

Nick Tomei, our Union President, had the misfortune to be in an auto accident a while back. Fortunately the damage was limited to a few cracked ribs, and he is now back at work.

We understand Harold Altman went fishing on his vacation but no "big fish" stories yet.

It was good to see Mr. Anderson and Mr. Ahlgren on their recent visit to Chicago.

Lillian Fuerst is getting all excited these days. It won't be long now before her son, Gus, will be home from Okinawa and the Army.

Harry Brandau got rid of his DeSoto and came up with a new Pontiac Star Chief in a two-tone tan. Some wagon!

Virginia O'Brien, our No. 1 White Sox rooter, took a couple of days' vacation to watch her favorites, but the only trouble was the Yankees were in town. So . . . nothing to cheer about.

Roger Sumner, dean of Little League umpires in Homewood, has started his usual summer duties with the league. Says Roger, "Guess I'm getting better. They let me handle some Pony League games this year." We know his help is appreciated in keeping the youngsters occupied in this most worthwhile project.

(Continued on page 20)

QUARTER CENTURY CLUB
BIRD
BIRD & SON, inc.

CHICAGO's Quarter Century Club banquet was held on May 16 at the Windermere East. At the head table from left are: H. B. Pullar, president of the Berry Asphalt Company of Askansas and Mrs. Pullar; W. W. Wilson, retired former Western Division manager, and Mrs. Wilson; Building Materials Division Vice President E. L. Chamberlain and Mrs. Chamberlain; Axel H. Anderson, President of Bird & Son, and Mrs. Anderson; P. C. Johnson, Western Division manager, and Mrs. Johnson; J. D. Johnston, Southwestern Division manager, and Mrs. Johnston, and Bird & Son Treasurer W. C. Ahlgren.

Chicago Quarter Century Club Banquet

always a festive affair

Chicago Chit Chat

(Continued from page 19)

Congratulations to Ben Macfarlane's son on his graduation from Purdue University with a degree in chemical engineering. We understand he is going to work with Standard Oil in Whiting, Indiana. May he have many years of success.

Ray Redell and Al Bohnenberger took a trip to Indianapolis to watch the time trials on the big 500-mile race. Ray doesn't hit the high speeds these cars do but his little Chevrolet can cover quite a bit of ground.

Lillian Fuerst had the misfortune to put her finger in the power mower while doing her lawn at home. At this time she has not lost the end of the finger but has a very bad gash that required several stitches. She's going to leave the grass to the male members of her family in the future. It's a good thing young Gus will be home soon.

Sharon Hopkins, daughter of James Hopkins, Shipping, was elected to the National Honor Society in high school. She's one of our June graduates. Of course Jim is real proud of her.

CHARLESTON ROOFING PLANT

STAFF: RAY MARSTON, KERMIT MANN, MICHAEL GALASSO,
DENNIS CADDELL, LAWRENCE MARTIN, ELAINE BAKER,
JOHN WYNDHAM AND ARTHUR WISE

Charleston Chatter

From all reports around Charleston the fishing is very good this time of the year. Teddy Kellems (Roofing Machine) talks of catching fish weighing 40 lbs.

Wyman Coker (Roofing Machine) devotes his spare time to teaching boys, age 6-12, the game of baseball and is doing a good job too. We hear also that Wyman was a star pitcher for his team in high school days.

A lot of people who see Boyd Hutto (Maintenance) remark; "I have seen him somewhere." If you watch your TV, most likely you have, for Boyd plays and sings twice weekly on one of our local TV stations.

Summer is here at last and vacations have started off with a boom. Ray Marston and his family took a trip to Columbia. Elaine Baker and her husband went on a trip to Michigan.

It seems as though the Payroll Department is taking turns having the mumps. We are glad to have Margaret Dease, who has just recovered from them, back with us. And we wish John Burn a speedy recovery.

On May 8, we had a contractors' meeting here at the plant, with a barbecue for them. Upon arrival, they toured the plant in groups of 10 to 12 and then were escorted to the barbecue, held under the apron at the shipping platform.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

Shreveport Sports

Bowling Team Dinner

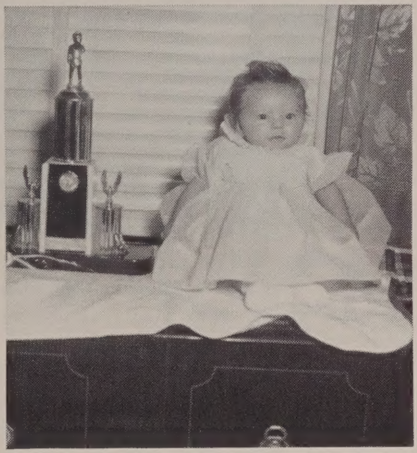
The Bird & Son bowling team officially closed its season recently with an informal dinner held at Smith's Cross Lake Inn. The dinner was given by the members of the team and financed with the prize money accumulated throughout the season.

All the team members wished that everyone could have been invited. However, since we finished the season in fifth place, the prize fund was rather small and the guest list had to be limited — so limited in fact that only two guests could be invited. Those so honored were J. D. Johnston and B. P. Soward. Others present were P. O. Johnson, Leon Taylor, Frank Markham, Elton Bamburgh and John Evans. O. N. Sherburne was out of town at the time.

Softball Leagues

The softball season is now under way and both of the Bird & Son teams have officially opened their league play. The Metropolitan League Team opened its season early and after beating Friend Piper by a score of 9 to 5, now boasts a record of two wins and two losses. The Commercial League Team opened its season and lost a close one to Southwestern Gas and Electric Company by a score of 9 to 8. It was a tough one to lose as our team had a 6-run lead at one time during the game.

ROBERT CATTS of Shreveport Shipping and part of a haul of 211 physostomous teleost fish. He and three friends caught these - er, catfish, on Cross Lake one day last month. See also "Shreveport Speaks" for report on perils of catfishing.



SUPREME QUEEN at three months. Debra Ann won the most healthy baby trophy in her division at the Pythian Sisters' contest. Patsy and Robert Catts (Shreveport Shipping) are the proud parents.

Shreveport Speaks

Grace Fuller is taking a week's vacation. We understand Grace is just taking it easy around the house and enjoying her nieces, Linda and Joyce Evans.

Wynn McPherson and Gertrude Salter recently spent the week-end in El Dorado, Arkansas, visiting Wynn's sister. They both reported they had a grand time.

Leon Taylor has been sporting some mighty pretty sport shirts that his wife, Betty, has been making for him. We understand Betty got some material for a skirt and Leon talked her into making a shirt out of it.

Lenora Evans visited her husband in New Orleans recently. They took a drive along the coast and she reported everything was so pretty. It was a little cool to go into the Gulf when she was down there.

We hear that Gladys Bryan will soon have tomatoes for sale. It seems that Gladys set out some plants and already has a contract to supply one of the local grocery stores.

B. P. Soward spent a week of his vacation in Chicago and while there he attended the Quarter Century Club dinner of Bird & Son.

We enjoyed a recent visit from H. S. Hanna of East Walpole.

When Frank Markham visited N. R. McNeill in the hospital the other day, Mac was sitting in the chair and Mrs. McNeill was lying on the bed. It was hard to tell who the patient was supposed to be. Both of them looked well and healthy. We are so glad that Mac is home now and getting along fine, and will be looking forward to having him back on the job real soon.

Don Frazier paid us a visit in May. We were glad to hear "Wally" Wiggins is on the mend and back at part time duty at the Chicago Plant.

Everything is inflated these days, even paint spray guns. Charles Reeves sold one to Claude Ragsdale; "Rags" sold it to Henry Ferguson. We understand everyone made a profit. Henry painted his house last week so we look for this gun to go on the block again.

Wayne Duck spent a week's vacation over at Jonesboro just taking it easy.

Clifton Lendsey bought a 1956 Chevrolet and made a trial run down to Coushatta the other day.

Memorial Day may see Clyde Meshell in Indianapolis for the big auto race. Clyde was in Salem, Illinois, with his family for a two-week vacation and thinks he might get to go.

W. T. Eason joined the "George Club" last week. This is made up of a growing list of fellows at Shreveport that have either fallen into the lake or turned the boat over. Last week Eason went fishing and caught a large number of catfish on Cross Lake. He returned the following day with his son and caught a washtub full of catfish before starting back to the boat landing in rough water. A wave rolled into the boat and turned it over. It was a metal boat with floats built in it so it came back to the top and they held to it until they got some help. All that was lost was the fish and their pride.

Lindbergh Robertson's sister, Lenora, who is graduating from Booker T. Washington High School, plans to enter Wiley College at Marshall Texas, in the fall.

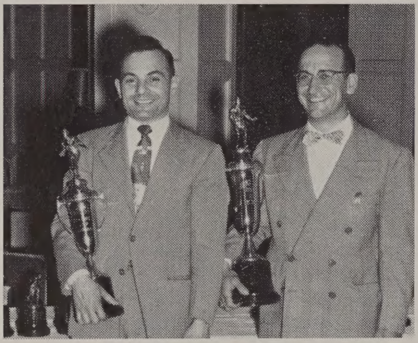
Kathy Walden, Wylie Walden's daughter, one of this June's crop of high school grads, is planning to major in designing at TSCW, Denton, Texas.

"Dude" Davidson's son, George D., is looking forward to entering Louisiana Tech this fall. He graduated from Bossier City High School this spring.

Robert Beauchamp, who graduated from high school at North Dallas, Texas, is planning to go to Louisiana Tech this fall and study engineering. He's Salesman H. B. Beauchamp's son.

BIRD CLUB *News*

Snaps from Bowling Banquet May 12, Hotel Brunswick



BEST BOWLERS were Peter Carchedi, high single, left, Moe Bader, high average, and Angelo LaSalvia (not present), high three. Note trophies, which were something different in prizes this season and well received.

TOP LEVEL TOSSERS of that ole bowling ball were Anne Cavanaugh, Doris Reardon and Mary Moylan. Anne rolled high single and high average; Doris hit second high average and second high three; Moyl held high three and bowled the third highest average.

BANQUET ENTERTAINERS at the annual bowling dinner were Jerry Norton, Peggy Costello and Uuno Wiik, all talented local people. Music was by Vin Perry's orchestra. Piano player, Bill Grazado, can be seen in back of Jerry. Clown-magician Wiik of Roofing is responsible for the several yards of paper ribbon.

Field Day

Weather permitting, the annual Family Field Day will have already taken place when you read your Review. It was scheduled for Sunday, June 17, at Bird Park, East Walpole, from one to six P.M. George Shackley and Julia Smith, his co-chairman, and committee had planned the customary popular rides for the children, with free gifts for all kiddies. In case of rain, plans were made to hold the affair the following Sunday, June 24.

NIRA News

As a member of the National Industrial Recreational Association, the Bird Club sent two delegates, President John Hutchins, and Tours chairman Andrew Center, to the national convention in New York City, June 3-6.

Some nice publicity came to the Bird Club when the June 1st issue of the NIRA *Newsletter* carried half a page of story and pictures of the Bird Club New York tour. The *Newsletter* obtained this material from the April Review.

Girls' Golf

At the girls' invitation, a mixed Scotch foursome was played at the Walpole Country Club on May 28. Prize winners were:

Men

First net — Robert White
Second net — John Smith
Third Net — Harry Cady
Consolation — Arthur Plummer

Girls

First Net — Dorothy Cronin
Second Net — Marion Tolman
Third Net — Anne Lindsay
Consolation — Margaret Corcoran

Team standings early in June were: Titlists leading the Royals, 32 to 16, in Group A; Fairways, 18½ to Team 4's 17½, in Group B.

Men's Golf

Latest report before press time listed the first two teams, Capt. Peterson and Capt. Eppich, at 36 and 33. The third and fourth teams were close at 26 and 25. These are captained by Kunelius and Coyne. It looks as though play at Wampatuck was nip and tuck and who would get "tuck" remained to be seen.

The next Scotch foursome will be on June 20, at Wampatuck. Play will continue for the second half at this same course starting in the middle of July.

Softball

On June 6, the Bird Club team held first place by half a game in the Norwood Industrial League. The team entered the league with an unbeaten team in four earlier non-league games. The pitcher, Dick Shufelt, has already pitched two no-hitters in league play. Therefore in spite of the tough defeat, 2-1, on the 7th by the VFW team, the Bird Club softball players and rooters look forward to a good year.

Historical note on no-hit pitching: Shufelt's first no-hitter was the first since John Cooke pitched the Bird Club to victory with a no-hitter in the state tournament in 1943.

Local fans who want to keep up with the progress of Bird Club team should follow the reports in the local newspapers, or better still, go see the games in person.

Tri-Mill Sports

The Tri-Mill men held their third annual Children's Fishing Derby on late Tuesday afternoon, May 15, from the club grounds on the edge of the Neponset River.

Prizes to the children for their catches were awarded as follows:

Under 7 years

1st Win Leontie
2nd Betsy Tarbell
3rd Ed Jankowski
4th Susan Knaus

7 through 12

1st Edwin Knieolek
2nd Fred Kinder
3rd Joel Camelio
4th Sherry Wiik

Over 13

1st Ray Baranowski
2nd Barbara Vitkosky
3rd Robert Knaus
4th John Medailleu

BRIDGE OVER NEPONSET off South Street up in back of the Walpole High School is the spot where these Bird & Son boys are getting another crack at handling that exciting little tug at the end of their fishing line.

MICKEY MOUSE CLUB show comes live to the Massachusetts Hospital School, courtesy, the Bird Club Veterans Show. Here is Matty Connolly, acting the TV MC, with some small and enthusiastic members of the audience.

Other prizes were given out so that every child received one. Awards were fishing rods, reels, nets, lures, hooks and lanterns.

Ben Baranowski cooked the 250 hot dogs which were consumed, along with coffee and tonic.

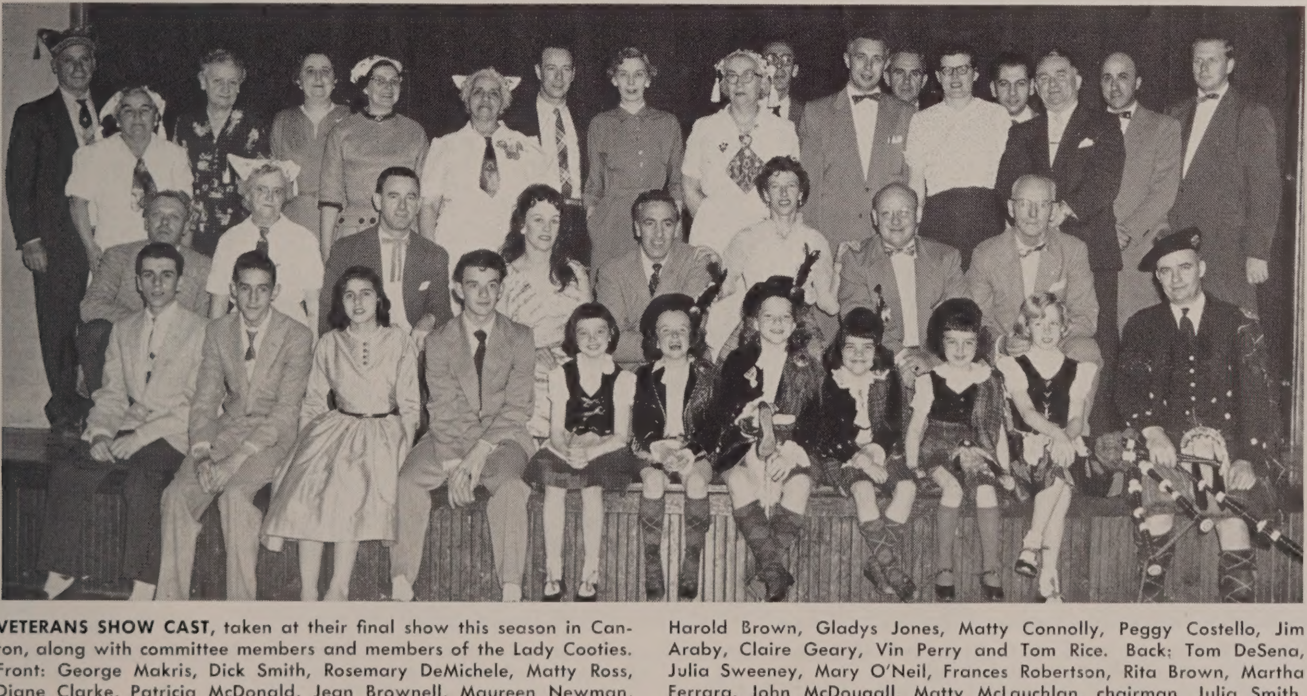
In charge was Ted Knaus, assisted by Tony Lasky and Uuno Wiik, grounds; Bob Weger and Bill Mark, publicity; and Aldo Bertoni, Victor Leontie, Ben Baranowski and Bill Boyd, refreshments.

* * *

The deep sea fishing party of June 3 started out from Rockport, but turned back because the sea was too rough. Another trip is planned for August. Also some Sunday in August there will be a chicken barbecue.

Veterans Show

With a final smile to the children at the Massachusetts Hospital School in Canton where they always wind up, the Bird Club Veterans Show closed its season. Mattie McLauchlan now turns the show over to Muriel "Pat" McDonald, new chairman for 1956-57.



VETERANS SHOW CAST, taken at their final show this season in Canton, along with committee members and members of the Lady Cooties. Front: George Makris, Dick Smith, Rosemary DeMichele, Matty Ross, Diane Clarke, Patricia McDonald, Jean Brownell, Maureen Newman, Susan Clarke, Janet McEwan and Roderick Thompson. Second row: Harold Brown, Gladys Jones, Matty Connolly, Peggy Costello, Jim Araby, Claire Geary, Vin Perry and Tom Rice. Back: Tom DeSena, Julia Sweeney, Mary O'Neil, Frances Robertson, Rita Brown, Martha Ferrara, John McDougall, Matty McLauchlan, chairman, Julia Smith, Karl Larson, Bill Grazado, Al Pare, Mary Moylan, Mike Guerino, Jerry Norton, Joe Tomasso, and Edward Paduck.

Feature Pictures Mark Bowling Finale

The big pictures on this month's back cover of winning teams in this year's Bird Club bowling leagues were taken at the "best-yet" banquet at Boston's Hotel Brunswick, Saturday night, May 12. Other pictures highlighting both bowling and banquet border the first page of club news, page 22.

Neponset Choral Society Presents "Iolanthe"

Now over a month ago, May 2 and 3, the performance of "Iolanthe" by the Neponset Choral Society at the Walpole High School still leaves pleasant memories. This was the fifth Gilbert & Sullivan musical by this group. Each time, though the cast changes, there are those who say this year's show is the best yet. It was distinguished by an excellent men's and women's chorus — the men, who in the story were all British peers, really thundered out their theme song — and by fine casting of the principal roles. Director Leonard Weaver reported the attendance at both performances was good, about the same as for "The Gondoliers" last year.

GLAMOUR OFFSTAGE, as well as on, was furnished by pretty Bird & Son girl ushers at both evenings of the Neponset Choral Society show. Some of the charmers, with ticket seller John Phelan of Industrial Engineering, are: Mary DeLucchi, Nancy Hartford, Claire Shaw, Eleanor Graves and Eunice Whittier.

The Society cleared expenses and is already looking forward to the 1956-57 season.

Porters on from Conn.

Happy note was struck at one of the "Iolanthe" performances by the presence of Chet and Sally Porter, who drove up from New Britain, Connecticut, to attend. Chet, transferred to be superintendent of the new New Britain Box Plant, was formerly in Industrial Engineering at East Walpole. He was business manager of the Neponset Choral Society in its precarious early years and is one of those who helped to make it a going concern.

IOLANTHE Principals and Chorus. Myrna Brenner, guest accompanist, and Hassler Einzig, coach, are at left end.

Kneeling are principals: James Silvi, Lois Hallet, Earl Cook, Delphine Brule, Mary Hancort (daughter of Joseph Hancort, who played the page), Joseph Hancort, Harriet Dusty, Hoel Bowditch, Mildred Gnerre, Raymond Procaccini, a peer; Irene LeVangie, Thomas Noonan, and Barbara DiGiantommaso.

Director of the NCS, Leonard Weaver, is the man in back row between little Mary and Mr. Hancort.

Births

To the Hubert Hooks, a son, Hubert Wayne. (Charleston)

To the Charles Ollis', a son, Charles, 2nd, April 25. (Flooring)

To the Forrest Clarks, a daughter, Candace Lynn, April 29. (Norwood Roofing)

To the William Morrisseys, a daughter, Doreen Mary, May 5. (No. 1 Box Shop)

To the Archie Pynes, a son, Michael Edward, May 11. (Norwood Roofing)

To the Jesse Bruces, a daughter, Holly Janette, May 12. (Shreveport)

To the Cafiero DeChellises, a daughter, Mary, May 20. (Finishing Mill)

To the Patrick Kellihers, a daughter, Bridget Theresa, May 23. (Paper Mill)

To the Michael Connollys, a son, Michael Joseph, Jr., May 23. (No. 1 Box Shop)

To the Edwin Jankowskis, a daughter, Patricia, May 26. (E. W. Maintenance)

To the Russell Mattsons, a son, Steven Earl, May 30. (Norwood Roofing)

To the Norman Greenes, a daughter, Sandra May, May 10. (Norwood Roofing)

Marriages

Richard Abely and Anne McGovern (Main Office) on May 19, at St. Catherine's Church, Norwood.

Ernest Panneton (Manchester) and Francoise Ducharme, on May 30.

Acknowledgments

The family of Edward F. Davis acknowledges with grateful appreciation the kind expression of your sympathy.

Your kindness and sympathy will always be held in grateful remembrance by the family of Caleb S. Newell.

The family of Mrs. Sarah Z. McBride acknowledges with deep appreciation your kind expression of sympathy.

(Phillipsdale)

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Petraitis Family

The family of Mrs. Eva M. Murley acknowledges with grateful appreciation the kind expression of your sympathy.

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Paul Goetz and Family

Your sympathy and your thoughtfulness will always be gratefully remembered.

The Zahner Family
The Bailey Family
James Goguen

The Wheels of the Bird Club

BIRD CLUB OFFICERS, 1956-57, elected recently. Seated: John Woloshyn, Vice President, from Floor Covering; and John Hutchins, President, from Roofing. Standing are Albert Flammia, Treasurer, of the Cost Department at East Walpole, and Albert W. Smith, Secretary, who is Personnel Services Manager.

candid from kids' fishing derby

TENSE MOMENT. The fish on the scale is being weighed by Ted Knaus as young fisherman Richard Utorka, 7, (no hat on) watches intently. His catch weighed a nice 9 ounces. With Richard is his dad, Tony Utorka. Nearest camera is Kenneth Wiik and in back are Eddie Wiik and Uuno and Mrs. Wiik.

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

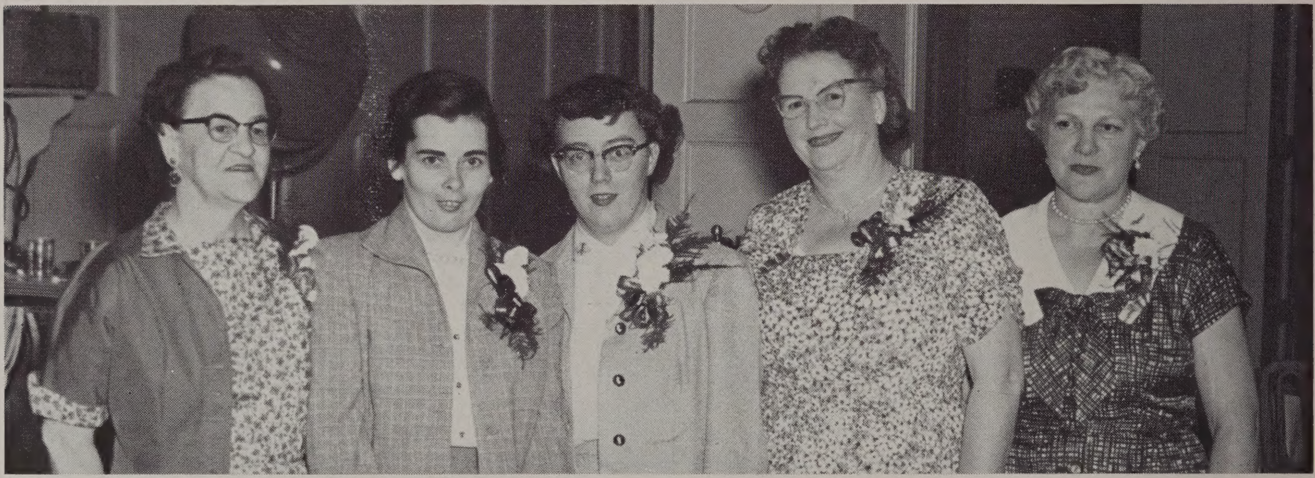
Adelard Blais and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The Guttormsen Family

Bird Club Bowling Winners

WINNING TEAM, the FFH team from Floor Covering. John Woloshyn, Ed Phillips, Norman Lull, Gus Sacre, Larry Hewins and "Red" Coyne.



TEAM WINNERS, who call themselves the Lucky Five, though it was more than luck which earned them their top spot for the year. Alma Walsh, Doris Reardon, Janice Baker, Anne Griffin and Anne Cavanaugh.

SECOND PLACE TEAM and winner of the second half, the FBPM-1 men from Norwood Roofing. In front: Armand Croatti, Peter Carchedi, Paul Sansone, Everett Pyne. In back: Francis Flaherty, Fred Turco, Peter Didick, Julius Aukstolis and Ted Pierce.

(Other pictures, page 22)

BIRD
NEPONSET
REVIEW

JULY 1956

Vol. 44 No. 7

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On the Cover

Riding the Kiddie Whip at the Bird Club Field Day and having the times of their lives are Susan, 7, and Joan, 4, daughters of Robert Hunter of the Roofing office. Their grandfather is Sam Hunter, retired No. 1 Box Shop employee. More Field Day pictures, page 12.

BIRD NEPONSET REVIEW

Vol. 44 No. 7 July 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

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Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

95 Weeks a Year

At latest count, we have 95 special observance weeks in this country. A glance at the list of these is almost a bird's eye view of American life with its free-wheeling fun and frolic, its zest for sports and good things to eat, and with its serious and tender-hearted side, too.

For example, there's Let's-Play-Ball Week . . . National Large-Size Week . . . Save-the-Horse Week . . . National Cage Bird Week, to mention a few. There's Crochet Week . . . National Laugh Week . . . and there's even a "Nuthin' Week" now being promoted, according to recent reports.

Strange that in our long list of "weekly specials" we don't see anything like Eye Protection Week, or Save-Your-Fingers Week, or Let's-Turn-Corners-on-Four-Wheels Week. Maybe they missed a good bet — but on second thought, it's better this way.

It would look a little strange to lose a finger during Eye Protection Week . . . or an eye during Let's-Turn-Corners-on-Four Wheels Week . . . or to lose *everything* in a swan-dive through your windshield during Save-Your-Fingers Week!

A National Safety Week would be about like a Let's-Keep-Our-Blood-Circulating Week, or a Let's-Keep-Breathing Week. Accident prevention should be just as automatic as living, because that's just what it is — keeping alive, and in one piece!

So no matter what strange or exciting promotional week comes along in this good old life of yours, remember that it's *always* National Safety Week, all 52 weeks of the year . . . or rather, all 95 weeks!

New Investigator

SUGGESTION INVESTIGATOR. Lawrence Aherne, is going over with Robert Jewell of Norwood Roofing Shipping a suggestion he has put in through the Suggestion Plan. Mr. Aherne joined Bird & Son recently as full-time investigator for the Suggestion System at the Massachusetts and Rhode Island plants.

Regional Sales Meeting

AT NATION'S CAPITAL, Middle Atlantic District Bird salesmen held a general sales and built-up roofing meeting in May. In front row: Thomas Lazarovich, James Clements and William Ford. Second row: Kenneth Doane, Wendell Haley, Edward Madden and E. L. Lincoln. Back: Paul Fisher, T. E. Miller, Jr., Charles Tingley, who works for H. L. Clarke Co., Bird jobber; and F. B. Ross, Jr.

Vice President Charles A. Sumner states

Objectives of Floor Covering Division

How frequently do we think objectively about our individual jobs?

Are we like the person employed by one of the great automobile companies who, when asked by a neighbor what his job was, replied, "Oh, I tighten up part number 682 on the final assembly line," or are we like one of his fellow workers who, in answer to the same question, said, "I help build the best car on the road."

Why do we have a floor covering division at Bird & Son? Simply to manufacture, in the most effective manner, the best quality floor and wall coverings we possibly can; and to move an increasingly larger quantity of these products to the consumer. In carrying out this program we must pay wages and all bills for materials, etc. and have enough left over to renew our worn-out machinery and to provide a fair return on each stockholder's investment. As a division, this is our job — our objective in the Bird organization.

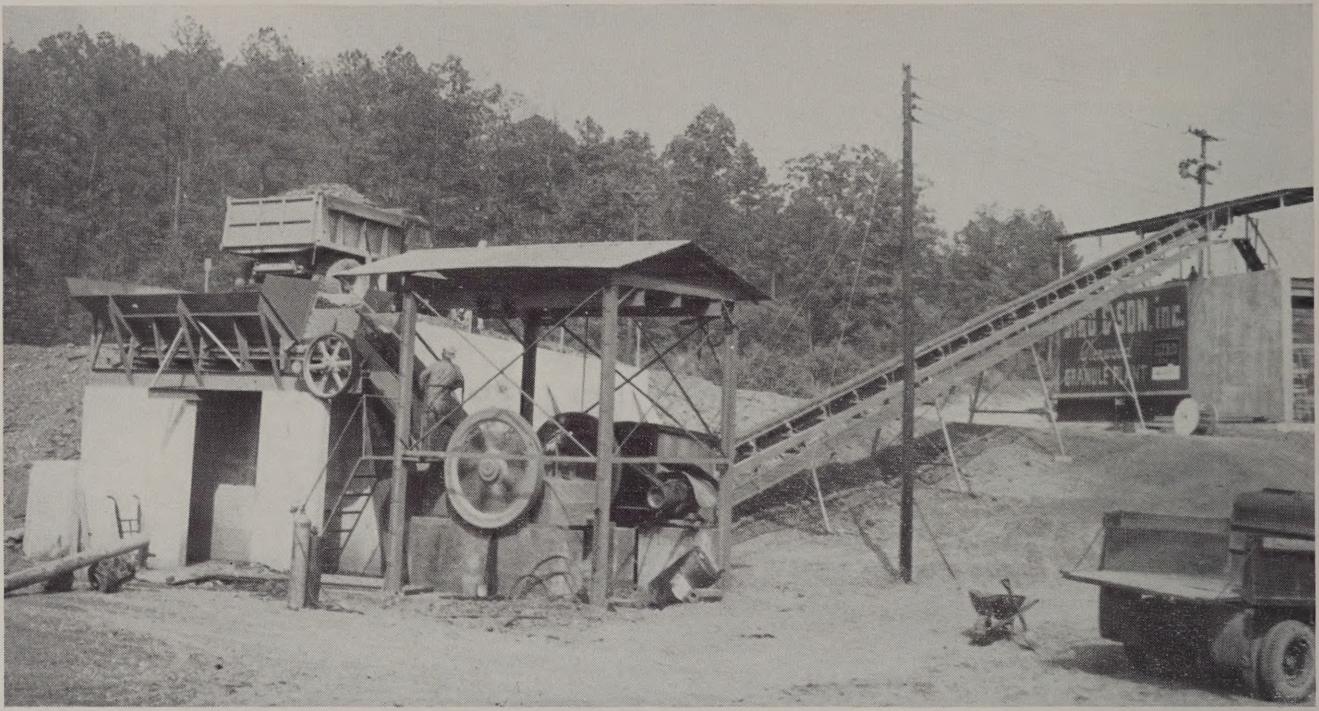
To reach our objective takes many shoulders to the wheel. We must have men to produce the quality products the consumer wants, the products must be effectively advertised and our salesmen must be constantly on their toes to obtain the necessary orders from our customers and prospective customers.

As this is being written we are getting ready to introduce our new vinyl floor coverings. These are made on felt base by a rotary offset printing process. The vinyl coating, applied to the surface, gives a smooth, rugged wearing surface that is very easy to keep clean. The new equipment for making four-color vinyl floor coverings was installed in May in less time than we had anticipated, thanks to the fine work of our employees and the contractor. The machine is running two shifts now, building up stocks against the day when the product will be released for sale.

This is the culmination of several years' work by people in many of the floor covering departments and is only one of several steps planned to keep our place among the leaders in our industry.

Charles A. Sumner

Vice President, Floor Covering Division



NEW GLENWOOD CRUSHER. Truck with load is ready to dump rocks into the new jaw crusher. Size of installation can be judged by man on platform at the left of picture.

GIANT JAWS

Crush Rock Fast at Glenwood Operation

New equipment handles larger sizes now being delivered from quarry

THERE is a better, more efficient primary crushing operation now breaking up the rock for the granule plant at Glenwood, Arkansas. Hurcil L. Cowart, foreman, tells the Review that his big new jaw crusher can take a piece of rock 18 inches thick, 30 inches wide and 3 to 4 feet long and reduce it to small size rock in jig time. This is important to the Glenwood operation, because their blasting methods at the quarry have changed so that larger size rocks are now being delivered.

The jaw crusher is a big unit with the 18-inch x 30-inch dimensions already described and a 42-inch apron feeder. The rock is dumped from the trucks into the hopper and there fed by the apron feeder to a bar grizzly (screen). The grizzly has 2-inch openings through which the small pieces of rock pass. All rock larger than this slides along the bars to the receiving opening of the crusher. One stationary jaw is fixed in the crusher frame next to the grizzly discharge. Across the opening is a movable jaw that strikes the rock 250 times a minute. It does not take many of these strokes to make small rocks out of one big one.

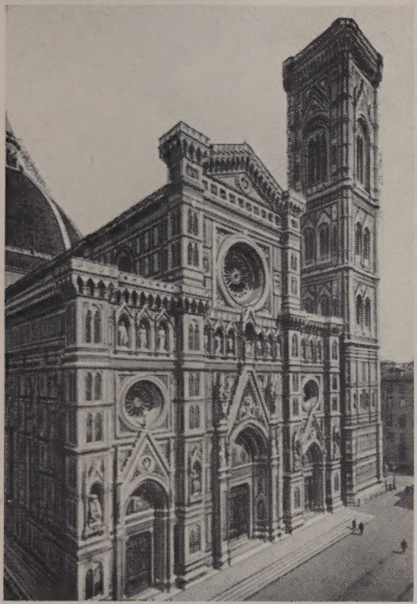
Pieces of rock under 2 inches from both the grizzly and the jaw are discharged onto a belt conveyor 140 feet long, which shows up clearly in the picture. This carries the rock to the concrete storage hopper. From here it is drawn as needed by the plant to make granules.

Says Mr. Cowart, "We feel that this is a big improvement for the Glenwood operation."

They had a *WONDERFUL TIME!*

recorded by postcards collected from Bird folks on vacation last summer

How was *your* vacation trip *this year?*



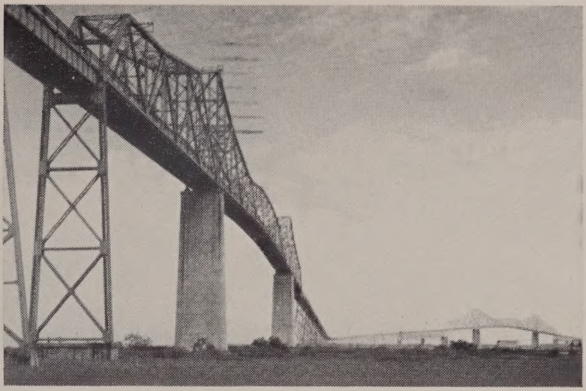
CATHEDRAL at Florence, Italy, from Pierino Palazzi, Norwood Roofing.

PACKARD'S CAMPS — SEBEC LAKE, MAINE

CAMP at Sebec Lake, Maine, from Ralph Watson, East Walpole Laboratory.

PARIS
NOTRE-DAME

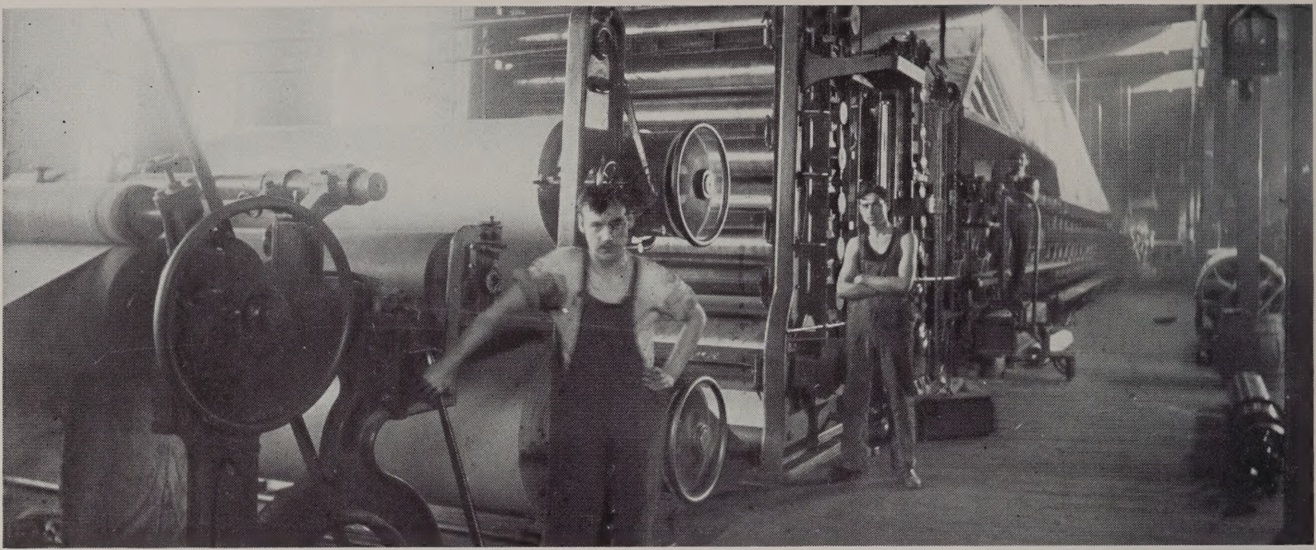
PARIS, from Hannah Flavin, Main Office.



COOPER RIVER BRIDGE, Charleston, S.C., from Lucille Burrow, Shreveport Office.

MAGNETIC HILL, Moncton, New Brunswick, from James McLellan, Norwood Roofing.

GRAND TETON, Jackson Hole, Wyoming, from Ed Grout, Main Office.



OLD NO. 4 PAPER MACHINE at East Walpole, between 1905 and 1910. Joseph Knaus, this issue's "I Remember" author, is in the picture, last man of three in back by the driers. Mr. Knaus's record is 41 years on this machine. In front, James Weir, John Spillane.

I REMEMBER . . .

A short while ago we asked some of our oldest retirees to send in their recollections of how their work places and the center at East Walpole looked when they first started to work for Bird & Son. This is the third story in the series.

By Joseph Knaus

WHEN I went to work for Bird & Son in 1902, I started to work in the old saturation department of the Paroid Paper and Shingle Department when it was in the yard of the Main Mill. This building stood where the present paint shop stands now. The product we made was a paper saturated and coated with soapstone only. This was sold for roll roofing and sidewall construction. I got 26 cents an hour as a starting rate.

After a few weeks here, I was transferred to the No. 1 and No. 2 Paper Machines when the eight-hour day went into effect. J. B. Hanscom was then superintendent of the Paper Mill. George Poore was assistant. My brother-in-law, Carl Schaier, was machine tender on No. 1 and No. 2 Paper Machines and he later became assistant superintendent.

Water Wheels in Use

In 18 months, I worked my way up from reel boy to machine tender. No. 1 Machine made roofing paper and a floor lining paper which was a corrugated paper, blue on one side and sold for rug cushions. It was made 36 inches wide although No. 1 could make paper up to 48 inches wide. No. 2 Machine made wad paper and hardware paper. Back of No. 1 Machine, which was nearest the river, were two water wheels which helped to drive the two paper machines and the beater room. When there was not enough water power, it was supplemented by steam power.

I remember one time when Frank Werning was in charge and I was the helper. We were running with both steam and water power but Frank had forgotten about the water. He shut the machine down, as he thought, by turning off the drive from the steam engine. Then he came running to me and said "------! I have shut off the machine but it keeps on running!" I soon discovered what the trouble was and shut off the water wheel too. I recall the water wheels being used for at least a year or two after I came.

Three Big Fires

I remember three big fires in those early days. One burned down the Saturating Plant where I first started to work. One was at the old Machine Shop and one at the Stock Sheds. The Stock Sheds fire started at night. I ran all the way from my house on Bullard Street and recall that it was a cold night and I wasn't warmly dressed. That was a stubborn fire. We were a long time getting it out.

One windy Sunday when I was working on clean up at No. 2 Paper Machine, the old iron smoke stack came crashing down onto the building, tearing up the roof somewhat, but not injuring anyone. This was one of two smokestacks connected with an iron rod. I guess it had rusted out and the high wind was too much for it.

About 1904, I was transferred to No. 4 Paper Machine, where I worked for 41 years. This new machine replaced the small cylinder machine called "The Old Hobo." Machine tenders on the new No. 4 were my brother Charles Knaus, John Spillane and myself. I recall that No. 5 Machine was already in operation, having been put in, I believe, about 1898.

About this time, we formed a Papermakers Social Club with John Linnehan as president. Later more of the mill joined our club and we renamed it "The Old Timers Club." We invited Mr. Bird, Sr. and we talked over our problems with him. He told us all about the progress the mill was making. At the next meeting, we were invited by Mr. and Mrs. Bird to come to a new building which was to be a new box shop (FX2), where he gave us all, wives included, a grand banquet.

Mr. Bird came through the mill often and always stopped to talk to his men.

There have been three generations of the Knaus family employed by Bird & Son. Oswald Knaus was my father, Lewis and Charles, my brothers, and I still have one representative, my son Edward, who now works as Belt Man in Maintenance. He has earned his 25-year pin.

I was one of those chosen to help start the Phillipsdale Plant when it opened up in 1907. Those most concerned with its early operations were Mr. Bird, Sr., Mr. Bird, Jr., Carl Schaier and myself. The first superintendent was a Mr. Hibbler. All the buildings and machines were new. Mr. Henderson was at Pont Rouge in Canada then. He later came down to become Superintendent at Phillipsdale. Rex Salisbury, assistant superintendent at Phillipsdale for many years, was broken in on No. 4 Machine by me at East Walpole and then went to Phillipsdale.

The Square in 1902

When I first came to East Walpole, the Triangle Building was the old Tavern Building with a shoe repair shop on the second floor at the northeastern end of the building. The rest of the second floor was an apartment for the two old people who ran the shop. I don't remember what was downstairs but it probably was the tavern. Across the street was the John Freese Market, the post office and a dry goods store. As for transportation, it was walking unless you were lucky enough to have a bicycle which I did.

About the Author

Born in the little town of Ort, Austria, 78 years ago, Joseph Knaus finished his schooling there and then at the age of 18 headed for the United States in 1896.

He and a brother first tried coal mining in Pennsylvania. When a cave-in threatened their lives, they quit on the spot and came to Norwood in 1898.

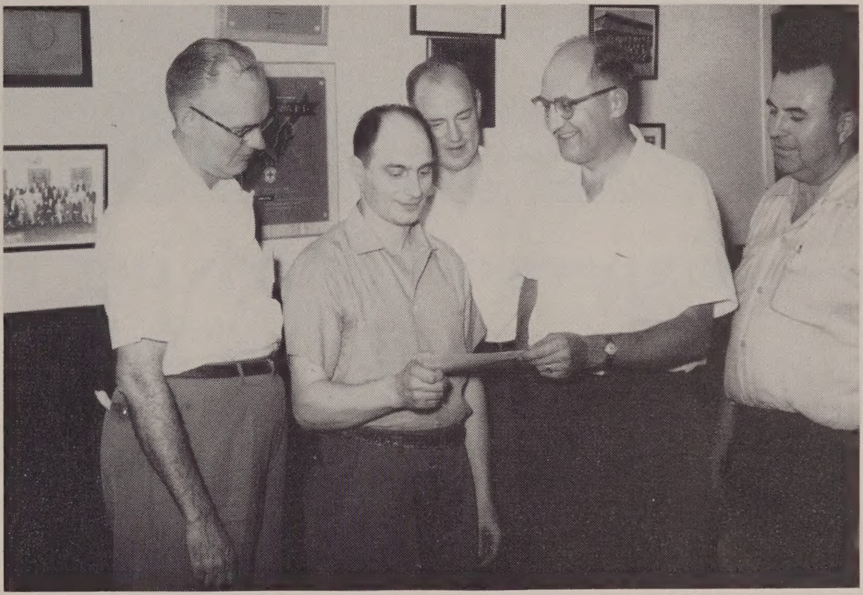
Joe's first job in Norwood was derrick man with a construction crew which was building Fleming's Bindery. At the completion of this, he worked for a time at Winslow Bros. & Smith. On January 1, 1900 he married Louise Schaier, sister of Carl Schaier, for whom he later worked at Bird & Son.

As he explains in his story, he became one of a long line of Knauses to work for Bird & Son when he joined the company in 1902. Besides himself there were his father and two brothers, and later on his son Edward joined the company — and still works here. And this is not all. His wife had four sisters and two brothers who worked for Bird & Son, one brother, Carl, later becoming assistant superintendent of the Paper Mill. Carl was the father of Herbert Schaier, assistant credit manager.

Mr. and Mrs. Knaus now live in an attractive home on Main Street in Walpole, which they built to their own design in 1949 and moved into with a happy housewarming on their 50th wedding anniversary, January 1, 1950.

Shopping Around

U-HAUL-IT-AWAY. Refrigerator, old-model Sears, in running condition, located in Milton. Come and get it for free. Eleanor Garland, 520 East St., Walpole. Walpole 259-R after 6 P.M.



WINNER OF $375 Special Suggestion Award is Julius Cozzi, 2nd from left, of the Chicago Roofing Plant, for his idea entitled, "Hip & Ridge Shingles." With him at presentation ceremonies are: B. G. Macfarlane, at left, and on the other side: Walter Wiggin, P. C. Johnson and D. E. Frazier.

Idea Brings Check for $375.00

Chicago Man Wins Top Money in June

JULIUS COZZI, a Chicago Roofing Plant employee, walked off with the big money in June. He received a special award of $375.00 for his ingenious idea to run Hip and Ridge shingles double. Although the product is not run frequently, there is a substantial saving in production time whenever it is run.

Also last month there were five winners of $20.00 awards, men who had reached their 5th, 10th, 15th, etc. successful suggestion. These were:

Nemus Cianfarani, FFF; Patsy Famiglietti, FBF; John McLatchey, FFG; Henry Thomas, FBPM1 and Lawrence White, FFN.

Award payments in June were as follows:

Norwood Roofing

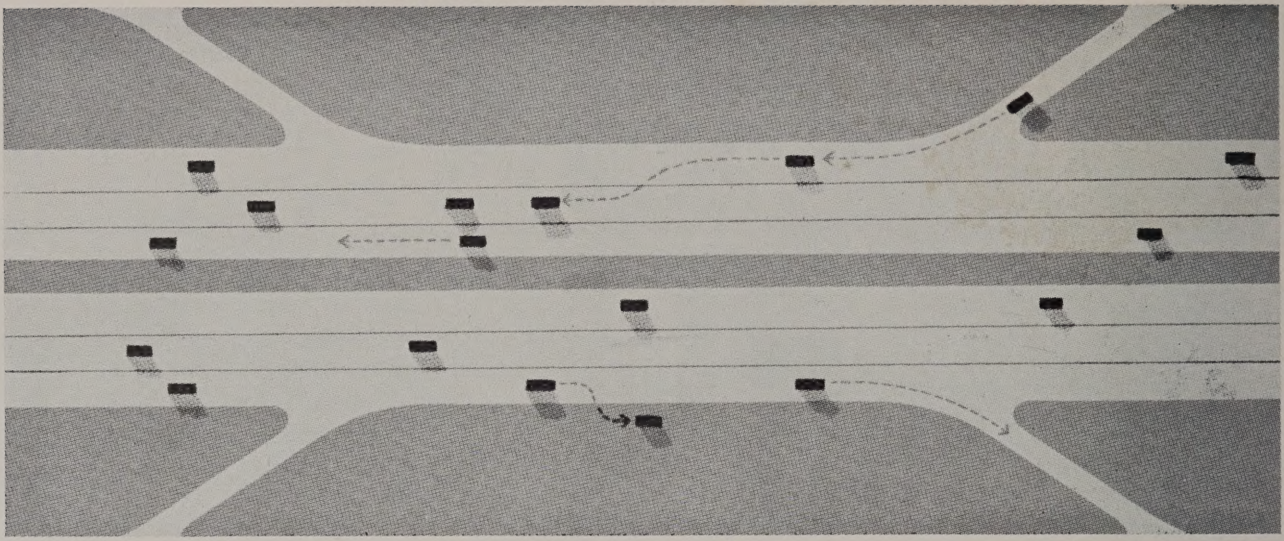
Robert Jewell, FBV	$20
Joseph Roslauskas, FBV	25
James A. Surette, FBQ	20
Henry Thomas, FBPM1	40
Stephen Tomaszewicz, FBB	20
Rocky Chiofar, FBPM7	5
Patsy Famiglietti, FBF	30

Floor Covering

Nemus Cianfarani, FFF	$60
John McLatchey, FFG	40
James Ronci, FFN	20
Frank Shumski, FFG	45
Vito DiCicco, FFN	5
John Down, FFF	5
Joseph N. Giampa, FFF	5
Leo Padduck, FFF	5
Pasquale Sansone, FFD	5
Lawrence White, FFN	25

Chicago Roofing

Anthony Soltan, FCSM	$20
Agnor Oberg, FCM	5
James Reiser, FCM	5



Expressway Driving Is Different

Here's How To Achieve Speed, Comfort and Safety on Newest Highways

A new era of superhighway driving lies ahead. Roads that point arrow-straight, like concrete ribbons, allow you to tour the countryside rather than creep along Main Street. Superbly-engineered arteries let you breeze through a city instead of battling dozens of traffic lights. Expressways save time and car expense — they're more comfortable and they should be safer, too.

Yet the special advantages of expressways bring special problems. Biggest problem is the danger of really serious accidents. Expressways have reduced the number of small-size accidents: crumpled fenders and everyone shaken up a bit. But when an accident comes, it's likely to be a big one: three or more cars telescoped in a rear-end collision; drivers and riders injured or killed in a head-on smashup.

Expressway driving is different from the stop-start routine you've experienced these past few years. It is forcing you to adjust your habits to high speed travel. Experts recommend the following driving techniques which will help you take advantage of fast, convenient expressways — with safety!

How to get on an expressway

Slow down and look before turning into an expressway approach. Expressways, as you know, have divided traffic streams. When you enter from a "southbound" approach you can't go north. If you make a mistake you must proceed with traffic until the next interchange. Only then can you leave the expressway and re-enter by the proper approach. NEVER attempt to cross the center strip. It's illegal — and suicidal.

Wait for an opening in traffic. Expressway drivers are traveling a lot faster than you will be at first. A car going sixty can run you down. Keep far right, preferably in an acceleration lane, while you are getting up to the average speed of traffic.

How to drive the "straightway"

Pick your lane — and stay with it. Weaving and lane wandering are especially dangerous on a high-speed expressway. In general, keep to the right. Where slow trucks and merging traffic make this lane hazardous, move over to the next lane.

Leave plenty of room between you and the car ahead. Follow no closer than one car length for every ten miles of speed. At 60 miles an hour you need 317 feet to stop. That's half a city block!

Signal to alert others before you pass or change lanes. Use your turn lights or a hand signal to show you are about to leave your lane.

How to drive at expressway speeds

Drive smoothly at a steady speed. Give the man behind a chance to follow or pass you safely. You're a highway hazard if you indulge in spurts of speeding and dawdling.

Drive within a 25 per cent range of the speed of traffic. If most cars are doing 60, you shouldn't drop below 45. If traffic is moving at 40, maintain a minimum of 30 mph. Keep right when you want to go slower than average.

On long drives, change your speed level every 15 or 20 minutes. Keeping the same speed dulls your reactions. A five or ten mile variation will perk you up.

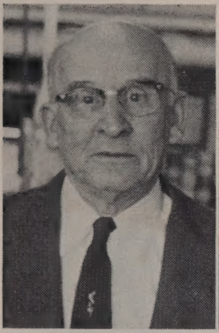
Watch for signs noting changes in speed limits. A 40-mile zone on a 60-mile highway signals a danger area. Drop your speed promptly and stay alert for the upcoming hazard.

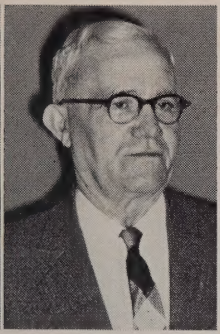
How to meet a crisis

If you must stop, signal for a right-hand turn as you decelerate. Drive completely off the right side of the road — all four wheels and fenders.

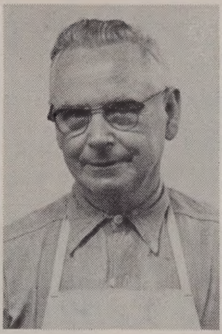
If your right wheels go off the pavement, do not brake. Stay in gear as you reduce speed to about 10 miles an hour. Look behind for a clear field. Turn left sharply and you're back on the road again.

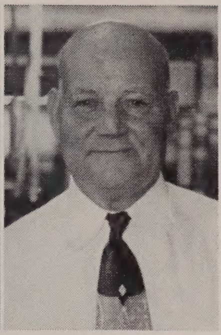
When you have a blowout, keep control of yourself. Grip steering wheel and try to keep your car in a straight direction. When car is under control, then brake smoothly.

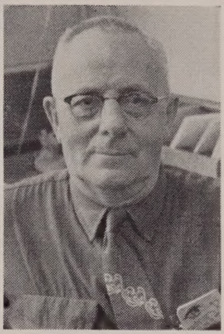

Gustaf R. Mauritz


Andrew O'Malley

Enos Masciarelli


Robert H. Hood


Agostino Purpura


Jesse B. King

Retired Last Month

Norwood Roofing Plant

Gustaf R. Mauritz, 184 Kendall Street, Walpole. From September 13, 1916 at Norwood Roofing Plant on various machines. From January, 1919 on No. 1 Roofing Machine, becoming machine tender in January, 1942. Set-up mechanic on the machine, June, 1943. "B" Millwright in Roofing Maintenance since April 1946. Previous record, August 1913 to May 1916, at same plant.

Enos Masciarelli, 195 High Street, East Dedham. From December 3, 1917 at Norwood Roofing. Started as laborer in yard crew. Gang boss from April, 1921.

Agostino Purpura, 18 Dean Street, Norwood. Started April 8, 1924 on No. 1 Roofing Machine. Held various jobs, including backtender and dry felt man. Oiler, 1943 to 1946 and continuously since October, 1946.

Coleman J. Foley, 28 Cleveland Street, Norwood. Since May 5, 1924 in Roofing Maintenance. Started as piper's helper. "A" Piper since April, 1939. Previous employment, June 1921 to January, 1922 in Floor Covering Shipping.

East Walpole Plant

Andrew O'Malley, Selwyn Road, Braintree Highlands. From July 24, 1917, all of the time at the East Walpole Boiler Room. He started as a helper, obtained his fireman's license in November, 1918. Watertender since January, 1929.

Robert H. Hood, 264 Pleasant Street, East Walpole. From April 23, 1920. Started as machinist at East Walpole Maintenance. From March, 1943 to July, 1943 at Bird Machine Company. Returned to East Walpole Maintenance August, 1943 as "A" machinist. Retired May 31, 1956.

Jesse B. King, 1 Huntington Avenue, Walpole. From November 9, 1925 in East Walpole Maintenance. Started as machinist. Assistant Master Mechanic, January, 1942; Master Mechanic since January, 1947.

Expressway Driving

How to get off an expressway

Look for advance signs for your proper turn-off. Move to the correct turn-off lane.

Decrease your speed. Begin signalling your intention of turning off the expressway as soon as you slow down.

Read the interchange signs carefully to choose the proper turn-off lane.

Drive slowly, or stop if necessary, before you enter traffic on the cross highway. And remember — you're back in slow-driving territory, with sidestreets, traffic lights and pedestrians.

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Added sanction to these driving suggestions comes from a letter received from the registrar of motor vehicles for the Commonwealth of Massachusetts.

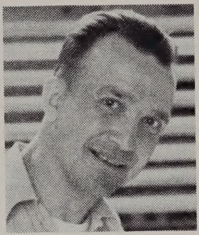
This official, Rudolph King, quotes Massachusetts laws which state substantially the same things about keeping to your lane, entering an expressway, and allowing proper distance between cars. Mr. King, however, is not to be caught on quoting braking distances at a 60 mph speed. The legal speed limit in Massachusetts being 55 mph, he quotes the figure on that speed.

Meet Your Bird Club Chairmen

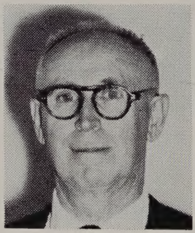
They've Just Been Appointed To Guide The Activities Of This 1100 – Member Club For The Next Year

P. F. "Parky" Rogers, Auditing. IBM supervisor in the Tabulating and Statistical Department.

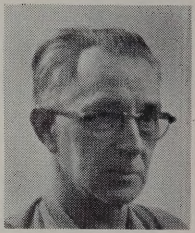
Velma Cobb, Art. Head clerk at the Credit Union.



John Woloshyn, Men's and Girls' Bowling. "A" block cutter at Floor Covering.



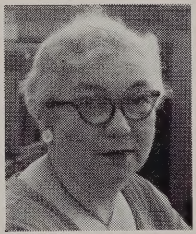
Arthur Wilson, Boxes for Servicemen. Stores Department head and in charge of Addressograph Department.



Charles Locke, Cribbage. "A" machinist in the East Walpole Maintenance Department.

Joseph Coburn, Executive. Technician in the Paper Mill Laboratory.

George Shackley, Entertainment. Yard crew man at Floor Covering.



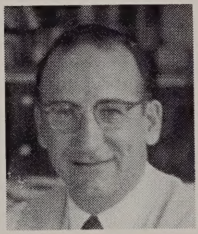
Julia Smith, co-chairman of Entertainment. Cost clerk in Main Office Accounting.

Albert Flammia, Finance and Men's Golf. Cost clerk in Main Office Accounting.

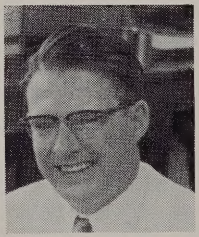
Mary Moylan, Girls' Golf. Clerk for the Employee Group Insurance Plan.

Kenneth Pierce, Hobbies. Company photographer.

Hilda Rafuse, Membership. Clerk in Treasurer's Department.

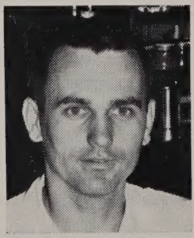


Moses "Moe" Bader, New and Special Activities. Draftsman at East Walpole.



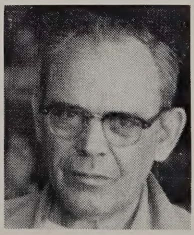
Leonard Weaver, Neponset Choral Society. Geologist, Norwood Roofing.

Eleanor Garland, Publicity. Assistant editor of the Review.



Joseph Wall, Softball. Laboratory assistant at Floor Covering Laboratory.

William Mark, Tri-Mill Sports. Research chemist.



Andrew Center, Tours. Press operator at No. 1 Box Shop.

Muriel McDonald, Veterans Entertainment. Receptionist, Main Office.

BIRD CLUB *News*

Neponset Choral Society

The annual fall concert will be given on December 7 at the Walpole High School. The chorus will present Haydn's "Creation."

Rehearsals start Monday night, September 10.

Family Tours

The week-end of August 11-12, there's an overnight trip planned to Portland, featuring Saturday night fun at Old Orchard and a cruise on Sunday all around beautiful Casco Bay.

For early in the fall, Andy Center, chairman, is working on a trip to Old Sturbridge Village.

Field Day

You couldn't possibly miss the pictures in this issue! It was a lovely June day, the 17th, at Bird Park, East Walpole. The kids really had a wonderful time and there were over a thousand of them. Bouquets should be handed in the direction of George Shackley, Julia Smith, Nick Ferrara and John Gnecco, who ran the affair. Assisting them at booths that afternoon were Edythe McMullin, Anne Kelliher, Matty McLauchlan, Mary Moylan, Eleanor Garland and Shirley and Bob Barbaglia.

Men's Golf

The first half of the Men's Golf League has ended in a close match between the second and third team. The final standings are:

Capt.	*Won*	*Lost*
Peterson	46½	28½
Eppich	37½	37½
Kunelius	37	38
Coyne	29	46

The first three teams were awarded merchandise slips redeemable at Wampatuck Country Club, Canton, where we have been playing.

At the last match we also had a tournament in which Harry Cady, Bird Machine, was first with a net score of 20. Second was Earle Higgins (FFJS) and third, Bill Dickinson (DFB). Both had a net of 25.

On June 20 we played a Scotch foursome at Wampatuck. The winners were:

1st Bernice Woolley and William Doyle
2nd Ann Smith and Harry Cady
3rd Marion Tolman and Roland Peterson
4th Velma Cobb and Bob White

Prizes were awarded to each.

Following the foursome a luncheon was served by Mrs. John Ford, wife of the pro at the Wampatuck Country Club. It consisted of a wonderful lobster salad and also turkey with rolls and butter and coffee. Everyone had a fine time.

Our second half at Wampatuck will begin on July 25.

Girls' Golf

Golf at 9 A.M. at the Walpole Country Club, followed by a delicious luncheon at Seilers in Wellesley — that was the double-header program which wound up the Girls' Golf season on Saturday, June 30.

At Wellesley the season's winners were announced and prizes awarded:

Low Average
Group A — Anne Lindsay
Group B — Ann Smith

2nd Low Average
Group A — Carolyn Delaney
Group B — Hannah Flavin

Team Prizes
Group A
Titlists, Captain Carolyn Delaney

Group B
Team captained by Helen Makarevich

Field Day Prizes
First Gross — Carolyn Delaney
Second Gross — Anne Lindsay
First Net — Margaret Corcoran
Second Net — Marion Tolman
Fewest Putts — Julia Lewis
Longest Drive on No. 7 — Mary Moylan
Most 8's — Ann Smith
Most Persistent — Catherine Collins

Dorothy Cronin was elected chairman for the 1957 season.

Softball

The Bird Club softball team, now half way through the season, has won 11, tied one and lost three games. The three losses have all been in the Softball Recreation League. The Bird team in non-league games has been unbeaten to date (first week in July).

On July 27, the Bird Club will play the Foxboro Co. team at the Foxboro Co. field under the lights at 8:30 P.M. Shift work at the various Bird plants we hope will not keep the ball players from making this game, as the complete first team has made arrangements to be on hand for the game.

The club has a game scheduled with Everett, also at night, in July. Date has not been set. Everett in the past five years has won the state title once and was runner-up twice.

Another game with the Furniture Co. in Foxboro is scheduled for August. A game with Westwood will finish up the non-league games for this season.

There are still eight games to be played at this writing in the Norwood league, plus one make-up game before the state tournament.

NIRA Convention Notes

After returning from the New York convention, which he attended last month along with Andrew Center, President John Hutchins wrote a full report to the Bird Club.

Some of the topics discussed included industrial travel programs, man-

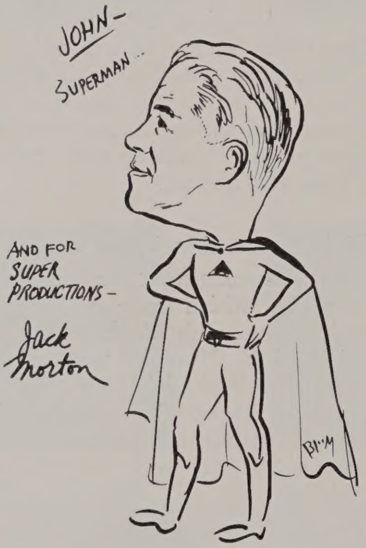
WHIT IS PLEASED. Howard S. Whitney was Bird Club treasurer for many, many years until this spring when he decided not to run. In appreciation of his years of service, the Council presented him with a G.E. clock-radio. This picture shows "Whit" after receiving the radio, which he immediately plugged into an outlet in the Council room and tuned in to the Red Sox ball game.

Bird Club News
(Continued)

agement's view of industrial recreation, how to start such a program, industrial recreation in Saudi Arabia (for the American-Arabian Co. employees), and preparing the employee for retirement.

The report concluded with this comment:

"Both Andy and myself got some valuable information, made some new friends, and more important, brought the names of Bird & Son and the Bird Club to the attention of delegates from companies all over the country . . ."



OF COURSE you recognize him. It's Bird Club President John Hutchins caught by artist Jack Morton at the recent NIRA convention in New York.

VACATION BLUES

My typist has gone on hir holiday
  My typist has gohn on a spree,
Mxtypish hap gone oh hyr haliduy,
  O bring bacq mu hypist to me.
Bling bac% oK Sring back
  Obynk b4cK mu tipisth to mi, tu mo,
Btung bicq ocsling 8ack
  O Blynck ba"K mg t½pys? to m¼

Odaern!

— The Human Side

PREVENT
WOODS FIRES
SMOKEY

Ray Lussier lowers his five-feet-ten a little to catch reporter Miriam Hill's questions. A shipping platform is not the likeliest spot for a quiet conversation.

Let's Get Acquainted
. . . with Ray Lussier

By Miriam Hill, *Reporter*

RAYMOND "RAY" LUSSIER, one of the fairly new members of the Shipping Department at No. 1 Box Shop, started with us in October of 1954, coming from the Woonsocket Die House.

Ray was born in Woonsocket, Rhode Island, (just south of the Massachusetts border) in December of 1925 and attended the Woonsocket schools. Then Uncle Sam took him into the Army in World War II. He served in the European Theatre.

The Lussier family consists of Ray's wife, Pauline, and their two young sons, Richard, 5, and Donald, 3. They are spending all their leisure hours now at their summer camp at Matunuck, down on the Rhode Island ocean shore. Here Ray can be seen almost any time at the beach, clamming and quahauging.

Another important member of the Lussier family we should not forget is their Boston terrier, Beauty. Beauty is six years old and a great pet of the children, who have to be sure to say goodnight to their dog too before they can go to sleep.

Ray is a quiet and obliging fellow whom everybody likes. If one person can be so tagged, you could call Ray a typical young American.

Long Service List
August
Employees

Name	*Year*	*Dept.*	*Years*
Leroy A. Fullerton	8-30-13	No. 2 Box Shop	43
Helga D. E. Petersen	8-22-17	Office	39
Everett Brennan	8-5-19	Maintenance	37
George E. Wood	8-4-20	Floor Covering	36
Joseph Jurgelewich	8-23-20	Paper Mill	36
Charles J. Miksis	8-23-20	Floor Covering	36
Stanley J. Jezulewicz	8-22-21	Roofing	35
Arthur R. Balduf	8-2-22	Roofing	34
William J. Downing	8-4-22	No. 1 Box Shop	34
James Donnelly	8-28-22	No. 1 Box Shop	34
Adolphe T. Doucette	8-30-22	Floor Covering	34
Edgar W. Ross	8-6-23	No. 1 Box Shop	33
Pietro Cisternelli	8-13-23	Paper Mill	33
William R. Duquette	8-15-23	No. 2 Box Shop	33
Walter F. Mazeika	8-20-23	Floor Covering	33
Alex B. Morrison	8-24-23	Floor Covering	33
Timothy P. Dowling	8-25-23	Roofing	33
Harvey A. Batten	8-6-24	Paper Mill	32
Henry A. Doudie	8-11-24	No. 1 Box Shop	32
Robert V. Garner	8-1-25	Office	31
Howard A. Johnson	8-17-25	Floor Covering	31
Wilfred N. Turenne	8-10-26	No. 1 Box Shop	30
William F. Wall	8-11-26	Maintenance	30
Lauri Palonen	8-12-26	Floor Covering	30
Arthur M. Bent	8-30-26	Floor Covering	30
Frank W. Nyborn	8-1-27	Paper Mill	29
Liugi Cicolani	8-15-27	Roofing	29
William Misevicius	8-16-27	Roofing	29
Hilda M. Rafuse	8-23-27	Office	29
Frank Kondry	8-2-28	Roofing	28
Joseph Popka	8-3-28	Floor Covering	28
Witold Juszkiewicz	8-30-28	Floor Covering	28
Frank G. Kissell	8-6-29	Floor Covering	27
Walter C. Bisdnack	8-15-29	Paper Mill	27
Charles Chorlton, Jr.	8-19-29	Roofing	27
Carl A. Gustafson	8-19-29	Floor Covering	27
Clare L. Hayman	8-19-29	Floor Covering	27
Robert B. Patterson	8-26-29	Supt., No. 2 Box Shop	27
John D. Smith	8-27-29	Floor Covering	27
Alexander Palilunas	8-28-29	Paper Mill	27
Leo A. Lamminen	8-17-31	Floor Covering	25
Lawrence W. Bishop	8-3-36	Floor Covering	20
Francesco Conidi	8-5-36	Floor Covering	20
Giuseppe Bilotta	8-7-36	Floor Covering	20
Paul H. Zenis	8-17-36	Floor Covering	20
Martin Kane	8-4-41	Paper Mill	15
Norman G. Lull	8-20-41	Floor Covering	15
John Curran	8-29-41	No. 2 Box Shop	15
Mary C. Molla	8-29-41	Office	15
Peter A. Deptula	8-1-46	Floor Covering	10
Ernest M. Field	8-5-46	No. 2 Box Shop	10
Bernard E. Whidden	8-5-46	Floor Covering	10
Gordon R. Penney	8-5-46	Floor Covering	10
Eugene F. McCarthy	8-7-46	Roofing	10
N. Frank Hemmer	8-8-46	No. 1 Box Shop	10
Peter Jakobowski	8-8-46	No. 2 Box Shop	10
Francis E. Doane	8-8-46	Floor Covering	10
Sherman E. Coulter	8-8-46	Floor Covering	10
Edwin V. Jankowski	8-12-46	Maintenance	10
Rocky S. Chiofar	8-12-46	Roofing	10
John MacLachlan	8-12-46	Roofing	10
James Glidwell	8-12-46	Roofing	10
William Jennette	8-12-46	Floor Covering	10
George L. Forgit	8-13-46	Roofing	10
Edmund E. Savage	8-15-46	Roofing	10
William A. Lang	8-15-46	Roofing	10
Charlie C. Fielder	8-15-46	Roofing	10
William A. Dickinson	8-16-46	Finishing Mill	10
James F. Grazado	8-17-46	Paper Mill	10
Joseph Fameli	8-19-46	Roofing	10
Andrew J. Malacaria	8-19-46	Floor Covering	10
Frank R. Slauzis	8-20-46	Floor Covering	10
William J. Ford	8-26-46	No.2 Box Shop	10
Joseph A. Nicholson	8-26-46	No.2 Box Shop	10
Richard P. Lovejoy	8-27-46	No. 1 Box Shop	10
Joseph G. Lipinsky	8-28-46	No.2 Box Shop	10
Herbert Pratt	8-28-46	Roofing	10
Parker F. Leonard	8-15-51	Container, Sales	5

PHILLIPSDALE

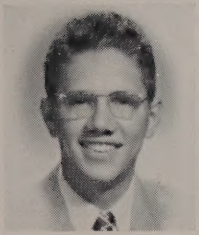
Wilfred Couture	8-6-23		33
Anthony N. Perry	8-9-23		33
Joseph Medeiros	8-25-41		15
Matthew E. Pino	8-1-46		10

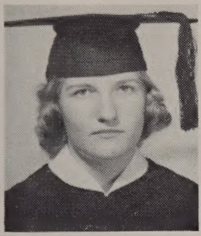
CHICAGO

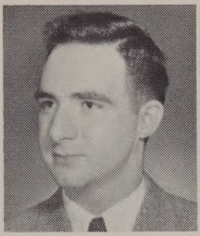
Gresham T. Brebach	8-3-31	Sales	25
Edward Hayden	8-19-46		10
Isiah W. Jennings, Jr.	8-20-46		10
Reuben Mayer	8-20-46		10

Congratulations to

More June Graduates


John Steven Lisowski
Stoughton H. S.
Son of
John Lisowski
Paper Mill

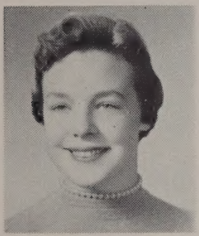

Janis L. Brasher
McNeil High School
McNeil, Ark.
Daughter of
Ernest Brasher
Berry, Stephens

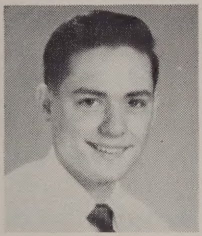

John T. Coleman
Mass. Institute of
Technology
Son of
Ernest H. Coleman
Assistant Treasurer

Joanne T. Lipinsky
Henry O. Peabody
School, Norwood
Daughter of
Joseph G. Lipinsky
No. 2 Box Shop

James R. Hanley, Jr.
Univ. of R.I.
Son of
James R. Hanley
Main Office

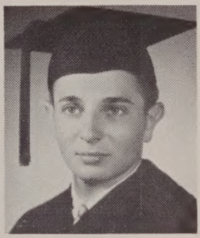
Edward F. Costello
Northeastern Univ.
East Walpole
Laboratory Employee


Maureen Tracey
Norwood High School
Daughter of
Harold Tracey
Paper Mill


Robert J. Ebanks
Chicora High School
Charleston Hts.
Son of
Audril A. Ebanks
Charleston

Elaine B. Johnson
Norwood High School
Daughter of
Edgar M. Johnson
E. W. Maintenance

William Bohnenberger
Calumet High School
Chicago
Son of
Al. Bohnenberger
Chicago


Robert S. Bourke
Harvard College
Son of
Robert W. Bourke
Company Physician

John Whitehall	8-6-51		5
Ray C. Redell	8-6-51		5
William Corner	8-7-51		5
Robert King	8-8-51		5
Andrew Johnson	8-13-51		5
Joe Warfield	8-17-51		5
Columbus Hardville	8-17-51		5

SHREVEPORT

J. Douglas Johnston	8-22-27	S. W. Div. Gen. Mgr.	29
Lester H. Evans	8-25-51		5
Jesse T. Bruce	8-29-51		5

CHARLESTON

Stanley S. Phillips	8-12-29		27
Joseph B. Blandford	8-11-30	Sales	26

BERRY ASPHALT COMPANY
OF ARKANSAS

James E. Carpenter	8-1-36	Waterloo	20
James S. Van Pelt	8-10-36	Pres., Berry Refining Co.	20
Donald L. Ray	8-4-41	Magnolia	15
Hilton A. Marlar	8-1-46	Waterloo	10
John P. Craig	8-12-46	Stephens	10
Jack Milner	8-2-51	Stephens	5

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Hattie E. Willis	8-17-96	60
John Sheehan	8-2-02	54
Mary R. McKinnon	8-9-05	51
Michael J. Hawkins	8-6-06	50
John Blazonis	8-15-07	49
George Stone	8-7-08	48
John Wilkes	8-8-08	48
Samuel A. Hunter	8-29-10	46
Ethel M. Havey	8-13-12	44
Anthony Pratasius	8-1-16	40
Antonio Antonelli	8-12-18	38
Esidoro Palumbo	8-12-18	38
Francis D. O'Neil	8-6-19	37
Edward J. Scanlon	8-30-20	36
Victor Konalski	8-2-22	34
Anton Smolski	8-29-22	34
Charles E. Tyson	8-1-23	33
Andrew Grigun	8-30-26	30
Thomas J. Finn	8-20-28	28

PHILLIPSDALE

Charles S. Cyronak	8-4-10	46

CHICAGO

Lawrence Doherty	8-7-19	37
Frank W. Krueger	8-30-26	30

SHREVEPORT

Ellis Taylor	8-28-41	15

Graduates' Pictures To Be Returned

If your graduate's picture has not been returned, it should be coming back to you shortly.

Pictures were not returned directly after publication in the June Review because so many people were going to be away on vacation in a short time.

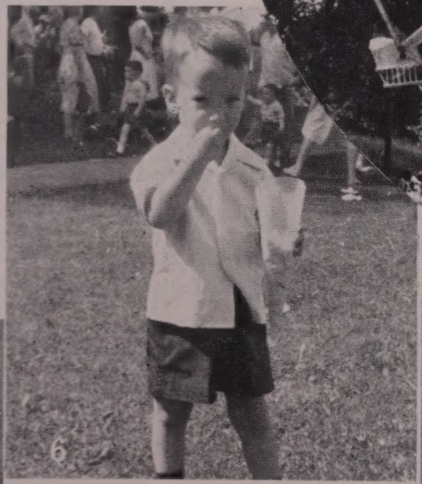
If you want your picture back now, please get in touch with the Review and it will be sent out immediately. Otherwise, it may be another week before all of the pictures are returned.

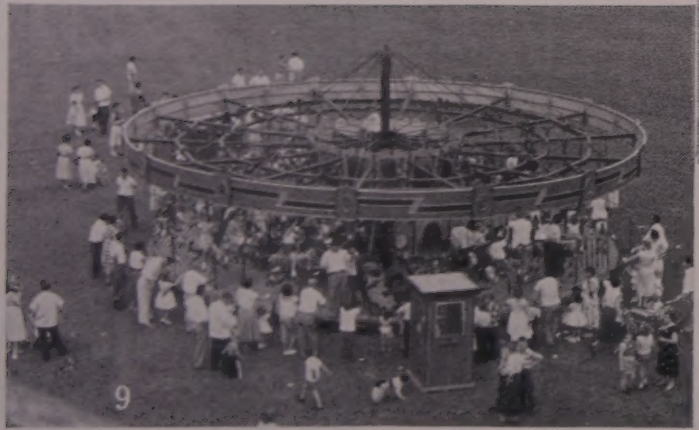
Perry Crane, Retired Dies in Norwood

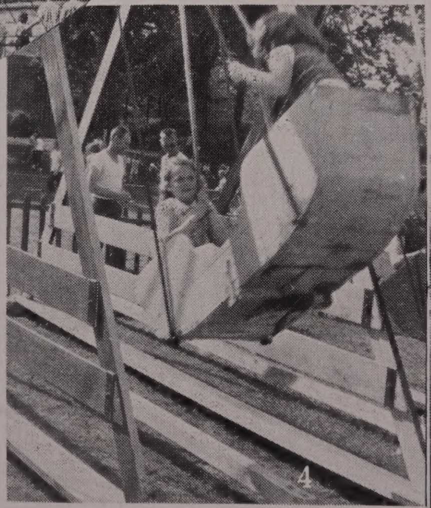
PERRY Crane, retired since 1949, died suddenly at his home on 10 Upton Avenue, Norwood, June 12, at the age of 76.

A carpenter and millwright by trade, he came to Bird & Son in April 1934 to help build the Granule Plant at Norwood. He stayed on to become a machine operator and finally a shift boss at this new crushing plant. His retirement date was June 30, 1949.

Funeral services were held from the Paul H. Kraw Funeral Home on June 14. He is survived by his wife, Mary, two daughters, Mrs. Margaret Nixon of Texas, and Irene of North Attleboro, and a son, Claude, of Foxboro. Before Mrs. Nixon was married she had worked for some years in the Purchasing Department.







Bird Club

FIELD DAY

June 17

was

HAPPY DAY

for everybody

at

Bird Park

↑

1. Wayne and Stuart, twin sons of Russell MacDonald.

2. John Korsun and granddaughter, Mary Lou Korsun.

3. Edward Hobbs and wife and small daughters, Mary Ellen (being handed spun sugar) and Anne.

4. John Down's Cherryl, on the down side of the swing.

5. George Shackley, general manager of the whole affair — one of the best yet — and customers at ferris wheel entrance.

6. Paul Fulton's son, Paul, Jr., working at some popcorn.

7. Kiddie fire engine.

8. In upper seat, President A. H. Anderson with Deborah Ann Dawson, left (his secretary's niece), and granddaughter Elizabeth Wissman. Next in back of them are Joseph Wissman with young William.

9. Looking down from ferris wheel on the merry-go-round.

10. Rhoda Brennan, daughter of Donald Brennan. At left is William McLauchlan, retired.

Milling Around

MAIN OFFICE

JULIA SMITH	JULIA LEWIS
SABINA COSTELLO	WILLIAM GRAZADO
LOUISA GRAHAM	MARY SEXTON
MARIANNE CERCONE	PAT McDONALD
MILDRED SANBORN	RITA PETRONI
BETTY WENTWORTH	CAROLINE COGSWELL

Advertising Display (CDH), W. H. Koehler & Co., that is, have moved to new quarters in an extension of the Park Theatre, East Walpole, former annex to Gould's Garage. For now, at least, Ken Pierce and his photographic set-up are still in the old quarters. The space formerly occupied by CDH will be used later for office space for Marketing and Sales Promotion.

Eleanor Kehoe, telephone operator, is reported coming along well at home following an operation. Filling in for her during her convalescence is Eileen DeWire, who lives on East Street, Walpole.

A warm welcome is extended to George Stockman, who graduated from Northeastern University on June 17 with honors and started as assistant advertising and sales promotion manager, Building Materials, on Monday, June 18. This same Monday morning his picture was in the Boston Herald, showing him in cap and gown being congratulated by his attractive wife. Special recognition was given him for getting his degree while he was working, and for completing an interrupted college career. He served three years with the Navy in World War II and in the Korean War.

Richard Carlson, recently a sales trainee in Floor Covering, has been promoted to salesman in the Central Field and will be covering territory in part of Ohio and Pennsylvania, formerly covered by James D. Young, Jr., who has left.

S. C. "Steve" Traudt of Industrial Engineering has been elected a national director of the American Materials Handling Society. This past year Steve was first vice president of the New England chapter.

C. S. "Chet" Newell of Industrial Engineering has been elected to the board of directors of the Society for the Advancement of Management, Boston chapter.

We welcome back the following college girls who are with us again for the summer: Martha Gately, Charlotte Gustafson, June Mather, Eleanor Radzwill and Gertrude Sigmund. We also welcome Cynthia Hall who has joined the ranks of the Cost Department (ACM) for the summer. Cynthia, daughter of Shoe Cárton Sales Manager Ralph Hall, is a student at Middlebury College.

There's a new member of the Purchasing Department whom we are glad to welcome — Eleanore Medailleu who comes to us from Stonehill College and whose father, John, is a machinist in East Walpole Maintenance.

GIFTS FOR SYLVIA who left the Purchasing Department last May to be married. Here she is surrounded by office friends and the two lovely ceramic lamps and flowers they gave her. From the left are: Walter Keeler, Ann Carpentiero, Patricia Smith, Charles Makarevich, Marianne Cercone with Herb Church behind her; Dick Phipps, Mary Molla, Janice Baker with Arthur Plummer in back, John Andrews and Natalie Locke.

Recently joining the growing number of station wagon owners is Charles Dangelo, design draftsman. He's now piloting a classy new 9-passenger Pontiac wagon.

NOW LIVING IN NASSAU is Mrs. Peter F. Gibbs, the former Marlene Schaier, daughter of Herbert A. Schaier, assistant credit manager. Marlene was married on June 16 at her home church in Norwood. The couple honeymooned on Cape Cod before leaving for the Bahamas, where Mr. Gibbs, who comes from London, is an accountant for Rootes Motors, British auto manufacturers.

Freddie Smith has left and Julia Lewis is back on her job after her extended trip to the West Coast, when Freddie filled in for her. Julia saw a number of former Bird & Son people on her trip. She stayed with the former Ethel Sweeney (of the Machine Shop Office), now Mrs. Bassey, in Los Angeles. The two of them had a wonderful time "doing" L.A. Julia also saw and brought back greetings from Dotty Berklund Boulter, Gladys Boulter Hoglund and Betty Lowden, formerly of Bird & Son's New York Office. In San Francisco — which Julia liked very much — she talked on the phone with Colin Fairlie, formerly of Sales Promotion. Julia flew both ways. Ask her about her aunt's transporting a shopping bag full of Syrian sweets and what happened when the bag broke on the plane.

Jim Hanley reports that son, Jim, Jr., who just received his B. S. in chemistry at the University of Rhode Island, plans to continue in graduate work. A member of two scientific societies, young Jim has been doing research work as part of a U. S. Army Ordnance project. Young Mrs. Hanley will be remembered as Priscilla (Fournier) Hanley, who worked in the Main Office. On Jim's graduating she, along with other graduates' wives, was presented by the students with an honorary "degree," Ph.T., which stands for Put him Through!

Betty and Mary Zinni took an early vacation, Memorial Day week, and went on a motor trip to Montreal.

Gertrude MacDonald and her husband, Jack, of Floor Covering, left by plane on June 30 for a month's vacation in Scotland.

Barbara Hanks took a trip out to the Canadian Rockies and Jasper National Park.

Sympathy is extended to Evelyn Wadleigh on the recent death of her mother.

George Dusty, engineer, spent two weeks this month with his Army outfit at Fort Dix. George is a captain in the Reserves.

Music by members of the graduating class was one of the very fine features of the recent Walpole High School graduation. Robert Kallstrom, messenger and member of this class, was the organist on this occasion.

Marianne Cercone left Purchasing the last Friday in June. With her went all sorts of good wishes for happiness. Tangible evidence of her friends' esteem took the form of a doll's cradle, complete with baby doll, all beautifully decorated with little green fans (negotiable) tied with ribbons. Not only her department and office will miss her, but so will the Review, for which Marianne was a reporter.

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
NINNETTE GRUSHESKI
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

MAINTENANCE

We would like to submit the name of Charley (Singing Waiter) Bailey to the Audubon Society awards committee for his bravery and courage when he plunged up to his knees into the Neponset to save a drowning baby blackbird.

Jesse King, master mechanic, was presented with a set of glassware on his retirement last month. Jess had better keep them handy. Someone is bound to take him up on his offer.

More on Charley Bailey. He has just acquired a 16-foot outboard motorboat. He is docking it at Buttermilk Bay. There should be plenty of fish on the table now.

Jim Maroney recently lost a battle with one of those new-fangled power lawn mowers and found out that grass is not the only thing it cuts. Sorry to hear of Jim's accident.

Alex (Mac) MacDonald, die maker, retired, has just returned from a tour of the Southwest — New Mexico and California. Mac sure has found the formula for a happy retirement.

Everett Brennan spent his vacation at the Island (Prince Edward). What other island is there?

Pat & Mike (Curran and Korbut) were both in the market for new-to-them motor vehicles, model and vintage not important.

Jesse King, on retiring, was also honored by the foremen at a dinner at the Colonial Inn in Wrentham. Their gift to him was an electric banjo clock.

Congratulations to Bill Ivatts, who now has his state electrician's license. He took the exams last month.

PRODUCTION AND POWER

Remember the two pictures in last month's Review of the B.A.A. Marathon? Frank Nyborn calls our attention to the fact that Dean Thackwray placed 5th, not 10th as reported under his picture. The lad from Canton really can run!

Among those who received their bachelor's degrees from Northeastern University at the recent graduation was Edward T. Costello of the Laboratory. He graduated from the Evening School of Business as a bachelor of business administration in engineering and management.

Joseph Coburn was recently elected a member of the Executive Committee of TAPPI'S New England Section. For a report of Joe's latest Credit Union League activities, see article on the Credit Union convention.

FINISHING MILL

Our best wishes to Bernice Perry, who became the bride of Salvatore Filoccio on July 1. Their new home will be in Weymouth.

Congratulations to Ed Shaughnessy, whose son, Edward, Jr., recently graduated from Boston College with a degree of Bachelor of Science in Business Administration. Young Ed was also commissioned a second lieutenant in the U. S. Army Reserves.

We are certainly proud to have three gals from the Finishing Mill who have shown such skill in bowling in the Bird Club for the year. We compliment Alma Walsh, Anne Cavanaugh and Anne Griffin, and also Janice Baker and Doris Reardon from the Office, who made up the winning team, the "Lucky Five."

Anne Cavanaugh has been recuperating from a recent operation. We hope she is well on the road to recovery.

Lillian Jostin suffered an injury to her foot. We all hope to see her back to work soon.

Charles Sabonis is the proud owner of a new Chevrolet, two-tone green and ivory, which arrived just in time for vacation.

NO. 1 BOX SHOP

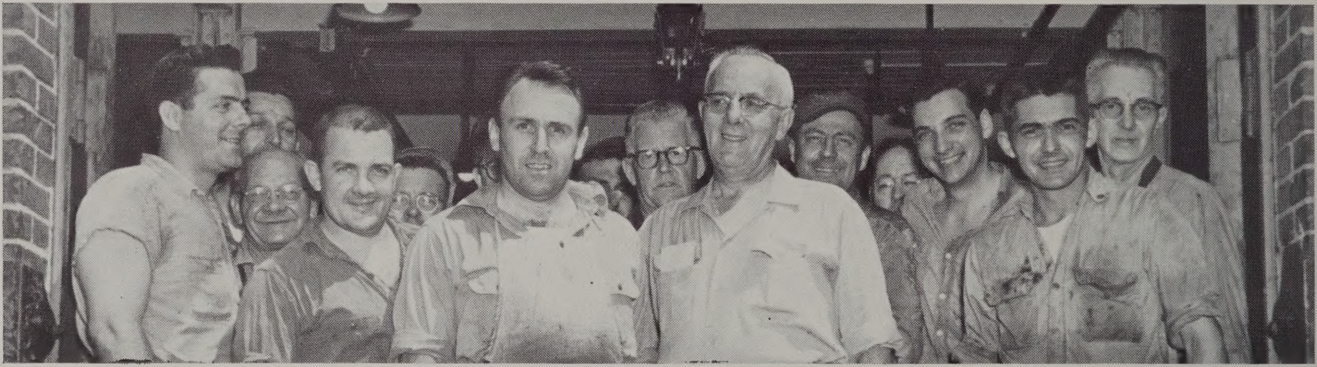
JOHN P. WALSH
RAMONA CHICOINE
ANDREW CENTER
MIRIAM HILL
PATRICK SILVESTRI

New cars in FXC (Combiners): Bennie Palleiko, a new Buick, and John Cooke a new DeSoto. This is John's second new car for the year.

(Continued next page)

LUNCHEON-SHOWER for Janet Doane Floor Covering Division secretary, was held at Vega's in Norwood on June 13 in honor of her approaching marriage on July 7. You can identify many of the girls nearer the camera. There were many others present from the Office. At the left are Louise Perkins, Thelma Hill, Dorothy McEleney, Dorothy Azanzini, Mary Kelleher and Anne Lindsay. On the right side are Ruth Doane, the bride-elect's mother; Mary Berteletti, Helen Curran, Janet the guest; Florence MacDonald, Caroline Cogswell and Betty Lamore.

SO LONG, BOB! Gathering around at Robert Hood's farewell as he retired from the Main Mill Machine Shop are, left to right: James Barnes, Leo Murphy, Leo Burns, Robert McLaughlan, Robert Ivatts, Charles Locke, Myron Brennan, James Patchin, Donald Brennan, and that's Bob, John Glebus, James Maroney, Jesse King and Michael Cronin. Gifts were a barometer and a traveling clock.



THE BEST TO JESSE on his retirement. The men gave Jesse King, Maintenance foreman, a set of glassware, including pitcher and a glass thermometer stirrer, which Jesse countered with an invitation to drop around and try them out. In the picture you can see, from left: Pio Colageo, James Barnes, John Pechulis, Robert Ivatts, Leo Murphy, Donald Brennan, Francis Howe, the man of honor, Jesse King; George Angus, John Nichols, Charles Carter and Charles Locke.

Congratulations are extended to Martin Conroy on his recent marriage. (See Marriages.)

Frank Stanton of Dept FXF (Solid Fibre) was awarded his bachelor's degree at the June commencement at Northeastern University. Congratulations to Frank and we hope to have a picture soon.

Your sunburn still peeling?

No. 2 Box Shop

Joseph Smelstor, Jr.	Anne Kelter
A. D. Smith	Catherine Brady

To Minty (Martin) Saulen go our best wishes and assurance that he will steadily improve in health in the months to come.

Anne O'Brien had a week of her vacation, which she spent at home.

Amos Dixon with his family spent their vacation at Amherst, Nova Scotia.

Mike Moses and Bill Grinavic have each purchased a new 1956 Dodge.

Alice Pole of the No. 2 Box Shop Office has been having her vacation too.

The Bradys of East Street rolled out the red carpet for their sister Gertrude (Brady) Hale, on from California.

Nice to see Gertrude Jalkanen back again after her recent illness.

Glad to hear that Vito Puopolo is getting along well after his recent operation.

Russell L. Tupper's son, also named Russell, has a graduate fellowship for the coming academic year at Ball State Teachers College, Muncie, Indiana, in the industrial arts department. Russell, Sr., retired superintendent, has recently had a nice automobile trip through Vermont.

Norwood Roofing Plant

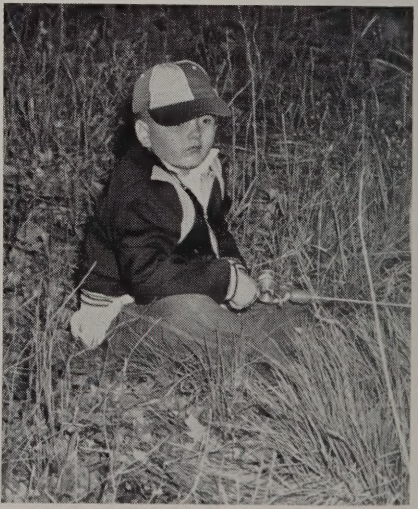
Arthur McKenna	Julius Aukstolis
Leonard Weaver	John Folan
Richard Carberry	Francis Wall
Joseph Nevins	Michael Meomartino
Mary Driscoll	E. H. Kallstrom

John Folan had recovered enough so that he was out of the hospital by June 9, just in time to witness his son John's graduation from Boston College. We hope he will be back with us soon.

Robert Cashen, clerk in the Mill Office, on military leave, dropped us a card from Fort Ord, California, a month or so ago.

Hans Warnick, who was in an accident while riding his motorcycle to attend a race in New Hampshire, has recuperated well and at this writing is expected back to work soon.

Robert Harvey and his bride spent their honeymoon taking a trip to Niagara Falls. They were married in Brockton recently,



JUST FISHIN'. This is little Kenneth Wiik, son of Uuno Wiik, Norwood Roofing.

with a reception for 400 guests at Sandara Hall. (See Marriages.)

Nelson Bartlett spent a few days recently at his camp at Moosehead Lake, Maine.

Sympathy is extended to Jim Mack, whose stepmother died recently.

Joseph (Granule Plant) and Pauline (Mill Office) Zablowski were at their summer home on Sebago Lake, Maine, over the Fourth.

New member of the Bird Club Membership Committee is Maizie Driscoll. See her in the Foremen's Office if you want to find out more about joining the Bird Club.

The many friends of John Hutchins extend their sympathy to him because of the recent death of his mother.

Vacations began early in July in the Lab. Caryl Hinds was going to Munsonville, New Hampshire, off and on. Carroll Homan was going to be at Moose Pond, Maine, near Bridgton. Len Weaver was headed for Cape Hatteras, to the town of Buckston, which is south of Nag's Head.

Lorenzo Braida has purchased his first car, a '53 Buick.

Tom DeSena attended the annual state VFW convention at Worcester.

James Mack's son, Jimmy, is attending Tabor Day Camp at Needham.

Postcards have been received here from Andy Wright, who is making a tour of Europe.

Floor Covering Plant

William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Joseph Radzevich
Willard Jonah

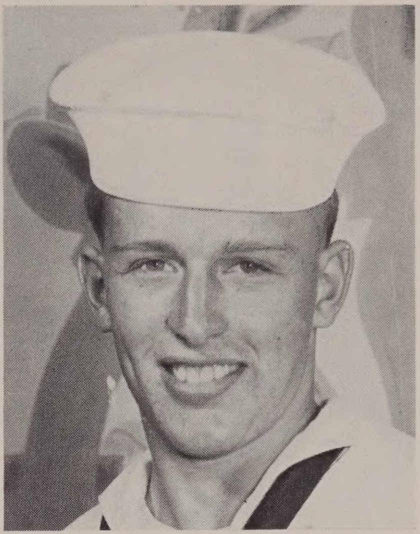
John MacLeod, from the Lino Department and now in the Navy, was home on leave in June and dropped in to see us. He's stationed aboard a destroyer, which old Navy men may be glad to know is still called a "tin can."

Mr. and Mrs. Albert Hayward celebrated their 34th wedding anniversary on June 21.

Mike Shea set July 5 as the grand opening of his swimming pool that he has constructed in his back yard.

John Green was in there working with his Soap Box Derby boys again this year, taking a week of his vacation to wind things up. He had 30 entries from his town of Foxboro at the meet in Stoneham on June 16. Three trailers carrying the kids'

(Continued next page)



HIS COMMANDING OFFICER wrote a nice letter to Ray Bearce, Larry's father, telling him of Larry's advancement to the rate of QM3 (comparable to rank of sergeant in the Army). Larry is on the U.S.S. CHILTON, Norfolk, where he has been since boot training. He enlisted two years ago on graduating from high school. Proud dad is a foreman at Norwood Roofing.

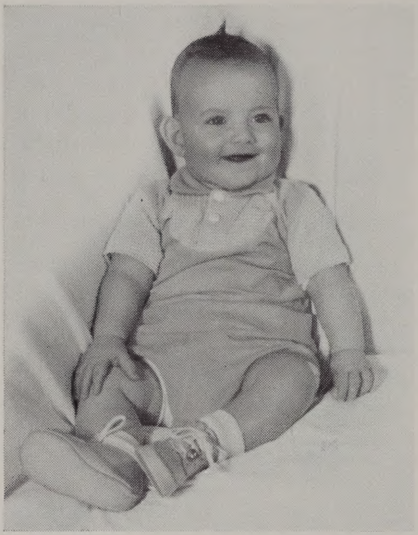
Golden Wedding

GOLDEN WEDDING was celebrated by Raymond C. Call and his wife on June 6 at their home in East Walpole with open house. Mr. Call, retired in 1953, worked at Norwood Roofing Maintenance for many years where he was master mechanic. The couple received many cards and gifts appropriate to the anniversary. A great many friends and relatives dropped in to offer congratulations.

Top Student

FATHER AND SON HANDSHAKE at Norwich University graduation of three top students. Pair in back are the Pulsifers, E. Russell, head of Bird & Son's Industrial Engineering Department, and son Bruce C., valedictorian and tied for four-year top honors with Alfred C. Nelson, next to him. In front is Richard A. Lane. Dads of all three are also Norwich alumni.

Mr. Pulsifer, just elected to the university board of trustees, had the privilege and honor of presenting his diploma to his own son. In 1953, his older son, Donald, graduated from Norwich, was valedictorian and had earned top honors.



WILLIAM HORACE HAYWARD, 8 months old, is the handsome little grandson of Harvey Hayward of Floor Covering, and son of Stanley Hayward, formerly of Floor Covering, who just left to join the Walpole Police Department.

Floor Covering

(Continued)

cars were seen rolling down Rte. 128 early that Saturday morning with huge lettering on the sides saying FOXBORO.

With John's oldest boy graduating from high school this year, the racing in the Green family has passed down to the next son, J. Michael. Freddie, the youngest, can compete next year.

The Foxboro boys were disappointed not to bring home as many prizes this year as before. However, they are now training for the Foxboro Soap Box Derby in September.

* * *

Mrs. Jack Flynn has her mother, Mrs. M. Butler from England, visiting with her this summer.

It is nice to see Felix Counter and Jack Flynn back to work after their illness.

Dick Bunker, Jim Bunker's son, has been doing very well pitching for Syracuse of the Eastern League. His latest record is 8 wins and 2 losses. He has also been successful as a pinch-hitter.

Lorraine Foley has quite a farm in Norfolk. Among her animals are several pigs, three cows, two kittens and one dog. One of her pigs she has named Pork Chops.

Congratulations to Stanley Hayward on his appointment to the Walpole Police force. Stan had been with Bird & Son since 1948, all the time at Floor Covering.

Donald Meeker left to accept a job with the Post Office Department. Good luck to him!

Lewiston, Maine

By

By HELEN LANE and
JOAN WALMSLEY

Doris Levasseur will spend her vacation with her father in Connecticut. She also plans to do a little shopping in New York.

Janet and Joan Walmsley will spend the week at Bayview Beach, just sitting in the sun.

Rita Tremblay and husband, Leo, will visit with her sister in Swampscott, Mass.

Leola Gilbert's son Richard left recently for Texas, where he will receive his basic training in the U.S. Air Force. Leola expects her son Donald home from Virginia for a furlough soon.

Elizabeth McCabe will spend her vacation at their cottage in Wayne.

Bill Cody expects that his vacation will be all taken up with moving to his new home.

Margaret Gillis plans to spend her vacation at home. She says that will be a real treat.

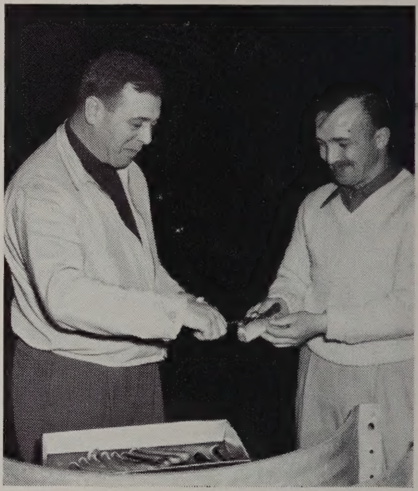
Mabel Peare will spend the week at Ft. Fairfield, with friends.

Gerry Hinkley will spend most of his time fishing, and he is not giving away his secret spot.

With Guy Houghton at his cottage at Sandy Bottom Pond, Turner, it makes a goodly portion of Bird Lewiston employees, Turnerites.

Ralph (Stub) Maxim and wife, Myrtle, will visit with their son in New Hampshire. Stub hopes he can get home in time to do a little fishing.

Eddie Quinn will take a few day trips, but will leave the long ones until fall.



TWOSOME making toothsome toasted — oh, well, **hotdogs,** at the recent Scotch Foursome. The handsome chefs are Joe Eppich and John Woloshyn of Floor Covering.

"There are two books which should be kept in every home and should be read by every member of the family; the Bible, which tells of the miracles of God and the seed catalog, which proves them."

CATHOLIC DIGEST

"There's no denying that he's a cad; but, on the other hand, so's his convertible."

Sweet Young Thing
reported in MIRTH

GOOD LUCK, ANDY, said the men from the Boiler Room at East Walpole as they gave Andrew O'Malley a Zenith portable radio. Those present for the picture-taking were, from left: Ralph Clifford, Roger Freeman, Leo Buckley, George Blair, John Wozniak, Mario "Mike" Boragine, Mr. O'Malley himself, John Dorsheimer and Milton Gardner.

CHARLESTON ROOFING PLANT

STAFF: RAY MARSTON, KERMIT MANN, MICHAEL GALASSO, DENNIS CADDELL, LAWRENCE MARTIN, ELAINE BAKER, JOHN WYNDHAM AND ARTHUR WISE

RCHITECT Shingle
BIRD & SON INC

GIVE 'EM THE PITCH! This group of S. E. Division salesmen was snapped at a building materials convention at Charlotte, N.C., in March. They are: A. G. Marsh, George Stine, Frank Smith, B. L. Sears and J. B. Blandford.

Charleston Chatter

Robert Johnstone Ebanks, son of Audril A. Ebanks, tank car man, deserves the title, "student of the month."

Robert, whom we immediately associate with the drums, plays in the band and is a member of the Beta Club, Citizenship Club and was elected most talented in the senior class at Chicora High School.

Robert, 19, has one ambition, to get a Ph.D. in chemistry or physics, for his favorite subject is science.

He hopes to attend George Washington University in Washington, D.C., in the fall.

Robert also has credits and honorable mentions for building a model of a space satellite and had a nice story in the local newspaper.

Loraine Hill has just returned from her vacation. She went home for a visit and also to the mountains. Says Loraine; "I had a swell time and I'm ready for my second week.

Kermit Mann sent his wife and son off on the plane to spend a vacation in West Virginia. And as we guessed, he was late the next day.

We are sorry to see that Margaret Deese is leaving us. She is going into a greater field — motherhood. Congratulations.

Did you happen to see Charlie McDonald flashing one of his Father's Day presents? It was a picture of his baby boy. The proud Pop now has the picture sitting on his desk. He also got an electric razor.

Floyd Billings and Kermit Mann have been wearing new sport shirts since Father's Day.

John Nelson, salesman, was away on his vacation, but he did not tell anybody where he was going.

Lee Pulley, salesman, and his family took a trip to Washington, D.C., on his vacation.

On the morning coffee breaks the subject of the conversation is always "Can you top this." The greatest story told, so far, is Charlie McDonald's program of "This is your life."

Our boys in the Maintenance Department, who have just returned from their vacations, seem very happy to be back. Maybe there is too much work around home. Gives us who haven't been yet something to consider.

Maintenance Dept.

We are happy to have added to our department, Mechanic Leo O'Neal. He is a native of South Carolina, married and has three children, a boy and two girls.

It seems that Charles Higby and George Davis of Maintenance had a good catch of rock bass. Well, anyway, the fellows in the next boat had them, and the pointers these two picked up will help them the next time.

While on vacation Lonzo Culick caught all the fish. He won't tell us and we can't find out where the spot is.

While vacationing Sam Clark did some long-put-off visiting of relatives.

While on his vacation John Mitchum did some remodeling of his home, painting, etc.

John Tucker and his family had a nice trip back home, that is via Texas and on to Boston, Mass.

Congratulations to Willann and Herman Myers, Sales Trainee, on the arrival of their baby boy, Herman Myers III, in May.

Last contribution before the July deadline —

The sun is dipping slowly into the West and Your Bird Review Office Correspondent sits before the typewriter with an enormous sheet of white paper before her trying to recall the humorous doings and undoings, arrivals and departures that occurred during the past month.

Looking out the window she sees Bill Price shoot past her in a streak of green, flashing a broad smile, reflecting his delight in his 1956 Chevrolet Station Wagon.

Following swiftly thereafter came the sleek car(?) of Floyd Billings, this car held the distinction of being the first one of its type off the assembly lines in 1937.

During the past month John Burn, our cashier, was laid up with the mumps but he's now back at his calculations.

Ray Marston returned to work with a real Bostonian accent, picked up while at East Walpole last week.

"Anyone want frosting?" This was what was heard when recently Mr. Freegard and Gloria Patterson celebrated their birthdays on the same day.

"Mary Switchboard" alias Mary Haddox has really been absorbing Ole Sol. She and Joyce Buckner are sporting August tans in June.

Mary "Rawstock" Aldridge is all excited about her coming vacation at New Orleans.

James Puckett had a wonderful week of rest, and Oh yes! one unsuccessful fishing trip. Excellent vacation.

DEBORA JEAN BURN, pretty, 4-months-old miss, has three teeth and her parents are very proud of her. Her father is John Burn, Charleston Office cashier and payroll clerk.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

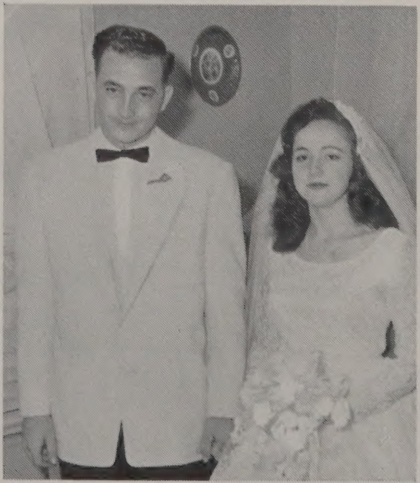
Team Standing at Mid-Season Mark

Both Bird & Son softball teams are doing very well in their individual leagues so far this season, with league play approximately one-half over.

The Metropolitan League Team is holding down second place in their league at this time with a record of 7 wins and 9 losses. Only one game separates them from the league leaders.

The Commercial League Team is now in third place in their league with a record of 4 wins and 2 losses. In their most recent win, a 7 to 2 victory over United Gas, Huey Humphrey got the team's first home run of the season. We know there will be much talk of this "mighty blast" as the season goes on, most of it by Huey himself.

Our Commercial League softball team made the first road trip of the season recently when we were invited to the great State of Texas to play a game with the DeBerry, Texas, All-Stars. For those of you who are not familiar with DeBarry, we would describe it as being "somewhat smaller than Dallas." Anyway, we still felt honored to be invited and all had a fine time playing there, even though we did come out on the short end of a 6 to 3 score.



GROOM AND HIS BRIDE are James Shepard and the lovely Eleanor (Gentry), who were married May 19, at Calvary Baptist Church, Shreveport. James operates the Defibrators at the Felt Mill.

SHIPPING FOREMAN becomes bee keeper. Willie Smith at Shreveport is transferring a swarm from a nail keg in which he caught them to a patented hive. Some half-dozen swarms have been found near the loading dock. Hence this bee-keeping is not strictly a hobby. All the swarms have been given away except the two hives Willie now has. Willie suspects the hollow trunk of an old pecan tree as the source of supply.

Shreveport Speaks

Willie Smith spent two weeks' vacation just relaxing and enjoying life. He entertained company from Port Arthur for a few days and made several trips to Lake Bisteneau swimming, fishing and picnicking and just having fun with the family.

Anne Eddy has spent her vacation entertaining her mother and father-in-law from New Jersey. Each year Mr. and Mrs. Eddy motor down to visit Anne and son Gary.

Lenora Evans spent her vacation in New Orleans. She was very lucky in the fact that her brother, Doctor Donald Hanley, who has an apartment in New Orleans, was replacing a doctor in Springhill. Lenora and her family moved into his apartment and lived comfortably during their stay in the Crescent City.

Wynn McPherson and her husband planned a vacation in Houston, Texas, and the first card from them was from Hot Springs, Arkansas. Could be they needed a road map.

Joe Springer has just returned from a two-week vacation trip to Miami and Fort Lauderdale, Florida. Joe has a sister and other relatives in these two cities.

Charlie Williams has been away for 10 days following a throat operation.

M. T. Martin was 60 years old on his last birthday. He and his wife, Gertrude, decided they needed a little excitement around the house. They have signed adoption papers on a little 7-month-old baby boy named Bruce. He was born on Thanksgiving day, 1955.

J. M. "Buck" Oglesby drove to California with his family for a two-week vacation. Buck visited with Willie Shoemaker, one of his nephews. Shoemaker weighs about 100 pounds and is one of the country's best jockeys.

Marvin Green had his appendix removed on June 16, at the P & S Hospital. After a few days Mrs. Green said he must be better because he was getting grouchy with the nurses.

Jake Brown spent some time in Texarkana and a night or two down at Lake Bisteneau fishing during a week of his vacation.

Clifton Lendsey was planning to be married June 29 to his hometown sweetheart. Cliff has a new car to be proud of too.

W. W. McElroy and family were off to Pensacola, Florida, and points south for a two-week vacation.

We have been missing Ottis "Slick" Saunders since he has been sick and in the hospital. We hope he is soon recovered and back on the job.

George Walker was away for a two-weeks' vacation. He planned to fish around Sicily Island, Louisiana, and visit relatives in Arkansas.

William Taylor, slate unloader since 1945, has just moved into a new home he bought at 1914 Nicholson.

Leo Hogan and wife were leaving for 10 days' vacation in Eureka Springs and other points of interest in the Ozark Mountains.

Vivian Wilson spent a week in New Orleans as a delegate to a Navy Mothers Convention. Vivian was also able to spend a few days with her daughter, Betty, and family while in the Crescent City.

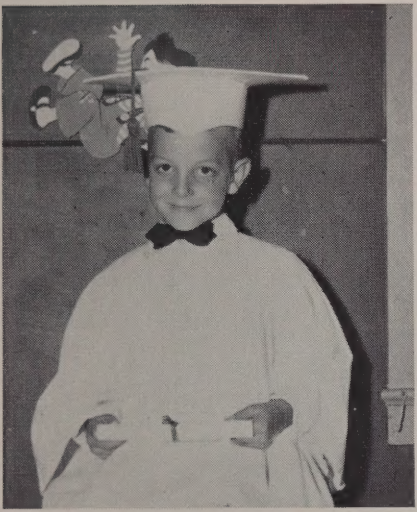
Kavat Loe spent a week of his vacation fishing and taking it easy around home.

Ora Miller and Gertie Salter visited in Gulfport, Mississippi on their vacation. A card from them told of their visit to Bellingrath Gardens in Mobile.

Dawn and Bill Denny spent a few days visiting Dawn's parents, Kay and Ollie Sherburne. Dawn and Bill live in Wichita Falls, Texas.

Bo Beauchamp and Carl Futrell both have been busy getting settled in their new homes. Bo moved his family to Shreveport from Dallas and Carl bought himself a home in Dallas.

Charleston "Graduates"



JUNIOR SIZE CAP & GOWN is worn by Mildred Dorr's son, Henry, 6, on his graduating from Park Circle Jack & Jill Kindergarten. His mother is transcriber operator at the Charleston Office.

Wick Guice came by the office for a while during his vacation.

Anna and Tad Dickson were in while they were here visiting Anna's folks. Anna use to be our switchboard operator and is now making her home in Cincinnati.

We're glad to have Carole Sherburne helping out again in the office during summer vacations.

"Almost any family man can tell you that the most inflammable kind of wood is a chip on the shoulder." — Burton Hillis in Better Homes & Gardens magazine.

GRADUATE. Gwen Josey, 5, graduated from George Legare Kindergarten this spring. She's the daughter of Lloyd Josey, Charleston shipping clerk.

GARY OFFICE GIRLS, Amy Glennon, left, and Gertrude Campbell. Picture came in titled, "Two hungry gals on their way to lunch." Oil tank in background lends authentic touch to Berry Refining Co. setting.

Two Bird & Son People Preside at Convention

ELEVEN officers and directors of the Neponset Credit Union and two clerks attended the big annual state convention of credit unions last month on the North Shore. This was the 35th annual gathering of the Credit Union League of Massachusetts, to which our credit union belongs. It was held at the big seaside hotel, the New Ocean House, at Swampscott, the week-end of June 15, 16 and 17.

At this session, Joseph Coburn, a director of our credit union, was re-elected a director of the league for two years. At an organization meeting later, he was also elected third vice president of the league.

Past president of the league, Albert W. Smith, treasurer of the Neponset Credit Union, sat on the rostrum with the league past presidents during the league business meeting. Leading round-table discussions at one of the sessions were Velma Cobb, on auditing, and Joseph Coburn, on real estate. Miss Cobb also served as convention secretary at the business meeting.

New feature of this year's convention was the education program for office clerks. Mary McDonagh and Eleanor Graves were sent by the Neponset Credit Union to attend these meetings.

The following delegates attended from here: Nelson Bartlett, president, Ronald Sager, vice president, A. W. Smith, treasurer, Velma Cobb, clerk, and Joseph Coburn, Richard Ellis, Nelson Phillips, Russell L. Tupper, Howard S. Whitney, Hilda Rafuse and J. Robert Anderson. Several wives also attended.

BOSSIER HIGH SCHOOL BAND, has had a wonderful record and was going to Miami last month to compete during the Lions International convention. Shreveport Maintenance Foreman G. D. Davidson's son, Buddy, plays the bass horn. He's here, fifth bass horn from left in back row (arrow). Buddy was one of our high school graduates pictured last month.

sidelights

Spangles

The word *spangles* always reminds us of bright bead fringes on the costume of the lady horseback rider in the circus. (White horse, of course.) At least she wore spangles when we were a kid. What brought this up is Adman Ted Aber's recent announcement of a new Bird Floor Covering pattern, which has been named "Spangles." It's a happy choice. In fact, here is another voice raised in praise of giving patterns interesting names, a fairly recent practice in our Floor Covering Division.

1124 ARCHER
ARCHER
ARCHER PAPER COMPANY

ROLLS-ROYCE, P1, 1928 Brewster Speedster identifies this sporty car. In the back seat is our Floor Covering Southern Field Manager Stanley Blackmer. This slick model belongs to Bird customer Neil McDade, owner of Archer Paper Company, Chattanooga, Tennessee. He's at the wheel. Archer buyer G. I. Taylor is standing alongside. Snapshot was taken by Bird Salesman Bill Each.

ADVT. DISPLAY throws a party for Skip (Elliott) Middlebrooke as he leaves to work in Boston. The Barbaglias had it in the cellar of their home, where everyone had a wonderful time. Seated are Bea and Bill Grazado, Peg Owens and Daisy Pierce. Standing are Nunzio "Ponzi" Julius, Shirley Barbaglia, Skip, Bob, the host; and Walter Siderwicz. Frank Molinari is hidden behind photographer Pierce's wife. Of course Ken Pierce took the picture.

If You Get Hooked While Fishing

. . . and a lot of vacationers do, by barbed fishhooks, remember this. The hooks tear the flesh painfully if you try to pull them out from the direction they went in.

If a hook is embedded in the flesh, push it through. Then use a wire cutter to snap off the barb, and pull the smooth end through. Wash thoroughly, and soak in a solution of warm salt water.

Swimming Pool Liner by Bird

Roofing Sales Department at East Walpole has had two or three inquiries lately about the use of Bird roll roofing in making swimming pools. Janet Laber, correspondent, remembering Norwood Roofing employee Joe Nevins's story in the Review some few years back, has sent copies of the article to these inquirers.

Under the "U" in FORTUNE

A year ago the Review noted that FORTUNE magazine listed Bird & Son as one of the first 500 largest corporations in the United States in 1954. Now the July 1956 issue of FORTUNE is out with the names of all 500 of the 1955 toppers printed on the cover. FORTUNE subscriber W. O. Koehler phoned us that Bird & Son was there all right, right under the "U" in the lettering of the magazine title. Bird & Son in 1955 moved up to 449th on the list. The 1954 position was 483.

OHI

If you're in Building Materials sales, you know about it. If you're a home owner, you may also know that 1956 is Operation Home Improvement year.

The OHI slogan is "56—the year to FIX" *your* home. You are reading about it in national magazines. It is a nation-wide project which our Bird Building Materials Division is helping to underwrite. It is a campaign to sell all sorts of home improvement materials. The campaign is going to last all this year and go on into 1957.

OPERATION
'56—the year to FIX
HOME IMPROVEMENT

Who's Back of OHI?

Besides Bird & Son, other leading manufacturers behind the project include Pabco Products, Johns-Manville, Reynolds Metals, Portland Cement and Sears, Roebuck. There are many, many more. E. L. Chamberlain, Building Materials Division vice president, and Leonard Niese, advertising manager for that division, spear-head Bird & Son's participation in OHI.

The U. S. Chamber of Commerce, as national head of all manufacturers in this program, is the leader. The U. S. government has given its blessing through a proclamation by Federal Housing Administrator Albert M. Cole.

Improved living conditions and better-looking real estate raise everybody's sights. There's something about a good-looking neighborhood, like a tidy person, that has a beneficial effect far beyond just the outward appearance.

Berry of Arkansas

McCLURE-AWBREY WEDDING at Magnolia. The bride is Zuma Awbrey's daughter Betty, and the maid of honor is the bride's sister, Cortez. Mrs. Awbrey is a Berry employee in the Magnolia office.

Betty was married to James Allan McClure on May 27 at Magnolia's Central Baptist Church. Best man is the groom's brother, Verl.

Magnolia Notes

By STELLA HINES

and ZUMA AWBREY . .

Merle Davis, husband Galen and daughter Judy spent their June vacation on the beaches of Florida.

The Magnolia Office welcomes Mary Alice Strange as the latest addition to the force.

Carmen Ray spent one week of her vacation during the early part of June just "doing nothing."

Zuma Awbrey also took two weeks the first of June to rest up from a graduation and a wedding, which had taken top billing at her house for several weeks previously. She drove out to Dallas and spent a few days with daughter Cortez, going to some good ball-games and sightseeing, and came back to work looking wonderful.

The Smiths — Roger, Beadie, Mike and David — drove up to see big brother Norwood graduate from Purdue University. While in Chicago, they had a very unhappy experience — came back to their car one day to find that everything had been taken, and so had to do a little shopping before they could go on their merry way.

Ted, Lib and Bette Van Pelt made a quick trip to Evanston, Illinois, to bring Janet home for the summer.

Think of your own faults the first part of the night when you are awake, and of the faults of others the latter part of the night when you are asleep.

— *Chinese Proverb*

Chicago Roofing Plant

STAFF: ROBERT W. MACLEOD
MATHILDA HANSEN
VIRGINIA O'BRIEN
JOSEPH BLACKMAN
MARTIN PEARCE

Marge Hoey spent a few very pleasant vacation days on a farm near Genoa, Illinois, visiting Mrs. Ken Furr. (Mrs. Furr — Betty Borgkenhagen that was — formerly worked for Bird & Son.)

Della Lyndon spent a week at Kneipp Springs on Sylvan Lake, Rome City, Indiana. Had a very fine vacation week.

A. M. Dobbins' new "buggy" is mighty pleasing to the eye!

We wish to welcome Ron Snyder to the ranks again.

Sam Marks is now an Auditor with the Contract Division of the Army Audit Agency. Sam reports this work very interesting as he gets to visit many concerns holding Government contracts. Sam used to work here before he went into military service.

GIFTS FOR CATHY. Her friends at the Chicago Office presented Cathy Shipanik with some lovely things when she left recently to be a full-time housewife.

Births

To the Herman Myers, a son, Herman III, May 24. (Charleston Sales)

To the Allan Murgatroyds, a daughter, Barbara Ann, May 28. (Chicago)

To the Robert Wotherspoons, a son, June 17. (Phillipsdale)

To the William Barrats, a son, William, Jr., June 28. (Phillipsdale)

Marriages

Robert L. Harvey (Norwood Roofing) and Claire Mary Carbonara, on June 3, at St. Colman's Church, Brockton.

Martin Conroy (No. 1 Box Shop) and Maureen O'Toole, on June 9, at St. Catherine's Church, Norwood.

Salvatore Filoccio and Bernice Perry (Finishing Mill), on July 1.

BRIEFING THE COMMANDOS. This is a Sunday afternoon briefing session for the Bird Sales Development Team — the "Commando Raiders" — then at Fort Worth, Texas. Veteran salesman Fred Jakel is leading the briefing. This is at the office of Specialty Products, Inc. of that city, Bird distributor.

Seated, from left: Roy Moore, president of the distributor company, John Marsicano, Fred Jakel, who is Dallas representative; and Dick Carlson.

Standing: Charles Jones, distributor's sales manager. Two other distributor salesmen were at the session and another commando, Dick Eklund, took the picture.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ALLEN PERKINS
LESLIE E. HOWARD
RAYMOND NOLAN

ON THE JOB at Phillipsdale's Insul Board Plant is Mike Pella at the feed end of the Saturator. Ed Smith of the same department was the photographer.

SATURATOR TAKE-OFF at the Rhode Island's Insul Board is manned here by Anthony "Hi-Ho" Silva and Bob Berry. Candid cameraman was fellow employee Ed Smith.

Local 878 Organized

THE union at Phillipsdale has now become Local 878 of the United Paper Workers of America, AFL-CIO. At their first election, the following were elected officers:

President — Ernest Paiva
Vice-President — Joseph Wynne
Recording Secretary — Vernon Stromberg
Financial Secretary — John Borges

At this writing we do not know who the stewards will be, but we hope to have a picture of the whole group sometime soon.

Around the Plant

"Ginger" Conti of the Paper Machines won the R. I. Golf Association Invitation Tournament over a field of 125 with his score of 75. It looks as though he is starting where he left off last year when he was the Rhode Island Public Links champion.

Henry Perry, son of Dudley Perry in the Wood Department, has started training in the Army.

We were glad to have Barbara Vandal back in the office after a hospital visit, and hope by the time this is in print that Les Howard and Anthony Tameo will be back on the job again.

Visiting retirees included Sam Gorelco and Antonio Dias. Antonio has been staying in California and he says that he will return there just as soon as it starts getting frosty here again.

John Vargas is spending his week-ends building his summer home on the Cape.

Lieutenant Commander Charles McLaughlin, spouse of Margaret McLaughlin in the office, was recently commended along with the East Providence High School because of the large number of boys in the local Naval Reserve.

Among the graduate's pictures which we did not get in time for the Review was that of Eugene Duhamel, formerly of the Insul Board Plant and brother of Jane Olney, who graduated from the University of Montana.

Carol Mae Inman, daughter of boiler operator Howard Inman, and David Leroy Lewis of East Providence were married in Grace Memorial Church in Rumford on June 23.

Howie Inman, incidentally, is a big wheel in the Rumford Little League.

We welcome Patrick Pino who has started to work with us. We hope he finds his association with the company enjoyable.

Two of last year's "summer help" are back again this year — Les Howard, a student at the University of Rhode Island, and Fred Lowry, a recent graduate of Dartmouth. A new student, Arthur Weddell, a recent graduate of Brown, has also joined the summer group. Fred and Arthur expect to do graduate work in the fall.

Bob Wotherspoon became a father for the first time on Father's Day, June 17. It was a boy.

Congratulations also to Bill Barratt who became a father for the first time also on June 28.

Russell Carter of the Laboratory recently spent two days at the National Guard Rifle Range in Sun Valley.

Al Perkins is trying out his new Catalina hard top on a three-week trip to Nova Scotia.

Gil Dias has traded in his old Cadillac for another. It's getting to be a habit.

Ed Vatcher is taking another trip to Newfoundland this summer. We don't know whether or not he'll bring back another moose.

David Bethel is making plans for a trip to Florida. We hope to hear more about this later.

Mike Tavares spent part of his vacation on a tour to Canada.

Paul Knight spent his vacation fishing and trying out his new outboard motor at Bridgton, Maine.

We are told that Al Farrell took a flying trip to Florida, but we haven't seen any pictures to prove it.

Bob Blake, Arthur Medeiros and Al Carvalho spent their vacations working around home. We understand they were glad to get back to work again.

Acknowledgments

The family of the late Israel Primack gratefully acknowledges your kind and thoughtful expression of sympathy.

The family of Anthony LaCivita acknowledges with grateful appreciation your kind expression of sympathy.

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Mr. and Mrs. Francis Swierk
Mr. and Mrs. Robert Faunce

During a time like this we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

Mrs. William Church and Family

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Mrs. Mary Glorioso
John Reardon and Family

Gratefully acknowledging and thanking you for your kind expression of sympathy.

The Family of Perry Crane

Your sympathy and your thoughtfulness will always be gratefully remembered.

Mr. and Mrs. John Hutchins and Family

Your kindness at this time is more deeply appreciated than any word of thanks can express.

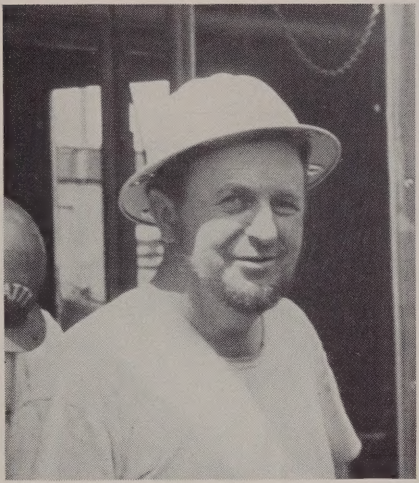
Mr. H. C. Wadleigh and Family

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

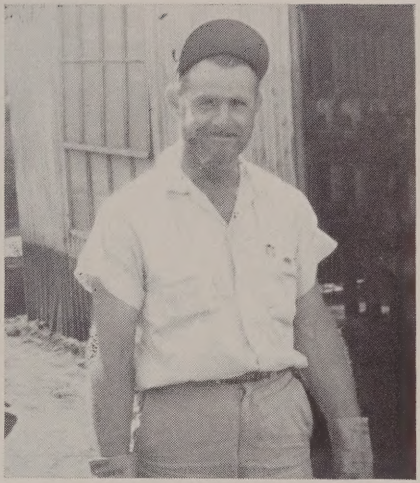
Mrs. Zaranka and Family

Brothers of the Brush

Gary, Indiana, celebrated its Golden Jubilee, the week of June 9-17. Old costumes and other things (like beards) appropriate to the period of 50 years ago were seen about the streets. These Brothers of the Brush are employees of the Berry Refining Co. at Gary, not of Smith Bros. cough drop manufacturers. Envious? Wonderful as these beards were, sorry to say none won a prize. A pageant, fine concerts, fireworks displays and the crowning of the Jubilee queen were included in the week-long ceremonies.



William "Bill" Ware

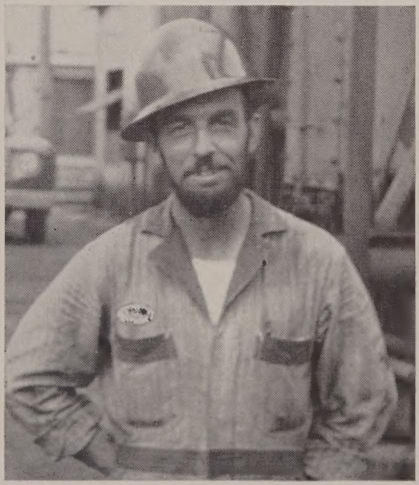


Ernest Shriver

William "Patty" Smolinski

Cosme "Pete" Perales

Jack Wells



Ralph "Rusty" Rush

On the Lighter Side

"I always drive with the emergency brake on . . . when an emergency happens I'm ready."

Smart woman quoted by Fred Neher

"If after I depart this vale, you ever remember me and have thought to please my ghost, forgive some sinner and wink your eye at some homely girl."

Henry L. Mencken

A young man who had just received his degree from college rushed out and said, "Here I am, World, I have my A.B."

The world replied: "Sit down, son, and I'll teach you the rest of the alphabet."

"How was the applause after your speech?" asked the fond wife when her husband returned after an evening engagement.

"Terrible," he moaned. "It sounded like a caterpillar in sneakers romping across a Persian rug."

The lady of the house was showing the new maid about the premises. As they walked into the dining room, she said, "This dining room table goes back to Louis the Fourteenth."

"That's nothin'," said the maid, "my whole living room set goes back to Sears the fifteenth."

"Probably the most superior smile in the world is registered by a small boy who has found out that there is no Santa Claus, and whose little sister hasn't."

Dan Bennett

"One of the best things about a very little child is that he never thanks you for doing things for him — he is so sure you want to."

Maurice Horspool

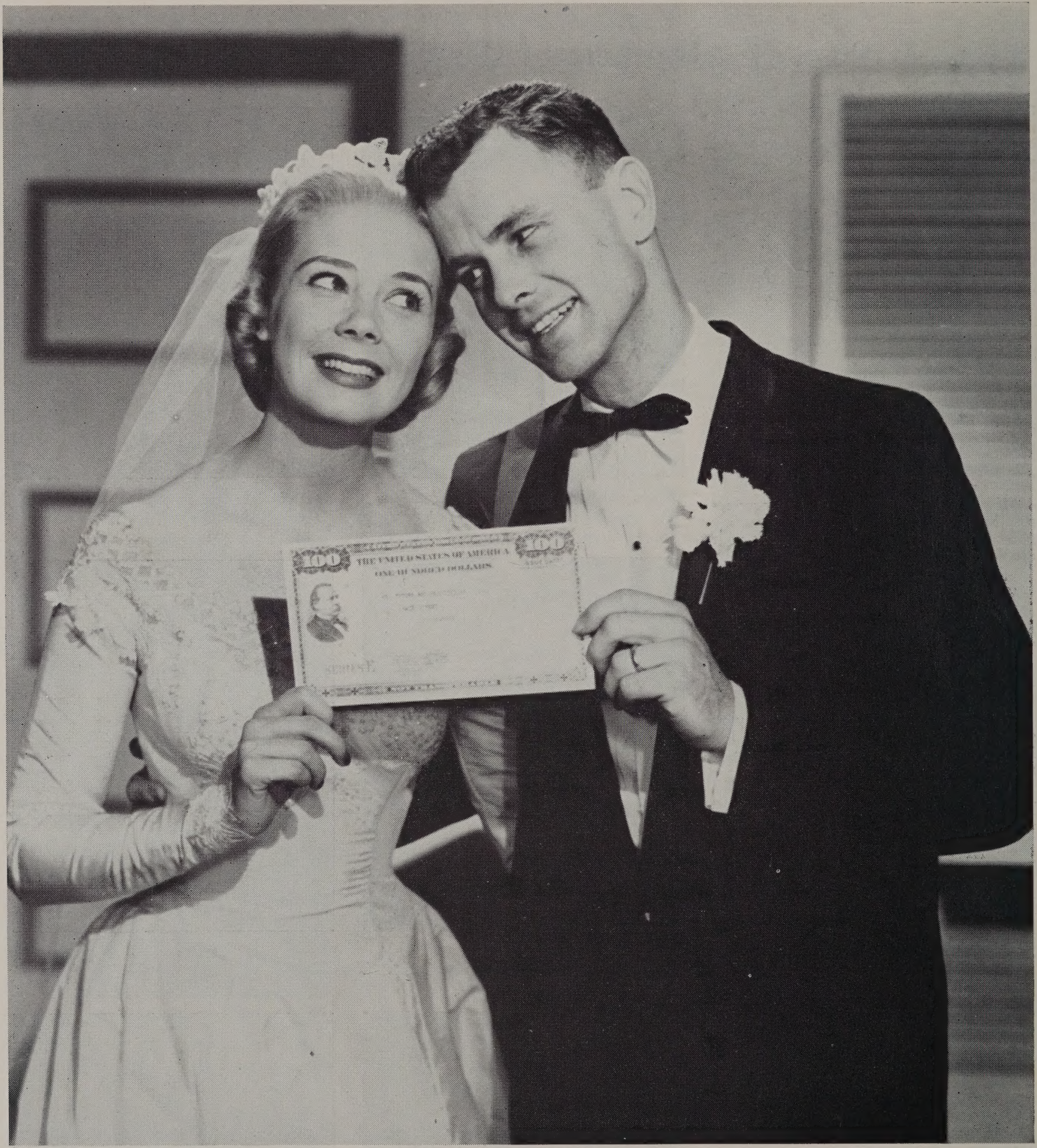
A girl met an old sweetheart and decided to high-hat him.

"Sorry," she murmured, when the hostess introduced him to her, "I didn't get your name."

"I know you didn't," rejoined the old flame, "but you tried hard enough."

"LUIGI FERAZZI the Biggest Loafer in Town."

Baker's sign in Cambridge, England


100
THE UNITED STATES OF AMERICA
ONE HUNDRED DOLLARS
100

"Love is a many splendoured thing"–

and so is thrift! The wedding's over, guests and family are left behind. Dad had faced the Big Day with a sizable pile of U. S. Savings Bonds, accumulated over the years by regular investment, where he works, through the Payroll Savings Plan. Now the young couple starts married life on a sound foundation. In this photo, Henry Dravneek of New York catches their happy recognition of their luck in receiving "the present with a future," — Savings Bonds, to start building for their own financial security.

BIRD NEPONSET REVIEW

AUGUST 1956

ER
BLACK DIAMOND

Vol. 44 No. 8

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On the Cover

Sardine carriers "Black Diamond" and "Ernest Lowell," empty at midday, ride high as they are tied up to the Seaboard Packing Co. pier and sardine factory at South Portland. Portland can be seen across the harbor.

These boats are the first link in the story of "A Can of Maine Sardines," page 2. For the nautically-minded, the vessels are diesel-propelled, run by a two-man crew, are between 65 and 75 feet long, and are equipped with radio-telephone.

BIRD NEPONSET REVIEW

Vol. 44 No. 8 August 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

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Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Refineries: Waterloo and Stephens, Ark.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

Sales Promotion Session

SALES KIT for insulating siding is the case in point. Roofing Sales Promotion Manager Leonard Niese is playing the Joe Friday to this audience of Building Materials Division managers. Pictured is one of the four-day sessions at Boston's Hotel Somerset last month when division managers gathered to discuss sales. One day was given over to advertising.

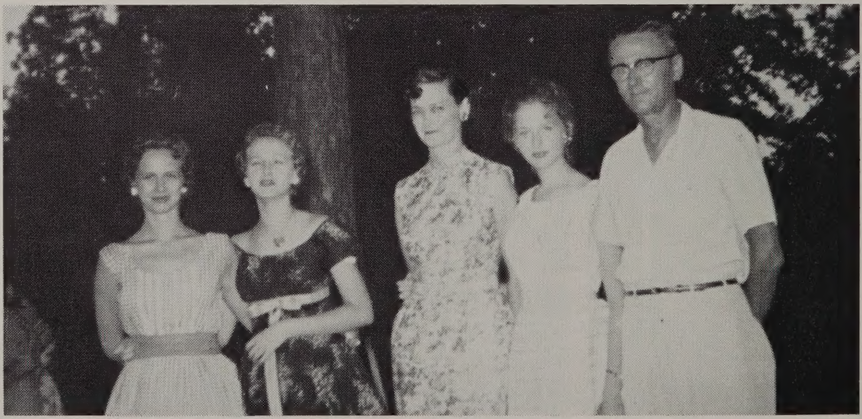
Berry Adds Specialty Plant at Memphis

ASPHALT PRODUCTS COMPANY, a division of the Berry Asphalt Company of Arkansas, was established at Memphis, Tennessee, the first of May. Walter Vaughan is manager. Warren H. Huffman has transferred from Waterloo to be Chief Chemist.

The plant is set up for finishing and packaging a variety of asphalt products. Raw materials will be supplied from the Arkansas plants of the Berry Asphalt Company of Arkansas.

Operated since 1951 by the Mid-South Chemical Company, this plant at Memphis is in a strategic location because of excellent transportation facilities and the availability of various types of packages. There is also a high demand in the Memphis area for the products it will produce. It was already operating as a specialty plant when Berry purchased it in the spring.

Shortly they will be making and packaging a long list of specialty items which can be better handled here than at Waterloo. These include: roof paints, roof coatings, plastic cements and mopping asphalts. Other specialties to be packaged here will be: battery seal, floor mastics, plaster bonds, adhesive asphalts, crack and joint fillers, sewer jointing compounds, laminating asphalts. Although most products will be packaged into 5-gallon pails or drums, the plant will also be equipped to sell in bulk. Later on the Berry line of rubberized asphalts, roofing and industrial, will also be made at the new plant.



MOVED TO MEMPHIS. W. H. Huffman of the Berry Asphalt Company of Arkansas has been transferred to the new Tennessee plant from Waterloo. Here he is with his family at a picnic given them by their old friends in June, when they were presented with a coffee table and matching end tables.

From left: Virginia, Marilyn, Mrs. Huffman, Shirley and Mr. Huffman.

VOTE — But Not in the Dark

THIS article is being written in July, but by the time you read it, one, and perhaps both, presidential candidates will have been selected at the August conventions of the Democratic and Republican parties.

From now until November every magazine and newspaper will be writing about the election and the issues to be decided by our votes.

VOTE — BUT DON'T VOTE IN THE DARK is the slogan this year. At least two national, non-political organizations have launched big campaigns to get out the vote. Freedoms Foundation is one. You've seen their posters on our bulletin boards. American Heritage Foundation is another. The August issue of Reader's Digest tells about this program which has the support of 130 groups throughout the country, representing a cross-section of the voting public: farmers, women's organizations, union groups, businessmen and dozens of others.

In the 1952 election nearly 58 million voters went to the polls. In 1956 the total voting should be much higher. We were proud of our local record last time — 92.5% of registered voters cast ballots in Walpole; 92.6% in Norwood. (Figures are not available for other areas where our plants are located.) We can do even better in this election.

But remember, as the slogan says, it is not enough just to vote. We are not doing our full duty as citizens unless we vote with intelligence. Look behind the emotional speechmaking which will come from both sides. Discover the *real* issues. What do each candidate and each party propose to do on such basically important things as:

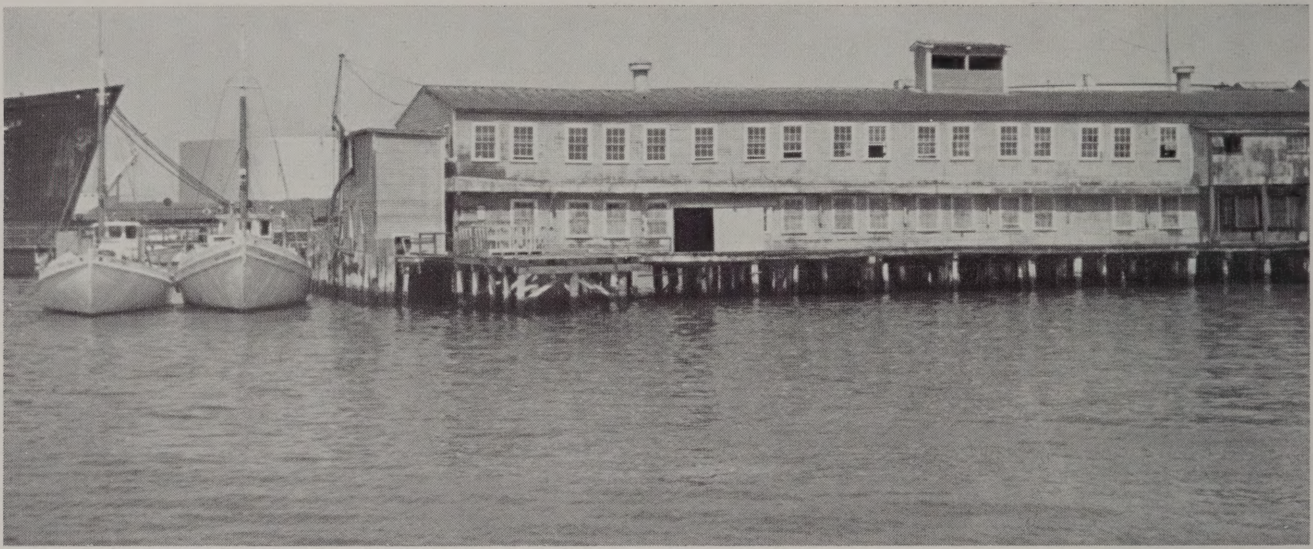
- Foreign policy
- Integrity of government
- Balancing the budget
- The highway program
- The school program
- Reducing government waste
- Reducing the $274 billion national debt
- Creating a favorable working and living "climate" for all of us, farmers, teachers, employees, employers, and all the millions who make up the people of the United States.

Inform yourself on these and other important issues which will be talked about and written about in the weeks ahead. Remember that it is the *issues,* not the personalities, which will be important when the election is over and the day-to-day business of running the government carries on.

Talk it up this year, get fully informed on all the issues and then

VOTE AS YOU WILL —
BUT NOT IN THE DARK.

President.

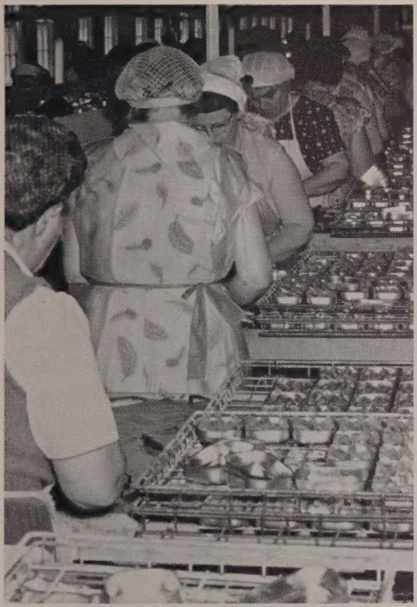


Built onto a pier jutting into the harbor at South Portland, this is one of several sardine factories operated along the Maine coast by the Seabord Packing Co. Bow of huge oil tanker from South America at the next pier looms behind the two little sardine carriers. Upstaris in this building is where the packers work.

Seaboard Packing Co., Bird Box customer, shows how new and old methods combine to make

A CAN OF MAINE SARDINES

Machinery and hand methods are used side by side here. Jumbo-size sardines are traveling up endless belt, called a flaking machine apron, to begin the canning process. Next step, snipping heads and tails and packing, is still done by flying human fingers (almost always women's).



Sardine packers, over 90 of them, two to a table on both sides of an endless white rubber belt, work under excellent fluorescent lights. The room is kept very clean and is much lighter than the picture shows. Here on the second floor with windows open there's a fine breeze coming over the harbor. Girls are on wages plus piece rate.

Off with their heads! . . . and tails, as Mrs. Exilda Nadeau and Mrs. Leonie Cloutier go snip, snip with their scissors. Then they put the fish in cans, "pack them in like sardines," of course. There are six to a can with these big fish. The lid is not put on until several steps later.

Do You Know —

When is a sardine not a sardine? When it is a herring. In other words, a sardine is a young herring. When the little fish grows up it is always called a herring and then is eaten usually as smoked or salt herring.

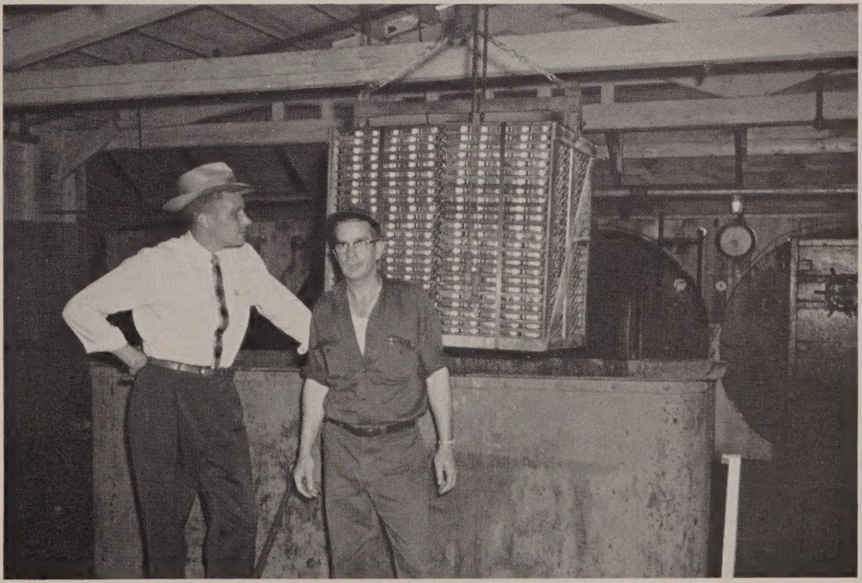
Sardine heads and tails at Seaboard go to making, not cat food, but fertilizer.

Girl packers all live within a 10-mile radius of the factory. Two company buses carry them to and from work.

Capacity of these sardine boats is measured in bushels. The "Black Diamond" holds 1200 bushels.

Plant manager tells his boat skippers how many bushels he wants the next morning at 6. The sardines are so plentiful the boats can bring in each time about the quantity wanted for the day's packing run.

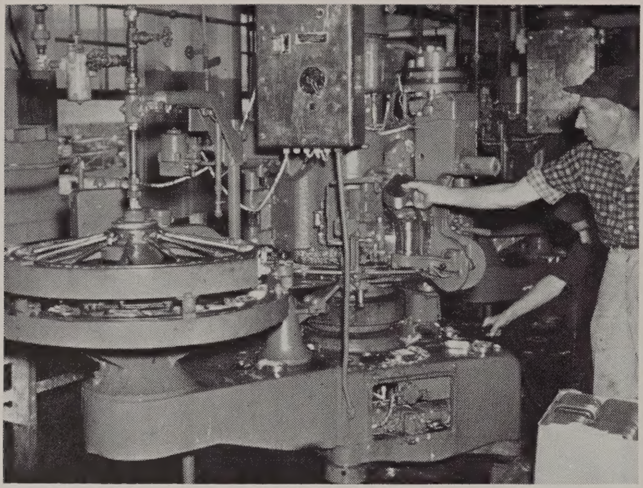
Mr. Mansfield was proud of the neatness of the company boats, both above and below deck. The crew's quarters up forward even included a bit of floor covering.



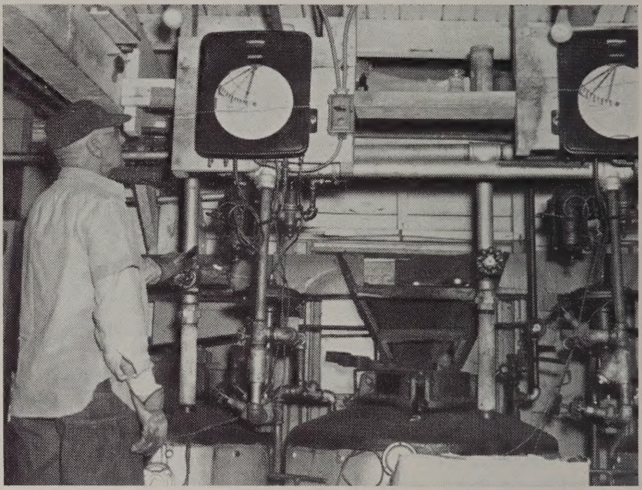
Parker Leonard, Bird salesman, left, and canning plant manager Lawrence "Spider" Mansfield, pose in front of the brine tank. Trays of open cans as they have come from the packers are about to be dunked for 10 minutes before going to big steam boxes (visible in wall behind tank). Here the sardines are cooked (for the first time) in steam boxes for 20 minutes at 230°, then go to a dryer for one hour.

Sardines

(Continued)

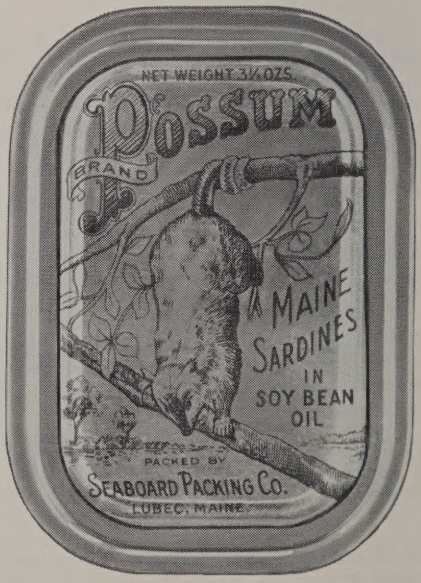


Only a few feet from where the women prepare and pack the fish by hand is this intricate machine, which drops in oil and seals the lid on each can. The cans are brought in trays from the dryer, set in place on the wheel. Here each can gets exactly 20 cc. of soybean oil. Then the machine seals on the cover. Clifford Taylor is the machine operator.

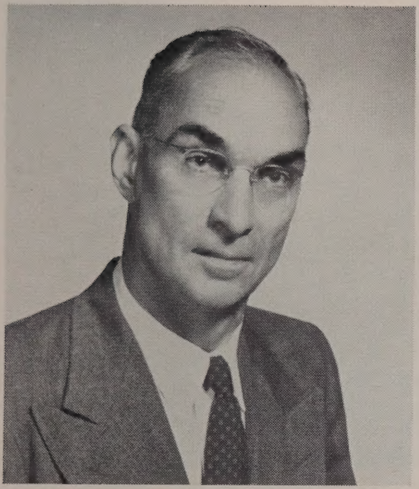


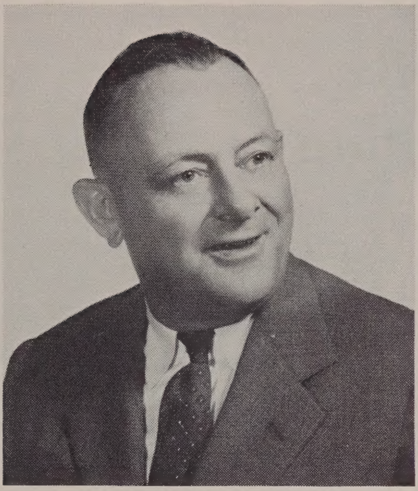
Now the long cooking takes place, for 1 hour and 10 minutes, again at 230° F. in the big cookers seen in lower part of picture. Bird & Son's neighbor, the Foxboro Co., is the manufacturer of the precision temperature controls, which employee Charles Hanson is checking.

Mrs. Jean Quinn and Mrs. Doris Quinn, pretty blondes who married brothers, are packing 38-pound cases, 100 cans to a case. More than packers, the girls are inspectors, called can testers in the sardine business. They check each can before packing. These cans came here after the final cooking, and are left to cool off for about 12 hours before packing. Bird & Son is one of several suppliers of the corrugated cases.



Other brands besides Possum which Seaboard Packing Co. produces include Commander, Neptune and Sea Lion. Product is not sold directly to stores, but through brokers. Packing season is from April 15 to December 1.


Nelson C. Bartlett


Carl L. Johnson

Promotions at Two Norwood Plants

Nelson Bartlett in Charge of Labor Relations at Roofing

Carl Johnson Named Foreman At Floor Covering Maintenance

NELSON C. BARTLETT has been placed in charge of labor relations at the Norwood Roofing Plant. This duty is in addition to his regular engineering work, which he will continue. C. L. Walton had been handling labor relations as well as his job of production manager. Now he can devote full time to production. Superintendent W. R. Wright announced these changes, July 23.

Bartlett's experience with Bird & Son goes back to September 1921, when he joined the drafting room staff at East Walpole. A local man, born and brought up in East Walpole, he had graduated from Wentworth Institute in 1920 and worked nearly a year as electrical draftsman for the New Haven Railroad at New Haven before coming to Bird & Son.

After eight years at East Walpole, he transferred to drafting work at the Norwood Roofing Plant. In 1941 he was named foreman of the Asphalt Blowing and Cement Departments and of the Boiler Room.

Since the Charleston plant was first put on the drawing board, he has spent much of his time in drafting and engineering work. He helped design the asphalt handling and piping equipment for Charleston and the southern plant's boiler room. During the construction in 1954 he spent much time at Charleston supervising the work. Engineering duties have also taken most of his time in 1955 and 1956.

The Bartletts were married in 1929 and have lived most of their married life in Walpole and East Walpole. Their two children are married, Mrs. Jane Ritvo living in Boston, and Warren, serving with the Air Force at the Forbes Air Base, Topeka, Kansas.

Carl Johnson Succeeds George Wood, Retired

CARL L. JOHNSON has been named foreman of the Maintenance Department at the Floor Covering Plant, effective August 1, according to an announcement made by Frank Maconi, superintendent. Johnson replaces George Wood, who has retired after 26 years in this job.

Johnson began his career at Bird & Son on June 22, 1921, in the Oiling Department. After a few months, Johnson transferred to the Machine Shop, putting to use skills that he had learned through four years' apprenticeship at the Readville Car Shops, locomotive division.

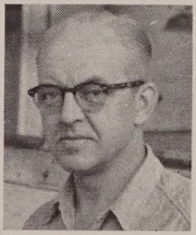
By 1935 he was listed as a gang boss and on August 1, 1944, he became assistant foreman. This was his title until his recent promotion to top man in the department.

Carl Johnson was born and brought up in Norwood. After finishing his schooling, he went to work for the Morrill Ink Company, a job which lasted six months. His next job, for a year, was at Winslow Brothers & Smith, followed by the four years for the New Haven Railroad at Readville.

He married Ellen Anderson of Norwood in 1929. They have lived for some years at 207 Washington Street where Carl likes to putter about the yard and raise a few vegetables and flowers. Through the years his job has taken most of his time and energy, often requiring long hours and long week-ends of work to keep the wheels turning. The past five or six years he has been an active member of the Norwood Sportsmen's Association.

H. C. Nelson, Assistant

Named as a new assistant foreman in the department is Howard C. Nelson. He, too, joined Bird & Son first as an oiler, back in February, 1934. Later becoming a helper in the machine shop, he earned the title of machinist in October, 1938. During World War II he served as Tool Room Gang Boss at the department which made 40 mm. shells for the Army. When this temporary department closed in August, 1945, he returned to the machine shop as "A" machinist, the job he has held until his promotion on August 1.

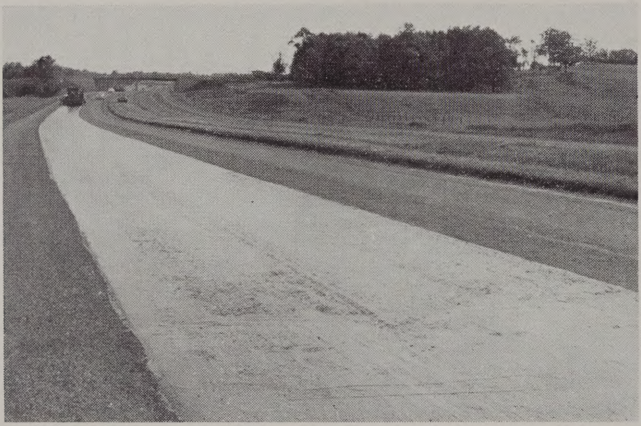

H. C. Nelson

Before joining Bird & Son, Howard Nelson had been educated in the Norwood schools and had had a year at Franklin Union in Boston learning the trade of auto maintenance machinist. He and Mrs. Nelson live at 2 Eastover Road in Walpole. They have two children, Mrs. Louise Gaffney of Brockton and Dorothy who has just completed her junior year in high school. There is also a brand-new grandchild, George Gaffney, four months old.

Maine Turnpike Gets Berry Coating

A large contract for seal-coating 56 miles of the Maine Turnpike with Berry Rubberized Asphalt resulted from the successful test application in June shown in these pictures. Try-out area is near the Saco River bridge. In July work began on seal-coating the four-lane old section between Kittery and Portland.

RUBBERIZED SEAL-COAT being applied to road surface.



HOT, TACKY ASPHALT immediately after application.

PEA STONE being spread.

E. L. Chamberlain Honored

TRIBUTE TO THE GENERAL from his command on the 40th anniversary of his enlistment — at Bird & Son. Vice President E. L. Chamberlain (over there by the fancy packages) was honored by a dinner on July 31 at the Floral in Wrentham, given by members of the Building Materials Sales Department at East Walpole. Here Rogers Weed has the gathering in gales, shortly before the presentation of gifts, a beautiful portable radio and an attache case. Lady beside Mr. Chamberlain is Louise Perkins of his department, who made the arrangements for the party.

THREE WINNERS, all of Norwood Roofing, recently given special awards under the Suggestion System are Peter Carchedi (in inset), $300; Robert Jewell, $135; and John Dearnaley, $205. Awards were made in the president's office. (Carchedi was on vacation.) Starting nearest camera and around table to left are: C. A. Sumner, H. S. Hanna, Frederick Picard, Charles Chorlton, Jr., E. L. Chamberlain, winners Jewell and Dearnaley, and A. H. Anderson. Standing: E. A. Hiller, H. O. Woods, W. R. Wright, Jr., F. P. Reynolds, W. C. Ahlgren and R. A. Wilkins.

Suggestions concerned such varied subjects as a device for the insulating siding trim table, change in a granule chute and the use of two-ply instead of three-ply rope.

July Suggestions Pay $1095

Special Awards Made In President's Office

FOLLOWING the July Suggestion Meeting, $1,095 in award money was paid out for worth-while ideas. There were four special awards and five men received $20 additional for five accepted suggestions.

Called to the President's Office to receive their checks from Mr. Anderson were three suggesters whose award money was over the $100 mark.

Ideas Outlined

Peter Carchedi, No. 7 Roofing Machine, was awarded $300 for his suggestion, "Spring Tension Rail at Trim Table." This has been very helpful in eliminating complaints from customers on Insulating Siding. Carchedi's award was announced at the meeting, but could not be delivered to him personally as he was on vacation.

John Dearnaley, Roofing Maintenance, was handed a check for $205 for his suggestion, "Narrowing Slate Chute." This prevents a waste of granules and means longer life for the belts.

Robert Jewell, Roofing Shipping, suggested using 2-ply sisal rope in place of 3-ply. There is a good saving in this because the rope is purchased by the pound. He received an award of $135.

A fourth Roofing man, Thomas McDavitt, Roofing Maintenance, received a special award check this month for $45 for his suggestion, "By-pass in No. 1 Overlay Pump."

The men who were recognized with $20 awards for five accepted suggestions are:

Five-Time Winners

Louis DeBaggis — FBM
Rocco DeLuca — FFF
Anthony Grinavic — FFG
Edwin St. John — PFL
Stephen Tomasewicz — FBB

Regular awards were paid as follows:

Floor Covering Plant

Walter Cleveland, FFF	$20
Anthony Grinavic, FFG	40
Russell Pease, FFG	20
Hayward Perry, FFDA	30
Clarence Young, FFG	20
Robert Clarke, FFG	5
Rocco DeLuca, FFF	25
Clinton McGowan, FFF	5
John McLatchey, FFG	5
Patrick Maguire, FFJS	5
Edwin St. John, PFL	25
Martin Thornton, FFF	5

Norwood Roofing Plant

John Dearnaley, FBM	$20
Robert Jewell, FBV	25
Theodore Pierce, FBM	20
Joseph Purpura, FBN	20
James Whalen, FBPM-9	20
Louis DeBaggis, FBM	30
Joseph Roslauskas, FBV	5
Stephen Tomasewicz, FBB	25

Phillipsdale Plant

Daniel Hourihan, DPIF	$20
Vernon Stromberg, DPHT	20

William E. Harper

WILLIAM E. HARPER, retired, died July 27 at the Norwood Nursing Home at the age of 81.

He was born in Slatersville, Rhode Island, in 1874. As a boy he went to school there and learned the trade of fireman in a small mill in that town. Shortly before coming to Bird & Son in July 1912, he had obtained his engineering license and had been working in Amesbury, Massachusetts. His entire working career at Bird & Son was spent as a watch engineer in the Power & Steam Department. He was actively employed for 34 years, retiring in May 1946.

The family made their home for years in East Walpole but recently Mr. Harper had resided at the Norwood Nursing Home. He is survived by a daughter, Mrs. Gladys Farris of East Walpole, two sons, Raymond of Gardiner, Maine, and Harold of North Walpole, a sister, Mrs. Arthur Damon of Mendon, and four grandchildren.

Funeral services were held at the May Funeral Home, Norwood, on July 31. Burial was in East Walpole Cemetery.

I REMEMBER . . .

By Alice Field Nichols

A short while ago we asked some of our oldest retirees to send in their recollections of how their work places and the center at East Walpole looked when they first started to work for Bird & Son. This is the fourth story in the series.

IN February 1911, Mr. Allen Russell, head of Purchasing, had put an unsatisfactory girl on her notice and wanted a better one. Before I could get there for an interview the girl had mended her ways and was to be retained, but Mr. W. R. McNeil (Roofing Sales and now a member of the Board of Directors) hired me.

My work area was "below the beam," an early name for the basement in the Main Office. My seat was against a small back window next to the coal bin. It was cold there and because I was not feeling well it looked unpleasant and harmful to me. Mr. F. A. Hird (who later became Special Papers Sales Manager and Board Member) was using a desk in a more comfortable location, so one noontime I (in my dense ignorance) took his desk. When he returned I told him he could sit at mine and he, grand old fellow that he was, shifted over without a word.

Mr. Bird Liked Bagpipes

I remember that Mr. Bird, Sr. could be seen almost every day walking down the driveway toward the mill, wearing a belted jacket and a felt hat with holes cut in the crown. One day hearing shrill music we looked out and saw Mr. Bird in the yard with an old wandering bagpiper who played a number of tunes. Mr. Bird apparently enjoyed it all hugely and finally sent the old fellow on his way with a coin from his pocket (a fat one, no doubt).

H. H. Miller, our Office Manager, who later became Treasurer of the company, was a perfectionist. Part of my duty was to go over the mail with Mr. McNeil. At that time we punched time cards. One day Mr. Miller sent up my card with the comment, "Miss Field lives in East Walpole and should be in on time." The card showed two minutes late twice in the month. I passed it to Mr. McNeil who looked it over, turned to me with a smile and said, "Nothing to say." It was a very busy time and both Mr. McNeil and I had worked until six o'clock nearly every day for the month.

Tribute to Mr. Bailey

Mr. Philip H. Bailey (Sales Manager for the Roofing Division from 1904 to 1935 and Vice President until 1946) was one of the squarest and fairest men I ever worked for. He also accepted responsibility for whatever was done in his department. Once in a letter to a dealer I said something wrong. The dealer wrote Mr. Bailey about it. Mr. Bailey questioned me but said, "I told you to say that." I said, "Why no, Mr. Bailey, you didn't." "Yes, I told you to say it." Of course, he knew he didn't and I hope he knew that I knew he didn't.

I remember best the wonderful men at Bird's in those early days — square men of the highest rectitude and ability: Charles Sumner Bird, Sr., P. R. Allen, Elmer Bartlett, W. R. McNeil, A. H. Russell, F. H. Hird, P. H. Bailey and others. Their personal integrity and business ability were outstanding. I am confident that Axel Anderson and the others are maintaining the old high standards.

Country Village

East Walpole then was a peaceful country village. I remember walking to East Walpole square in the early evening of my first day. Silence and stars. Nobody in sight. Nothing moved. I also remember the blast of the fire horn in the dead of that first night. Somebody's house burned, I believe. At that time I was boarding with Mrs. Nathan Cobb (Velma Cobb's grandmother) and her son Arthur on Fuller Avenue.

History of Trade Mark

Shortly before I retired I gathered all the material about the history of the trade-mark, original drawing, early forms, etc. and put it into a scrap book, marked it clearly "Important" and put it into the vault. I wonder what became of it.

(Editor's Note: The scrap book is right where you put it, Mrs. Nichols. We've looked it over and found it very interesting. So interesting, in fact that we plan to publish a story soon on the evolution of the Bird & Son trade mark.)

About the Author

Alice Field Nichols was born in Lincolnville, Maine, not far from where she now lives. As a child she attended a small, one-room, ungraded country school. She began her working career at the Waltham Watch Company, spending the first five years at a bench job in the shop. Then she worked on timekeeping and payroll duties for two years and spent three years more in the Cost Department.

"I made up my mind to make a change," she writes, "so I applied for a job at Bird's when a relative told me of an opening in the Main Office."

When she joined Bird & Son in 1911, she began her work in Roofing Sales, which was then located where the Stenographic Department is now. She was a sales correspondent for many years and in 1924 began taking over some work in the Advertising Department. In July 1930 she transferred full time to clerical duties in Advertising and Sales Promotion.

It was on March 1, 1943 that she retired and went to live first in New Hampshire and later down Maine, in Camden. Review readers who remember back to 1947 will recall that she made the Review columns twice that year. Once a special story told of her new hobby, water color painting, in which she had achieved considerable skill. And in the fall we told of her marriage to Charles Nichols, a childhood friend. Their happy marriage ended in Mr. Nichols' untimely death in December 1951. Mrs. Nichols continues to live in Camden. Bird & Son friends traveling down Maine frequently stop to call and always get a cordial welcome.

On August 12 this year she celebrated her 80th birthday.

Long Service List

September

Employees

Name	*Year*	*Dept.*	*Years*
Philip R. Allen	9-15-98	Advisory	58
John E. Clancy	9-7-09	Finishing Mill	47
Domenick Triventi	9-5-12	Roofing	44
Roy B. Packard	9-13-15	Roofing	41
William O. Koehler	9-13-15	Office	41
John J. Burke	9-19-15	Gen. Supt. East Walpole	41
John D. Hurley	9-24-17	Roofing	39
Victor A. Burrell	9-24-17	Paper Mill	39
Mary C. Driscoll	9-3-18	Roofing	38
Arthur V. Wilson	9-30-18	Office	38
James Connors	9-8-19	Maintenance	37
Felix Carlson	9-10-20	Roofing	36
Lyman W. Small	9-19-20	Floor Covering	36
Ernest H. Coleman	9-20-20	Asst. Treasurer	36
Nelson C. Bartlett	9-6-21	Roofing	35
Edward J. Sears	9-9-22	Roofing	34
John M. Korsun	9-11-22	Roofing	34
Louis Lamperti	9-1-23	No. 1 Box Shop	33
Ralph A. Wilkins	9-4-23	Vice Pres. Paper & Felt Div.	33
Charles S. Mutch	9-4-23	No. 1 Box Shop	33
Vincent Lestan	9-14-23	No. 1 Box Shop	33
John N. DeCosta	9-24-23	Finishing Mill	33
Anton Skinnari	9-27-23	Floor Covering	33
Walter E. Downs	9-11-24	Maintenance	32
Everett R. Tripp	9-18-24	Floor Covering	32
Claude T. Smith	9-20-24	No. 1 Box Shop	32
Hilton H. Taggart	9-20-24	Floor Covering	32
Samuel DiFlaminies	9-22-24	Roofing	32
Arthur E. Doderer	9-24-24	Paper Mill	32
R. Warren Graffam	9-29-24	Floor Covering Sales	32
Sabina R. Costello	9-8-25	Office	31
Katherine E. Roe	9-21-25	Office	31
Mary E. Bannon	9-21-25	Office	31
John J. Keefe	9-24-25	Maintenance	31
Richard T. Seavey	9-28-25	Floor Covering	31
Frank Davidauskis	9-1-26	Floor Covering	30
Carl R. Hamilton	9-10-26	Floor Covering	30
Roy L. Young	9-13-26	Floor Covering	30
Charles H. Grover, Jr.	9-17-26	Maintenance	30
Leo J. Clarkin	9-20-26	Floor Covering	30
Basil G. McAusland	9-6-27	Floor Covering	29
Domenico Restaino	9-7-27	Roofing	29
Walter S. McKenna	9-9-27	No. 1 Box Shop	29
Arthur A. McKenna	9-18-27	Roofing	29
Arthur J. LeBlanc	9-1-28	Floor Covering Sales	28
William F. Bishop	9-5-28	Roofing	28
Horace P. Morton	9-6-28	Roofing Sales	28
Robert McLaughlan	9-17-28	Maintenance	28
Natale Cordo	9-17-29	Floor Covering	27
Dorothy R. McEleney	9-18-29	Office	27
Ludger G. St. Cyr	9-30-29	No. 2 Box Shop	27
Robert E. Fullerton	9-4-36	Floor Covering	20
John Woloshyn	9-11-36	Floor Covering	20
Francis A. Nevins	9-14-36	Floor Covering	20
Helge E. Ostrom	9-15-36	Paper Mill	20
Bruce M. Grindle	9-21-36	Floor Covering	20
Wesley F. Pierce	9-22-36	Floor Covering	20
Phyllis M. Lindsay	9-3-41	Office	15
William F. Fermano	9-5-41	Paper Mill	15
James F. Mulkern	9-8-41	Roofing	15
Andrew Kaminskas	9-3-46	Roofing	10
Joseph D. Kelley	9-5-46	No. 2 Box Shop	10
Lawrence M. Griffin	9-9-46	No. 1 Box Shop	10
Joseph J. Savino	9-9-46	Roofing	10
William V. Fahey	9-11-46	No. 1 Box Shop	10
Edward J. Feeney	9-11-46	Floor Covering	10
Warren M. Silvernail	9-12-46	No. 1 Box Shop	10
Eleanor M. Garland	9-16-46	Office	10
A. Florence MacDonald	9-23-46	Office	10
Gerard M. Tohosky	9-30-46	No. 1 Box Shop	10
Richard M. Whitehead	9-11-51	Military Service	5
Nicholas V. Puopolo	9-11-51	Floor Covering	5
Daniel E. Hurley	9-17-51	Roofing Sales	5

NEW BRITAIN

Chester H. Porter	9-1-26	Superintendent	30

PHILLIPSDALE

Frank L. Reed	9-30-12		44
Manuel Oliver	9-30-24		32
Edgar C. Vatcher	9-22-27		29
Fred G. Pierson	9-27-27		29
Alfred L. Hammond	9-4-41		15
Joseph A. Marrier	9-11-41		15
Ethel M. Vincent	9-26-51	Office	5

CHICAGO

Edward J. Moore	9-14-25		31
Martin Krajcir	9-10-51		5
Leroy Flynn	9-18-51		5
Thomas E. Reilly	9-24-51		5

SHREVEPORT

Malvin A. Barnette	9-17-46		10
Willard Patrick	9-24-46		10
Henry E. Bamburg	9-25-46		10
George T. Solomon	9-19-51		5
Sam Green, Jr.	9-20-51		5
Robert Brothers	9-25-51		5
Lindbergh Robertson	9-25-51		5

BERRY ASPHALT COMPANY OF ARKANSAS

A. T. Van Pelt	9-22-29	Vice President	27
Ira Weems	9-9-31	Waterloo	25
Pearle B. McGuffin	9-29-36	Waterloo	20

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

John Eppich	9-4-03	53
Patrick Coughlin	9-10-04	52
Antonio B. Paduck	9-4-05	51
Michael Burke	9-22-05	51
Louise McFarland	9-7-08	48
Michael Costello	9-26-09	47
William F. Sline	9-28-15	41
Gustaf R. Mauritz	9-13-16	40
Joseph M. Caspignano	9-4-18	38
Ellen Ahlman	9-20-18	38
James F. Costello	9-23-18	38
Charles L. Miller	9-7-20	36
James Capaldo	9-14-20	36
Ira C. Goding	9-2-21	35
Helen G. Costello	9-6-21	35
Anthony Ceglarski	9-17-23	33
Salvatore Purpura	9-18-24	32
Nicola Calderone	9-26-26	30
Leonardo Ciancarelli	9-6-28	28

Surprise

for George Wood, Retiring Foreman

Left. "Thirty-six years at the Floor Covering Plant, so I'm getting a rug when I retire! — or, no, it isn't . . ."

Above. **"OH MAN!** Look at that rod — for pier fishing or trolling."

George Wood was much pleased when a group of foremen at the plant remembered him with a retirement party at the Meadows and this fine gift as he left active work.

At right are Frank Sutherland (retired in 1954) and Ernest Paciorkowski. (Pictures by Orville Spinks.)

Statistics about George Wood's service are: Employment all at Floor Covering, from August 4, 1920, starting as oiler. October 1921 to 1930, machinist, and since February 1930, master mechanic. He retired on July 31.

Bird Roof on Old Spanish Church

Protects a Shrine Where Texans Died In Goliad Massacre

By Mack E. Roach

Salesman, Southwestern Division

BIRD & SON roofing has recently been put on an historic building in Goliad State Park in Southeastern Texas. This is the Mission Espiritu Santo de Zuniga, where 330 Texans were massacred in their war for independence in 1836.

When Spain Owned Texas

The present building of the Mission Espiritu Santo is a restoration of an earlier Spanish mission. It was first established in 1722, when Texas was a Spanish province, on the Garcitas River near Lavaca Bay. The fierce Karankawa Indians, a cannibalistic tribe, forced the friars to move the mission.

In 1749, the Mission Espiritu Santo was erected at its present site as part of the Presidio La Bahia, in the vicinity of Goliad. The presidio (fort) was a strategic military post held in turn by Spaniards, Mexicans and Texans.

At the start of the Texas revolt from Mexico in 1835, the Texans took the fort. It was used as headquarters by Col. James Fannin.

In March 1836, after long fighting against great odds, Col. Fannin finally surrendered with his men at the battle of Perdido and was imprisoned at La Bahia. On Palm Sunday, 1836, Col. Fannin and his men were executed at the mission by order of the Mexican general.

"Remember Goliad!"

This event provided the Texas armies with one of their battle cries as they went on to victory. "Remember Goliad!" as well as "Remember the Alamo!" became an inspiring slogan for the Texans.

Texas became an independent republic that same year, then in 1845 voted to annex to the United States.

In 1848, the Mission Espiritu Santo appears again in history as the location of Aranama College, one of the earliest chartered in Texas. This college ceased operation in 1861 when the whole student body enlisted in the Army of the Confederate States.

Now in this century, restoration of the mission was under way from 1933 to 1941, and resumed again in 1956. It is the property of the Catholic Diocese.

Mission Espiritu Santo certainly fulfills both of the purposes stated in the folder issued by the Texas State Parks Board on Goliad State Park: "Goliad State Park has two historical purposes. These are to commemorate historic events of the Texas Revolution and to conserve early Spanish-type structures in Texas."

Roof by Beeville

The roofing of the mission was done by the Beeville Roofing and Sheet Metal Co. of Beeville. The roof consisted of about 32 squares of 20-year built-up roof and about 38 squares of barrel vault roof covered with Neponset Cap Sheet.

A. L. Disher, Sr.

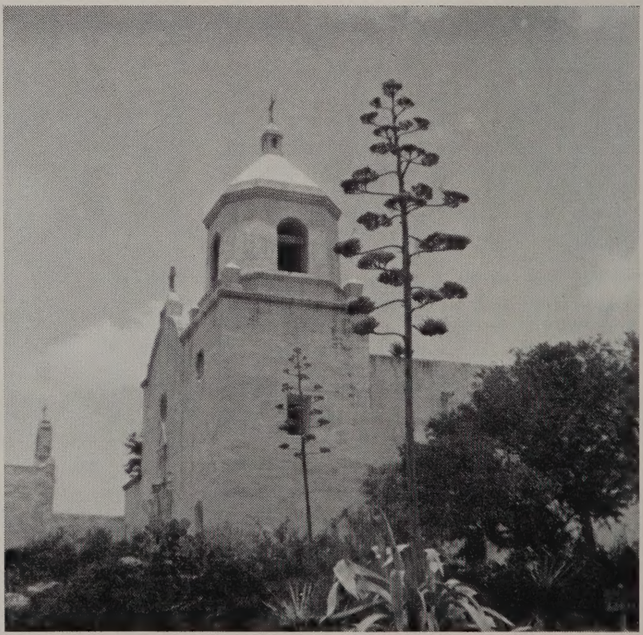
ARVEL L. DISHER, 59, of Charlotte, North Carolina, died July 16 after a long illness.

Mr. Disher had been with Bird & Son since December 1932 as a Floor Covering salesman, representing the company for nearly 24 years in the North Carolina territory. He was a native of Davidson County, North Carolina, and was with Peerless Mattress Co. of Lexington before joining Bird & Son. His son, Arvel L. Disher, Jr. also is a Bird Floor Covering sales representative.

Funeral services were held in Charlotte on July 17 and were attended by R. T. Murphy and Stanley Blackmer of Bird & Son.

He is survived by his widow, his son, Arvel, of Lexington, North Carolina, a daughter, Mrs. Edward Becken of Oakland, California, three grandchildren, two brothers and two sisters.

WOODEN-WHEELED CANNON in museum at Goliad State Park, memento of bitter days of early Texas history.



MISSION ESPIRITU SANTO de Zuniga, a shrine both to God and to country.

FOUR GENERATIONS, united over 3000 miles of ocean, gather for an informal snapshot on the occasion of the oldest one's 75th birthday. Mrs. Jane Mutch, right, mother of No. 1 Box Shop foreman, Charles Mutch, flew from her home in Scotland to visit her son in East Walpole this summer. On her birthday there was a party and also here are her granddaughter, Charlie's daughter, Doris (Mutch) Foley, and Doris's son, Michael, Jr.

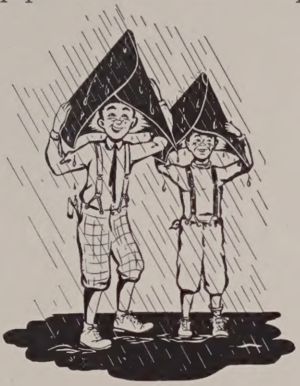
we travel and go a-visiting

MONTICELLO, beautiful mansion of Thomas Jefferson, writer of the Declaration of Independence and third president of the United States, at Charlottesville, Virginia, photographed by vacationing tourist Charles Makarevich of the East Walpole Traffic Department.

Red Neponset Roofing to the Rescue

Rogers Weed, Eastern Manager, Building Materials Division, recently had the pleasure of writing a letter to Gordon D. Little of Andrew Little & Sons, Little Falls, New York, to congratulate him on 50 years of service in his family business.

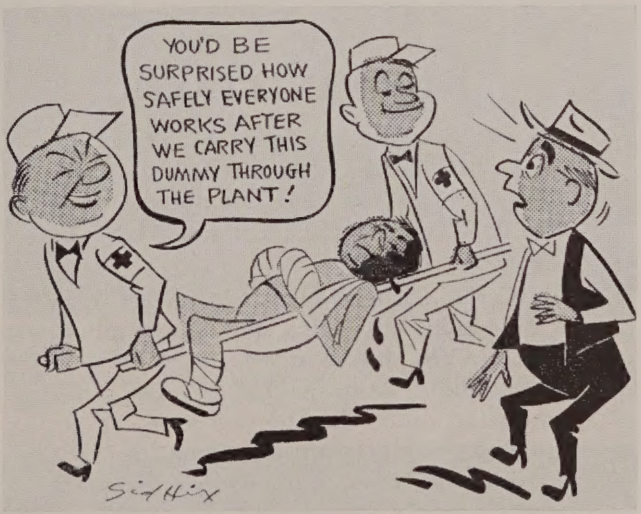
In his reply, Mr. Little looks back a long time and recalls an incident that reminds us of the old Bird & Son trademark in which a little girl holds a piece of waterproof paper over her head to keep off the rain.



Mr. Little wrote:

"Your good letter of July 5th is deeply appreciated and our long and continued pleasant relations with a firm like Bird & Son are the bright spots in business.

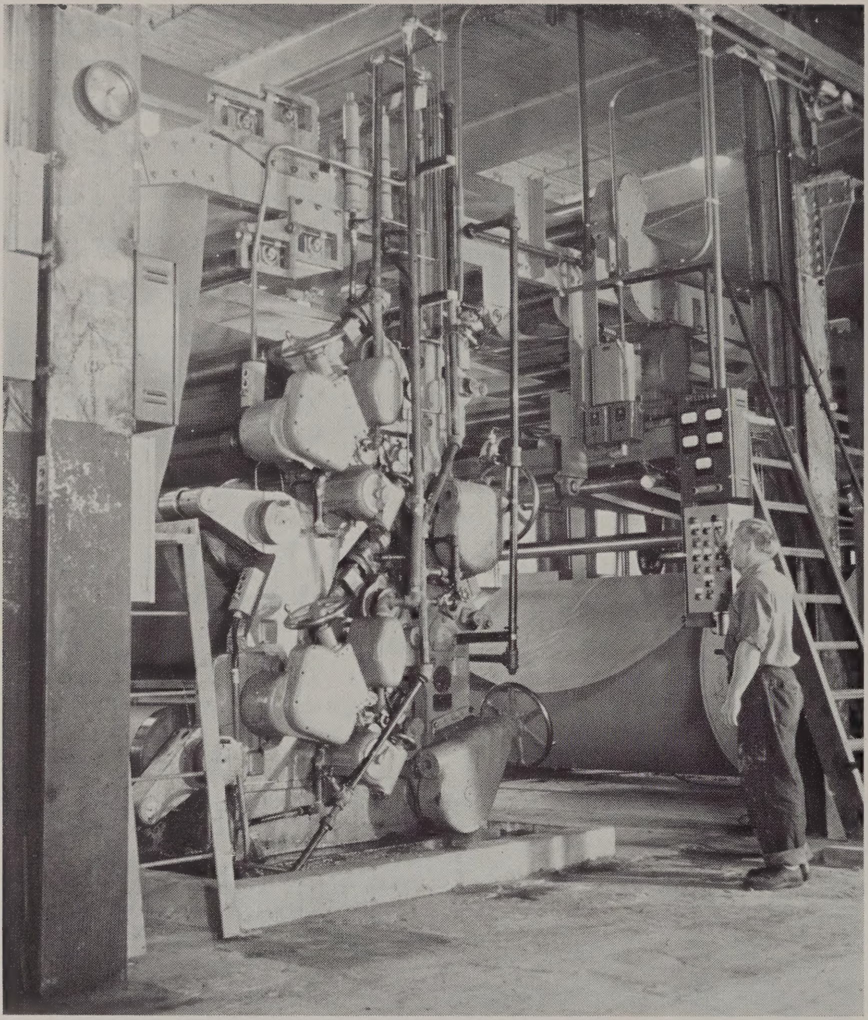
"It must be at least 60 years that we have handled your product as the writer was 69 on June 30th and when he was not over 9 years old, got caught in a rain storm at the mill. Father made cones of Red Neponset Roofing for my brother and me and we got home dry by keeping these cones over our heads."


YOU'D BE SURPRISED HOW SAFELY EVERYONE WORKS AFTER WE CARRY THIS DUMMY THROUGH THE PLANT!
Sid Hix

Quiz

Can you answer these questions about this issue?
Answers on page 22.

1. What is the slogan for voting this election year?
2. Who was the manufacturer of the new combiner at No. 1 Box Shop?
3. In packing sardines, are the lids of the cans put on right away?
4. Why is there a new foreman at the Floor Covering Maintenance Department?
5. Where does this month's "I Remember . . ." author live now?
6. Name one of the reasons why the location of the new Berry division at Memphis is considered so good.
7. What was so unusual about the softball game with the Foxboro Co.?
8. Where does this month's "Let's Get Acquainted" personality live and work?
9. Why is the Mission Espiritu Santo both a religious and a national monument?
10. Which Bird & Son vice president recently was honored on his 40th company anniversary?
11. What group of people are the newcomers to the personals section?
12. A group of new union officers is pictured in this issue. What plant do they represent?



Installed in

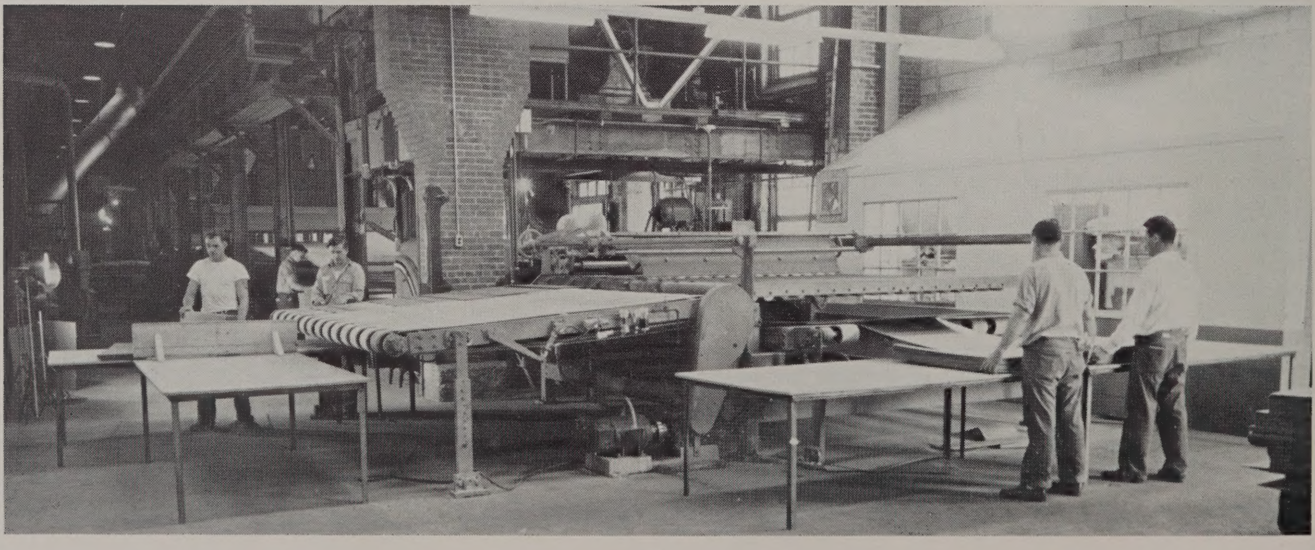
Big New Corrugator for No. 1 Box Shop Has All Modern Automatic Controls

Left:

BENNY PALLEIKO operating the new single facer. This unit puts in the corrugations and combines the corrugated paper with another sheet called the liner. Paper is fed into the machine from roll stands like the one shown on the opposite page.

Below:

FINISHED BOARDS from the new machine come out onto these two delivery tables. At the left on the side table is Thomas Haldane. John Foley, set-up man, is next at a desk near the slitters and creasers. The third man is John Kuszynski, assistant set-up man, checking measurements of the board. At the right are William Perry and Albert Morelli at the end delivery table.



Record Time

OVER the door to the East Walpole Maintenance Department should hang a sign: "The Difficult We Do Promptly. The Impossible Takes Us a Little Longer."

The impossible was what they accomplished during the two-week vacation shutdown, July 1 to 15, when they dismantled the old equipment and installed a completely new 85-inch, 225-foot corrugating combiner at No. 1 Box Shop.

The builder of the machine, Langston, told us that eight weeks is the usual time for such an installation, but said it *might* be done in four or five weeks with good luck.

"It's got to be done in two," said Vice President Ralph Wilkins.

"We can do it," said General Superintendent John Burke, Plant Engineer Robert Holman and Electrician's Foreman Bernard Walker. And they did.

'Round the Clock

The old machine shut down at 7 A.M., June 30. Bird maintenance crews began working 'round the clock installing, aligning, connecting. Two Langston erectors, William Moulder and Charles Tobias, reported and worked 12-hour shifts. Lamb riggers were on hand for moving heavy machinery parts. Mercury men did most of the piping. Bob Holman supervised the job and many days spent 12 or 14 hours at it. Assisting him were Foreman Charles Mutch on the day shift, Perley Mudgett on the afternoon shift, and Arthur Eames, the 11 to 7 hours at night.

Foreman of the Combiner Room Charles Mutch often put in 12-hour days too. He had to learn the machine from A to Z. The three machine tenders were on hand also to observe and a few department workers who could operate the crane and the lift truck were assigned to help move equipment in or out.

Bird electricians, under Bernard Walker's direction, had started rewiring weeks before the shutdown. There were about 20 miles of wiring to be installed, but they were always ahead of schedule.

In addition to some of the wiring, the two rotary cutters had been set in place before the shutdown, and most of the necessary building changes had been made. But all the rest had to be done in two weeks' time.

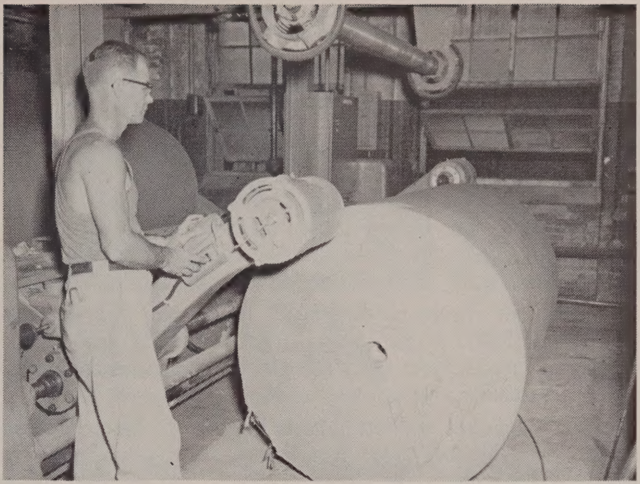
Finished on Time

The job was completed on Sunday, the 15th. The machine was started up that afternoon, and by the next morning was in regular production.

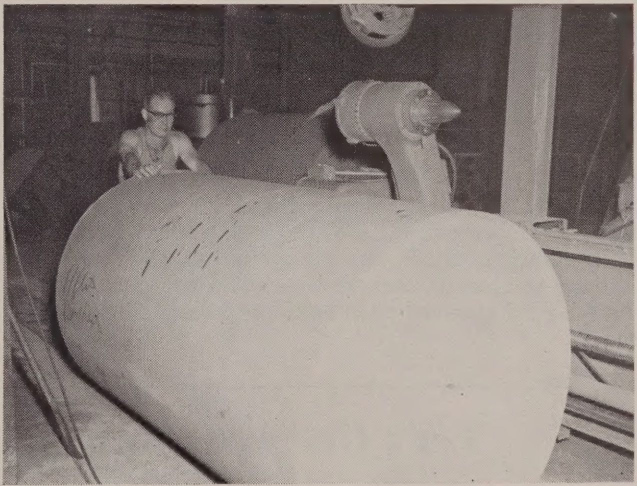
"It makes a beautiful piece of board," said Foreman Charlie Mutch. He took a sheet from the delivery table, folded it to show a firm, well-formed crease with no cracks or splits. Setting the folded edges on the table, like a box, he gave the top a resounding whack. You could see that it was good board, strong, clean and without a ripple on the surface.

Top speed for the old machine was 328 feet a minute, usually operating at about 275 feet. Top speed for the new machine is 550 feet.

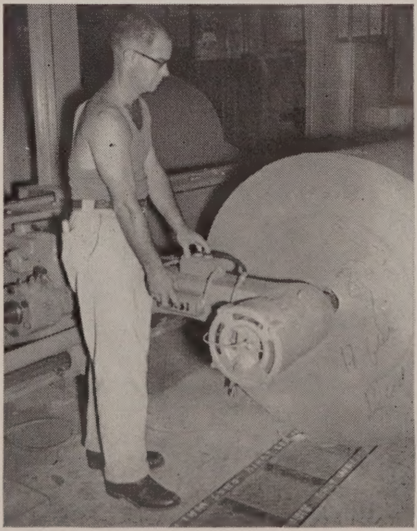
And yet, it's easier for the men to run by far than the older one. With electrical controls throughout, push but-



STUART COTTRELL demonstrates how the new roll stands make light work out of a heavy job. First, an overhead crane drops the 3250-lb. roll onto a small dolly. This dolly moves so easily along a track in the floor that one man can push the roll into position.



NEXT the roll stand is moved into position. Switches at the top and side allow operator to move the stand up and down or back and forth. The unit at the opposite side of the roll is synchronized with the one in the foreground.



IN A MOMENT the roll stand will pick this heavy roll off the floor and set it in position for running, all at the touch of a button. A brake, operated by a small wheel back of Cottrell, keeps the roll at the proper tension.

In Record Time

(Continued)

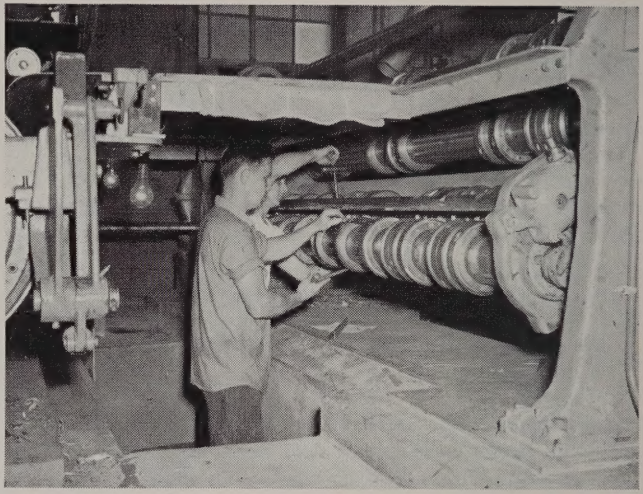
tons now take over all the bull work, as one machine operator expressed it. Push buttons, for instance, operate the automatic roll stands. These arms can be moved both horizontally and vertically to pick huge rolls of paper off the floor and set them in position at the front end of the combiner. An ingenious brake keeps them at just the right tension.

There's an automatic hydraulic adjustment for the top corrugating roll. It was hard to get the right adjustment to make a good sheet with the old hand equipment. This does it, automatically.

At the blanket section where the newly formed sheet travels for 50 feet over hot driers, there's a device to protect the expensive blanket, which carries the sheet. Whenever the machine has to be shut down for more than a minute or two, the operator just presses a button and the blanket is lifted to a safe height above the driers where it won't burn.

Saving hours of down time for setting up new jobs, there is a triplex creaser and scorer. Like the Horne reel at the paper machines, it has three positions. While one product is being run, set-up men can step into shallow pits and adjust other sets of slitters and creasers for two additional products. To change over, just swing one of the sets into position, and the next order is ready to run.

The section which cuts the board into sheets is a tremendous improvement. Two full length rotary knives give an extremely accurate cut. No matter whether the length is three feet or 10, the cut is accurate to ¼ of an inch. And that is important when millions of board feet are being run.



WHILE ONE PRODUCT RUNS through the slitters overhead, another set of slitters and creasers can be made ready for the next run. This is a one-man operation, but here Set-Up Man John Foley is instructing Assistant Set-Up Man John Kuszynski during an experimental run the first week.

Finally, at the finish end of the machine are two delivery tables, front and side, with independent speed controls. Sheets come out smoothly, overlapping, instead of dropping one at a time as in the old equipment.

Arthur Colburn, Superintendent of the No. 1 Box Shop, says: "It's a wonderful piece of equipment which will help us a lot in turning out better board and more of it. There's plenty of business in the box industry today. This gives us the corrugating capacity to go after more of it."

Let's Get Acquainted . . . .

. . . with Irene King

By Ann Masters, *Reporter*

IRENE KING, Bird employee, songbird and bell collector.

IRENE KING has been a member of Bird & Son, Manchester Set-Up Station, since June of 1954. She is a Set-Up Machine Operator.

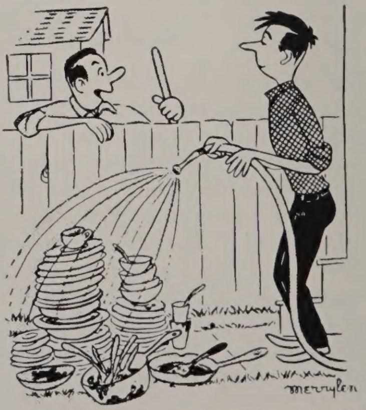
Irene was born in Manchester in April 1933 and has always been a resident of this city. In 1951 she was graduated from Central High School.

Shortly after graduation, Irene and her two sisters began singing for charity benefits such as the veterans hospitals in Manchester and Portsmouth. The Schmerder Sisters appeared in White River Junction, Vermont, and later in Burlington, Vermont, for the National Grange officers' meeting. They also sang at the New England Exposition held in Springfield, Massachusetts.

During their busy schedule they found time to appear on Community Auditions and on a local TV program.

Irene's husband, Bill, is employed by the New Hampshire Supply Company, where he is warehouse manager.

For a hobby she has begun a collection of bells which are of all sizes and descriptions. She also has an interest in flowers.



"When do you expect your wife back?"

Berry Asphalt Company of Arkansas

Waterloo Notes

By Pearle McGuffin

On May 24, we had our annual spring barbecue. After a delicious meal of barbecued pork, beef and goat, beans, salads and desserts, our president, Mr. H. B. Pullar, made an interesting talk. Local entertainment was provided by John Goodwin's band and a number of our young folks.

Gloria Butler Dunn, daughter of Buford Butler, was co-valedictorian of the Willisville High School graduating class. Gloria married Don Dunn and is living in Texarkana.

Welcome to new employees Don Brown, Charles Marlar, Glen Harvey, John Marlar, Paul Bailey, Jr., Phillip Webb, Lester Hutchins, Jr., Paul Sullivan and Charles Purtle.

A number of our readers will be interested in knowing that two of our former employees have secured good positions with other companies. W. J. Liechty is working with emulsions for H. L. Hunt in Tuscaloosa, Alabama. John Savage is working for Crossett Lumber Company, Crossett, Arkansas.

We at Waterloo regret the loss of two of our long-time employees through transfers. W. H. Huffman and Doyle Purtle have been transferred to our new Memphis plant.

The Quarter Century Club had their annual banquet at the Magnolia Inn, July 12. There were two new members from Waterloo this time — Ira Weems and John Atkins.

Vacations are almost too numerous to mention:

Carl West and family took a trip out through parts of the great State of Texas.

H. C. Martin and wife took a two weeks' vacation through parts of Texas and to Hobbs, New Mexico, to see their son.

W. H. Oswalt and family made a trip to Alabama.

Hoyle Marlar and family took two weeks' vacation in Florida.

C. T. Rollings was on vacation a week. He didn't report a trip anywhere, but we know he got in a lot of time fishing.

Hilton Marlar and family visited in Texas and got back in time to do some fishing.

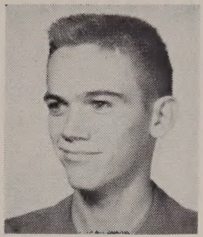
Sidney Weems and wife spent a week in Florida.

Our superintendent, Morgan Moore, has returned from a business trip to Socony Mobile's East Providence plant, where they are working on the new Rubberized Seal Coat.

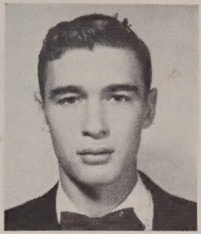
After spending all these years on the farm, Robert Bailey has taken up residence in Waterloo. He still has truck patches and cattle on the farm that he sees after several times a week. This farm also boasts a large fish pond.

More Fine Graduates

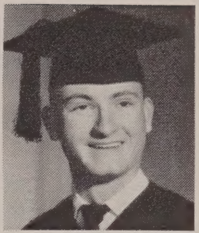
Gloria Butler Dunn
Willisville H. S.
Daughter of
Buford Butler
Berry, Waterloo



John Marlar
Willisville H. S.
Son of
Herbert Marlar
Berry, Waterloo



Charles Purtle
Prescott High School
Son of
Doyle Purtle
Berry, Waterloo



C. V. Arrington, Jr.
Stephens High School
Son of
Coburn Arrington
Berry, Waterloo

Engagement of Virginia Huffman, daughter of W. H. Huffman, is announced to Horace Broom of Emerson, Arkansas. The wedding will take place August 29. Mr. Broom is basketball coach of Emerson High School. Virginia is employed in the office of Carter Oil Company at Magnolia.

Loretta Ann Bailey, daughter of Paul Bailey, and David Waters, son of Chris Waters, are attending summer school at Southern State College.

Venoy Simpson, son of Pascal Simpson, is stationed at Lowry AFB, Denver 8, Colorado. He will be home in August on his first furlough.

Lots of new automobiles in Waterloo with Chevrolets in the lead. C. T. Rollings, J. E. Dixon, Quay Biddle and Hilton Marlar all have new Chevrolets. Earl Hart and Dail Evans have new Buicks. W. A. McGuffin, a new Dodge, and Charles Marlar a new Ford Victoria.

The Pony League, which is made up almost entirely of employees' sons playing in the Waldo, Arkansas, League, at the present writing is leading. Team members are: Gary and Jerry Fore, sons of Fred Fore; Tommy Ray Waters, son of W. F. Waters; Melvin Marlar, son of Hoyle Marlar; Byron Thompson, son of Ford Thompson; Joe Marlar, son of Hilton Marlar; Gene Weems, nephew of S. J. Weems; Jim Dixon, son of Fred Dixon; Rodney Herring, son of Lynn Herring; Clifton Almond, son of Warren Almond; and Jerry Evans, son of Dail Evans. Ford Thompson is their manager.

Inquiry about our graduates reveals some of their plans for further education. C. V. Arrington has entered Harding College at Searcy. John Marlar, who has been working on the lease this summer, will enter Southern State at Magnolia in the fall. Another entering college in the fall is Charles Purtle, who has been working in the refinery this summer.

Stephens News

By Daisy Rodgers

Berry Asphalt Company of Arkansas treated the employees and their guests to a barbecue at Roberts park Thursday evening, June 7. Music was furnished by John Goodwin and his band and a film from Asphalt Institute entitled "The Two Roads" was shown. About 300 attended and everyone enjoyed the delicious barbecue and the salads and desserts prepared by the ladies.

Alvin Malone, Pipeline foreman at Stephens, wishes everyone to take note he expects to be around a long time. Mrs. Purifoy was his grandmother and she was 102 years of age when she passed away just recently. She was born September 21, 1853. We who knew her will miss hearing the stories she told so well about the days of the Civil War and events of the early days in Columbia and Nevada County, Arkansas.

Lawrence and Daisy Rogers camped out at Ouachita for several days and had a wonderful time fishing, boating and swimming. The entire two weeks' vacation seemed only a few days long.

ONE AFTERNOON'S CATCH. Lawrence and Daisy Rodgers and Nellie Milner are very proud of this fine string of white perch (or crappies). Jack Milner, also of Berry's Stephens, Arkansas, plant, who we suspect took this picture, also is no mean fisherman, judging by a catch he had of bass, bream and crappies. The fish were caught on Lake Ouachita and Lake Chicot.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
ANNA CARPENTIERO
MILDRED SANBORN
BETTY WENTWORTH
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI
CAROLINE COGSWELL

The sinking on July 26 of the luxurious "Andrea Doria" off Nantucket in collision with the "Stockholm" recalled the fact that one of our office girls sailed on this Italian vessel a year ago. Hannah Flavin, Shoe Carton Sales, on her trip to Europe last summer sailed over on the "Andrea Doria." Hannah said as she watched the TV interviews of the liner's survivors as they arrived in New York, she could clearly picture in her mind the various places on the boat which they mentioned.

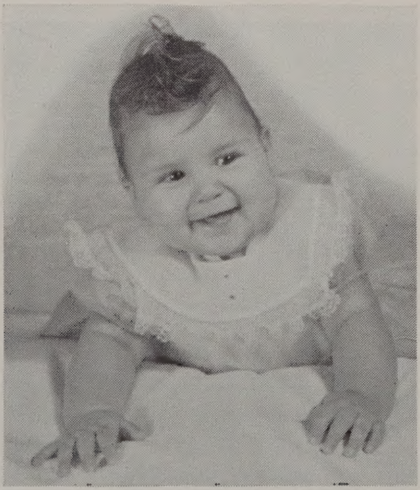
Frank Vietze and family motored to Michigan in July and visited relatives and places of interest.

Claire Shaw left Bird & Son on July 27 to become a full-time housewife. Claire's friends in the Billing Department gave her a lovely skirt and sweater as a going-away gift.

Roxy Coburn reports that flowers are again this year being mysteriously left early in the morning on her doorstep at the company Hospital. First bouquet were some gorgeous, huge glads.

A welcome is extended to Robert Lindblad as the new credit correspondent in the Credit Department.

Anne Carpentiero has taken over the role of Review "scoop" for Purchasing and Traffic in place of Marianne Cercone.



CHERUB. This healthy-looking miss is Diane Faretra, six-months-old daughter of Vincenzo and Jennie Faretra. Her proud father is an employee at the Floor Covering Undercoat Department. Her grandfather was the late Tony Abbruzzese, Sr., who was an employee of Mrs. F. W. Bird.

Mary Conton visited for a week in New York State with friends and reported a very nice time.

A welcome is extended to Jacqueline McDonald in the Statistical Department.

Joanne Lukow is welcomed this summer to the Payroll Department.

Rosalie DeBaggis, student at Emmanuel College, is working in the Cost Department this summer.

Marion Tolman won low gross honors in her class playing golf at the Women's Golf Association of Massachusetts tournament at the Walpole Country Club on July 12.

Charles Makarevich spent two weeks touring the South on his vacation.

Mary Molla and her son, Franny, spent a week in New York City.

Marie Auciello is now taking over the duties in the Credit Department formerly handled by Diane Lamplough.

We were glad to hear that Faye Hitchman was recovering nicely from her recent surgery at the Norwood Hospital.

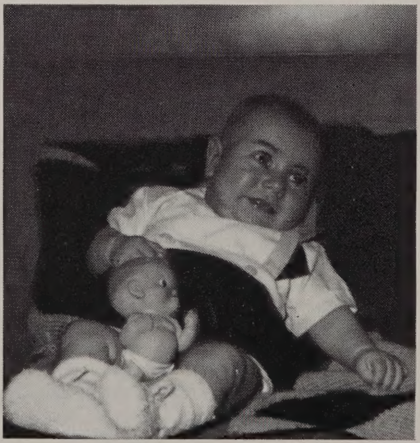
Among early vacationers in June were Evelyn Thomas of Payroll, Mary Geary of Statistical and Fred Parker of Credit.

July vacations were enjoyed by John Carey, Diana Dery, Ellie Murray, Helen Rafuse, Ed Hobbs, Ruth Wilson and Betty DeFilippo, all from the various "A" departments.

Elin Johnson spent her vacation in Atlantic City.

Marie Alexander took a trip last month to Florida.

Howard Hanna was "down home" in New Harbor, Maine, for a week. This is one of the most photographed spots along the Maine coast.



THAT'S MY BOY. He is Blair William, chunky, big-eyed baby son of Bill Swinnerton, "A" piper at the East Walpole Maintenance Department.

More July vacationers include Blanche Libertowicz, Mary Bannon and Eileen "Ene" Geraghty.

In Maine for her vacation was Nancy Hartford.

Anne Carpentiero vacationed in Virginia.

There was quite a to-do on the second floor of the Main Office building when word reached us that Bill McEntee was the father of twins, one of each. (See Births.)

Ruth Delaney was given a personal shower by the girls in her department in honor of her approaching marriage to Thomas Curran. Tom, formerly from this vicinity, is a salesman for Cadillac-Oldsmobile in Detroit, where the couple will live.

Priscilla Michienzie vacationed at Harwichport.

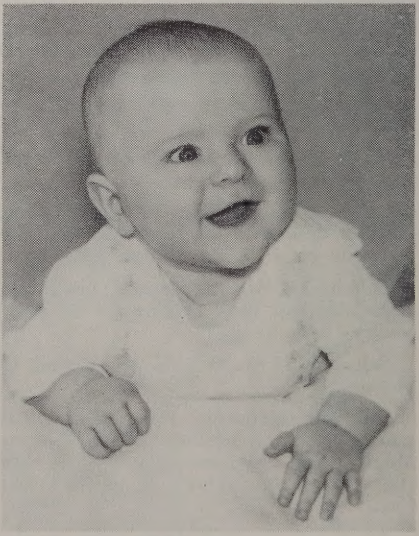
Leo Breton of the Mail Room served his two weeks' tour of duty with the National Guard at Camp Drum, New York.

We were sorry to say goodbye to Lillian Searson of Stenographic, who left recently when she moved to Dorchester. On her last day at work, the girls presented her with a gift for her home and flowers.

Jeanne Peavey enjoyed a motor trip through New York State on her vacation.

Frank and Gladys Eisenhauer spent a week of their vacation at Sebasco Estates, Maine.

Mr. and Mrs. E. H. Coleman are back from a trip to the Canadian Northwest. They visited Mrs. Coleman's brother, Howard Morton, at Calgary, Alberta, and also visited in Edmonton. Interesting places they saw included Banff, Lake Louise, the



HERBERT CHURCH'S SON, Bruce William, at 5 months. Herb (Purchasing) says, "He's 9 months old now," indicating he has matured considerably since this baby picture was taken.

Great Divide and Kicking Horse Pass. In British Columbia, on the coast, they enjoyed seeing Vancouver and Victoria.

Fibre box salesman Charles Hall has reason to be proud of the Walpole Little League, of which he was president this year. Not only did the league itself have a good season, but the all-star team won four games in the district series before losing to Braintree.

Charlie's son, Rob, was one of the team's strong pitchers and hitters. His last play of the season was a home run, the ball disappearing into the left field woods at the Canton ball field.

James Moylan, draftsman, was assistant manager of the all-star team.

Pauline Ransow and family drove to Miami, Florida, the last of June. Polly said they visited Tom Graney and family, formerly of East Walpole, at Indian Head Beach, near Tampa. Tom was a driver for Gould for many years.

More Americans-on-the-move: Anne Lindsay to Nantucket Island, Elsie Ahlander to Onset, Hilda Rafuse, to New Hampshire and Connecticut, Pat McDonald to Charlottesville, Virginia, and Gertrude MacDonald to Scotland. More on Gertrude's trip next month.

Paper Mill

Thomas Flood
Edward Geraghty
Frank Nyborn
Edward Wisniewski
John Kalis
James A. Schuller
Elna Gottberg
Nellie Coughlin
Milton Gardner
James Barnes

Production and Power

Mr. and Mrs. Ralph Watson journeyed to Maine for a few days' fishing. Weather and fishing both were reported poor, but they enjoyed a pleasant visit with Allen Seaver and wife at Castine. Allen is a former Maintenance Die Department employee, now retired and living in Maine.

Warren Graham, third-year student at Lowell Tech, is spending the summer working in the Main Mill Laboratory.

William Pudsey, Stock Transfer clerk, has had a two weeks' vacation from his duties.

Joseph Glebauskas, who incidentally is sporting a new 1956 Pontiac, and his wife spent a most enjoyable two weeks with friends at Long Island, New York.

Raymond Vitaitis spent his annual vacation fishing out of Falmouth.

Mr. and Mrs. Martin McDonagh and family vacationed at Green Harbor, Marshfield.

Congratulations to Oscar Magnuson, who was elected recording secretary for Local Union 1330.

John Kalis is new secretary for Saint George's Parish Lithuanian Holy Name Society.

At Wareham vacationing for two weeks were Mr. and Mrs. Earle Quimby.

Michael Sawkiewicz of the Waste Water House and his son vacationed at Plymouth, enjoying fishing and other activities.

The Stock Tranfer gang and buddies enjoyed their first fishing trip of the season on July 1 from Cohasset Harbor.

Tappy Venterosa and family toured the Cape.

John Seastrand, Night Foreman in the Paper Mill, and his wife motored to New Hampshire, seeing Mount Sunapee and visiting the Cathedral in the Pines, and then spent the rest of the time at the Cape.

MR. and MRS. RICHARD ABELY make a handsome young couple, as shown by this fine wedding picture. The bride you'll recognize as our own Anne (McGovern), who works in Marketing.

STATIONED AT THE PENTAGON is Spencer Hall, son of Ralph Hall, Shoe Cartons Sales manager. Spencer, now in the Army, married the former Nancy Nichols the day after Christmas, 1955, at the Congregational Church, New Milford, Connecticut. The couple now lives in Arlington, Virginia. Young Hall worked at Bird & Son summers while at Bates, and before going into the service.

Mr. and Mrs. Frank Massey vacationed at Green Harbor. Mr. Massey reports that he spent some time fishing and caught a 40-lb. striped bass.

Carolyn Delaney vacationed at Harwichport.

Frances Clare and her husband vacationed in Connecticut a week, then spent a week at Hyannis.

Finishing Mill

James A. "Red" Schuller is a new reporter for the Review, taking over for Ninnette Grusheski, who is leaving. Sorry to lose Ninnette, but Red is welcomed to the newsgathering fraternity.

Maintenance

Sympathy is extended to Jim Barnes on the death of his brother, John H. Barnes, Jr., of Lenox Street, Norwood.

Bill Mattson went to Finland to visit his mother this summer. She lives in the Aland Islands.

Harry Godkin has spent some time at White Island Shores renovating his cottages.

John Medailleu bought a cottage in Plymouth and promptly spent his vacation there.

Since Jesse King left for his retirement, we miss him and his smile.

Matty Naughton vacationed at Falmouth.

Jim Barnes has been spending some time at his summer home on "Sourmilk" Bay. Ed Johnson and Bob Weger were also at the same resort.

No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Andrew Center
Miriam Hill
Patrick Silvestri

The Shipping Department is sporting several new car owners. George Sullivan has a new Mercury and Bill McCarthy, a new Oldsmobile 88. Ken Houghton has a new-to-him Oldsmobile 98.

Mr. and Mrs. Ken Towle are once again a happy family now that their son Calvin has returned from a year's studies in France.

Shipping received a card from John Cotter, who was spending his vacation in Ireland. He reported having a wonderful time.

Just before the Bird Club Maine weekend tour, Andy Center, chairman, announced he had 42 people all set to go.

Louise Stanke is welcomed back to work after being out sick for five months.

Congratulations from the gang in Shipping to Harold Watson on completing 30 years' service in the company.

Welcome to George Byrnes, newest member of Shipping.

Albert Abgrab and his wife spent their three weeks' vacation in Florida.

GRADUATING CLASS of St. John's Parochial School, Canton. John J. Booth's daughter, Joan Marie, is a member of this class. She's fifth from left, third row down. Her dad works at Norwood Roofing.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady

Some of those in Shoe Cartons who spent the week of the Fourth of July taking short trips or catching up on odd jobs around home included Alonzo Blais, George Docar, Gus Smith and Anthony Montisano.

LeRoy Fullerton spent a two-weeks' vacation at Waldoboro and Camden, Maine.

Bill Ford with his family were at Plymouth.

Louise Driscoll spent part of her vacation at Hampton Beach until the rains came.

Ernest Field went touring through Nova Scotia and Prince Edward Island.

Joseph Butler and Joseph Smelstor vacationed at home, as did Joseph Carpino, who spent a lot of time in his flower beds. Nice flowers he grows, too.

DO-IT-YOURSELF project for the Brady kitchen floor, East Walpole, involves Mary Brady, Evelyn Balduf (friend who's a special whiz at laying Bird tile), and young Ted Brady, nephew, kibitzing around the corner. Mary and Evelyn work at the Finishing Mill. This nice candid was by Catherine, Mary's sister, of No. 2 Box Shop, who is a Review reporter.

Leona Paquette vacationed with her sister-in-law Alba, former Bird office worker, at Old Silver Beach, Falmouth.

Marie Rainville was in Old Town, Maine, a few days seeing her daughter and family.

Ambrose Fitzpatrick reports a nice vacation at Hyannis.

Angus Boyle had a fine trip to Mabou, Cape Breton, Nova Scotia.

Charlie Ricker went to Springhill, Nova Scotia, and spent a good vacation with his mother.

Gus Farris, while vacationing with his family on Cape Cod, met with an accident that sent him to the hospital. A fish hook caught him in the heel. On the brighter side, Gus reports that his daughter presented him with a new granddaughter.

Sorry to learn of the death of Peter Jakobowski's brother Walter.

A new summer worker is George Silva. Welcome!

Samuel Thompson with his family spent his vacation at Stratford, Connecticut.

Mary Cofsky was at Craigville for a few days.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Mary Driscoll
Julius Aukstolis
John Folan
Francis Wall
Michael Meomartino
E. H. Kallstrom

Joe Dion spent his time fishing up in the wilds of Canada. At this writing we hadn't caught up with his fish stories as yet.

Dick Duncan and a pal took a motor trip out to Kansas City. They did about 3500 miles in a week's time.

Steve Folan has bought a home on Cottage Street in Norwood.

Tony Utorka reports a very pleasant visit from his old neighbor, "Doc" Dan Adams, formerly head research chemist here.

George Forgit is spending a vacation in sunny California where some of his children are located. If he likes it out there, George may decide to stay.

Arthur McKenna and the Missus drove out to Denison, Ohio, on their vacation to visit their son, Raymond, and meet their newest grandson, Alan Raymond.

FOB Detroit: John Morrison, Shipping, took a trip to Michigan and drove his father's new car from the factory to East Walpole.

John Heylin spent his vacation between home beach and the trotters at Foxboro.

Fred Fairfield and his family enjoyed a nice time down on the Cape at Dennis.

Vincent Lamont also spent a few days down at Wareham.

Jim Jackson has acquired a brand new blue and cream Ford station wagon.

New men attached to the Lab include John MacIntyre, Charles Weisul, Jr., Walter Poirier and Paul Baker, doing temporary special inspecting work. We welcome them, as well as Erich Duhn, new alternate routine tester from Northeastern University.

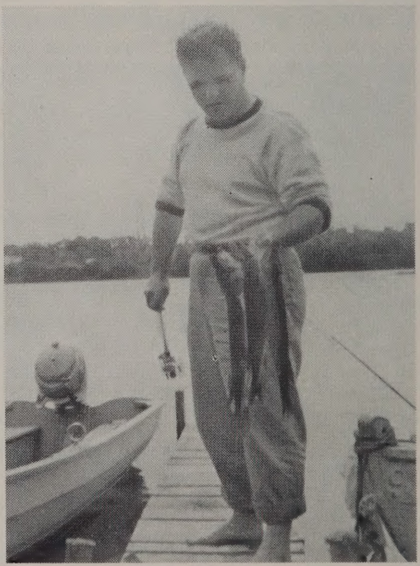
John Koval, foreman of No. 9 Machine, was awarded his master's degree in business administration by Northeastern University this June. He had first earned his Associate in Engineering degree after four years of going to college nights. All of this time he has worked steadily at Bird & Son. Three years later, in 1953, he was the possessor of his bachelor's degree, and now comes this latest educational triumph, his master's degree.

John Lukko vacationed at the Cape.

Roy McQuillan barnstormed around on a camping trip.

Dave Fleming spent his vacation at his cottage at Manomet Beach.

Herb Davis toured Maine, Connecticut and the Cape.



JOE can catch 'em! This is Joe Ralkavich of No. 2 Box Shop, who visited fellow employee Hokus Heikkila at Seven Tree Pond, Union, Maine, and really wowed Hokus with his skill at catching pickerel. Joe got four in five casts. Total catch by the two men later added up to 14.

Enrico "Rip" Ranaldi and family were at their summer home in Nottingham, New Hampshire.

Jim Mack with his wife and son Jimmy spent one week touring Vermont in their new 1956 Plymouth Belvedere and one week at "Happy Hampton," staying at the Marycliffe Hotel.

Have you seen Ray Bearce's new-to-him Super 88 Oldsmobile?

Richard Carberry and family spent a wonderful vacation at Briarwood Beach, Wareham.

Mike Kelley, retired, in his nice, new '56 Dodge, stopped in to see the boys. Glad to see Mike looking so well. We sure do enjoy his visits, and hope he will come again soon.

FLOOR COVERING PLANT

WILLIAM MELISH
GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
JOSEPH RADZEVICH
WILLARD JONAH

George Wood, who retired after 36 years at the end of July, will soon be on his way to Florida. He and Mrs. Wood will make their home there permanently, helping a relative run a nursing home near St. Petersburg. George's knack with tools will be useful in keeping the place in the best of repair. He is looking forward to the new life, but both he and Mrs. Wood regret not being near their sons: Ernest of Norwood, George of Walpole, Richard of Wrentham and Robert of Syracuse, New York.

Brownie Kanalski has returned to the Research Laboratory. Co-workers and friends are very happy to see Brownie back.

John Clapper joins the Research Laboratory as our new paper chemist. John commutes from West Groton.

Ethel DeVito recently left the Floor Covering Office. We all wish Ethel luck as she resumes her household duties.

Gordon Wilson spent the first two weeks of his vacation at Greenfield. The two-week vacation was fine, but coming home and finding only bare sticks standing in the garden was not exactly fun. The woodchucks took advantage of Gordon's being away and ate all his beans and tomatoes.

John McDougall was at Glace Bay and Bras D'Or Lakes, Cape Breton Island, on his vacation.

Tom Rogers spent his vacation with his family down on the Cape, resting and playing a little golf.

Dottie Hawes spent her vacation at home. Her mother had a very bad case of oak poisoning, so Dot stayed home to care for her. Dot says her mother is much improved now.

Ed Szahun of the Floor Covering Office spent his two-week vacation at the Cape Cod Canal. Here he caught a sand-shark about 5½ feet long. Ed also hooked a striper and quite a few bass.

Frank Clem enjoyed one of the three weeks of his vacation at Buttermilk Bay, and reports have it Frank had a very successful fishing trip. He and his family also enjoyed many of the days boating, bathing and clam digging.

Andrew Jacobson caught up on much of his gardening and spent a great deal of time working on his farm looking after the sheep, etc., during his two-week vacation.

Carl Chellquist and family rented a cottage at the Cape and did a great deal of swimming at Hideaway Beach.

Tom Manning and family motored to Hampton Beach where they spent a two-week vacation with relatives and friends.

Carol Hunt of the Office traveled to Pennsylvania, visiting friends for one week of her vacation. She spent the other at various parts of the Cape.

Larry Hewins took numerous trips to West Dennis, fishing, but had very little luck. Larry, Jr. also came close to being shut out.

Arthur Bent and Clarence Phillips spent their vacations in Nova Scotia visiting. Art visited another fellow Bird employee, Sam Steele, who was also vacationing in Canada, and they had supper together.

(Continued on page 20)

SISTER and BROTHER. Sheila is 8 and Frank, Jr., 9½. They are the fine-looking children of Frank Slauzis of Floor Covering, Print Machines Department.

TRAVELERS RETURN. Aileen Murphy, left, daughter of Norwood Roofing employee Lorne Murphy, and Floor Covering Office employee Carol Hunt, snapped just as they arrived back from a trip to Pennsylvania.

BANQUET FOR GEORGE WOOD, who retired last month, was given him by Floor Covering Machine Shop men and others including several retirees. The affair was at McCarthy's in Medfield, the last of June. In token of their high esteem they gave him a watch and money. Part of the group, gathered for this picture, are, in back: George Schoener, William Mingels, Clayton Abar, Pasquale Vasaturo, Jim Murray, Lyman Small, Robert Barss, Austin Allen, Ira Goding, Nunzio Famigletti, Alec Schuka, Carl Johnson and George Bigelow.

In front: Frank Sutherland, Ernest Paciorkowski, Nils Lindequist, Guest of Honor George Wood, Louis Camelio, Arthur Walker, Charles DiMarzo and Walter Adamonis.

John Delaney and family spent their vacation in Florida.

Frank Slauzis and family traveled in Canada and through the coast resorts of Maine. They had a wonderful time.

Harvey Hayward and his wife spent his four weeks traveling around visiting relatives and friends in New Brunswick, Nova Scotia and Prince Edward Island. They had a wonderful trip and enjoyed their vacation very much.

Philip Muehlberger spent his vacation at home, resting up. He took in a few ball games and enjoyed himself.

Serafim Branco had a nice vacation riding around Cape Cod, Rhode Island and New York State.

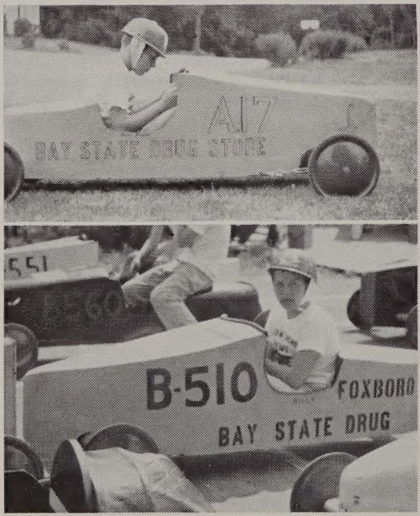
Bill Hester spent one week of his vacation at Brant Rock. The other he spent traveling to New York, New Hampshire and Maine, where he saw many of his former school chums.

George Silva motored to California with two friends.

Midge Baker is building her new house in Norfolk.

Peg and Ann Allen of the Lab and Office spent a week-end of swimming and visiting in Little Compton, Rhode Island. They were looking forward to vacation at York Beach.

Jim Twohey found former employee Jim Freeman's picture in the June 18 issue of "Chemical and Engineering News" and passed it around the Lab. Freeman worked at the Research Lab here as a co-op student while attending Northeastern. Now a graduate chemical engineer, he is employed at General Mills.



Top. Dana in his soap box derby car that won a bicycle last year.

Below. Billy, at the top of the ramp lining up for the start of the big race at Stoneham. Note the Foxboro identification.

These boys, sons of Ray Bearce, Norwood Roofing foreman, are also outfielders on the Bethany Eagles team of Foxboro, where they live. Baseball team, managed by Ray, was tied for first place at press time.

Elbert Allen vacationed at home.

Elton Hamilton spent his vacation down on Cape Cod.

Victor Grant painted his house during his vacation.

Ed Phillips moved from Dedham to Hingham during the first week of his vacation. The next two he was at Point Judith, Rhode Island, where he did a lot of swimming.

Tennis players at Floor Covering are hopeful that Ed's moving will not interfere with his tennis playing at the local Civic courts. Ed and partner Frank Clem have been a team that has been hard to beat for the past few years.

John Delaney visited an old friend and former employee, Bert Ellsworth, while in Florida.

Louie Carpentiero and wife visited their son at the Navy Base in Norfolk, Virginia.

Adam Scott took in a few races during vacation.

* * *

Bill Mingels' son, George, a student at Boston University, received considerable recognition in the Boston newspapers this summer for a survey he made in Walpole in connection with his studies. He took a poll of opinion on the new state prison located in the western part of the town. He was attempting to find out how residents felt about having a penal institution in their town. His survey covered 70 families and included 39 questions. The results showed that 67% of those queried approved of the prison's location.

W. J. Hill. Inc.

(Editor's note: We are glad to welcome the first news items from the W. J. Hill trucking company employees ever to appear in these pages. It is hoped they will continue to appear in this publication, which is their company magazine too.

W. J. Hill, Inc., owned by Bird & Son, has its headquarters in East Walpole. At the present time there are 18 employees, the majority of them drivers.)

Trailing Along

A postcard showing the Mohawk Trail was received from Charles Hale and family while they were on a vacation trip.

We also had a postcard from Mrs. James Devine, who has been spending a vacation in Ireland.

Sal Freni has now acquired a car.

Albert Boonstra and family have been looking for a house to rent in the close vicinity of East Walpole.

Our mechanic, Melvin Rodman, is having a house built in Norwood.

Lewiston, Maine

By

By HELEN LANE and
JOAN WALMSLEY

Theresa Paul and Elizabeth McCabe are coming along nicely after undergoing surgery. Glad to have Elizabeth back with us and hope that Theresa will soon be able to join us again.

Rita Tremblay and husband Leo had a wonderful week at Atlantic City. What a nice tan Rita has.

Mabel Peare and family will spend her second week's vacation at Bailey's Island. Mabel was pleasantly surprised to have her grand-daughter arrive from Chicago to spend a week with her.

Janet Walmsley is spending her second week at Hampton Beach. Hope the weather is more favorable than it has been.

Doris Levasseur had a wonderful trip to Connecticut and saw some of the sights of old New York.

Leola Gilbert and family spent a few days in Kingman and Houlton visiting relatives that she hasn't seen for years. She also enjoyed having her son Don home for a short furlough.

During the recent Test Alert, we learned that Doris Levasseur is a C D radio operator.

LOYAL WORKER on time off, even to wearing the Bird insignia! Helen Lane, Lewiston Office, pitched in on the garage and breezeway until husband Ted shunted her into the house when he got home, to do, as he said, woman's work.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ALLEN PERKINS

LESLIE E. HOWARD
RAYMOND NOLAN

Thomas Rich

WE were sorry to hear of the death on July 4 of Thomas Rich, one of our retirees.

Tommy started to work with us in August of 1942. He was one of the first men to work in the new board mill. After a short time in DPT, he was transferred to DPI and worked there until his retirement in December 31, 1954.

Funeral services were held Saturday, July 7, from the Smith Funeral Home in East Providence.

Around the Plant

Gil Dias caused some comments in the local press when he was traveling around on his tour of duty as a special officer the night before the Fourth in his Cadillac convertible. Nothing is too good for the East Providence Police Force.

We hope by this time that Arthur Turner's wife, who has been hospitalized in Fall River, and Leon Eatough's son, who has been spending time in a hospital in Albany, are both well on the way to good health by now.

Incidentally, Leon Eatough recently became a grandfather for the third time.

We were sorry to hear of the death on July 17 of Mrs. Sebastian Oliveria. Our sympathy goes to Sebastian and to Tony Reis, who was her brother.

Men are scattering more than ever on their vacations. Francis McCabe and Armand Giberson went to the Maritime Provinces, Francis going to Nova Scotia and also over the Cabot Trail, and Armand going to his old home in New Brunswick.

Ted Maddern went to Canada, visiting Quebec; Gibson Strickland visited his old home in South Carolina; and Dudley Perry and his family went to Virginia to visit Dudley's son, who is training in the Army.

Charles Champlin visited his wife's home in Bangor, Maine.

John Conley stayed at his farm in northern Vermont and Joe Tremblay spent his time at Atlantic City.

Walter Varley took a trip through New Hampshire and Vermont. Joe Rubi and Joe Wynne went to the Cape.

Swede Pierson spent part of his vacation visiting Walter Gill at his place in Ocean Grove. We understand he did some fishing and came back with a new batch of fish stories.

Tim Harrington's son was rushed to the hospital for an appendicitis operation and is coming along fine now.

Fred Matthews is putting the finishing touches on a terrace he is building onto the garage.

The Turners — Arthur, Sr., Lester and Buzz — take the gold star for time spent during vacation. They painted and fixed up the inside of their house as a surprise for Mrs. Turner when she returned from the hospital after an operation.

Joe Rogowski helped his wife paint the outside of their house.

Jim Braga held the umbrella so that his wife wouldn't get sunstroke while digging the drywells for their gutters.

John Arruda takes the tin star for his efforts. He took Joe Rogowski and Ray Nolan out to show them how to fish. There was one fish caught, and John, by the way, didn't hook it. He went out another time without witnesses and "I caught a tubfull," he said.

Red Hamel and Albee Boisvert spent some time up in Canada.

For some people it's better that they never get out of bed in the morning. Ed Boisvert, Sr. had one of these days while on vacation. He started by going to pick up some relatives for a picnic. While loading their gear in the trunk the keys fell out of his shirt pocket. You guessed it — he locked them in the trunk! He took the bus home to get his other set of keys. When finally on their way he got lost and a ride that ordinarily takes 45 minutes took him three and one-half hours. He was very hungry and upset when they arrived and in his excitement threw the bag of food in the fire and held onto the bag of charcoal. He still has the relatives, but he lost a few friends.

Merton Greene of DPC was awarded the "courtesy of the road" prize from radio station WHIM because he stopped and let a line of traffic go through the caution light at the corner of Massasoit and Waterman Avenue.

After riding with him for the last few years, his wife cannot understand it.

The prize — four tickets for dancing at Rhodes-on-the-Pawtuxet.

A puppy can be kept out of mischief when left alone if placed in an enclosure — a baby's playpen for example. The December Better Homes & Gardens magazine suggests a late warm feeding and a ticking alarm clock will keep a puppy sleeping all night long.

Glimpses from Gary

UP IN THE WORLD. O. Barton and Garland McKissack are doing this paint job high up on top of one of the storage tanks at the Berry Refining Co.'s Gary Plant.

AFRICAN SAFARI in pictures was part of an evening's entertainment for employees of Berry Refining Co., Gary, Indiana. Nick Vargo (with bow tie, seated behind projector), owner of the Circle Oil Company, Elkhart, a customer, showed pictures he took on a six weeks' trip. Also on this occasion J. S. Van Pelt spoke on the progress being made at the Gary Plant on the current construction work.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD
ROSE FOX
VIRGINIA O'BRIEN
JOSEPH BLACKMAN
MARTIN PEARCE

When Rufus Newman was discharged after serving two years in the Army, he didn't hesitate to depart. He headed his Hudson toward Chicago at full speed. The car caught fire and completely burned up, but that didn't stop Ruf. For $300.00 he bought another and finished the trip and is back on the job at Bird & Son. Welcome home to Ruf.

The other day when John Pride punched out to have lunch, Jimmie Ryser yelled to him that the cat had his food. John and the cat were engaged in a furious battle over the lunch, and, for a few seconds we weren't sure who would win. John did. Then he divided the sandwich with the cat!

Mr. and Mrs. Roland Abraham are very happy over the newest arrival to the family, a little girl.

H. W. Altman attended the National Shriners Convention in Detroit, Michigan. Harold reports that it was a grand and glorious affair.

The Fuersts have really been busy recently with homecoming parties for Gus, who returned home from Okinawa where he had been stationed for 18 months with the Army. Gus's mother, Lillian (of the Chicago Print Shop), reports that he looks fine — is heavier and taller. Too, he made corporal before coming home. They're mighty happy people with Gus home again.

Congratulations to Kathy and Eugene Shipanik on the birth of a son, Eugene Girard. Kathy worked here in the Payroll Department.

Best wishes to "Tillie" Mathilda Hansen, our Review reporter, who left us to take up other duties.

Rox Fox, of the Sample Department had a wonderful trip. Flew from Chicago to New Orleans where she spent three days touring the city, French Quarter, etc. Then she sailed from that point on a banana boat for a 12-day cruise, stopping at Santiago, Jamaica, and landed at Puerto Barrios enroute to Zacapa and Guatemala City. She rode through mountains to Antigua in western Guatemala. Rose reports that she saw many, many interesting things. She thinks Jamaica is a wonderful resort for vacationers. She also found it very interesting to see how bananas and coconuts grow.

Good news in the Eisenbeis household is the arrival of a new son, the last of June.

ELECTED at Chicago Roofing Plant as new union officers are, in front: Anthony Christopher, vice president; Nicholas Tomei, president; and Columbus Hardville, chief steward.
Back: Dewey Goodar, recording secretary, and Marvin Harvey, financial secretary.
Union is Local No. 7-170, Oil, Chemical Atomic Workers International Union, AFL-CIO.

Births

To the George Herrings, a son Dickey Lynn, June 11. (Berry, Waterloo)

To the Roland Abrahams, a daughter, Theresa Ann, June 17. (Chicago)

To the John Whites, a daughter, Cathie Ann, June 21. (Shreveport)

To the R. N. Eisenbeis', a son, June 29. (Chicago Sales)

To the George J. Davis, Jrs., a daughter, Robin Camiell, June 30. (Charleston)

To the Clifford Campbells, a son, Randy LaVern, July 1. (Charleston)

To the Lynwood Therrells, a son, Charles Aron, July 4. (Charleston)

To the Arthur Plummers, a son, Edwin Francis, July 6. (Main Office)

To the James O'Tooles, a son, Thomas, July 11. (Norwood Roofing)

To the Norman Lulls, a daughter, Susan Lee, July 13. (Floor Covering)

To the Alfred Gamboas, a daughter, Lauri Janice, July 18. (Phillipsdale)

To the Robert A. Johnsons, a son, Robert Gunnar, July 19. (Norwood Roofing)

To the Lawrence P. Ahernes, a son, Lawrence P., Jr., July 23. (Main Office)

To the William J. McEntees, twins, Peter Thomas and Patricia Therese, July 24. (Main Office)

To the Frank Molinaris, a son, James Michael, July 29. (Main Office)

Marriages

A. R. Stephenson (Shreveport) and Mary Carolyn Frazier, on July 7, at St. John's Catholic Church.

Answers to Quiz, page 11

1. Vote, but not in the dark.
2. Langston.
3. No, not until the packed, open cans have gone through two or three processes.
4. Retirement of previous foreman.
5. Camden, Maine.
6. a. transportation center; b. availability of packaging needed for asphalt products; c. market demand in Memphis area.
7. John Cooke's great comeback after 8 years' retirement.
8. Manchester, New Hampshire.
9. It is both a church dating back to the Spanish colonies and the site of an important event in the Texas War for Independence.
10. E. L. Chamberlain, Building Materials Division.
11. W. J. Hill trucking company employees.
12. Chicago Roofing Plant.

Did you like this quiz?

If anyone got all of the questions right, we'd be much surprised.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

Dude Davidson Wins Bass Contest

BIG BASS CONTEST came to a close with Dude Davidson winning the prize of $80. Before the deadline, midnight, June 30, he had caught the largest bass. It weighed 5 lbs. 3 ozs. and was caught on Lake Bistineau on February 16 at 1:10 P.M. on a black upperman's bucktail using a spinning outfit.

A new contest started at 12:01 A.M. on July 1, 1956. B. P. Soward and Dude Davidson made a trip to Cross Lake and caught a couple of small bass. Then Mr. Soward, using a Lucky 13, caught a 4 lb. 4 oz. bass for the first to be entered in the new contest. This seems like the Indian story of "Big-Bait, Big-Bass." Careful, fellows, this does not always hold true!

Softball Spotlight

The Big Event of the season so far this year for the Bird & Son Commercial League softball team was its entrance in the annual July 4th Ark-La-Tex Softball Tournament. This was Bird's first time to play in the tournament, which annually draws some of the best teams in the Southwest. Although we were beaten by the First National Bank team of Magnolia, Arkansas, and by Margot Specialties of Baton Rouge, we still enjoyed the tournament and are looking forward to participating again next year.

The Metropolitan Softball League celebrated the 4th of July by having a softball game between the number one team in their league and a group of all-stars picked from the other league teams. Three of Bird's players were chosen for the all-stars. They were: Arthur Thomas, 3rd base; Alfred Grant, 2nd base, and Johnny Pearson, Ist base. The all stars won the game by a close score.

Shreveport Speaks

The SHREVEPORT TIMES one Sunday recently carried a nice account of the wedding of A. R. Stephenson and Mary Carolyn Frazier. They were married at St. John's Catholic Church, July 7, at 9:30 A.M. They spent their honeymoon at Lookout Mountain, Tennessee. Steve has handled the job of Slate Man No. 2 on the day shift since August 1954. All the fellows at the Roofing Machine wish this young couple a lot of luck.

We extend our sincere sympathy to Paul Council, whose mother passed away June 26 after a lengthy illness.

Phil Johnson took his family to Florida for a few days' vacation, which they spent sunning and swimming at the beaches. They went over into Texas for the last week of Phil's vacation.

It was midnight following the Fourth holiday and our third shift was getting ready to run asphalt felt. Patrick Ladner and Jackie Tipton were working at the Winder when Ladner said, "Jackie, do you see that snake on the croaker (tote-sack to Southerners) sack?"

Jackie hadn't but when he looked up and did, he must have set an unofficial standing broad jump record. Ladner is one of our softball pitchers and we don't know what he hit the snake with but when he was measured minus head, he was still 70 inches long. The story turned up a number of company naturalists and the consensus classified him as a chicken snake asleep after a full meal of rats and mice.

Henry Giles received an awful scare the other day. He thought his 19-month-old son Danny was in the house when he backed out of the driveway. Danny had heard him start the car and managed somehow to be in the driveway about the same time. Today with the exception of a mended collar bone and a lot of healed abrasions and bruises, Danny is sound as a dollar.

Ellis "Curly" Platt hid his lawnmower under the house and as an extra precaution, tied it to a post with a piece of wire. His four-year-old daughter found it and cut off a joint of one of her tiny fingers.

We are sure John Wren and children are glad to have Mrs. Wren back home after an eight-day stay in the hospital.

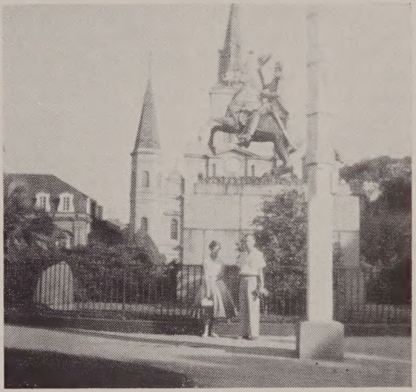
Dave Nance and his family left for a two weeks' vacation at David's home in Danville, Virginia.

Bill Blue was planning to spend his vacation taking it easy around the house and maybe driving over to Tyler for a few days. Bill hoped to get in some fishing on his vacation.

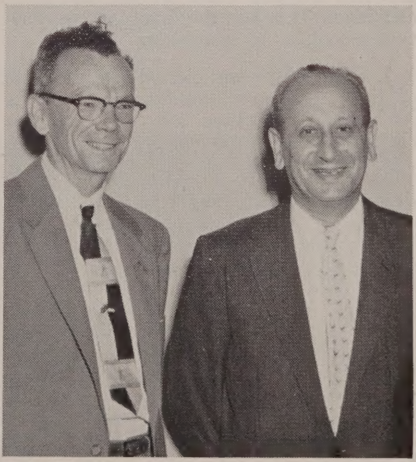
Vivian Wilson is all smiles these days. Her son, Tommy, is coming in on a furlough in a few days and while Tommy is home, daughter Betty and her family from New Orleans will be in town for a visit. Tommy is stationed at Camp Carson, Colorado, and will only have about six months more to serve with Uncle Sam when he reports back.

Elton Bamburg has gone in for water skiing and bought a 15-HP Evinrude motor, Red Fish boat, water skis, rope, life preserver and a box of band aids. Happy spills, Elton!

After making an interesting trip through South Louisiana and Gulfport, Mississippi, Edwin Sompayrac gave a party at the home of Lucille Burrow and showed six rolls of movie films that he made on the trip. Those present were: Anne Eddy who had just bought a new 35 mm. Ansco Memar and took 26 pictures — strictly candid, Ora Miller, Gladys Bryan, Grace Fuller, Gertrude Salter, Vivian Wilson, Wynn McPherson and Mr. Mac., Jean Burrow and Raynell Loftus (Lucille's sister-in-law). Everyone enjoyed the fun of getting together so much that another party was immediately planned at Ora Miller's.



SIX DIFFERENT FLAGS have flown over this square in New Orleans in the past 175 years and it was here that the transfer of the Louisiana Territory in the Louisiana Purchase took place. Standing on this historic ground by a statue of Andrew Jackson are Martha Jean Burrow, Lucille Burrow's stepdaughter, and Edwin Sompayrac. In background is St. Louis Cathedral. Lucille and Edwin both work at the Shreveport Office.



HUMAN RELATIONS speaker at Shreveport was Dr. J. L. Rosenstein, right, psychologist, author and lecturer, standing with Frank Markham of the Bird Shreveport Office. Mr. Markham represented the Ark-La-Tex chapter of the American Society of Safety Engineers, one of the three civic clubs which sponsored the lecture, "Human Relations in Man Management and Supervision."

CHARLESTON ROOFING PLANT

STAFF: RAY MARSTON, KERMIT MANN, MICHAEL GALASSO, DENNIS CADDELL, LAWRENCE MARTIN, ELAINE BAKER, JOHN WYNDHAM AND ARTHUR WISE

Charleston Chatter

Congratulations to Jeanne Brooks on the adoption of her 19-year-old nephew Robert Luthi. She also has another adopted son, Tommy Brooks, 11. Robert is the messenger for Bird & Son.

Ernest Zinkowski just returned from Plymouth, Mass., after spending two weeks' vacation at his cottage at Priscilla Beach. Says Ernie, the weather was fine and cool.

Did you hear what happened to June Meyer? Her husband had been in Florida all week and she was going to join him the following week-end. So Friday finally came after she had waited patiently all week. June was packed and ready to leave, when she heard her little girl cry out, "Daddy's come home." So her trip to Florida ended.

Kermit Mann has returned from Anniston, Alabama after attending two weeks of Army Reserve at Ft. McClellan. He is a first lieutenant and we hear that he really enjoyed being "sirred" and saluted.

Lila Weeks has just returned from her most enjoyable vacation. She went to Ridgecrest, North Carolina. This was her first trip to the mountains. And she also did the driving herself. Brave girl, she is.

We are very sorry to hear that Mary Haddox is away ill. Here's hoping she has a speedy recovery. Taking her place is Margaret Deese, who has come back to work temporarily. Glad to have Margaret with us again.

Did you happen to see Charlie McDonald's birthday cake? It was red, white and blue. This was the first time we have ever seen Charlie speechless.

J. H. Van Hoy was elected vice president of the Charleston Manufacturers Club at its meeting on June 29. He was also elected a director, to serve for two years.

Instructions for one Saturday morning this summer: Highway No. 17 North requested to be open at or around 5 A.M. Why? Malcolm MacDonald, Machine Shop foreman on vacation. Yes, headed back home. We hope they had a lovely trip.

Billy Tumbleston and Wattie L. Smith are back from maneuvers with the National Guard. Smitty it seems made it back without apparent complications, but this boy Billy, well he returned a married man. What action — Her name Mariam Bunch of Summerville, S. C. Best Wishes!

Mechanic Lynwood Therrell now has a third son, who, with two little girls besides, brings the count up to five little Therrells.

George Davis, Jr., head man in the Machine Shop, is the proud father of four now, three girls and a boy. The Davises live in Awendaw.

SOUTHERN GIRL OF DISTINCTION. "Boy, it's good!" says Theresa, 1½, daughter of June Meyer, Charleston sales correspondent.

Acknowledgments

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

P. E. McWilliams and Family
Lester Primm
(Berry, Stephens)

Your kindness and sympathy are more deeply appreciated than any words of thanks can ever express.

The Grandma Purifoy Family

(Grandma was born September 21, 1853. She lived to the ripe old age of 102. She was Alvin Malone's grandmother. Alvin is pipeline foreman at Stephens.
— Daisy Rodgers, Berry reporter)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Family of Thomas Rich
(Phillipsdale)

To thank you for your kindness and sympathy at a time when it was deeply appreciated.

The Oliveria Family
(Phillipsdale)

We wish to thank you for the beautiful floral spray and kind expressions of sympathy expressed to us in our recent bereavement.

Mr. and Mrs. Howard Ellis and Family

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Otis White.

BIRD CLUB

$10 Package Tour to Casco Bay

A crowd of 42, including chairman Andrew Center, were set to go on the week-end trip to Maine, August 11-12. Price of $10 included round trip by bus (Greyhound), overnight at a hotel at Old Orchard Beach, and an excursion boat trip out of Portland down scenic Casco Bay. Even though meals were not included, a goodly number thought this was a real bargain. "Couldn't do it on your own," it was agreed. Fourteen of these were Bird Machine Co. people.

Neponset Choral to Start Rehearsals, September 10

The Neponset Choral Society will start rehearsals at 7:45 P.M. at Bird Hall, East Walpole, on Monday, September 10.

Haydn's oratorio, "The Creation," will be produced at Walpole High School on Friday evening, December 7.

One selection from this oratorio, "The Heavens Are Telling," was done by the Neponset Choral Society several years ago as a concert piece. "The Creation" is dramatic, tuneful and not too difficult. All are welcome to join and participate in the fall concert.

Exciting Softball Season

Joe Wall, manager, early in August, reports:

The Bird Club softball team is in second place in the Norwood Industrial Softball League. The club is undefeated in this second round. If they should win the three make-up games remaining on the schedule, the team will end up in a tie for first place with the VFW team.

The VFW has played two more games than the Bird Club and therefore has two more wins. Both teams

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The family of A. L. Disher acknowledges with grateful appreciation the kind expression of your sympathy.

During a time like this we realize how much our friends really mean to us. Your expression of sympathy will always be remembered.

Mr. and Mrs. R. E. Harper
Mr. and Mrs. H. R. Harper
Mr. and Mrs R. E. Farris

have lost three games. The Bird Club's opponents now are Browne, Forte Fairbairn and the Plimpton Club.

Out of Tournament Play

The Bird Club entered the Amateur Softball Tournament, defeating Malden in the opener, 11-2. Then they lost to Medford, 8-0, eliminating them from the tournament.

John Cooke in Comeback

John Cooke, who works at No. 1 Box Shop, is "considered one of the greatest softball pitchers ever to come out of Norwood." The quote is from a recent newspaper account of Cooke's relief pitching for the Bird Club at a non-league game with the Foxboro Co., July 27.

Cooke hadn't pitched for eight years. The news account, written by Frank Karshis of Floor Covering and sports writer for the Norwood Messenger, continues:

"With the score 12-0 [in favor of Foxboro] at the end of three innings, Cooke opened on the mound in the last of the fourth and not only did not allow a single hit, but not one man reached base.

"Each inning as John finished retiring the side and walked to the dugout, the crowd stood and applauded. When he finished the last inning, players and people from the stands rushed to shake Cooke's hand."

Even though the Bird Club lost the game finally, 12-7, no one will forget Cooke's great performance.

Time to Sign Up for Bowling

John Woloshyn, chairman, already had a flyer out early this month for prospective bowlers to sign. It won't be too many weeks before the crash of strikes and spares — yours, of course — will be heard again.

Men's Golf in Second Half

As the final copy went to press, Capt. Bill Doyle's Team No. 2 was leading with 17 points, thus moving ahead of the previous week's top scorers, Ted Pierce's Team No. 4, now with 15½ points. John McDougall's and Bob White's men were in third and fourth place, with Mac's team at 11½ points and Bob's trailing at 4 on the plus side.

Play is Wednesday nights again at Wampatuck, with a 9-hole tournament scheduled for September 12.

LADY IN WAITING Marianne Cercone of Purchasing is given a farewell present of a doll's cradle decorated with little beribboned fans of folding money and a bouquet of bright flowers. With her are Eleanore Medailleu, Janice Baker, Kay Padden, Mary Silva, Natalie Locke and Anna Carpentiero. In back to left is Herbert Church in familiar pose, phone to ear.

CROQUET on Ora Miller's lawn, Shreveport, at a party given by Ora and Gertrude Salter. Some of the group, watching, back to camera, are Mrs. Warren (Gertrude's mother), Charles Webster, Leon Taylor, Ora and Wynn McPherson. Facing camera can be seen Betty Taylor and Vivian Wilson.

First Half Averages

Averages for the first half, recently listed by Chairman Al Flammia, show 16 men with an *average* for nine holes under 47. Par for the course is 32, but no one has hit that, though a couple of 36's have been turned in. The course may be short, but it's tricky.

Lowest averages, first half

Percy Spiers	40.60
Joseph Eppich	40.75
Rocky Chiofar	41.67
Fred Turco	42.50
A. W. Smith	43.00
George Johnson	43.40
John Reddick	45.00
Matty Connolly	45.25
Ted Pierce	45.80
Nick Radzwill	46.00
Ed Wenstrom	46.00
John Eppich	46.00
Bill Dickinson	46.50
Ray Bearce	46.60
Earle Higgins	46.67
Howard Heath	46.75

WITH HER PUPPY is Shirlet Jean Taylor, 8-months-old daughter of the Clayton Taylors. Clayton works in the Shreveport Maintenance Department.

IN THE *Terrible* RECORD YEAR OF '55

37,800 Deaths
2,300 More than 1954

2,158,000 Injuries
198,000 More than 1954

715,260 Casualties from speeding

230,400 Pedestrian casualties
4,600 Less than 1954

The only bright spot in the 1955 record.

15,730 deaths occurred on weekends.
More than 41% of the total.

27% of the drivers involved in fatal accidents were under 25 years of age.

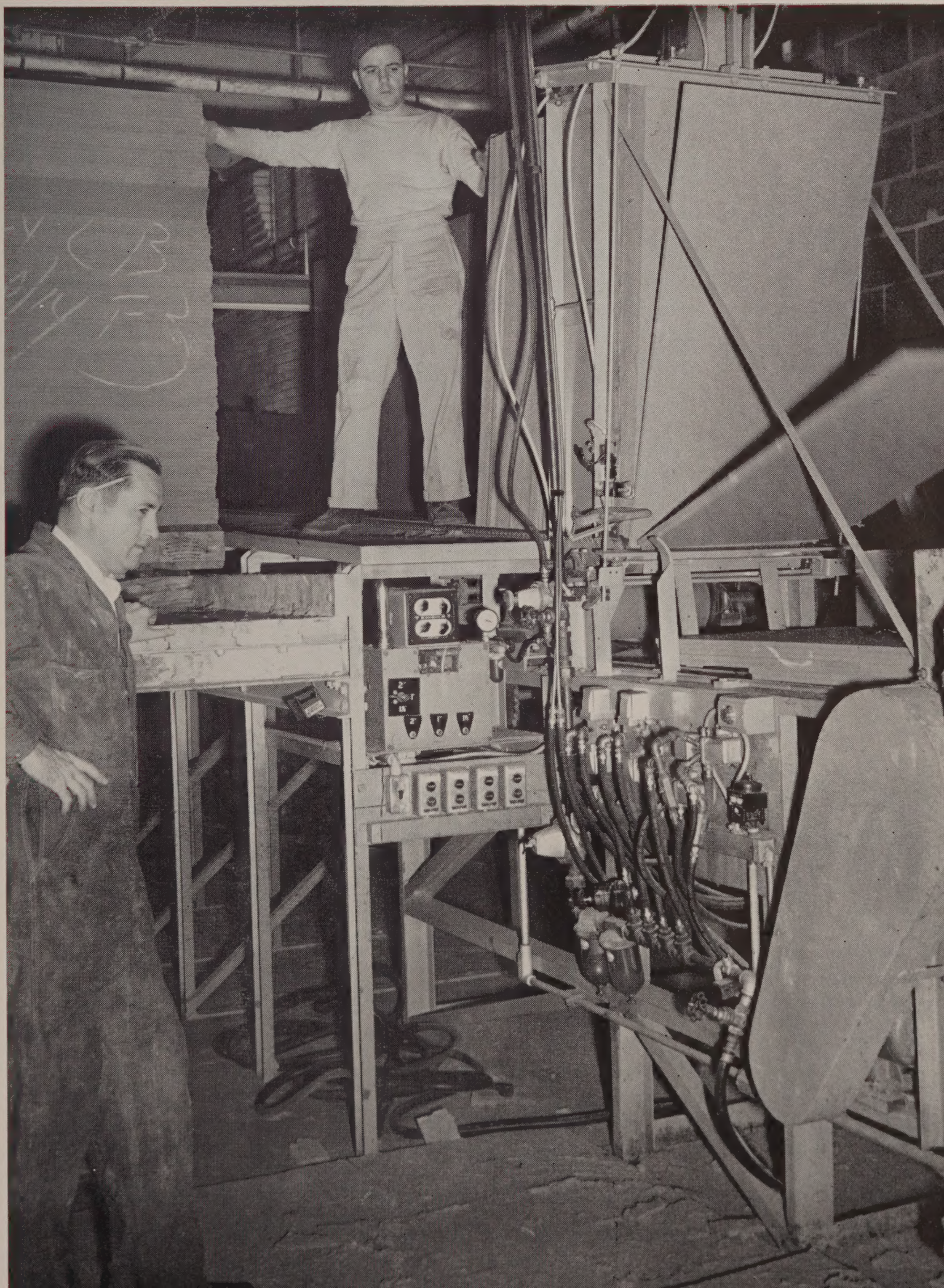
85% of the vehicles involved in accidents were passenger cars.

22% of the deaths occurred on Saturday.

4 to 8 p.m. the most dangerous hours of the day.

BIRD NEPONSET REVIEW

SEPTEMBER 1956



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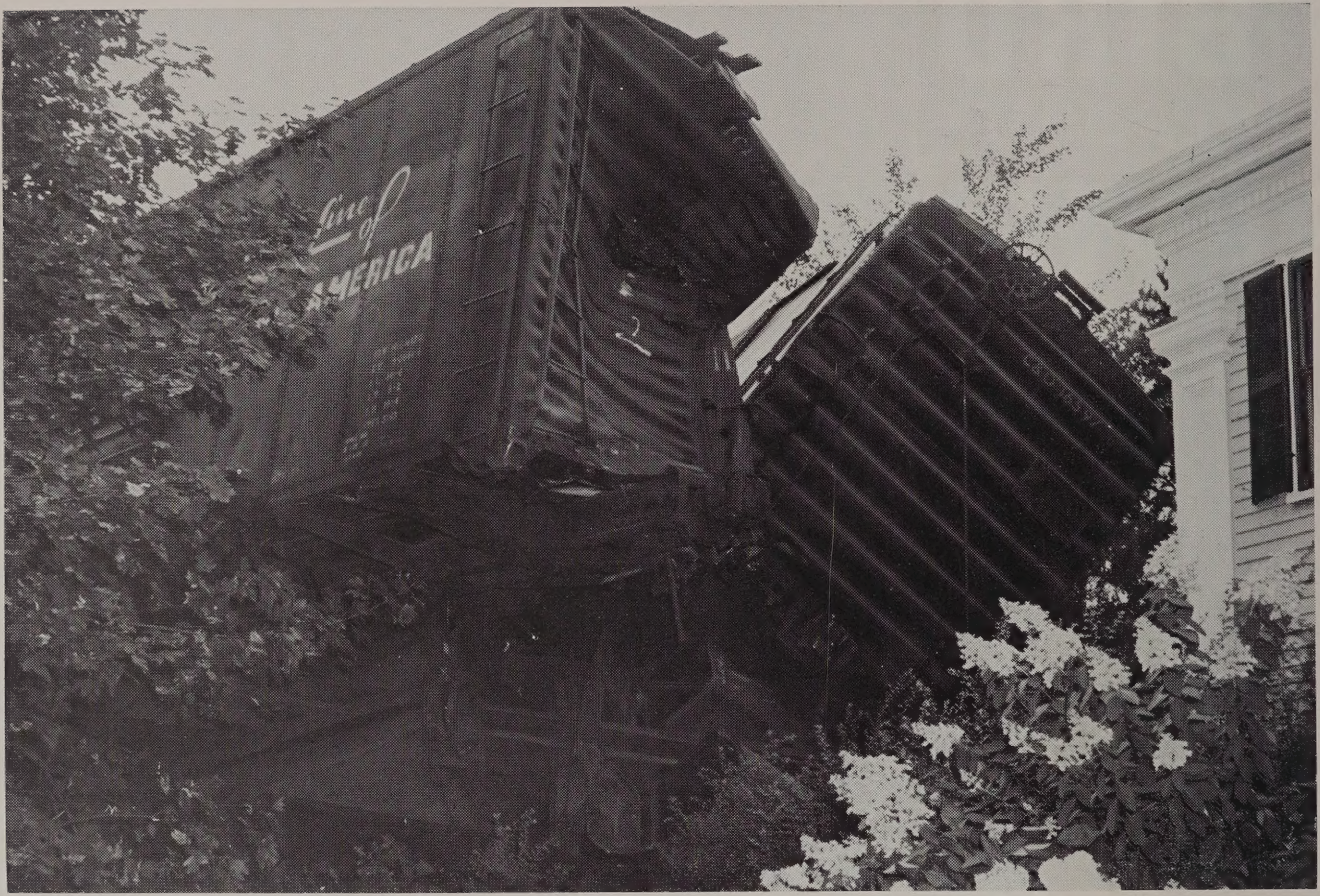

LUCKY MISS for Bird & Son workers at East Walpole.

This freight car wreck on the New Haven Railroad tracks right by the Main Office occurred just after office hours on September 13. The five smashed cars stopped short of crashing into the building, one car coming to rest only a few feet away. Glass in one office window was broken by a snapped-off tree branch. Sales Manager Dick Murphy, who has his desk by this window, had just left.

Wreck was caused by a gravel-laden freight train being unable to stop in time to avoid hitting the 10-car inter-plant freight which was stopped on the track in this location.

BIRD NEPONSET REVIEW

Vol. 44 No. 9 September 1956

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Editorial Office at East Walpole, Mass.

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Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Plants: Waterloo, Stephens, Ark., and Memphis, Tenn.

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On the Cover

Laminating and Packaging Machine for insulating board at Phillipsdale, Rhode Island, Plant illustrates this month's feature story on Automation, page 2. At the beginning of the machine, shown on our cover, the operator, Cyril A. Richard, feeds the boards into the machine, while Foreman George W. Condry checks the general operation. From the first feed conveyor the boards drop into the secondary feed hopper to a height of 8 inches. A chain with lugs feeds either one or two boards from here through the glue rolls.

Before You Vote

FROM now until election day we shall be facing a barrage of political speeches on radio and television. Candidates will fill our ears with hundreds of thousands of words. They will exhort and plead and make promises. Through it all, we the voters must keep our heads, sort out the facts from the fiction and arrive at personal decisions before we cast our ballots on November 6.

There are two important steps I urge every Bird & Son worker to take concerning this election.

First, and Foremost, BE SURE TO VOTE.

If you are not yet registered, and if there is still time to do so in your state, take care of this matter at once. And let nothing keep you from the polls on election day. This is at the same time your great privilege and duty.

Second, do as the posters throughout the country suggest — vote with full knowledge of what you are voting for. Don't rely on somebody else's say so, but take the time to find out for yourself what the candidates stand for and what will be the results when a candidate is elected and his promises carried out.

Bird & Son — like every other business, every farmer, every professional man, and like you yourself — is affected by the actions taken in our local town and city governments, in our state governments and in Washington.

Whoever is elected will be making decisions on laws which will affect future business. As voters, we should study every campaign issue and reach our own decision as to which course of action is best for the nation and best in the long run, too, for the companies we work for and best for ourselves.

It is well to remember that federal taxes today take about 52% of all business earnings. Then there are state and local taxes as well. Only after these are paid can a company put money into such important channels as pension funds, new equipment, expansion and a reasonable return to the owners. Remember, too, that when the owners believe a business is no longer worthy of their investment and withdraw their money, then that business is done for. It cannot continue to exist without the support of the money which made it possible to exist in the first place. A business can collapse very quickly, too, if it does not modernize its equipment and expand to take advantage of new markets for its products. Taxes ARE important to a business, and the amount and kinds are determined by those we elect to public office.

I have mentioned only one important issue. There are many others which affect our business and our personal lives.

As we listen to political speeches in the weeks ahead, let us all try to think these issues through in terms of what they mean to us and our families, and to our means of earning a livelihood. Then let us vote for the candidates and the issues we really believe in.

SEE YOU AT THE POLLS.

President.

AUTOMATION

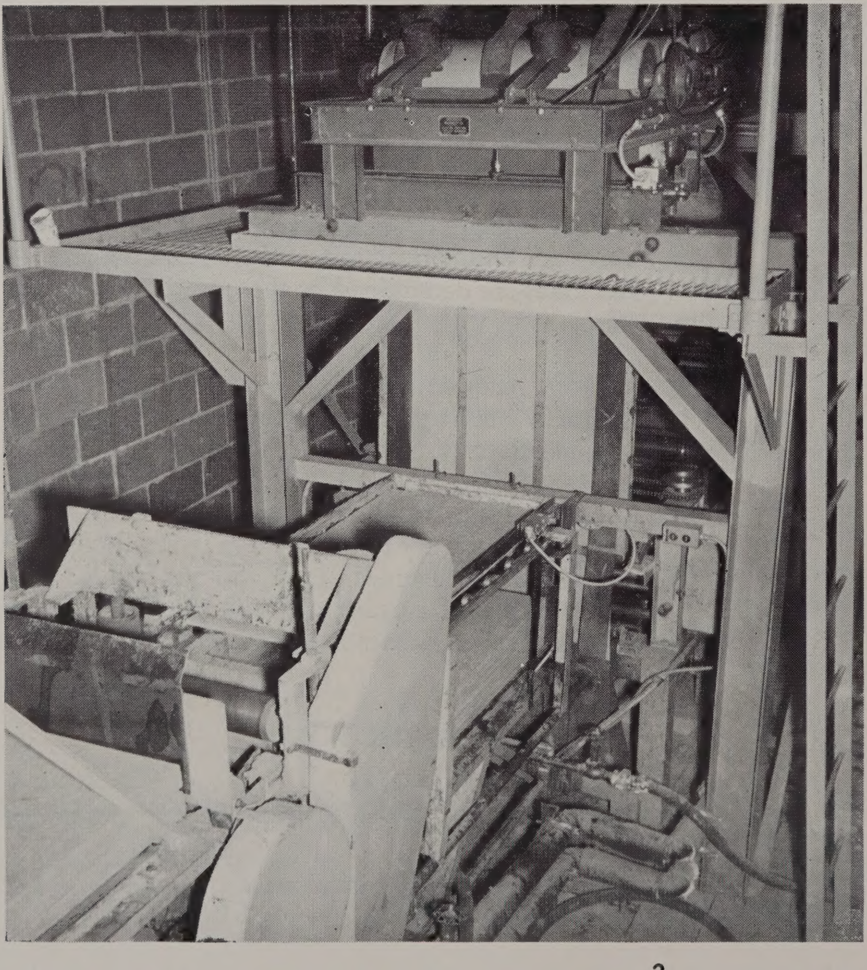
isn't new

DID you ever watch a milk bottling machine? Effortlessly, smoothly, the bottles are filled, capped and delivered to the cases ready for the customer. That's automation.

You've heard of Univac and other intricate computing machines which solve difficult mathematical problems hundreds of times faster than human minds can. That's automation.

Univac is new. Milk packaging machines have been around for some years. Automation is today's word for a process that has been going on for a long time. It applies mechanical and electronic techniques to jobs that used to be done slowly, laboriously by hand.

We see it all around us every day. There are the insulating siding machines at Chicago and Norwood. They saturate, apply the surface granules, print the pattern, trim the edges and cool the product — all automatically. There is the I.B.M. equipment in the office. There are electronic eyes which watch over certain operations at Floor Covering.



Here at Phillipsdale's new Laminating and Packaging Machine, the insulating boards go through glue rolls (lower left) and are stacked ready for packaging. Two boards are glued together to make one-inch thick panels. Seven panels are put in each package.

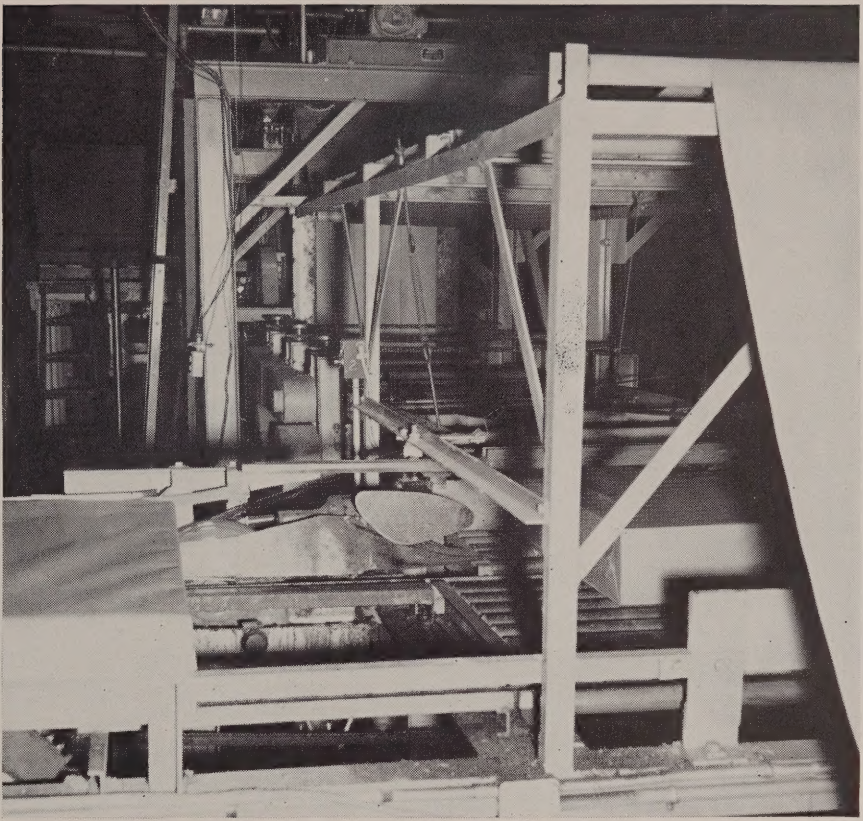
In each cycle the machine sends one board through first without glue; then two boards at a time, gluing bottom board until the 13th board is reached. The 14th board goes through singly, receives glue on bottom. Three- and four-board laminations can also be made, just by pushing a different button on panel shown in cover picture.

It's a program that's been developing for many years. We need it to meet competition, to keep our company prosperous and our jobs secure.

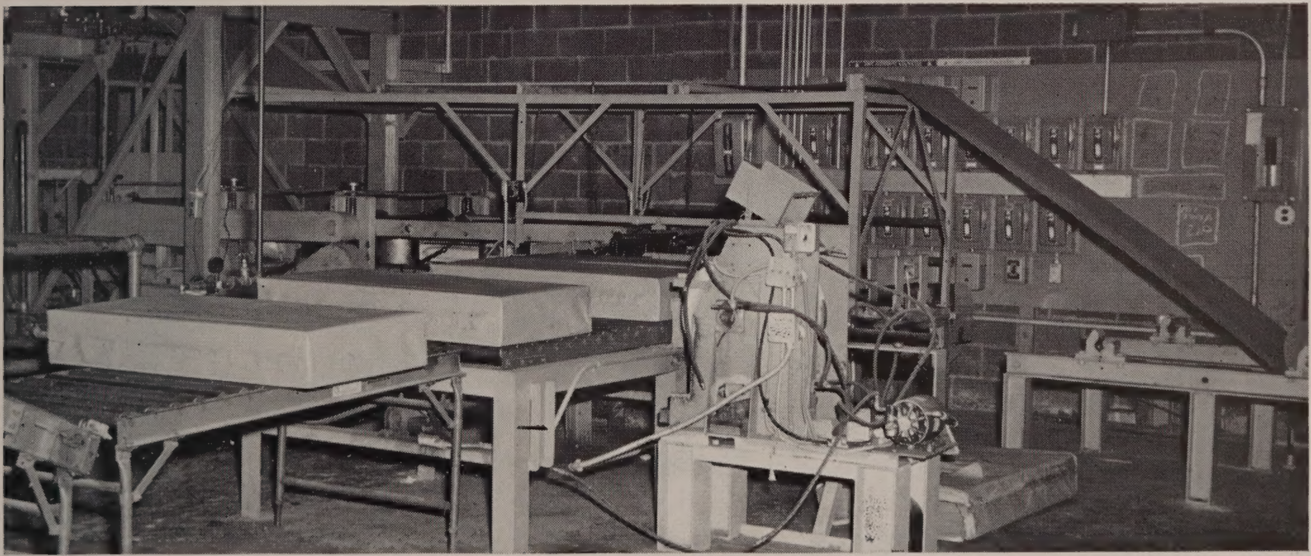
And recently completed at Phillipsdale is the new Laminating and Packaging Machine for insulating board. This board is sold for roof insulation for built-up (flat) roofs.

The pictures here show how the machine handles mechanically several operations that used to be done more slowly and with more effort by hand. The machine even appears to think as it applies glue only to the right boards and then moves the boards on to the packaging section where arms fold, glue and seal each package. It is uncanny — but it works.

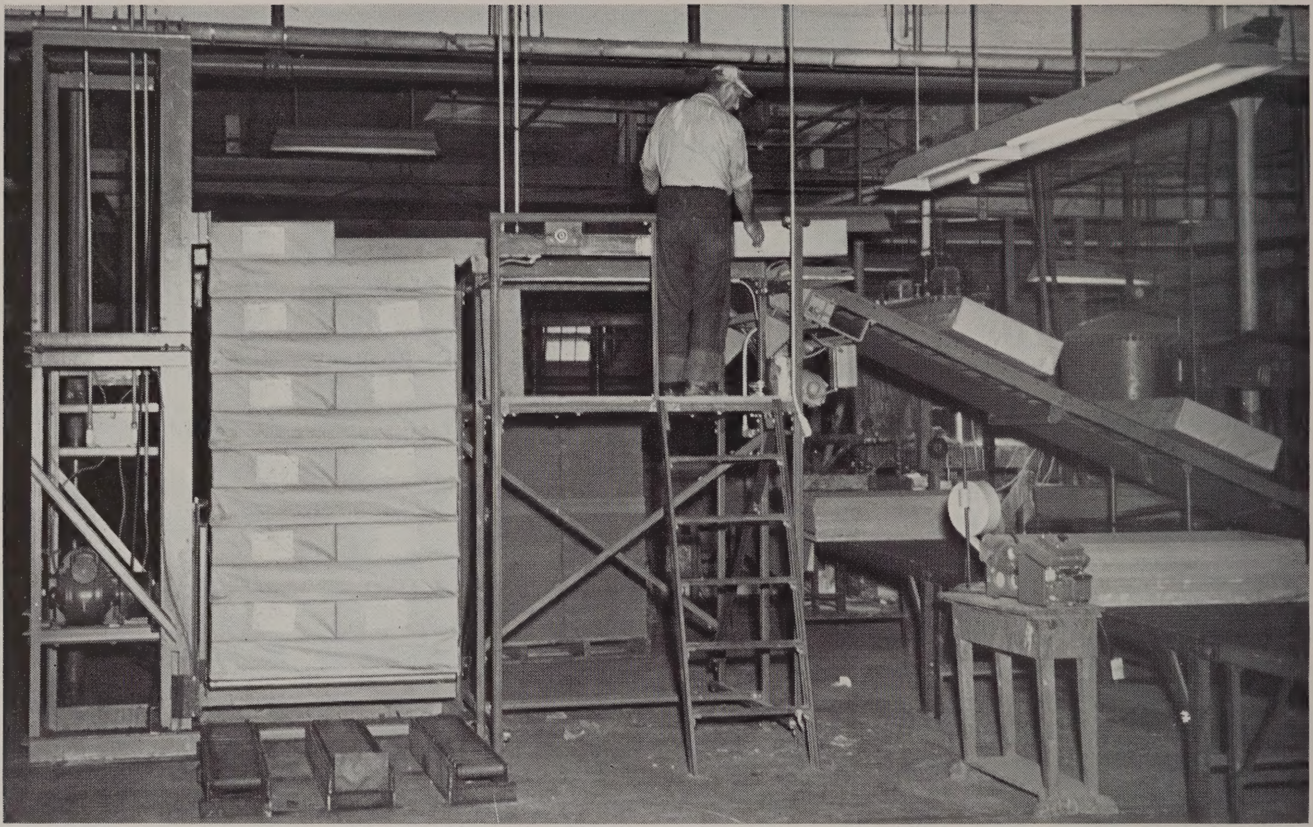
(Continued on page 5)



The packaging operation at Phillipsdale's self-operating machine. Look back to the first picture, on the opposite page. You'll see the paper hanging in position, ready to receive bundles of boards, which will be pushed into it automatically. Bundles are wrapped and sealed lengthwise first; then, in foreground, bundles travel sideways, moving to left, for side folding and sealing.



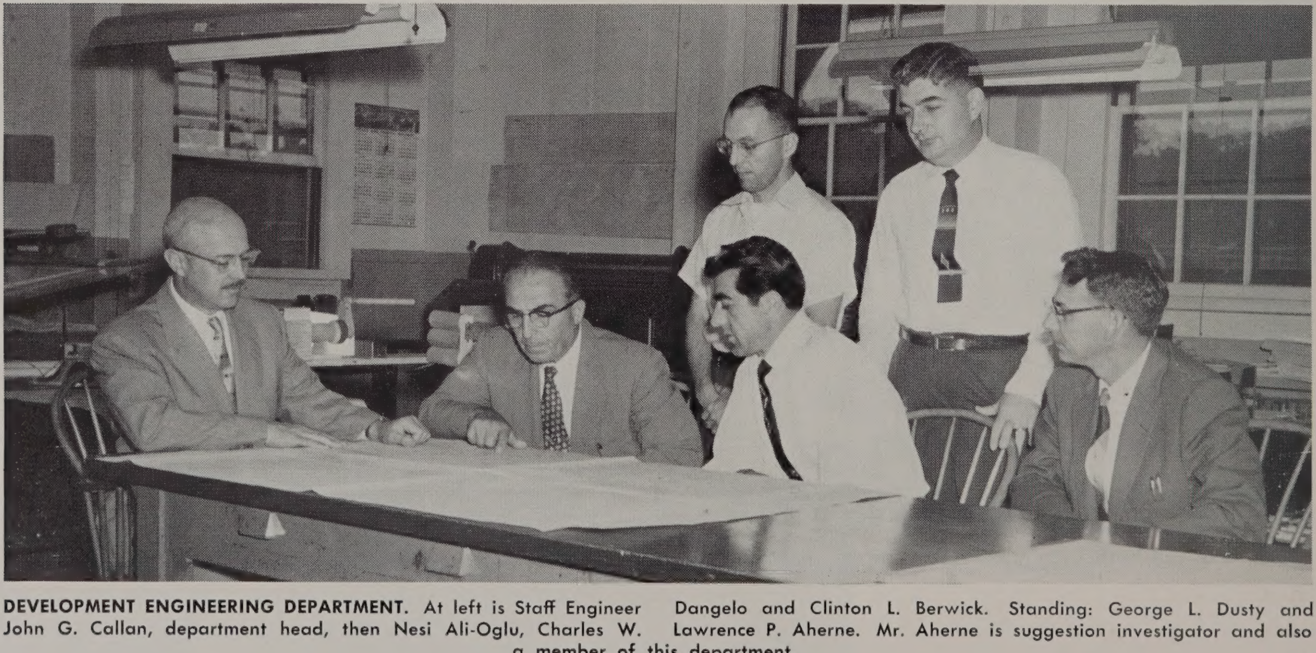
All folded and sealed, bundles start journey up ramp, extreme left foreground, to the stacker.



This stacking machine for the packaged insulating board panels at Phillipsdale is an elevator (left) with roller conveyor platform. Starting at the top, layers of bundles are put on by the operator in opposing directions. As each layer is completed, the operator, Giovanni (John) Olivieri, pushes a button which lowers the elevator just the depth of one layer.

When the load is complete, another button sets in motion a ram which pushes the entire load off onto roller conveyer in left foreground. The elevator then rises again to the first loading position.

Does the equipment work well? Mr. Callan reports it is far exceeding the best production possible under the old manual system where there were many waste motions, no matter how skilled the operators.



DEVELOPMENT ENGINEERING DEPARTMENT. At left is Staff Engineer John G. Callan, department head, then Nesi Ali-Oglu, Charles W. Dangelo and Clinton L. Berwick. Standing: George L. Dusty and Lawrence P. Aherne. Mr. Aherne is suggestion investigator and also a member of this department.

Automation

(Continued from page 3)

No. 9's Winder

The automatic winder for roll roofing at No. 9 Roofing Machine in Norwood is another example of automation at work. A series of controls first places the arbor in position; then in quick succession the controls ease in the clutch to start the sheet slowly, release the arbor for a half revolution, throw the clutch into high speed, wind the correct amount of material, cut the sheet, and eject the roll onto the conveyor.

The operation, even at slow speed, frequently has to wait for the rest of the machine to catch up with it.

Man Is Still There

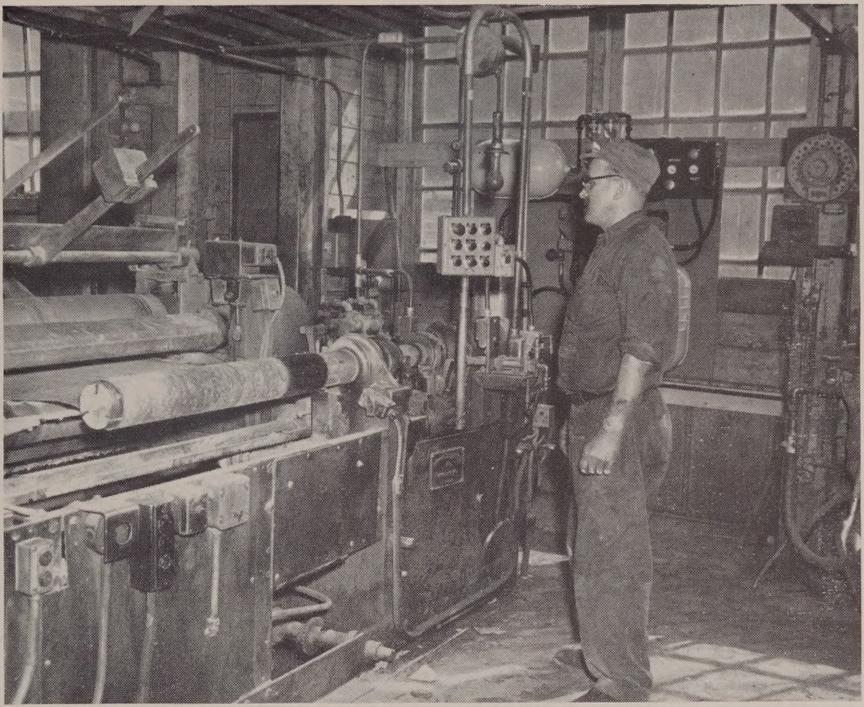
Notice that all these new operations, automatic though they are, still can't get along without manpower. Men are used at the start and finish of each process; and operators are still needed to watch each operation, for even a machine can go wrong.

This is automation at work for Bird & Son today, helping ease the work, or do it faster, so that we can successfully meet competition.

Development Engineers

To organize this important engineering work on a company-wide basis, the Development Engineering Department, headed by John G. Callan, was established about three years ago. Mr. Callan and his four assistants designed the new Phillipsdale machine and the No. 9 Winder in Norwood. On their drawing boards now are other ideas to help meet the competition of the future. You may be sure that Johns Manville, Container Corporation, Congoleum-Nairn and all our other competitors have their engineers at work on similar problems. We can't let them outstrip us. Today you either move ahead or soon fall far behind.

Thus, just as the Research Division develops new products, the Development Engineering Department, through *its* research, develops new machines. Both kinds of research are necessary today in order to keep pace with our competitors and to build for the future.



At the finish end of the Roll Roofing Machine at Norwood there's automation-plus.

This machine automatically feeds the sheet of roll roofing into the winding arbor, releases the arbor, runs it first at slow speed, then throws it into high speed, measures the material as it is being wound, cuts the sheet off and finally ejects the roll onto a roller conveyor.

The controls are located on the panel behind Winder Man Joseph Strumskis.

I'm Just A Steering Wheel

I'm just a wheel. A steering wheel. And you're the Lord and master of a miracle. You can make me take the kids to school. You can turn me down the sunny road toward town. With me you can guide your goods to the market place . . . you can rush the sick to be healed . . . you can go in minutes to places hours away. You can do magic.

Yet, in the blink of an eye, in the tick of your watch, I can turn deadly killer. I can snuff out the life of a kid still full of life — maybe *your kid.* I can twist a smile into tears. I can wreck and cripple and destroy. I can deal out death like the plague. And I'm no respecter of persons. A child, a grandmother, even *you,* my friend . . . it's all the same to me.

I'm sensitive. I respond instantly to the hands you give me. Give me calm hands, steady hands, careful hands . . . and I'm your friend. But give me unsteady hands, fuzzy-minded hands, reckless hands . . . then I'm your enemy, a menace to life, the happiness, the future of every person, every youngster riding, walking, playing.

I was made for pleasure and usefulness. Keep me that way. I'm in your hands. I'm just a steering wheel. And you're my captain. Behind me you're the Lord and master of a miracle . . . or a tragedy. It's up to you.

— from *EnRoute*
St. Johnsbury Trucking Co., Inc.

I REMEMBER . . .

A short while ago we asked some of our oldest retirees to send in their recollections of how their work places and the center at East Walpole looked when they first started to work for Bird & Son.

This is the fifth in a series of articles currently running about our old timers' recollections of the early days around East Walpole.

By Harry Mann

When I started working for F. W. Bird & Son in 1901 it was in a two-story wooden building which stood about where the DM-14 shipping yard is now. The first floor was the repair department for the mill and the second floor, the repair department for the Box Shop, a pattern shop and a drafting room. The power for this building came from the main steam engine with long shafts, bevel gears and belts.

There was no running water in the mill to use for washing or drinking. It had to be carried in pails from the spring near the stairs in the mill yard. I remember that it was my duty to carry water for washing for 10 men, and that Carleton Engley carried the water for drinking.

At that time part of the river ran between No. 3 machine room and the cartridge cutting room, which is now the mill office. There were elm trees and wild grape vines on the riverbank.

The present paint house was then the kettle house for the roofing mill, which stood between the kettle house and the river. We were just beginning to make roofing products, and all operations were at East Walpole at that time. Tanks with saturating oils for this plant stood on the hill near where the scales for the paper trucks are located now. Next to these tanks was a private residence occupied by Timothy Roach, who, I believe, worked for Bird & Son. This house was part of the Bird estate.

The Box Shop was a two-story wooden building standing about where No. 2 Paper Machine storeroom is now. Located here were one paste combiner, one American Screw rotary, one shoe carton rotary, one rotary box machine, three blank presses, one slitter and 34 hand pasters; a group of girls operated these hand pasting machines.

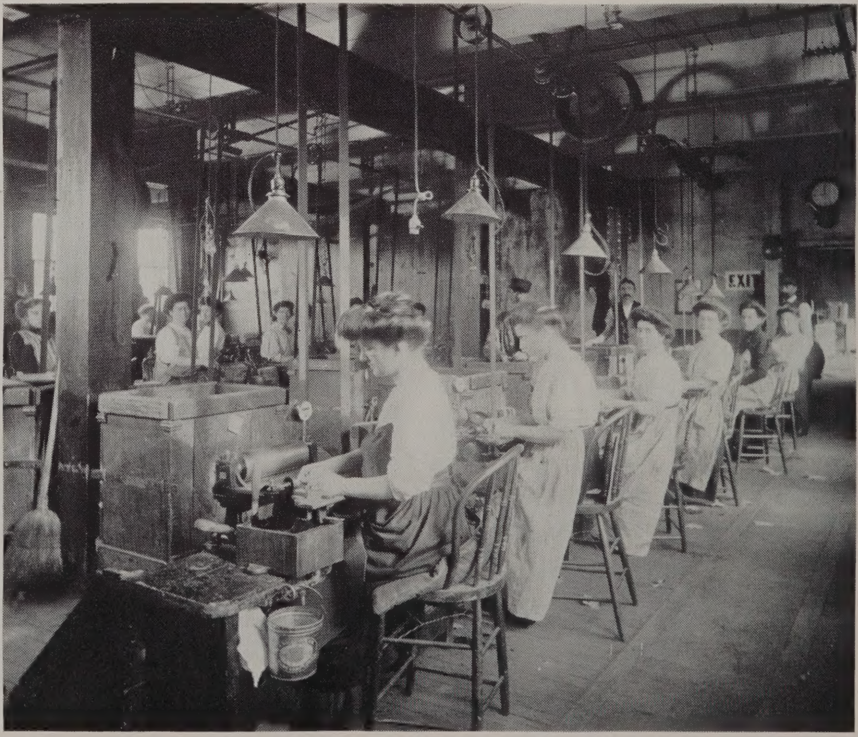
This was the only box shop, although foundations for the first section of No. 2 Box Shop were being laid in 1901. I remember that we did quite a lot of business then on horseshoe nail boxes. We did much more business in this product than in the comparatively few shoe cartons which were made on the one shoe carton machine. All tack boxes and small screw boxes were shipped in wooden barrels with burlap tops, and the mill was operated like two separate businesses, with the Box Shop under Mr. George Wyman and the Paper Mill under Mr. J. E. Hanscom. No. 1 and No. 2 Paper Machines were located where the present wet end of No. 2 Machine stands now.

When I came the railroad had already been put through and we were no longer shipping via horse and wagon.

I remember that in those days we usually worked a 10-hour day, 7 to 12, and 1 to 6 P.M. From the middle of June to the first of September we got off at 4:00 Saturday afternoons instead of 6:00 . That was also in the days before the 8-hour shift. The day workers on the paper machines worked 11 hours and the night shift men worked 13.

I remember clearly how Mr. Bird, Sr. used to come in to work every morning. He would come down from his house on the hill, cross the dam and climb up a ladder to the roof of a lumber shed, which stood beside the old two-story box shop I mentioned earlier, located near the dam. From this roof he would climb in a window to the laboratory and there the first thing every morning he would check the experiments that were being carried on. From there he would walk through the mill to his desk at the main office.

In addition to my regular work in the repair department I remember a few "extra curricular" and interesting jobs to which I was assigned. One of



GIRLS OF 1907 folding and gluing tack boxes.

Long Service List

October

Employees

Name	*Year*	*Dept.*	*Years*
Nils E. Lindequist	10-10-10	Floor Covering	46
John P. Dolan	10-31-12	Box Sales	44
Mary B. Foley	10-14-13	Office	43
Michael Uzdavinis	10-5-15	Paper Mill	41
Lawrence M. Doane	10-30-16	Maintenance	40
Catherine M. Brady	10-7-18	No. 2 Box Shop	38
William V. Lewis	10-1-19	Maintenance	37
J. Harry Godkin	10-7-19	Maintenance	37
Sulo E. Salomaa	10-8-20	Power Plant	36
Charles H. Locke	10-19-20	Maintenance	36
J. Ralph Maraist	10-3-21	Floor Cov. Sales	35
William F. Doyle	10-22-22	Maintenance	34
Frederic H. Bagley	10-23-22	Floor Cov. Sales	34
Andrew B. Center	10-25-22	No. 1 Box Shop	34
Martin Kane	10-27-22	No. 1 Box Shop	34
John C. Seastrand	10-8-23	Paper Mill	33
Domenico Cistenseinso	10-9-23	Roofing	33
F. Roy Cooper	10-15-23	Office	33
James W. Garner	10-15-23	Floor Covering	33
Hugo I. Salomaa	10-16-23	Floor Covering	33
Guptil C. Fillmore	10-18-23	Floor Covering	33
Michael J. Flaherty	10-22-23	No. 1 Box Shop	33
Kenneth L. Stuber	10-18-24	No. 2 Box Shop	32
Cyril O. McCue	10-5-25	Floor Covering	31
Tiodoro Michienzi	10-28-25	Roofing	31
Ralph P. Hildreth	10-1-26	Floor Covering	30
Giuseppe Serratore	10-13-26	Roofing	30
James W. Porter	10-19-26	Floor Covering	30
Gordon E. Russell	10-21-26	Floor Covering	30
Francis J. Howe	10-25-26	Maintenance	30
John L. Locke	10-25-26	No. 1 Box Shop	30
James Mulkern	10-25-27	Paper Mill	29
John P. Walsh	10-18-28	No. 1 Box Shop	28
Louis O. Hertel	10-29-28	No. 2 Box Shop	28
Santo Columbo	10-10-29	Roofing	27
Marian L. Kissell	10-21-29	Floor Covering	27
Gerald G. Sheehan	10-10-31	Roofing Sales	25
Daniel Costello	10-26-36	Roofing	20
Henry E. Mattson	10-9-46	No. 1 Box Shop	10
Frank E. Carchedi	10-12-46	Roofing	10
Edward Padduck	10-15-46	Floor Covering	10
Allan F. Jones	10-28-46	Office	10
Geneva V. Surowiec	10-29-46	No. 1 Box Shop	10
Richard S. Lacy	10-1-51	Floor Cov. Sales	5
Roger B. Freeman	10-1-51	Power Plant	5
Maurice L. Godfrey	10-15-51	Shoe Carton Sales	5

PHILLIPSDALE

David S. Lowry	10-5-22	Asst. to Supt.	34
Leslie E. Howard	10-10-23		33
Peter Tereaska	10-24-27		29

CHICAGO

Henry A. Brandau	10-1-20	Office	36
Thomas Henehan	10-9-22		34
Margaret M. Hoey	10-29-23	Office	33
Richard Ryan	10-1-51		5
William Wittenberg, Jr.	10-8-51		5

SHREVEPORT

James D. Teutsch	10-8-46		10
Henry Giles, Jr.	10-28-46		10
Paul L. Mitchell	10-15-51		5

BERRY ASPHALT COMPANY OF ARKANSAS

Thomas O. Whitehead	10-1-28	Waterloo	28
Gladys R. Thompson	10-19-51	Waterloo	5

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

John F. Dower	10-1-95	61
Alice E. Fales	10-28-07	49
Michael Curran	10-19-13	43
Julia F. Dolan	10-16-16	40
Michael J. Damules	10-16-16	40
George E. Smith	10-27-17	39
James Duda	10-14-18	38
Dimon E. Merrill	10-4-20	36
Raymond C. Call	10-6-21	35
Severio DeChellis	10-5-22	34
John W. Walsh	10-11-22	34
Joseph H. Daisley	10-19-23	33
Peter Flaherty	10-26-23	33
Joseph Destito	10-19-25	31
Return I. Holcomb	10-1-31	25

PHILLIPSDALE

Charles Smith	10-6-16	40
Antone Sousa	10-9-16	40

CHICAGO

William Bennett	10-2-23	33

SHREVEPORT

Francis E. Dyess	10-20-26	30

I Remember . . .

(Continued)

the first was taking apart an old Stanley Steamer and helping Mr. John Lidell make it over into an electric auto which Mrs. C. S. Bird, Sr. later drove herself. Mr. Bird had a one-cylinder Cadillac, and I used to work on that. I remember that Mr. Allen at one time bought a two-cylinder Maxwell which he had shipped up from New York to Providence on the steamer. I was working in Providence at the time, and helped Ralph Clarke get it from the boat to Walpole.

My home was in Foxboro. I lived on the family farm which is in the approximate location of the present Foxboro race track. I left there at 6:20 A.M. and arrived back home at 6:35 in the evening, six days a week. Most of the time I went on the electric cars, but when there were bad snow storms I would go on the train.

About the Author

"Whenever you have trouble with a machine, call Harry Mann."

That statement was practically an axiom at the East Walpole plants until Harry retired in 1950. For many years, Harry Mann had the title of experimental engineer. He had an unusual mechanical aptitude and an uncanny way of working out practical solutions when machines got ornery or went completely hay-wire.

Starting in the repair department when he was a boy of 17, he came to know much of the East Walpole machinery more thoroughly than almost any other man. He also served efficiently as suggestion investigator for over five years, and as a member of the suggestion committee from 1918 to his retirement in 1950.

Born in Foxboro in 1884, he attended the local schools and lived at the family farm on North Street near the South Walpole line. He worked for a short time with the New Haven Railroad before joining Bird & Son in 1901.

He married Gertrude Morse of Wrentham in 1907. Next year they will celebrate their golden wedding anniversary in the same house on Massachusetts Avenue, Walpole, where they moved as bride and groom 50 years ago. Their daughter, Eunice, is Mrs. Carroll Homan of East Walpole. There are two grandchildren, Fred, 13, and Sandra, 11.

For a number of years the Manns have gone to Crescent Beach, Mattapoisett, for the summer. Two years ago their summer home was completely destroyed by Hurricane Carol. Last year Harry built a new garage on the property and this year he has started rebuilding the cottage, almost single-handed, with occasional assists from son-in-law and friends.

Harry's life-long hobby is gardening, especially flowers. His sweet peas and snapdragons are both the envy and delight of his neighbors.

then there is always

The Younger Generation

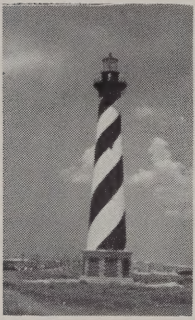
WE PROUDLY PRESENT. These are Mr. and Mrs. Clements Justynski's three grandchildren, Steve Madeira, 5, and his brothers, Bobbie, 2 and Ronald, 3 months. Grandpa works at Phillipsdale.

Leonard W. Weaver, Bird geologist and resident of Walpole, and his wife and two young daughters drove south this summer to a newly-opened salt water vacationland. Following is Len's account of

Sand, Sea and Sky on Cape Hatteras

AFTER a pleasant two-day trip, we were leaving the ferry slip behind. Now we were heading south on Hatteras Island to our vacation destination, a tiny village called Buxton on the famous ship-wreck-dotted Outer Banks off North Carolina.

The two-lane black-top road stretched endlessly between dunes and marshes straight to the horizon. We drove 40 miles with rows of telephone poles extending ahead to infinity. The only other people we saw in this remote world of sand, sea and sky were in four little villages and at an occasional Coast Guard station.


Cape Hatteras Light

At two-mile intervals, signs indicated parking areas. To leave the pavement meant certain bogging down in the ever-present sand. Although these great sand spits off North Carolina had been voted a national park in 1937, it wasn't until 1953 that the Cape Hatteras National Seashore Recreational Area was established. The paved road we were traveling and these off-road parking spots were both new.

Duplex Cottage

We finally arived at Buxton. Our well-equipped cottage was a duplex in a neat tourist court just off the road. Two hundred yards of sand separated us from the sea.

The Dillons who ran the court are a young married couple with three small girls. Our two grammar-school-age girls soon made friends with them and the other families at the court. Staying here were people from Ohio, New Jersey and more distant states, as well as from North Carolina and nearby Virginia.

The beach is beautiful. It reminded us of Duxbury or Nauset on outer Cape Cod. But here at Hatteras the beach is 50 miles long. It has warm water and practically no people. If fellow New Englanders wince at the thought of traveling elsewhere to go to the beach, let me ask them where in New England can you get that combination of warm water, no crowds and reasonable rates?

The mild weather — 80's in the daytime, 70's at night — permit swimming at any time. We came out of the water only when we were tired, not because we were cold. There was always surf, from mild to heavy, depending on how strong the wind blew. We soon got used to the waves, finding if we didn't turn our backs and get careless, we wouldn't get flattened.

HATTERAS BEACH, looking from up in lighthouse toward the elbow of the cape, where the ocean currents come together forming Diamond Shoals, the infamous Graveyard of the Atlantic.

Besides swimming, vacationing here at Cape Hatteras offered other attractions. We were only two miles from Cape Hatteras Light, 208 feet high, tallest in the United States and visible 20 miles out over Diamond Shoals, the Graveyard of the Atlantic. We climbed its 265 steps twice to take in the splendid view.

Great Sport Fishing

Fishing is one of the biggest attractions on the islands. The Bankers, as the natives are called, have long earned their living by fishing. Now they take tourists in charter boats out to the nearby Gulf Stream. Sportsmen here catch dolphin, bonita, marlin and other tropical game fish. When conditions are right, surf casters get channel bass, bluefish, stripers and even tarpon. Tourist accommodations are open all year round, tackle and bait shops are plentiful and beach buggies are for rent and go anywhere.

In Native Habitat

This great Atlantic sandbar is a bird watcher's paradise. Everywhere were the small, black-headed laughing gulls. Terns were also abundant and we also enjoyed watching the beautiful black skimmers. Besides sea birds, land birds included large red-winged blackbirds, swallows and meadow larks which sang from dawn to dark.

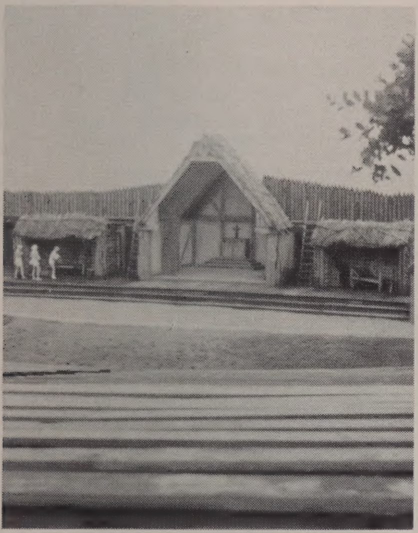
Shell hunting was a fascinating diversion. Although the best shells are found after a big storm, we saw dozens of varieties of whelk, scallop, clam, coquina, arks and cockles. Crabbing is easy. Big, tasty blue crabs are abundant in the tidal creeks on Pamlico Sound.

Lived Off Shipwrecks

There's a lot of history in these islands, from Roanoke, site of the Lost Colony of Virginia, Kitty Hawk, made immortal by the Wright brothers, to Ocrakoke, where the ghost ship, "Carroll A. Deering," was wrecked.

Of course, sea-faring stories form much of their history. Many of the Bankers are descendants of shipwrecked people who settled where they came ashore, then continued to live off other wrecks.

In former times they were not above causing a wreck when times were



THE LOST COLONY comes to life every summer evening on this stage at Roanoke Island, site of Sir Walter Raleigh's famous lost colony and birthplace of Virginia Dare, first white child born in America. Len Weaver, who stopped here on his way to Hatteras Island, calls our attention to the August **Reader's Digest** article, "The Lost Colony Lives Again."

tough. Nags Head, it is said, got its name from the early settlers' practice of tying a lantern to a horse's head at night and leading the animal over the dunes. Unsuspecting ship captains, believing the bobbing light to be another ship, would sail towards it and pile up on the shoals.

Since then the natives have turned to more commendable service in the Coast Guard. Coast Guard stations, many of which are now deserted, lined Hatteras at seven-mile intervals during World War II. Off here was a hot spot so often attacked by enemy submarines it got the name of "Torpedo Junction."

The elbow of Cape Hatteras near where we were staying is the spot where the Gulf Stream and Labrador Current meet at right angles. The sand bars created by the cross-currents extend many miles out to sea. It was an awesome sight to stand on this tremendous expanse of sand and watch the rollers moving towards each and then collide, throwing the spray straight upwards. We could imagine the fury of the sea in a real storm.

Not Quite Paradise

Lest this sound like an earthly Eden, it must be admitted there are some drawbacks. No, we saw no sharks and were told no one had ever been bitten there. But there are horseflies, lots of them. And on still, cloudy days and after dark, mosquitoes make outdoor life unbearable. There is no night life. The few stores provide the essentials but no luxuries. We suspect with more tourists coming, this last condition will change rapidly.

People sensitive to intense sunshine will have to be cautious here. Timid swimmers may not care to cope with the surf which is often fairly rugged. However, except for the insects, Hatteras had what we were seeking. We hope to return for another vacation. We can heartily endorse it for all who enjoy unlimited sand, sea and sky.

Busman's Holiday Takes Shreveport Distance Driver On 5000-Mile Jaunt

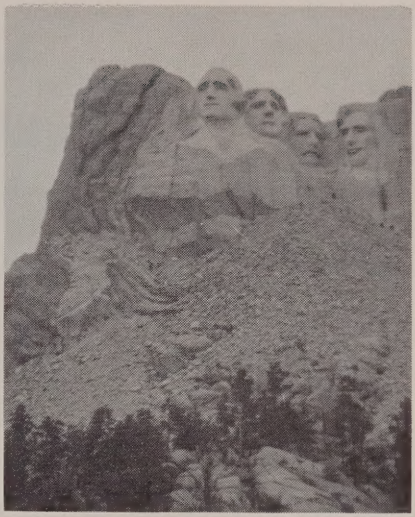
John Floyd, long distance truck driver, Ann, his wife, and two friends, Pete and LaVerne Peterson (daughter of our watchman C. S. Hodges) left Shreveport one Friday evening for an auto trip after a real hard week of driving for John. They made a 4,904-mile swing through the Black Hills of South Dakota, the Badlands, Mt. Rushmore National Park, Glacier Park, went into Canada, hit Yellowstone, Colorado Springs, Pikes Peak and more interesting places.

Due to a dust storm the trip had to be cut short(?). Otherwise they would have gone through New Mexico to Carlsbad Caverns and Old Mexico. They were tired out when they finally got back to Shreveport some two weeks later, but they had a very interesting trip.

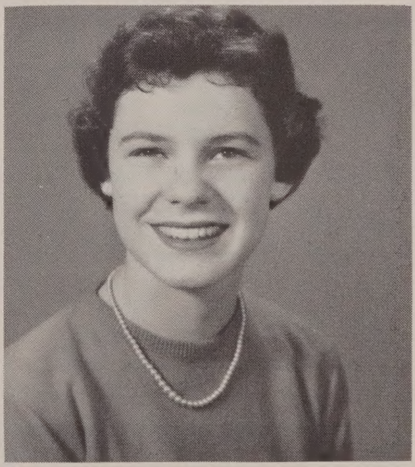
John advises those making this trip to take their pocketbooks along. North of Kansas, gas is 43½ cents a gallon. And, if you happen to be from Louisiana, it's best to be prepared to brew your own coffee.

ENTERING
BADLANDS
IONAL MONUMEN
UNITED STATES

SIGHTSEERS FROM SHREVEPORT reach South Dakota in a 4,904-mile vacation trip. Taking this picture of his wife, Ann, left, and friends Pete and LaVerne Peterson was John Floyd, long distance truck driver, who really must have had a busman's holiday.



MT. RUSHMORE NATIONAL MEMORIAL in the Black Hills never fails to inspire visitors, as it did John Floyd and his party from Shreveport. You'll recognize the likenesses of Washington, Jefferson, Theodore Roosevelt and Lincoln, which are carved to a scale of men 465 feet tall. Mountain goats cavort on the rim of Roosevelt's glasses and bushes often have to be removed from Washington's chin.

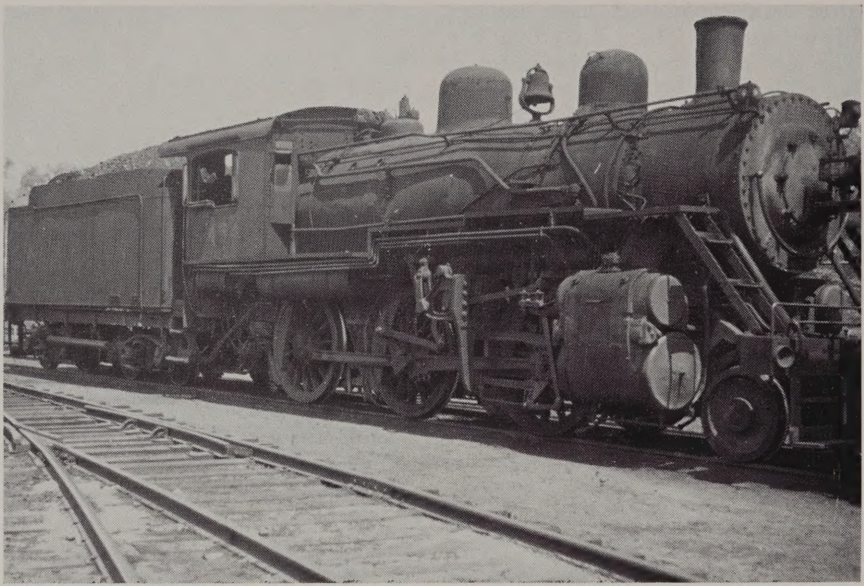


TO STUDY IN PARIS. Martha Johnston, daughter of Shreveport manager, J. D. Johnston, who will spend her junior year of college in France.

J. D. Johnston's Daughter To Spend Year in France

Martha Johnston was planning to sail from New York, September 7, on the "Liberté" to spend her junior year of college in Paris. She is one of 14 girls going from Newcomb College, New Orleans. Martha and her roommate will land at Le Havre and go directly to Dijon to live with a French family for five weeks' orientation, going to Paris, November 1.

Martha, an art major, will study at the Sorbonne L'Ecole de Louvre and L'Academie Ranson, hoping some day to be a portrait painter. This summer Martha painted with the Shreveport Art Club and was a volunteer at the Shreveport Air Defense Filter Center.



PRACTICALLY EXTINCT NOW, steam engines were still familiar when John Lukko took this picture alongside the Norwood Roofing Plant in 1945. You can just make out the name, NEW HAVEN, on the tender.

Tribute to A Passing Era

By John R. Lukko

I took this locomotive picture at the Norwood Roofing Mill in 1945, when it was still quite common to see steam locomotives. For railroad enthusiasts this big old steam engine is a reminder of a passing era in the railroad history of our country.

Steam locomotives got their start generally in the 1830's and reigned supremely for 100 years.

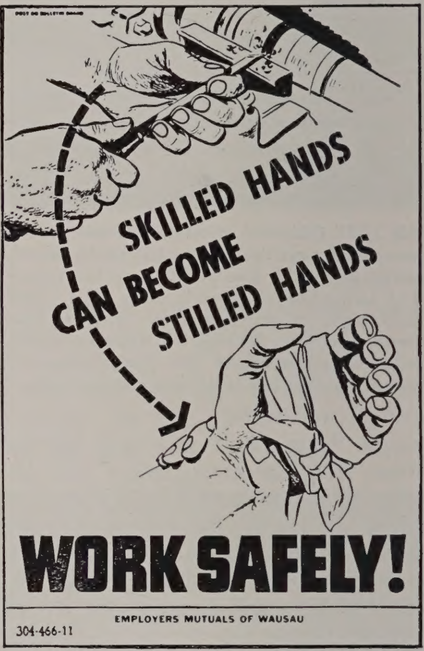
In the 1930's a small, three-car diesel-electric streamliner known as the "Burlington Zephyr" appeared on the scene and toured the United States. Conversion to diesel streamline type passenger trains was started shortly after this by some of the large western railroads.

World War II, however, brought many old retired steam locomotives back into service for the duration. With the war over, though, the retiring and scrapping of steam locomotives has gone on at such a pace that at present someone like George Gobel would say, "You just don't see those things no more."

The author has been fascinated by steam locomotives and railroads ever since he was a boy. Later he earned part of the money for his education by working as a "head end" brakeman on a locomotive similar to the one that used to come to Bird & Son.*

Although the diesel engines probably are superior in some ways to steam locomotives, they lack the glamour of their earlier cousins. The author recommends the following two books by Lucius Beebe to those interested in the era of steam locomotives. They are "High Ball, a Pageant of Trains" and "High Iron, A Book of Trains," and are obtainable in most libraries.

* This was on a private line of the American Steel & Wire Co. at Worcester. They had about 30 miles of track.



Let's Get Acquainted . . . .

. . . with Daniel Hourihan

By Allen Perkins, *Reporter*

DANIEL HOURIHAN is one of the gang bosses in Phillipsdale's Insulating Board Finishing Department (DPIF). He was born in Providence in August, 1924, moving shortly thereafter to East Providence, where he attended the public schools.

Dan started with Bird & Son in August of 1942. He has worked continuously since then in the Board Mill with time out for three years' service in the Army, where he had the "opportunity" of visiting several countries in Europe.

In April of 1947 he married Frances Daly of Providence. They now have two girls, Sharon, 6, and Carolyn, 8.

Dan says that the only hobby he has to speak of is fishing. We believe that he has his quota of fish stories too.

Dan Hourihan leans forward to give reporter Perkins his story.

HAPPIER WASH DAYS are now assured for Phillipsdale felts because of a suggestion by Joseph Braga, seated at end of table. He got $165 for his idea. The check is being presented at East Walpole by company president A. H. Anderson. Other executives with him are D. S. Lowry from his own plant, R. A. Wilkins and C. A. Sumner, reading from left, also seated. Standing, in same order: E. L. Chamberlain, F. P. Reynolds, W. H. Anderson and H. S. Hanna.

Special Award to Rhode Island Suggester

Idea Saves Both Work and Wear

FIRST Phillipsdale man to receive a special award this year, Joseph Braga came to East Walpole early one August morning and returned $165 richer. A check was handed to him personally by President A. H. Anderson in the presence of the Administrative Committee. It recognized the excellence of his suggestion which cut down time of washing felts used on the Phillipsdale machine. His idea not only saved washing time but also lengthened the life of the felts.

August Awards

The only one to receive an extra $20 award for reaching a total of five accepted suggestions last month was Richard Carberry, FBPM9.

Regular awards in August were paid as follows:

Phillipsdale Plant

Joseph Braga, DPL	$20
Russell Weddell, DPM	20
Daniel Hourihan, DPIF	5

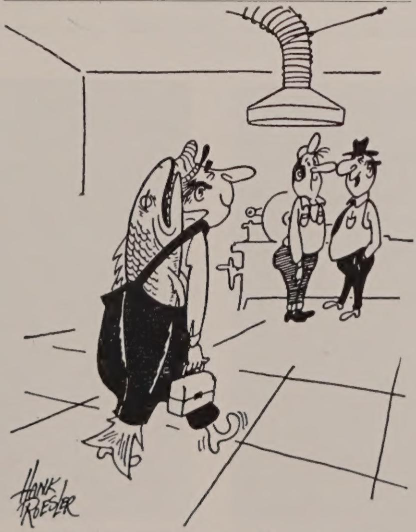
Norwood Roofing

Richard Carberry, FBPM9	$65
Samuel Cirillo, FBPM9	20
Joseph Conroy, FBPM9	20
Henry Eklund, FBM	20
Robert Jewell, FBV	20
Thomas McDavitt, FBM	20
Frederick Stahnke, FBPM9	20
Leo McEwan, FBPM9	20
Stephen Tomaszewicz, FBB	20
James MacLellan, FBV	5

Floor Covering

Rocco DeLuca, FFF	$5
John Finningham, FFC	5

PHILLIPSDALE KIDDIES. Bobby and Linda Genovesi, are the children of Gus Genovesi of the Insulating Board Plant and grandchildren of Ted Maddern of the Inspection Department.



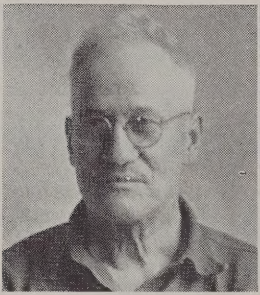
"Ah, Pete's vacation is over. Get set to hear about 'the one that got away'!"

SCENIC ATTRACTION to be found one day somewhere in Connecticut this summer was this beauteous threesome, all of whom work at the New Britain Plant. They are: Emily Ajaski, Lena Bravy and Anna Florio.

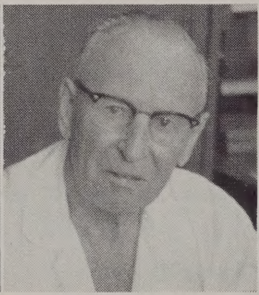
BIRD
QUARTER CENTURY CLUB

Congratulations to All!

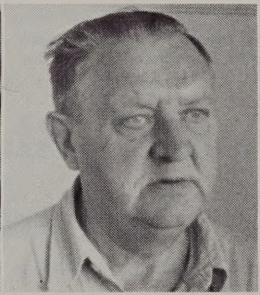
They observed their 40th this year



George L. Towle
Truck Driver
E. W. Maintenance Dept.



John E.Curran
Stock Transfer Dept.
Paper Mill

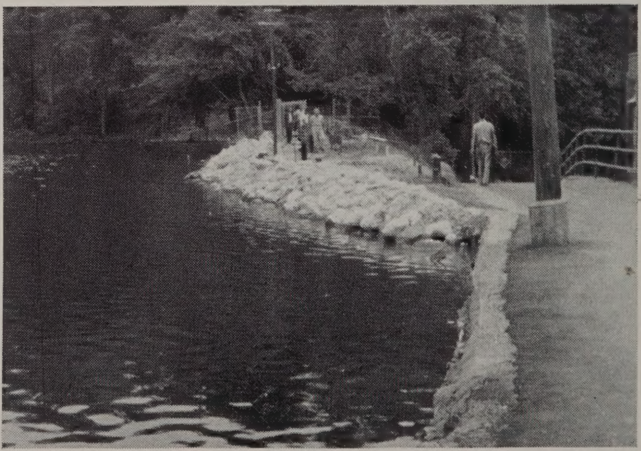


James Wilkes
Solid Fibre Cases Dept.
No. 1 Box Shop

Clemens Kaseter
Blank Press Operator
E. W. Finishing Mill

We are proud of these Bird & Son people who have already this year attained another Bird & Son anniversary. Their stay in this company is continuing evidence of our motto: Bird & Son is a good place to work.

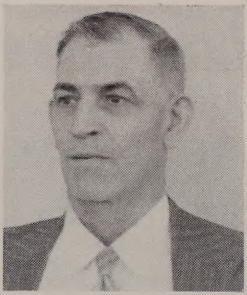
AT THE POST OFFICE, Mabou, Nova Scotia, is Angus Boyle of No. 2 Box Shop, posed in a buggy with his postmistress sister, Mrs. Josephine Doyle, and assistant postmistress Annie MacDonald in back.

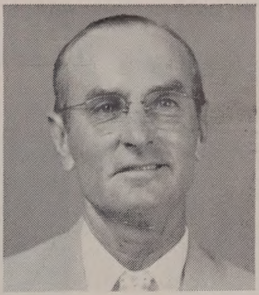


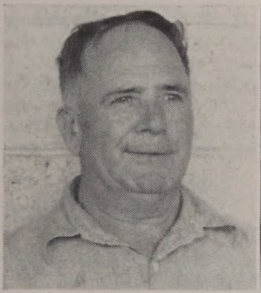
FLOOD CONTROL. Stone reinforcements have been put along the banking by the dam at East Walpole. This unharried scene is in welcome contrast with the pictures of the Great Flood appearing just a year ago in the September 1955 Review.

New Quarter Century Club Members

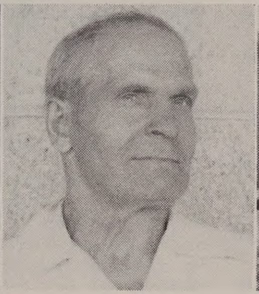
(first six months of 1956)


John E. Donohue
No. 1. Machine
Norwood Roofing Plant

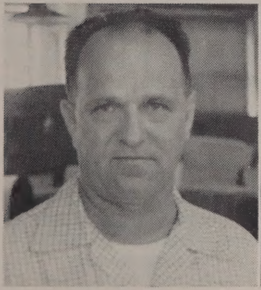

Ira Weems
Waterloo
Berry Asphalt Company
of Arkansas


Giuseppe DiVirgilio
Shipping Dept.
Norwood Roofing Plant

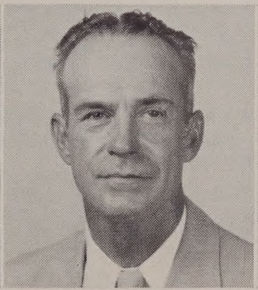
Kimble P. McEwen
Paper Machines Foreman
East Walpole


Leon Trekenivecus
Shipping Dept.
Norwood Roofing Plant

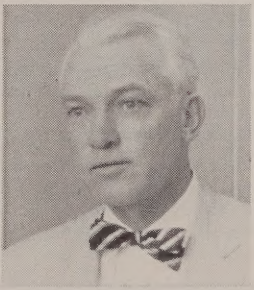
Delia T. O'Donnell
Flower Pot Dept.
E. W. Finishing Mill


Eino H. Heikkila
Shoe Cartons
No. 2 Box Shop

Agnes Fraser
Corrugated Cases Dept.
No. 1 Box Shop


John Atkins
Waterloo
Berry Asphalt Company
of Arkansas

James T. Weir
Shipping Dept.
Norwood Roofing Plant


W. G. MacIvor
Asst. Treasurer and
Credit Manager

1472
BIRD
& SON, Inc.

SERVICE PIN CEREMONY. G. T. "Gresh" Brebach, Chicago salesman, gets his Quarter Century Club emblem pinned on by A. M. Dobbins, Midwest district sales manager. In picture are from left: D. E. Frazier, R. W. MacLeod, P. C. Johnson, Mr. Brebach, Harold Altman, and Mr. Dobbins.

Ceremony was in front of 1472 West 76, Bird & Son, Chicago.

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
ANNA CARPENTIERO
MILDRED SANBORN
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT MCDONALD
RITA PETRONI
CAROLINE COGSWELL

Helen Makarevich vacationed last month at Hyannis.

Mary McDonagh and her father, Michael McDonagh, retired Paper Machines foreman, drove to Bar Harbor and stayed at a cottage on Mt. Desert Island. Neither had been there before and both agreed it was wonderful country.

Harriet Sutherland and husband vacationed at Plum Island.

Mary Costello was given a miscellaneous shower, August 23, at Dot Cronin's home. She received a corsage and many lovely gifts. Mary was married on September 2. (See Marriages.)

Parky Rogers is the owner of a new Oldsmobile.

Mary DeLucchi spent her vacation last month at Lake Luzerne, New York.

We are glad to hear that Mary McCarthy is coming along well and we look forward to seeing her back with us soon.

Wallace Duncan was given a wallet and money as a farewell gift on his leaving the Accounting Department for a new job in Attleboro. Best wishes for success to Wally.

Peg Corcoran and Mattie McLauchlan enjoyed their stay last month on Lake Winnesquam, New Hampshire, located in the Tilton-Laconia region.

CARMELA MARIANO, Key punch operator, was given a shower, August 2, at the Lord Fox by the girls in her department. The bride-to-be received a parasol laden with fan-shapped dollar bills. The parasol was designed by Ann Eklund. Carmela became Mrs. Vincent Connare on September 2.

From Shoe Carton Sales, Hannah Flavin and Squier Munson were both on the islands off Cape Cod. Hannah was at Nantucket and Squier at Martha's Vineyard.

Doris Eaton spent her vacation in Nova Scotia.

Welcome to Mrs. Charlotte Bair, who is replacing Jean Webster. Jean left to take up full-time household duties.

Answering the call to "Go west, young man!", Jim Tintocalis and a friend have left for California to seek their fortune. Jim was given a lighter, some folding stuff, and lots of good wishes on leaving the Cost Department.

Pat McDonald went down to Manhattan to take care of our New York Office the last of August while Kitty Walsh came up here to Massachusetts on her vacation. Kitty spent her two weeks at the Lynn indoor ice rink brushing up and improving her figure skating under the auspices of the North Shore Skating Club. More on New York Office girl Kitty and her skating in a future issue of the Review.

Betty Wentworth was given a farewell luncheon at the Lord Fox on leaving the Advertising Department to go to Mason-Neilan Regulator Co. in Norwood to be a secretary. Betty will be greatly missed, but everyone wishes her the best of luck in her new job.

It's good to see and hear Eleanor Kehoe, telephone operator, back after her illness this summer.

Bob Kallstrom, messenger, was well remembered with a gift of money on his last day at work before leaving to go to college. Bob is entering Maryville College, Maryville, Tennessee.

Mr. and Mrs. John J. Murphy had a fine automobile trip to Montreal and Quebec. As they were riding in a surrey on one of those tourists' sightseeing jaunts, they were hailed by "Hi! John!" Small world . . .

PAPER MILL

THOMAS FLOOD
EDWARD GERAGHTY
FRANK NYBORN
EDWARD WISNIEWSKI
JOHN KALIS
JAMES A. SCHULLER
ELNA GOTTBERG
NELLIE COUGHLIN
MILTON GARDNER
JAMES BARNES

MAINTENANCE

New cars in this department: a Plymouth Belvedere for Billy DeRoche and a Ford for Joe Keefe; 1956 models, of course.

Myron (Hatfield) Brennan has moved a little closer to his home away from home. Myron has bought a house in Medfield and plans to do a little farming in his spare time.

Everett Brennan reports that the season at Foxboro was fair this year. He's looking forward to a good coming year.

Ed Wisniewski spent his vacation nursing a sore back. Better luck next year!

The Welcome Mat is out to Micky Norton, who joined the ranks of the Machine Shop and is now a member of Bob Mclaughlan's happy flock.

Pete Bethel had better buy a surplus Army Duck to take on his fishing trips. He can take it into the ponds with him and it will be easier than looking for his misplaced automobile.

Harry Godkin came back from his vacation at White Island Shores well tanned and rested.

NICE KNOWING YOU. Lillian Searson, seated, left Stenographic recently to move to Dorchester and was given flowers and a Hummel figurine (in front of typewriter) by office friends. With her in the group of well-wishers is another employee who was leaving the same day, Allen Lewis, messenger, on left end.

Others are: Mary Zinni, Robert Ripley, Marion Weiker, Julia Kucab, Charlotte Gustafson, Evelyn Wadleigh, Mary Finnerty, Betty Zinni, Beatrice Manzer, Robert Kallstrom and Judith Leary.

Peter Daley, along with about 15 other men from Bird & Son is a member of National Guard Company M, which distinguished itself by winning three awards during training this summer.

Let Pete tell it: On July 7, Company M of the 101st Infantry Regiment, part of the famed 26th Yankee Division, left for two weeks' intensive training at Camp Drum, New York. During this period Company M received three awards, two from the Adjutant General's Office. One was for outstanding attendance during the fiscal year 1956 and the second for being "trained and ready." These awards were presented during the division review and now decorate the company guidon.

The third award, a battalion award, was a plaque presented for efficiency in cleanliness of barracks during inspections each day during field training. Company M won this in 1953 when it was first given out. A rating of EXCELLENT was given Company M by officers from the U. S. Army inspection teams.

* * *

Bob McLaughlan spent his vacation at his summer home at Harwich.

John (Gary) Folan and uncle spent their vacation sunning themselves at Falmouth.

Ed Jankowski and family took short trips for their vacation.

Frank (the Old Pioneer) Paine enjoyed his camping trip in the semi-wilderness of Maine and Canada.

Kay Niden and husband vacationed in the Green Mountains of Vermont.

Frances Fulton went down to New London to see her son, who has just started at the Coast Guard Academy.

Ed Johnson had his vacation on the beach at Buttermilk Bay.

The Ivattses, Bill, Sr., and Bill, Jr., both spent their vacations on that jewel of Narragansett Bay, Hog Island.

Summer again brought a rose to the Maintenance Department. This time Rosalie DeBaggis returned to us wearing a fraternity pin. Will the rose be with us next summer?

FINISHING MILL

Alma Walsh, Delia O'Donnell and Clemens Kaseter were fortunate in being able to enjoy their vacations in late summer. They reported a good time.

We hope to see Anne Cavanaugh, Lillian Jostin and "Sis" Cavanaugh back to work soon after being on the sick list.

We congratulate John Clancy upon completing 47 years of service with the company. Congratulations also to Bill Dickinson on his 10 years of service.

PRODUCTION AND POWER

Al Westhover has a new Chevrolet.

Frank Belanger has a new-to-him Chevrolet.

On the vacation list were:

Ralph Clifford, trip to the Midwest.

Francis Gilmartin, at Block Island.

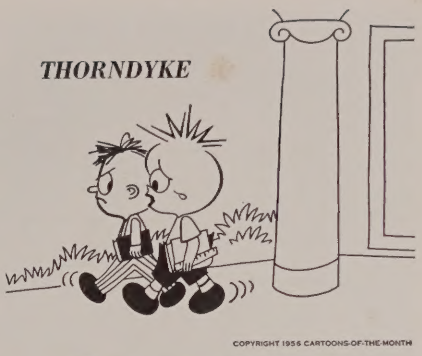
Mike Boragine at Mattapoisett.

Jack Holliday, at his summer home, Buttermilk Bay.

Roger Freeman, at the Cape.

Shopping Around

FOR SALE. Beagle pups. Born in July, AKC registered thoroughbreds. William Bishop, Cleveland St., Norfolk. Franklin 929-R.



COPYRIGHT 1956 CARTOONS-OF-THE-MONTH

"How come our school never gets its share of the teacher shortage?"

John Wozniak, New York City.

Ed Stasis and Sulo Salomaa, both at their summer homes at Sandwich.

Jerry Collins reports a back yard vacation.

Oscar Lambine spent the weeks with his family at their newly constructed home at Brewster on the Cape.

John Dorsheimer spent his vacation taking daily trips from home.

Milton Gardner and family had a cottage at Marion.

Thomas Clancy is still confined to Massachusetts General Hospital, but reports are that he is coming along fine.

Mr. and Mrs. John Curran had a most enjoyable three weeks' vacation in Maine.

Peter Glebus, night supervisor at Stock Transfer, and family vacationed at their cottage at Marshfield.

Stock Transfer had a fishing trip out of Cohasset last month and reported a good catch.

Francis Martin and family vacationed on the Cape.

OFF TO COLLEGE. The two girls are returning to college after working in Stenographic at the Main Office this summer. The boy is just starting this fall, having worked in the Mail Room for the past year after school and this summer. Left to right: Gertrude Sigmund, Fisher College; Bob Kallstrom, Maryville College; and Charlotte Gustafson, University of Massachusetts.

ALL SET for a good time is tiny Marie Grosso, daughter of Anthony Grosso of No. 1 Box Shop Shipping and Mrs. Grosso, the former Alfreda Statkiewicz of Stenographic.

BIRD REUNION IN FLORIDA. Gustav Staller of Norwood Roofing and his wife stopped to see old friend Isabel MacLeod, left, now of Clearwater and formerly plant nurse, during their July vacation.

GREETINGS! My name is Connie Hixson. I am ten weeks old in this picture. My daddy is Arthur Hixson of the Finishing Mill at East Walpole. (Cute, isn't she!)

Hugh Rooney vacationed with his nephew at Newport.

It was nice to see Alphonse Silvestri, retired, when he visited us last month.

Tommy Tate is welcomed as new messenger in the Mill Office. He and his wife are newlyweds from North Carolina and are living in Norwood.

Arthur Chamberlain and his wife had a 3300-mile trip south. They swam at Pensacola and visited our Charleston Plant.

Ernest "Sonny" Oakes, Jr. and Martin Kane, Sr., are reported coming along fine after being hospitalized.

Donald Freeman is back from Nova Scotia

Harrison Holton's family was at the Cape, as were the family of "Tappy" Venterosa.

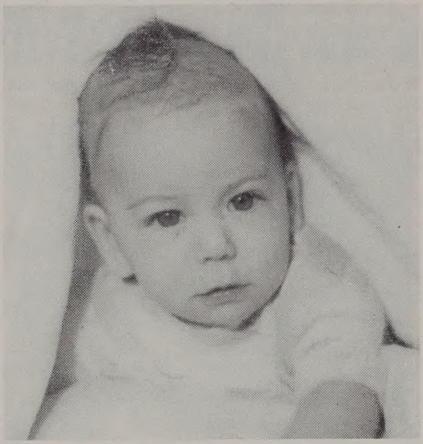
No. 1 Box Shop

John P. Walsh
Ramona Chicoine
Andrew Center
Miriam Hill
Patrick Silvestri

Bill Murphy and his wife had a lucky streak a few weeks ago. Mrs. Murphy won a ten-day trip for two to Miami with all expenses paid. They are expecting to go in October. They were already planning to be in South Carolina during that month to attend their son's wedding, and will proceed from there to collect their vacation.

Ralph Farris spent a week's vacation at Pocasset and Barnstable.

Miriam Hill's mother, Mrs. Kollanus, is back again after her visit to her old home in Finland. She said she's very glad to be back.



LIFE IS EARNEST for young Kenneth Galano — sometimes, that is. Of course Kenneth is a year old now, and this was taken when he was younger and took life harder! His proud dad is Paul Galano of the Design Department, Floor Covering, and grandpa is Nunzio Galano of Norwood Roofing.

No. 2 Box Shop

Joseph Smelstor, Jr.
A. D. Smith
Anne Kelter
Catherine Brady

Guy Hoyt with his family went to Maine for vacation. After he came back he and Bob Holman and another man were in an automobile accident, which put Guy to bed for a week. He's better now, we are glad to say.

Bob Patterson and family spent a nice vacation at Kentville, Nova Scotia.

Stanley Drost took a week, spending it at home and on short trips.

George Chapman and family spent their vacation at Nantucket.

Alfred DeFlaminis with his family had a nice trip to Lake Placid.

Mason Clark and wife and children vacationed at Hampton Beach.

At Mattapoisett were Frank Swierk and family.

Vito Puopolo is back and looks well after his recent operation.

Anthony Montisano started off his vacation with his daughter's wedding and then he and his wife took a trip to Washington.

The many friends of George Chapman extend their sympathy to him because of the recent death of his father.

Carl Wenstrom and family went to Kennebunkport, Maine, on vacation.

Spencer Peckham and family vacationed at Hyannis.

Mary Cofsky and Leona Paquette had quite a week at home canning and house cleaning — something different from the beaches.

Amos Dixon and his family spent their vacation at Amherst Shores, Nova Scotia.

IN FINLAND. Waino Korpela, retired from Norwood Roofing, and his wife are back from a visit to their homeland, Finland, which they hadn't seen for 47 years. This picture was taken over there.

Paul Treeful shook hands with Ted Williams and Bob Emery at the Jimmie Fund proceedings at the Dedham Drive-In Theatre. Paul had his two boys with him.

Mr. and Mrs. Arthur Holtman toured Vermont and New York.

Norwood Roofing Plant

Arthur McKenna
Leonard Weaver
Richard Carberry
Joseph Nevins
Mary Driscoll
Julius Aukstolis
John Folan
Francis Wall
Michael Meomartino
E. H. Kallstrom

The Lab enjoyed having Janet Trotta fill in during Ruth Phelan's vacation. Janet expressed pleasure at the recent changes in the department. Ruth's vacation was spent partly on the Cape and partly at home.

John Colaneri got a pleasant surprise recently when a friend gave him a television set, saying it was no good and wouldn't work. John took it home, plugged it in and it worked fine. John is asking no questions.

C. L. "Roy" Walton and wife and son, David, vacationed at their summer home at Wareham.

The Ed Hillers spent their vacation at North Truro. They have also been entertaining Ed's sister and brother-in-law from Alabama.

John Kunelius spent a pleasant week taking day trips.

That streak passing over the roads these days is John Lukko on a new English bicycle — borrowed from one of his sons. John has noted that President Eisenhower's famous heart specialist, Dr. Paul Dudley White from Boston, approves bike riding and John figures it's good for keeping the waist line down.

We are glad to report that John Folan is back to work again after his accident.

GREAT SPORT. Gustav Staller, Norwood Roofing, with Ray Call, retired from that plant, and a friend caught quite a string of fish one summer's day, and proudly pose for the record.

Santo Columbo's son, Michael, has joined the Marines and started training at Parris Island. Michael was 18 on July 11 and joined up the 23rd.

In Maine were Nelson Bartlett at Moosehead and Ray Bearce at Sebago Lake.

What a tan Nick Radzwill had after swimming and sunning on the beach at South Chatham.

Louis Silvestri and family vaactioned at Manomet Beach and in Connecticut.

Two visitors to Cape Cod were Arnold Carlson and Peter Carchedi, both of No. 7 Machine.

Charles Moore painted his home during his vacation.

Visitor to the North Pole was Arnold Morse — North Pole, New York — and Lake George.

Fred Turco was at his newly purchased cottage down on the Cape.

Welcome to Francis Rodriques to the Foremen's Office. He is replacing John Kunelius, who has been transferred to the Cost Accounting Department at East Walpole.

Night foreman John Reddick spent two weeks camping with his family through Maine, New Hampshire and Vermont.

William Bishop went to Kentville, Nova Scotia, by way of the new ferry, the "Bluenose," from Bar Harbor to Yarmouth.

Howard Elias vacationed in Nova Scotia also.

Axel Ostrom was glad to have his wife back after her visit to Stockholm, Sweden.

Joe Carchedi visited Lake George and Cooperstown, New York, baseball's Hall of Fame.

Charlie Sansone took a motor trip through Chicago and the central states.

Arthur Blakeney had a week of rest at Atlantic City.

Bob Goode went on his annual visit to Florida.

GOLDEN AGE MEMBERS. Bird retirees Angelo Notarangelo, Romolo Conti, Ettore LeProtti and a friend (left to right) are pictured here on their way to visit Boston's Logan Airport in Boston. This was a Golden Age Club activity.

John Folan's son, also John, who has worked here summers while going through Boston College, made the headlines in sporting pages of the Boston papers when he won the CYO senior golf crown at the Ponkapoag course, Canton, on September 7. He defeated medalist Ted Cooney on the 19th hole, following a nip and tuck round which was tied up on the 18th hole.

John has just been accepted for Naval Officers' Training at Newport.

FLOOR COVERING PLANT

WILLIAM MELISH
GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
JOSEPH RADZEVICH
WILLARD JONAH

Joe Doran of the Linoleum Department has a shiny, new, two-tone, Buick hard-top.

Eric Soderlund, Lino supervisor, recently won the pool on a fishing trip out of Plymouth. The prize-winner was a 39-pound halibut, which, it was rumored, was already tied to the boat when it went out!

Gordon Ginn was at Rockingham lately and is still wondering why all his horses are still running.

John Didik is still catching big stripers at the Cape Cod Canal.

Tale of the Kindest Fisherman: John McLatchy caught four large pickerel then threw them back so they could be with their little ones.

Domenic Fruci has been out sick, but we hope to see his smiling face aagin soon.

Johnny Long is still proudly showing off his wedding band which he put on during vacation time.

Nazareno Lori reports that while he and his wife were on vacation they were stopped for a red light in Montreal on Queen Mary Street, when who should pull alongside them but Frank Kissell and his family. Lori was glad to see somebody from home and they visited the Saint Joseph's Oratory of Mount Royal and Wax Museum across the street.

Leo Padduck and family spent their vacation at their new cottage at Onset.

Howard Johnson and wife vacationed at Wells, Maine, where they also spend every week-end.

Latest reports are that Edward Lukawecki is making progress after his auto accident several months ago. He's at the Bedford Veterans Hospital.

We were all sorry to see Risto Salomaa leave us. He has taken a new job. Best of luck to "Moose."

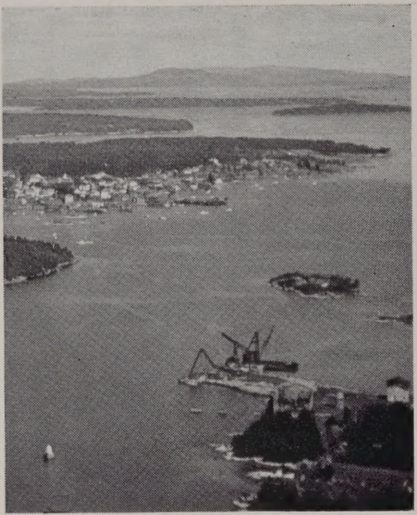
Paul Galano and family enjoyed a two-week vacation at Brant Rock, Marshfield, where they hired a cottage. Paul reports that Paul, Jr., (1 year old) got quite a tan playing along the beach. If his tan is anything like daddy Paul's, it must be good.

Larry Bishop and family spent their three-week vacation camping out each night as they traveled through New York, New Hampshire, Maine, Vermont and Massachusetts on a sight-seeing tour.

Matty Connolly is the owner of a '53 Plymouth, two-tone black and white.

Gus Hagman and Tom Hopkins didn't have much luck raising tomatoes this year. Both reported they had large green ones which never turned red but a lovely black. They dry rotted. Gus also found big worms in the potatoes in his garden. Both are in hopes for a better garden next year!

Ed Szahun of the Floor Covering Office left to join the Navy. Ed received a card signed by his co-workers with a sum of money enclosed. Ed will be missed by the Bird Club Softball Team both at the plate



DEER ISLAND THOROUGHFARE is not a road but a much-traveled waterway. Nazareno Lori of Floor Covering spends a week or so in this beautiful country every year visiting his uncle, Capt. Frank Robbins, a salt water skipper. Lori's grandfather was a sea captain, sailing out of Boothbay, and another uncle was a captain of an oil tanker. Deer Isle is in upper center and in the distance can be seen the mountains near Bar Harbor.

and on the field. Ed was batting a solid .347 before leaving and stood out as the most improved ball player since opening day with his great catches, strong throwing arm and clutch hitting. Good luck to Ed.

Kay Adams spent the first week of her vacation in Reading, Pennsylvania, with her husband, who had a reunion with World War II Army buddies. Kay spent the second week seeing the historic and other points in Massachusetts.

In case you didn't know Florida as well as you know Cape Cod — or haven't looked it up — Pinellas Park where George Wood is now living is on the west coast near Tampa, St. Petersburg and Clearwater. Or did you always picture Tampa down by Miami?

Lewiston, Maine

By Helen Lane and Joan Walmsley

Dolores LaFrance and husband Ray spent a recent week-end at Old Orchard Beach.

Janet and Joan Walmsley expected to visit relatives in New Bedford over Labor Day week-end.

Doris Levasseur was a bridesmaid for her Vermont cousin over Labor Day week-end.

Mabel Peare was very happy to have her daughter and family from Chicago with her for a week.

Fern Champagne and husband Russ have been enjoying some very good fishing for a few weeks. Russ says that Fern is a real fisherman.

Bill Cody recently entertained friends from Maryland.

We were all very sorry to have Leola Gilbert leave us for full-time housework. She was presented with a lazy susan on the day she left. Leola's son Richard has been transferred from Lackland Air Base to Chanute Air Base Illinois.

It is nice to have Jeannette Woodward back with us again.

Rose Mann has been looking for homes for some of their several kittens. Fern Champagne was a taker and enjoys her kitten so much we understand she didn't even have time to make coffee the other morning.

The two Guys, Hoyt and Houghton, and families enjoyed a week's vacation at the Houghton cottage at Sandy Bottom Pond, Turner.

W. J. Hill, Inc., News

Jim Sanphy sent us a card from Philadelphia, when he was on vacation recently.

Wedding bells rang in the Marcelonis family when John Marcelonis' son, Charles, was married on Labor Day, September 3.

Note that we have made the Review's cradle roll this time with the announcement of Sal Freni's new son (first boy), David Paul.

New Britain

By Isabel Faria

Lola Mondoruza spent a portion of her vacation visiting friends in Hartford. She also took day trips to the beach and local lakes and had the experience of having a flat tire on one of these trips.

Gertrude Kawecki motored through New England and on into Canada. She spent most of her time in Montreal visiting friends.

Jennie Kowalczyk visited with relatives in Portland and took her children on day trips to the beach.

Clovis Madore motored through the New England states and into New York State. He also stopped in Montreal to visit with relatives.

Wanda Gugel has returned after an operation which kept her out of work for a few months. She is feeling much better. We extend our congratulations to her on her ninth wedding anniversary, on August 23.

Maria Kowalski took her children to see the Bronx Zoo and stopped in Brooklyn to see friends of the family.

Ann Florio spent three days with the family at Madison and friends from work spent a day with her.

Emily Ajaski took day trips to the Connecticut seashore. In all she was at nine beaches. Also she spent two days in Boston shopping.

Lena Bravy had the girls from work at her home for a picnic.

C. H. Porter, superintendent of the plant, took his family to the Cape and came back well tanned. Mr. Porter's older son, Ralph, will be leaving soon for Worcester, Massachusetts, to enter Holy Cross College.

Romeo Valerio, foreman, is the proud father of a bouncing baby boy, the Valerios' third child.

Ruth Middleton spent a week at the family cottage in Niantic and at Plymouth Lake. She also went on a shopping spree in New London.

Division Manager A. J. Bushell spent a well-earned vacation with his family at Dennis Shores at Dennisport, Cape Cod.

Edna Jones has been on sick leave. We are all hoping she will soon be back feeling tip-top.

Gus Mazor took his family to Sturbridge Village in Massachusetts, to the Catskill Game Farms in New York, and also spent two days at the shore. When I asked Gus if he had enjoyed his trip, this is what Gus came back with: "Truck driver takes vacation and what happens? He drives his family everywhere!" But we know Gus enjoyed the trip.

Births

To the Arthur Thomases, a son, Larry Wayne, June 30. (Shreveport)

To the Edward Sheehans, a son, John Edward, July 14. (Paper Mill)

To the Romeo Valerios, a son, Michael, July 16. (New Britain)

To the Michael Sadaways, a son, Tony, July 17. (E. W. Maintenance)

To the Aris Atkins', a son, James LeRoy, July 23. (Berry)

To the Joseph E. Mills', a son, Edward Wyne, July 24. (Charleston)

To the Cephas Myers', a daughter, Rhonda Gail, July 27. (Shreveport)

To the Anthony Feeneys, a son, Peter, August 2. (Paper Mill)

To the Peter Carchedis, a daughter, Jean, August 2. (Norwood Roofing)

To the Francis Burns', a daughter, Donna Marie, August 9. (Floor Covering)

To the John Turas', a son, Michael John, August 17. (Norwood Roofing)

To the Robert McColgans, a son, Donald S., August 19. (Floor Covering)

To the Donald Parkinsons, a son, William Frederick, August 22. (No. 2 Box Shop)

To the John Wozniaks, a son, Richard David, August 22. (E. W. Power Plant)

To the Kermit Manns, a daughter, Karen Lee, August 24. (Charleston)

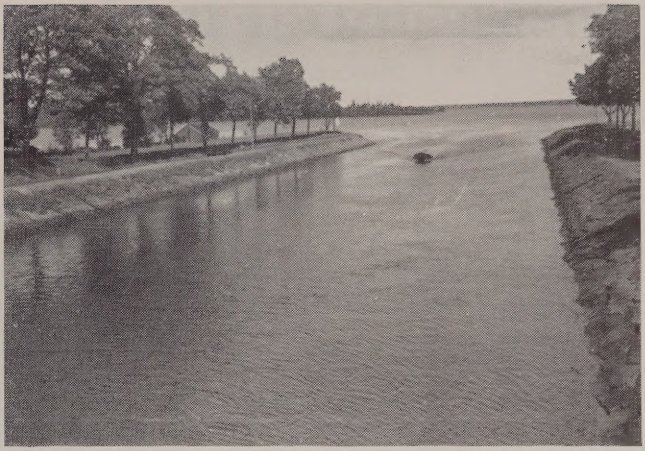
To the Salvatore Frenis, a son, David Paul, August 29. (W. J. Hill)

Marriages

Vincent Connare and Carmela Mariano (Office), on September 2, at St. Mary's Church, Dedham.

Richard Brown and Mary Costello (Office), on September 2, at the Blessed Sacrament Church, Walpole.

DJURVIK Town Hall with its lovely setting was photographed by Bill Mattson on his trip back home this summer.



CANAL near Bill Mattson's mother's home in Aland Islands. With more than 6000 islands, there are lots of waterways, most of them natural. Being so far from the Atlantic and with so many fresh-water rivers emptying into the surrounding sea, the water is not very salty. Bill says he used to drink out of it when he was a kid.

Bird Folks Abroad

Bill Mattson To Aland Islands

AFTER an absence of 28 years, William Mattson, Painter at East Walpole, returned to Djurvik, Aland, to visit his mother. Meantime Bill's wife and two sons went to Iowa to visit her people.

Boarding a Scandinavian Airlines Service plane at New York on July 16, Bill flew to Gander, Newfoundland, and from there had a seven-hour flight to Prestwick, Scotland. Stavanger, Norway, and Stockholm, Sweden, were his next stops, and thence on to his mother's farm. His total flying time was 15 hours and 45 minutes.

The Aland Islands are between the Gulf of Bothnia and the Baltic Sea, with Sweden on the west and the southern tip of Finland on the east. Populated by Swedes, they now have an autonomous status under Finland.

Mrs. Mattson, who had her 70th birthday while Bill was home, carries on her farm duties with outside help. She and Bill had much to talk about after such a long separation. He was surprised to learn that she had not forgotten her English. Prior to 1913, Mr. and Mrs. Mattson had lived in the United States, where Bill was born, for eight years. They returned to their old home to restore Mrs. Mattson's health. She was never sick a day after she went back and most of her six children were born after her return. In 1928 Bill came back to America.

Life in Aland is very busy and the cost of living high, but Bill says the people seem prosperous and have modern equipment in their homes. Farming, the merchant marine and tourist trade are the main sources of income. Socialized medicine is practiced and the people are not worried about losing their belongings due to illness.

Roads are fair, Bill reports, being chiefly the black top variety and cars are numerous and mostly of European manufacture.

Six weeks proved to be a very short time for such a wonderful trip. Bill reluctantly left his mother on August 22 for his return trip to America. We sincerely hope that at some future time he will enjoy another trip to his old home.

The MacDonalds Go Back "Hame"

JACK and Gertrude MacDonald had a wonderful month's visit to Scotland in July. Jack works at Floor Covering and Gertrude, in Stenographic.

Neither had flown before but they took to the air both ways and got along fine. Headquarters were Aberdeen, the granite city, where Jack was born and grew up. He could still show his wife after all these years where he went to school and where his grandmother's house is.

Gertrude was interested in the beautiful, long beach at Aberdeen, which is one of the major seaside favorites in Scotland. "There is no honky-tonk," she explained, "on any of the beaches, and especially at Aberdeen. There is a large ballroom and refreshment stand at one end, a promenade above the beach, then the roadway. On the other side of the street are golf links, tennis courts, play areas, etc., nothing like our beaches with amusements, hotdog stands and what have you.

"Along the roadway also there are no hotdog stands, hamburger joints, not even a gasoline (petrol) station. When you are traveling or out for a ride, you pull up to an inn or small hotel in the village or town, ring the bell and ask if they can accommodate you for lunch or a meal.

"The countryside is so beautiful, everything nice and clean and green — no billboards — fields are well marked with hedgerows or dry stone walls, no broken down wooden fences or barbed wire. I think that impressed me the most about the country, that and the innate courtesy of the people. They even have carried over the war-time practice of queuing up at the bus and tram stops and at the store counters.

"Highlights of our trip were the boat ride up Loch Lomond and the trip around the Isle of Skye. We took in the Lowlands and the Highlands from the east coast to the west with all the lochs and glens. I think Royal Deeside near Aberdeen was the prettiest for all-around scenery."

Flowers were everywhere, including bluebell and the early kind of heather. But the MacDonalds were not allowed to bring flowers or plants back here. Gertrude's Royal Doulton figures did make the trip all right and Jack's clan crest, which was made for him while he was over there, is now in their home in East Walpole.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

Manuel Oliver
Arthur Trudell

David S. Lowry
Allen Perkins

Leslie E. Howard
Raymond Nolan

Around the Plant

First we have a little news about vacations. Visitors to New York, New Hampshire and way stations include Matt Pino, Leon Eatough and Joe Betencourt.

Joe Marrier extended his trip through Canada. Joe Rakutis went to Norfolk, Virginia. Andy Oates went to the Cape and Joe Vargas spent his time working on his new home on Cape Cod.

Tim Harrington went to Pascoag, R. I. and Cliff Soderlund to New Hampshire Manuel Paiva visited Novia Scotia and Arthur Turner spent three glorious weeks of fishing again on Narragansett Bay.

Pat Clarkin and Farmer Rochford are the two union representatives on the Phillipsdale Plant Safety Committee.

We are glad to hear that Mrs. Al Dyson has recovered from her recent operation for appendicitis.

It seems that Fred Pierson and Ginger Conti were the victors in a golf match with Bill Kanoski and Phil Gordon. After the match a little celebration was planned, but it is claimed that Fred, one of the winners, could not be found.

AL DYSON, Phillipsdale Insulating Board Finishing, spent his vacation in Florida, bringing this picture back with him. Al is on the right.

Bill Conway's son has just returned home after his service with the Marines.

Phillipsdale bowling season starts September 25 with eight teams. They are all pretty evenly matched at the start. It should be an interesting season.

Lawrence Massey has been elected Steward for DPP and PPJ, that is the Paper Machines and Inspection Department.

Cliff Soderlund is sporting a new Chevrolet.

William Kanoski while having his Packard in for repairs rode in his sister-in-law's Ford. He didn't enjoy it because of no head and leg room, and when the car hit a bump, his head hit the top of the car.

Manuel Rebello, Russ Olney and John Souza have a new fish story. The bag they had over the side in which to hold the catch had no bottom. Russ discovered the hole after a number of fish had regained their freedom.

See: Let's Get Acquainted with Dan Hourihan,
By Allen Perkins, page 10.

CHARLESTON ROOFING PLANT

STAFF: Ray Marston, Kermit Mann, Michael Galasso, Dennis Caddell, Lawrence Martin, Elaine Baker, John Wyndham and Arthur Wise

OFFICE

Another month has passed since our last column and a lot of activity has begun and ended. Vacations have taken a few of our people to far away places. Some spent the time right at home contributing their talents to Operation Home Improvement. Among the travelers we list the Yankees from Massachusetts: Malcolm MacDonald, Ernie Zinkowski, Bill Price and Charlie McDonald. All claim that they can rest better in the cool Northland.

Of course, you'll always find someone who wants to go South. Mary Jo Aldridge kept up the fine tradition by going over to New Orleans, Florida and Mississippi.

Jeanne Brooks came back inspired from a trip to Washington, D. C.

Those "home folks" in the group were Mildred Dorr and Loraine Hill, both relaxing in the warm Carolina sunshine at home. Bob Brooks, our messenger, went to Boston on his Navy cruise and claims he didn't get seasick.

Congratulations to John Burn, the newest home owner in our group. He recently moved into his new home in Lantana subdivision.

Even with a few of our stalwart group away on vacation we still had heated political arguments going on during the Democratic and Republican conventions. We had Kermit Mann keeping us up to date daily with the various "sovereign" states.

The most recent stork arrival is a Mann. Nope, it's a girl, born last month to Kermit and Jean Mann.

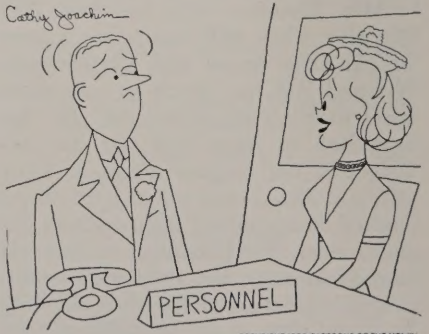
PLANT

We are very glad to have Malcolm MacDonald back with us after an illness which confined him to the hospital. Mr. Mac is still a little wobbly but we wish him a speedy recovery. That's some way to end a vacation.

Those dear old school days are here again and surprisingly enough some of the children are glad. Little Sandy Davis, daughter of George Davis, lead maintenance man, was overheard to say she was glad that vacation time was over so that school could begin. On the other hand the boys seem to like it as it is.

Congratulations to Dennis Caddell, who was transferred from the machine to the Shipping Department and is now assisting the shipping foreman. Good luck to Dennis on his new job.

William O. Stephens, sample leadman, and James C. Robinson, sample maker, seem to have taken care of our sample rush with ease. Both men are looking forward to another prosperous year with the company.



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"I can type 65 words a minute -- give or take a minute or two"

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer

YOU WIN. G. D. "Dude" Davidson, left, receives a check from William Winkler for winning Shreveport's Big Bass contest that ended June 30. The little grin of Dude's means: "Wonder if the check is any good." And William's grin reflects: "He sure is going to get a shock when he tries to cash it!"

Sports Corner

Commercial League

THE regular softball season has come to a close for this year. Now it is time once again for the city championship softball tournament.

The Bird & Son Commercial League team has again qualified for the tournament by winning the championship of their league. We think that winning a league championship for the second consecutive year is quite an accomplishment under any circumstances. It is especially so in view of the fact that during the off season last year the Shreveport Recreation Department raised our team to a higher classification by placing us in a more competitive league. Because of the increased competition, our team was considered an underdog.

We won the league title despite this. We took the playoffs in four straight games, winning two games each from United Gas and from Southwestern Gas & Electric Company.

If we can continue to play as well in the city playoffs as we did in our league playoffs, then our team just might reach the finals again this year.

Metropolitan League

The Bird & Son Metropolitan League softball team ended their season recently and although they did not win the league championship, they did enjoy a good season.

Shreveport Speaks

It pays to advertise even if you do locate the wrong bird. Recently a parakeet named Cutie disappeared from the home of Edwin Sompayrac. In an effort to locate it, the "Stroller" in the *Shreveport Times* published an account of the loss and requested the finder to notify Edwin. A few days later he received a letter from an old friend in Alexandria, Louisiana, with the article attached asking if he were the same person whom he knew in their home town of Winnfield. This friend and Edwin had lost contact for several years.

On August 2, 1956, the Shreveport Roofing Machine was started up and made a 24-hour non-stop run of #15 Asphalt Felt, producing 99 miles of roofing. This is over half the distance from Shreveport to Dallas. Congratulations to all the men on these shifts because we feel this is an excellent achievement.

Blanchard Watts is very proud of his new granddaughter, Cynthia Marie Miciotto, his daughter's new baby.

We were happy to receive a card from L. L. Williams from Boothbay Harbor, Maine, where they slept under blankets each night.

Welcome to the Bird family goes to Ruth Burden. Ruth is our new switchboard operator replacing Lenora Evans.

A combination bridal and farewell luncheon was given Carole Sherburne Crowe and Lenora Evans by the girls in the office recently. Carole recently surprised everyone by eloping and will be leaving us to make her home in Ruston, Louisiana, while husband, Paul, attends Louisiana Tech. Lenora is leaving us to make her home in New Orleans while her husband, Van, attends the Baptist Seminary. Carole was presented with a Mix-master and Lenora received a gift of lingerie. Good luck and best wishes go to both of them.

As hot as it has been down here you would think that everyone would want to stay in his air conditioned office. But some were brave and got out in the heat.

Among those taking their vacations were Edwin Sompayrac who spent a week working on his mother's home in Winnfield and did manage to go to Galveston and Port Arthur, Texas, for a few days.

Anne Eddy and Gary spent a week on the Mississippi Gulf Coast. On the way to the coast, Anne stopped in Baton Rouge and went through the State Capitol. Gary was really impressed by it all.

Dave Nance took his family to Virginia and visited many interesting and historical places while he was gone.

Vivian Wilson, Kent Colvin and Leon Taylor are on their vacation at this writing. Vivian was planning to go to Alabama and New Orleans. Leon Taylor and his family drove over to Independence, Mississippi, for a few days and since coming back to Shreveport, they have bought a home north of the plant on Roy Road. Kent called the plant and told Frank Markham that since he and Weldon McElroy had sold Mrs. Colvin on Lake Narrows for a vacation, if he needed additional cash, have it ready when he wired.

Clayton Cobb and family are in Daytona Beach, Florida, at this writing. We expect to see that new Plymouth sailing in here 'most any day now since the softball playoffs have started.

V. L. Cryer and Clifton Lindsey were both in the hospital a few days last week but we are happy that they are back on the job today.

R. A. Wilkins and Paul Knight were in to see us a few days last week. Shreveport gave them a WARM reception. We have had 15 consecutive days of 100-plus temperatures. In 1954 we had 11 consecutive days, but the old thermometer has broken all records this time and the worst part of it is that no relief is in sight. We were sorry to learn from Mr. Wilkins that Frank Eisenhauer had been on the sick list a few days.

Two days of William Winkler's vacation was spent on Black Lake fishing. When he failed to get a strike, he expected the same luck as he prepared to spend the next two days on Saline Bayou. Then they caught 98 white perch and bass, but had no camera to take a picture for the Review.

GALVESTON BEACH, where Charley Statham, Shreveport long distance truck driver and his wife enjoyed among other things catching a tub of crabs — and eating them. Notice the great stretch of beach with breakers rolling in from a long way out. Charley's children chose grandpa's farm instead of this.

Berry Asphalt Company of Arkansas

QUARTER CENTURY CLUB DINNER for Berry Asphalt Company of Arkansas employees had 100% attendance. Held on July 12 at the Magnolia Inn, Magnolia, the affair also included retiree Joe Boswell, who would have become a member on this date except for prior retirement. Two new members, to whom H. B. Pullar presented certificates and pins, were John Atkins and Ira Weems.

Standing left to right: A. T. Van Pelt, Mrs. W. H. Huffman, Mr. Huffman, Mrs. Otis Dixon, Mrs. Pearle McGuffin and Mr. W. H. McGuffin (daughter and son-in-law of Joe Boswell).

Seated at head table: Mrs. A. T. Van Pelt, Mr. and Mrs. Ira Weems, Ina Popanz, H. B. Pullar, Mrs. John Atkins and Mr. Atkins.

Seated, left side: Uncle Joe Boswell, Mrs. Roger N. Smith, Otto Holloway and Mrs. Owen Whitehead. Right side: Mrs. Joe Boswell, Otis Dixon, Mrs. Otto Holloway, Owen Whitehead and Roger N. Smith seated in background behind Mr. Dixon.

Waterloo Notes

By Pearle McGuffin

Bonnie Tomlin, daughter of Amzie Tomlin, was married September 1, to Otha Cathern of Brookfield, Illinois.

W. S. Carpenter has a new grandson, born July 21, named Marcus Eugene.

On July 29, Morgan Moore, Refinery superintendent, returned to Maine on the rubberized asphalt job.

Doyle Purtle was at home in Rosston from Memphis on vacation to make plans to move his family to Memphis.

The Pony League of the Waldo League, which we mentioned in the August Review as being made up of our employees' sons, won the pennant and will receive a trophy.

Welton Bailey and family have just returned from a vacation to Austin, Fort Worth and Dallas.

Welcome to Travis Hollingsworth who is working some vacations in the Waterloo office.

Ford and Gladys Thompson for the past several months have been in the process of completely rebuilding and redecorating their home. They have successfully converted an old-fashioned farm house into a modern spacious home. On the eve of August 10 friends surprised them with a housewarming. They received many lovely gifts.

Charles Purtle, son of Doyle Purtle, was among the players chosen to play in the all-star basketball game, which was played this month between the EAST and the WEST in Little Rock. This used to be an annual event but this is the first game that has been played since 1940. Charles and one other boy were the only two selected from this district.

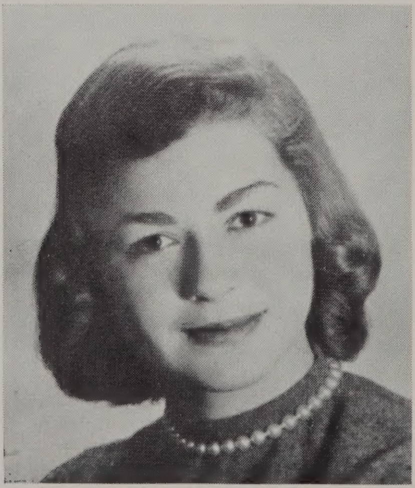
Venoy Simpson, son of Pascal Simpson, who is in the service, was home on a furlough from Denver. He is being transferred to Houston.

Daisy Malone, daughter of Wylie Malone, and Peggy West, daughter of Carl West, spent the week of August 6 at Methodist Intermediate Camp at Camp Tanaco in Hot Springs Mountains. They reported a wonderful time.

Marvin Murry and family had a week's vacation in Texas.

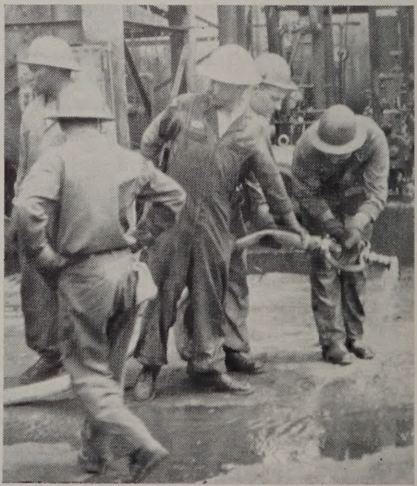
Eva Dixon, wife of Fred Dixon, was among the 35 graduating seniors to receive her degree at commencement exercises held Saturday night, August 11, at Southern State College, Magnolia.

Vice President's Daughter



PRETTY TEACHER. Janet Van Pelt, daughter of Berry Vice President A. T. Van Pelt, will be teaching kindergarten this year in the Brookfield, Wisconsin, public schools. Janet just graduated from Northwestern with a degree in education.

At Berry Refining Co.



FIRE DRILL OVER, water dribbles out of the hose as Gary men get equipment ready to go back into place. Left to right are Lonnie McFadden, Pete Perales, Les Kimberly, Barney Burdeau and Lyman Ellis.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, ROSE FOX, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

Chit Chat

Tony Soltan, Sample Department, spent most of his vacation touring Chicago. Too, he enjoyed a day at Plainfield, Illinois, fishing where there is a man-made lake. Tony didn't catch any fish. He said the fish were sleeping.

Nick Ahrens, who owns a farm in northern Minnesota, had his vacation on his farm with his wife and children. The children are all married and Nick is grandpa to Nick III.

Mike Juozupaitis remodeled his three-flat house while on his vacation and it is now for sale.

Roswell Dodge of the Compound Department vacationed in Vermont. Dodge says it is the land of maple syrup.

Did you have the pleasure of tuning in Channel 7 on TV and hearing Art Soltan announcing on a quiz program? Art is the son of our Tony Soltan. Good luck to Art in his new work!

Ray Redell, foreman of the Shipping Department, has moved into his new home in Canterbury Gardens, one of Chicago's new subdivisions. Best of luck to Ray in his new home.

Ed Andrews transferred to No. 4 Machine from the Sample Department. We wish to extend a welcome to Valentine Niewiodok now in the Sample Department.

Helen Grether took her annual trip to Phoenix, Arizona, to see her daughter and grandsons.

Rose Gorman spent a week at a resort near Baraboo, Wisconsin, but didn't come back with any sun tan.

Rita Nealon spent part of her vacation in Cleveland, Ohio, and the rest of it touring through Michigan.

John Hickey spent his vacation at home, interspersed with a lot of day trips. When the vacation was over Jackie, Jr. said, "I'm glad you are going back to work. Now we can stay home."

Ray Gusick, Bill Keaton and Ted Pikes spent a lot of week-ends up at Antioch, Illinois, with Ray's son and his boat. They are all quite proficient at water skiing by now.

P. C. Johnson and family spent their vacation at a resort near Delavan, Wisconsin.

B. G. Macfarlane toured our Northeast through New England and also went up into Nova Scotia.

We wish Barbara Meyer and Ron Snyder good luck as they go back to their junior years at Knox College and Bradley University after working with us again this summer. Ron left a week early this year to attend a fraternity convention at Norwich University in Vermont.

Donald Albright has been quite ill at a Chicago hospital. We sincerely hope he will be back to work before much longer.

We welcome Maureen McKenzie, our new mail clerk. We hope her stay with us will be long and pleasant.

Marty Pearce, we understand, spent his vacation in the wilds of Minnesota and Canada, probably fishing as he is quite an angler too.

We welcome Rose Fox as a new Review reporter, replacing Mathilda Hansen, who left us.

Marge Hoey spent the balance of her vacation at Rochester, Indiana, and Genoa, Illinois. We know she enjoyed it as she always does.

---

sidelights

Have you been reading the "I Remember" series? A few people have written in to the editor, adding some of their own recollections.

We quote from Louis Knaus, brother of Joseph Knaus (July "I Remember"), who worked here in the early days and later left for other employment:

Workers in Political Parade

"In 1912, Mr. Bird (Charles Sumner Bird, Sr.) was campaigning for governor of Massachusetts. We workers went to parade in Boston for Mr. Bird. We all carried oil lamps on long sticks. It was a sea of lights moving along the streets of Boston. There were a lot of sightseers lined up on both sides of the streets that we passed, talking to us for and against Bird. But we rooted quite loud for Bird and the next day I read in the papers that Bird & Son workers were very noisy.

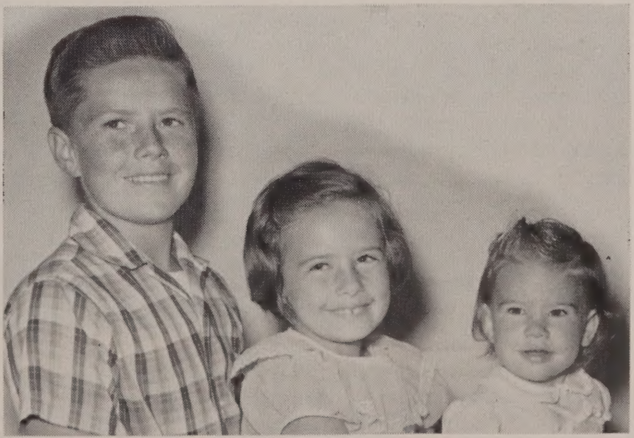
"In 1913 Bird & Son had an outing to Nantasket Beach. Two long passenger trains were standing at the East Walpole railroad station for the people to fill them up and take us to Boston. On Rowe's Wharf the steamer 'Rose Standish' was waiting to take us to Nantasket."

More Orchids for LP-Gas

Requests are still coming in for "a few copies" of the June Review, which ran the article, "They Run on Cooking Gas." Those interested are firms which manufacture lift truck equipment, which make or sell LP-gas, and especially other companies which are seeking more economical ways of operating their own material handling equipment. Bird & Son's Industrial Engineering Department, which put in the LP-gas burning trucks, must be pleased at the interested inquiries about their successful venture.

They Liked Our Fish Story

Last month the Seaboard Packing Co. asked for and was sent extra copies of the August Review with the story on Maine sardines.



APPLES OF GRANDPA'S EYE. Stephan, 13, Faith, 7, and Helen, 1½, are the children of Stephan and Helen Coakley. Their mother is the daughter of Frank Byko of Norwood Roofing.

MACKEREL COVE on Bailey Island was salty enough to satisfy everybody in the Bird Club tour to Casco Bay last month. And what a shore dinner they had here! Note typical Maine background of the tops of spruce trees outlined against the sky.

YO HO, WE GO on a summer's day with the Bird Club tour down Casco Bay.

BIRD CLUB

In addition to the schedule of regular and one-time events on the Bird Club calendar shown here, there are a few items that need separate comment.

Tours

The coming Sturbridge Village tour promises to be as successful as this summer's Casco Bay trip. Andy Center has lined up the trip for a cost of $4.00 for grown-ups and $3.00 each for children. It's an all-day jaunt, leaving East Walpole by bus at 9 in the morning.

The pictures show only a few highlights of the August 11-12 week-end in Maine. The shot of Bailey Island just suggests the happy throug feeding their faces with juicy lobster, which was crawling around the cool green depths of Maine waters only hours before. Needless to say, Andy Center was much pleased with the numbers who went and the fact that all had fun.

Men's Golf

Al Flammia has chipped into the cup (!) for the last time as men's golf chairman after a two-year stint. John Kunelius, who's recently been transferred to Main Office Accounting where Al works, tees off as new chairman next spring. Al's final report gives the results at this season's end:

Final Team Standings

	Won	*Lost*
Capt. Ted Pierce	48½	23½
John McDougall	41½	30½
Bill Doyle	33	39
Bob White	21	51

Merchandise slips were awarded the teams and were refunded at Wampatuck Country Club, where play had been held.

Results of the medal tournament, played September 5, were:

		Net
1st	Bob White	27
2nd	Rocky Chiofar	28
3rd	Nick Radzwill	30
4th	Mike DelGrosso	30
5th	Fred Turco	30
6th	Herb Schaier	30

Jack Smith and Tom Coyne also turned in a net of 30, but lost out on the prizes with a cut of the cards.

Tri-Mill Sports

Bill Mark reports:

Our annual deep sea fishing trip was held on August 12 on the "Ricky" out of Rockport. On board were Vic Leontie, Ralph Watson, Jim Kemmler, John Pechulis, Tom MacDonald, Bill Mark and friends. A tubful of cod, haddock, pollock and cusk, as well as sand sharks and an angel fish were caught. The weather was clear and the seas calm — but not calm enough for the writer, even with a wonder drug.

The chicken barbecue was postponed from August 26 to September 9, being held at Vic Leontie's in Millis.

Art Class

Helen Pierce is art class teacher again this year, we announce with a

---

Clip this

Starting up this fall

	Starts	*Date of Meeting*	*Place*
Neponset Choral	Sept. 10	Mon. eves.	Bird Hall
Men's Bowling	Sept. 12	Wed. eves.	Sports Center Norwood
Art Class	Sept. 24	Mon. eves.	E. W. Brigade Room
Boston Garden Attractions	October	As Scheduled	Boston

Coming Events

Old Sturbridge Village Tour — Sun., Sept. 30

Annual Banquet — Sat., Oct. 20 — Workman's Hall, Norwood

Tri-Mill Sports Ladies Night — Oct. 27

Neponset Choral Society Sings Haydn's "Creation" — Fri., Dec. 7 — Walpole High School

CHARMING CHAIRMAN of next year's girls' golf under the Bird Club is Dorothy Cronin of the Accounting Department. Dot was chosen following the wind-up of the girls' season at the end of June.

NOW LIVING IN MICHIGAN. Ruth Delaney, in front, was married on August 4 to Thomas Curran. Before she left, the girls in Box Sales gave her a shower and also presented her with money and flowers at her desk. Behind her are: Agnes Hefferan, Nancy Simonelli, Rennie Grover, Palma DeGrazia, June Mather, Carolyn Mara, Dorothy Legaski, Adeline McCarthy, Mildred Sanborn, Ruth Perlmutter, Ann Smith and Dorothy Gahagan.

nod to Lady Luck. She's good and we hope for even more people this year. Everybody's welcome.

"The Creation"

Haydn's beautiful oratorio is the fall concert of serious music being presented by the Neponset Choral Society early in December. All in the community are welcome to join.

Annual Banquet

Did we hear cheers go up when it was announced that always popular Holman will cater the dinner again? Note the change in place to Workman's Hall, now newly finished.

Boston Garden Attractions

The New and Special Activities Committee, chairmaned this year by Moe Bader, has arranged for Bird Club people to purchase special Boston Garden season tickets again.

This is the deal: 18 events, valued at $39, for $6.00 including tax. Among the events scheduled for the season, October — April, are a rodeo, circus, hockey games and track meets, boxing and the Ice Chips.

Acknowledgments

The family of Mrs. Grace Chapman acknowledges with grateful appreciation your kind expression of sympathy.

Your kindness and sympathy will always be held in grateful remembrance.

Marylee Gibadlo
Eleanor Thompson

Your kindness and sympathy is more deeply appreciated than any word of thanks can ever express.

Mrs. V. Catenacci

We thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

The Grudinskas Family

BIRD CLUB TOUR

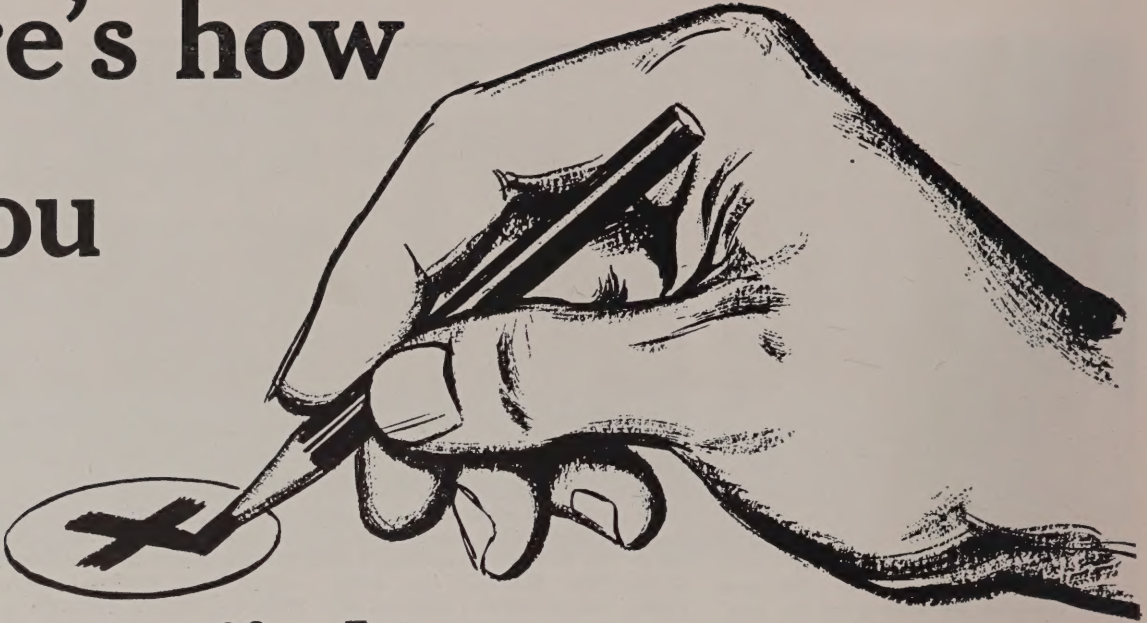
HAPPY TRAVELERS from the time they left East Walpole (here) until they got back the next night from a wonderful Maine week-end. The crowd included both Bird & Son and Bird Machine Co. club members and guests.

From the left: Henry Meyer, Gunnar Lundquist, Stanley Joyce, Mr. and Mrs. August Holtman, Mr. and Mrs. Arthur Holtman, Jean Surowiec, Elin Johnson, Doris Sawyer, Mr. and Mrs. Joseph Butler, Helen Curran, tours chairman Andrew B. Center, with Ruth Clark kneeling in front with the Bird Club Tour sign.

Continuing: Mary Foley (almost hidden), Florence MacDonald, Olive Joslin, Betty Lamore, Helen Hoskins, Elsa Gottberg, Elna Gottberg (almost hidden), Margaret Hayes, Josephine Palmerini, Catherine Collins, Kay Flaherty and Lillian Gustafson.

Also: Robert Matheson, Gail Fitzpatrick, Olive Sleeper, Ronald Allison, Dorothy Russell, Donald Eppich, Catherine Folan, Mary Donovan and Michael Sawkiewicz.

here's how you



"govern" the government

Much as we revere and respect this system of ours, we don't want the government running our lives.

The best government is one that's closest to the people. And there's just one way to keep it under control.

Vote.

Every time you get a chance.

Vote November 6, for sure.

Vote to elect the ones you want representing you. To keep the ones who are doing you proud. To get rid of the ones who are not so hot.

You're the boss, however you vote. No matter who's elected, you pay their salaries and paint their offices and keep watching over them as they work.

Even if the ones you're "agin" happen to win, they're obligated to the minority, too. They're servants of *all* the people, not just those who voted for them.

Your vote prods, approves, protests, demands, restrains, rewards.

Vote—so you and your children after you always can.

THE AMERICAN HERITAGE FOUNDATION

PUBLIC SERVICE ADVERTISING COUNCIL

See You at the POLLS!

BIRD NEPONSET REVIEW

OCTOBER 1956

presenting
BIRD
VINYL
floors and walls

ol. 44 No. 10

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On the Cover

Professional New York model opens the cover of the big book showing the new Bird Vinyl Floor Coverings during the New York premier of "Here Comes a Miracle." (Story starting on page 2.) Model's "book" is a blow-up of the cover of the Vinyl pattern book. The young lady's name is Marge Reid.

BIRD NEPONSET REVIEW

Vol. 44 No. 10 October 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Plants: Waterloo, Stephens, Ark., and Memphis, Tenn.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

For Women Only

You Can Retire at 62 under New S. S. Law

But Benefits Are Less

BEGINNING with November 1956 if you are a woman who has worked in jobs covered by Social Security long enough to be insured under the law, you may become entitled to benefits at age 62. If you elect to take the payments before you reach 65, the benefit amount will be reduced by 5/9 of 1% for each month you receive benefits before age 65. Thus if your benefits begin at age 62, the amount of the payment will be 80% of what you would get if you were 65. If your benefits begin at age 63, you would get 86 2/3 of your full benefit and if you wait until you are 64, you would receive 93 1/3 percent.

If you elect to take a reduced benefit before you reach 65, you will continue to get a reduced benefit after you reach 65.

Even though you yourself take reduced benefits the payments to dependents who may be entitled on your account would not be reduced.

The table below gives examples of the benefits that will be paid at different ages based on wages after 1950.

WOMAN WORKERS' BENEFITS

	Amount of Monthly Benefit			
Average Monthly Earnings[1]	If Claimed at 62nd Birthday	If Claimed at 63rd Birthday	If Claimed at 64th Birthday	If Claimed at 65th Birthday or later
$200	$62.80	$68.10	$73.30	$78.50
250	70.80	76.70	82.60	88.50
300	78.80	85.40	92.00	98.50
350	86.80	94.10	101.30	108.50

[1] After 1950, and after drop-out of up to 5 years of lowest (or no) earnings.

THE WIFE OF A RETIRED WORKER

If you are the wife of a man who is entitled to old-age insurance benefits you may become entitled to wife's benefits on filing application any time you choose after you reach 62. Wife's benefits payable before age 65 will be reduced 25/36 of 1% for each month you receive benefits before 65. Thus if your benefits as a wife begin at age 62, your benefit would be 75% of the amount you would receive had you waited until age 65. If you wait until you reach 63, you would get 83 1/3 percent and if you wait until age 64, you would get 91 2/3 percent of the wife's full benefit.

If Husband Dies

If you choose to take reduced wife's benefits before you reach 65, you will continue to get reduced benefits after 65. However, if your husband should die you may receive the lump-sum death benefit and full widow's benefits.

The following table gives some examples of the benefits paid to a wife at different ages.

WIFE'S BENEFITS

	Amount of Monthly Benefit			
Worker's Benefit Amount	If Claimed at 62nd Birthday	If Claimed at 63rd Birthday	If Claimed at 64th Birthday	If Claimed at 65th Birthday or later
$30.00	$11.30	$12.50	$13.80	$15.00
55.00	20.70	23.00	25.30	27.50
68.50	25.80	28.60	31.50	34.30
78.50	29.50	32.80	36.10	39.30
88.50	33.30	37.00	40.70	44.30
98.50	37.00	41.10	45.20	49.30
108.50	40.80	45.30	49.80	54.30

WIDOWS

Benefits Not Reduced

If your husband dies you may become entitled to widow's full benefits at age 62. Widow's benefits will not be reduced.

Company Plan Differs

The foregoing tables give figures for Social Security benefits only. Under the Bird & Son retirement program a woman receives full benefits if she retires on or after the normal retirement date (December 31 of the year she reaches 65). If she has worked for Bird & Son 25 years or more, she may retire with reduced benefits prior to her normal retirement date. The amount of retirement benefits is reduced by 1/2 of 1% for each month between the actual retirement date and the normal retirement date.

These are complicated formulas. If you have a question about them, or about any other retirement matter, get in touch with E. H. Coleman, assistant treasurer, who is in charge of the retirement program.

See you
at the Polls!

This message, prepared by the Advertising Council and the American Heritage Foundation, is addressed to all Americans. I am happy to print it here in the space where we usually talk about our own business. There is nothing more important than for all of us to vote on November 6th.

President.

When all the shouting is over and the last campaign speach has been made, isn't this what all the struggle is really about?

You and your neighbors are going to march to the polls November 6 and settle things the American way.

Not by fists or by force, not with a penalty if you don't vote, or the secret police checking up to see if you did.

You'll vote because it's the thing to do.

Vote as you please, of course — but vote.

Vote for the party and the candidates you honestly believe will represent you best.

But also vote because you believe in this democracy of ours and you want to keep it the way it is — a country where you can have your say and nobody else can say it for you.

Everybody you know will be there.

We'll see you at the polls.

VOTE NOVEMBER 6th!

It was a great day when the Floor Covering Division invaded show business and produced that fast-moving, Vinyl-promoting musical —

“Here Comes

HE put an X beside number F 810 on the order blank. The voice back stage called it *jade light* "Square Dance."

Sitting beside him at the Boston Bird Vinyl show, his wife nodded her approval. The lovely blonde model wheeled the display on up the aisle and Mr. Dealer and spouse looked up for the next new Bird pattern to come around.

By and by she nudged him. *Why* hadn't he marked *that* one? That's a *pretty* pattern. It was *firelight* "Texture Tone." Agreeing that she too knew his customers' taste, he put down another X.

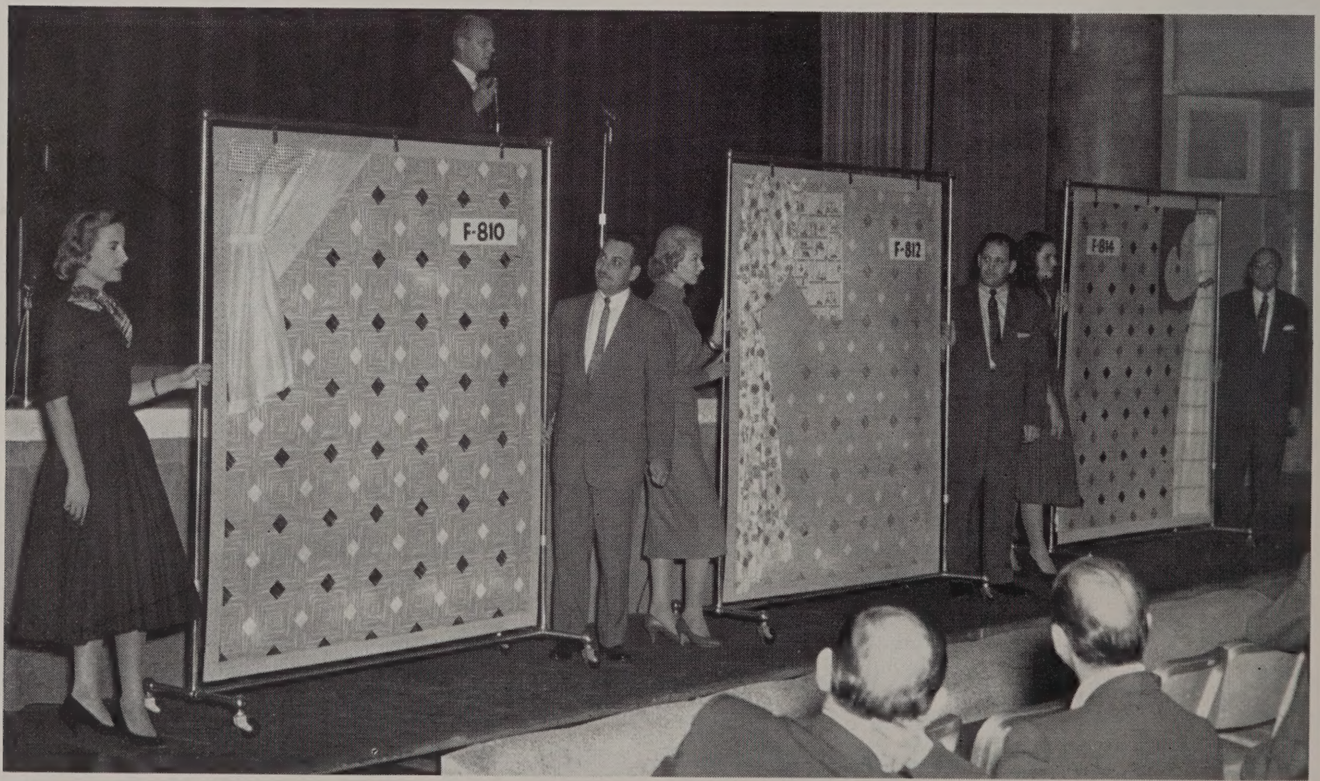
In Hub September 27

It was a big evening in Boston the night of September 27 for the Bird Floor Covering Division. This was the fourth showing of the world's first full-length musical sales meeting. "Here Comes a Miracle" played its opener to 1000 at New York's Waldorf-Astoria main ballroom on September 9. A week later it hit Chicago. On the 23rd it was in Philadelphia. Following this night in Boston, the show traveled to Pittsburgh, Cleveland, Cincinnati and closed in Atlanta on October 11.

Sales Extravaganza

All this is the new Bird Vinyl sales promotion extravaganza which has been beating on your ears, louder or softer, depending on how close to Floor Covering Sales you work.

"Here Comes a Miracle" is a real, live, professional musical. Bert Johnson and Ted Aber (Bird Floor Covering Sales Development and Sales Promotion respectively) dreamed up the idea way back last spring. As you in manufacturing know, Bird Vinyl was



COLOR COORDINATIONS at one side (drapery material, etc.) lend nice touch to these displays, all in Square Dance pattern. Bert Johnson is the man at the mike.

A Miracle"

already lined up for manufacture then. And Lab people knew about Vinyl because they had been working on it for five years, testing and improving until now it was ready for market. At this point Sales and Advertising had the job of presenting Bird Vinyl to the people who will sell it. These are the Bird distributors and dealers.

Premier in New York

How to present the new Bird Vinyl?

People who don't enjoy a fast-moving musical being a rarity, Bert and Ted reasoned, let's make this new product presentation into a musical. Bird Vinyl will be the star.

Though it was easier said, it was done and the show, like many another theatrical first, had its premier in New York.

Staged in the eight cities where our Vinyl is being introduced for sale this fall, the show opens with "It's a Great Day," as the cast does a lively dance routine and carries aloft huge letters reading BIRD & SON. The two top-billed actors, Paul Valentine (who played in "Mr. Wonderful") and Georgie Kaye (radio-TV star), amuse the audience and promote Vinyl all at the same time.

Rousing Finale

Also favorites with every audience are Milt Douglas and Priscilla, billed as Mr. and Mrs. Consumer. Climax of the musical, which follows a scene in "Floor Covering Heaven," is Paul Valentine singing that rousing number, "When the Saints Come Marching In," and Bert Johnson comes out on stage to give the sales pitch on our beautiful new Vinyl.

They get quite a hand.

Parade of Fashion

Then with the house lights turned on, the fashion parade begins. To the accompaniment of the Barry Brothers Orchestra, 6 x 7-foot samples of each color and pattern are wheeled in great frames up and down the aisles. By workmen? Oh, no. As one of the distributors' salesmen holds one side, a gorgeous model touches her fingertips to the other and smiles engagingly. There's real class here.

For Behind the Scenes with "A Miracle," please turn the page.

PAUL VALENTINE, playing the floor covering dealer, finds out he can "live like a king," selling the Bird Vinyl line. He jumps up onto the desk in a great burst of enthusiasm.

ONE OF THESE WITH EVERY RUG — at the shows only.

Behind the Scenes with "A Miracle"

BEHIND "Here Comes a Miracle," this parade for Bird & Son's public, our customers, there's quite a backstage story on Bird Vinyl Floor Covering.

Take Coal, Air and Water

Liking to know what we're talking about, we went to Director of Research Frank P. Reynolds and said, "What is Vinyl?"

"Coal, air and water. A combination of these," he said, "that's vinyl. Vinyl is one of the family of plastics. This particular plastic, vinyl, has been found best for floor covering because of the resulting (1) clarity of color, (2) wear resistance, and (3) price. We've had many wear tests and ours is the most wear resistant hard surface floor covering manufactured in its price range."

"Doesn't anyone else make the same thing?"

"No. There's a solid vinyl floor covering, a vinyl asbestos tile and a third kind of floor covering that uses vinyl in another process. We at Bird & Son are the first to apply a clear film containing vinyl over a rotary printed base where the base is a composite sheet consisting of asphalt saturated felt and undercoats. Impressed?"

Well, I should say so.

Intaglio Printing

R. V. "Bob" Garner, assistant to the vice president, was the next authority.

"About this rotary printing. A few words, if you please."

"We had two rotary units at the Floor Covering Plant," Mr. Garner explained. "Each of them could print two colors. These two units were recently combined, so we now can print patterns with four colors. The engraved cylinders for this new printing are made from photographs and the intaglio printing is done similar to the Sunday newspaper rotogravure section. Did you notice the marble background in some of the patterns? That's from an actual photograph of real Milano marble. The possibilities are infinite, you see."

Complex Problems

Sales Manager R. T. "Dick" Murphy was certainly in the thick of this promotion program. The one question, "What about Vinyl?" started him off.

Mr. Murphy ranged from comments on the sales emphasis — it's what the lady *wants,* not what is the price — to the mechanics of selling through franchised dealers, the advertising campaign, the door prizes at the show (including that fabulous trip to Paris won at the New York premier), assurance that enamel surface floor covering (made on flat-bed presses) will continue to be a staple at Bird, and a listing of acknowledgments for producing the Vinyl shows.

The acknowledgments. Print such a list and who is to say that a girl in Stenographic, the Bird telephone operators, or a man in Shipping should not be named?

Shock Troops

Bert Johnson's Sales Development group, led by Ken Foster as production manager, put on the shows and transported props between cities. W. O. Koehler and his men, Nunzio Julius, Walter Siderwicz and William Grazado worked on displays both between

FRONT ROW at the Philadelphia playing of "Miracle" show.

and at the shows. Ken Pierce took scores of pictures, and back home in East Walpole, Robert Barbaglia did an outstanding job moving all the big displays, working also often late at night, to get them to the distributors.

Arthur Wilson personally saw to it that all the advance mailings and literature handed out at the shows were in the right place at the right time. His own department, Office Stores and Addressograph, threw themselves into the job.

Take a Bow

Floor Covering's Design Department, which deserves major credit for their really beautiful new Vinyl patterns, were called on again and Phil Macchi did an outstanding job of creating the color coordinations for the big, framed samples.

Maintenance Department's Fred Coleman and Edward Geraghty lent their skill to making the displays and stage props. Scores of Bird employees, especially in Floor Covering Sales, Manufacture and Advertising, worked harder and longer to put over this biggest presentation yet.

And it did go over. At the show, you could tell. A couple of dealers who came hesitatingly went home leaving a full sheet of orders. Others less skeptical were openly enthusiastic. Re-orders are coming to us in gratifying numbers.

If you are in the plant making this floor covering, be proud of yourself. If you're in sales, take a bow. If you have nothing to do with floor covering — but still work for Bird, you can take a little credit too. It's *your* company that has one of the biggest things in hard surface floor covering that's come out in years.

Three Cheers for Bird VINYL!

Four Bird Men Pioneer Advisers To Junior Achievers

FOUR Bird & Son men are giving their time and knowledge one night a week this winter to high school boys and girls of Walpole. They are pioneers in this town in the first Junior Achievement project to reach this area. These four men, advisers to the youngsters who will run actual money-making businesses, are: Benjamin Beale, assistant sales manager of the Fibre Box Division, John Carey of General Accounting, Perley Mudgett, technical supervisor in the Paper Mill, and William E. Smith, Jr., sales service manager in Roofing Sales.

The whole Junior Achievement program in Walpole is under Benjamin Beale's direction. He it is who has lined up the necessary sponsors of two Junior Achievement groups, found advisers among the employees in the sponsoring businesses, been liaison man between local and Boston headquarters, arranged for quarters — in the Old Stone School — and is himself serving as one adviser.

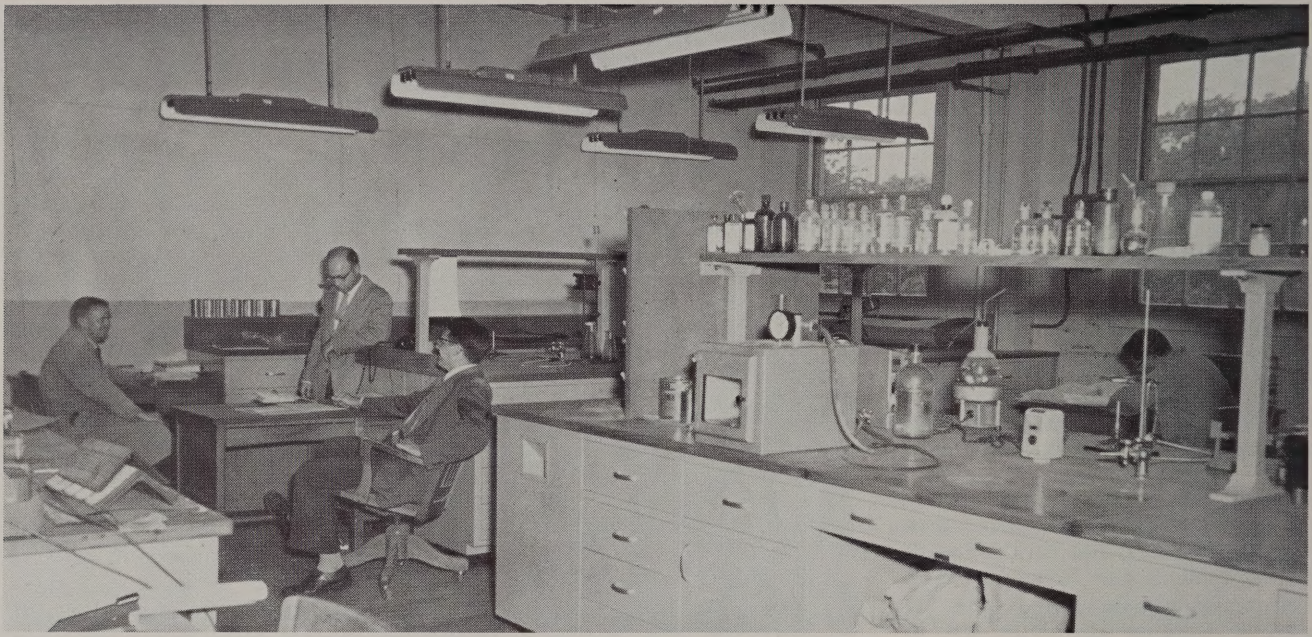
Bird & Son and the Kendall Company are the businesses backing the Monday night group in which Messrs. Beale and Carey will be working. Two Kendall men, Andrew Ritchie and Edward Casey, complete the staff of advisers for this session.

The Tuesday night Achievers, who will have Mr. Mudgett and Mr. Smith as advisers, are sponsored by four other industries in town: Bird Machine Co., L. F. Fales Machine Co., Walpole Woodworkers, Inc., and Hollingsworth & Vose Co. The other two advisers on the second evening are Arthur Lombard from Bird Machine Co. and Peter Craven of the Walpole Woodworkers.

As the year progresses, there will be more reports on what kinds of companies the youngsters are running and what are the advisers' duties. If some Bird & Son employees' children are in these groups, the Review hopes to take note of that too.

LUCK TO BETTY. There was a luncheon at the Lord Fox, a gift and warm wishes for Betty Wentworth, second from right, when she left the Sales Promotion Department and Bird & Son for a new job. Also sitting at the table, from left, are: Edythe McMullin, Barbara Sameski, Anne Abely, Betty and Margaret Forrest.

Behind them are Toni Carlson, Helen Curran, Frank Molinari, Harold Hillyard and Howard Woods.



NEW SECTION of the Norwood Roofing Laboratory with the two assistant chief chemists, Homan and Weaver, near center of picture, with Norman Olson at left and Roy McQuillan at far right. The men who work here are enjoying the brand new shiny equipment and especially the elbow room.

With our Bird & Son scientists

WHO and WHY Are the Assistant Chiefs At the Norwood Roofing Laboratory

IN the interests of greater efficiency two assistant chief chemists have been named at the Norwood Roofing Laboratory where formerly there was but one. Chief chemist is Stanley H. Sallie.

Eye on Present and Future

Carroll Homan, who has held the title of assistant chief chemist for some time, has charge of all quality control and plant production control work. Newly named as the second assistant chief chemist is Leonard Weaver, who is in charge of product development and all problems concerning granules, coloring and new products. Any roofing chemist may work for either of these men depending upon the work schedule of the week and the problems involved. Look at the long list of products, designs and colors and you will soon understand why this new division of work helps the Roofing Laboratory. The problems of keeping ahead of competition in quality, in colors and in designs have multiplied tremendously the last few years.

The two assistant chief chemists point with pride to their new quarters. In the area above the old laboratory where the Sample Department was formerly located there is now a well equipped new laboratory area doubling the work space formerly available. In this new area are the usual sinks and hoods and also a new conference room and a photographic dark room.

Carroll A. Homan

Carroll Homan is a graduate of the University of Maine where he majored in chemical engineering, obtaining a special degree in Pulp and Paper Technology. For his first six years at Bird & Son starting in 1936, he worked at the Laboratory of the East Walpole Paper Mill. He transferred to the Roofing Laboratory in August 1942, where he has been ever since except for a short period at Phillipsdale.

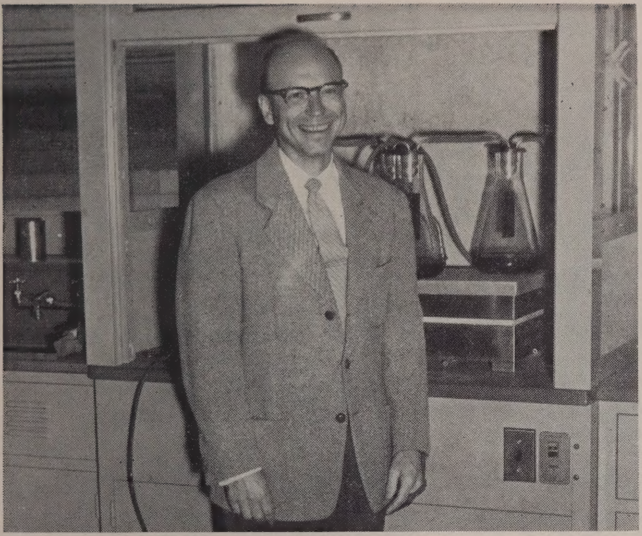
SEE YOU AT THE POLLS!

East Walpole Family

He and Mrs. Homan live in East Walpole with their two children, Fred, 13, and Sandra, 11. Woodworking and photography are his hobbies — he even has his own dark room. This past summer he has been busy helping his father-in-law, retiree Harry Mann, build his summer home at Mattapoisett, which was destroyed in the 1954 hurricanes.

Leonard W. Weaver

Leonard Weaver has been the Roofing Plant geologist since June 1941. In fact, he was with us in the same capacity in the summer of 1940 following his graduation from the Massa-



CARROLL A. HOMAN is standing beside equipment which is used to run tests for all four roofing plants on desaturating felt. Carbon tetrachloride (CCl_4) drips down over the felt in the flask, taking off the asphalt. Felt is weighed before and after test, thus giving amount of asphalt which had gone into the felt.

LEONARD W. WEAVER, with scientific paraphernalia nearby. The pegboard behind him has some beakers and other glassware drying on it. To the right is a small vacuum oven used for quick drying without too much heat. Len's geological hammer is out of sight.

chusetts Institute of Technology, but he returned to M.I.T. to obtain his master's degree and joined us permanently the next spring.

Geologist

It has been his business to know more about the rock formations of New England and the area around Glenwood, Arkansas, than any other man in Bird & Son. He constantly checks both present and future sources of supply since just any rock will not do. He also has developed a wide knowledge of granule making and coloring.

Also Choral Director

For some years residents of Norwood, the Weavers moved to Walpole two years ago. They made the columns of this Review only a month ago through Len's story of the enjoyable vacation he and Mrs. Weaver, Judith, 11, and Nancy, 9, spent on Cape Hatteras, North Carolina. Leonard also makes the pages of the Review at least twice a year when the Neponset Choral Society performs. He was the organizer of the Neponset Choral Society in 1949 and has always been its director. He personally directs the fall concerts and usually serves in the dual capacity of director and singer in the spring Gilbert and Sullivan productions. He also directs the choir of the Union Congregational Church in East Walpole.

Need a Scholarship?

Many Available at University of Maine In Pulp and Paper

FULL tuition in the junior and senior years and a scholarship of $1200 for a fifth year of study — this is the unusual financial program offered to pulp and paper students by the University of Maine Pulp and Paper Foundation.

For Juniors and Seniors

To obtain the tuition in the last two years of undergraduate study you must be a University of Maine student in the pulp and paper course.

$1200 for Graduates

The $1200 scholarship for the graduate work in the fifth year is offered to graduates of any college to take the special pulp and paper course. Such graduates must hold a degree in forestry, chemistry, or civil, electrical, mechanical or chemical engineering.

These special courses prepare students for a career in the fast-growing pulp and paper industry, fifth largest in the United States. There are over 900 pulp and paper mills throughout the country. A great many are located in the New England area, like Bird & Son. The University of Maine course has long been noted for producing men well trained in all phases of technical and executive skills. Many opportunities for pulp and paper graduates lead to top management posts.

Here is a challenging program for both high school and college students. It is an excellent program for sons of Bird & Son employees or other young men in our local communities to consider.

Paper a Sound Career

If a member of your family is planning an engineering career he would look far before finding a more promising one than a career in the paper industry. Paper today is used in hundreds of ways not dreamed of a generation ago. It is a product basic to conducting each and every business. Its uses run the gamut from office forms to shipping containers, from handkerchiefs to diapers, from newspapers to insulation board. New uses are constantly being discovered. The future of paper is limitless.

Ask for Information

Ralph A. Wilkins, vice president of Bird & Son's Paper and Felt Division, is treasurer of the foundation which provides the scholarships. Further information about the program can be obtained from him or by writing to Prof. L. C. Jenness, Dept. of Chemical Engineering, University of Maine, Orono, Maine.

"There are in nature neither rewards nor punishments — there are consequences."
Robert G. Ingersoll

We Pledge Allegiance

Nesi Ali-Oglu, Bird & Son design engineer, and his wife, both now of East Walpole, were sworn in as American citizens on September 5 in the Federal Building in Boston.

Reaching this goal marked the end of a long, long road that led back through the years across the Atlantic, to Germany and to Russia.

FROM the day they landed in New York, the 23rd of June, 1951, as Displaced Persons, the great purpose of the Ali-Oglus was to become American citizens.

Finally, on September 5, 1956, after the allotted five years had passed, Mr. and Mrs. Ali-Oglu took the Oath of Allegiance. You never saw two prouder people.

Born in Syria

Nesi Ali-Oglu is Syrian by birth. The son of a doctor, he was born in Damascus, and lived in Syria until he was sent to France to complete his education. He graduated from the Polytechnic Institute in Marseilles in 1917. It was here that he learned to be an engineer, a profession that knows no barriers of politics or nationality, and is valuable in any country.

Nesi returned to Syria, traveled to Turkey and there became ill with a form of rheumatism. Searching for a cure, he went to the health resorts in southern Russia on the edge of the Black Sea. Then the Communists took over this part of Russia too. The young Syrian was told he could not return, but had to go to work in Russia. He stayed, having no choice, but was able to work up in his own line and became a proficient engineer. He met his wife in Russia — Anna Ali-Oglu is Russian and Greek — and they lived there until 1943.

One Way Out

When the Germans were withdrawing from Russia that year, the Ali-Oglus fled into the woods, they and their children. As aliens — Nesi had

ANNA and **NESI ALI-OGLU** never believed in anything more in their lives than they believe in the wonderfulness of their new country. His Honor is Judge William T. McCarthy, United States District Court, who addressed over 200 new citizens taking their oath on this day.

PROUDLY with their little American flags pinned on, Mr. and Mrs. Ali-Oglu, brand new Americans, walk down the steps of Boston's Federal Building with their daughter, Erika.

always said "I am Syrian" — they were in a precarious position. They lived for days in hiding so the Russians could not separate the family. They preferred to be taken by the Germans. If they could only survive, this was a chance to get out of Russia.

Mr. and Mrs. Ali-Oglu, their two sons, Egon, 14, and Robert, 12, and young daughter Tania (who later died in Germany from a heart condition and malnutrition) were taken to Essen, Germany, which is in a great industrial area almost on the Dutch border.

Nesi, the engineer, was forced to work on a machine press while his family lived in barracks and bombed-out cellars. Erika, who is now in the sixth grade at the Bird School, was born in the cellar of a bombed-out hospital.

With the Allied invasion in 1945, the Ali-Oglus stayed in Essen, free in a sense, but still aliens. As the war ended, factories in Germany began to rebuild and Mr. Ali-Oglu became head of the engineering department in a big factory. He was making good money, but the Ali-Oglus didn't want to stay.

Wait and Wait and Wait

Living in the British Zone as they did, they could have migrated to Australia, South Africa or Canada. No. They would wait for America. The years passed as they kept trying to get over here. Finally in Dusseldorf, not far from Essen, Mr. Ali-Oglu, through the American consul, registered with the Congregational Church group. More time passed before they at last received notice to go to a camp near Hamburg for refugees who were leaving the country. There they waited for six long months. Then they were shifted to another camp near Bremerhaven for another 15 or 20 days. At last they embarked on the 13th of June, 1951, in an American Army transport ship for their Promised Land.

On their arrival in New York they were sent to Boston and to East Walpole, where their church had a "DP cottage" rented and furnished for families that were then coming over at frequent intervals.

Home at Last

They fell in love with East Walpole at once and determined to make it their home. Gilbert Anderson, son of A. H. Anderson, was the family's sponsor, interpreter, house-and-job hunter. Nesi worked first as a farmer and Anna was a housemaid, baby sitter, or anything she could turn her hand to. When they arrived in New York they had been given exactly $2.00 each. That and their few belongings was all they had to start with. But even when things looked darkest they knew this place was different. This was where they wanted to be. Specifically, they knew they wanted to live in East Walpole.

Soon a job was found for Nesi at the Hill Machine Co., Walpole. Now he felt he was on his way up the American ladder.

Meantime Nesi and Anna were faithfully going to night school Americanization classes in Norwood. Often Erika went along too. Their eagerness to learn all they could about their new country, which they wanted so much to call their own, was touching. They were more than grateful and appreciative of every little thing that was done for them.

Where Credit Is Due

Editor's note: Credit for bringing the interesting story of the Ali-Oglus to these pages of the Review goes to Julia Lewis, Review Reporter and employee in the Office at East Walpole. Miss Lewis has been a friend of the Ali-Oglus ever since they arrived here. Of Syrian descent herself, she was especially interested in them and acted as one of their two American sponsors for their final citizenship papers.

Joins Bird & Son

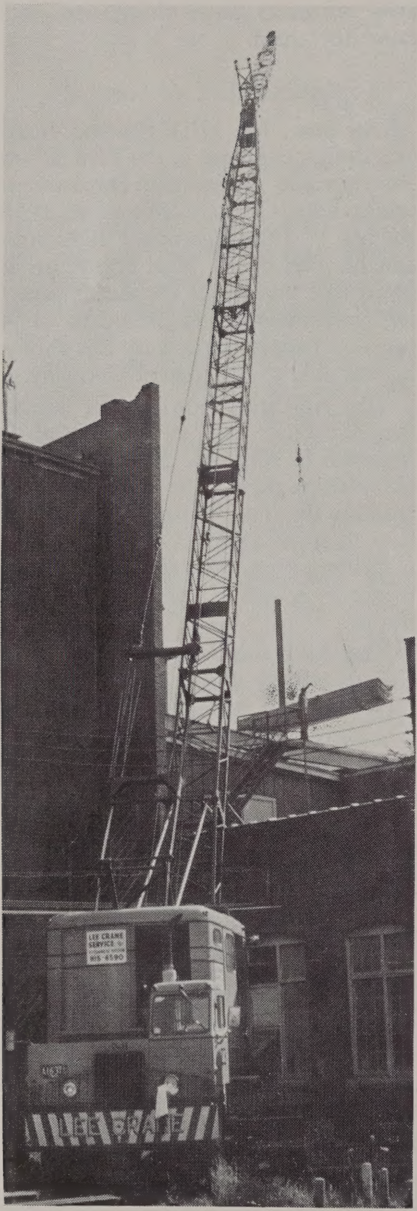
Last year, Mr. Ali-Oglu was hired as a design engineer in the Bird & Son Development Engineering Department under John Callan. (September 1956 Review.) The department likes him and he likes them. Nesi enjoys using again that fine set of engineer's drawing instruments and beautiful slide rule — a couple of the very few things he was able to take out of Germany.

The Ali-Oglus' son Robert joined the Air Force in July 1953 and is stationed in Alabama. He received his citizenship papers six months after entering the service. Robert is married now, as is his older brother, Egon, also a citizen, who lives in Boston and works for a firm of architects in Cambridge.

The Ali-Oglus bought a house on Killeen Road, East Walpole. Both Nesi and Anna drive the family Dodge. The house was furnished bit by bit as money was available, but always nicely. Every year in June they observe their anniversary. It's not a wedding anniversary. Anna gets out the little American flags, friends who have been kind to them are invited in, and they joyfully observe the anniversary of their coming to America.

TOASTER and a **BOUQUET** for the bride-to-be were gifts from her department to Janice Baker, now Mrs. Stephen Melish, of Purchasing at East Walpole. Standing behind her are: Anna Carpentiero, Patricia Smith, Eleanore Medailleu, Mary Silvi, Natalie Locke and Kay Padden.

Long Reach



MONSTER CRANE, its boom is 135 feet long, at work in August picking up material for construction at Floor Covering's Undercoat Department. New coating equipment was going in, Engineer Ernest "Speed" Paciorkowski informed us.

When Children Ride

There are four precautions that should always be taken when children are riding in your car, advises the Institute For Safer Living. Be sure that children's feet and hands are in the clear when closing car doors. Avoid "falling out" accidents by locking car doors. See that children stay safely seated at all times when the car is in motion. Take measures to see that children do not put head or arms out of open windows.

Ninth Year Report on Retirement Trust

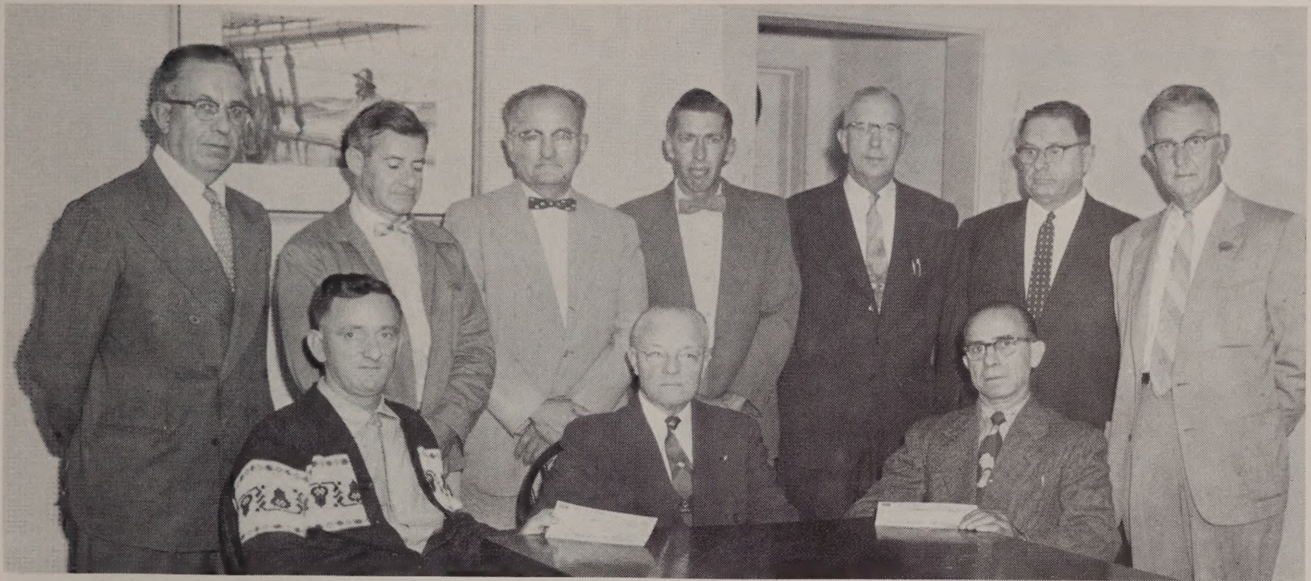
As is our custom, we publish here the annual report of the Retirement Plan and Trust.

Note that in nine years of operation Bird & Son and Berry Asphalt have paid in nearly $6 million. In that period $1,095,078 has been paid out to buy annuities for those who retired. Another $21,893 has been paid in death benefits direct from the fund, plus $219,679 in death benefits paid by the life insurance company on policies carried under the plan.

All these payments have been made through the operation of the plan with no contributions by employees.

Money Taken In		
Contributions from Bird & Son, inc. and Berry Asphalt Company 12/31/47 — 12/31/54,	$5,210,012.98	
Year ending 12/31/55	726,000.00	
		$5,936,012.98
Cash surrender value of insurance policies canceled on lives of employees who have left the company	$ 49,714.64	
Income received from investments (less Trustee's compensation of $19,125.97)	465,893.20	
Increase in market value of stocks and bonds since purchase	636,636.74	1,152,244.58
		$7,088,257.56
Money Paid Out		
Money used to purchase annuities for retired employees	$1,095,078.34	
Money paid or payable to employees who left Bird & Son and Berry before retirement age	72,564.18	
Death benefit paid to beneficiaries, direct from the fund	21,893.98	1,189,536.50
		$5,898,721.06
Money paid for life insurance premiums		1,276,171.88
Balance as of December 31, 1955		$4,622,549.18
This balance of $4,622,549.18 is made up of the following items:		
Cash in bank		$ 78,532.78
Savings bank deposits		50,000.00
Received from Bird & Son, inc. and Berry Asphalt Company, representing contributions to revised Retirement Trust for calendar year 1955		726,000.00
Due from insurance company		1.606.48
		$ 856,139.26
Money invested in securities (market value)		
Bonds (Cost $2,091,521.56)		$2,120,617.81
Capital stocks (Cost $1,080,290.08)		1,678,943.78
		$3,799,561.59
		$4,655,700.85
Less amounts in the distribution fund payable to retired employees and others.		33,151.67
		$4,622,549.18

Number of employees insured under the plan	2,058	
Amount of employee insurance in force		$7,103,560.00
Cash value of life insurance at end of 8th year (not included in above total)		$ 847,119.35
Death claims paid by insurance company (not affecting trust fund)		$ 219,679.00



MECHANICS and **ART** were both represented in the suggestion awards for which these men are gathered. Seated at left, Thomas McDavitt, "A" piper at Norwood Roofing, is getting a Special Award for suggesting a by-pass on No. 1 overlay pump. Then Donato Marrollo, sitting on right, also of Roofing, is being awarded the preliminary $100 for a Business Builder suggestion for a new siding product.

Between winners is their division chief, E. L. Chamberlain. Standing: H. S. Hanna, R. B. Kemp, E. A. Hiller, W. R. Bearce, F. P. Reynolds, R. A. Wilkins and W. C. Ahlgren

September Suggestion Awards

Present First Business Builder Prize in 1956

THE first Business Builder Award for 1956 has been made. The happy recipient of the initial $100.00 is Donato Marrollo, Norwood Roofing Plant. His idea is for a new parquetry design for Insulating Siding. Application has already been made for a patent. $1400.00 more will be due Mr. Marrollo when earned by the sale of this new siding product.

Special Award Also For Thomas McDavitt

At the award ceremonies in President A. H. Anderson's office in September, another Norwood Roofing man also received a special award check. Thomas McDavitt, Roofing Maintenance, was given a special award of $125.00 on his suggestion, "By-Pass on No. 1 Overlay Pump." He had received $45.00 for this same idea in July, but in September was entitled to the additional money because his suggestion had shown additional savings. It has been proven to be an excellent idea showing a substantial saving in maintenance costs on the pump.

$100 in Bonus Money

There were five men who received an additional $20.00 for reaching their fifth accepted suggestion: Daniel Hourihan, DPIF; Donato Marrollo, FBI; Frank Shumski, FFG; Anthony Utorka, FBV; and James Whalen, FBPM9.

Regular awards were paid as follows in September:

Norwood Roofing

Anthony Abril, FBPM7	$20
Francis Brown, FBPM9	20
Thomas Concannon, FBV	20
William Cooney, FBV	20
Rosario Cordo, FBF	20
John Dearnaley, FBM	20
Louis DeBaggis, FBM	20
Patsy Famiglietti, FBF	20
John Instasi, FBF	20
James Kelly, FBPM5	20
Irving Munchbach, FBPM9	25
James Murray, FBI	20
John Stupak, FBV	40
Stephen Tomaszewicz, FBB	20
Anthony Utorka, FBV	20
James Whelan, FBPM9	60
Warren Wing, FBC	20
Thomas Fish, Jr., FBPM9	5

Phillipsdale

Albee Boisvert, DPP	$20
Daniel Hourihan, DPIF	20
Vernon Stromberg, DPH	20

Floor Covering

John Buckus, FFV	$20
Charles Cobb, FFSM	20
Joseph Eppich, FFM	5
Patrick Maguire, FFJS	5
Frank Shumski, FFG	5
Stephen Wilson, FFC	5

SMILE! The fair sex from Floor Covering had a party for one of their friends who was leaving. Caught by the flash are Carol Hunt, Helen DeSavage (nearest camera) and Rita Connolly. Ethel DeVito, the guest of honor, managed to be hidden at the crucial moment.

Graduates and Sponsor

GRADUATES of the foremen's course given last winter at Thayer Academy, Braintree, with Director of Personnel John J. Murphy, center, whose department sponsors this training for selected foremen in the Massachusetts plants. At left are Amos Dixon, a foreman in Shoe Cartons, No. 2 Box Shop, and Charles Mutch, foreman of the Combiners at No. 1 Box Shop. Right, next to Mr. Murphy, are John Koval, No. 9 Machine foreman at Norwood Roofing, and Charles Chorlton, assistant foreman of the Maintenance Department at the Norwood Roofing Plant.

Long Service List

November

Employees

Name	*Year*	*Dept.*	*Years*
Michael Sawkiewicz	11-20-14	Paper Mill	42
Marion A. Tolman	11-26-17	Office	39
Wilmer C. Wiggin	11-27-17	No. 1 Box Shop	39
Louis Maida	11-4-18	Finishing Mill	38
Harold S. Higgins	11-9-22	No. 1 Box Shop	34
Gabriel J. Kakanauskas	11-13-22	No. 1 Box Shop	34
Fred E. Morrison	11-24-22	No. 2 Box Shop	34
Margaret E. Delaney	11-26-23	Office	33
Frank P. Reynolds	11-3-24	Director of Research	32
William P. Carr	11-9-25	Roofing	31
Eleanor J. Morse	11-13-25	Office	31
Helen G. Curran	11-23-25	Office	31
Patrick J. Greaney	11-2-26	No. 1 Box Shop	30
Fred W. Jakel	11-5-26	Floor Covering Sales	30
Roland A. Forbes	11-5-26	Floor Covering	30
Edmund J. Wenstrom	11-17-27	Roofing	29
Edgar M. Grout	11-19-28	Employment Manager	28
Axel A. E. Hertzberg	11-18-29	No. 1 Box Shop	27
Luigi Carpentiero	11-2-36	Floor Covering	20
John Ambruskevich	11-4-46	Paper Mill	10
Karl H. Larson	11-5-46	Paper Mill	10
Samuel S. Primack	11-5-46	Floor Covering	10
Bartley Joseph Foley	11-5-46	No. 2 Box Shop	10
Vito J. Wasilunas	11-6-46	Roofing	10
Francis A. Gotovich	11-21-46	Floor Covering	10
Steven A. Mainones	11-25-46	Floor Covering	10
Edgar M. Johnson	11-13-51	Maintenance	5
Alice P. Donovan	11-26-51	Office	5

CHICAGO

Benjamin Macklin	11-4-19		37
Peter Wagner	11-4-19		37
Harold R. Groters	11-1-51	Sales	5
Anthony Christopher	11-16-51		5

PHILLIPSDALE

John B. Rogers	11-1-26		30
Patrick W. Clarkin	11-10-27		29

SHREVEPORT

Fred H. May	11-15-41	Sales Manager, Mid-South Div.	15
John H. Wren	11-9-51		5

CHARLESTON

James H. Van Hoy	11-10-19	Southeastern Div. Mgr.	37

FETCHING TWO-YEAR-OLD is Ronald Babcock's little daughter, Kathleen Louise. Her daddy works in the Cost Department at East Walpole.

BERRY ASPHALT COMPANY OF ARKANSAS

Doyle Wilson Murry	11-18-41	Waterloo	15

BERRY REFINING COMPANY

Roy E. Andree	11-15-51		5

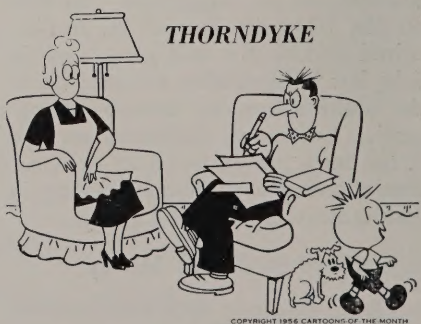
Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Philip H. Bailey	11-1-04	52
Timothy J. Riordan	11-12-07	49
Lewis Walter	11-5-08	48
Michael McDonagh	11-6-11	45
George S. Petraitis	11-28-19	37
James Bunascienk	11-22-22	34
Jesse B. King	11-9-25	31

PHILLIPSDALE

Manuel M. Costa	11-9-23	33



"What do you mean, I'm not learning anything if you do my homework, dad? I'm learning to delegate work"

Milling Around

MAIN OFFICE

JULIA SMITH
SABINA COSTELLO
LOUISA GRAHAM
ANNA CARPENTIERO
MILDRED SANBORN
CAROLINE COGSWELL
JULIA LEWIS
WILLIAM GRAZADO
MARY SEXTON
PAT McDONALD
RITA PETRONI
AURORA SAVI

Lou Harriman, Roofing salesman, playing with Les Cross of Pocasset, won low gross at the weekly Cape Cod pro-amateur golf tournament at Hyannisport, according to a newspaper item dated September 26. Score was 70. The news account goes on to say that low net honors were won by Harriman and Charles Schuck with a 72-6-66. Congratulations to Lou!

While Marty Blondell, Floor Covering Sales, was attending the Boston Vinyl show, back home he was elected president of the Ponkapoag Civic Association. This is a community group in his home section of Canton, which has as its purpose the promotion and running of parties, dances, and so on for the youth of the neighborhood.

The Review welcomes a new reporter in the main office — Aurora Savi of VK (Addressograph and Multigraph), who is taking over the general area covered by Betty Wentworth, who has left.

Anne Kelliher's many friends were sorry to see her leave the second floor of the Main Office in Floor Covering Sales to be transferred to CPX, Box Sales. A luncheon was held for her at Vega's on September 20 and Anne was presented with a lovely handbag. The crowd at CPX, however, is very happy to welcome Anne to their department.

Sympathy is extended to Ted Aber on the death of his father in September at Amsterdam, New York.

Mary Concannon vacationed in Maine and made several whistle stops through the state.

Elizabeth Gleichauf and three other girls (all nurses) took an automobile trip north to Quebec and Montreal and back via Lake George and the Mohawk Trail. Her friends' professional services were not needed on the trip, we are happy to report.

Mime Berteletti vacationed at Falmouth for a week.

Isabel MacLeod, former nurse here, and her mother, on from Florida, visited at Isabel's sister's (Helen Davignon) in Pawtucket during September. Some of the old gang who saw them said they are completely sold on Florida as a place to live.

Marianne Cercone, formerly of Purchasing, and her husband, Louis, are the proud parents of a baby boy, Michael, born September 12 at the Norwood Hospital.

Anne Carpentiero of Purchasing took a month's leave of absence and went to California. Pinch-hitting for Anne as Review reporter was Natalie Locke, to whom we say thank you for several news items.

Janice (Baker) and Steve Melish toured from Maine to Virginia on their honeymoon.

Alayne Whitaker of the Credit Union has been ill at the Baker Memorial Hospital, Boston. All her friends wish her well and hope she will be much better soon.

At Gordon and Angela (Maiuri) Smith's wedding reception at the Hotel Vendome in Boston, Bird office people were really in the limelight. Diana Dery caught the bride's bouquet and Harold Bailey caught the bride's garter.

We welcome Margaret Taylor of Norwood to the I.B.M. Key Punch room.

Dan Hurley, Dept. VS, spent most of his vacation week at Wachusett Country Club, trying to break the proverbial 100.

Margaret Lowerison had the pleasure of a visit from her sister and husband, Mr. and Mrs. John L. MacDonald from New Glasgow, Nova Scotia. She hadn't seen them for quite some time.

"Mac" MacDonald is sitting on top of the world in more ways than one. He is now a proud home owner at 17 Moose Hill Road, East Walpole.

A. V. Wilson has become the most "TRAVELINGEST" man these past few weeks. He has been assisting the Advertising Dept. in putting over our new product, Bird Vinyl Floor Covering, at the big sales shows.

We welcome to CD (Sales Promotion) two new employees, Adeline McCarthy formerly of CF (Floor Covering Sales) and Eileen Pazniokas, who comes to us via the Norwood Lumber Co.

LOOK OUT! "Rory" Savi is sporting around in her boy friend's new-to-him Ford two-door Customline.

Gladys Noddin spent one week of her vacation visiting with her sister and husband, Mr. and Mrs. Bert Seekins, of Farmington, New Hampshire.

We are glad to see Jerry Buckley, telephone operator, back to work after a week in the hospital.

Peg Corcoran and Mattie McLauchlan had a wonderful time in New Hampshire at Lake Winnisquam, the same place they had visited earlier in the summer.

ALL OF THE FINISHING MILL WISH YOU THE BEST, said friends of Ninnette Grusheski as she left the Plant Office early in September to be a full-time housewife. They also presented her with a gift of money to remember them by. Left to right are: Louis Avanzini, Ray Colaneri, Elizabeth Connolly, Josephine Rose, Ninnette herself, Lillian Jostin, Lena Cavanaugh, Alba DeFlaminis, Mary Linnehan and Anne Griffin.

REMEMBRANCE for Mary Molla on a recent Bird & Son anniversary was a lovely silver sugar and creamer set and also, of course, a bouquet from her department. Mary is head clerk in Purchasing, in case you need an introduction.

Bud Williams enjoyed a week's vacation down Maine.

Alice Peterson, who worked here before her marriage, visited us early in September and reports that she and her husband love Chicago and plan to make their home in the Middle West.

Mary (Costello) Brown and husband Dick motored to Edgeley, North Dakota, on their wedding trip to visit with Dick's parents.

Another wedding couple, Carmela (Mariano) Connare and her husband honeymooned at Wolfeboro, New Hampshire.

Elin Johnson and Helen Goetz, both of Payroll, took a September vacation.

Parkie Rogers spent his September vacation motoring through New Hampshire and Vermont.

Steve Traudt was notified early in September by United Air Lines that he has now become a member of their 100,000 Mile Club. To new members the airline sends a card, gold lapel pin and wall plaque. All this happened before Steve's flight with his Air Scouts to Pensacola later in September. This last, of course, was a government, not a commercial flight. (See picture of local men and boys on Navy flight.)

Our deepest sympathy is extended to Faye Hitchman on the death of her husband.

PAPER MILL

THOMAS FLOOD	JAMES A. SCHULLER
EDWARD GERAGHTY	ELNA GOTTBERG
FRANK NYBORN	NELLIE COUGHLIN
EDWARD WISNIEWSKI	MILTON GARDNER
JOHN KALIS	JAMES BARNES

MAINTENANCE

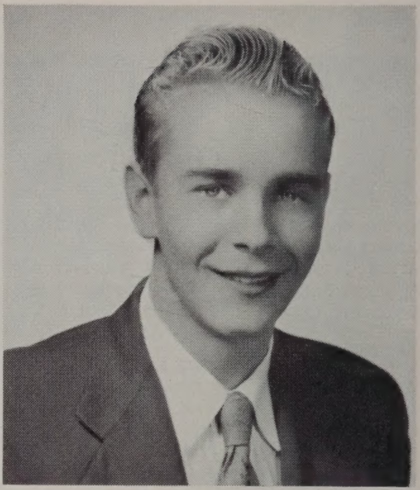
Bob Ivatts was surprised with a bachelor party recently at Holman Hall. He was presented with a gift of cash and many bits of advice. The best of wishes from the boys in the shop go to Bob and his bride, the former Helen Alty of Norwood.

Rocky Silvestri has moved into his new home in East Walpole.

At recent rest periods in the Brigade Room, political discussions have had top billing. Burns guards John Morse and Andy Walker have been duly appointed chairmen of the Republican and Democratic discussion groups. Sgt. Bill Ewell has been appointed moderator.

Pat Curran has finally done it and his old Buick has joined the mothball fleet. Pat is now driving a new-to-him Pontiac.

Bill Swinnerton and Leo Murphy, pipers, and Hank Meyer, No. 1 Box Shop shipper, tried their luck in the annual Vineyard Fishing Derby. Bill says he caught three blues.



RECENT GRADUATE of Norwood High is Machine Shop Foreman Bob McLaughlan's son, Robert Bruce McLaughlan. In the Naval Reserve, young Bob was working on the Cape this past summer.

Bob Hood flew back from his summer visit in Scotland, saying that's the only way to travel. He and his wife had some wonderful trips in Scotland. Bob hadn't seen the country since he left years ago to come across the water.

FINISHING MILL

We wish to welcome Robert Graves and Robert Smith and hope they enjoy their stay here.

Best of luck to Alma Walsh, who recently acquired her driver's license and is also the owner of a new two-tone green Studebaker.

Martin Flaherty has left us to work in Stock Transfer at the Paper Mill. Good luck.

PRODUCTION AND POWER

Bartley Devine, who worked on No. 2 Paper Machine, sent a card to us last month from Ft. Dix, New Jersey, where he was learning his "hut-2-3-4's" in Army basic.

The Mill Office welcomes Tom Tate as their new messenger.

Gladys Eisenhauer was on jury duty last month.

Frances Clare and her family spent a few days over Labor Day at Lake Winnisquam, New Hampshire.

Retiree Michael Burke of East Walpole had the pleasure of having his son, Michael, Jr. on from California for a visit. Mike, Jr., who worked as a messenger here back in the late '30's, works for Arrow Rubber and is the father of three, two boys and a girl.

Martin Flaherty of Stock Transfer has been ill in the hospital.

Superintendent and Mrs. John J. Burke spent a fine vacation at their cottage at Falmouth Heights.

Local Air Scouts Guests at Pensacola

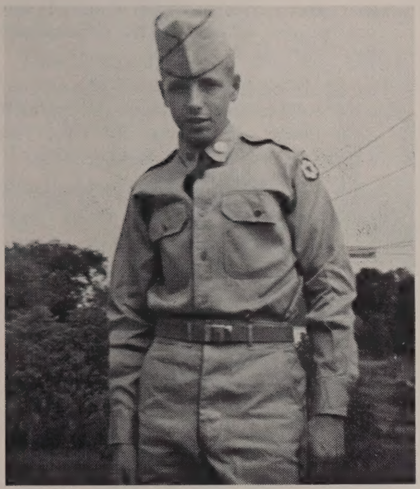
FREE TRIP TO PENSACOLA from the South Weymouth, Mass., Naval Air Base, September 26-29, as guests of the Navy was the privilege of Bird & Son's Steve Traudt of Industrial Engineering, two of his boys, and other members of Norwood Air Explorer Scout Squadron No. 42.

In front from left are: John Toomey, David Stonefield, Edward Maloof, Joel Holmes and Jerry Traudt.

Back: Keith Traudt, Robert Trestall (leader), Charles Treciokas, Tom Santoro, Larry Restall, J. Osborne Holmes (leader) and Stephen C. Traudt (Leader).

Trip via Navy R-5 (like commercial C-54) was reward for satisfactory completion of a course given by the Navy at the air base last spring. Fifty-six Explorer Scouts, altogether, from towns in this area made the expedition in two planes.

Correction! The trip cost each person a total of $6.00 for meals for four days.



NOW IN GERMANY. PFC John R. (Jack) Wilson was clerk in Stock Transfer (DMT) at East Walpole before entering the service. He recently graduated from the Transportation School's helicopter repair course at Fort Eustis, Virginia. Overseas Jack is assigned to an engineers' combat division at Frankfort.

MAYFLOWER SEA FOODS
DEEP SEA FISHING
CAPT. JOHN

THIS IS THE LIFE. Mike Sawkiewicz of the Waste Water Department of the Paper Mill is over there on the starboard side sitting almost under the "N" in FISHING on the sign. John Sawkiewicz of Floor Covering Undercoat, his son, is the man up forward, at extreme left of picture. This certainly is a 20th century view of Plymouth, town of the famous Rock.

Mr. and Mrs. Earle Davis vacationed at West Dennis one disappointingly cool, wet week in September. The fish should have been happy because it was too cold for a man to sit out in a boat and hang a line over to catch them.

Earle Quimby has been remodeling his home in East Walpole.

Fall vacationers include Martin Kane, Sr., Harvey Batten, George Lamore, Harold Tracy, George Boone, Harrison Holton and Walter Bisdnack.

Jack Holliday is home from the hospital after a long visit there.

Patrick O'Malley was a late vacationer at Nantasket. Boy, bet that water was c-o-l-d!

Hartford Doucette and family have been on vacation in California.

Herb Bartlett and family have been on a motor trip through Maine and New Hampshire.

We are glad to welcome Arthur Washbrook from Braintree. He is a first class fireman.

No. 1 Box Shop

John P. Walsh — Andrew Center
Ramona Chicoine — Miriam Hill
Patrick Silvestri

If you see Jim Ellis of the Combiners going around sticking out his chest it's because he's the proud grandfather of twins, a boy and a girl.

Tom Concannon is back after a three months' visit to Ireland.

Bill Urquhart has been very sick, but we are glad to report he is much better, though he won't be back to work for a little while yet.

Joe Silva has a new Nash Rambler.

We welcome Mrs. Anne Bunker of Foxboro to the FX-1 Office.

Rod Urquhart's big day was looming when we reported this item — his wedding to Margaret Costello of East Walpole.

Sully Jennetti returned from a visit to Ohio where he formerly worked.

Claude Smith had the flu early in his vacation but recuperated well.

John Locke went to Newfields, New Hampshire, on his vacation.

Joe Duoba has a car, but he takes the bus to work. We asked Joe why and Joe said he can't enjoy driving to work, thinking about how much it costs, burning up all that gas.

No. 2 Box Shop

Joseph Smelstor, Jr. — Anne Kelter
A. D. Smith — Catherine Brady

The many friends of Martin "Minty" Saulen will be pleased to know that he is coming along well. He has been transferred to the Veterans Hospital, Rutland Heights, Rutland, Mass., where the visiting hours are 3 to 5 every day.

Byard Bennett enjoyed his vacation just taking life easy with a few short trips to make it complete.

Jack Mitchell spent most of his vacation on the golf links.

Gertrude Jalkanen spent a few days at Martha's Vineyard, then a few more on Long Island. Gertrude said the weather was very cold.

Ed Bigelow with his family spent a few days seeing their son Robert, who is stationed at Presque Isle, Maine, then went on to Canada. They were in Prince Edward Island, Antigonish and Cape Blomidon, Nova Scotia.

Bill Grinavic and family went to Angle Pond, New Hampshire.

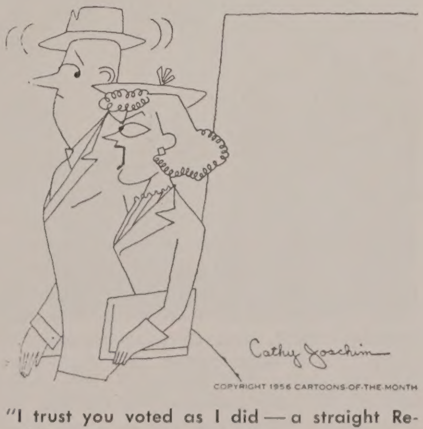
The Rossettis, Joseph and his wife, vacationed at Falmouth.

Glad to hear that Anthony Montisano is coming along well after his operation and expects to be back soon.

Robert Collins with his family went to Kennebunkport, Maine.

John Smith and family took a trip to New Hampshire.

John Olson took a few days at home then a few more were spent at Bartlett, New Hampshire, and Harmony, Maine.



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"I trust you voted as I did — a straight Republican-Democratic ticket!"

NORWOOD ROOFING PLANT

ARTHUR MCKENNA
RUTH PHELAN
RICHARD CARBERRY
JOSEPH NEVINS
MARY DRISCOLL
JULIUS AUKSTOLIS
JOHN FOLAN
FRANCIS WALL
MICHAEL MEOMARTINO
E. H. KALLSTROM

Vacationers from No. 7 Machine included Joseph Nevins, who took a trip through northern New England and New York; John Reynolds, who was listed as doing his home work; Charles Brown, a week of fishing; Harland Bullard was at home; and James Berube, who was home part of the time and had a trip up to Maine.

We extend our heartfelt sympathy to John Grudinskas, whose mother passed away last month.

Tom DeSena spent his vacation on an auto trip to Canada and northern New York State.

John Instasi is driving to work in real style, having bought a new Olds Holiday hard-top coupe.

A couple of our summer workers who have left now are George Delaney, returning to Brown University for his senior year, and Illar Muul, who is a freshman at the University of Massachusetts.

Winners of events at the Roofing Union chickenbake held at the Walpole Sportsmen's Club on September 9 were:

Rolling Pin Contest
Mrs. Martin Vitkauskas
Mrs. Mary Vandenboom

Horseshoe Contest
Kendall Staples
Charles B. Brown

Girls' Races
Patty Kozak
Karen Klosowski

Boys' Race
Anthony Utorka

Midget Girls' Contest
Linda Purpura

Francis Rodrigues of the Foremen's Office is attending evening classes at Bentley School of Accounting and Finance.

Harold Smith, our office boy, got his driver's license, but all we see is a bike. Wonder where Harold's "puddle jumper" is.

George Smith, retired, stopped in to see us recently, looking wonderful, feeling wonderful and enjoying every day of retirement. It gives you a new lease on life, just to talk to George.

Richard Arling was given a bachelor party last month at the Ten Pin Inn in honor of his coming marriage in November to Patricia Smith of Traffic. Gifts included a wallet, money and watch chain.

Mr. and Mrs. John Colaneri and family vacationed down on the Cape.

Dick Storkfelt, head electrician, vacationed with his family at Swift's Beach.

John and Mrs. Hutchins spent their vacation with Mr. and Mrs. Dick Sprague, of Cabot, Vermont, formerly of Bird & Son, East Walpole. All spent some time touring Canada.

Jim Jackson and family spent their vacation at Wellfleet, Jim spending most of his time in his new boat receiving expert advice on fishing from son Billy. His son's fish did not get away.

Ruth Phelan is welcomed aboard the good ship "Review" as new reporter from the Roofing Lab. Ruth is taking over scooping the Lab from Len Weaver, who's been a reporter for some time but has too many new duties as an assistant chief chemist. Many thanks to Len, who has often brightened these columns, and a big handshake for Ruth.

Arthur Balduf spent his vacation in Harpswell, Maine, where he is building a summer home.

Dave Fleming had an interesting tour of Connecticut's Naugatuck Valley, which was so badly damaged by floods a year ago. Dave, who was visiting friends, said recovery is not complete yet.

Herb Davis, we note, is one of our citizens who is active in the civic affairs in the Town of Norwood.

Jim Mack, on his third week of vacation, joined the do-it-yourself boys and painted his own house. No going on trips, Jim said, while young Jimmie is in school.

Ralph H. Sweinimer from Whitman is welcomed as engineer in the Roofing Boiler Room.

FLOOR COVERING PLANT

WILLIAM MELISH
GEORGE GROVER
CHARLES COBB
THOMAS BLUNDELL
NAZARENO LORI
PHILIP MUEHLBERGER
GEORGE SHACKLEY
DOROTHY HAWES
FRANK SHUMSKI
JOSEPH WALL
JOSEPH RADZEVICH
WILLARD JONAH

Willard Jonah, regular FFNC (Undercoat) reporter, is still out of work. He is home recuperating from an automobile accident last April and would appreciate any visitors.

Editor's Note: News from FFNC this month came in from Edward Silva, department clerk, who kindly gave us a hand in place of ill reporter Jonah.

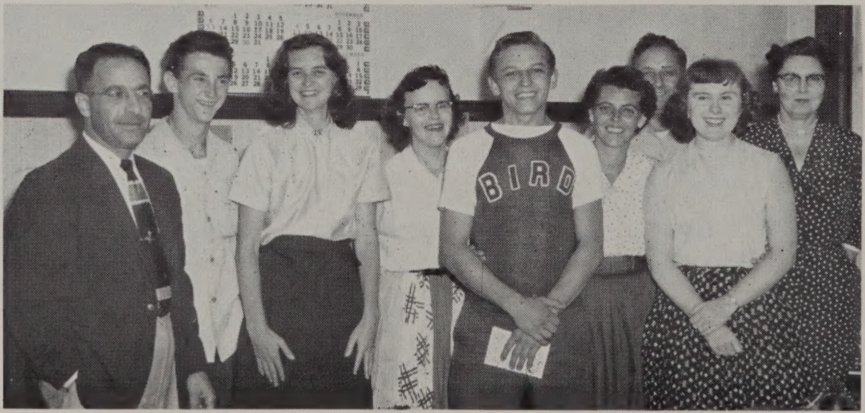
H. E. White, Undercoat Department foreman, returned to work after a three-week tour of the Chicago-Milwaukee area.

Harvey Jones, Undercoat, finally gave up the last of September on the Red Sox for 1956.

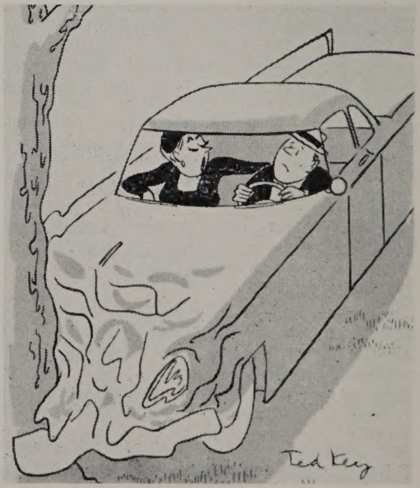
Joe Wall took some of his vacation when new son David William arrived. Communiques from the home front that week via the Lab reported mother and child doing nicely and father busy hanging out the washing.

Dick Bunker, son of Jim Bunker of Shipping, has just finished a very successful season pitching for Schenectady, New York, of the Eastern League. Jim was able to see Dick win in the play-off games.

Bill Riley, Shipping, must have planted a lot of potatoes last spring. We got a



SMILING EDDIE, Floor Covering messenger, is given a happy sendoff as he leaves for the Navy. That's Eddie Szahun, with the BIRD softball team shirt, surrounded by friends, from left: Gus Sacre, Ray Santosusso, new messenger, Beverly Ferran, and Jeanette Coolidge. And on the other side: Marylee Gibadlo, Larry Bishop, Carol Hunt and Kay Adams. Eddie was one of the stars of the past season's Bird Club softball competition.



"Lovely car, comes equipped with everything but brains."

report for a while on his daily dig of potatoes.

Dick Blake spent his vacation visiting various parts of New Hampshire. Dick, who now lives in Norwood, was born and raised there.

Joe Waseleski, with the Bird Club team a year ago, has been playing softball with a home town team, the Foxboro Furniture Club, this year. Joe's hitting and fielding was a real addition to the team.

Bill Cody of the Design Department spent a week with his wife and six-year-old son camping out early last month at White Lake, New Hampshire. They didn't see a fly or mosquito the whole time.

Ted Paul has been out sick with the grippe.

Broney Slauzis has left the Undercoat Department to return to Shipping.

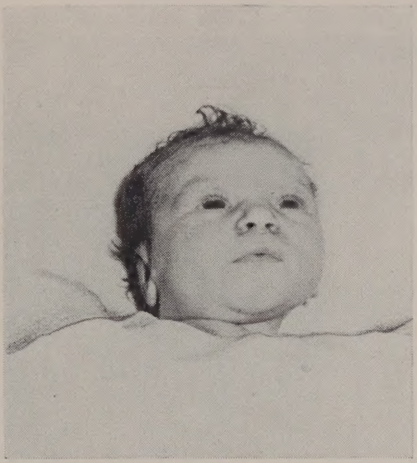
Bill Hall has transferred from pullout man to crane man in the Undercoat Department.

Larry White, Peter Stasis and Eddie DeRoche, all of whom work the 11-7 shift regularly, have been nicknamed the "Night Owls."

Joe DiMarzo, Design Department, and his family vacationed again this year at Sakonnet Light, Rhode Island, "where there is nothing around for miles." They love it.

Correction! In the "Golden Age" picture, page 17, in last month's Review, were four men, one of whom was incorrectly named. He is Lorenzo Notarangelo, of course, Floor Covering retiree, not Angelo, as given under the picture.

W. J. Hill, Inc., News



FIRST GRANDCHILD for Dom Long, W. J. Hill driver, is this tiny miss, Theresa Williams. She is the daughter of John and Grace (Long) Williams. Her dady serves in the U. S. Coast Guard.

Ruth Emmons of the office on her vacation visited her brother, Donald, in Navy boot training at Bainbridge, Maryland. Donald is scheduled to graduate on October 27.

A bar mizvah was given on October 13 for David Larry Rodman, son of Mr. and Mrs. Melvin R. Rodman, at the Temple Beth-El in Dorchester. A reception was held at Morton Plaza afterwards.

There was a wedding in the Gogan family last month. Arthur Gogan's stepson, William Keep, took as his bride, Barbara Randall of Hingham, on September 22, at the South Union Congregational Church of South Weymouth. A reception was given at the bride's home and the young couple spent their honeymoon in New Hampshire. (Wedding picture next month.)

Acknowledgments

The family of Donald Albright acknowledges with grateful appreciation your kind expression of sympathy.

(Chicago)

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated.

Ted Aber

To thank you for your kind expression of sympathy.

The Chapman Family

Your kindness and sympathy are deeply appreciated and gratefully acknowledged.

The Berry Family
(Phillipsdale)

Your kindness at this time is more deeply appreciated than any word of thanks can express.

David J. White and Family
Melvin J. White and Family

Other Acknowledgments page 25

Employee with Most Unusual Spare-Time Job

Uuno the Clown-Magician

UUNO WIIK takes the cake as having the most unusual spare-time job of any Bird & Son employee. And it sounds like the most fun. His regular job is in the Norwood Roofing Sample Department. On Sunday afternoons he's a combination magician-clown at the Lord Fox, an attractive hostelry in neighboring Foxboro. Uuno's job is to entertain the youngsters coming to dine with their parents or relatives. He not only tickles and mystifies the kiddoes — and their elders — but he has also instituted the "Clean Plate Club" for the young patrons.

Uuno, whose wife also works there, has been at the Lord Fox for over seven months. He has been making magic a lot longer than that and he has always been interested in acting. One of the founders of Norwood's Curtain Timers, Uuno was already in dramatics back in grammar school days.

Asked about what some of his tricks are, he rattled off such titles as "Chinese rice bowls," "Welsh rabbit pan," "Wines and water," "Hand guillotine" and "Vanishing milk pitcher."

KIDDIES' PAL and parents' friend, Sundays at the Lord Fox. This picture was taken at another affair, when Uuno made up the little boy to look just like him.

This last is a killer-diller. Sunday diners at the Lord Fox see the clown set out a pitcher of milk. Carefully he then takes a newspaper and makes a cone out of it. He pours in the milk from the pitcher and quite naturally a little is seen to drip out of the small end of the cone. Then he casually walks toward one of the tables. Suddenly the clown tosses the cone toward one of the customers. The customer ducks — horrors, his best suit will be ruined! But no milk comes out of the cone. Where did it go? Uuno knows, but you don't.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL

DAVID S. LOWRY
ALLEN PERKINS

LESLIE E. HOWARD
RAYMOND NOLAN

UNION OFFICERS and Outing Committee at Phillipsdale's annual Labor Day affair of Local 878.

In back, Union officers: John Borges, treasurer; Joe Wynne, vice president, Ed Moore, International representative, Ernest Paiva, president, and Vernon Stromberg, recording secretary.

The committee, in front: Ed Godin, John Arruda, Armand Roy and Mike Pella.

Mike Tavares, Rex Salisbury, Joe Figueiredo.

Lawrence and Ted Smith, sons of Ed Smith, who took all these pictures, and Mr. and Mrs. August Enos.

Paul Knight, Phil Zompa and "Swede" Pierson.

Vernon Stromberg, Jr., and his father.

LABOR DAY CLAMBAKE

LOCAL 878 held its annual clam bake Labor Day at the White Rail in Bristol. Clam chowder and clam cakes were served at 1:00 P.M. with the bake at 5 o'clock. Children were given free potato chips, popcorn, lollypops and balloons.

Retirees were invited by the union and two attended, Rex Salisbury and Ed Roy.

The results of the races were as follows:

Boys' race
6–8 years old — Gary DiOrio
8–12 years old — Edward Perry

Girls' race
6–8 years old — Deborah Brightman
8–12 years old — Roberta Turner

Three legged race
boys and girls — June Sylvester and Judy Tweedie

Mrs. Paul Knight and Rosemary and Ann Knight at the edges of the picture.

Paul Knight, Ed Roy, August Enos, Joe Sirignano, Manuel Paiva.

Clambake

(Continued)

Balloon race

Mrs. John Borges and Mrs. Mike Pella

Pea race

Mrs. John Borges

Raisin race

Mrs. Louise White

Marshmallow eating contest

(marshmallows hung from hat rims and eaten without touching of hands) won by Patricia Oliver and Al DiFonzo.

Invited guests present were Mr. John Murphy, Mr. and Mrs. Paul Knight, Mr. and Mrs. John Phelan and Mr. and Mrs. Ed Moore, area director for United Paperworkers Union.

Attendance totaled 310 employees, families and friends.

The committee consisting of John Arruda, Chairman, Ed Godin, Armand Roy and Mike Pella and the volunteers did a very good job.

Around the Plant

Bill Kanoski of DPH and DPC was the winner of the Public Links Golf Tournament in Providence, September 3. It seems that because of fear of darkness the last match was played in a hurry — and that was right up Bill's alley.

Two new Union stewards have been appointed, John Gecawich for DPHT (Stock Handling) and DPC (Cutting and Sorting) and Ed Smith for DPIF (Insulating Board Finishing).

Our three students have returned to school. Les Howard and Arthur Weddell are back at the University of Rhode Island and Fred Lowry is attending the Yale Divinity School.

Our sympathy is with the family of Louis Threshier in the death of his daughter, and with Bob Berry in the death of his mother.

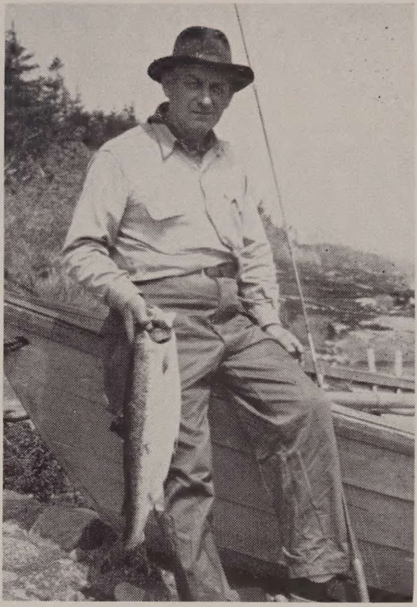
We welcome two new men who have started with us, William Conway, Jr. and David Bethel, Jr. We hope they like working with us.

Russell Carter of the Laboratory spent a week at Camp Drum, New York with the engineering battalion of the Rhode Island National Guard.

Fred Matthews, Al Hammond and Joseph Queenan hired a boat Labor Day at Cape Cod to go fishing, but had not even a bite. There was enough fish around for everybody but for these three poor men.

Albee Boisvert went on a trip over the Labor Day holiday with his family to Syracuse.

We were glad to see Jose Ladd, retiree, who came in on a visit.



IN NEWFOUNDLAND. Ed Vatcher on a recent vacation trip to Bargeo, Newfoundland, had considerable luck with the salmon. Ed ties his own flies and cans the salmon he catches. His catch included eighteen $6\frac{1}{2}$ pounders and one weighing $8\frac{1}{4}$ pounds.

PREVENT
GRASS FIRES!

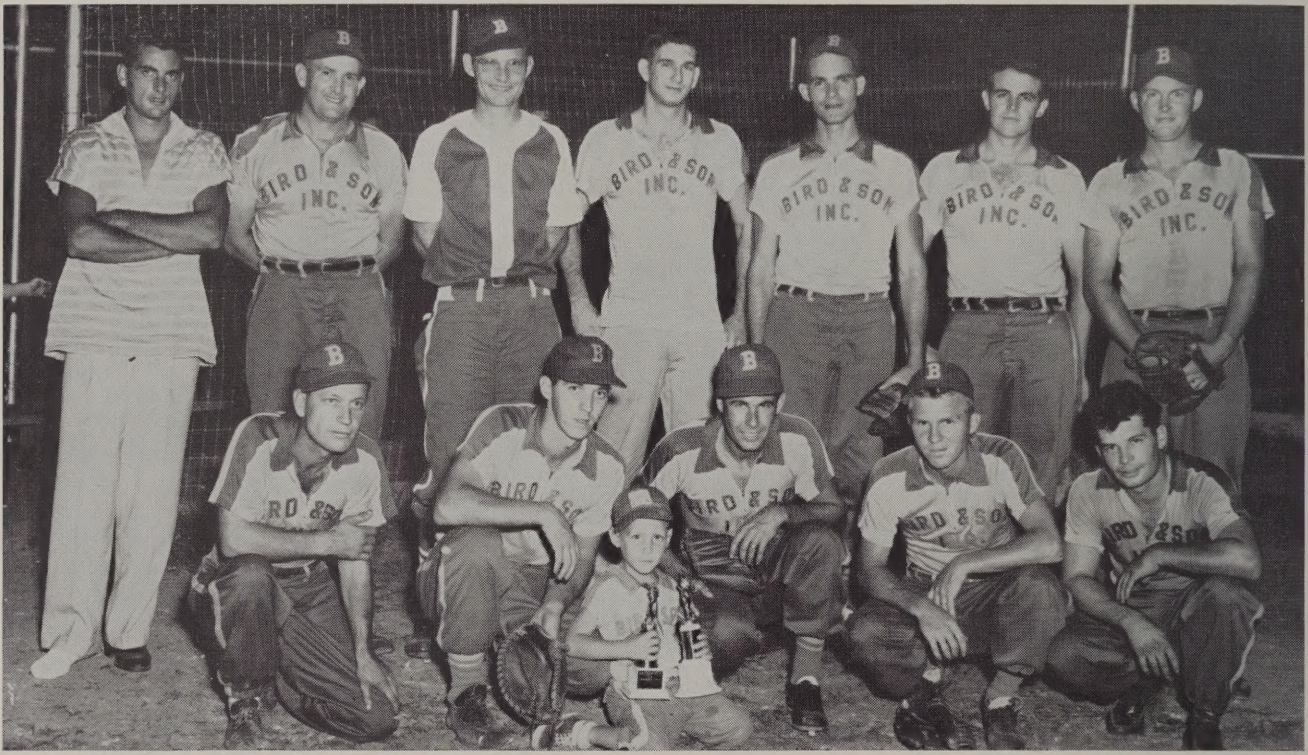
TUNA, an 85-pounder which he caught off Cape Cod, is displayed by Ernie Oeser of Phillipsdale Stock Handling. Notice the difference in the shape of this fish compared with stripers.

RETIREE JIMMY CICERELLI from Phillipsdale was photographed with his sister Teresa in Naples on Jimmy's recent visit to Italy. They hadn't seen each other for 55 years. You can imagine that this was quite a reunion.

OFF TO CAMP. Edward Perry, Jr., son of Ed Perry at Phillipsdale's Wood Department, was about to board the bus in Providence for Boy Scout Camp Yagoog in Rockville.

SHREVEPORT ROOFING AND FELT MILLS

STAFF: LUCILLE BURROW, D. L. OLIVER, JR., WILLIE L. SMITH, FRANK MARKHAM, ANNE EDDY, J. K. COLVIN, JOHN E. EVANS, JR., RICHARD POTTER, Photographer



COMMERCIAL LEAGUE CHAMPIONS and **RUNNERS-UP** for City Championship of Shreveport are these Bird & Son softball players. Kneeling, from left: Clayton Taylor, Robert Catts, Elton Bamburg, Jackie Wise and James Oliver. Standing: Clayton Cobb, Phil Johnson, coach; D. L. Ford, O'Leary Lander, Huey Humphrey, Jesse Bruce and John Evans, manager. Down front, holding the trophies and wearing his Bird & Son uniform is Mickie Humphrey, mascot.

Commercial League Team Bows in Finals To Jersey Gold

BIRD & SON'S Commercial League softball team repeated last year's march to the finals of the city championship softball tournament again this year. This time, however, it was not regarded as an upset because our team had been picked as one of the tournament favorites to reach the finals.

Once again though, as in last year's tournament, our hopes of becoming the city softball champions were dashed. We were beaten in the finals by a very good Jersey Gold softball team and had to settle for the title of city runners-up for the second straight year.

Jersey Gold is considered one of the best teams in the state and we are proud of the fact that it required all their effort to beat us by the close score of 3 to 1. Our run was the result of a towering home run over the center field fence by catcher Jesse Bruce. This was the first hit given up by Jersey Gold's pitcher in four games. The top defensive plays of the final game were turned in by left fielder Jackie Wise, who made several sensational running catches to make putouts of what appeared to be sure base hits.

Shreveport Speaks

L. L. Williams, retired Southwestern Manager, is very active in civic affairs of this community. He was appointed a member of the five-man Municipal Fire and Police Civil Service Board recently. We are sure he will do a good job. Mr. Williams is also a director of the Shreveport Chamber of Commerce, Treasurer of the Caddo-Bossier Safety Council and member of the Shreveport Rotary Club.

John Evans and Phil Johnson own a squirrel dog between them. It fell to John's lot to keep him. The first night at 1 A.M. the Evanses were awakened by the most mournful howling imaginable. Sleepy as they were, they went to investigate, only to find this hound sitting on the sidewalk, howling at the moon. John says that he, the dog that is, loves to fight. John is already out $22.00 for shots because of infection from a fight and until squirrel season opens, he won't know whether the dog is worth a dime or not.

While his son, Perry, was home on leave from the Air Force in Oklahoma City, Blanchard Watts took a vacation and spent it in the country where they have remodeled the old home place near Ringgold. He was kept quite busy cleaning up around the place, and each space that was cleared Perry planted with turnip seeds — even among the roses in the rose garden. Perhaps he has in mind flooding the market this fall.

Ruth Burden, our new switchboard operator, has been doing quite a bit of dove hunting. Even though she has had some luck with game, Ruth lost her car keys and had to leave the car parked at the road where she was hunting.

A. W. Miller enjoyed a vacation in St. Louis driving his new air-conditioned Chrysler.

N. R. McNeill and his family spent a few days on the coast deep sea fishing at Golden Meadows. They had a very good time but were driven in early by the high winds from the hurricane Flossy.

Ora Miller took a week of her vacation and came back with a new car. She said she was very glad to get back, since it seems that she worked too hard at home.

Gladys Bryan took a week of her vacation

Chicago Roofing Plant

STAFF: Robert W. MacLeod, Rose Fox, Virginia O'Brien, Joseph Blackman, Martin Pearce

Donald Albright

DONALD ALBRIGHT of the Chicago Plant passed away on September 18, 1956, after an illness of about two months, at the age of 44.

Donald had worked for us in many departments since 1952 and was a very able and willing worker.

He is survived by his widow, Jean, and four children, ranging in age from 9 to 18; also a sister, the wife of John Whitehall of the Chicago Plant.

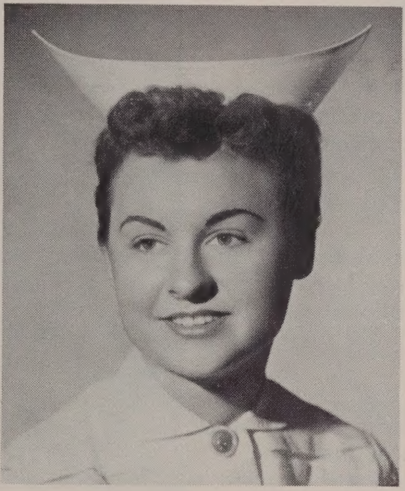
The funeral service was held September 21 at St. Kilian's Church in Chicago.

Chit Chat

John Pride, an ardent Milwaukee Braves fan, was so saddened one day at the Braves' loss to the Chicago Cubs (he had already changed into his street clothes before hearing the final score) that he absentmindedly changed back into work attire, got into his car and went home.

Steve Blackman and family had an enjoyable vacation in Texas, visiting relatives and friends.

Leon Johnson after a year's leave has returned to work. Welcome back, Leon!



OH, NURSE! Frances Soltan, daughter of Tony Soltan of Chicago's Sample Department, is a recent graduate of the Little Company of Mary Hospital School of Nursing. Frances took a sight-seeing trip to New York while awaiting the results of her state exams.

We welcome Mrs. Donna Barton to the Sales Department. We hope she will enjoy her stay.

Bill Keaton and wife enjoyed their vacation touring some of the Rocky Mountain states. Only trouble was that it was pretty cold at times. In fact, one night the car radiator froze up. In spite of that it was a wonderful trip.

Nick Tomei, president, and Dewey Goodar, secretary, of the local union attended the national convention of the union recently held in St. Louis.

John Henry Pride, our oiler, spent his vacation getting his apartment building set for the winter, and taking a trip to Little Old New York City.

We also want to welcome John D. Williams, our new salesman in the Kansas City area.

Jack Whiteman moved into his new apartment, while Milton Crawford (better known to Bird employees as "Fuzzy") bought a new ranch-type home in Robbins, Illinois.

Joe Blosky's (Compound Dept.) hobby is having a beautiful lawn and flowers. His place was at its best during September. The name Blosky is on the lamp post, if you'd like to drive by.

We welcome William Meyers to the Shipping Department.

Have you seen Anthony Christopher's new Buick? It is a bright red, white-top Century, with white-wall tires and black and red custom trimmed upholstery. One might say it is easy on the eyes. Anthony works on No. 4 Siding Machine.

Charlie Sheeley spent a week-end fishing. Yes, Charlie caught some fish.

Ollie Jones of Maintenance visited New Orleans, the birthplace of jazz. Says Ollie, "I sure like Dixieland music!"

We Bird employees of the Western Plant are very proud of the fact that we have worked over 1000 days without having had a lost time accident. Hurrah for us!

We extend our sincere sympathy to the family of the late Donald Albright.

Levy Hosch on No. 4 Machine has a vegetable garden every year. He says the garden was slow this year and all he had up into September was string beans. Better luck next year.

For those interested:

CHEER UP

Hope springs eternal
So shed not a tear,
Our Cubs and our Sox
May do better next year . . .
or
sometime

"Lots of people get credit for being cheerful when they are just proud of their teeth."

Woodmen of the World Magazine

If you want a place in the sun, you must expect to get blistered.

Shreveport (Continued)

and drove up to the Great Smokies. She reports the country was beautiful and she really had a nice time.

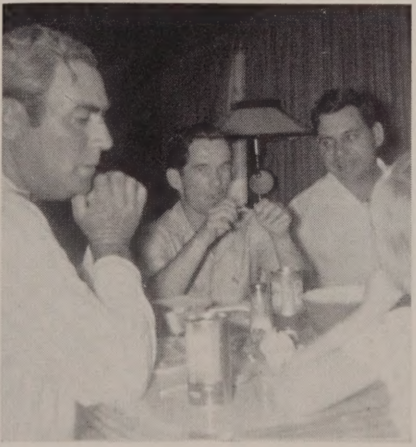
Congratulations to Kay and Ollie Sherburne on the arrival of their first grandchild. Dawn and Bill Denny presented them with a grandson, William Michael, on September 5. Ollie reports that he really has a fine pair of lungs which he tried out on his grandma and grandpa each night during their vacation visit with Dawn and Bill at Wichita Falls, Texas.

Leon Taylor was a little surprised when the girls in the office arranged with Leon's wife, Betty, to give them a housewarming. Ora Miller was on vacation and made the ice cream and cake. Leon and Betty were presented with a planter for their new home. Adara Glynn, their year-old daughter, played the perfect hostess and made everyone feel at home.

J. D. Johnston spent his vacation in New York bidding his daughter bon voyage to a year in school in Europe. He also had a few days in Boston and Nantucket.

Earl Johnson, Jr. has an option on a new three-bedroom air-conditioned home in Cherokee Park. Earl will be within a half mile of the plant.

Other new cars showing up on our parking lot are Kent Colvin's new 1956 Ford Fairlane 4-door with power steering; sure is pretty. . . . Raleigh Nealy traded his old car for a 1956 Red and White Chevrolet Bel-Air.



FAMOUS JOCKEY, Willie Shoemaker, is the little man facing the camera, with his uncle, Shreveport's Buck Oblesby at the left. Buck was on vacation visiting his nephew. Willie is the jockey who rode Swaps to victory over Nashua in the 1955 Kentucky Derby.

Let's Get Acquainted . . .

. . . with Walter Twiraga

By Dorothy Hawes, *Reporter*

WALTER TWIRAGA of the Floor Covering Rotary Machine had worked previously at Norwood Roofing on No. 7 and No. 9 Machines and in East Walpole at No. 1 Box Shop and in the Paper Mill. His job at Floor Covering now is mixing plastics.

Walter was born in Hyde Park (part of Boston) in May 1921. At two years of age he was moved to Norwood, where he grew up and attended the public schools. He moved to Foxboro, where he now lives, after his release from the Army.

He was in the Army Air Force for three and a half years. He went to paratroop school, was stationed in Florida and was overseas six months in the Philippines on the Island of Luzon.

Includes Pet "Collie"

His family consists of his wife, Elizabeth, formerly of Weymouth, Elaine, 6, and just starting school, Paul, 4, and a pup named Tramp which looks like a collie, but no one knows what other species are mixed in. Tramp follows the youngsters around and tries her best to trip the Mrs.

Asked about hobbies, Walter says he has none at present except getting the nursery ready again.

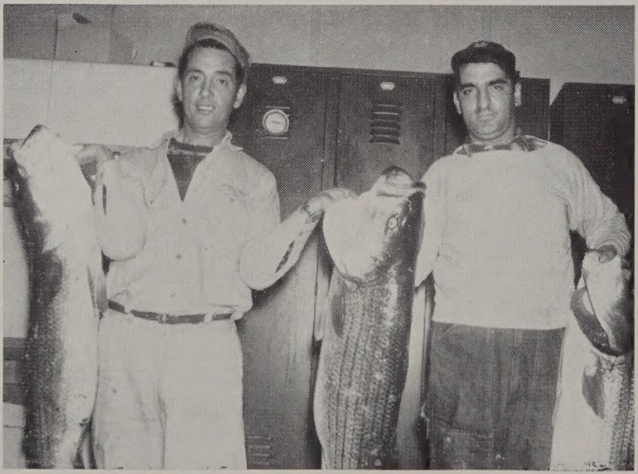
Three years ago the family went to California, where Walter worked in an aircraft factory for a year and a half. They lived at Chula Vista. Elizabeth became ill so they returned to Foxboro and Walter came back to work at Bird's.

For TV programs, Walter likes to see adventure stories when he gets a chance to look and he likes to be with his family.

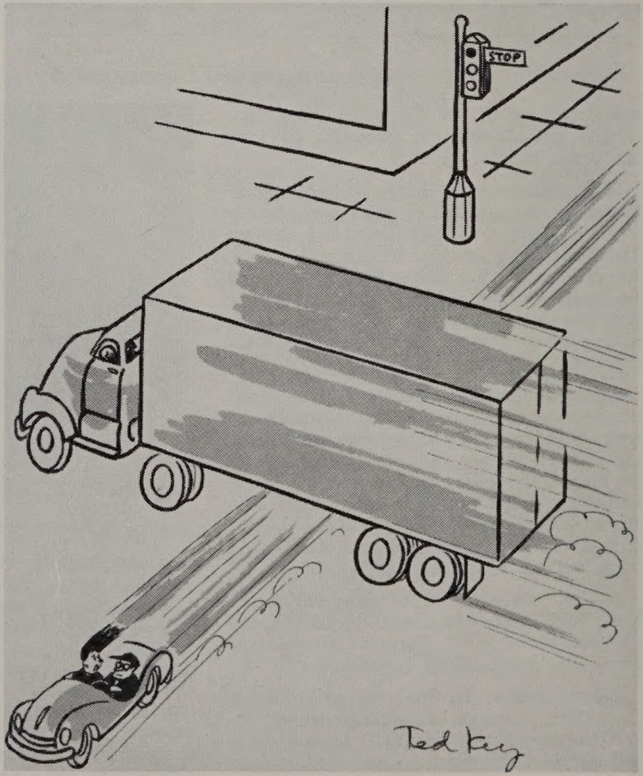
Walter is very easy to get along with and has a pleasant disposition.

Our featured employee this month is Walter Twiraga, coating mixer in the department which makes the new Vinyl Floor Covering. Dorothy Hawes, clerk in the Print Machines Department and Review reporter, is getting his story.

The Evidence



OVER 100 POUNDS of striper. Joe Moniz and Ted Pereira, both of the Insulating Board Plant at Phillipsdale, caught these three big ones recently off Charlestown, Rhode Island.



"Whew! That was close!"

Berry Asphalt Company of Arkansas

Waterloo Notes

By PEARLE MCGUFFIN

This is rodeo season in this area. Most of the county fairs close with a rodeo and of course all open with a parade. Several of our friends and employees belong to a riding club and take active part in these events. Kenneth Dixon, lease employee, has been riding in the parades and rodeos this season. Byron Thompson, son of Mr. and Mrs. Ford Thompson, has also been riding in the parades. Kenneth and Byron both are members of the newly organized riding club.

Gladys Thompson, Waterloo Office employee, enjoyed a vacation the week of August 20.

On August 29, we were pleased to have Fred Cox of Chicago visit our Office and Refinery.

Hoyle Marlar's daughter, Patricia, was married to Jimmie Sutton, August 24.

It was an exciting and happy day in the home of the Morgan Moores when they were notified August 28 that a baby girl had been seelcted for them through the Child Welfare. She is blue eyed, brown haired Kelly Lou, 16 months old. Her winning smile and beauty have made her friends wherever she goes.

We extend our deepest sympathy to Clarence Clark in the loss of his father, who passed away September 24.

Dail Evans is building a new home in Willisville.

Mrs. Ama Weems, wife of Ira Weems, is at home now recovering from surgery she had done in Shreveport, September 6.

We are sorry that George Herring is off from work with a broken foot, and hope he will soon be able to return to work.

At the present writing our superintendent Morgan Moore, is attending a meeting of the Asphalt Institute at West Yellowstone, Montana.

Did you notice the TV antenna going up at James E. Dixon's home? He is the proud possessor of a new television set.

Wylie Malone has purchased five acres of land in Willisville and is making plans to build a nice home.

Quay Biddle and his wife have just returned from a vacation in Oklahoma.

We were happy to have W. H. Anderson from East Walpole visit the Waterloo Office and Refinery, September 13 with A. T. Van Pelt.

SMOKEY
Join Smokey's Campaign
DROWN YOUR CAMPFIRES

Remember—Only you can
PREVENT FOREST FIRES!

Fires You Remember
Fall 1947, Bar Harbor, Me.
Fall 1952, Arkansas

BIRD CLUB *News*

Outstanding Players Sparked Good Season For Softball Team

By JOE WALL, *Manager*

THE Bird Club Softball Team played 30 games in 1956. Bird won 23 and lost 7. Frank "Sails" Wall led the club with a .558 batting average, stole 30 bases, four of these when he stole home. No other player stole more than four bases altogether. The Bird Club played during this past season in the Norwood Industrial League, in which they tied for second place. The club also played a number of non-league games against excellent teams.

More About the Players

Stan Hayward with a .450 batting average placed second, John Machado with .425, third, and John Hazlett playing his last year for the Bird Club, batted .417. John plans to hang up his spikes as an active player and make 1956 his last year of softball. His powerful batting will be missed.

Joe Purpura, Frank Wall and Stan Hayward stood out as the three best defensive players on the team. Joe Purpura did his usual good job behind the plate as a catcher saving many a wild pitch, picking balls out of the dirt and throwing men out attempting to steal a base. He kept the team on their toes throughout the year.

Frank Wall, one of the best outfielders in these parts, saved many a ballgame with his speedy footwork, good throws and great catches in centerfield. Frank made playing left and right field an easy job for the other outfielders because he covered much of their ground, enabling them to play close to the foul lines.

Stan Hayward looked great at first base all year getting just about anything within his reach including balls thrown in the dirt.

Dick Shufelt and Ferny Flaman did the pitching for the Bird Club. Shufelt pitched the majority of the games. He pitched two no-hitters and two one-hitters during the season. Flaman was unbeaten and had the batters popping his fast spinners into the air throughout most of the year. Shufelt was the fast strike-out pitcher for the club again this year.

At various times throughout the year other members of the team tried the pitching mound. Near the end of the year John Cooke and one or two others not on the team roster pitched for the Bird Club.

The team will start early practice sessions and games again in 1957.

Bird Club players batting over .300 and batting 40 times or more during the year are as follows:

Player	*A.B.*	*H.*	*Av.*
Frank (Sails) Wall	86	48	.558
Stan Hayward	40	18	.450
John Machado	40	17	.425
John Hazlett	48	20	.417
Dick Shufelt	55	19	.380
Ed Szahun	49	17	.347
Joe Purpura	63	21	.333
Pete Wall	66	20	.303
Bob Ivatts	60	18	.300

Bird Club players batting 19 times or more, but less than 40 who batted over .300 are as follows:

Continued, page 24

BIRD CLUB *News*

(Continued)

Ed Sheehan	23	11	.478
Ferny Flaman	19	8	.421
Jack Bowles	34	12	.353

Any player not listed in either of the above brackets should contact the manager if he wishes to know his average for the year. The manager has kept all records and figured statistics for the year.

Annual Banquet, October 20

Biggest change in this year's banquet, Saturday night, October 20, was the place. The committee decided to move from the Norwood Junior High School to Workman's Hall on Wilson Street. This is a new building owned by a fraternal organization, which had been tried successfully by a Bird Club group last spring. This was the occasion of the banquet for committees, the so-called Appreciation Banquet. The program this year was a Holman-catered roast beef dinner, followed by entertainment and dancing to Lew Bedard's orchestra. George Shackley, Julia Smith, and committee planned and ran off the affair.

Tri-Mill Sports Club

Winners at the first pitch party of the season, October 9, were Percy Spiers of No. 1 Box Shop, Vic Leontie of Floor Covering and Bob Weger of the Main Mill Machine Shop.

COMMUNITY COOPERATION by the Norwood Floor Covering Plant was the reason for this extra mosquito control detail during the September encephalitis outbreak in eastern Massachusetts. Tony Septelka of the Yard Crew is manning the spray gun.

The business meeting took up three main points: Ladies' Night, stocking of pheasant, hearing report of delegates Uuno Wiik and Ed Maloof to the Massachusetts Federation of Sportsmen's Clubs convention at Ayer.

Bowling

There are 16 men's teams this year. Girl's bowling has been dropped, at least for now, for lack of sufficient interest to operate a league. John Woloshyn is bowling chairman again this season. After the fourth week, the FBM team (Roofing Maintenance) was on top. High scores were held by John Woloshyn, 144 for best single and 359 for high three, and by Julie Aukstolis for high average, 106.3.

Veterans Entertainment

Opening show in the Bird Club Veterans Entertainment calendar is on November 13 at the Medfield State Hospital. Last year the club took its show there for the first time and was warmly and appreciatively received by both patients and hospital administrators.

The cast is being contacted and dates for the rest of the season are being arranged. Chairman this year is Muriel "Pat" McDonald of the Main Office Information Desk. Louise Conti on her committee is serving as corresponding secretary making the contacts with hospitals.

Special Activities

Around 150 Boston Garden special season tickets were sold. This $39 deal for $6.00 attracted a good number of customers. Chairman of special and new activities, Moe Bader, will keep us posted on future plans by his committee.

Tours

With the cancellation of the Sturbridge Village trip, Andy Center and committee are concentrating all their energies — which are considerable — on planning the Washington, D.C., trip in the spring. Mention has been made of extending the privilege of reduced trip rates to members and guests from any Bird & Son (including Bird Machine) location in the Northeast. Assisting Andy on plans is Florence MacDonald of Floor Covering Sales at East Walpole.

Art Class

Congratulations to the Art Class and Velma Cobb, chairman, and Helen Pierce, instructor, in particular for the early and large attendance. At this writing, instruction is offered on both Monday and Tuesday nights. If you already paint, or if you are a beginner — either — you are welcome to come.

Neponset Choral Society

Haydn's oratorio, "The Creation," is now in rehearsal each Monday night in preparation for the fall concert of serious music by the Neponset Choral Society. Soloists are: Priscilla Cann, soprano; James Silvi, tenor; and Edward J. Millen, Jr., baritone. There is no contralto solo part in this work. These soloists are the same ones who were heard in last year's presentation of Mozart's "Twelfth Mass." The date this year is December 7, a Friday evening, to be given again in Walpole High School's fine, new auditorium.

Births

To the Travis Bakers, a son, Travis Lee, Jr., August 10. (Shreveport)

To the James M. Whites, a daughter, Margaret Farol, August 12. (Shreveport Sales)

To the Clyde Meshells, a son, Randy Clyde, August 27. (Shreveport)

To the Coleman Terrys, a daughter, Susan Rene, August 28. (Shreveport)

To the Hollis Deans, a daughter, Debra Lee, September 2. (Shreveport)

To the David Wohlers, a daughter, Karen, September 3. (Paper Mill)

To the Darrell Piersons, a son, John Darrell, September 6. (Phillipsdale)

To the Michael Caulfields, a daughter, Maureen Anne, September 12. (No. 1 Box Shop)

To the Pio Colageos, a son, Michael Anthony, September 15. (E. W. Maintenance)

To the Joseph Walls, a son, David William, September 20. (Floor Covering)

To the George Smiths, a son, Gary Joseph, September 30. (Main Office)

Marriages

Stephen Melish and Janice Baker (Main Office), on September 9, at St. Catherine's Church, Norwood.

Gordon Smith, (Main Office) and Angela Maiuri, on September 23, at St. Anthony's Church, Everett.

Robert Ivatts (E. W. Maintenance) and Helen Alty, on October 6, at St. Catherine's Church, Norwood.

On the Lighter Side

A middle-aged gentleman dropped by the perfume counter in a large department store, picked up a sample atomizer and gave himself a couple of squirts. With a wink at the surprised saleslady at the counter, he remarked: "Like to keep my wife guessing," and went on his way.

While waiting in line at the rocket station ticket window, a man asked for a seat on the flight to the moon.

"Sorry, sir," the courteous attendant said, "but all passenger flights have been cancelled for the next few days."

"Oh," said the man. "How come?"

"Well, the moon is full right now."

"Every time he phones me from the Coast I get chinchillas up and down my spine."

S.Y.T. confides to the Press

"Of course I heard it moo — why, shouldn't a moose moo?"

S.Y.T. overheard while hunting by Bill Gold

A small porcupine was taking a morning walk. Suddenly he stepped back into a cactus plant and asked: "Is that you, Ma?"

"You can't beat the system," moaned the student after his last quarter grades. "I decide to take basket weaving for a snap course, but two Navajos enroll and raise the curve, and I flunk."

"He's nothing — you should have seen the one that got away."

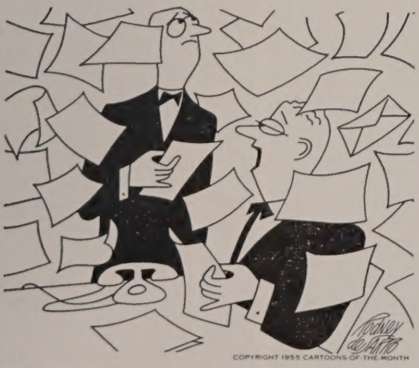
Bride responds to compliment according to Leonard Dove

"Sold! — to the lady with her husband's hand over her mouth."

Auctioneer quoted by Lichty

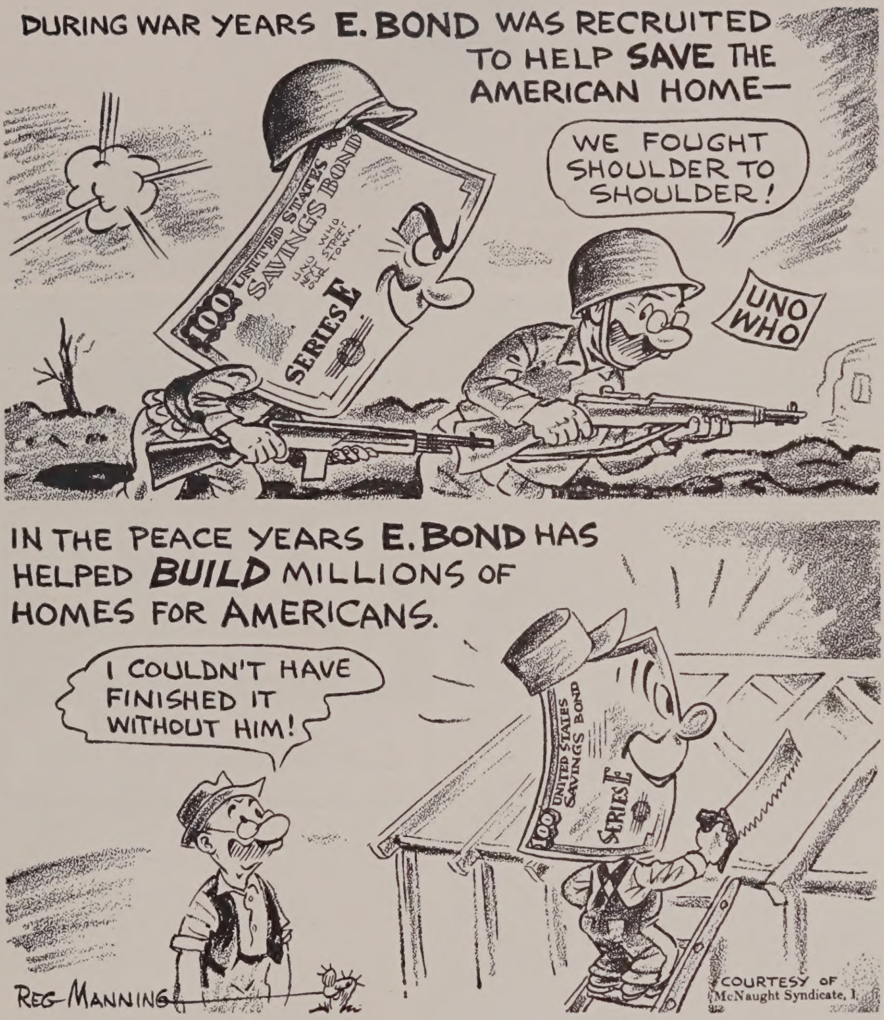
"A three-year-old child is a being who gets almost as much fun out of a $56 set of swings as it does out of finding a small green worm."

Bill Vaughan


COPYRIGHT 1955 CARTOONS-OF-THE-MONTH

"I think one of the girls has hay fever"

TYPICAL AMERICAN


DURING WAR YEARS E. BOND WAS RECRUITED TO HELP SAVE THE AMERICAN HOME—
WE FOUGHT SHOULDER TO SHOULDER!
100 UNITED STATES SAVINGS BOND
UNO WHO 1ST STREET OUR TOWN
SERIES E
UNO WHO
IN THE PEACE YEARS E. BOND HAS HELPED BUILD MILLIONS OF HOMES FOR AMERICANS.
I COULDN'T HAVE FINISHED IT WITHOUT HIM!
100 UNITED STATES SAVINGS BOND
SERIES E
REG MANNING
COURTESY OF McNaught Syndicate, I

Food for Thought

In the final analysis there is no other solution to man's progress but the day's honest work, the day's honest decisions, the day's generous utterances and the day's good deed. — *Clare Booth Luce*

"I respectfully dispute the charge that women are more patient than men. I'm in no hurry at all, as my head lady is, for me to get started cleaning out our basement." — Burton Hillis in Better Homes & Gardens magazine.

"Fishing has never been considered as a branch of medical science, but it can cure many ills that pills can't touch."

Macomb (Miss.) Enterprise-Journal

"Automation: the science of doing it with machines at the plant so that men can have more time to do it themselves at home."

Changing Times

Greater Boston is the home of the first shipbuilding industry in America, the first iron works, the first American newspaper, the first medical society, the first savings bank, and the first telephone.

Acknowledgments

In grateful acknowledgment of the beautiful flowers and the kind sympathy which they expressed.

The Bishop Family

Your sympathy and your thoughtfulness will always be gratefully remembered.

Faye and Diane Hitchman

Your kind expression of sympathy is deeply appreciated and gratefully acknowledged by the family of Anna May Edwards.

Mr. and Mrs. Louis Threshier
and daughter Thelma
(Phillipsdale)

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BIRD
& SON, inc.
BIRD
PRODUCTS
Established ® 1795

BIRD NEPONSET REVIEW

NOVEMBER 1956

ol. 44 No. 11

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On the Cover

This is just any man and his dog on any fall day, somewhere in the open country. To some, such a scene will remind them of their own hunting jaunts. To more, it will bring back some memory, perhaps of a walk in the late afternoon when it was growing chilly and there was a clean, dead-leaf smell in the air. Or perhaps it was going home from school on a fall afternoon and you were scuffing through the leaves along the way . . . Remember? (Credit: Photograph by HAROLD M. LAMBERT)

BIRD NEPONSET REVIEW

Vol. 44 No. 11 November 1956

Published for the employees of Bird & Son, inc., and the Berry Asphalt Companies to promote good service, good business, good will.

Editorial Office at East Walpole, Mass.

Bird Plants: East Walpole and Norwood, Mass., Phillipsdale, R. I., Chicago, Ill., Shreveport, La., Glenwood, Ark., Charleston, S. C., Lewiston, Me., Manchester, N. H., and New Britain, Conn.

Berry Refining Co.: Office and Refinery, Gary, Ind.

Berry Asphalt Co. of Arkansas: Office: Magnolia, Ark. Plants: Waterloo, Stephens, Ark., and Memphis, Tenn.

EDGAR M. GROUT . . . Editor
ELEANOR M. GARLAND Assistant Editor
KENNETH W. PIERCE . Photographer

ADVISORY BOARD
JOHN J. MURPHY MARY MCCARTHY

Promote Local Area In Guided Rail Tour

Under the joint sponsorship of the Greater Boston Chamber of Commerce and the Railroad Community Committee of Greater Boston, hundreds of business men and community leaders made a 110-mile tour by train on October 18. Over a loud speaker system, the tour guide pointed out to the guests the thriving communities and industries along the route from the South Station to Walpole, Medfield and Newton on the New Haven tracks; on the Boston & Albany to Brookline, Framingham and thence north to Concord; then east and south, back to the North Station on the Boston & Maine line. A five minute talk on Bird & Son was featured as the train passed through Norwood. Bird & Son representative on the train was Charles Makarevich of the Traffic Department.

Neponset Credit Union Votes Shares Dividend

ROUTINE business, including election of directors, was transacted in the short, but informative annual meeting of the Neponset Credit Union on November 14.

Members, gathered in Bird Hall, reelected for another three years all the former directors whose terms had expired: Nelson C. Bartlett (Roofing), Velma M. Cobb (Credit Union), Joseph L. Coburn (Main Mill), Nelson M Phillips (Floor Covering) and Russell L. Tupper (retired).

A 4% dividend on shares was again voted.

At the Board of Directors meeting which immediately followed the annual meeting, the following officers were reelected: President, Nelson C. Bartlett; Vice President, Ronald M. Sager; Clerk and Assistant Treasurer, Velma M. Cobb; Treasurer, Albert W. Smith.

Felicitations to a Grand Old Lady

NINETIETH BIRTHDAY of Miss Hattie Willis, right, retired from Bird & Son, was observed by many friends on October 2 with a tea given her by Mrs. George (Maude) Graves at her home on Union Street, East Walpole. Other ladies in the picture are Mrs. Grace Foster and Mrs. Clara June.

Miss Willis was born in the little town of Gorham in Northern New Hampshire in 1866, just 17 months after the end of the Civil War. Starting to work in the office for F. W. Bird & Son in 1896, she retired in 1926. At 90 she takes her daily walk in fine weather and is actively interested in people and events of the present day.

Miss Willis's story was the first in the "I Remember . . ." series, in the May 1956 Review. (Photo by Sullivan)

Social Security Taxes Up Next Year To Cover Cost of New Benefits

MANY articles have appeared recently about the new Social Security benefits provided under the amendments of 1956. In last month's Review, early retirement benefits for women were discussed. Other new provisions include such things as disability benefits at age 50, and special benefits for disabled children. All this has been fully publicized.

Not so well known is the fact that these new benefits are going to cost you and your company more money. Both you and Bird & Son are at present taxed 2% on your earnings up to $4200 a year. Beginning January 1, 1957, this tax for each of us is increased to 2¼%. Thus, any person whose earnings are $4200 or over will be paying $94.50 Social Security tax instead of $84.

The same tax increase applies to Bird & Son. In 1956, we estimate that our Social Security taxes will be approximately $245,500. In 1957, they will increase slightly because of the higher tax rate.

Just like your withholding tax for personal income taxes, these taxes are compulsory both for the employee and for the employer. In your case they must be deducted before you receive your weekly paycheck. In the company's case, they must also be paid regularly. They are part of the cost of doing business.

We all recognize the benefits of Social Security and all it means to us and to our families. But we should not lose sight of the fact that any service provided by federal, state or local governments costs money. There is only one source for that money — the taxpayers, both individuals and corporations.

Let's be happy that we live in a country which has such benefits. But let's remember also who pays the bill.

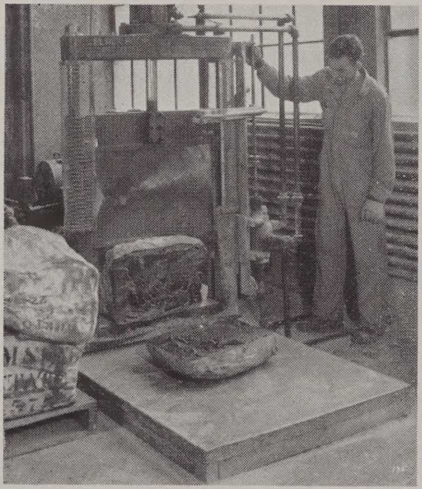
W C Ahlgren

Treasurer

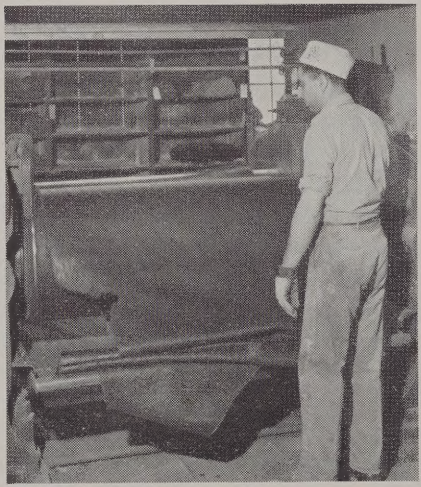
Improve Your Score
BONIZER

CUSTOM FINGER GRIP FITTER, the Ebonizer, is tried by Roy Wiggin, right, Bird box salesman, as George F. Stafford, national sales manager of bowling ball makers, explains the delicate adjustments. At left is Albert Duhaime, purchasing agent for Stowe-Woodward, who has found the Bird box a good buy.

Below: *How a Bowling Ball Is Made*



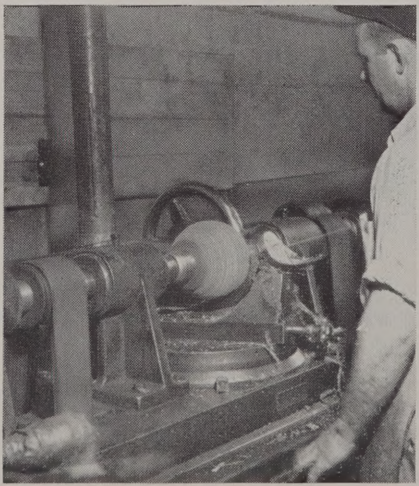
1. Natural rubber is used for making bowling balls. Bales of this soft, whitish material come by ship from the Far East, normally via the Suez Canal. The bales are cut here into smaller portions for manufacturing.



2. This is a sheet of rubber, mixed with chemicals, which is aged, remixed and aged again. With the aid of heat, the material takes on the qualities of hardness and bounce needed in the final product.

3. The sheets are sliced and fed into a tubing machine. The cylinders which come out are cut to the right size to make the core of the ball.

4. Now the shape of the ball begins to appear. These cores are going to be baked — or "cured under pressured steam."



5. The size as well as shape of the core can be seen, as the lathe trims it. Next, the core is surrounded by shells of tough rubber.

6. More vulcanizing, so that the shell and core fuses into the hard, solid sphere, which is the final product.

About Another Bird Box Customer

From way back at the start

Bowling Is *Big Business*

THE triumphant crash of pins, the bright lights, the excited group around the score sheet, the cheers and heckling from the sidelines — these are familiar sights and sounds to 20 million American bowling fans. Bowlers include all ages, from youngsters to real old timers, they are all sizes and shapes of people, the athletic, semi-athletic and the pretty girl who bowls only because her boy friend does. It's a sport which practically anyone can do and an amazing number can do very well.

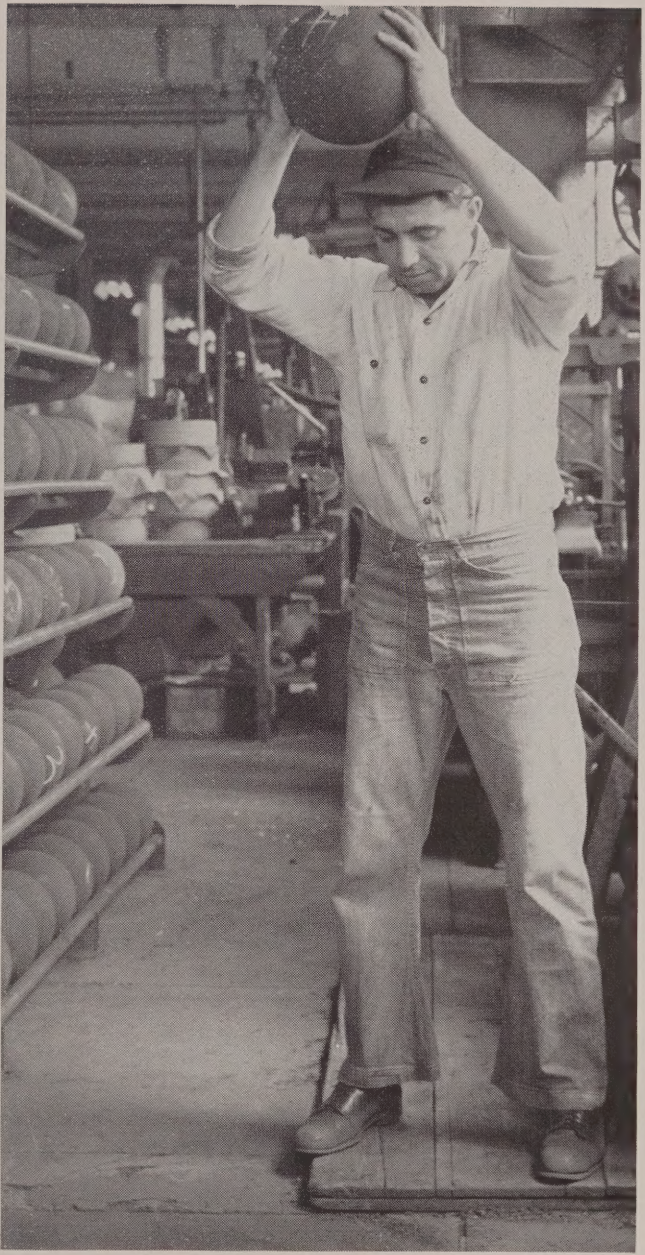
Over in Newton Upper Falls, only a few miles from Bird & Son's home office, there's a manufacturer of hard rubber products, Stowe-Woodward, Inc. A division of Stowe-Woodward is the Ebonite Co., known to bowlers as the maker of the famous Tornado bowling ball. As a matter of fact, Stowe-Woodward's Ebonite division accounts for a sizable proportion of all the country's bowling balls.

Most of their production is in the big (maximum 16 pounds, and 27 inches circumference) balls which have the characteristic finger holes. These balls are used in the game of ten pins, the name of the kind of pin that is knocked down. To most of the country this is bowling.

In New England and in spots along the Atlantic coastal plain all the way south, we bowl candle pins (as in Massachusetts) or duck pins (Rhode Island for example). Small balls are of course used to topple these smaller pins. The duck pin ball is just slightly bigger and heavier than the candle pin ball.

This kind of bowling, Stowe-Woodward's national sales manager, George Stafford says, is confined to comparatively small areas of the country. The big national bowling leagues, championship matches and elaborate country-club-like establishments are connected mainly with ten pins.

Since more readers of the Bird Review are New Englanders than not, it should be explained that those who bowl ten pins seriously — and millions do — own their own ball. The ball is much too large to control in one hand without some aid, and the finger holes or grip serve to give the needed control. This is where the Ebonizer, or patented grip fitter, made by the Ebonite Co. comes in. The use of this (first picture here) enables the individual bowler to get an exact fit for the ball he is going to own and use.



7. After the ball comes out and is smoothed again, each one goes through the CRASH test. (Each ball weighs the standard 16 pounds.) This employee takes each one and bounces it hard on the concrete floor. Want him on your team? (Series concluded, next page)

The big shiny orbs you see in the final pictures here don't have the holes cut yet. Stowe-Woodward sells, as Bird & Son does, to distributors. When the final purchaser gets his ball — they retail usually between $25 and $30 — the grip is cut just for him.

(Continued, next page)

Bowling

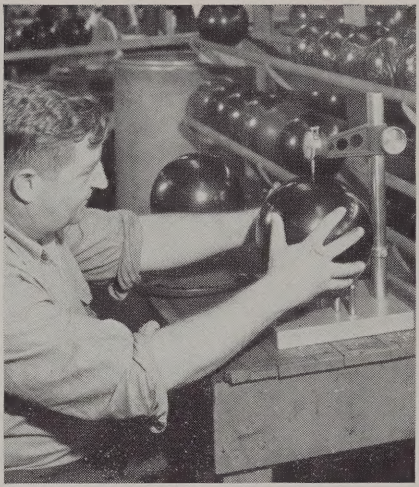
(Continued from page 3)

Those who do not own their own ball of course can use one supplied at the bowling establishment. Grips on these balls are made to fit an average hand and naturally don't give the expert such good results as a precision-fitted ball.

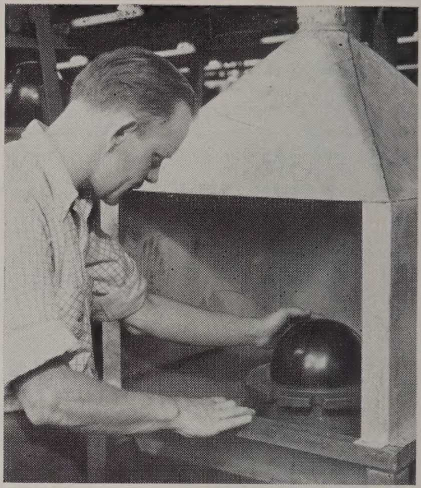
Rubber Rolls for Industry

Stowe-Woodward is not solely a manufacturer of the hard rubber bowling ball. In industry, this firm is well known as the manufacturer and refinisher of rubber rolls. Bird & Son sells Stowe-Woodward boxes for one of their products, but turns to them for the great rubber rolls essential to our industry.

Even so does the good business of one industry depend on another.



8. "So round, so firm." Stowe-Woodward will not o.k. a ball unless it is a perfect sphere within one/one thousandths of an inch. This man is checking it with micrometers.



9. Last, the ball is floated in a pool of mercury. It was made heavier in one spot, hence that side rotates to the bottom, where a marker makes a tiny spot on the ball. This indicates the place where the finger holes will be cut. With the holes cut out, the ball then has the perfect balance required in competition.

Photos of manufacturing process, courtesy Stowe-Woodward, Inc.

Ebonite
company
BOWLING BALL
Ebonite TORNADO
Ebonite
company
BLACK-CYCLONE

INDIVIDUAL (Bird, of course) boxes are used for packing each shiny orb. The finest grade heavy tissue lines the box and protects the polished surface. Gerard Cormier packs neatly and fast. His boxes go on to a final packer who puts four in a larger container for shipment to Stowe-Woodward distributors. Purchasing agent Duhaime is at left.

ON FOR CONFERENCE from out of state are these chemists: From left: Fred Nolte, William Price, William Dickey, A. Herbert Chamberlain, Allan Murgatroyd, Morgan Moore, J. R. Cox, and R. N. Potter. (Photo by Sullivan)

Chemists Recharge Idea Reactors at Annual Session

THE Lafayette House on Route 1 was the scene of the annual meeting of Bird & Son chemists on November 8. At afternoon and evening sessions, presided over by Director of Research Frank P. Reynolds, chemists from all Bird plants and representatives from Berry and Bird Machine gathered to discuss latest developments in our industry.

President Anderson and East Walpole Chief Chemist H. T. Barker were among the afternoon speakers. Earle Crawford, consultant, spoke on "Rotogravure Printing of Floor Covering," and Ralph B. Randall, head of the Randall Dusting Systems, told about his process.

The speaker at the evening session was Simon Collier of Johns-Manville Corp. whose subject was "Modern Quality Control."

Attending from locations outside Massachusetts were: A. H. Chamberlain and William Dickey from Phillipsdale: Allan Murgatroyd, Chicago; Richard N. Potter, Shreveport; William K. Price and Fred Nolte, Charleston. Present from Berry Refining Co. was J. R. Cox and from Berry of Arkansas, Morgan Moore. Four Engineers from Bird Machine also attended: C. L. Amero, O. Gibbs, C. A. Lugten and F. M. Yeiser.

Congratulations to Floor Covering Dealer

GRAND OPENING for Bird Floor Covering dealer, the Blue Paint Store in Hudson, New York, brings Bird salesman Ira Post to the spot to congratulate the owners, Mr. and Mrs. Dave Solomon. The three are posed in front of the newly renovated store.

ATTRACTIVE, MODERN INTERIOR of Blue Paint Store, dealer in Bird Floor Coverings. At far right is Ira C. Post, Bird representative, with John Huyck, salesman for Albany Hardware and Iron Co. Two of owners' mechanics shown in action are Jack Hoffman and Arthur Bernokie. The Solomons have been in business 27 years.

Idea Men Collect

ALTHOUGH there were no large special award checks paid in October, 14 money-saving ideas were recognized. Some of these may show big savings later as they are put to use. If so, you will read more about them in this column later.

The full list of October awards is as follows:

Phillipsdale

Frank DeSilva, DPX	$20
Gilbert Dias, DPFM	5
William J. Gecawich, DPI	25
Daniel J. Hourihan, DPIF	20
Raymond E. Nolan, DPP	20
Anthony Rochford, DPL	5

Norwood Roofing

Richard J. Carberry, FBPM9	$40
Rudolph DiMichele, FBM	20
Karl B. Eklund, FBI	40
Donald Gillis, FBPM5	20
Willis B. Harris, FBF	20
Oliver Yeaton, FBPM5	20

Floor Covering

Rocco E. DeLuca, FFF	$20
Garnet Patterson, FFG	20
Dominic Bright, FFG	5
Victor Leontie, FFF	5
John McLatchey, FFG	5
Leo Padduck, FFF	5
Frank Shumski, FFG	5

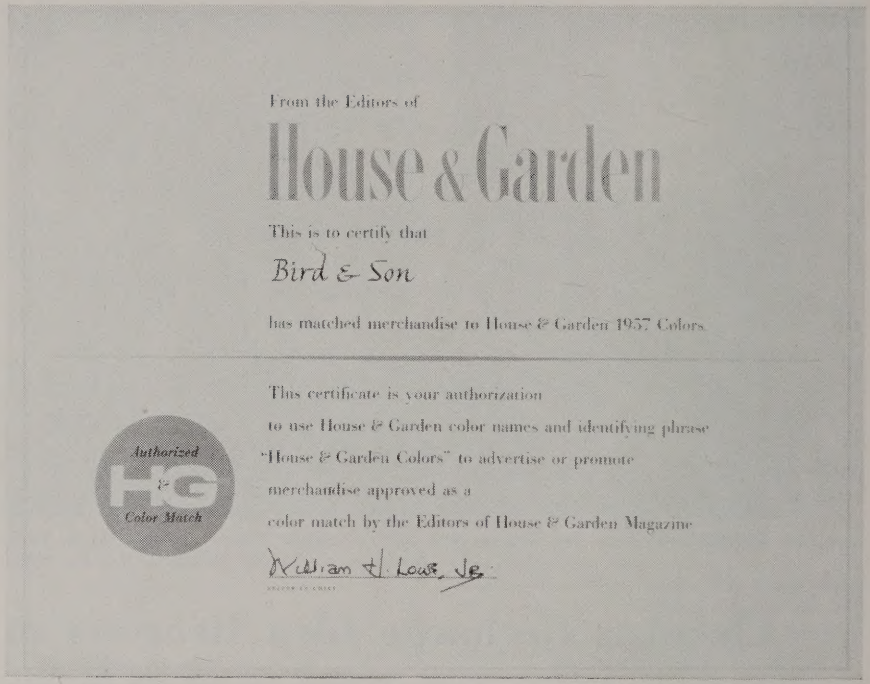
Helen M. Eckert

HELEN M. ECKERT, a member of the Plant Band Department of the East Walpole Finishing Mill, died in East Walpole on October 28 at the age of 62. She was the widow of Albert Eckert, who worked for many years in Main Office Accounting.

Mrs. Eckert had been in the Plant Band Department since October, 1953. She had been laid off during the summer when work was slow and had just been called back in September when she was stricken with a heart attack. Although she regained a measure of health after this, she was not able to resume work. She died suddenly on the 28th at the home of her daughter Mrs. Richard Newton of East Walpole.

Mrs. Eckert worked at the Bendix Corporation in Norwood during the war years and later at Plymouth Rubber Company, Canton, before coming to Bird & Son. She was also active in church work.

Funeral services were held at the Union Congregational Church, East Walpole, on October 31. Burial was in East Walpole cemetery. She is survived by two daughters, Mrs. Richard (Eugenie) Newton of East Walpole and Mrs. T. E. (Dorothy) Miller, Jr. of Wallingford, Pennsylvania, and four grandchildren.



From the Editors of

House & Garden

This is to certify that

Bird & Son

has matched merchandise to House & Garden 1957 Colors

This certificate is your authorization
to use House & Garden color names and identifying phrase
"House & Garden Colors" to advertise or promote
merchandise approved as a
color match by the Editors of House & Garden Magazine

Authorized
H&G
Color Match

William H. Lowe, Jr.

Roofing Colors Win *House & Garden* Recognition

SEVENTEEN colors in Masterbilt Shingles and six in the Architect line have won for Bird & Son a special certificate from *House & Garden* magazine. Through the efforts of Building Materials Sales Promotion Manager Leonard Niese, Bird & Son's pioneering in exterior color coordination has paid off.

House & Garden has long been recognized as the authority on matching colors for *interior* decorating. Through meetings and correspondence over the past year, Mr. Niese developed with *House & Garden* editors the ideas on *exterior* color coordination which were first started in the roofing industry by Bird & Son over a year ago. In the September issue *House & Garden* now officially recognizes this point in a special article, "WHAT COLORS SHOULD YOU SHOW THE WORLD?", by color styling authority Beatrice West.

The certificate shown above was received by the Sales Promotion Department in October. It's framed now and hangs in Leonard Niese's office.

It is gratifying to know that Bird & Son had such an important part in bringing all this about. It is nice to know, too, that twenty-three of the Bird colors are on the *House & Garden* list. They include such harmonious shades as White, Gold, Emerald Green, Shadow Green, Frost Blende, Snow White and Sunset Blende.

Frank E. Weynand

FRANK E. WEYNAND, 40, Building Materials Division salesman in Manhattan, Brooklyn and Queens Counties, New York, died suddenly on October 27. He had been in the roofing and siding business since 1946 and with Bird & Son since December 1953. He was a graduate of St. John's University, Brooklyn, Class of '39.

Mr. Weynand was well known in college baseball circles as an outstanding pitcher. For some years he acted as an unofficial talent scout for his alma mater. He also pitched for many years in the Northern Semi-Pro League. His funeral was attended by many of his baseball teammates and managers.

Services were held on October 31 with a solemn requiem mass at St. Pascal's Church, Hollis, New York. Members of the New York Roofing Sales District attended as honorary pallbearers. Interment was at St. Charles Cemetery, Farmingdale, Long Island.

He is survived by his wife, Adele, a daughter Ruth, his mother, a brother and a sister.

Frank E. Paine Is Promoted to Foreman At Machine Shop

"A policeman's lot is not a happy one," goes the song. To change this around a little, "a millwright's day is not a certain one."

He may start at 7 and quit at 3:30. He goes home. Just as he gets his feet up on the hassock, the phone rings. "Breakdown on one of the machines. Come back to work."

Anywhere from one to several hours later, the millwright finally wipes the outside layer of grease and grime off, gets into his car and starts for home once more. Probably he won't get called again that night.

Frank E. Paine has been a millwright all his working life, which goes back to 1933, when he graduated from Fitchburg High School. The paragraphs above explain why Frank hasn't had time to do much except work. Or perhaps he just wasn't talking when he was interviewed by the Review about being a new foreman in the East Walpole Maintenance Department.

He's a cheerful-looking man, whom you might guess is younger than his 41 years. He grew up in Fitchburg, though he was born in Bridgeton, Rhode Island. His father was a master mechanic at Sherriff Worsted mills in Fitchburg. It was from him that Frank Paine learned his trade. His father was an exacting teacher, he says, especially about his own son's work.

Paine worked at Sherriff Worsted from 1933 until the mills closed in 1938. Then he went to Simonds Saw & Steel, also in Fitchburg, from 1938 to 1945. They were turning out critical war production and Frank somewhat regretfully says he never did get into the service, being declared essential.

In 1945, the Paines moved to Norwood. Frank went to work at the Neponset Woolen Mills, doing the same kind of work, keeping the machines repaired and running. In 1948, he came, as a millwright again, to Bird & Son to the East Walpole Maintenance Department.

On November 1, Frank Paine took over his new job as a foreman in this department.

The Paines live on Gay Street, Norwood, and have two children, John 15, and Suzen, 11, both in the Norwood schools.

BIRD & SON PRESENTS
HERE COMES A MIRACLE

DON'T CROWD, GIRLS. At the Atlanta presentation of "Here Comes a Miracle," the Vinyl show, Ken Pierce snapped this stag line in front of the Tower Theatre on Peachtree Street.

These are some of the Bird & Son men who worked all the shows, being everything from stage hands to sign painters and truck drivers all hours of the day and night, in the eight cities where Vinyl was introduced early this fall.

We give you: Willis Holton, William Grazado, Robert Hill, Nunzio Julius, Walter Siderwicz, William Fahey and Kenneth Foster, plus Ken, the cameraman.

John P. Walsh Named Substitute Foreman At No. 1 Box Shop

YOUNG Jack Walsh was out by the drinking fountain in East Walpole Square when Harold Fuller, then employment manager, hailed him and asked him if he wanted a job.

This was June 1926 and Jack had just graduated from Norwood High. Jack went to work at No. 1 Box Shop under David Heylin, foreman of FXC, the Combiners. He left the next year to seek his fortune in the Canadian Northwest, but returned in 1928 to stay. From the production line Jack moved to a desk, though his work through the years has been on production, mainly planning and scheduling.

On November 1, 1956, John P. Walsh started a new job, both for him and for Bird & Son. He was named substitute foreman for No. 1 Box Shop. This job involves being able to take over for any foreman at No. 1 Box Shop when that man is out, whether for vacation or other reasons. Also he will be able to assist any foreman in the duties of his department.

The Walshes are a local family. John W. Walsh, father of John P., is a Bird retiree, a former piper at the Norwood Roofing Plant. Both Mr. and Mrs. Walsh are natives of Galway, Ireland. Jack is the second oldest of 10 children, all of whom are living. His brother Edward works at Norwood Roofing.

Besides his work at Bird & Son, Jack has taken part in various employee activities. He served as secretary of the Employee Mutual Benefit Association, forerunner of the group insurance plan, and was on the Bird Club Entertainment Committee for some time. Jack says he believes he is the oldest Review reporter in point of service, having been sending in news for over 20 years.

His own family consists of his wife and daughter, Evelyn, whose picture appeared in the Review this year as a June graduate of Walpole High School. The Walshes live on East Street, East Walpole. Evelyn is now attending business school.

Away from work Jack enjoys an occasional TV show, likes to read, and is a genuine, dyed-in-the-wool baseball fan.

Parker House 100th Anniversary Recalls First "Bird Club"

F. W. Bird Gave Start To Famous Hostelry

DID you know that Francis William Bird, grandfather of Charles Sumner Bird, Chairman of the Board, was instrumental in helping start the famous hotel, the Parker House, in Boston?

This fact came out recently in connection with the centenary celebration on October 8 of the Parker House. On October 18, in a letter to the editor of the *Boston Herald,* William B. Wheelwright of Cambridge wrote as follows:

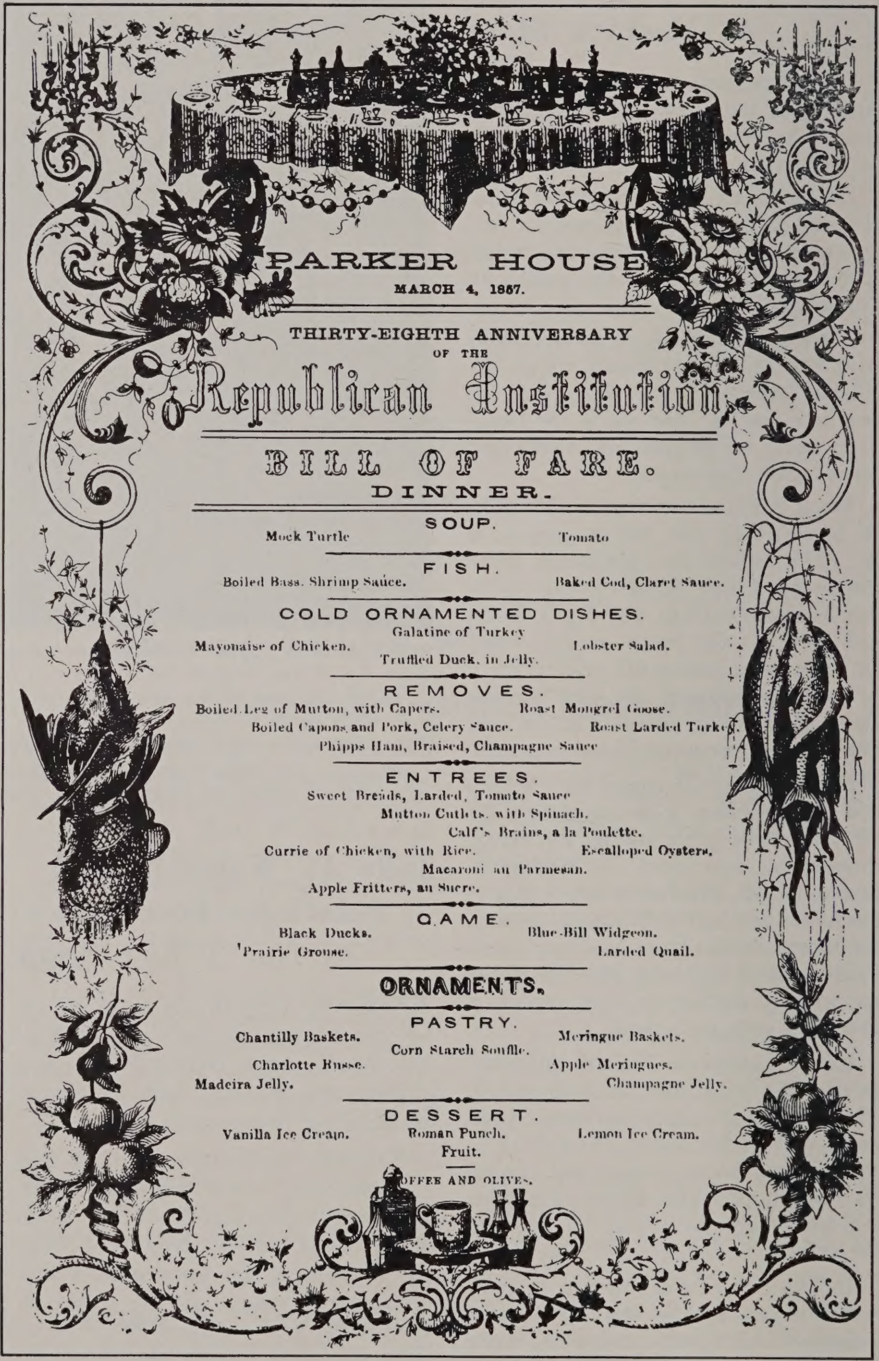
"In the various encomiums recently published on the Parker House now celebrating its centenary, one interesting fact has been overlooked. How did its founder, Harvey Parker, get his start?

"This may be attributed to activities of the late Francis William Bird, paper manufacturer of East Walpole, astute Massachusetts legislator and organizer, in 1850, of the first and most famous political club in the Commonwealth.

"Weekly meetings at which he presided were held over the forty-five following years. This club became a potent influence in state politics and Bird became known in the group as 'the Governor Maker'.

"Harvey D. Parker, a young caterer at the time this club was started, was engaged to provide the meals. This he did with so much satisfaction to the members that with help from them he launched the now famous Parker House, where a private room was permanently set aside as a meeting place which was named in honor of its founder, the 'Bird Club'.

"It was decidedly a distinction for the young caterer to be selected for servicing this club by Mr. Bird. He had entered politics in 1847; served five terms in the House and one term in the Senate. During the Civil War years he was a member of the Governor's Council. Out of Parker's success as caterer to the 'Bird Club' came the beginnings of the Parker House."



PARKER HOUSE

MARCH 4, 1857.

THIRTY-EIGHTH ANNIVERSARY
OF THE
Republican Institution.

BILL OF FARE.
DINNER.

SOUP.

Mock Turtle
Tomato

FISH.

Boiled Bass. Shrimp Sauce.
Baked Cod, Claret Sauce.

COLD ORNAMENTED DISHES.

Galatine of Turkey
Mayonaise of Chicken.
Lobster Salad.
Truffled Duck, in Jelly.

REMOVES.

Boiled Leg of Mutton, with Capers.
Roast Mongrel Goose.
Boiled Capons and Pork, Celery Sauce.
Roast Larded Turkey.
Phipps Ham, Braised, Champagne Sauce

ENTREES.

Sweet Breads, Larded, Tomato Sauce
Mutton Cutlets, with Spinach.
Calf's Brains, a la Poulette.
Currie of Chicken, with Rice.
Escalloped Oysters.
Macaroni au Parmesan.
Apple Fritters, au Sucre.

GAME.

Black Ducks.
Blue-Bill Widgeon.
Prairie Grouse.
Larded Quail.

ORNAMENTS.

PASTRY.

Chantilly Baskets.
Meringue Baskets.
Corn Starch Soufle.
Charlotte Russe.
Apple Meringues.
Madeira Jelly.
Champagne Jelly.

DESSERT.

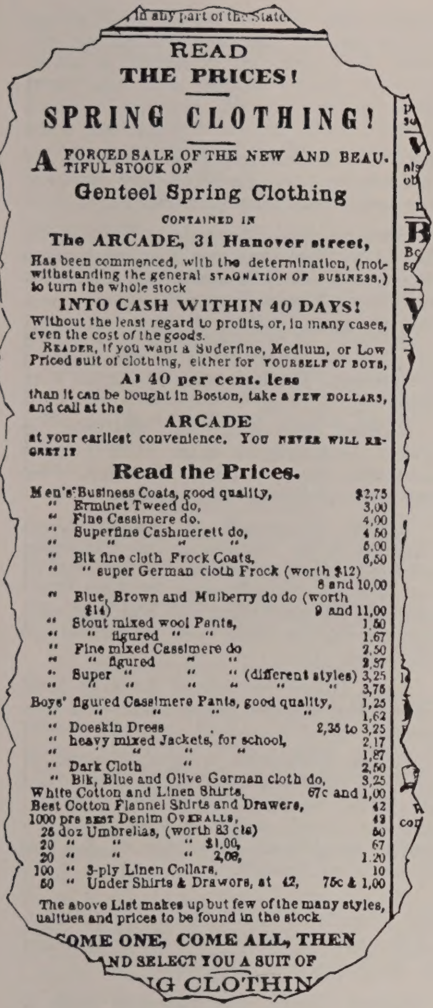
Vanilla Ice Cream.
Roman Punch.
Lemon Ice Cream.
Fruit.

OFFEE AND OLIVES.

Menu for function held at Parker House March 4, 1857. 5 months after the hotel opened.

To all the people who phoned and wrote the Review about this letter to the editor in the *Herald,* we say "Thank you." It would have been too bad to miss it. Our special thanks to Anthony Grinavic of Floor Covering, whose idea it was to ask the Parker House for a copy of an old menu. We also appreciate the fine cooperation of the Parker House management in sending us copies of historical material for use in the Review.

In 1952, Mr. Wheelwright, writer of the letter to the editor, wrote an article on Bird & Son in "THE PAPER MAKER", a publication of the Hercules Powder Company. Called "A Chron-



in any part of the State

READ
THE PRICES!

SPRING CLOTHING!

A FORCED SALE OF THE NEW AND BEAUTIFUL STOCK OF

Genteel Spring Clothing

CONTAINED IN

The ARCADE, 31 Hanover street,

Has been commenced, with the determination, (notwithstanding the general STAGNATION OF BUSINESS,) to turn the whole stock

INTO CASH WITHIN 40 DAYS!

Without the least regard to profits, or, in many cases, even the cost of the goods.

READER, if you want a Suderfine, Medium, or Low Priced suit of clothing, either for YOURSELF OF BOYS,

At 40 per cent. less

than it can be bought in Boston, take a FEW DOLLARS, and call at the

ARCADE

at your earliest convenience. You NEVER WILL REGRET IT

Read the Prices.

Men's Business Coats, good quality,	$2,75
" Erminet Tweed do,	3,00
" Fine Cassimere do.	4,00
" Superfine Cashmerett do,	4 50
" " " "	6,00
" Blk fine cloth Frock Coats,	6,50
" " super German cloth Frock (worth $12)	8 and 10,00
" Blue, Brown and Mulberry do do (worth $14)	9 and 11,00
" Stout mixed wool Pants,	1,50
" " figured " "	1.67
" Fine mixed Cassimere do	2,50
" " figured " "	2,57
" Super " " " (different styles)	3,25
" " " " " " "	3,75
Boys' figured Cassimere Pants, good quality,	1,25
" " " " "	1,62
" Doeskin Dress	2,35 to 3,25
" heavy mixed Jackets, for school,	2,17
" " " "	1,87
" Dark Cloth "	2,50
" Blk, Blue and Olive German cloth do,	3,25
White Cotton and Linen Shirts,	67c and 1,00
Best Cotton Flannel Shirts and Drawers,	42
1000 prs BEST Denim OVERALLS,	43
25 doz Umbrellas, (worth 83 cts)	50
20 " " " $1,00,	67
20 " " " 2,08,	1.20
100 " 3-ply Linen Collars,	10
50 " Under Shirts & Drawers, at 42,	75c & 1,00

The above List makes up but few of the many styles, ualities and prices to be found in the stock.

OME ONE, COME ALL, THEN
ND SELECT YOU A SUIT OF
G CLOTHIN

Clothing advertisement as it appeared in a newspaper the day the Parker House opened on October 8, 1856.

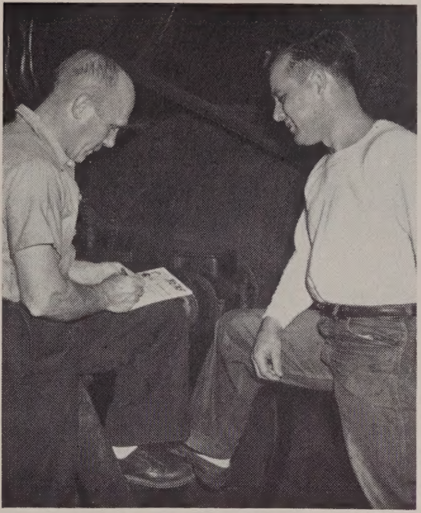
icle of Bird & Son, inc." it covered very completely the early years in the company's history. In this article, also, he made reference to Francis William Bird's part in the early beginnings of the Parker House. Copies of this history may be borrowed from the Personnel Department.

Help Fight TB

Christmas Greetings
1956
1956

Buy Christmas Seals

Let's Get Acquainted . . .



Jimmie Schuller, left, has a **grave** (ouch!) problem on his mind as he interviews Harold Graves, Jr., for this month's feature.

. . . with Harold R. Graves, Jr.

By JAMES SCHULLER, *Reporter*

HAROLD R. GRAVES, Jr., was born in South Walpole, 29 years ago. His birthday is August 14, later to become known as V-J Day. This same date is Harold's father's birthday too.

Harold operates a wax coating machine at the Finishing Mill at East Walpole. He is also a spare driver on a towmotor. He has been at Bird & Son since 1944, when he finished school.

Harold went to public school in Walpole and was interested in sports, playing on the basketball team. He likes to watch adventure stories on television and the late-late-late show. He also likes to hunt and fish.

Married to the former Dorothy Gregory of Sharon, Harold has two daughters, Marcia, 2, and Susan, 4 months. The Graves family lives on Mirror Lake in Wrentham, on Forest Grove Avenue.

When World War II began, Harold was still in school, but by 1944 he was 18. He entered the Army, was in for a year and became a member of an armored division, having had basic at Fort Knox.

At Bird & Son other members of his family are his brother Robert, who works in the same plant, and a sister-in-law, Eleanor Graves of the Credit Union. His father is a Bird Machine Co. employee.

Long Service List

December

Employees

Name	*Year*	*Dept.*	*Years*
Giuseppe Lingo	12-3-17	Floor Covering	39
Herman Nordstrom	12-8-18	Maintenance	38
Kenneth G. Rouillard	12-16-18	Paper Mill	38
Herman W. Lauble	12-2-19	No. 1 Box Shop	37
Henry A. MacDonald	12-8-22	Floor Covering	34
Guy R. Hoyt	12-19-22	No. 2 Box Shop	34
Clyde A. Bennett	12-3-23	Floor Covering	33
Arthur D. Colburn	12-18-23	Supt., No. 1 Box Shop	33
Edwin R. Guise	12-1-24	Floor Covering Sales	32
James R. Hanley	12-15-24	Office	32
Anthony Montisano	12-5-27	No. 2 Box Shop	29
Frank Verderber	12-5-27	Paper Mill	29
Margaret A. Corcoran	12-28-31	Office	25
Frank M. Townsend	12-10-36	Floor Covering	20
Leo Padduck	12-11-36	Floor Covering	20
Hugh N. Boulter	12-14-36	Floor Covering	20
G. Lester Ekman	12-17-41	Office	15
Fiore J. Bonito	12-12-46	Paper Mill	10
Elvir H. Kallstrom	12-26-46	Finishing Mill	10
Michael J. Meomartino	12-11-51	Roofing	5
Angelina F. Palladini	12-26-51	Office	5
Frederick C. Picard, Jr.	12-28-51	Military Leave	5

New Britain

Arthur J. Bushell	12-8-24	Division Mgr.	32

Phillipsdale

A. Herbert Chamberlain	12-15-21		35

Chicago

William J. Brebach	12-4-22	Sales	34
Nicholas P. Tomei	12-2-46		10

Glenwood

William F. Caldwell	12-16-46		10

Berry Asphalt Company of Arkansas

Ina Popanz	12-7-25	Magnolia	31

Former Employees Now Retired

East Walpole and Norwood

Harry N. Mann	12-1-01	55
David J. Heylin	12-21-06	50
John S. Robertson	12-7-08	48
Wilbur C. Fay	12-9-08	48
Frank Whitehead	12-19-08	48
Nunziante Famigletti	12-3-17	39
Enos Masciarelli	12-3-17	39
Alex Szugai	12-22-19	37
Romolo Conti	12-27-19	37
Ralph M. Wight	12-1-21	35
Bartley T. Curran	12-10-23	33
Austin A. Allan	12-22-26	30

Chicago

Bryson J. Overholt	12-5-13	43

Berry Asphalt Company of Arkansas

Joe Boswell	12-9-31	25

(January List on page 19)

Milling Around

MAIN OFFICE

JULIA SMITH	JULIA LEWIS
SABINA COSTELLO	WILLIAM GRAZADO
LOUISA GRAHAM	MARY SEXTON
ANNA CARPENTIERO	PAT McDONALD
MILDRED SANBORN	RITA PETRONI
CAROLINE COGSWELL	AURORA SAVI

Margaret Lowerison couldn't have been happier with the time chosen for her two weeks vacation. It was during the World Series.

Arthur V. Wilson had two beautiful weeks of vacation, driving out to Chicago to see his brother and then down to Virginia.

News from Box Sales (CPX) includes the announcement of the arrival of two new baby girls, Lisa to Irene Iafolla, and Donna Marie to Wanda Ippoliti.

Doris Wright left the Credit Union office to be an IBM operator in the Norwood branch of Norfolk County Trust Co. Her friends wish her the best in her new work.

May Gardner Flynn, who was a Bird & Son employee for many years and has long been personal secretary for Philip R. Allen, a director of the company, is reported much better after her recent illness. She was in the hospital, but is coming along well at home.

Roger Anderson, Ellie Murray and Harriet Sutherland have all purchased new homes.

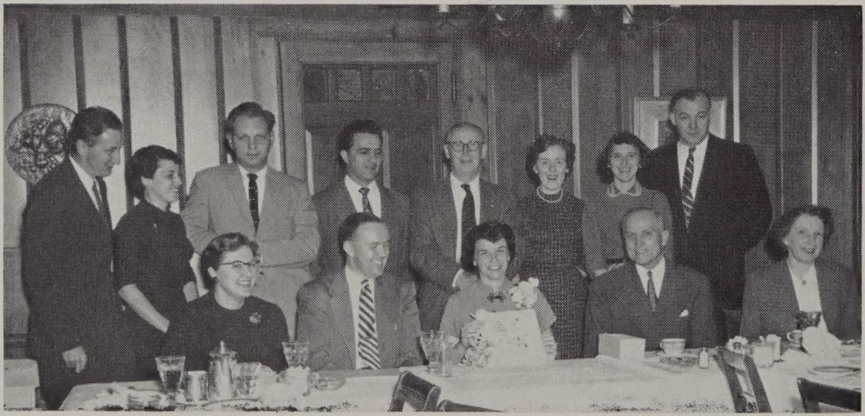
CHARMING COUPLE are Gordon Smith, Freight Accounting (Main Office), and his bride, the former Angela Maiuri, who were married in Everett in September. Gordon came to us a year or so ago from Bird Machine Co.

Noreen Boschen was given a green-back shower at the Lord Fox on October 4. She was presented with a lovely corsage and a bridal bell tied with streamers and greenbacks. She was married recently to Robert "Bob" White, also of the office, son of Roger White of Floor Covering. The couple honeymooned in the Pocono Mountains of Pennsylvania.

Gordon Smith and his bride toured to Florida on their honeymoon, staying at the Sherry Frontenac Hotel at Miami Beach. They are making their home in Norwood.

The engagement of Ann Carpentiero to Mark V. Michienzi of Walpole has been announced. The wedding is planned for December 1 and the couple will make their home in La Verne, California.

Mary (Nicastro) Foster left last month to be a full-time housewife. Office friends gave her a bouquet, pink rosebuds and white sweet peas in a china baby shoe, and a coverlet and baby preparations.



LUCK TO ANN! Advertising and Marketing gathered for luncheon on Ann (McGovern) Abely's last day, dined her and wished her the best in becoming a full-time housewife. The money they gave her had a string attached to it — it was tied to a rattle.

From the left, seated: Barbara Sameski, L. G. "Bud" Williams, Ann herself, H. O. Woods and Margaret Forrest.

Standing: H. F. "Hal" Hillyard, Lorraine Liddell, G. L. Stockman, Frank Molinari, Arthur Wilson, Eileen Pazniokas, Adeline McCarthy and Leonard Niese.

Here on business at East Walpole the last of October were two Roofing superintendents, William Freegard from Charleston and D. E. Frazier from Chicago.

Sympathy is extended to Dave Kennedy of Industrial Engineering on the death of his mother. She had made her home with him.

Richard Duncan of East Walpole has joined Horticultural Sales (CPH) as a salesman. He will cover Michigan, Ohio and parts of Illinois and Indiana.

Ronald Biggerstaff of Shelby, North Carolina, is the new Horticultural salesman covering North Carolina, South Carolina and Georgia. Sales Manager William "Bill" Marland has announced that both new men are starting in their new territories on November 12.

Anne Lukow has joined the sales force in the Horticultural Department as a new clerk.

Gladys Eisenhauer enjoyed a week in Chicago, reporting the usual good time and also good weather. She accompanied her husband, Frank, safety engineer, who attended the annual convention of the National Safety Council.

Howard Whitney visited his son Richard and family in Roanoke, Virginia, the week of October 12. Dick is a Roofing salesman in the Southeastern Division.

Patricia Smith was presented with a beautiful bouquet and a lovely blanket by office friends in honor of her recent marriage to Richard Arling of the Roofing Laboratory.

Sincere sympathy is extended to May Harper on the loss of her brother, William Harrison, of New Jersey.

Terry McGrath, formerly of the Cost Department, has a new baby girl, her second.

We welcome Joan Lukow to the Accounting Department.

Larry Aherne, suggestion investigator, attended a recent convention in Chicago of the National Association of Suggestion Systems.

Late vacationers included Marion Smith, who enjoyed a trip to Buffalo, and Eileen Geraghty, who toured New York State and Niagara Falls.

Shirley and Bob Barbaglia visited Washington, D.C., on their early November vacation.

New faces at the Credit Union, in case you haven't become acquainted, are Mary Crowe and Nancy Patterson.

M. C. Methvin, technical representative for the Berry Asphalt Company of Arkansas, was in East Walpole recently. The following day he addressed the meeting at the Statler in Boston of the New York, New Jersey and New England States Highway Testing Engineers. He narrated a movie taken last summer of the Berry Asphalt sealcoat installation on the Maine turnpike.

Henry "Hank" Mathieu is welcomed to Bird & Son in the Personnel Department.

Those who knew him were shocked to hear of the sudden death of Frank Weynand, Roofing salesman in the New York area. His constant smile, good nature and generosity will be sadly missed by his friends and associates.

Willis G. Holton has been transferred from the Floor Covering Sales Development group to salesman in the Southern Field.

PAPER MILL

THOMAS FLOOD	JAMES A. SCHULLER
EDWARD GERAGHTY	ELNA GOTTBERG
FRANK NYBORN	NELLIE COUGHLIN
EDWARD WISNIEWSKI	MILTON GARDNER
JOHN KALIS	JAMES BARNES

PRODUCTION AND POWER

Kimble McEwen and family spent a week visiting daughter Jean and family in Ann Arbor, Michigan. While there they attended the Minnesota vs. Michigan football game. (Minnesota, 20 — Michigan 7.)

John and Mrs. Seastrand spent a week in Quebec. They visited the shrine of St. Anne de Beaupre.

Mr. and Mrs. Perley Mudgett and son Peter drove to Washington, D.C. They visited the White House, the FBI building and the Treasury building. They went on to Bainbridge, Maryland, to visit son Paul, who is in boot training there.

Frank Massey spent the October 12th holidays touring in Canada.

Tom Tate, mill messenger, left for Forest City, North Carolina, to join the Navy.

Oscar Saterdal, former engineer now retired, paid us his annual visit and brought us apples from his orchard.

Sulo Salomaa has a new 1956 Plymouth.

At this writing we expect that Jack Holliday will soon be back to work.

Francis Gilmartin is attending Peterson School in Boston to obtain his first class engineer's license.

Martin Wallace is back at work after a short stay in the hospital.

Leo Buckley spent his late vacation around home.

We are glad to hear that Andy O'Malley is o.k. after a recent hospitalization.

Good luck to Peter Costello and Coleman Norton, who have transferred from Stock Transfer to Shoe Cartons, No. 2 Box Shop.

Welcome to John MacKinnon and Michael O'Toole, new men in Stock Transfer.

OFFICE ROMANCE, with his aunt among those looking pleased about the whole thing. In foreground are Robert White and Noreen Boschen, now Mr. and Mrs., and P. F. "Parky" Rogers, head of their department. In back other members of Statistical include Joseph Fabiano, Marie Alexander, Doris Reardon, Mary Geary (Bob's aunt) and Margaret Taylor.

Glad to hear that Alphonse Silvestri is coming along fine after a short hospitalization.

Among those taking their vacation to go hunting were Peter Glebus and Harold Tracey.

Among the outstanding football players at Norwood High this season are Martin Glebus and Peter, Jr., sons of Peter Glebus.

FINISHING MILL

We welcome Albert Ventola and Albert Kotwica to our department. We hope they enjoy their stay.

Margaret White enjoyed a two weeks vacation in California. She went by plane.

Congratulations to Mr. and Mrs. Louis Avanzini, who recently celebrated their 26th wedding anniversary.

Newcomers welcomed are Daniel Sugrue and James Franklin.

Charley Wisniewski hasn't given up yet. He's been trying to catch that fish for two years.

E. H. "Al" Kallstrom has been transferred from the Granule Plant at Roofing to the Finishing Mill Office.

Harold Graves makes the "Let's Get Acquainted" columns this month, with an "exclusive" by reporter Jim Schuller.

MAINTENANCE

Joe Emerson has led his new 1956 corps of deer slayers to the wilds of Jackson, Maine. Members of the group were Bill Ivatts, Ed Jankowski, Harold Tracey and Pete Glebus. A venison supper is planned for the near future.

Bill Swinnerton and John (Gary) Folan also took to the trails. They did their hiking and nature study in New Brunswick.

The boys in the department wish Frank Paine the best in his new work. He has just been named a foreman.

Everett Brennan has been missed by his fellow workers during his recent recovery from an accident.

ROAST BEEF SUPPER for the Herman Nordstroms honoring their fortieth wedding anniversary was given them by friends and fellow members of the Workman's Hall Dance Committee at the hall in Norwood on Sunday evening, October 28. "Heinie" works in East Walpole Maintenance and was Bird Club cribbage chairman for many years.

Heinie (Cribbage) Nordstrom spent a week of his vacation touring the southeastern states with his wife and daughter.

Heinie and his wife also had quite a wonderful 40th wedding anniversary recently. He gave us a nice write-up, from which we quote in part. "On Saturday night we were supposed to go to supper with one of my daughters and her husband. We landed at the Lafayette House and as we walked into the dining room, the big surprise was on. My only son from Hyannis met me, congratulating Ma and Pa. The three daughters, son, son-in-law, and daughter-in-law were all there at a reserved table. We had broiled stuffed lobster."

And if that was not enough, friends from Workman's Hall the next evening gave the Nordstroms a surprise roast beef supper. "There were about 50, including my four children, in-laws and friends."

(Continued on page 15)

It's Fun Getting Ready for Christmas

First, there's sending out the Christmas cards. Kenneth Pierce (Review photographer) and his wife, Daisy, get a big assist from young Richard and Catherine.

BUY CHRISTMAS SEALS
FIGHT TUBERCULOSIS

More Christmas cards being made ready by Elizabeth Ann, Claire and Marylou Potter. Their mother, Mrs. Richard Potter, is the wife of the chief chemist at Shreveport. Since she is secretary of the Shreveport Tuberculosis League you may be sure a TB seal will go out on each greeting card.

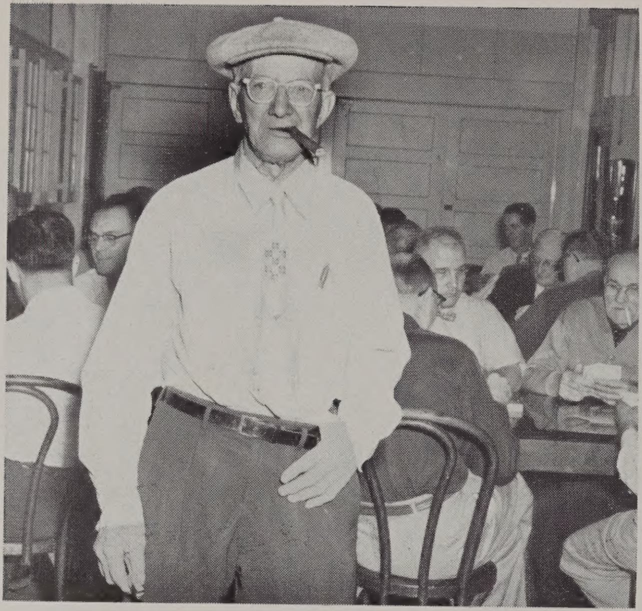
Next there is cookie making. Katherine Brennan Hobbs directs the production line in her kitchen. Mother's helpers are Mary Ellen and Anne. Their dad, Edward, works in Payroll.

Then there's the thrilling experience of wrapping Christmas packages. It's nice to hear the paper crinkle and it looks so beautiful. Even the baby at Thomas Hopkins' house enjoys the fun. Besides Tom (Floor Covering Laboratory) and his wife, Margaret, are Tom, Jr., kneeling in front of his father; Charles, the baby; Tim, also kneeling; Jack, sitting on the sofa; and Kevin, wrapping the package.

Down in Maine some folks still go out to the woods to cut their own Christmas trees. Although most of us have to settle for buying trees already cut, here are Helen Lane (Lewiston Plant Office) and her niece, Helen Loui Mann, about to bring home a tre from the woods near their home. Helen Louise's mother, Rosamond Mann, also works at Lewiston.

CHRISTMAS
Susan

At last comes the biggest thrill of all, hanging the stockings on Christmas Eve. Too young to understand what it's all about, but very happy just the same is Marshall Angus, son of Harry (East Walpole Maintenance). Holding Marshall is his mother Barbara, then left to right are Susan, Priscilla and little Marilyn sitting on her dad's knee.



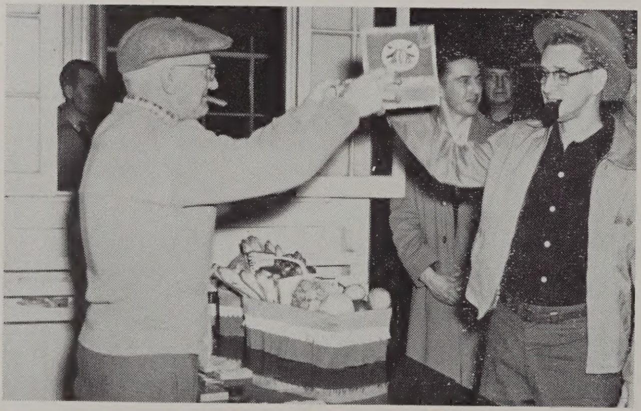
You'd have to have a long memory to recall when Heinie Nordstrom didn't wear a cap and smoke a cigar. In a changing world, it is good to have someone always the same.

Down Memory Lane with "Mr. Cribbage"

FOR a generation or more Herman Nordstrom has been running cribbage parties in the East Walpole Brigade Room. Heinie is retiring at Bird & Son at the end of this year. So last March, at the close of the cribbage season, he told the Bird Club he would not be chairman any longer. Starting this fall, there would be a new man running the monthly, Thursday night cribbage sessions. He turned the job over to Charlie Locke, a fellow worker in the East Walpole Machine Shop. Charlie has been playing cribbage at Heinie's parties for years too. So the parties will continue much the same, except for Heinie. It won't be quite the same without him there running them.

Thanks, Heinie

This short article and these pictures are a small thank you to a man who has given a lot of his time to doing something for somebody else. We are sure he had fun doing it. That's good too.



This was the night of Heinie's last party when the players gave him a box of cigars. Howard Hewins of Floor Covering is drawing for the lucky number for door prize.

Up and down the aisle Heinie went, a lot of steps over the years, punching the winners' tickets at each table.

Sometimes Heinie filled in. Beside him is Charles Sabonis, Finishing Mill. On this side, back to, the player looks like another regular, Ed McLean.

There are always four winners at the end, two cribbage winners and two door prize winners. These were at one of the parties last season.
From left: Roy Young, Ed McLean, Richard Drake and Gordon Wilson.

TWO YEARS OLD, I am, and my name is Stevey Nordblom. Stevey's dad is Robert L. Nordblom, who works at No. 1 Box Shop.

Milling Around

Paper Mill

(Continued from page 11)

We were visited recently by Bob Hood, Jesse King and Alec McDonald, all retirees from this department (EM). They all looked fine.

Ed Geraghty took a quick jaunt to the Golden Gate City of California via the airways. Ed is fast becoming a real tourist.

No. 1 Box Shop

John P. Walsh Robert Tauber
Ramona Chicoine Miriam Hill
Patrick Silvestri

At a recent meeting of the Society of Industrial Packaging and Materials Handling Engineers, Francis "Red" Curran of the Sample Department was elected treasurer. A dinner was held by the organization at Howard Johnson's on Memorial Drive, Cambridge. Congratulations to Red on his new office.

Andy (Tours) Center has relinquished his duties as Review reporter. They have been taken up by Robert Tauber. Thanks to Andy for his help in the past and welcome to Bob.

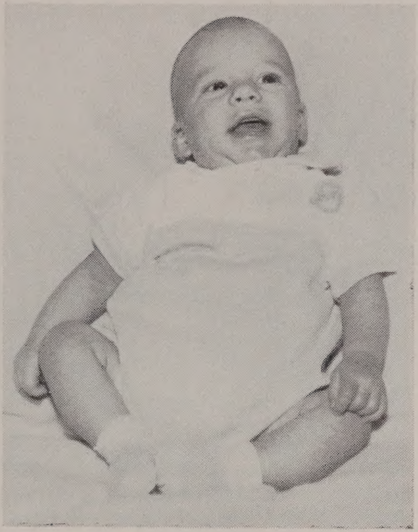
Ralph Watson has been transferred to the No. 1 Box Shop Office, where he worked before going into the Lab. Jack Walsh has been recently named substitute foreman, having been planning and scheduling clerk for a number of years. Best of luck to both men.

No. 2 Box Shop

Joseph Smelstor, Jr. Anne Kelter
A. D. Smith Catherine Brady

George Docar unfortunately spent part of his vacation having the grippe.

Several people have taken late fall vacations. Gus Smith, one of our reporters, spent his taking short trips. Joe Ralkavich planned to take in a few sights and also to visit Minty Saulen, who is getting along well. He paid us a visit at the end of September and all were pleased to see that he looked so well.



DONALD DYER is this husky youngster's daddy. Yes, it's a boy, Wayne Edward, who arrived last July 18. Donald is a finisher in the Solid Fibre Cases Department (FXF) at No. 1 Box Shop.

Nice to see Anthony Montisano back looking so well. He became a grandfather again when one of his daughters had a new son.

We welcome Samuel Brown and Gerald Clement to Shoe Cartons.

Warren Pagliari has a nice new 1957 Plymouth.

Our deepest sympathy is extended to Ed Bigelow on the death of his sister.

As we go to press we note with sadness the death, quite suddenly, of Angus Boyle, who would have retired at the end of December. (Complete notice in the January issue.)

Norwood Roofing Plant

Arthur McKenna Julius Aukstolis
Ruth Phelan John Folan
Richard Carberry Francis Wall
Joseph Nevins Michael Meomartino
Mary Driscoll

Mr. and Mrs. Raymond Call had a most enjoyable vacation in September visiting friends at Lubec, Maine. Lubec is the most eastern point in the United States. Ray, now retired, was assistant foreman in Maintenance and is a frequent visitor at the plant.

Bob Goode enjoyed his vacation in Florida.

New Maintenance Department helpers, who transferred from Shipping, are Thomas O'Toole and John Stupak. Ed Carberry, also a new addition, formerly of the Granule Plant, takes up his new duties as an "A" piper.

Andy Wright is back to work after enjoying three months touring Great Britain and the Continent.

Thomas McDavitt enjoyed his vacation taking a trip by car with his family to California.

PRESENTING Stephen Anthony Shilo. Proud grandpa is Anthony Montisano, lid rotary operator in Shoe Cartons, No. 2 Box Shop.

John Faulkner visited his folks in Nova Scotia.

Frank Munchbach visited relatives in Upper New York State near Lake George.

We welcome Joseph Cadero to the Engineering Office.

Louis Silvestri spent a week attending the American Racing Pigeon Union convention at Washington, D.C.

Glad to see Fred Vietze back to work after being on the sick list.

Jocelyn Pratt, daughter of John Pratt, electrician, is a student at the University of Massachusetts, where she is a psychology major.

Herb Davis is back to work after being out sick.

Have you seen Ed Hiller's new red and white '56 Chevrolet station wagon?

Dick Arling was given a party by Lab personnel at the Floral in Wrentham shortly before his wedding. He was married on

SAULEN'S SWEETHEARTS. These are Martin "Minty" Saulen's youngsters, Jane, 1, Martin, 3, and Antoinette, 6. Their dad, whose job is at No. 2 Box Shop, has been out sick, but is coming along well on the road to health.

November 4 to Patricia Smith of the Traffic Department. Gift from Dick's co-workers was a Sunbeam Mixmaster.

Fred W. Carlson is welcomed as the newest addition to the Laboratory staff.

Jim Jackson and his wife spent quite an educational week-end at Hackensack, New Jersey, celebrating Jim's 10th high school reunion. It was really educational in that Jim, although he had lived there, found out for the first time how hospitable the New Jersey police are. Jim graciously declined their hospitality, paid the fine and returned to East Walpole.

Vito "Charlie" Bilotta spent an enjoyable two weeks in Florida.

Steve Folan has completed painting the house he recently bought in Norwood.

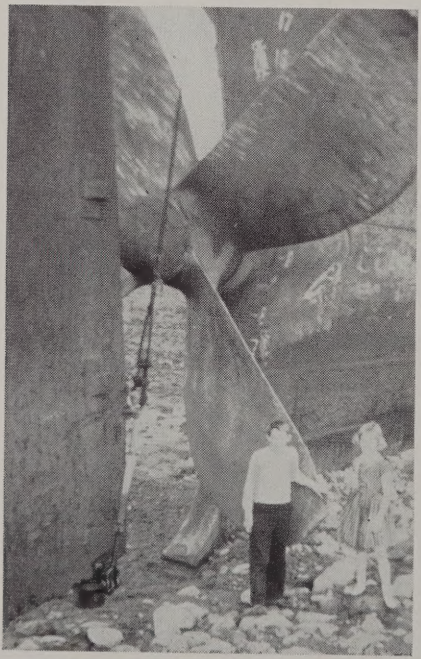
Frank Wall is again, for the third year, a coach-player with Norwood Mercury hockey team. He is one of their most valuable players.

We are sorry that Ernie Zitke has been out sick and hope he will be back soon.

We welcome Alexander MacIntyre to the Roofing office.

Al Kallstrom has transferred from the Granule Plant to the Finishing Mill in East Walpole, where he is working in the office.

Mr. and Mrs. William H. Boone, Jr., were tendered a party on their 25th wedding anniversary. Family, relatives and friends were present for the happy occasion and the Boones received many appropriate gifts. They are the parents of two sons and two daughters and have two grandchildren.



ETRUSCO'S PROPELLOR looks enormous as Louis Kannally's children, John, 13, and Linda, 9, stand under stern of the beached freighter at Scituate. Ship, from Genoa, ran aground in the great blizzard last March 16. Attempts to get her off have kept curious crowds pouring into the Massachusetts South Shore town all fall.

COMPANY ROMANCE culminated in the marriage of Richard Arling of the Norwood Roofing Lab and Patricia Smith of Traffic the first Sunday in November. Here's Pat, with gift and flowers from Office friends, on her last day at the Office before the wedding.

FLOOR COVERING PLANT

William Melish
George Grover
Charles Cobb
Thomas Blundell
Nazareno Lori
Philip Muehlberger
George Shackley
Dorothy Hawes
Frank Shumski
Joseph Wall
Joseph Radzevich
Willard Jonah

Mr. and Mrs. Philip D. Muehlberger celebrated their 42nd wedding anniversary, on Sunday, October 7. They had the complete family with them, five children and their families, including all 16 grandchildren. Guests came from nearby and as far away as Key West, Florida. The Muehlbergers had a wonderful time and received a lot of presents.

Thomas Rogers has been ill in the hospital. He is not back to work yet, though he is better and we hope he will be back before long.

Most of the men who still had some vacation left were planning to go hunting.

Gordon Wilson enjoyed the last week of his vacation at his summer place in Greenfield, Mass.

Howard Heath spent one of those Indian summer week-ends fishing at Cape Cod Canal. Howard took his family along and they caught many perch but no flounders.

Brownie Kanalski enjoyed a short visit over Columbus Day from his nephew Skippy Gay, on leave from his Air Force station in Texas.

Matty Connolly was master of ceremonies at the Little League banquet held at the Norwood Armory on October 26.

Sam Steele found out there is a way to be on the winning team at the noon cribbage session. That is to be one of Rita Connolly's partners. Will Gordon Wilson make the same move or will he find other ways to beat Rita?

Bob Bowler is welcomed as a new employee in Research.

Belated vacationers included John Eppich, foreman of the Paint Department, and Joe Le Blanc of the same department.

Bill Boyd, Paint Mixing, is driving a '57 Ford Fairlane.

All the boys in the Lino Department hope to see Vinny Bilotta back soon and off the sick list.

Terry Kelly is back after a short illness and it's good to hear his jokes again around the department.

Ronald Swanson has a new-to-his-family car. He claims it came with five tires and a horn.

The Lino Department boys say hello to Joe Campisano, who has been out sick a long while.

Welcome to all the new fellows in the Linoleum Department.

Garnet Patterson was a recent visitor to our neighbor, Canada. He reports a great country and a great time.

John McDonagh, who recently arrived in the U.S.A. from England, where he had been working, has transferred from the pullout man in Undercoat to the Finishing Mill in East Walpole.

Frank Hanley, pullout man, is sporting a new Ford convertible.

Bill Cherry of Quality Control has been acting supervisor in Undercoat.

John "Scotty" Mullen, retired, was in a while back to say hello. Johnny says he feels fine and he looks it too.

Alex Morrison took a trip to Nova Scotia during his last week of vacation.

Donald Devine and George Gay are new employees in Undercoat.

JACK AND THE BEAN STALK must have had stalks like these. Joe Eppich Floor Covering, said they laughed at him when he put in 22-foot poles last spring. Beans are from seeds his father brought over from the old country years ago. This is the first year Joe's poles were tall enough.

URQUHART-COSTELLO nuptials were at St. Mary's Church, East Walpole, followed by a reception at Workmen's Hall, Norwood, where we see the lovely bride, Margaret Mary (Costello), and handsome groom, Roderick Urquhart, Jr. This was a sort of double wedding for No. 1 Box Shop as Rod works there and the bride's father is a No. 1 Box Shop employee also.

Again we thank Ed Silva, clerk in Undercoat, for covering the news of his department in place of Willard Jonah, ill regular reporter.

Hilton Taggart enjoyed his last week of vacation, doing odd jobs around his house.

John Vlahos, former employee, now runs his own restaurant in South Norwood.

Nick Ferrara was elected president of the Norwood Little League for next year at a recent meeting.

W. J. Hill News

Rover is the newest member of the W. J. Hill Co. This Rover, however, is not canine but automotive. It's the new Ford pickup. The other pickup truck is Skippy. (No reflection on its engine, we hope.)

As for the 15 tractors — one per driver — these are designated, on the books at least, by number.

The bowlers have begun again, but no startling results have trickled through to this column as yet.

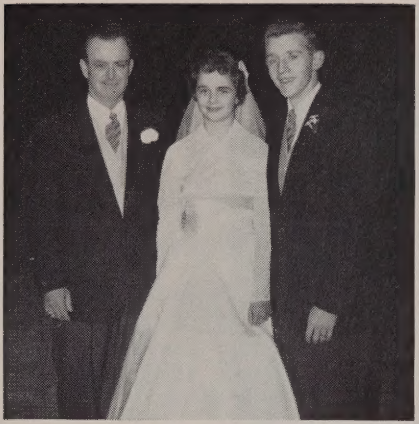
Correction! Bowling with the Knights of Columbus, Jim Sanphy rolled a three-string total of 355 the other night. Prize was a turkey.

Walpole to Rome

Warren Pagliari, No. 2 Box Shop, returned recently from an extensive tour of Italy.

Accompanying Warren were his wife, daughter Betty Rignanese, son Peter and cousin Frances Ann Penza of No. 1 Box Shop.

The happy travelers left Boston via TWA to Madrid and then Rome. The family toured Rome, Naples, Pompei, Sorrento, Isle of Capri and the Amalfi Drive along the southeastern coast of Italy.



ARTHUR GOGAN gains a daughter as his stepson, William E. Keep, marries Barbara Randall of Hingham in September at a pretty wedding at the South Union Congregational Church in South Weymouth. Arthur, driver for W. J. Hill, is at the left.

On their return to Rome they set out on a motor tour through northern Italy visiting such well known cities as Assisi, Florence, Venice, Milan and Genoa. Warren spent a few days revisiting his home town in the province of Abruzzi, seeing relatives and renewing old acquaintances. The most inspiring part of the tour for Warren was seeing his mother and three brothers after 37 years' absence from Italy. The reunion was full of wonderful memories.

After a seven weeks' tour of Italy, Warren returned to the States. Both Warren and Miss Penza have returned to their respective jobs at Bird & Son. All agree that the trip was memorable, but it is good to be home again!

Harold F. Chevers

HAROLD F. CHEVERS, 53 East Street, Mansfield, died October 25 at the Sturdy Memorial Hospital in Attleboro. He had been a millwright at our Floor Covering Plant since March, 1940 and was 64 years old.

Born in East Mansfield, Mr. Chevers was living in North Easton at the time he started work for Bird & Son but had been a resident of Mansfield for the last 14 years.

Funeral services were held at the Sherman Funeral Home, October 28. He is survived by his wife, Olive, four children and stepchildren, three sisters, a brother and eleven grandchildren.

Shopping Around

RALPH L. WATSON, certified watchmaker, 36 Hutchinson Road, Walpole. Walpole 914-M. We are offering a wide selection of fine American and Swiss 17-jewel (or more) watches at very attractive prices. Waterproofs, self-winding, calendar models, etc.

FOR SALE. 1955 Chevrolet, 4-door sedan (210 series). Price reasonable. Anthony Montisano, 56 Willow Street, Norwood. NO. 7-3735.

EARLY SEPTEMBER was the time chosen by Mary (Costello) of Main Office Accounting for her wedding. The bride and groom, Richard Brown, are snapped on the steps of the Blessed Sacrament Church, Walpole, just after the ceremony.

News from Retirees

Frank Fisher, for many years safety inspector at the East Walpole and Norwood plants, has moved to Kearny, New Jersey, to live with his brother. Frank, a widower, had been living alone at his home on East Street, East Walpole.

Francesco Antonico is back from Italy, where he went for an extended visit in January 1955.

Bob Hood has been ill since his return from his summer travels in Scotland, but is feeling better now.

Philip H. Bailey was one of those who notified the Review of the interesting letter in the *Boston Herald* about the Bird family's connection with the start of the Parker House. (See story elsewhere in this issue.)

Other news about Bird & Son retirees is included among the plant notes.

Acknowledgments

We shall always remember with deep gratitude your comforting expressions of sympathy. We appreciate your kindness to us at this time.

Mr. and Mrs. Arthur H. Turner
(Phillipsdale)

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

The family of Arthur Clark
(Waterloo)

Thank you for your kindness and sympathy at a time when it was deeply appreciated.

Mr. and Mrs. David G. Kennedy

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

Rudolph Nordstrom and family

(Other Acknowledgments page 25)

Kitty Walsh, right, of the Bird & Son New York Floor Covering Office, goes through some fancy steps with Maribel Vinson, teacher of Tenley Albright and herself a former figure skating champion. Those earrings Kitty is wearing are tiny silver skates.

New York Office's Kitty Walsh has a real Cool Vacation

MUSIC from a record player came out over the ice on this humid 29th day of August, as figure skaters practiced forward outside 8's, 3-turns, mohawks and rockers.

Of course this was at an indoor rink, the Sports Arena in Lynn. There was Kitty Walsh of the Bird & Son New York Office, out on the ice in short-skirted navy blue skating costume, close-cropped red head held high, having the time of her life.

Kitty was on vacation. Her whole two weeks were being spent here skating under the auspices of the North Shore Skating Club. In New York, Kitty belongs to the Metropolitan Figure Skating Club. She has been figure skating there for about three years. Now she has progressed through the dancing tests from *preliminary, bronze* and *pre-silver,* to *silver,* which she's working on now. Beyond these are the *pre-gold* and *gold,* ultimate degrees for the amateur figure skater.

One inducement for Kitty to come to the North Shore Skating Club was Mrs. Maribel Vinson Owen, who was teaching there this summer.

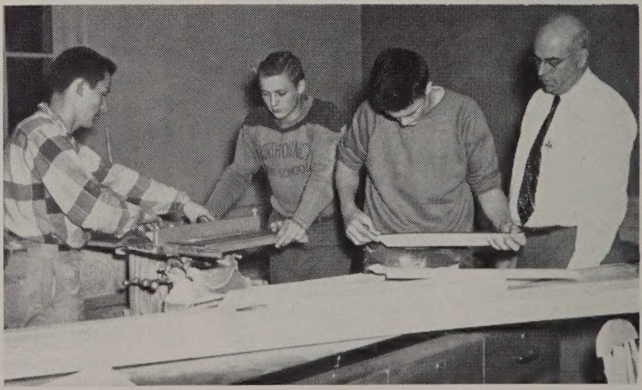
Maribel Vinson, as many of you know, is Olympic and U. S. figure skating champion Tenley Albright's teacher. Maribel herself held the United States women's figure skating title, 1928-1933, 1935-1937. Interestingly, she held the women's title during some of the time that Roger Turner, now a resident of Walpole, held the men's U. S. title.

Kitty Walsh is a wonderful example of the do-it-yourself trend. Not one to sit on the sidelines, Kitty would much rather take part in sports than relax and watch. And is she enthusiastic, especially about figure skating.

"Everybody should try it," she said with a healthy sparkle in those Irish eyes. "It's such fun!"

Enthusiastic Walpole Junior Achievers

PLYWOOD TRAY goes into production in the Walcraft Co. Both these pictures were taken so soon after the companies were formed that production was just being started. The financial groups were still busy making out stock certificates for shares buyers. Here from left are: Alice Kerr, Peter Flaherty, Dorothy Ceruti, Carl Leavitt and adviser Benjamin Beale. Mr. Beale, assistant sales manager in the Box Division, was the organizer and is leader of these first JA companies in Walpole.



THEIR TURN at the saw for this group in the Tri-Craft Co. finds David Coburn, Ken Eklund and Kenneth Hutchins working under the supervision of adviser Perley Mudgett of Bird & Son. The company of 20 to 25 juniors and seniors is divided into smaller groups so each takes a hand at all phases of financing, producing and selling their product, a green blackboard.

Long Service List

January

Employees

Name	*Year*	*Dept.*	*Years*
George L. Towle	1-7-16	Maintenance	41
William J. Boyd	1-5-20	Floor Covering	37
Albert W. Smith	1-19-20	Pers. Services Manager	37
James A. Surette	1-26-20	Roofing	37
Joseph Kowolowski	1-13-22	Roofing	35
Mytro Korbut	1-2-23	Maintenance	34
Ira C. Post	1-1-24	Floor Covering Sales	33
Angelo Auciello	1-16-24	Paper Mill	33
Bernard Stravinski	1-17-24	No. 1 Box Shop	33
Roy W. A. Meears	1-30-24	Paper Mill	33
W. Raymond Boyden	1-9-25	Floor Covering	32
Frances L. McDavitt	1-16-25	No. 1 Box Shop	32
Francis E. Donlan	1-19-25	Paper Mill	32
Nora L. Feeney	1-8-26	No. 1 Box Shop	31
Clarence E. Russell	1-11-26	Floor Covering	31
James D. Mack	1-3-27	Roofing	30
Clarence F. Phillips	1-21-27	Floor Covering	30
Stanley Blackmer	1-31-27	Floor Covering Sales	30
William M. Pratt	1-16-28	Floor Covering	29
Miles H. Hubbard	1-23-28	Roofing Sales	29
Thomas Concannon	1-29-29	Roofing	28
Charles S. Bird	1-1-30	Chairman of the Board	27
Claude A. Boiteau	1-15-30	Floor Covering Sales	27
Agnes Fraser	1-29-31	No. 1 Box Shop	26
Charles H. MacDonald	1-21-32	No. 1 Box Shop	25
Peter J. McCall	1-29-32	Maintenance	25
James W. MacLellan	1-14-37	Roofing	20
Lauri Jalkanen	1-14-37	Roofing	20
John J. Hayes	1-18-37	Paper Mill	20
Bartley Coyne	1-18-37	Floor Covering	20
James H. Bunker, Jr.	1-19-37	Floor Covering	20
Martin W. Green	1-27-37	No. 1 Box Shop	20
William R. Wright, Jr.	1-2-42	Superintendent, Nor. Roofing	15
Mary E. Moylan	1-5-42	Office	15
Edward J. Shaughnessy	1-6-42	Paper Mill	15
Leonard Mastropieri	1-7-42	Floor Covering	15
Harold L. Peterson	1-8-42	Finishing Mill	15
Herbert Granlund	1-19-42	Roofing	15
John D. Dorsheimer	1-28-42	Power Plant	15
Enrico A. Ranaldi	1-28-42	Roofing	15
Francis C. Flaherty	1-30-42	Roofing	15
Roland A. Hoogerzeil	1-13-47	Floor Covering	10
Bronislaf E. Jankowski	1-20-47	Floor Covering	10
Francis E. Tohosky	1-20-47	Floor Covering	10
John J. Perekslis	1-20-47	Floor Covering	10
Jennie Mike	1-20-47	No. 1 Box Shop	10
Thomas J. Michienzi	1-21-47	Floor Covering	10
Charles E. Ollis	1-21-47	Floor Covering	10
Richard Rowen	1-21-47	Floor Covering	10
William J. Anderson	1-27-47	Floor Covering Sales	10
Raymond J. Collier	1-27-47	Floor Covering	10
Gustave Sacre	1-27-47	Floor Covering	10
Albert J. Morse	1-29-47	Roofing	10
Paul M. Manning	1-30-47	Floor Covering	10
Norman R. Greene	1-31-47	Roofing	10
Clinton F. McGowan	1-31-47	Floor Covering	10
Thomas F. Carroll	1-7-52	Office	5
Edward J. Trusevitch	1-24-52	Floor Covering	5
Francis P. Kane	1-28-52	Floor Covering	5

MANCHESTER

Roger J. Bisson	1-28-52		5

PHILLIPSDALE

Louis W. Doyle	1-19-25		32
Joseph A. Fisher	1-23-29		28

CHICAGO

Henry J. Ahrens	1-8-23		34
Milton Crawford	1-28-29		28
Robert H. Julian	1-13-37		20
Robert C. Keitz	1-15-52	Sales	5
Mary Sheeran	1-15-52	Office	5

SHREVEPORT

Herbert Harrell	1-4-47		10
Dizer Wilkerson	1-16-47		10
Willie T. Andrews	1-7-52		5

BERRY ASPHALT COMPANY OF ARKANSAS

Harold B. Pullar	1-1-26	President	31
Otto Holloway	1-15-29	Waterloo	28
Otis Dixon	1-15-30	Waterloo	27
Fred Dixon	1-25-32	Waterloo	25
Wade Beasley	1-31-37	Stephens	20
William A. McGuffin	1-16-42	Waterloo	15
Buford Butler	1-27-42	Waterloo	15

Former Employees Now Retired

EAST WALPOLE AND NORWOOD

Henri E. Davenport	1-1-98	59
Joseph Knaus	1-24-02	55
Panfilo Lacivito	1-12-12	45
H. E. Sawyer, Jr.	1-26-14	43
Edith M. O'Neil	1-16-17	40
Antonio Gugliotta	1-2-19	38
Jesse R. Ghen	1-5-20	37
Michael Verderber	1-10-22	35
Anthony Samson	1-14-22	35
Stuart A. Nickerson	1-16-22	35
Martin J. Costello	1-19-22	35
Robert H. Ross	1-23-22	35
James Connolly	1-23-24	33
Katherine A. Collins	1-19-31	26
Allen R. Seaver	1-26-32	25
Glenn E. Stiteler	1-1-37	20

PHILLIPSDALE

Rexford H. Salisbury	1-6-09	48

CHICAGO

Joseph R. Catellier	1-31-22	35
Reinhold Ramlow	1-29-37	20

December Long Service

List, page 9

The internationally famous research organizations in Cambridge, Massachusetts, are known as the *"trillion-dollar-row"* because of the results achieved there for American industry.

BIRD SELF-SEALING TIE PADS
THE TIE PADS WITH THE WOOD PROTECTIVE SEAL
BIRD Self-Sealing TIE PADS
RAIL LAYING ... BIRD Self-Sealing TIE PADS
BIRD
BIRD TIE PADS AT WORK!

TIE PADS MEET THE PUBLIC at their annual presentation to railroad men at the National Railway Appliances Association exhibition at Chicago's Coliseum. This tie pad exhibit shows conclusively how well ties are preserved. It was one of the most popular displays at the show, which was held for four days in September.

Bird & Son Tie Pad Division men on the job here are: James L. Holmes, A. L. Cross, division manager, H. L. Holderman and J. H. Dooling.

The display was designed and set up by W. O. Koehler and his men of the Bird Advertising Display Department.

PHILLIPSDALE FELT MILL AND INSUL BOARD PLANT

MANUEL OLIVER
ARTHUR TRUDELL
DAVID S. LOWRY
ALLEN PERKINS
LESLIE E. HOWARD
RAYMOND NOLAN

Arthur H. Turner, Jr.

WE were all shocked to hear of the tragic death of Arthur H. Turner, Jr., 23, who was fatally injured in a traffic accident on October 7.

He had worked at the Phillipsdale Plant two and a half years, most of the time on No. 3 Felt Machine. His brother, Lester, and his father also work at the Phillipsdale Plant.

Young Turner had spent over two years in the Navy before joining Bird & Son in January, 1954. At the time of his death he was a member of the National Guard. Members of his unit served as a guard of honor at the funeral.

A number of Bird & Son people attended the funeral services on October 9 at the George M. Wilbur Funeral Home in Warren, Rhode Island. Burial was in Warren.

Bowling Score Sheet

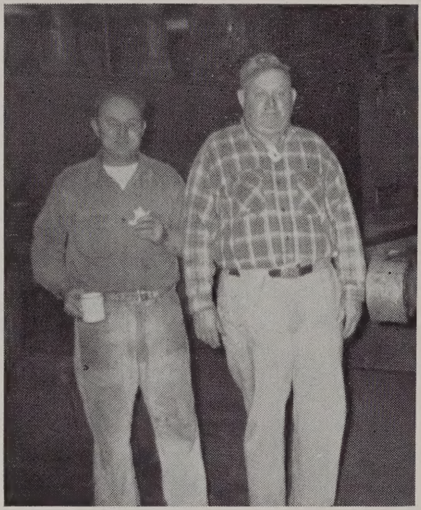
AT this writing the interdepartmental bowling league has gone through four weeks and the men are being separated from the boys. The standing is as follows:

	Won	*Lost*
Office	10	2
Engine Room	9	3
Machine Shop	7	5
Yard	4	8
Insul Board	4	8
Millwrights	2	10

Those holding the high figures are as follows:

High Average, Matt Pino	114 8/11
High Three, Armand Roy	368
High Single, Howard Inman	143
Second High Ave., Armand Roy	110 9/12
Second High Three, H. Inman	358
Matt Pino	358
Second High Single, A. Roy	142
High Team Single, Mach. Shop	661
High Team Three, Mach. Shop	1837
Office	1837
Ladies High Single, Jane Olney	101

WIVES, attention! Does this look familiar? This is Mrs. Joseph Moniz (with a small part of Joe showing), about to prepare those fish which we showed you last month (page 22). In case you don't remember, the picture showed Joe and Ted Pereira, proudly displaying three big stripers.



COFFEE BREAK at Phillipsdale for William Gecawich and John Clark of the Insul Board Plant. Evidently John doesn't think he needs any inbetween-meal snacks.

Around the Plant

Junior Tirocchi and Al Hammond have been taking late vacations and have enjoyed much better weather than some of those who took their vacations in the summer.

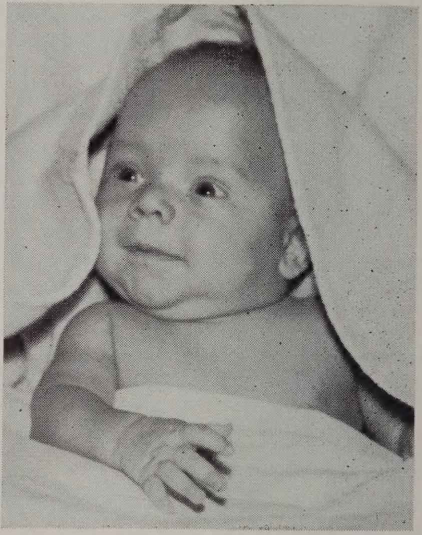
Other vacations include a trip to Florida by Leon Eatough and trips to New York State and northern New England by Arthur Trudell and Howard Inman.

We have found out why Armand Roy has improved his bowling this season. It seems that Vernon Stromberg gave Armand an old bowling ball which he found in the dump and Armand has been practicing at home in his basement.

We were glad to see Henry Phelps in to see us recently. Of course Ed Roy we are very glad to see every Tuesday night at the bowling alleys except, as we have said before, when he is bowling against us.

Willie Banks, in notifying the company of his change of address from Longbeach, California, to Westminister, California, wrote that he hopes to celebrate his 50th wedding anniversary on April 13, 1957.

Deepest sympathy is extended to the Turner family on the sudden death of Arthur Turner, Jr., in a highway accident.



CHOW'S COMING SON! This is Bill Barratt's boy, William, Jr., at 2½ months. Bill, Sr., works in Cutting and Sorting (DPC) at Phillipsdale.

NOSE OUT TO SEA, grounded "Etrusco" at Scituate was photographed by Floor Covering's Louis Kannally late one October afternoon, when Louis had finally given in to the children to take them down to the beach to see the boat again. Thousands have taken pictures of the stranded vessel, but these are the first sent in to the Review. Our thanks to Mr. Kannally. (Other picture page 16.)

SHREVEPORT ROOFING AND FELT MILLS

STAFF: Lucille Burrow, D. L. Oliver, Jr., Willie L. Smith, Frank Markham, Anne Eddy, J. K. Colvin, John E. Evans, Jr., Richard Potter, Photographer

Shreveport Speaks

Marvin Gorum received his final degree in the Bossier Masonic Lodge A.F. & A.M., on October 22. A. W. Miller has been giving him daily lectures and coaching him for this degree.

Charles Musick was ordained as deacon in the Barksdale Baptist Church of Bossier City last month. Both Charles and his wife are very active in this church. They have led the Young Peoples' Department and taught various classes for a number of years.

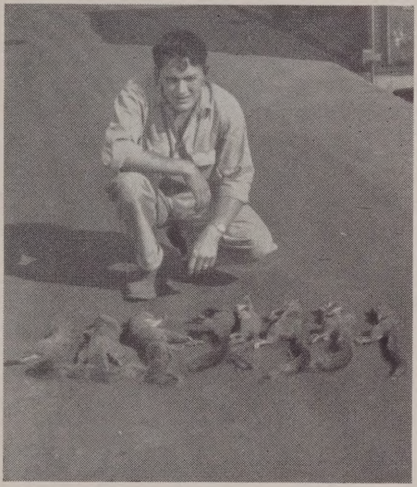
We were glad to have as visitors recently Messrs. Les Tarbell, George Nelson, George Smith, Jack Reardon, Warren Anderson, E. R. Pulsifer, H. B. Pullar, A. T. Van Pelt, Carl Andrews and T. D. Blanchard.

Paul Mitchell visited his wife's grandmother at Mamou, Louisiana during his vacation. Paul hoped to get in some squirrel hunting on his trip to South Louisiana.

Cephas Myers vacationed near Tishomingo, Oklahoma, where his parents make their home. Cephas has a South Louisiana fishing trip planned with some friends when he returns from Oklahoma.

Augustus Blaze is completing his new home this month on the do-it-yourself plan. Since Augustus has seven children, he is building a little larger this time.

Charlie Hodges, one of our night watchmen, on vacation with the opening of squirrel season, was out early on Big Cypress Bayou. He planned to hunt some more on Sabine River down around his wife's home at Many, Louisiana.



MARVIN GREEN of the Shreveport Sample Department set off at 4 A.M. and drove about 30 miles to Bodcau Bayou. He was back at the plant at 9:30 A.M. with the limit of EIGHT nice, fat fox squirrels. He said he saw 14 more but did not shoot at them.

Hunting Season Opens

The time is here once again when many a Bird & Son sportsman puts his rod and reel aside and begins to get his shotgun oiled up. The opening of squirrel season is here, followed by the opening of duck season in less than two weeks. Many of the employees have indicated that they will be in the woods the first day of squirrel season, trying to locate "ole bushy tail."

Because of the uncommonly dry weather this summer and fall, the difficulty of the task will be increased. The "still hunters" are going to find it pretty hard to slip up on a squirrel when the leaves are ankle deep and dry as tinder.

The last two weeks have found most of the local duck hunters on the lakes repairing and rebrushing their blinds in preparation for the November 1st opening date. Some who have been hard at work on their blinds are William Winkler, Willie Smith, Phil Leon, Phil Johnson, John Evans and John Eatman. From this group of mighty hunters we predict that more ducks will be scared than scarred, but nevertheless the stories that follow the hunt will indicate nothing but success.

Surprise!

NEWLYWEDS at Glenwood, who surprised everyone with their elopement. Congratulations and best wishes to Charles and Peggy (Pinkerton) Shields. Charles's father is Russell Shields, who helps supply the Glenwood Crushing Plant with rock.

Glenwood News

By Hurcil Cowart and Robert Stewart

Fall of the year is here. A tinge of frost is in the air causing all hunters to yearn for the forests. Squirrel season is in, some hunting has been done, but the real thing on most hunters' minds now is the preparation for deer season the second week of November.

If all is well and granule orders are not too high, early Monday morning, the second week of November, will catch Hurcil Cowart, Odus Babbitt, Orville Caldwell and Garlin Austin under a tree in some remote section hopefully waiting for a set of horns to appear. Nothing in our section sets the heart to pounding, the blood to racing and excitement to climb as the approach of deer season.

Some of the fever boils over and even excites those of us who are not hunters. Perhaps in the next issue there will be reports of a kill or two, certainly a near miss report.

Carl Whatley is sporting a new 1957 Ford Custom. This makes three new Fords for Carl and as always Carl says, "This is my last one."

Argus Dutton is just back from a week's vacation spent at home. Argus worked on his storm cellar.

Orville Caldwell has gone into the used lumber business. He tore down an abandoned house at odd times last summer for the lumber. He has just sold the lumber at a sum which made his odd hours of work pay off handsomely.

Recent visitors to the Glenwood plant were B. P. Soward from Shreveport, accompanied by Warren Anderson and Jack Reardon of East Walpole. This was Mr. Anderson's second visit to Glenwood, the the first having been 10 years ago. Mr. Reardon made his first visit.

Recently visiting also were Mr. and Mrs. J. D. Johnston from Shreveport. They were on a vacation trip through the Ozarks and Northwest Arkansas.

H. B. Pullar of Berry Asphalt Co. of Arkansas visited with us recently. We welcome all of you back at any time.

Leroy Tigue has just received a pretrained 'coon and 'possum hound. Leroy says he will also run deer.

Russell Shields has recently and unexpectedly become a father-in-law. His eldest son, Charles, eloped and was secretly married to Peggy Pinkerton about two months ago. Peggy is the daughter of Mr. and Mrs. Homer Pinkerton of Glenwood. We wish Charles and his bride much happiness.

It was quieter than a turkey farm on a Thanksgiving afternoon.

CHARLESTON ROOFING PLANT

STAFF: RAY MARSTON, KERMIT MANN, MICHAEL GALASSO, DENNIS CADDELL, LAWRENCE MARTIN, ELAINE BAKER, JOHN WYNDHAM, ARTHUR WISE, WILLIAM K. PRICE, Photographer

William Freegard, plant superintendent, received the "Yard of the Month" award from the South Windermere Garden Club. The club judges and makes the award on the overall appearance of the whole yard. His is the best kept yard. The award was for September. Drop by and see it any time, it's always neat. And ask him to let you see his cuttings and other plants he is raising.

And speaking of Mr. Freegard, did you happen to see the proud look on his face when he returned from a visit to Porter Military Academy where he saw his 5½-year-old grandson, Donald C. McCoy, marching in his first parade.

Welcome to Bill Price, our new Bird Review photographer. When you see the camera in his hand, smile big for the picture.

Stan Phillips and his family recently moved into their new home. It's a country estate in Hobcaw Point. Stan goes over the roller coaster bridge (Henry Grady Memorial) across the Cooper River twice daily.

The latest in roofing colors is now on the market! "Charleston Pink" can be seen already on several roofs in this area.

Parents Day at the Citadel was truly an attraction for J. B. Blandford. With his son Jack on parade, Bernie was the proud father.

The alumni of the Citadel are boasting of the football record being made this year by the Bulldogs. For the best in news on this you can talk with Kermit Mann and Fred Nolte, graduates of the Citadel. Theirs is a convincing story and so, as we go to press, is the record: Won 2, Lost 1, Tied 1.

Another convincing story comes from Bill Price who "caught" a 5-pound trout. This eight-inch fish got away from him early one Sunday morning. He had two other people with him to prove the tale.

The World Series outcome caused money to change hands. Can't seem to find out who made the profit except by their smiling faces.

We are very sorry to learn that Mary Jo Aldridge's illness is continuing. Here's wishing you a speedy recovery, Mary.

Congratulations to Gib Marsh, salesman, who has just recently moved into his new house in Moreland. It is an attractive addition to this beautiful subdivision.

Did you happen to see a black & white object go by? It's Loraine Hill in her new 1956 Plymouth. She works in the office here and her husband goes to the Citadel. He will be graduating this coming May.

Attending the College of Charleston for his first year of pre-medical school is Shirley Woods' husband, Darrell Woods. Shirley is our mail clerk. They have a daughter, Laura Ann, 9 months.

We are very glad to welcome to the Bird family R. C. Rudisill. Rudy, which is his nickname, is our salesman for the northwestern section of North Carolina. He is married and has one child. He is no stranger to Roofing products having been a salesman for nine years of building materials.

James Wilson from Highland Lumber Co. and Alex Gregg from Brookbank Insulating & Roofing Co. recently enjoyed a tour of our plant. They were brought here by their representative, Bird Salesman George Stine.

Charlie McDonald is now sporting a 1956 blue Studebaker. Some people are always lucky.

We were very glad to have as a visitor one of our former employees, Margaret Deese. With her was her 2-months-old son, Gregory Kim.

We are very glad to hear that little Tommy Feagin, son of Luther Feagin who works on the roofing machine, is improving since his accident.

Congratulations to Note Turner and his crew for an excellent non-stop run October 10th on 90# Mineral Surface.

Congratulations to James C. Robinson, proud father of a new son and owner of a new 1956 cream and green Chevrolet, all at the same time.

We wish to express our deepest sympathy to Luta Wright and family in the recent loss of his son.

Did you happen to recognize two proud parents from Bird & Son on the parade ground at the Porter Military Academy? One was June Meyer, sales correspondent, watching her son, Frederick Meyer, Jr. The other was Gib Marsh, salesman, there to see young "Gibo" Marsh, III.

CHICAGO ROOFING PLANT

STAFF: ROBERT W. MACLEOD, ROSE FOX, VIRGINIA O'BRIEN, JOSEPH BLACKMAN, MARTIN PEARCE

The Leonard Wrenns who were married in October (see Marriages) spent their honeymoon in Michigan visiting relatives. Leonard works on No. 6 Machine.

Mr. and Mrs. John H. Pride spent their vacation enjoying the lovely scenery of New York City. All went well until Pride discovered that he had spent $14.25 more than he had anticipated.

Don Pearce, tractor driver for No. 4 Siding Machine, is both working for Bird & Son and studying radio and television at Columbia College. His field is acting and producing. He says studying radio and TV is real fun. Don is the son of Martin Pearce who is Assistant Foreman on No. 6 machine.

The Mayor of Chicago's motto is "Keep Chicago Clean" while Clayton Worlds' is "Keep the Bird Plant clean." Will you help by using the new ash trays that have been installed in conjunction with good housekeeping?

Two new Buicks have been added to the Bird & Son car family . . . one a roadmaster, the other a super. James Williams' is tri-tone blue, white and blue. Jesse Williams has a two-tone, white and red.

Bernie Van Brussell, foreman of FCPM No. 4 Siding Machine has been at home ill. We wish Bernie a speedy recovery.

The Chicago Plant has just been presented with another safety award . . . it represents a period of two years.

Congratulations to all our safe workers.

HAPPY BABY is Nick Ahrens III, seven-months-old grandson of Nick Ahrens of Chicago's Sample Department. Nick II also worked at Bird & Son at one time.

Berry Asphalt Company of Arkansas

Waterloo Notes

By Pearle McGuffin

Doyle Purtle and family and Marilyn Huffman, daughter of W. H. Huffman, all of Memphis, visited friends and relatives in this area September 29 and October 1.

W. H. Huffman and family of Memphis Plant visited friends and relatives in Waterloo the week-end of October 12.

The auditors made their annual visit October 1, O. N. Sherburne of Shreveport, George Nelson of East Walpole and Robert Bixby of Price-Waterhouse. They were here through the first week in October and attended the barbecue at Stephens.

Morgan Moore, refinery superintendent, and wife, Betty Lou, attended the game between Oklahoma A & M and University of Arkansas at Little Rock, September 29. Arkansas won.

Sidney Weems and family took a week's vacation October 1.

M. O. Herring and wife took a vacation the first week in October and attended the state fair in Little Rock.

We sympathize with Clarence Clark and family in the recent death of his father.

★ ★ ★

Wednesday, October 24, the annual barbecue honoring long service employees was held at Waterloo Club House. Fifteen-year employees were: W. R. Bailey, Lease; Mouzon Simpson and Wilson Murry, Laboratory; Donald L. Ray, Magnolia Office. Twenty years: J. E. Carpenter, pumper; J. G. Mitchell, Laboratory; Lynn Herring, stillman; Pearle McGuffin, Waterloo Office. Each one was presented with a beautiful jacket made at Shanhouse in Magnolia.

The twenty-five-year men, John Atkins, refinery welder and Ira Weems, Lease Production, both received jackets and in addition an electric coffee maker. Roger Smith, vice president in charge of production, made the presentations.

★ ★ ★

Wylie Malone is building a new home in the Willisville Community.

A long-time dream finally came true here when the pond on the west side of the Refinery property was completed. A lot of clearing has been done which has improved the general appearance. It is hoped that in the future it will provide a recreation area for employees as well as an extra source of water supply for the Refinery.

Waterloo employees attending the game between Arkansas and Mississippi at Little Rock were Morgan Moore and Betty Lou Moore and Mouzon Simpson. Arkansas won 14 to 0.

Barbecue at Stephens for Long Service Employees

By Daisy Rodgers

The Berry Asphalt Company of Arkansas entertained their employees and their guests at a barbecue honoring long service employees at Roberts Park on October 10.

Alvin Malone and Thurston Beasley were the honored employees, each having 15 years with the company. Alvin is pipeline foreman and Thurston is stillman. They received jackets as gifts from the company in appreciation of their service. These were presented by A. T. Van Pelt, vice president.

H. B. Pullar, president, was the featured speaker and the Stephens High School Band played several numbers. About 400 people attended and enjoyed the program and barbecue as well as the salads and desserts which were prepared by the ladies.

Plaque Award To Floor Covering Distributor

OKLAHOMA CITY is the scene of this Bird Floor Covering plaque presentation to a distributor for excellence in sales. President of interstate Distributors of that city, Roy Stokely, right, receives the award from Paul DeChellis, Bird field manager. The ceremony took place at a dinner, October 19.

sidelights

Another comment has come in which was prompted by the Review's recent series, "I Remember . . ."

Henry C. Phelps, Phillipsdale retiree and foreman for many years, started to work in 1909. His wage was 25 cents an hour.

"For the first or second year of my employment we worked two shifts," he wrote, "eleven hours days and 13 hours nights. Then Mr. Bird Sr. changed the two to three 8-hour shifts at the same rate of pay."

Mr. Phelps also recalls with pleasure the present Charles S. Bird's visits to the Cutter Room where he worked. Oldtimers who came to mind when he wrote the editor included Thomas Henderson, superintendent at Phillipsdale at one time, and other "supers" with whom he worked — Messrs. Hanscom, Hibler and Sheehan. Others he remembers, whose working life was primarily at East Walpole, include Jack Dower, Ben Taylor and Tom Graney.

Campaign Button

"I LIKE ORDERS." Fat campaign-like red, white and blue buttons with this message blossomed on the lapels of Fibre Box salesmen early in November. Taking advantage of the election campaign, this sales department introduced this non-political gimmick which could hardly fail to win a chuckle, plus perhaps a good-sized order.

About Our Cousin

Did you know that our affiliated company, Bird Machine Co. of South Walpole, has regional offices in Evanston, Illinois, and Portland, Oregon and resident representatives in Atlanta and San Francisco? Licensees who manufacture Bird machinery in other parts of the world include Canadian Ingersoll-Rand Co., Ltd. of Montreal and Sherbrooke, Quebec, and several licensees throughout Europe.

More Bouquets for Us

Bird & Son was in the news nationally when on September 24 the *Paper Trade Journal* published almost word for word the Review story about the new corrugator at No. 1 Box Shop entitled "Bird & Son Sets Record For Erecting New Corrugator." It gave full credit to the tremendous installation job that our people accomplished last summer.

BIRD CLUB *News*

Bowling

Bowlers! Don't miss the article in this issue on the bowling ball manufacturer, Bird box customer.

There's no law that says the bowling chairman shouldn't be the best bowler in the league. Johnny Woloshyn has that distinction as we go to press. He has high single, 144; high three, 359; and high average, 107.1. It's a tough spot to be in this early in the season! But, John has held the first two high spots since the last issue, so who knows?

The FBM team (Roofing Maintenance) is holding their lead, followed by FFH (Floor Covering's Design Department), then three others tied for third place — FFR, FX-2 and FBV.

Cribbage

Charles Locke is welcomed as new cribbage chairman. At the same time we say farewell (on page 14) to Heinie Nordstrom, former chairman who is retiring.

Charlie's first report reads: First cribbage party of the 1956-57 season was held on Thursday, October 18, with a very small beginning — 14 players present.

First prize, William Farris. Second prize, Ed Keefe. Baskets of fruit, Charles Carter and Leo Clarkin.

Next party, November 15.

Veterans Entertainment

"Talent wanted," writes new committee chairman Muriel "Pat" McDonald, "for the Veterans Show. Contact me at Department VD (the information desk, Main Office) or call Extension 247. Or, get in touch with anyone on the committee."

Pat needs more acts because not every performer can make every show. Committee members are Louise Conti, Julia Smith, Florence MacDonald, Karl Larson, William Grazado and Hilda Rafuse. Of these, Julia, Karl and Bill are part of the show. Julia is leader of the Lady Cooties contingent which gives out refreshments and Karl and Bill both play in the orchestra.

First show of the season was given on November 13 at the Medfield State Hospital, which had the Bird Club troupe for the first time last year and was happy to have them return. Next performance will be given December 4 for patients at the Foxboro State Hospital. Following shows will be at Brockton Veterans Hospital, West Roxbury Veterans Hospital, U. S. Public Health Service Hospital (formerly Brighton Marine), Chelsea Soldiers Home and the Massachusetts Hospital School in Canton.

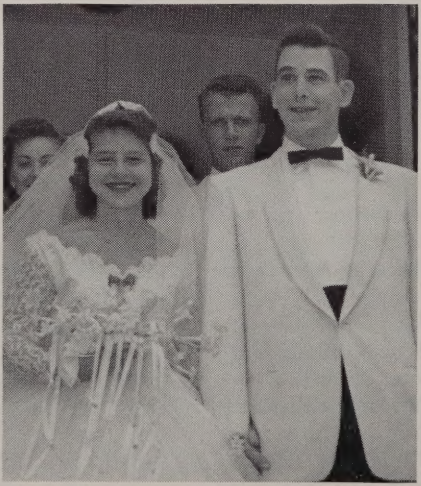
Neponset Choral Concert

Haydn's oratorio, "The Creation," will be sung, Friday evening, December 7, at the Walpole High School auditorium. Again this year Radio Station WCRB is planning to make a tape recording at the performance, to be broadcast later. Last year's Mozart concert was so recorded and later broadcast over FM radio in a concert series given by this station.

"The Creation," a tuneful and stirring work, tells in music the familiar story of the creation, "In the beginning God created the heaven and the earth." The words, in English, are a translation from the oratorio's original German, which was in turn derived from Milton's "Paradise Lost" and the Book of Genesis.

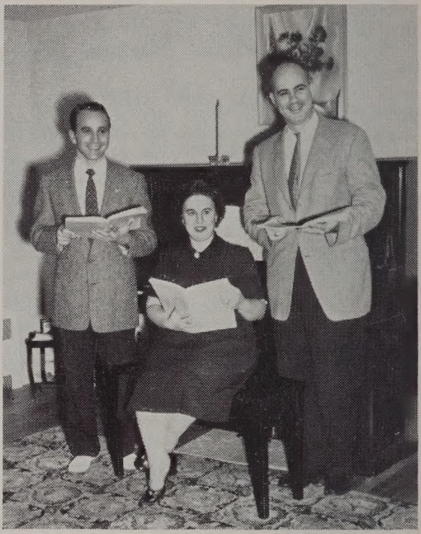
Art Class

Newcomers are welcome at any time, to answer a question recently put to Velma Cobb, chairman. The class continues to meet on both Monday and Tuesday nights at the East Walpole Brigade Room, with good attendance at both sessions.



FORMER BIRD CLUB ENTERTAINER, Marie Jean Montisano, whom many will remember as one of the pretty young dancers in recent veterans shows, was married this summer to George Wenstrom. The wedding was at St. Peter's Church in Norwood on August 19. Marie's father is Anthony Montisano, No. 2 Box Shop machine operator.

Gifted Singers



SOLOISTS who will be heard at Walpole High School, December 7, in the Neponset Choral Society presentation of Haydn's "Creation." Here they smile for the camera during a rehearsal at director Leonard Weaver's home. Left to right: James Silvi, tenor, Priscilla Cann, soprano and Edward J. Millen, Jr., baritone.

Tri-Mill Sports Club

On Columbus Day, the club released 33 pheasants, 22 cocks and 11 hens, in Walpole, City Mills and in Millis. On Saturday, October 20, the pheasant season opened. Deer season is somewhat later in Massachusetts, not until December, though many hunters have already gone north to Canada or Maine to get their annual venison supply.

Turkey shoots are planned for November 20 and December 20, both at the Walpole Sportsmen's Club. All Bird Club members (including the ladies) and guests are welcome.

Trip to Washington

Posters on the tour over the 19th of April holiday to Washington, D.C. will be out soon. Package of $50 includes train fare, hotel and sightseeing tours. Registration and payment must be in before February 15, says chairman Andy Center, who is looking forward to a good crowd to make this popular spring-time excursion. You can also contact Mary McDonagh in the Credit Union or Florence MacDonald in Floor Covering Sales for information.

Births

To the Franklin Felkels, a daughter, Sharon, September 5. (Charleston)

To the R. C. Loomises, a daughter, Susan Ann, September 5. (Chicago Sales)

To the James Diamonds, a son, John Tiffin, September 10. (Chicago Sales)

To the M. C. Isaacs, a son, Danny Lynn, September 14. (Shreveport)

To the Karl Vosses, a daughter, Katherine Elaine, September 18. (Charleston)

To the Junior Parkers, a son, Larry Junior, September 20. (Charleston)

To the James C. Robinsons, a son, David Cecil, October 1. (Charleston)

To the Joseph Blackmans, a daughter, Sheila Camilla, October 10. (Chicago)

To the Peter J. Costellos, a son, Michael Peter, October 14. (No. 2 Box Shop)

To the Charles A. Treacys, a son, Patrick Joseph, October 14. (Paper Mill)

To the Philippe Milots, a daughter, Dianne Rhea, October 18. (No. 2 Box Shop)

To the Oscar Magnusons, a daughter, November 6. (Paper Mill)

Marriages

Ralph W. Allen (Shreveport) and Verta McCarty at Oil City, Louisiana.

Freddie Bozeman (Shreveport) and Kathryn Davis at Shreveport, September 29.

James Walters (Charleston) and Sue Beam, on October 16.

Leonard Wrenn (Chicago) and Alfreada Holmes at Chicago on October 20.

Robert White (Main Office) and Noreen Boschen (Main Office), on October 27, at St. Mary's Church, East Walpole.

Richard Arling (Norwood Roofing) and Patricia Smith (Main Office), on November 4, at the Blessed Sacrament Church, Walpole.

ANYONE LOOKING FOR A LOVELY MODEL? This trio of Bird girls makes a most attractive picture as they pose before the fireplace. They are Louise Conti, Barbara Green and Mildred Sanborn. Louise and Mildred were guests of Barbara here, seeing her home and garden on High Plain Street, Walpole.

WED IN ARLINGTON in September were Robert DeFlaminis, son of Amedio DeFlaminis, night foreman at No. 2 Box Shop, and Barbara Ann Lee of Arlington. Robert, a Northeastern graduate, is in the Army stationed at Camp Gordon, Georgia.

Rest for Reporters

Review reporters get their annual rest from covering the news next month. The Christmas Review carries feature material strictly on Bird & Son and its affiliated companies. Therefore the next news on local people and places will be in the January issue.

Acknowledgments

Thank you sincerely for your kind expression of sympathy. It was deeply appreciated and is gratefully acknowledged.

Dorothy Eckert Miller
Eugenie Eckert Newton
and Families

The family of Walter Rowe acknowledges with grateful appreciation your kind expression of sympathy.

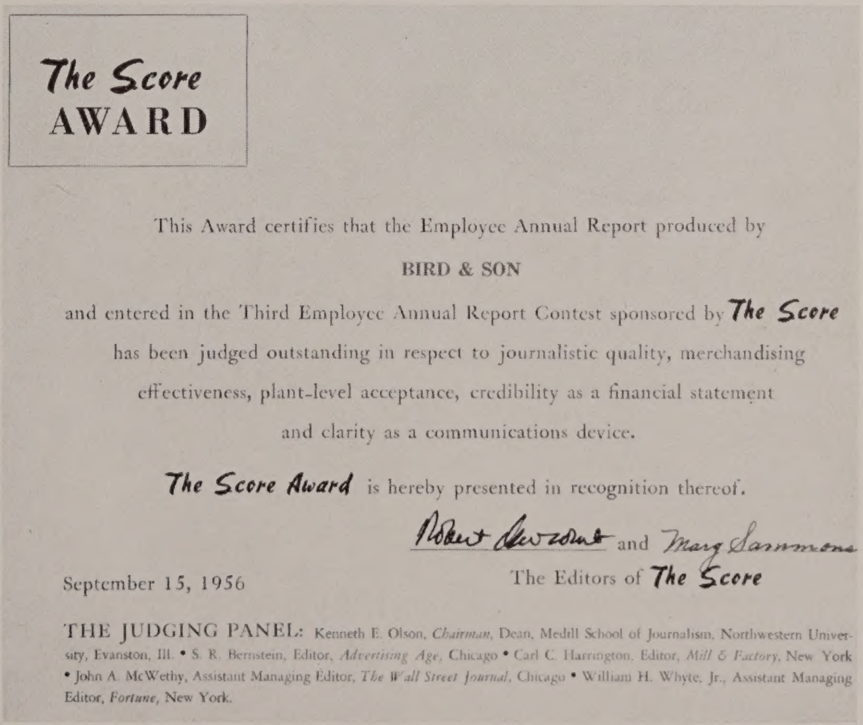
(Other acknowledgments page 17.)

No adult can possibly be as wise as a happy child can be. Coming home from church services Sunday night, our family paused for a moment to study the star-gemmed sky. "Goodness!" breathed our Babe, after an appreciative silence. "If heaven is that beautiful on the bottom, just think how wonderful the other side must be." — Burton Hillis in Better Homes & Gardens magazine.

In some ways a balloon is a perfect toy. Even a very young child learns from it that there are some things which when broken Daddy can't fix. — Burton Hillis in Better Homes & Gardens magazine.

Thank You

Melvin and Beatrice White wish to extend their thanks to the blood donors from Bird & Son who came to the aid of Mrs. White in her recent illness.



The Score
AWARD

This Award certifies that the Employee Annual Report produced by

BIRD & SON

and entered in the Third Employee Annual Report Contest sponsored by *The Score*

has been judged outstanding in respect to journalistic quality, merchandising effectiveness, plant-level acceptance, credibility as a financial statement and clarity as a communications device.

The Score Award is hereby presented in recognition thereof.

Robert Newcomb and Marg Sammons
The Editors of *The Score*

September 15, 1956

THE JUDGING PANEL: Kenneth E. Olson, *Chairman*, Dean, Medill School of Journalism, Northwestern University, Evanston, Ill. • S. R. Bernstein, Editor, *Advertising Age*, Chicago • Carl C. Harrington, Editor, *Mill & Factory*, New York • John A. McWethy, Assistant Managing Editor, *The Wall Street Journal*, Chicago • William H. Whyte, Jr., Assistant Managing Editor, *Fortune*, New York.

AWARD TO THE REVIEW for excellence of its annual report to employees in the March 1956 issue was won for third straight year in competition with industrial publications all over the country.

Build a stronger, richer life...

WORSHIP TOGETHER EVERY WEEK!

You know the hymn—"How firm a Foundation"? Of course you do. But it's more than a hymn. To many it is a way of life.

The foundation is faith. Faith that gives every day a shining new quality. Faith that provides a strong shelter in time of need. Faith that sustains you in sickness and trouble. Faith that directs you along the right path. Faith that makes life a great adventure, truly worth living.

One does not find faith in a vacuum. You find it as a member of a family, as a member of a community. Worshiping together every week, with those you love, with others who believe as you do—gives you a closeness, a strength to carry you through with hope and courage.

You can build a stronger, richer life—on a firm foundation of faith. Worship together this week . . . every week!

THE RELIGION IN AMERICAN LIFE PROGRAM

PUBLIC SERVICE ADVERTISING COUNCIL

BIRD NEPONSET REVIEW

DECEMBER
1956
VOL. 44
No. 12

Merry Christmas
Happy New Year!

BIRD QUALITY PRODUCTS

BUILDING MATERIALS DIVISION

BIRD ASPHALT SHINGLES

The Architect
No. 21 Master-Bilt Thick Butt
(Weather-Tex or Plain)
Giant Individual Dutch Lap
Copper Clipt Shingles
Standard Twin Locks
Super Thick Butts

Western-Bilt
Tri-Tab Hex Shingles
(Weather-Tex or Plain)
Double Coverage Twin Locks
Loc-Set Shingles
Wind Seal Shingles

BIRD ASPHALT SIDINGS

Striated Siding Shingles
Backer Board
Roll Siding — Bric or Shingle Designs

BIRD INSULATING SIDING

(Panels — Corner Trim)
Bric Manor Stone Cypress Grain

BIRD ROLL ROOFINGS

Proslate Roofing for Concealed Nailing
Hex Butt Roofing
Paroid Roofing
Neponset Cap Sheet
Black Back Roofing
Art Edge Roofing Weather-Tex,
for Concealed Nailing

Ranch Roof
90# Mineral Surfaced Roofing
Old Reliable Roofing
Base Sheet
Mineral Surfaced Strips
Waterdyke Roofing
Universal Cap Sheet

BIRD BUILDING PAPERS

Neponset Black Vapor Barrier
Deadening Felt
Rosin Sized Sheathing Paper
Tar Saturated Felt
Asphalt Slater's Felt
Asphalt Saturated Felt

BIRD REFLECTIVE INSULATION

Silvercote Products
Duplex
Simplex
Sheathing Liner
BIRD ROOFING ASPHALT
BIRD ROOFING PITCH

BIRD COATINGS AND CEMENTS

Asphalt Liquid Roof Coating
Asphalt Plastic Cement
Special Flashing Cement
Wind Seal Cement
Asphalt Quick-Set Cement

Foundation Coating
Asphalt Lap Cement
Asphalt Primer
Mineral Granules
Neponset Cold Cement

TIE PAD DIVISION

Bird Tie Pads

Bird Rubberized Tie Coating

Bird Tie Caulk

FLOOR COVERING DIVISION

Bird Vinyl Floor Covering
Bird Vinyl Counter Cover
Bird Vinyl Wall Covering
Bird Super Grade Rugs and Yard Goods

Bird Linoleum
Bird Linoleum Tile
Bird Linoleum Texture Tile
Bird Quality Grade Rugs

Bird Rug Border
Bird Rubberlike Floor Runner
Bird Rubberlike Stair Treads
Bird Lining Felts

PAPER PRODUCTS DIVISION

FIBRE BOX DIVISION

Solid Fibre Shipping Cases
Corrugated Fibre Shipping Cases
Cleated Fibre Shipping Cases
Weatherproof Solid Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping
Cases
Reel Wraps
Fibre Lacquer

HORTICULTURAL DIVISION

Neponset Red Flower Pots
Tom Thumb Flats
Vita-Band Plant Bands
Perennial Pots
Gro-Tainers
Vita-Pots
Vita-M Pots
Vita-Green Pots

CARTON DIVISION

Bird Reinforced Shoe Cartons,
Plain and Printed

SPECIAL PAPERS DIVISION

Index Pressboard
Jute Liners
Roofing and Flooring Felt
Tack Boxes
Corrugating Medium

Wedgie Board
Filter Paper for Industrial Filtration
Lined Board
Dry and Saturated Papers for Special Uses
Utility Boxes

Platform Board
Base Wad
Single and Pasted Chipboard
Special Boxes
Innersole Board

ON THE COVER

Bird & Son Main Office at East Walpole with its colorful Christmas lights, framed in a special Christmas setting by Chief Designer Philip Macchi of the Floor Covering Division.

OFFICERS of Bird & Son, inc. Seated: Charles S. Bird, Chairman of the Board; Axel H. Anderson, President; Wesley C. Ahlgren, Secretary-Treasurer. Standing: Charles A. Sumner, Eli L. Chamberlain, Ralph A. Wilkins, Vice Presidents.

At Christmas

ALTHOUGH the skies may be gray in December, our spirits are not. This is the season of the year when we take time out to express to all our friends a greeting of good will which is expressive of the season.

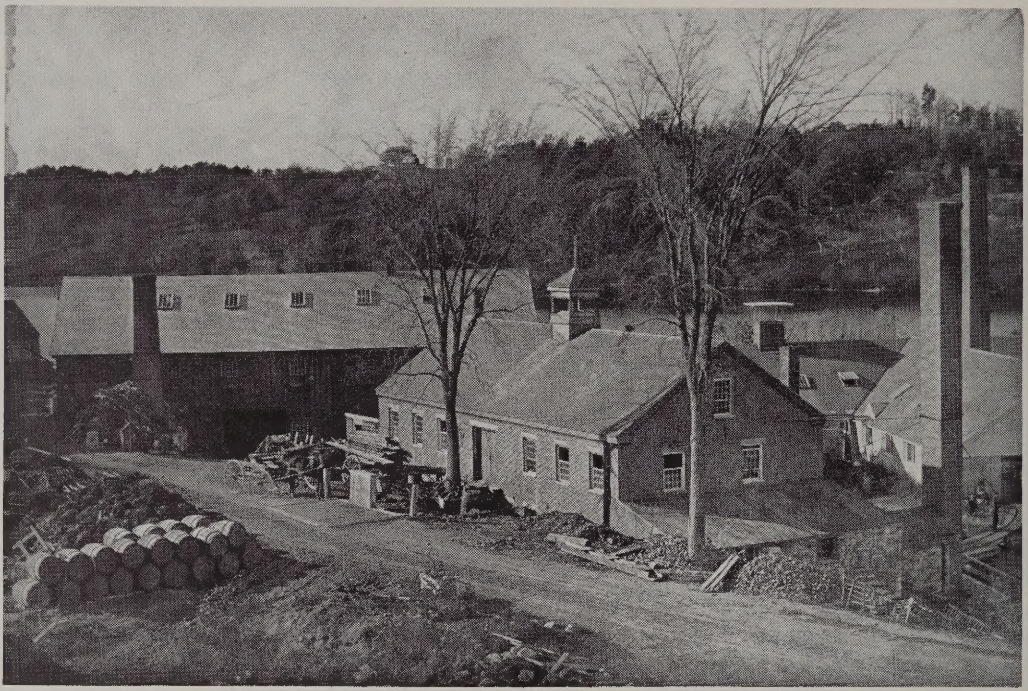
It has been our pleasant custom for some years to salute our many business friends through this special Christmas edition of the Review.

In these pages this year you will learn not only about what progress was made in 1956, but a little of the long history of Bird & Son through the years from its founding in 1795.

We are fully aware that our success has always depended on the loyalty of the many people with whom we do business, on the cooperation of our employees and the support of our stockholders. We look forward to a continuation of these good relationships as we tackle the problems of the new year.

The Season's Greetings to all of you.

President



EIGHTY-EIGHT YEARS AGO the Paper Mill at East Walpole looked like this. The present Mill Office building is at the right; No. 3 Paper Machine building in the foreground, No. 2 in the back, along the river.

From humble beginnings in George Washington's day, Bird & Son has grown and prospered for

OVER 160 YEARS

BY present standards, the little two-vat paper mill which George Bird started in 1795 on the Charles River in Needham was small and crude. But it was nevertheless a daring enterprise.

Leaving home in Union, Maine, at 15 and working 10 years in a paper mill in Milton, young Bird already had learned his trade well. Then at 25, he struck out on his own. In 1795 paper making was a hand process, little different from the original, centuries-old Chinese method.

The little business first turned out four or five reams a day of mottled papers and printing paper, then shortly changed to coarse papers, such as wrapping paper. In 1803, George Bird moved his mill to Mother Brook, Dedham. This brook was the first canal in the United States, constructed between the Charles and Neponset Rivers. Here in 1812, Bird manufactured bank-note paper for the government.

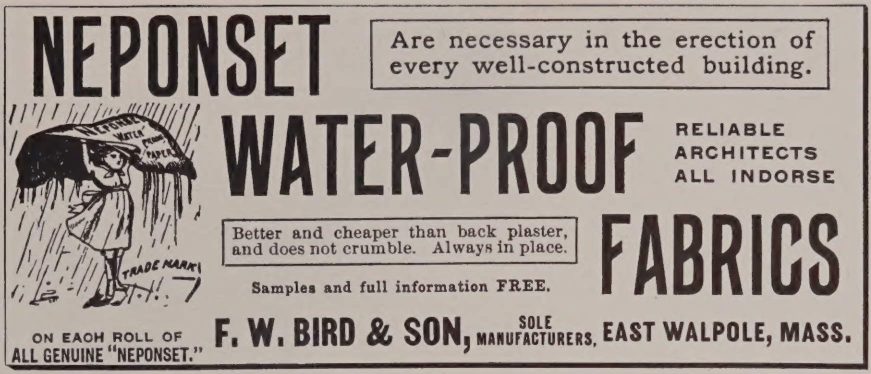
In 1817 he began to operate a small mill on the neighboring Neponset River in what was then South Dedham. This is the present location of Hollingsworth & Vose paper mill in East Walpole. The final move came in 1838 with the purchase of the Neponset Paper Co. on the "Upper Privilege" of the Neponset. It is here that our present East Walpole plants and offices are located.

For a time both mills were run under the name of George Bird & Son, since in 1833 Francis William Bird had joined his father. Intending at first to be a teacher, Francis nevertheless turned his talents to the family business and by 1845 was sole owner and operator.

The firm continued without much change for more than a generation under this second Mr. Bird. Mr. Bird also entered politics and was a three-time member of the Massachusetts Legislature and four times a member of the Governor's Council.

Hard times came in the '80's. After weathering the Civil War, the plant was hit by both flood and fire in 1880. The property on the lower privilege had been sold in 1871, leaving only the upper mill. Then, though damaged, it continued to produce three or four

FOUND in an old homestead in Munsonville, New Hampshire. This Bird advertisement appeared in September 1892 in **Lippincott's Monthly.** Chemist Caryl Hinds found it while poring over some old magazines discovered in the house his father recently purchased.



NEPONSET

Are necessary in the erection of every well-constructed building.

WATER-PROOF

RELIABLE
ARCHITECTS
ALL INDORSE

Better and cheaper than back plaster, and does not crumble. Always in place.

FABRICS

Samples and full information FREE.

TRADE MARK

ON EACH ROLL OF
ALL GENUINE "NEPONSET."

F. W. BIRD & SON, SOLE MANUFACTURERS, EAST WALPOLE, MASS.

kinds of coarse wrapping papers. One of these, Tarred Hardware Paper, was made from discarded rope rigging from sailing vessels and tarred shakings waste from cordage companies. Some old Congressional Records are probably still wrapped in this paper, safe from mice and mold.

A New Approach

Charles Sumner Bird (son of Francis) just out of Harvard, entered the business in 1877. Spending his mornings in overalls in the mill and his afternoons in the office — plus many evenings at home experimenting on new products — young Charles breathed new life into the business. It was he who saw the possibilities of making paper *products.* It was he who recognized the value of new product research and of plowing back profits to buy new equipment and plants.

Results began to show. One of the earliest new products, first tried out on his own kitchen stove, was Waterproof Wrapping Paper, later medal winner in the international exhibition in Australia in 1880. By 1885, the famous Neponset Black Waterproof Building Paper had been created. (See 1892 advertisement reproduced above.) A year later came Neponset Red Rope Roofing. Paroid Roofing, a standard product for over 60 years, was introduced in 1895.

These now-famous roofing products were first made in a little shed, part of the old tavern which stood on the site of the present Employment Office and Hospital. The public liked these products and kept buying them for the sides and roofs of their farm buildings.

When Francis William Bird died in 1894, the business was purchased by Charles Sumner Bird, who carried on as sole owner for 19 years, under the name of F. W. Bird & Son.

In 1904, Mr. Bird decided the time was ripe for expansion. Property along the Neponset a mile away in Norwood was bought. Here the company built its first roofing mill. Into this mill, along with other machinery, a machine invented by Mr. Bird was moved. It was not the first waterproofing machine, but the first on which a heated drum in connection with the saturating pan furnished the means to saturate more thoroughly and at a higher speed. The idea was later copied extensively.

With improved machinery, other products were introduced: Proslate Roofing in 1906, granitized roofing, coated building paper, waterproof flower pots, cuspidors, suitcases and lunch boxes — all waterproof goods. The first experiments in shingles were between 1911 and 1914. They became a standard product in 1916, along with Slate Surfaced Roll Roofing.

Beginnings of Floor Covering

Now, back-tracking more than 25 years, we pick up the story of Bird Floor Covering. When Charles Sumner Bird began his experiments in paper products, floor oil cloth was already being used. It was a coarse fabric of hemp or flax, covered with dried and hardened oil or paint and rubbed smooth with pumice. In 1888, Mr. Bird conceived the idea of making floor covering with Neponset Red Rope Roofing as a base. One pattern was created but the printed surface wouldn't stand the wear and tear that Mr. Bird thought it should. The project was stopped and nothing more was done until 1910.

By that time much had been learned about saturating felt for roofing. Applying the same principle to floor covering, experiments were resumed and proved satisfactory. In 1911 the Norwood Floor Covering Plant was born. Almost 1,000,000 square yards were turned out the first year.

A mill was built in Phillipsdale (East Providence), Rhode Island, in 1907 especially for making felt. This mill has produced both roofing and floor covering felts for the Norwood plants ever since.

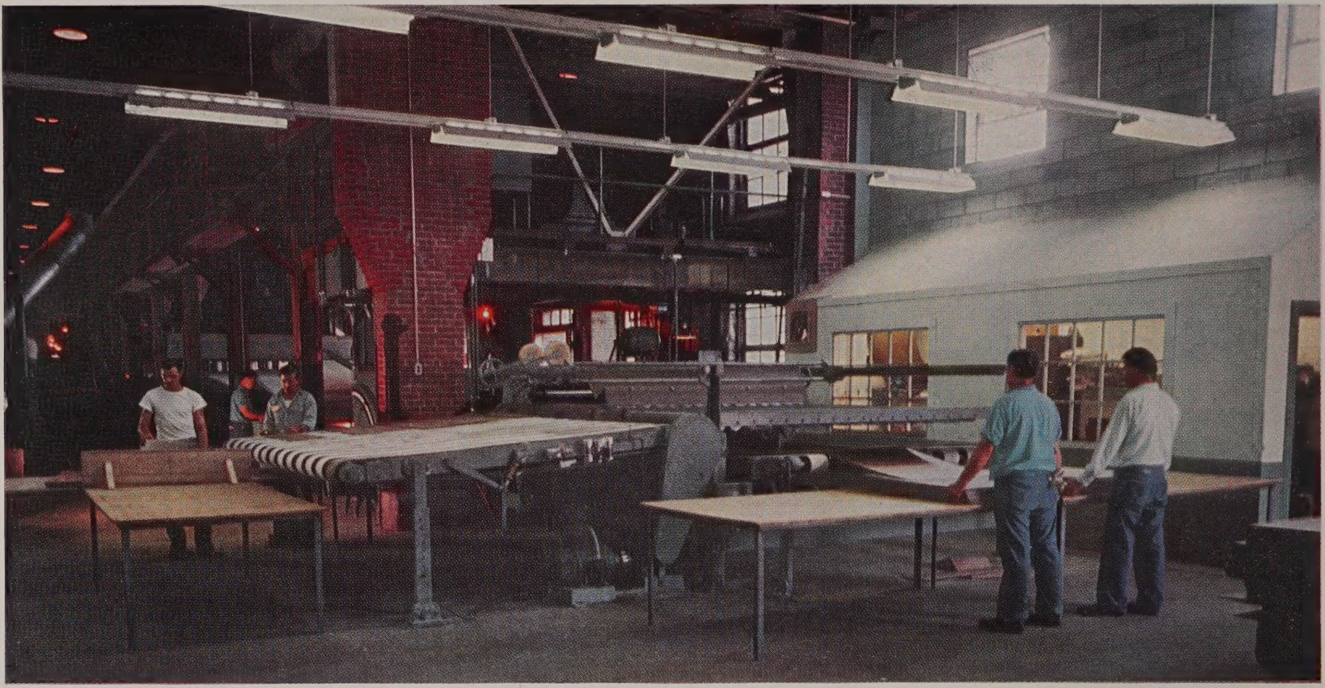
Mr. Bird expanded his business in 1905 and 1908 into Canada too, at Hamilton, Ontario, and Pont Rouge, Quebec. These two plants, known as Bird & Son Ltd., consolidated with Ruberoid Co. Ltd. to form Building Products Limited, and later the Vulcanite Division of Beaver Co. Ltd. was acquired. Bird & Son retained a financial interest in this firm until 1955.

Charles S. Bird, Jr., of the fourth generation, joined the company in 1906 after graduation from Harvard. In the early years he worked in manufacturing departments, becoming superintendent of the paper mills in 1908 and general manufacturing manager in 1909. He has been Chairman of the Board since 1939.

Enter Bird Machine

In the early 1900's, a Mr. Otto Wandel was employed by the company as a chemist. Both Charles S. Bird, Sr. and Charles S. Bird, Jr., became interested in a new type of paper making screen produced in Germany by Mr. Wandel's father. One was imported and put to use on No. 3 paper machine. It worked so well that shortly Mr. Bird and Mr. Wandel formed a partnership and began manufacturing Wandel screens in this country, the production being done at the L. F. Fales Machine Company in Walpole. In 1909 The Wandel Screen Manufacturing Company was incorporated. Mr. Bird bought out Mr. Wandel in 1912 and three years later changed the company name to The Bird Machine Co. At this time space for offices and engineering work was rented from Bird & Son over the Fire Brigade Room in East Walpole. In the fall of 1920, The Bird Machine Co. moved to its permanent location in South Walpole,

(Continued on page 6)



DELIVERY TABLES at the new Corrugator at East Walpole. This entirely new, 225-foot machine was installed last summer and is turning out better quality board and better production. At the left: Thomas Haldane, John Foley and John Kyszynski. At the right: William Perry and Albert Morelli.

NEW CORRUGATOR

For Progressive Paper and Felt Division

WITHIN the Paper and Felt Division, the year 1956 has been a year in which major changes in plant equipment have been made. These will be reflected in the years ahead in various ways — better production, better quality of product and better service to our customers.

Automatic Controls

At the top of the list is the completely new corrugator at No. 1 Box Shop in East Walpole. In an incredibly short time last summer the old machine was torn out and the new one installed and put in running order. Langston, the builder, told Bird management the job would require four or five weeks. Bird employees, with two expert erectors from Langston and help from outside riggers and pipers, did it in two weeks, during the annual vacation shutdown in July.

The new machine is interesting to watch and a joy to operate. All the latest automatic and electrical controls have made it one long, 225-foot, smooth operation, producing a hard, durable sheet. Heavy paper rolls which used to be jogged into place by hand, now drop onto a dolly, roll easily into position at the roll stand, and are placed in running position by operating two simple switches. Twenty miles of wiring up and down the machine synchronize the units with each other and provide the necessary controls. Rotary knives at the cut-off section make extremely accurate cuts on mile after mile of board. While one product is being run, the setup of the next product can be done on another unit of slitters and creasers, to be swung into position when the first run is completed. Top speed for the old machine was 328 feet a minute. The new one has a top speed of 550 feet.

When Bird & Son first started making shipping containers, only solid fibre board was known. The first corrugator was not added until 1924. Even then for many years, corrugated boxes accounted for only a small part of the business. Now the situation is reversed. We have learned how to make the less expensive corrugated board so sturdy that it accounts for the lion's share of our box business. With the new machine producing more board, and board of higher quality than ever before, Bird & Son is in a position to accept more business both at its East Walpole and its New Britain locations. Additional storage space in the new machine building affords another advantage: more seasoning of the board will be possible. This means a more rigid board which is easier to run through printing processes and is better for the customer.

Other Changes

But the corrugator isn't the only piece of new equipment at the Box Shops in East Walpole. There is a new stapler, rugged and fast, for heavy duty on solid fibre. There are three new tapers which turn out quality production more efficiently than the former equipment. And at No. 2 Box Shop a modernization program has been under way too, to improve operations in that location.

In the Paper Mill, again with an eye to better quality and better production, several changes have been made. Another large 20-foot hydrapulper was installed, with a 200-ton capacity. Near it has been provided new storage space for 200 tons of paper.

As a group, the jordan machines have always required rather frequent repairs. These machines, in this final operation before the paper machines, shred the pulp into tiny fibres by knives whirling rapidly inside a cylinder. In recent years we've learned how to cut down repair time by replacing old bearings with a new anti-friction type. The result — a big saving in power usage, and a quieter operation.

To provide better control of the weight of the paper an atomic-age device is now in use at the East Walpole laboratory. Called a Beta Ray Sheet Weight Profiler and produced by our neighbor, the Foxboro Company, it is used to check more accurately the variations in weight across a sheet of paper.

There have been changes in the Paper and Felt Division operations outside of East Walpole, too. New screens, made by Bird Machine Co., and new dryers installed at both Phillipsdale and Shreveport Felt Mills have increased production, Shreveport by 25 tons per day and Phillipsdale by 40 tons. A new 40,000-pound steam boiler is being installed at the Rhode Island plant to provide additional power and steam. To provide more storage capacity for wood flour used in felt manufacture, a new silo is soon to be constructed at Phillipsdale.

At Lewiston, where the carton setup operation moved into new quarters two years ago, the warehouse space has already been doubled by an addition to the building completed in 1956. This not only aids the Carton Division's service to customers, but provides needed storage space for corrugated shipping containers for State of Maine customers. Standard cases are stored in good supply at Lewiston and can be picked up by Maine users for quick delivery to fish and fruit canneries and numerous other industries.

Fibre shipping containers have carried the products of American industry all over the world in 1956. Whether it's shoes or shaving cream, typewriters or tacks, you'll find it going safely to its destination in a Bird box.

Horticultural paper products have made history this year. Added to the regular line of Neponset Red Flower Pots, Vita-Bands and Vita Pots are two new molded paper pulp products. The Vita-Green pot in five sizes from 2¼″ to 4″ reached the market early in January 1956. Although it was introduced late in the greenhouse season, the sales have been very encouraging. Better results are expected this fall. This one-time-use pot contains nutrients to boost young plants along. When planting time comes, pot and all are set into the ground. The plant keeps on growing, the pot disintegrates; there is no transplanting shock, no retarding of growth while the plant adjusts to its new environment.

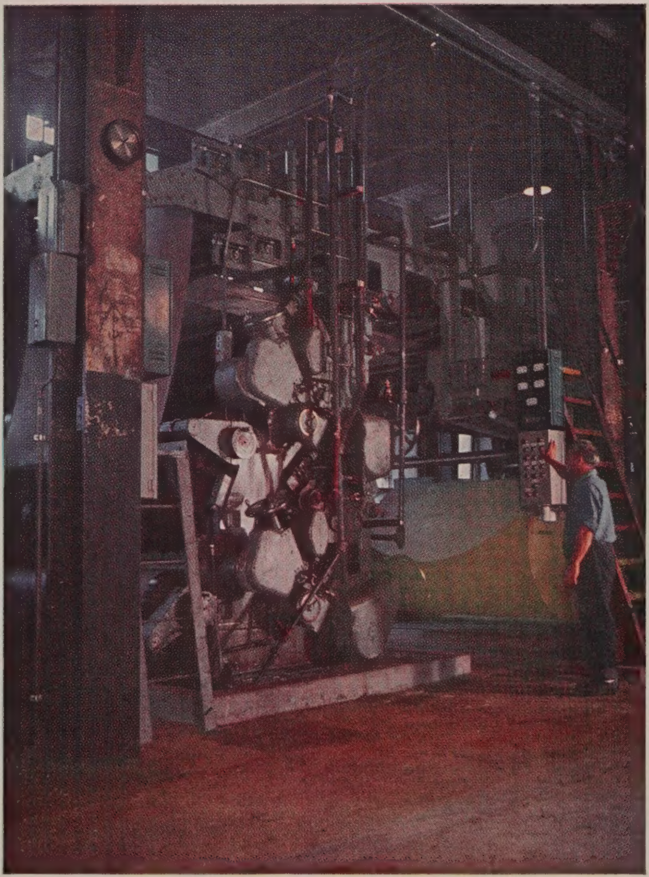
Both Vita-M and Vita-Green molded pots nest to the maximum, thus saving storage space, and they are so light a school boy can carry 500 or more with ease.

The Bird Green Gro-Tainer is just making its bow to the greenhouse trade this winter. Here is Bird & Son's latest molded paper product, a seedling tray for 12 young plants. The tray is designed to be used either by itself or as a container for twelve 1¾″ Vita-Bands. As large growers well know, the supply of wooden seedling trays is sometimes uncertain, since they are usually a by-product of some wood working industry. Bird Gro-Tainers are always available in quantities large or small. They nest economically. They can be stored compactly in a corner of the greenhouse, ready for use at any time.

Another new venture this winter is the introduction of the Vita-Green pot in small packages for the home gardener. Neatly boxed in lots of 48, the 2¼″ and the 3″ pots will be sold this next spring at nursery sales grounds and roadside stands. You may also find them in some supermarkets. The retailing of home gardeners' equipment and supplies is a billion dollar business. Bird is entering it through this newest horticultural product, developed and tested in Bird research laboratories.

The Horticultural Division is also expanding its markets. Currently 97 national advertisements, many of them full-page, are appearing in trade publications like *The American Nurseryman, The American Vegetable Grower* and *The Florists' Review.* Sales efforts are being increased with new territories being established in the Midwest and the Midsouth.

Thus the Paper and Felt Division closes a year of good business and enters 1957 with confidence — confidence in its products, its production lines and its services to customers everywhere.



SINGLE FACER SECTION of the new Corrugator. All the latest automatic controls have been included in this machine. Control panel for this section is beside operator Bennie Palleiko.

taking over the Emery Mill. This mill is said to have been used for making bonnet wire in Civil War years, was later a woollen mill, then a mill for grinding emery. Just prior to 1920 Mr. Bird had used the mill for rag sorting.

The Bird Machine Co. is known today the world around for its high quality paper making machinery and its centrifugal and vacuum filters.

In the first years of the Twentieth Century, the Paper Division also expanded in both plants and products. The first tack box, made soon after 1880 under a patent held by a minister, was so good that for years it had no competition. Shoe cartons were introduced in 1900. Waterproof paper flower pots came soon after, forerunners of many horticultural products. Our line of solid fibre boxes was introduced in 1908.

Ahead of its time in employee relations, the company had a Personnel Department in 1913, organized largely through Charles S. Bird, Jr.'s efforts. Here was started the first credit union serving a manufacturing group in the United States. The company at this time, before the first World War, also encouraged the mutual benefit association, had started publishing the Bird Neponset Review for its employees, and had in 1902 put in the 8-hour working day.

Believing the business was becoming too big for a one-man operation, Mr. Bird formed a partnership on January 1, 1913, under the name of Bird & Son with Charles S. Bird, Jr., and Philip R. Allen as his partners.

World War I brought its manpower shortage, but the roofing business looked good. On November 1, 1917, a plant at 1492 West 76th Street, Chicago, was bought from the Reckitt Corp. The two roofing machines which came with the property were put into operation making Art-Craft roofing.

Incorporation

On May 10, 1918, Bird & Son was incorporated under the laws of Massachusetts. At Mr. Bird's instructions, the company was identified as Bird & Son, inc. with a small "i". His explanation was that the company name was Bird & Son and that the word "incorporated" should be spelled with a small "i" as an indication of incorporation without being part of the title. Bird & Son, inc. it has been ever since, a distinctive name unlike any other as far as we know.

Bird & Son weathered the depression of the 20's very well because the company was producing a diversified line and constantly improving it. Neponset Rugs were introduced in 1921. Lock Butt and Hexagonal Shingles came out a little later, and most significant, the Thick-Butt Shingle. Originated at Building Products Limited, this thick butt construction is still one of our shingles' most important selling points.

At Floor Covering, another print machine was added. At No. 1 Box Shop, the first machine was installed to produce corrugated boxboard.

The next major change came in 1927 with the death of Charles Sumner Bird, Sr. Philip R. Allen became president, carrying on Mr. Bird's program of quality production, sound growth and continuing research.

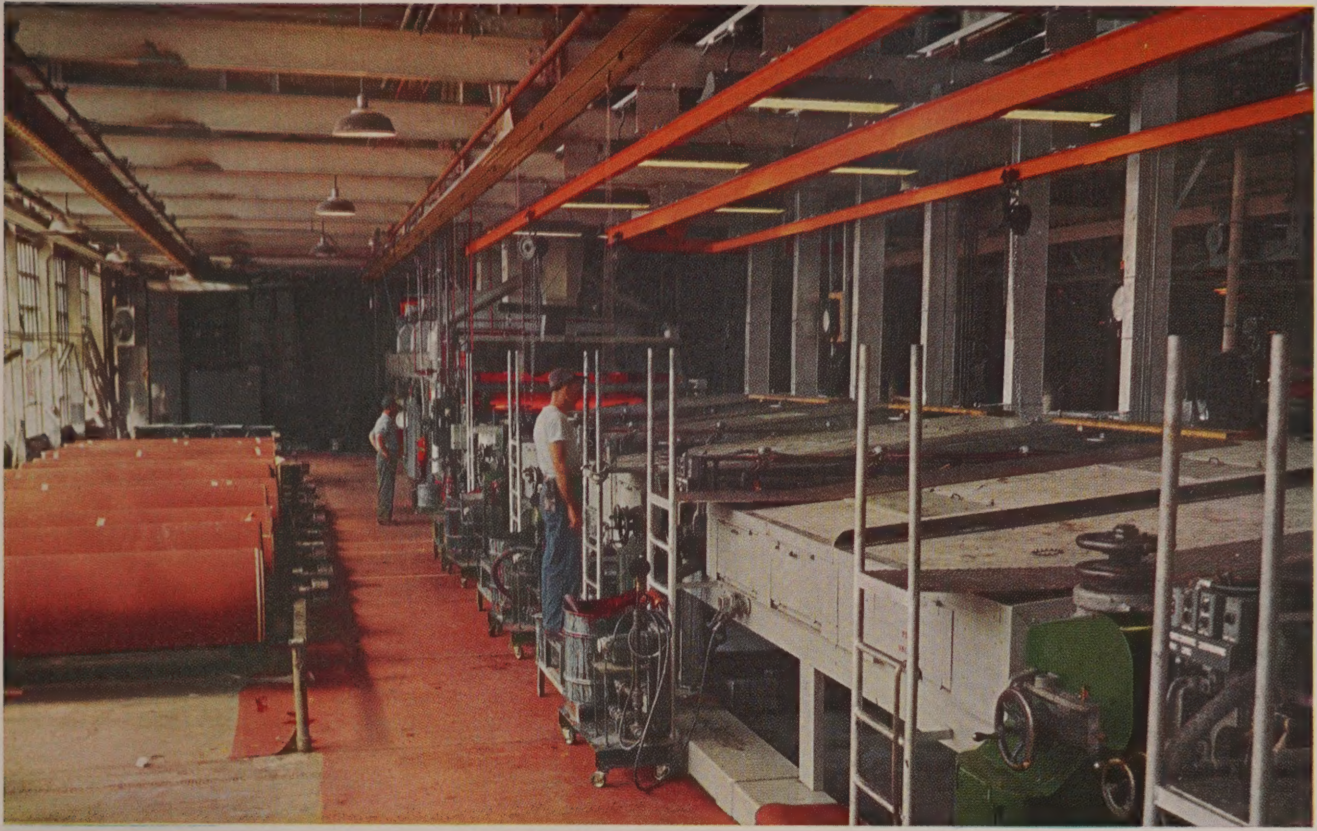
Just before the Great Depression the company had pioneered in the siding field, bringing out Art-Bric Siding, which was to remain popular for years.

The depression struck deeply at Bird & Son. There were lay-offs and cutbacks in wages and dividends. Single men were laid off first to keep married men with families at work whenever possible. Also to keep men working, new warehouses were constructed. In 1933-34, a new granule plant was built in Norwood, using men who might otherwise have been unemployed. This wise move gave Bird & Son control of its roofing colors, a distinct advantage in the decade ahead when color became so important. Sales efforts and research were also intensified. New products developed in these hard times included Rubberlike, Duracork (similar to light-weight linoleum), Insulated Bric Siding and Tarred Felt.

In 1935, Mr. Allen was made Chairman of the Board. From general manu-

(Continued on page 12)

NEW TAPERS for No. 1 Box Shop. These three units turn out thousands of cases weekly for customers throughout the Northeast. The two finishers in the foreground are Huntington Munroe and Francis DeRose.



PRODUCTION of Bird Vinyl Floor Coverings, Wall Coverings and Counter Cover is done here. At the left, rolls of undercoated felt wait their turn to be converted into beautiful patterns for every room in the house. Left to right: William Fitzgibbons, machine tender, and Roland Forbes, assistant.

The Miracle is Here!

BIRD VINYL FLOOR COVERING

WHEN more than one thousand New York Bird dealers gathered at the Waldorf-Astoria early in September, they witnessed the culmination of several years' intensive research work by Bird. A first-of-its-kind musical sales meeting, "Here Comes a Miracle," presented to them Bird & Son's newest product, Bird Vinyl Floor Covering. Subsequently the same show appeared in seven other major cities across the land where Vinyl was introduced in 1956. Early next year the new product will be available on a nationwide basis.

The reception in each city has been exciting. Both distributors and dealers have welcomed Bird Vinyl because of its good looks and its exceptional performance. Here is an exclusive product. Even the machine on which it is produced is the only one of its kind.

By a new offset rotary printing process Bird has made the first compatible vinyl floor covering. That is, the colors are built directly onto the base sheet, then sealed in with a tough vinyl coating.

The vinyl machine, designed and built to Bird & Son's specifications, contains many special mechanical and electronic features. For some years a two-color unit has been in operation producing rug border, counter cover and wall covering. During 1956 two additional color units were added to set up the four-color operation.

Photographic Accuracy

With this equipment a full range of colors and patterns can be manufactured with startlingly new effects. Florals and intricate geometric designs can be reproduced with photographic accuracy. On the surface is a hard, wonderfully smooth vinyl surface for long wear and easy cleaning.

This newest product made its bow in a new kind of sales meeting that was a first for the industry — a musical show with Broadway stars. Jack Carter of TV fame was present for the opening show in New York but could not travel with the cast for the other shows because he was appearing nightly in *Mr. Wonderful* on Broadway. Others in the revue included Paul Valentine, Georgie Kaye, Milt Douglas and Priscilla, Robert Lancaster and Betti Andrews.

In revue style, with original songs and script, the exciting story of Bird Vinyl floor coverings was portrayed. There was sparkle, glamour and humor. Each show closed with an act in which Sales Development Manager Bertyl V. Johnson and the local distributor salesmen participated. Across the country thousands of important dealers and their salesmen witnessed this first-of-its kind sales presentation. The cast and the show were cheered and so were the new Vinyl patterns and colors.

Credit for conjuring up this different and effective sales meeting goes to Ted Aber, Advertising and Sales Promotion Manager of Floor Coverings, and Bert Johnson, Sales Development Manager. They created the ideas which were passed on to a New York producer who wrote the script and directed the show.

Modernization

Significant events have taken place at the Norwood Floor Covering Plant this past year, too. In addition to the four-color Vinyl unit several other machine changes have been completed. Still others are under way to modernize the plant and make it more efficient.

Building changes are complete and machinery partly installed for a new looper section in the Undercoat Department which will make the process more nearly continuous. This will also result in a better product and less waste since machine stops, which formerly caused some waste, are eliminated.

In the linoleum section additional equipment is being installed to make possible several new design effects. There will also be changes here to increase the capacity. A bottleneck is being eliminated by the construction of a new storage area, and a new tile packaging unit will speed up the packing of linoleum tile and accurately count the number in each package.

To the plant workers the most apparent change has been the relocation of the machine shop and garage in modern, spacious quarters and the relocation of the Block Room in the freshly decorated area formerly occupied by the machine shop. Here, too, will soon be installed an up-to-date photographic unit for use in creating new designs for rotary printing. When completed in 1957, this unit will produce life-size photographs from which engravings can be made for the rotary printing of new designs for floor covering, counter cover and wall covering. In another location, for use by the research and product development engineers, is a small rotary unit, a pilot plant where constant studies will be going on to develop further our rotary printing and our coatings.

50 New Patterns

With all this activity in new products and processes, the standard felt base production has not been neglected. Bird Super Grade Rugs and Yard Goods and Bird Quality Rugs are still supplied in substantial quantities to our nationwide markets. More than 50 new patterns have been introduced in 1956.

A change in plant management has brought about better coordination of all production activities. At the beginning of the year Thomas Rogers and Nelson Phillips were named general foremen. They are responsible for the coordination of all mill operations so that both high production and high quality can be maintained at all times.

As announced early in the year, Bird & Son carried forward its program of national advertising in the Sunday supplements of major newspapers. A series of full-page floor covering ads appeared in the spring. Also for the first time national advertising of our roofing products was introduced, the advertisements appearing during certain Sundays of the spring and summer. This kept the name BIRD before the consumer on nine different week-ends. Since the format of the full-page advertisements was the same whether roofing or floor covering was advertised, far greater impact of the company name was achieved. In the fall double-page color spreads in Sunday supplements were used to introduce Bird Vinyl in each of the eight markets. These advertisements coincided with attention-getting floor and window displays in the stores where Bird Vinyl Floor Covering was making its first appearance.

Boosterama meetings, so successful in the year before, were continued this year. Meetings of this nature in which our full line of products was shown were held in five cities: New York City, Albany-Utica, Louisville, Kentucky, Pocatello, Idaho, and Columbus, Georgia.

Long Look Forward

The Bird Floor Covering Division has taken a long look forward in 1956. While still maintaining its business in felt base floor coverings and yard goods and in linoleum, it has stepped over the threshhold into the vinyl field. Here are infinite possibilities both for the company and for its dealers and distributors. The product will wear better than the less expensive felt base material, its smoother surface is even easier to keep clean and, most important of all, its color and design possibilities are limitless. Anything that can be photographed can become a Bird Vinyl Floor Covering pattern if our customers want it.

As we move into 1957 we offer our dealers and the buying public a more complete line of floor coverings, counter cover and wall covering than ever before. "The future is now" and that future looks bright.

LOOPER SECTION of the new Rotary Machine. Frank Vitkosky is the operator.

Research, plus engineering, plus careful production create

Newest and Best in Building Materials

BEFORE 1956 was in its second week Bird & Son had announced the biggest news in the asphalt roofing industry since the thick butt shingle. Bird King Tab Architect Shingles made their debut with the opening of the year. They are both an innovation and a tremendous improvement over anything else on the market. Two 18″ tabs replace the usual 3-tab 36-inch shingle.

Bird Architects had been leading the quality shingle procession for seven years. Now, in 1956, the King Tab feature gave them even more distinction. The new tabs are 100% heavier than ordinary shingle tabs for one thing. For another, their size creates longer roof lines and broader color expanse. They provide space for two nails to a tab, and they retain all the original features of 50% longer life, greater massiveness and greater head lap protection which first made The Architect a famous shingle. King Tabs come in Polar White and a range of beautiful colors.

New colors in other lines were brought out early in 1956. Indeed, Bird again demonstrated its leadership in color by completing the full spectrum of colors available in asphalt shingles with the marketing of Yellow Gold and Black Gold in Masterbilt Shingles. For the first time bright yellow granules were produced by Bird for roofing use.

Responding to many requests for lighter colors in Manor Stone Insulating Siding, Bird brought out in July a completely new line of Manor Stone. Here were brighter colors and a new surface treatment which retains the third dimensional stone effect, at the same time eliminating exposed asphalt.

The Right Colors

How are we so sure our colors are right?

In October an impressive certificate arrived at East Walpole from the editors of *House & Garden.* It read: "This is to certify that Bird & Son has matched merchandise to House & Garden 1957 colors. This certificate is your authorization to use House & Garden color names and identifying phrase 'House & Garden Colors' to advertise or promote merchandise approved. . . ."

Seventeen colors in Master-Bilt shingles and six in Architects are on the *House & Garden* list.

Also, for the first time, in their September issue, *House & Garden* have a special article by Beatrice West, color styling authority, "What colors should you show the world?" Long noted as the authority on matching colors for *interior* decorating, this magazine now recognizes the technique of exterior color coordination first started in the roofing industry by Bird & Son over a year ago. *House & Garden* also offers the public the chance to purchase color schemes by mail. Included in the materials being sent to subscribers will be small samples of roofing by BIRD.

Bird & Son, through Sales Promotion and Advertising Manager Leonard Niese, took its thoughts on exterior color coordination to *House & Garden* early last spring. Through meetings and correspondence the ideas were

IN FULL OPERATION is Bird & Son's newest Roofing Plant at Charleston, South Carolina. The Office is in the foreground, with the Plant behind it; at right, the Warehouse. Tall building is the Granule Plant.

BIRD B
ROOFS R

FINISHED GOODS WAREHOUSE at the Chicago Roofing Plant where hundreds of truckloads a week roll out to supply the tremendous Midwestern roofing and siding market.

developed which led to the recent recognition of Bird colors as officially correct and properly matched to recognized paints, awnings, outdoor furniture and fabrics and even window curtains. Bird is there with the best in authoritatively matched merchandise to the recognized color standards.

New products, new colors, new qualities are possible only through a continuing program of research and plant improvement. Such a program has continued without interruption in all the Bird roofing plants. Its results have been apparent in the many mechanical improvements through the year and in two new additions to the line brought out in the fall.

New Products

The first, Cypress Grain Design Insulating Siding, is a very realistic reproduction of cypress wood shingles — and it should be. It was created by taking planks of cypress wood and sandblasting them to bring out the grain which was then reproduced in the new siding. To accentuate the graining and the shadow lines between the shingles, fine granules have been embedded in the top layer of granules. Cypress Grain Design Insulating Siding is made in six modern colors carefully selected by color experts. These are Alpine Rose, Mountain Laurel, Sierra Blue, Laurentian Green, Blue Ridge and Sparkling White. These new brilliantly styled colors bring to the market new possibilities to modernize old structures, as well as to afford decorator color styling in new construction.

Bird & Son's second new product this fall is the new Wind Seal Shingle — a shingle with a bitumen adhesive added to the area just above the thick butt section. A non-adhesive on the back portion of the shingle which rests above it in the bundles prevents sticking until the shingle is applied to the roof. On the roof the heat of the sun causes the adhesive on the overlapping shingle tab to bond with the underlying shingle. In the shingle bundle and in application on the roof you handle it like any other shingle, yet the final result is a shingle which seals down and thereby gives extra protection from high winds.

A combination of research development and plant engineering has brought about all these significant product changes during 1956. There have been other changes in buildings, machinery and personnel which have also improved our operations during the year.

The Shreveport plant has installed new granule tanks and a new granule-handling system for the faster, more efficient operation of this production unit. An additional felt saturator is being built. Planned for the near future are a new finished goods warehouse and a new office.

At Chicago the finished stock warehouse was completed early in the year and a large dry-felt warehouse was built. Never in all its years of operation has Chicago been producing so well. The new, completed and extensive changes to machinery and storage areas provide the right physical equipment; the people in every phase of production and planning have used the equipment to make a smooth-running operation which is turning out more Bird products than ever for the tremendous Midwestern market.

Operations at Glenwood, Arkansas, where granules for Shreveport are made, have been greatly improved by the installation of a new jaw crusher.

This huge machine makes short work of reducing big three- or four-foot chunks of rock to small sized rocks needed in the rest of the granule operation.

The changes at the Norwood plant are not as noticeable to the casual visitor as the changes at other plants, but they have been significant in keeping the machinery up to date. The dry felt accumulators at both No. 1 and No. 9 Machine have been improved and many changes made at No. 9's slate and embossing section. No. 9 has a new automatic winder for roll goods and important engineering changes were made at the siding machine to allow the production of a new design of Manor Stone and the new Cypress Siding. Preparations are already under way for further extensive improvements on No. 1 Machine and at the Granule Plant this winter.

At Norwood also the Sample Department has been moved to more spacious quarters and the Laboratory has expanded into the area formerly used for making samples. Laboratory supervision has been reorganized. Under Chief Chemist Stanley Sallie, Carroll Homan continues in charge of production and quality control problems. Leonard Weaver, geologist, has been given the additional assignment of supervising development work. In the plant Roy Walton has been assigned full time to general supervision of production, while Nelson Bartlett takes over the employee relations work formerly handled by Mr. Walton. These, plus still other changes throughout the Building Materials Division, have kept Bird products leading the parade.

Our newest plant in Charleston, South Carolina, continues to give a good account of itself in supplying the important Southeastern area.

For Greater Sales

To promote the sale of Bird Building Products, for the first time Bird roofing advertisements have appeared nationally in Sunday supplements of newspapers across the land. Floor Covering ads have been scheduled regularly for several years. This year, in addition, beginning in May a series of five colorful, full-page roofing ads appeared. The format and the full color of the roofing ad was the same as the floor covering pages, thus expanding the impact of the Bird name on consumers the country over. With the listing in each advertisement of local merchants where Bird products are available, this national advertising of Bird had a local flavor of importance to our customers.

For years not only Bird & Son but the entire industry had been trying to find a way of displaying the full color line of shingles effectively. Wall and rack displays had proved both costly and bulky. Most dealers did not have the area to devote to such a display. This year through our Sales Promotion and Advertising Display Departments a shingle display merchandiser was designed which has been much in demand. The whole range of 32 colors is now displayed on an adjustable pole with metal arms at right angles to each other on which shingle sample boards are hung. Here is a compact, colorful display all within a 3½-foot diameter. Small wonder that dealers like it.

When we look into the future, we see further changes ahead and further challenges to both production and sales ingenuity. Construction of new homes declined in 1956. It probably will stay at lower levels next year. Construction of commercial buildings and plants has held up well. We intend to keep and expand our share of that business. Also, no matter what happens in the field of new construction, Bird & Son never forgets that there is always a large, stable market in the reroofing and residing field. This business we have been active in seeking during 1956. We urge all wholesalers and dealers to go after more of it in 1957. We predict a good year ahead with our sales and production departments continuing to be alert, ready to provide the kind of products and services that customers demand.

TOWERING GRANULE TANKS were added at Shreveport late last year to provide adequate storage and better handling for the many tons of granules used in roofing production at this plant each month.

Bird & Son History (Concluded)

facturing manager, Benjamin H. Roberts was made president. He had earlier been superintendent and then manufacturing manager at Chicago.

The year 1935 marked a new era of expansion. Bird & Son bought the Berry Asphalt Company of Waterloo, Arkansas, which later added an office in Magnolia and a second refinery in Stephens. Road asphalts, roofing asphalts and specialties are produced.

Continuing to grow, Bird & Son purchased a plant at Shreveport, Louisiana, in 1937 and equipped it to make shingles and roll roofings for the Southwest. Then came World War II.

Problems of World War II

Plagued by war-time shortages, the company displayed its versatility by still turning out quality products, though formulas had to be changed and machines manned by the inexperienced. When floor covering production had to be cut to 40% for lack of raw materials, the company offered space to the government and successfully turned to making 40 mm. shells for the Army. Floor coverings and roofings were produced for the military as well as for new war-spawned communities. In the Paper Division, Bird pioneered in perfecting the now-famous weatherproof solid fibre shipping case, which safely carried tons of military supplies to war overseas in all kinds of weather.

Two new plants were established, a small but important unit in Auburn, Maine, for setting up shoe cartons and a roofing granule plant at Glenwood, Arkansas, to supply Shreveport.

About 1941 Bird & Son entered an entirely new field and brought out the now famous Bird Tie Pads for railroads. This product, which protects railroad ties where they are most vulnerable, at the tie plate, has enjoyed a strong, steady growth. There is now a full-time sales department to promote it; several different types of tie pads have been developed.

When ill health forced Mr. Roberts to retire in 1946 as president, Axel H. Anderson moved up from treasurer to the presidency, the position he holds today. Vice presidential duties were reorganized. Three major divisions were established: Paper and Felt, Building Materials and Floor Covering, with a vice president in charge of both manufacturing and sales in each division. This proved to be good for the rapidly growing company, unifying operations and giving better results.

The post-war years were not easy, but adjustments were made and Bird & Son continued to move forward. At Shreveport, a felt mill was built. A second shoe carton set-up plant was established at Manchester, New Hampshire. In 1955, both Manchester and Auburn plants moved to new buildings, the one in Maine shifting across the river to Lewiston.

In 1953, Bird expanded its Berry operations by leasing a refinery at Gary, Indiana. This year also Bird ventured into an entirely new field when Rubarite, Inc. was established at Magnet Cove, Arkansas. This company, jointly owned by Bird & Son, the Goodyear Tire and Rubber Co. and the National Lead Co., produces a synthetic rubber powder which is combined with asphalt for road construction.

At Charleston, South Carolina, a $2,250,000 roofing plant, and granule and coloring plant were built in 1954 to bring Bird products to the large and growing southeastern United States. That same year the Paper Division set up a sheet plant at New Britain, Conn.

New products introduced from World War II to 1956 include:

The Architect Shingle
Bird Linoleum
Bird Linoleum Tile
Plastic Surface Floor Coverings
Wall Coverings Counter Cover
Vita-Bands Plant Bands Vita Pots
Manor Stone Insulating Siding
Improved Jute Liners
Several new types of Bird Tie Pads

Bird & Son Today

Total employment has grown to a new high of 3400. Bird & Son employees work today in 17 plants in 11 different states. The products they turn out number nearly 100. They are sold in every state in the Union and in Mexico, Canada and Hawaii. From production of a few reams of paper a day, laboriously made by hand in George Bird's little Needham mill, the business has grown to one which produces more than a million tons annually. Net sales reached the figure of $61,700,000 in 1955.

This is where Bird & Son stood at the end of its 160th year in business.

What happened in 1956, its 161st year, is set forth on the other pages of this publication.

THIS COLORFUL DISPLAY shows only a fraction of the test deck at Shreveport where panels of shingles and sidings prove that Bird products can withstand severe weather conditions. In this climate are blistering heat, frequent heavy showers and high humidity. A roof must be good to stand up under such weather, and Bird roofs do. There are 1600 panels in this test deck.

THERE'S MORE BEAUTY here than meets the eye. Obvious are the glorious fall colors of the foliage. To the railroad engineer the track is beautiful, too, with the ties on this curve protected by Bird Tie Pads. Track maintenance is reduced, tie life is lengthened by use of Bird Tie Pads at all points where wear and tear is greatest. This picture was taken between Athol and Gardner, Massachusetts.

Impressive Savings from Bird Tie Pads

BIRD Self Sealing Tie Pads have been sold in increasing amounts during 1956. More railroads have qualified for the quantity discount in price than in any previous year. It is a long time since the first commercial installation of Bird Self Sealing Tie Pads 15 years ago. Now all the principal railroads of this country and Canada are using these pads and thereby saving thousands of dollars.

During this year there has been increasing acceptance of the new, lower cost, LD 5-Ply Pad. This pad, which of course is selfsealing, has been track-tested for five years and has given very satisfactory service on many installations by a number of different railroads in different parts of the country.

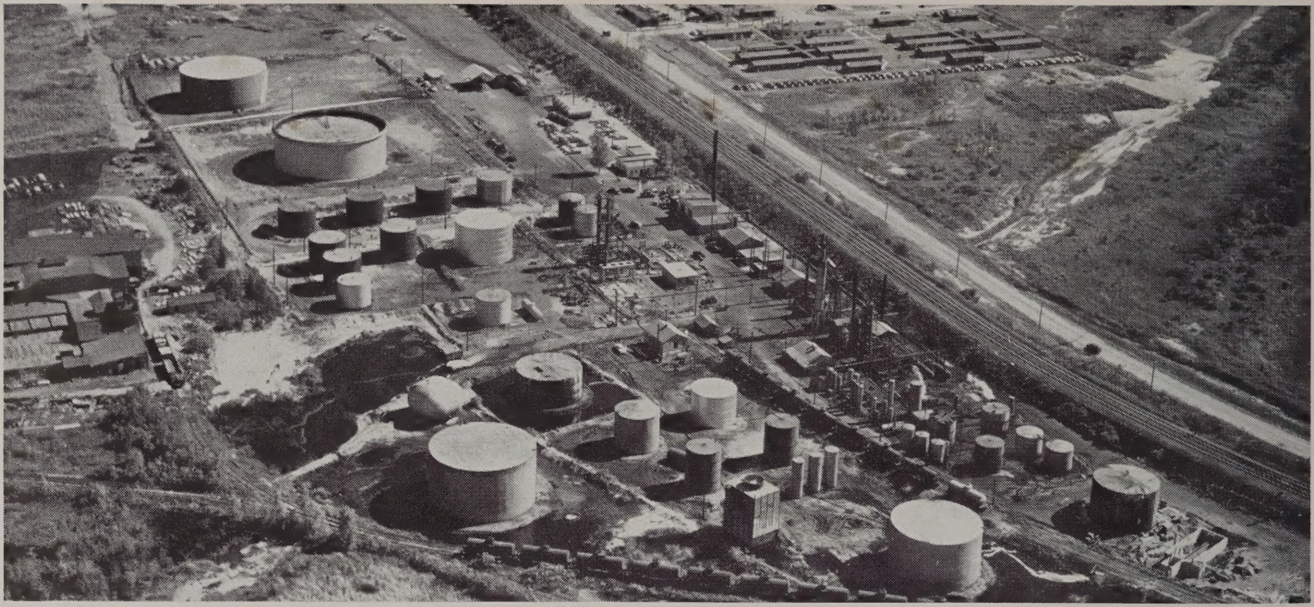
Besides the LD pad, we have developed for the transit authorities still lower cost self-sealing pads of 3-ply and 5-ply construction. These economical pads are in demand on many transit lines where heavier duty pads are not necessary.

A year ago the new Bird Rubberized Tie Coating for sealing surface cracks in the ties was announced. During this year another new product, Bird Tie Caulk, has been added to the list. This is applied by hand or power gun to splits and wide cracks in ties prior to coating with Bird Rubberized Tie Coating.

Star of the Show

At the annual railroad show in Chicago in September, tie slabs showing 10 years of Bird Tie Pad protection were the outstanding feature of the show. Tie Caulk and Tie Coating were not far behind. Around the eye-catching display which had been set up by Bird & Son's Advertising Display Department was a constant stream of railroad men, examining, asking questions and listening to talks by the four Bird sales representatives. In addition, many railroad men accepted the invitation to visit the Bird hotel suite where pictures of Bird Tie Pads in use were shown at evening sessions.

The savings which some railroads are making through the use of Bird products are very impressive. At least one railroad customer has cut tie renewals in half by the use of Tie Pads and Tie Coatings. Other railroads are gradually following this example and Bird & Son is looking forward to greatly increased business during 1957 for the Tie Pad Division.



LATEST AIR PHOTO of the Berry Refining Company at Gary, Indiana. Construction of the new platformer is going on in the center of the picture. The new truck loading area is at top, center. Photo, courtesy of Chicago Steel Tank Company, the company which recently installed new roofs on two of the tanks shown.

Berry Operations Split into Two Companies

AT the close of business December 31, 1955, the former Berry Asphalt Company reorganized into two separate companies. The refineries and crude properties at Waterloo and Stephens, Arkansas, became the Berry Asphalt Company of Arkansas with Harold B. Pullar as president. At Gary, Indiana, the refinery and sales office became a separate company where gasoline, fuel oil and road asphalt are made. It is now renamed the Berry Refining Company with James S. Van Pelt as president.

Arkansas Operations

The Berry Asphalt Company of Arkansas continues the manufacture of a full line of asphalt and asphalt specialties, lubricating oils, gasoline, jet fuels and other products, making a specialty of rubber asphalts, particularly a rubberized asphalt cement for seal coat work. This material has been put down in a number of states. The most outstanding job was the seal coating of a large portion of the Maine Turnpike during the late summer of 1956. Successful results obtained indicate that a large potential gallonage of this material will be used in the future.

Berry of Arkansas expanded its operations of asphalt specialties by taking over the Asphalt Products Co. in Memphis, Tennessee, which is now being operated as a division of Berry Asphalt Company of Arkansas. This plant was taken over because facilities at Waterloo and Stephens are no longer adequate to take care of the variety of specialty products and the expanding market. These locations also lack transportation facilities for good service. Memphis is one of the leading cities of the South and is an excellent distribution point, being located on the Mississippi River. It is expected that this will prove to be a valuable addition to the Berry facilities.

Berry Refining Company

For the Berry Refining Company of Gary, Indiana, the year 1956 has been the year of greatest growth.

Gasoline sales, a new field for Berry, exceeded our limited production. Burner oils, one of our best products to date, are literally heating thousands of homes throughout northern Indiana. Our furnace and heavy fuel oils are supplying an ever increasing number of finer industrial plants, as well as many churches, hospitals and schools throughout our marketing area.

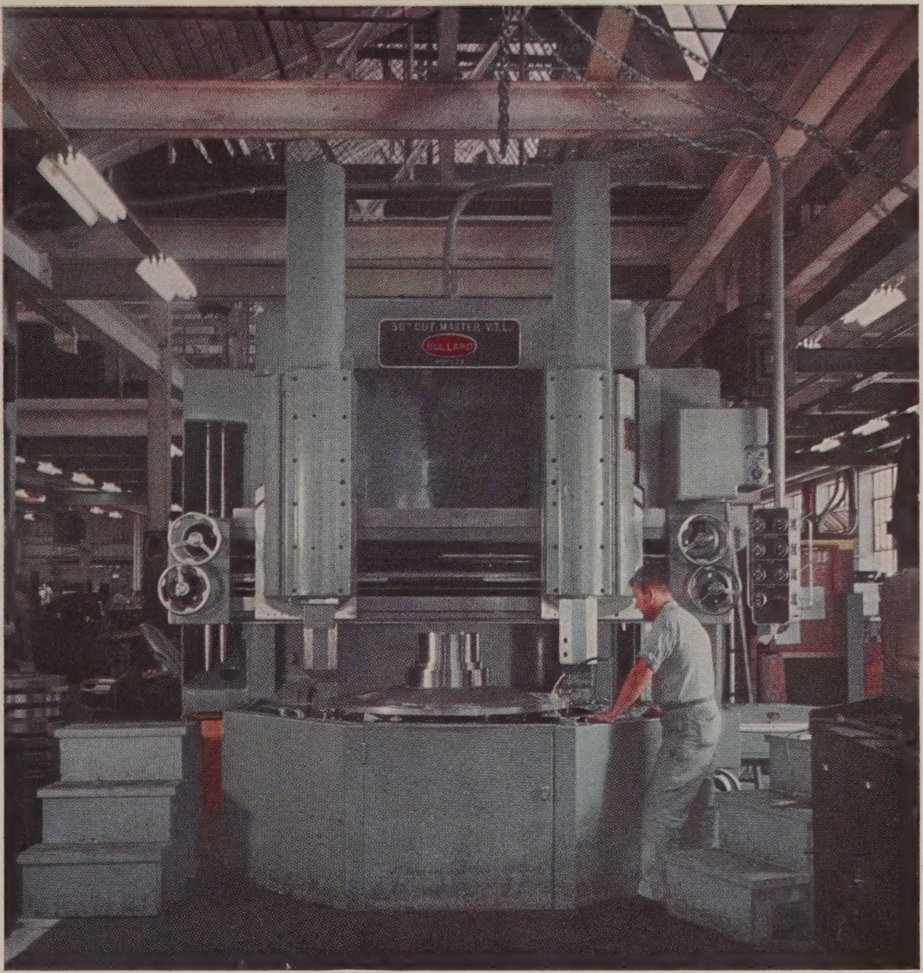
Asphalt sales, in our case a very important segment of our refinery business, have proved highly successful. One of the many streets and highways in the northern Indiana and Chicago area in which our asphalt was used is Michigan Avenue, the beautiful boulevard running along Chicago's front yard.

A new platformer, a unit which actually uses platinum as a part of the process to improve the quality of gasoline, was supposed to have been completed in late October. It was delayed eight to ten weeks because of the steel strike. When this unit is completed, probably before the end of the year, Berry's ability to supply 100-octane gasoline to its customers will be larger than the present ability to supply regular gasoline.

Robert Ladd, traffic manager, moved into his office in the control house of the new loading dock in November. The use of the new loading dock has reduced tremendously the time required to load our customers' trucks.

We firmly believe that in our policy of constantly striving to improve both the quality of our products and service to our customers lies the reason for our growth in 1956. This policy we will continue to follow in 1957. The loading dock to improve service and the platformer to improve gasoline quality are indications that the policy was followed consistently in 1956. Furthermore, our policies have been and will be backed by the desire of each individual of the company to do his job better than he did it before. We welcome the challenge and opportunity of 1957.

ONE OF THE NEWEST pieces of equipment at Bird Machine Co. is this 56-inch vertical turret lathe. Here Thomas Tapley is turning centrifugal bowl heads for continuous extractors. This machine is also used for facing and boring. Note the new type of control panel suspended from the arm at the right. This can be positioned for the convenience of the operator.



from South Walpole

A Report of Record Progress

Bird Machine Co.

IN these days of expanding industry, when production records are being made and broken time and again, it is trite indeed to report that a company is making progress. But at Bird Machine there is no other word than "progress" to describe the many evidences of expanding activity.

Progress in manufacturing productivity is immediately apparent to anyone who visits the Bird Machine factory after a few months' absence. The first thing you see is the new welding shop, representing an investment of close to $300,000.

You notice also the many, latest model machine tools that have appeared. Nearly half a million dollars worth of these new tools have been installed this year — a gilt edge investment that will pay off not only in higher productivity at lower unit cost, but in greater customer satisfaction as a result of their ability to produce machinery of superior finish and finer precision. These production improvements have been effected without crowding the shop or requiring added working space. This is because the new equipment is so much better than the old that one unit now takes the place of two or more.

Of even greater significance in such a progress report is the evidence that "Bird Machinery" comprises a constantly broadening range of equipment essential "for the making of better products and more of them per day at lower cost per unit."

Rounding out an already famous line of pulp and paper machinery are such "hot" items as the new Bird Centriffler which takes the stock from the pulpers and whisks out much dirt and junk before it gets a chance to damage either the paper or papermaking equipment; the new "King Size" Dirtecs which clean up 1200 gallons per minute of pulp or board stocks, and which, like the popular, regular size Dirtecs, may now be equipped with automatic dirt evacuators. Then there is the new Wet Felt Conditioner which does for cylinder machine top and bottom felts what the Vickery Conditioner has always done for press felts — keeps them continuously clean and absorbent and on the job. And, newest of all is Skardal Refiner which bids fair to revolutionize stock preparation.

Bird Machine's reputation as the leading authority on, and source of equipment for, solids-liquids separations in the vast chemical and mining industries is being further enhanced by the successful introduction of the Bird-Prayon Tilting Pan Vacuum Filter, now being built here after 15 years of successful application in Europe; by a complete range of horizontal tank, vertical leaf Pressure Filters; and by the new Bird-Humboldt Centrifugal Dryer which is proving extraordinarily effective for dewatering coarse or granular materials such as fine coal.

With these important new machines and others in the development stage, the prospects that business for the years ahead will equal or exceed the banner year of 1956 are very bright indeed. Not only is Bird Machine better equipped to produce a bigger and better range of vital equipment for the industries it serves, but the prospects of these industries themselves have never been more impressive. They are expanding at an unprecedented rate.

The people of Bird Machine join all branches of the great Bird organization in looking forward to a happy and prosperous New Year!

BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

BRANCH OFFICES: New York, Chicago, Shreveport, La., Charleston, S. C.

PAPER PRODUCTS AND FELT DIVISION

Paper Mills — East Walpole, Mass.

Box Factories — East Walpole, Mass., New Britain, Conn.

Shoe Carton Set-up Plants — Lewiston, Maine, Manchester, N. H.

Felt Mills — Phillipsdale, R. I., Shreveport, La.

Insulating Board Plant — Phillipsdale, R. I.

BUILDING MATERIALS DIVISION

Roofing Plants — Norwood, Mass., Shreveport, La., Chicago, Ill., Charleston, S. C.

Granule Plants — Norwood, Mass., Glenwood, Ark., Charleston, S. C.

FLOOR COVERING DIVISION

Floor Covering Plant — Norwood, Mass.

OFFICERS

Chairman of the Board — Charles S. Bird
President — Axel H. Anderson
Vice President — Eli L. Chamberlain
Vice President — Charles A. Sumner
Vice President — Ralph A. Wilkins
Secretary and Treasurer — Wesley C. Ahlgren

DIRECTORS

Wesley C. Ahlgren
Philip R. Allen
Axel H. Anderson
Perkins Bass
Frederick K. Becker
Charles S. Bird
David Bird
Eli L. Chamberlain
E. Barton Chapin
Richard P. Chapman
Elwood T. Dickinson
Jerome C. Hunsaker, Jr.
William R. McNeil
Harold B. Pullar
Charles A. Sumner
Ralph A. Wilkins

EXECUTIVE

Treasurer and Controller, Wesley C. Ahlgren
- Asst. Secretary and Asst. Treasurer, Warren H. Anderson
- Asst. Treas. (Retirement Plan & Group Ins.), Ernest H. Coleman
- Assistant Treasurer and Credit Manager, Wylie G. MacIvor
- General Auditor, John C. Rambeau
- General Office Manager, Joseph Erker, Jr.
- General Cost Accountant, Lawrence M. Lindblom

Director of Research, Frank P. Reynolds
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(Continued on next page)

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